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THE PRESIDENT HAS SEEN....

PRESIDENT'S VIDEOTAPED MESSAGE TO WGPR

WEDNESDAY, JULY 9, 1975

CONGRATULATIONS TO WGPR-TV -- AND THE MEN  
AND WOMEN WHO HELPED TO MAKE IT A REALITY.

I'M PARTICULARLY PROUD THAT THIS FIRST  
BLACK-OWNED TELEVISION STATION IN THE CONTINENTAL U.S.  
WILL BE IN MY HOME STATE OF MICHIGAN.

I AM ALSO PROUD TO JOIN IN THIS SALUTE TO THE MEN AND  
WOMEN WHO WILL BE ASSOCIATED WITH WGPR IN SERVING  
THEIR COMMUNITY.

I COMMEND WGPR FOR THE INNOVATIVE PROGRAMMING  
IT HAS PLANNED AND FOR ITS EFFORTS TO BECOME ACTIVELY  
INVOLVED IN COMMUNITY AFFAIRS.

MOST IMPORTANTLY, WGPR WILL SERVE AS A SYMBOL  
OF SUCCESSFUL BLACK ENTERPRISE. THIS IS TRULY A  
LANDMARK, NOT ONLY FOR THE BROADCASTING INDUSTRY BUT  
FOR AMERICAN SOCIETY. I WANT TO SEE MORE OF THIS  
KIND OF PROGRESS.

I WISH THE MANAGEMENT AND STAFF OF WGPR  
SUCCESS IN THIS EXCITING NEW VENTURE. I ONLY WISH  
I COULD BE WITH YOU IN PERSON AS WGPR GOES ON THE AIR.

END OF TEXT