The original documents are located in Box 11, "7/3/75 - National Environment Research Center" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN

PRESIDENTIAL REMARKS

NATIONAL ENVIRONMENT RESEARCH CENTER

THURSDAY, JULY 3, 1975

ACKNOWLEDGEMENTS

THANK YOU RUSS (RUSS TRAIN INTRODUCES YOU)

GOVERNOR RHODES (PROBABLY WILL ATTEND)

SENATOR TAFT

DISTINGUISHED MEMBERS OF CONGRESS

REPS: BILL GRADISON DONALD CLANCY GENE SNYDER CHUCK WHALEN (PROBABLY WILL NOT ATTEND) CLARENCE BROWN JOHN BRECKINRIDGE

PRESIDENT BENNIS (PRESIDENT OF UNIVERSITY OF CINCINNATI)

RUSS PETERSON

DISTINGUISHED GUESTS

LADIES AND GENTLEMEN

(ACKNOWLEDGEMENTS)

IT IS A GREAT PLEASURE TO BE HERE IN CINCINNATI AGAIN. AT A TIME WHEN SO MANY ASPECTS OF TECHNOLOGY AND AUTOMATION ARE BEING QUESTIONED AND CHALLENGED -- IT'S GOOD TO BE IN A CITY WHERE EVERYBODY IS FOR A BIG RED MACHINE!

- la -

LET ME SAY JUST ONE THING ABOUT THE CINCINNATI REDS.

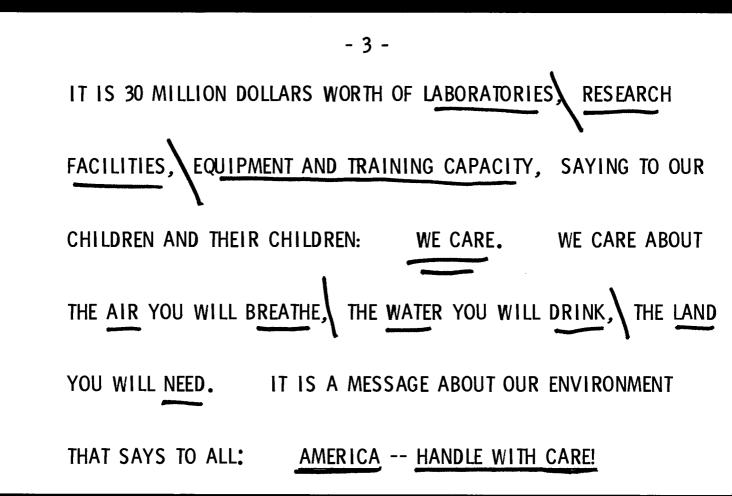
ANY ORGANIZATION THAT COULD GO MORE THAN TWO WEEKS WITHOUT

MAKING AN ERROR, SHOULD FORGET ABOUT SPORTS.

WE COULD USE THEM IN GOVERNMENT!

AT THE VERY LEAST, THEY SHOULD BE MAKING CORNERSTONES.

THE DEDICATION OF THIS NATIONAL ENVIRONMENTAL RESEARCH CENTER IS AN EVENT OF GREAT SIGNIFICANCE --TO CINCINNATI AND TO OUR NATION. IT IS A MESSAGE 214 MILLION AMERICANS ARE SENDING TO FUTURE GENERATIONS OF AMERICANS.



THE RESEARCH FACILITY WE DEDICATE TODAY IS A MAJOR ACHIEVEMENT IN REALIZING AN ENVIRONMENT THAT WILL ADD TO OUR LIFE EXPERIENCE RATHER THAN SUBTRACT FROM OUR LIFE SPAN. IT IS ONE OF THE MOST ADVANCED LABORATORIES OF ITS KIND IN THE WORLD. BUT CINCINNATI IS NO STRANGER TO LANDMARK ENVIRONMENTAL RESEARCH.

- 5 -

OVER SIXTY YEARS AGO, THE VERY FIRST ENVIRONMENTAL

HEALTH ACTIVITIES ON A NATIONAL LEVEL WERE BEGUN HERE WHEN THE

U.S. PUBLIC HEALTH SERVICE SET UP A STREAM POLLUTION

INVESTIGATION STATION IN 1913. SINCE THEN, THE QUEEN CITY HAS BECOME INTERNATIONALLY KNOWN AS A RESEARCH CENTER

FURTHERING A WIDE VARIETY OF ENVIRONMENTAL DISCIPLINES.

IT IS PARTICULARLY FITTING THAT MY GOOD FRIEND, BOB TAFT, THE DISTINGUISHED SENIOR SENATOR FROM OHIO, IS HERE WITH US TODAY. HE CARRIES ON THE <u>COMMITMENT</u> AND <u>PRINCIPLES</u> OF HIS FATHER IN THESE VITAL AREAS OF <u>ECOLOGICAL</u> CONCERN.

- 7 -

THE ROBERT A. TAFT SANITARY ENGINEERING CENTER -- NAMED IN

HONOR OF BOB'S FATHER WHO SO ABLY SERVED THE STATE OF OHIO

IN THE SENATE FOR FOURTEEN YEARS -- WAS DEDICATED IN 1954 AND

FOR TWO DECADES HAS CONTRIBUTED IMPORTANT NEW RESEARCH IN

THE AREAS OF RADIATION, AIR POLLUTION, AND SOLID WASTE.

THE FACILITY WE DEDICATE TODAY WILL EXPAND STILL

FURTHER THE CAPACITIES OF CINCINNATI'S EFFORTS IN

THIS FIELD.

- 8A -

BUILT ON TWENTY ACRES OF LAND DONATED BY THE CITY OF CINCINNATI

AND WITH READY ACCESS TO THE UNIVERSITY OF CINCINNATI --

THIS CENTER WILL HELP PROVIDE THE RESEARCH AND DEVELOPMENT SO

URGENTLY NEEDED TO ONCE AGAIN RECONCILE THE NEEDS OF OUR SOCIETY

AND NATURE.

IN A TIME OF RECONCILIATION, I WOULD PROPOSE ONE MORE AREA FOR GREATER UNDERSTANDING. I WOULD SUGGEST A DETENTE WITH NATURE. SPINOZA ONCE SAID, "THE POWER OF NATURE IS THE POWER OF GOD."

- 10 -

WE HAVE TOO LONG TREATED THE NATURAL WORLD AS AN ADVERSARY, RATHER THAN AS A LIFE-SUSTAINING GIFT FROM THE ALMIGHTY. IF MAN HAS THE GENIUS TO BUILD, HE MUST ALSO HAVE THE ABILITY AND THE RESPONSIBILITY TO PRESERVE. WE STAND BEFORE ONE OF THE INSTRUMENTS NECESSARY TO ACHIEVE THIS PRESERVATION. RESEARCH AND DEVELOPMENT ARE THE FOUNDATION OF ANY EFFORT TO PROTECT AND SECURE THIS ENVIRONMENT.

- 12 -

THROUGH RESEARCH, WE ACQUIRE THE ESSENTIAL UNDERSTANDING

OF THE IMPACT OF POLLUTION ON THE HEALTH OF MAN AND ON THE FUNCTIONING OF NATURAL SYSTEMS. RESEARCH PERMITS US TO DEVISE AND DEVELOP AT MINIMUM COST TO THE CONSUMERS THE NECESSARY TECHNOLOGIES TO CONTROL POLLUTION. SUCH RESEARCH WILL BE ACTIVELY

PURSUED WITHIN THE WALLS OF THIS BUILDING.

- 14 -

THE CONSTRUCTION OF THIS NEW FACILITY BY YOUR GOVERNMENT'S

ENVIRONMENTAL PROTECTION AGENCY SYMBOLIZES THE GROWTH AND

MATURING OF OUR ONGOING POLICY TO PROTECT AND PRESERVE

AMERICA'S PRECIOUS AIR, LAND AND WATER.

WHEN THE DECADE OF THE SEVENTIES BEGAN, WE MADE THE ACHIEVEMENT OF A <u>CLEANER AND HEALTHIER ENVIRONMENT</u> A MATTER OF THE <u>HIGHEST NATIONAL PRIORITY</u>. WE ACHIEVED STEADY AND SUBSTANTIAL PROGRESS TOWARD THAT GOAL.

- 16 -

AND YOU HAVE MY PLEDGE THAT THIS COUNTRY WILL REMAIN FIRMLY COMMITTED TO CONTINUING THAT PROGRESS. AS LONG AS I HAVE ANYTHING TO SAY ABOUT IT, THIS COUNTRY'S SYMBOL WILL NEVER BE AN EMPTY BEER CAN IN A RIVER OF GARBAGE. WITH THE FORMATION OF THE ENVIRONMENTAL QUALITY COUNCIL AND THE CREATION OF THE ENVIRONMENTAL PROTECTION AGENCY, THIS NATION TOOK A MAJOR STEP IN ESTABLISHING A NEW ENVIRONMENTAL AGENDA. SINCE 1969, WE HAVE SEEN THE PASSAGE OF SIGNIFICANT LEGISLATION TO PROVIDE THE TOOLS TO KEEP AMERICA THE BEAUTIFUL.

- 18 -

AND, WHEN CONGRESS RETURNS FROM THIS FOURTH OF

JULY RECESS, I WILL SUBMIT A PROPOSAL TO ESTABLISH A

COMPREHENSIVE AND UNIFORM SYSTEM FOR FIXING LIABILITY AND

SETTLING CLAIMS RESULTING FROM OIL POLLUTION DAMAGES IN

AMERICAN WATERS AND COASTLINES.

MY PROPOSAL WILL ALSO IMPLEMENT TWO INTERNATIONAL CONVENTIONS, NOW UNDER CONSIDERATION BY THE CONGRESS, DEALING WITH THE PROBLEM OF OIL POLLUTION CAUSED BY TANKERS

ON THE HIGH SEAS.

- 20 -

I CONSIDER THIS INITIATIVE TO BE OF GREAT NATIONAL

IMPORTANCE. AMERICA'S ENERGY NEEDS REQUIRE THE ACCELERATED DEVELOPMENT OF OUR OFFSHORE OIL AND GAS RESOURCES AND THE INCREASED USE OF DEEP WATER PORTS. THIS PROPOSAL WILL ALLOW US TO PROCEED WITH

DETERMINATION, BUT IN A MANNER THAT IS ENVIRONMENTALLY

ACCEPTABLE AND SOUND.

WE ASK ALL CITIZENS AND GROUPS CONCERNED WITH THE QUALITY OF AMERICA'S ENVIRONMENT TO JOIN WITH US IN SEEKING NEW WAYS TO PRESERVE IT.

- 22 -

THIS IS NOT A FEDERAL CONCERN ALONE. IT IS THE RESPONSIBILITY OF EVERY LEVEL OF GOVERNMENT AND EACH INDIVIDUAL -- ALL THE WAY FROM THE WHITE HOUSE TO YOUR HOUSE. WE ALL BREATHE THE SAME AIR OR SMOG. IT'S UP TO US. I AM CONVINCED THAT AN ACTIVE PARTNERSHIP BETWEEN FEDERAL, STATE AND LOCAL AGENCIES IS THE PROPER FORMULA FOR ASSURING THE FUTURE SUCCESS OF OUR ENVIRONMENTAL EFFORTS. THIS IS NOT IDLE THEORIZING. SUCH COOPERATION HAS ALREADY BROUGHT ABOUT, IN MANY AREAS OF OUR COUNTRY, A REMARKABLE IMPROVEMENT IN AIR AND WATER QUALITY.

-24-

GREAT RIVERS AND LAKES ONCE GIVEN UP AS "DEAD" HAVE SHOWN

DRAMATIC NEW LIFE. LAKE ERIE, THE BUTT OF MANY A JOKE WAS VIRTUALLY WRITTEN OFF BY SOME AS UNSALVAGEABLE. IT NOW SHOWS SIGNS OF A HEALTHY RECOVERY. EVEN MORE ENCOURAGING, SALMON HAVE REAPPEARED IN THE CONNECTICUT AND HUDSON RIVERS. THEY COUGH A LOT,

BUT THEY HAVE REAPPEARED.

- 25 -

COOPERATION AND PRUDENT SELF-INTEREST HAS ALSO

MADE FOR OTHER SOLID ADVANCES. NEARLY 80 PERCENT OF ALL MAJOR "<u>STATIONARY SOURCES</u>" OF AIR POLLUTION -- UTILITY PLANTS, FACTORIES, LARGE BUILDINGS -- ARE NOW COMPLYING WITH EMISSION REGULATIONS OR ARE MEETING AN ABATEMENT

SCHEDULE.

THE RESULT OF THESE AND OTHER CLEAN AIR REGULATIONS IS APPARENT. THE CITIZENS OF MANY GREAT CITIES HAVE ALREADY BENEFITED FROM THE LIFE-GIVING IMPROVEMENT IN THE PURITY OF THEIR AIR. THERE IS MUCH MORE TO BE DONE BUT LET US NOT BE INDIFFERENT TO WHAT HAS ALREADY BEEN ACCOMPLISHED.

- 27 -

AS YOU KNOW, I HAVE ALWAYS RETAINED A SPECIAL INTEREST IN SPORTS ACTIVITIES. I LIKE TO SWIM, TO GOLF, TO SKI, TO PLAY TENNIS -- TO TAKE WALKS IN AN ATMOSPHERE THAT RENEWS AND RETURNS PERSPECTIVE. I CHERISH THE OUTDOORS AND I STAND WITH THOSE WHO FIGHT TO PRESERVE BUT AS PRESIDENT, I CAN NEVER LOSE SIGHT OF ANOTHER INSISTENT ASPECT OF OUR ENVIRONMENT -- THE ECONOMIC NEEDS OF THE AMERICAN PEOPLE. YOUR SECURITY AND WELL-BEING MUST ENTER INTO EVERY DECISION I MAKE --AND IT DOES.

- 29 -

I PURSUE THE GOAL OF CLEAN AIR AND PURE WATER BUT I MUST ALSO PURSUE THE OBJECTIVE OF MAXIMUM JOBS AND CONTINUED ECONOMIC PROGRESS. UNEMPLOYMENT IS AS REAL AND AS SICKENING A BLIGHT AS ANY POLLUTANT THAT THREATENS THIS NATION. IF ACCOMPLISHING EVERY WORTHY ENVIRONMENTAL OBJECTIVE WOULD SLOW DOWN OUR EFFORT TO REGAIN ENERGY INDEPENDENCE AND A STRONGER ECONOMY, THEN I MUST WEIGH ALL FACTORS INVOLVED.

- 31 -

MY DECISION MUST REFLECT THE NEEDS OF THE FUTURE, BUT ALSO.

THE DEMANDS OF THE PRESENT. I WILL DO MY BEST TO

NEGLECT NEITHER.

OF OUR COMMITMENT TO TOMORROW. WITHIN IT'S WALLS AND WITHIN THE LABORATORIES OF OTHER SUCH FACILITIES, <u>PROBLEMS</u> WILL BE <u>DEFINED</u> AND SOLUTIONS WILL BE FOUND. WORKING TOGETHER, WE AMERICANS HAVE ALWAYS BEEN ABLE TO FIND THE DIFFICULT ANSWERS.

- 33 -

HERE IN CINCINNATI, I KNOW YOU WILL FIND YOUR

SHARE OF THEM. OURS IS A BOUNTIFUL LAND. LET US RESOLVE TO LIVE IN IT, AT ONE WITH MAN, WITH NATURE, AND WITH GOD.

END OF TEXT

THE BUILDING WE DEDICATE TODAY IS IMPOSING PROOF

THE PRESIDENT HAS SEEN

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

TO:	THE PRESIDENT
VIA:	ROBERT HARTMANN
FROM:	PAULA. THEIS
SUBJECT:	National Environment Research Center Speech

TIME, DATE AND PLACE OF PRESIDENTIAL USE:

12:40 p.m., Thursday, July 3, 1975, Cincinnati, Ohio

SPEECHWRITER: Bob Orben

EDITED BY: ____ Paul Theis

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(X)	OPERATIONS (Rumsfeld) RBC (see note p.7+8)
(^X)	CONGRESSIONAL/PUBLIC LIAISON (Marsh)
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