The original documents are located in Box 3, folder "11/1/74 - Remarks at the Fresno Air Terminal" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

With a card that -1-With With Card that -1-IT IS WONDERFUL TO BE HERE IN THE CENTRAL VALLEY OF CALIFORNIA. AS I LOOK ABOUT ME TODAY, I KNOW WHY IT'S CALLED THE BIG VALLEY -- IT PRODUCES BIG CROPS, BIG YIELDS, BIG LIVESTOCK AND TO SERVE ITS PEOPLE IN THE CONGRESS OF THE UNITED STATES, IT PRODUCES BIG MEN LIKE MY GOOD FRIEND BOB MATHIAS! THE PRESI MAS SEEN A - 2 -

THERE IS NO SECRET WHY I AM HERE TODAY. I AM HERE

BECAUSE I NEED -- YOU NEED -- BOB MATHIAS BACK IN CONGRESS TO REPRESENT THE PEOPLE OF FRESNO, KINGS AND TULARE (TOO-LARRY)

COUNTIES.

I HAVE TRAVELED EXTENSIVELY THROUGHOUT THE LAST FEW

WEEKS CANDIDLY ASKING THE AMERICAN VOTERS TO RETURN MEN LIKE

.

BOB MATHIAS TO THE CONGRESS. PEOPLE HAVE ASKED WHY.

LET ME TELL YOU THE ANSWER.

I'M HERE BECAUSE THE ISSUES ARE TOO IMPORTANT THIS YEAR

TO SIT ON THE SIDELINES.

THE STAKES ARE TOO HIGH TO LOSE THE BATTLE BY DEFAULT.

- 4 -

I HAVE ANOTHER ANSWER TO THOSE WHO ASK WHY I II CAMPAIGN. I DO IT BECAUSE THE PEOPLE OF FRESNO AND THE ITH

DISTRICT DESERVE TO SEE THEIR PRESIDENT OUT SPEAKING HIS MIND AND

DEFENDING THE PROGRAMS AND POLICIES THAT MEAN SOMETHING TO HIM.

PUBLIC SERVICE AND PUBLIC RESPONSIBILITY ARE TOO IMPORTANT TO ME

TO SIT IN THE OVAL OFFICE IN MYSTIC SEANCE IN WASHINGTON.

THE COUNTRY REACHES OUT FAR BEYOND THE POTOMAC RIVER -- AND I

INTEND TO DO THE SAME.

- 6 -

I AM ALSO OUT HERE BECAUSE I AM CAMPAIGNING FOR THE

ELECTION OF A RESPONSIBLE CONGRESS TO DEAL WITH THE PROBLEM OF

INFLATION AND TO KEEP OUR AMERICAN ECONOMY NUMBER ONE IN THE WORLD.

I NEED MEN LIKE BOB MATHIAS TO ENSURE THAT YOUR NEEDS

ARE MET BY BIG-ACTION INSTEAD OF BIG TALK.

FIRST, LET'S TALK ABOUT YOUR CONGRESSMAN, A TOP

LAWMAKER WITH EIGHT YEARS OF ON-THE-JOB-TRAINING.

- 8 -

WHEN YOU RETURN BOB MATHIAS TO THE CONGRESS

NEXT TUESDAY, YOU WILL BE PUTTING HIM INTO THE SECOND-RANKING

POSITION ON THE HOUSE AGRICULTURE COMMITTEE.

OUT WHAT THAT MEANS TO THIS AREA. IT MEANS THAT YOU WILL

HAVE A VOICE AT THE TOP INSTEAD OF INEXPERIENCE AT THE BOTTOM.

AND IT MEANS THAT DAY-IN AND DAY-OUT YOU WILL CONTINUE THE KIND

OF EXPERT SERVICE THAT ONLY A DEDICATED AND EXPERIENCED

CONGRESSMAN LIKE BOB MATHIAS CAN PROVIDE.

- 10 -

LET ME TELL YOU SOMETHING ELSE ABOUT BOB.

HE AND I SERVED IN THE CONGRESS TOGETHER FOR SEVEN YEARS

BEFORE I LEFT TO TAKE ANOTHER JOB. AS THE REPUBLICAN LEADER

OF THE HOUSE, I HELPED GUIDE LEGISLATION THROUGH THE CONGRESS.

WHEN THE FARM BILL WAS COMING THROUGH, BOB WAS THERE ADVISING ME.

AND THAT HASN'T CHANGED -- NOW THAT I AM PRESIDENT OF THE UNITED STATES, BOB MATHIAS IS STILL GOING TO BE CONSULTED BY ME ON MAJOR DECISIONS REGARDING AMERICAN AGRICULTURE.

- 12 -

BOB, I KNOW YOU HAVE BEEN RUNNING A HARD CAMPAIGN,

AND I HOPE I DON'T REPEAT TOO MUCH OF WHAT YOU ARE SAYING. BUT I WANT TO MAKE SURE THAT EVERYBODY APPRECIATES THE WORK YOU DO ON BEHALF OF THE PEOPLE HERE. I HOPE THEY KNOW ABOUT THE BILLS YOU HAVE INTRODUCED

TO PROTECT OUR NATURAL RESOURCES AND ENVIRONMENT -- SUCH AS

PRESERVING THE BEAUTY OF THE GREAT, NATIONAL PARKS THAT I SAW AS

WE FLEW HERE TODAY.

- 14 -

I HOPE THEY KNOW ABOUT THE NEW JOBS YOU HAVE HELPED

CREATE HERE IN THE CENTRAL VALLEY.

I HOPE THEY KNOW ABOUT YOUR VOTES AND LEGISLATION TO

OPEN THE FLOW OF ENERGY RESOURCES TO THE PEOPLE.

I HOPE THAT YOUR WORK ON BEHALF OF EDUCATION AND HEALTH

FOR ALL AMERICANS IS GOING TO BE RECOGNIZED ON ELECTION DAY.

BUT MOST OF ALL, BOB, I HOPE EVERYONE HERE KNOWS THAT YOU HAVE BEEN BUSY IN WASHINGTON -- AND YOU HAVE EVEN BEEN BUSY REPRESENTING OUR GOVERNMENT OVERSEAS. YOU HAVE BEEN BUSY WITH TWO OF THE MOST IMPORTANT COMMITTEE ASSIGNMENTS IN THE CONGRESS --NOT ONLY THE AGRICULTURE COMMITTEE, BUT ALSO THE FOREIGN AFFAIRS COMMITTEE.

- 16 -

AND TO HELP KEEP DOWN THE COST OF LIVING, YOU HAVE

BEEN VOTING TO TRIM THE FAT OFF THE FEDERAL BUDGET AND TO CURB

OUR RAMPANT INFLATION.

I WANT TO SAY TO THE PEOPLE OF THE 17TH DISTRICT THAT I DON'T KNOW MANY MEN OF MORE DEDICATION OR INTEGRITY THAN BOB MATHIAS. I AM GLAD TO HEAR THAT HE IS RUNNING A POSITIVE CAMPAIGN AS OPPOSED TO THOSE WHO ARE MAKING WILD CHARGES AGAINST HIM. I AM GLAD THAT HE IS NOT A TOOL OF THOSE WHO SEEK A VETO-PROOF CONGRESS THIS FALL.

- 18 -

LIKE MOST AMERICANS, I KNEW BOB BEFORE HE KNEW

ME. IN FACT, WHAT HE DID AT THE AGE OF 17 DISTRACTED ME FROM MY VERY FIRST ELECTION CAMPAIGN. ALTHOUGH I FIRST RAN FOR CONGRESS IN THE FALL OF 1948, IT WAS THE HIGH SCHOOL BOY FROM CALIFORNIA WHO STUNNED THE WORLD WITH HIS SMASHING VICTORY IN THE OLYMPIC DECATHLON AND MADE THE HEADLINES IN MY HOME TOWN. IF WE ADD UP THE TIME, WE CAN SEE THAT BOB HAS REPRESENTED THE BEST OF AMERICA FOR 26 YEARS. , I THINK YOU CAN BE PROUD OF THAT BECAUSE I CAN ASSURE YOU THAT I AM PROUD OF BOB AS A FELLOW AMERICAN.

- 20 -

FOUR SHORT DAYS FROM NOW, MILLIONS OF AMERICANS

ARE GOING TO EXERCISE THE MIGHTIEST FORCE KNOWN TO MAN. VOTING

AND OUR HOPES. IT CAN CARRY A MESSAGE.

ONLY ONE THING CAN STOP THIS FROM HAPPENING. AND THAT IS APATHY. NOW I KNOW THAT SOME OF YOU MAY BE TEMPTED TO STAY AT HOME NEXT TUESDAY. IT HAS BEEN AN UNHAPPY YEAR. A LOT OF PEOPLE HAVE BEEN DISCOURAGED, DISILLUSIONED, TURNED OFF. THERE MAY EVEN BE A RECORD LOW TURNOUT.

- 22 -

BUT IF ONLY 42 PERCENT OF THE ELIGIBLE VOTERS TURN OUT NEXT

TUESDAY, AS SOME ANALYSTS HAVE PREDICTED, THAT MEANS THAT A FRACTION

OF A LITTLE OVER 21 PERCENT WILL DETERMINE HOW THIS NATION OPERATES

FOR THE NEXT TWO YEARS.

DO WE WANT THAT KIND OF MINORITY RULE IN AMERICA

SO I URGE ALL OF MY FRIENDS IN CALIFORNIA -- REPUBLICANS,

INDEPENDENTS AND DEMOCRATS ALIKE -- TO PROVE THAT THE POLLSTERS

HAVE SOLD YOU SHORT.

- 24 -

PROVE THAT YOU REALLY CARE ABOUT THE KIND OF GOVERNMENT

YOU HAVE IN SACRAMENTO AND IN WASHINGTON BY ELECTING THE BEST MEN FOR THE JOB, MEN LIKE BOB MATHIAS AND HOUSTON FLOURNOY. AT THE LOCAL LEVEL, AT THE STATE LEVEL AND AT THE NATIONAL LEVEL, WE FACE THE SAME CHALLENGE. WE MUST WHIP INFLATION. WE MUST CREAT EFFICIENT, RESPONSIVE AND RESPONSIBLE GOVERNMENT THAT WILL END RECKLESS SPENDING -- NOT ADD TO IT.

- 26 -

VET DESPITE THE URGENCY OF THE PROBLEM, NOT EVERYONE UNDERSTANDS IT. FOR EXAMPLE, I AM TOLD THAT HOUSTON FLOURNOY'S OPPONENT IN THE GUBERNATORIAL RACE CLAIMS THAT CALIFORNIA ALONE CANNOT DO MUCH ABOUT INFLATION -- THAT IT IS MAINLY A FEDERAL

PROBLEM.

I'VE GOT NEWS FOR HIM. WE ARE ALL IN THIS THING TOGETHER. WE ARE ALL SUFFERING THE EFFECTS OF INFLATION TOGETHER AND WE CAN ONLY SOLVE THEM TOGETHER.

AND CALIFORNIA, AS THE WEALTHIEST, MOST POPULOUS STATE

IN THE UNION IS BOTH A BIG PART OF THE PROBLEM AND A BIG PART OF THE

POTENTIAL SOLUTION.

- 28 -

APPROXIMATELY ONE OUT OF EVERY TEN AMERICANS LIVES

HERE IN CALIFORNIA. YOU HAVE THE LARGEST OF ALL DELEGATIONS IN

THE CONGRESS AND THE LARGEST NUMBER OF ELIGIBLE VOTERS OF ANY STATE

IN THE NATION.

CALIFORNIA NOT INVOLVED THAT IS NONSENSE.

THE FACT IS THAT WE CAN'T FIGHT INFLATION WITHOUT

CALIFORNIA. AND CALIFORNIA CAN'T FIGHT INFLATION IF A SPENDTHRIFT NEW GOVERNOR IS LET LOOSE IN SACRAMENTO TO PLUNGE THE STATE BACK INTO DEBT AND DRIVE THE COST OF GOVERNMENT UPWARD.

- 30 -

SO MY MESSAGE TO YOU TODAY IS A SIMPLE ONE, AND ONE

THAT I HOPE YOU WILL PASS ON TO ALL OF YOUR FRIENDS. REMEMBER WHAT

IS AT STAKE NEXT TUESDAY. REMEMBER HOW MUCH YOU WILL PAY --

HOW MUCH AMERICA WILL PAY -- IF BIG SPENDERS GET STRANGLE-HOLD

ON THE CONGRESS AND A FOUR-YEAR LEASE ON THE GOVERNOR'S MANSION IN

SACRAMENTO.

ALL AROUND THE COUNTRY, THE POLLSTERS, THE PUNDITS AND THE POLITICIANS WILL BE WATCHING CALIFORNIA FOR A SIGN, AN OMEN, OF POLITICAL THINGS TO COME .

- 32 -

IF WE CAN START TO WHIP INFLATION IN CALIFORNIA HERE

AND NOW -- BY REJECTING BIG SPENDERS AND ELECTING RESPONSIBLE

CANDIDATES -- THEN WE CAN WIN THE SAME BATTLE AGAIN AND AGAIN,

IN STATE AFTER STATE AND NATIONWIDE.

- 33 and 34 -

THE KEY TO IT ALL IS WITHIN EASY REACH. ALL YOU

HAVE TO DO IS REACH OUT AND PULL THE RIGHT LEVER IN YOUR VOTING BOOTH TO HELP AMERICA BACK ON COURSE.

- 35 -

GOOD LEADERSHIP IS THE ANSWER. I AM DOING MY VERY

B EST TO GIVE IT TO YOU IN THE WHITE HOUSE. BOB MATHIAS IS DOING

IT IN SACRAMENTO.

BUT THE MOST IMPORTANT LEADERSHIP OF ALL IS YOUR

LEADERSHIP -- THE LEADERSHIP YOU EXERT WHEN YOU CAST YOUR VOTE --BUT ONLY WHEN YOU CAST IT.

- 37 -

NEXT TUESDAY IS ONE OF THE GREATEST OPPORTUNITIES IN

YOUR LIFETIME TO EXERCISE THAT LEADERSHIP IN A CRUCIAL,

DECISIVE WAY.

I URGE YOU -- NOT FOR THE SAKE OF ONE PARTY OR THE OTHER,

BUT FOR THE SAKE OF AMERICA -- TO BE A LEADER NEXT TUESDAY.

USE YOUR VOICE AND YOUR VOTE TO REELECT THE KIND OF MEN AND WOMEN

TO PUBLIC OFFICE WHO WILL BRING OUT THE BEST IN THIS GREAT COUNTRY

OF OURS.

#

#