The original documents are located in Box 2, folder "10/24/74 - Steps of the Capitol, Des Moines" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THANK YOU FOR THAT WARM HAWKEYE WELCOME. AND THANK YOU, GOVERNOR RAY, FOR YOUR KIND REMARKS.

DURING MY YEARS IN CONGRESS, I HAVE ALWAYS BEEN
.
IMPRESSED BY THE MEN OF BOTH PARTIES THAT IOWA HAS SENT TO
WASHINGTON.

- 2 -

THEY HAVE BEEN STRONG MEN, INDEPENDENT MEN, MEN OF
GREAT INTEGRITY, AND MEN OF ACTION -- LIKE YOUR GOVERNOR,
BOB RAY. HE HAS PROVIDED THE SORT OF INDEPENDENCE AND
LEADERSHIP THAT WE HAVE COME TO EXPECT FROM HAWKEYES.

YOU HAVE HELD ONTO SOMETHING IN IOWA THAT MUCH OF THE REST OF THE NATION MAY HAVE MISPLACED.

IOWA IS SOLVENT. YOU HAVE A LONG HISTORY OF STABLE GOVERNMENT. YOU EVEN HAVE A BALANCED BUDGET.

- 4 -

TOLD ME THAT IT WAS NOT ONLY BALANCED, BUT HAD A

200 MILLION DOLLAR SURPLUS. I WAS STARTLED BECAUSE IT HAS
BEEN YEARS SINCE I HEARD THE TERM "SURPLUS" USED BACK IN
WASHINGTON.

THESE ARE OPEN SPACES OUT HERE IN WHICH YOU HAVE

ROOM TO MOVE AND TO BRING UP YOUR CHILDREN. YOU HAVE

ACHIEVED AN <u>URBAN-RURAL BALANCE</u> THAT IS THE ENVY OF THE

NATION.

- 6 -

I WAS MOST IMPRESSED WITH THE FIGURES THAT YOUR GOVERNOR CITED ON <u>STEMMING MIGRATION OUT OF IOWA</u>. FOR THE FIRST TIME SINCE THE 1890'S, PEOPLE ARE NO LONGER POURING OFF THE FARMS AND LEAVING THE STATE.

THAT IS A PATTERN WE MAY SEE DEVELOPING A CROSS THE

NATION.

THE PROBLEMS WE HAVE BEEN EXPERIENCING WITH OUR ECONOMY SINCE THE END OF OUR INVOLVEMENT IN VIETNAM -
INCLUDING SHORTAGES AND SCARCITIES, -- HAVE BROUGHT HOME A

BASIC LESSON TO OUR PEOPLE.

- 8 -

WE MUST SIMPLIFY OUR LIFESTYLE. WE MUST RETURN

TO BASICS. WE MUST MAKE THE BEST USE OF WHAT WE HAVE.

WE MUST CUT OUT WASTE. WE MUST STRIP AWAY NON-ESSENTIALS.

IN SHORT, WE HAVE TO RETURN TO THE STATE OF MIND AND

WAY OF LIFE THAT MADE US THE GREATEST NATION IN THE WORLD.

AS PART OF A COMMUNITY, PEOPLE CAN DIRECTLY

INFLUENCE THINGS THAT SHAPE THEIR LIVES. PEOPLE CAN DETERMINE

THEIR OWN PRIORITIES.

THAT SENSE OF COMMUNITY HAS NOT BEEN LOST HERE IN

IOWA. IN THE COMING YEARS, WE WILL CONTINUE TO SEE IOWA AND

STATES LIKE IT SERVING AS MODELS FOR THE REST OF THE NATION.

- 10 -

YOU HAVE WHAT SO MANY AMERICANS ARE SEEKING.

YOU HAVE THE BASIC VALUES UPON WHICH THIS NATION WAS BUILT.

WHEN I THINK OF IOWA, I THINK OF STABILITY, PROGRESS

AND BALANCE. I LIKE THE BALANCE YOU ARE ACHIEVING HERE
BETWEEN INDUSTRY AND AGRICULTURE.

SOME OF MY ADVISERS SUGGESTED THAT I AVOID THE SUBJECT OF AGRICULTURE IN TODAY'S REMARKS.

THEY SAID THAT IOWA'S FARMERS AND FARMERS THROUGHOUT

THE MIDWEST ARE ESPECIALLY FRUSTRATED THIS YEAR. I CERTAINLY

CAN SHARE THE CONCERN OF FARMERS WHOSE CORN AND SOYBEAN CROPS

WERE STUNTED BY DROUGHT AND DESTROYED BY EARLY FROSTS.

- 12 -

THE TREND TOWARD URBANIZATION DURING THE PAST

FEW DECADES RESULTED IN THE DOWNPLAYING OF THE FARMER'S CENTRAL

ROLE IN AMERICAN SOCIETY. BUT RECENT PROBLEMS HAVE

REFOCUSED NATIONAL ATTENTION ON THE FARMER AS ONE OF OUR

GREATEST ASSETS.

THIS IS THE TIME TO EXPAND FARMING IN AMERICA.

LET US ENCOURAGE YOUNG PEOPLE TO REMAIN ON THE FARMS.

TO THE NATION AND THE WORLD.

- 14 -

IT IS ABSOLUTELY ESSENTIAL TO THE WELL-BEING OF OUR

SOCIETY. AMERICA CAN NO LONGER EXPECT THE FARMER TO

SACRIFICE SO THAT OTHERS CAN LIVE WELL. ALL AMERICANS NOW

REALIZE THAT WE ARE ALL IN THIS TOGETHER.

OUTMARKET ANY FARMER IN THE WORLD. IF HE GETS A FAIR SHAKE,

THE AMERICAN FARMER CAN FEED NOT ONLY THE PEOPLE OF THE

UNITED STATES, BUT MANY HUMAN BEINGS ABROAD.

IN THE IMMEDIATE YEARS AHEAD, AMERICAN AGRICULTURE WILL BE OUR GREATEST ASSET IN THE WORLD TRADE MARKET.

- 16 -

HOLDS THAT KEY. AS I SAID IN MY SPEECH LAST MONTH TO THE
UNITED NATIONS GENERAL ASSEMBLY, THE UNITED STATES RECOGNIZES
THE SPECIAL RESPONSIBILITY WE BEAR AS THE WORLD'S LARGEST
PRODUCER OF FOOD.

WE RECOGNIZE THAT RESPONSIBILITY AND I KNOW

WE WILL ACCEPT IT. I KNOW IT BECAUSE OF THE PEOPLE I

SEE HERE IN IOWA TODAY, ESPECIALLY THESE SPLENDID YOUNG

PEOPLE -- THE CREAM OF IOWA'S BOUNTIFUL CROP -- WHO ARE

DELEGATES TO THE UNITED NATIONS YOUTH CONFERENCE DAY.

- 18 -

THE DECISIONS THEY MAKE AS CITIZENS OF THIS GREAT FOOD-PRODUCING

STATE WILL DIRECTLY AFFECT THE WELL-BEING OF THE CITIZENS OF THE

WORLD. I KNOW THAT EVERYONE IN THIS STATE IS PROUD OF THEM -
AND THE UNDERSTANDING THEY ARE DEVELOPING OF THE WORLD SITUATION

WILL SERVE AS ALL WELL IN THE FUTURE.

I AM CONVINCED THAT THE FUTURE IS NOW HERE IN IOWA.

AND I PLEDGE TO YOU TODAY -- AND ESPECIALLY TO ALL YOU FINE

SURE THAT THE AMERICAN FARMER IS <u>FULLY REWARDED</u> FOR SERVICES

YOUNG PEOPLE -- THAT I WILL DO EVERYTHING IN MY POWER TO MAKE

RENDERED. AMERICA OWES THAT TO THE FARMER. AND SO DOES

THE WORLD.

- 20 -

LET ME STRESS THIS POINT -- THAT I SPEAK TODAY NOT AS

A POLITICAL PARTISAN BUT AS A PARTISAN OF THE AMERICAN SYSTEM OF

GOVERNMENT. OUR SYSTEM RESTS NOT ONLY ON THE BALANCE OF

URBAN AND RURAL AMERICA BUT ON THE BALANCE WITHIN OUR

FEDERAL GOVERNMENT.

THE BASIC PRINCIPLE UNDERLYING THAT SYSTEM IS

BALANCE -- THE TIMELESS BALANCE CONCEIVED BY THE FOUNDING FATHERS

AMONG THE THREE BRANCHES OF GOVERNMENT, THE DELICATE BALANCE

WITHIN THE CONGRESS AND THE COUNTRY THROUGH THE TWO-PARTY

SYSTEM.

- 22 -

THIS YEAR THE POLLS ARE TELLING US THAT OUR DELICATELY
BALANCED TWO-PARTY SYSTEM IS IN TROUBLE.

IF ONE PARTY UPSETS THAT BALANCE BECAUSE MEMBERS OF THE OTHER PARTY WERE TOO APATHETIC TO GET OUT AND VOTE, THEN WE STAND GUILTY OF ABUSING THE AMERICAN ELECTORAL PROCESS AND

FORFEITING HOPE FOR EFFECTIVE GOVERNMENT.

I URGE YOU TO HELP KEEP THIS GREAT, BALANCED SYSTEM

INTACT. LET'S NOT LOSE IT BY DEFAULT.

WHAT CONCERNS ME GREATLY -- IS THE INCLINATION OF
THE AMERICAN PEOPLE TO CONSIDER POLITICS SOMETHING THEY WOULD
RATHER NOT BECOME INVOLVED IN.

- 24 -

THE SAD FACT IS THAT LESS THAN ONE AMERICAN IN THIRTY

HAS ANYTHING TO DO WITH POLITICS -- WITH THE SELECTION OF

CANDIDATES, WITH WORKING IN A CAMPAIGN, WITH RESEARCHING THE

ISSUES, WITH RAISING OR CONTRIBUTING FUNDS FOR THE ELECTION OF

CANDIDATES, OR EVEN WITH RUNNING FOR OFFICE.

WHAT THIS NATION NEEDS LESS THAN TWO YEARS FROM THE

CELEBRATION OF ITS 200TH BIRTHDAY IS MORE NOT LESS CITIZEN

PARTICIPATION IN POLITICS.

- 26 -

TO THOSE WHO SAY POLITICS IS A DIRTY WORD WHICH
SHOULD BE ELIMINATED FROM GOVERNMENT, LET ME REMIND YOU THAT
POLITICS IS GOVERNMENT -- GOVERNMENT IN ACTION. AND THERE IS
NOTHING WRONG WITH THIS POLITICAL SYSTEM OF OURS THAT A
MASSIVE INJECTION OF CITIZEN INVOLVEMENT WILL NOT CURE.

MEMBER OF THE HOUSE OF REPRESENTATIVES, I AM CONVINCED OF THE

IMPORTANCE OF GETTING OUT AND AWAY FROM WASHINGTON. I BELIEVE IT

IS THE DUTY OF THE PRESIDENT TO DISCUSS HIS PROGRAMS AND POLICIES

WITH THE PEOPLE. AND I BELIEVE THE PEOPLE OF AMERICA SHOULD HAVE

THE OPPORTUNITY TO SEE AND HEAR THEIR PRESIDENT IN PERSON.

- 28 -

THAT IS WHY I AM HERE TODAY -- TO NOT ONLY DISCUSS

MY VIEWS WITH YOU -- BUT TO URGE YOU TO TURN OUT ON NOVEMBER 5TH

IN RECORD NUMBERS.

CONGRESSIONAL, STATE AND LOCAL ELECTIONS ARE WHAT AMERICA IS ALL ABOUT. THERE IS NO WEAPON SO MIGHTY, NO FORCE SO POWERFUL, AS THE SILENT VOTE IN THE PRIVACY OF THE VOTING BOOTH.

IT IS THE DUTY AND THE OPPORTUNITY OF EVERY ELIGIBLE VOTER TO

BALANCE THE LEDGER SHEETS OF GOOD GOVERNMENT.

AND SO, MY IOWA FRIENDS, GET OUT THIS TIME AND

VOTE AS IF THE AMERICAN SYSTEM DEPENDED ON IT. IT DOES.

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