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TIMES (W - 9,556)
Montclair, New Jersey
(Newark Metropolitan Area)
April 17, 1975

Little Support

Legislating by public opinion poll is not necessarily a good way to run a government. But it is not a bad idea for

the subject, with 75 per cent rejecting a new agency to handle consumer-related business. Most of the people who gave their opinions said they thought existing

APR 30 1975
NEW BRUNSWICK METROPOLITAN AREA
WOODBRIDGE, NEW JERSEY
NEWS TRIBUNE (D - 54,153)

NEWS TRIBUNE (D - 54,153)
Woodbridge, New Jersey
(New Brunswick Metropolitan Area)
April 30, 1975

Questionable 'protection'

President Ford this week sounded a strong warning against government "stampeding" into the writing of new federal regulations on such social trucking, airlines, utilities and banking. He said many of the regulations are obsolete and levy a hidden tax on the

S. JERSEY STAR-ADVERTISER PH. 333.
Bridgeton, New Jersey (W - 2, 922)
May 8, 1975

HELP WE CAN DO WITHOUT!



Consumer bill is a deception on the public

17
As unemployment rises and the purchasing power of the dollar shrinks, it is more essential than ever that consumers obtain full satisfaction for every dollar spent. Unfortunately, many misguided efforts to "protect" consumers do more harm than good.

Such is the case with "The Consumer Protection Agency Act of 1975," which is similar to

pensive new bureaucracy to represent the consumer interest before federal regulatory agencies; yet it would be as far distant and aloof as dozens of other agencies in Washington.

The act entrusts a single individual—the administrator, whoever he turns out to be—to speak for all consumer interests, regardless of the multiplicity of interests, tastes, life styles and values placed on

protect people in automobiles.

"Now, after hundreds of millions of dollars went down a rathole, the Congress has decided that seat-belt interlocks were not such a good thing after all. Presumably, not worth it to customers. The decision on the so-called 'airbags,' which may cost about 10 times as much, will be coming up soon.

Congressional Report

Consumer Protection Agency senate bill 200 has been opposed by President Ford who calls it too costly and has asked existing agencies to take over the work of representing consumers. AFBF has opposed this bill in the past and still does this year. Contact your representatives because this bill would create a super-agency which would have the right to pre-empt existing agencies such as USDA.

Estate Tax- House of Representatives number 1793- It would increase existing \$60,000 estate exemption to \$200,000. Raises marital deduction from 50 percent of adjusted gross estate to \$100,000 plus 50 percent of the total value of adjusted gross estate. Bill established procedures whereby farm estates could elect to be assessed at their value for farming purposes rather than at values for other higher uses- if such is elected, estate must remain in farming or ranching for 5 year period of higher value will

Las Cruces, New Mexico
May, 1975
FARM & RANCH (14)

PLUSHILL, N. Y.
SHOPPING WISE
W. - CIRC. N. AVEN.

APR 24 1975 *APC*

HELP WE CAN DO WITHOUT!



COURIER-EXPRESS (D - 127,955
Buffalo, New York S - 287,271)
May 18, 1975



Another Consumer Agency Not Needed

The federal government is hardly lacking in agencies dealing with consumer problems. At last count, an Office

Agency for Consumer Advocacy doesn't make the idea any more palatable). The consumer needs—and is entitled to—
tion, but adding to the federal

BUFFALO EVENING NEWS
(PM - 238,490)
Buffalo, N. Y.
May 9, 1975

2 'Bad Idea Whose Time Has Gone'

* The Senate has begun again one of its periodic debates over a dubious proposal to create a brand new federal consumer protection agency. Someone else has called this a "bad idea whose time has come and gone." However that may be, the current Senate proposal begs countless tough questions.

As important as the question of whether this Senate bill seriously meets the need alleged by its supporters is the question of whether that need, in fact, exists.

Apart from all the federal consumer activities long in effect, many state, local and private programs help the consum-

THE NEW YORK TIMES, FRIDAY, MARCH 14, 1963

ARTHUR OCHS SULZBERGER
Publisher

New York Times

Consumerism, Limited

The long fight to establish an independent agency to protect the interests of consumers in proceedings before federal regulatory bodies and courts has moved an im-

SYRACUSE, N. Y.
PRESS
(SYRACUSE MARKET AREA)
W. 4,000

APR 30 1975

S. 1/2
95

THE SYRACUSE DAILY NEWS
PUBLISHED DAILY EXCEPT SUNDAYS AND HOLIDAYS
5 CENTS

The Village Wordsmith

by J. Lee Wood

More bureaucracy?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 percent favor improving existing Federal consumer protection agencies. Only 18 percent favor creating new agencies.

627 East 42nd St.

DAILY NEWS

NEW YORK'S LARGEST NEWSPAPER

(212) MU 2-1234

APRIL 5, 1975

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DO US NO FAVORS

A recent poll confirms our hunch that the public is wary of bureaucracy bearing gifts. Opinion Research reports three quarters of the people are against a proposed

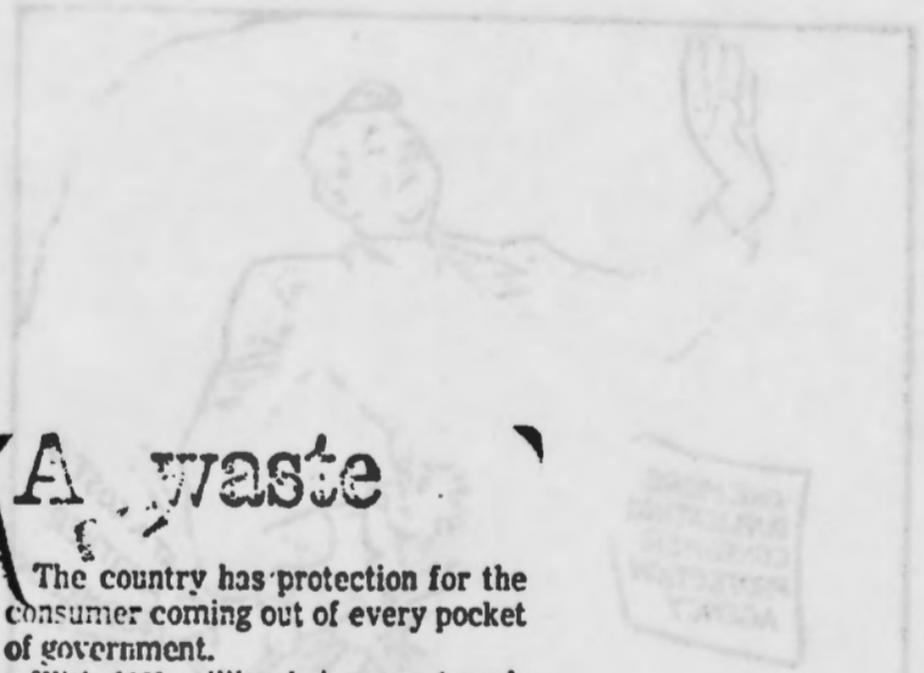
JOURNAL-RECORD
NEW YORK
APRIL 20, 1975 (E - 151,000)

TIMES (W - 13,000)
Cheektowaga, New York
(Buffalo Metropolitan Area)
April 24, 1975



APRIL 30, 1975
Syracuse, New York
(Buffalo Metropolitan Area)
Check for \$13,000

SYRACUSE HERALD-JOURNAL
Syracuse, New York
April 30, 1975 (E - 127,862)



A waste

The country has protection for the consumer coming out of every pocket of government.

With \$131 million being spent each

THE SYRACUSE HERALD-JOURNAL
Syracuse, New York
APR 30 1975

/Existing Agencies Able To Protect The Public

Findings in a study of "Government and the Consumer" conducted by the Opinion Research Corporation appear to run contrary to reports that consumers have lost confidence in the business community.

OUR OPINION

When a sampling of those who favored such a new agency were asked if they would still be in favor if the costs were to be "at least \$60 million for the first three years" as

public interest."
We question whether or not this is the case and urge every one to look at this bill in terms of overlapping areas of regulation. It appears to be

GLENS FALLS, N. Y.
POST-STAR
D. 18553

MAY 29 1975

Byfile

More Protection?

While on the topic of Congress trying to save the American taxpayer some money, let's discuss another proposed bureaucracy.

Working under the banner of consumerism, Congress is trying to establish a new bureaucracy which will create hundreds of

THE NEW YORK DAILY NEWS 5/17/75 DAILY

223 East 42d St.

DAILY NEWS

NEW YORK'S PICTURE NEWSPAPER

(212) MU 2-1234

MAY 17, 1975

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A COSTLY MISTAKE

The Senate has voted 61-28 to create an "Agency for Consumer Advocacy"—a super-snooper group inside the federal government that would monitor and intervene in all agencies and bureaus dealing with consumer interests. Its chief sponsor is Sen. Charles Percy (R-Ill.).



consumer outfit

ABERDEEN, N.C.
SANDHILL CITIZEN
W. 4,200

MAY 15 1975

By Miller

Is This Something We Need?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection

For one, it can raise the prices of consumer goods by imposing new costs on industries and companies. Americans are only now realizing that over-regulation of

Southern Textile News

Charlotte, N.C.

May 19, 1975

Circ: 6,818

Editorial

Yet Another?

Last year a "Consumer Protection Agency Act" was defeated in the U.S. Senate.

Another version of this unneeded burgeoning bureaucracy is now on the floor of the Senate. This year's version is S.200 "Agency for Consumer Advocacy Act" which proposes a "Super

often composed of competing interest, the ACA would not be required to reach a consensus of consumer interests before it acts. And, the Administrator's decision identifying "consumer interest" would not even be reviewable. In practice, the ACA would very likely represent the special goals of consumer

Times-News
Burlington, N. C.
June 4, 1975

Circ: D-23,588

Ignoring the Public

A47

If "Project Consumer" doesn't get tucked away in some filing cabinet, it can be go far in straightening out or eliminating many of the frustrations of countless people.

a problem he was facing, and at the end of three months he did receive a form letter acknowledging his first letter.

A movement now is supposed to

It is evident that without help from congressmen and representatives, many important individual contacts would be lost within many departments

THE ENQUIRER-JOURNAL
Monroe, North Carolina
April 23, 1975

Americans say no to new federal consumer agency

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer

Asked about present federal agencies in the consumer field, most of the people interviewed had heard of the Office of Consumer Affairs, the Consumer Product Safety Commission and the Environmental Protection Agency, and most felt they were doing effective jobs.

TELEGRAM (D - 16,975)
Rocky Mount, North Carolina
May 18, 1975

Reduce Business Regulations

We are on President Ford's side in his efforts to improve the existing agencies and eliminate unnecessary regulations.

It is good to read that Ford is pushing for reduced government regulation of business to counter the drive in Congress for creation of an Agency for Consumer Advocacy.

President Ford outlined his program

Quarterly, Ford will call an "unprecedented meeting" of the heads of the 10 major regulatory agencies, along with key members of Congress and the administration, to discuss over-regulation.

He said he had ordered all executive departments to "evaluate the inflationary impact of significant legislation, rules and regulations

Vol. 34, No. 175

THE WILSON DAILY TIMES

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MRS. ELIZABETH G. SWINDELL
Editor and Publisher

JOHN W. SCOTT
Managing Editor

Thought For Today

"They have healed the wound of my people lightly, saying, 'Peace, peace,' when there is no peace." — Jeremiah 8:11.

"It must be a peace without victory. Only a peace between equals can last; only a peace, the very principle of which is equality, and a common participation in a common benefit." — Woodrow Wilson, 28th U.S. president.

Reduce Business Regulations

We are on President Ford's side in his efforts to improve the existing

Quarterly, Ford will call an "unprecedented meeting" of the heads of the 10 major corporations.

Dispatch

Columbus, Ohio

June 5, 1975

Circ: D-221,488

S-334,280

Consumer Advocacy: Just Who Needs It?

BEFORE MEMBERS of the U.S. House of Representatives call up a Senate-approved measure to create a federal Consumer Advocacy Agency, they should deter-

are operating for the protection of the consumer.

The federal establishment includes an Office of Consumer Affairs, Food and Drug Adminis-

Farm & Dairy (Salem, Ohio)
May 22, 1975

Circ: W-8,999

HELP WE CAN DO WITHOUT!



(Ohio) (Date) (Page)
APR 12 1975
6701 N. 8. 232

WARREN, OHIO
TRIBUNE CHRONICLE
D. 60,000

APR 12 1975 *By [Signature]*

Little Support

4921 12

Legislating by public opinion is not necessarily a good way to run a government. But it is not a bad idea for legislators to have a fairly well tuned ear to the ground to be certain they do not go too far astray from their constituents' wishes.

PARKESSVILLE, OHIO
WHETSTONE
W. 1,300

APR 24 1975 *Opinion*

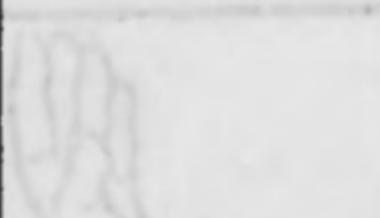
**IS THIS SOMETHING
WE NEED?**

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent

OHIO
REGISTERED
APR 24 1975

APR 24 1975

HELD



SABINA, OHIO
ADVERTISER
N. CIRC.N. AVAIL.

APR 20 1975

Byrdell

HELP WE CAN DO WITHOUT!



APR 10 1975

Public Is 75% Opposed To New Consumer Agency

American consumers, by a 75% majority, are opposed to the creation of a new, independent consumer agency within the Federal Government, according to a nationwide survey

heard of the Office of Consumer Affairs and more than half of these respondents felt it is doing an effective job.

A total of 50% of the

ZANESVILLE, OHIO
TIMES RECORDED
D. 31,000 S. 22,000

APR 17 1975

Congress: Please Take Note

WHEN WITH RELUCTANCE President Ford signed the "Easter basket" tax measure, he took great pains to convey the position the nation cannot stand up under any further swelling of the Federal deficit by the Congress.

three years have only resulted in the consumer paying more, to say nothing of the added tax burden, or deficit swelling, however one looks at it, with little, or no, consumer benefit.

But of course, the results of a poll conducted by the NEIP might be challenged as reflecting

Editorials

Consumer's Own Alertness Would Serve Him Better

THE FEDERAL government may be on the verge of approving a "consumer protection agency" and the Ohio AFL-CIO wants a "public representative" to represent "consumer interests" in public utility rate cases.

There is a problem, however, with consumer protection in that the consumer re-

Positively or negatively. There is nothing inherently sinister about lobbyists. Most pressure groups, in fact, work for "the public interest." They can't help it if their vision is a bit narrow.

Sometimes, as may well happen with the medical malpractice insurance problem, the interests represented are all strong enough

NORTH CANTON SUN (Weekly)
Canton, Ohio
May 28, 1975

Editorials

Public Opposed To New Consumer Agency

American consumers, by a 75% majority, are opposed to the creation of a new, independent consumer agency within the Federal Govern-

ment. In a survey conducted by the Office of Consumer Affairs and more than half of these respondents felt it is doing an effective job.

A total of 50% of the public said

RECORD-COURIER (D - 24,6c.)
Kent-Ravenna, Ohio
(Akron Metropolitan Area)
May 14, 1975

Most consumers don't want advocacy agency

Congress is trying again this year to create a federal consumer advocacy agency even though consumers aren't exactly pounding its doors in favor of the proposed program.

the person who sold it to them, the Better Business Bureau, or the business who made the product or provided the service.

The poll was conducted by the

NEWS-JOURNAL (D - 40,679
Mansfield, Ohio S - 48,973)
May 5, 1975

Battle Lines Drawn On Consumer Agency

PRESIDENT FORD told the U. S. Chamber of Commerce what it wanted to hear.

"I do not believe that we need yet another federal bureaucracy in Washington," he told the group at its annual meeting in Washington

studies and supported by a small army of lawyers, accountants, engineers and scientists to present their side.

The consumer, on the other hand, has no one to argue in his behalf.

of the new agency

YOUNGSTOWN VINDICATOR
YOUNGSTOWN, OHIO
MAY 22, 1975

THE JOURNAL HERALD
Dayton, Ohio
May 19, 1975

Consumer Agency Needed
The idea of consumer protection has
considerable backing in Congress, but
the language forced on the bill to get it
through the Senate last week may make
it more appealing to politicians than to
the public.
To overcome the objections of large
corporations and big labor, special pro-
visions were made exempting coll-

Consumer Bill

... we doubt that public will be protected

Consumer protection as a governmental responsibility is clearly an idea that will have to be dealt with sooner or later, and the present bill approved by the Senate is probably as suitable a vehicle for the idea as any.

• We're not at all persuaded that the Agen-

that the nobler goals are best pursued without the interference of government.

The Agency for Consumer Advocacy would, among other things, speak up for consumers in government policy-making circles. It would also monitor those other regulatory agencies which, if memory

THE JOURNAL HERALD
OFFICE
MAY 22, 1975

YOUNGSTOWN VINDICATOR
Youngstown, Ohio
May 22, 1975

Consumer Agency Needed?

The idea of consumer protection has considerable backing in Congress, but the language forced on the bill to get it through the Senate last week may make it more appealing to politicians than to the public.

To overcome the objections of large corporations and big labor, special provisions were made exempting collec-

Cincinnati Enquirer
May 28, 1975

First, Make The Old Laws Work

ONE OF THE things Congress ought to do before it passes any new laws for the federal bureaucracy to administer, is to make a searching examination of how effectively government is doing the job it is supposed to do.

Just as the squeaky wheel gets the grease, separate House and Senate committees are looking into the work of the Federal Bureau of Investigation (FBI) and

DAILY THOUGHT

Men have been barbarians much longer than they have been civilized. They are only precariously civilized, and within us there is the propensity, persistent as the force of gravity, to revert under stress and strain, under neglect or temptation, to our first natures.

—Walter Lippmann.

In the Midwest and the Northeast,

laws work." In the Senate, where the average senator serves on 16 committees and subcommittees, there appears to be too little time for the nondramatic work of congressional oversight.

But at a time when our institutions are questioned and the wisdom of government policy in many areas seems doubtful, the opportunity to monitor the effectiveness of the federal government is one that can-

Better, Not More

IN A SEASON that has not produced good news in great abundance, there is a ray of hope in the results of a public-opinion survey just concluded by the Opinion Research Corp. of Princeton, N.J., at the

Only 13% felt that they had been dealt with unfairly by some business. Twenty-seven percent reported that they had "almost always" been treated fairly, and 59% said they had "usually" been treated fairly.

Columbus, Ohio

May 21, 1975

CITIZEN JOURNAL

(D-118,732)

Protecting Consumers

Some watchdog

Whatever justification there may have been for creating a new Consumer Protection Agency is fast being whittled away by Congress.

The bill approved by the Senate the other day has so many exceptions in it that knowing

These exceptions seem to show that Congress really isn't sure what it wants in the consumer protection field.

The need for a new consumer agency is questionable to begin with—and it's even more questionable when the scope of the new

Athens, Ohio

May 21, 1975

Message to U.S. House

1) - 105, 1975

19, 1975

Protecting Consumers

Ralph Naders notwithstanding, every consumer in the country should be opposed to the creation of an "Agency for Consumer Advocacy" by Congress.

Last week, the Senate passed (61-28) a measure that would establish such an agency next Jan. 1. Now, the House of Representatives is considering like legislation, and there is a strong chance that the House bill will also be

illusory services of the federal government down to the consumer.

Add to those forthcoming piles of federal paper the proposed legal powers of the Agency for Consumer Advocacy, and the sum total would be more regulatory confusion at greater taxpayer expense. For instance, the agency would be empowered to take other federal agencies to court, in the interest of the con-

There's A Better Way

RESULTS OF A special study on how federal agencies respond to consumers' complaints provide yet another reason for the House to make certain that the Agency for Consumer Advocacy (ACA) becomes law.

As things stand now, federal agencies

be solved by better management rather than a new layer of government the ACA would impose, the study makes clear that many agencies lack an effective means of handling consumer complaints promptly.

Congress and the White House have the ability to solve this problem of ineffi-

consumer complaints. That is the heart of the problem and the key to the solution.

Despite the experience consumers have with long delays from federal agencies, they are wise in rejecting by a 5-1 margin any notion that a new agency to

Cincinnati Enquirer

June 4, 1975

A Consumer 'Aggravacy' Agency?

A SENATE WHICH by its own admission has failed to look after the best interests of the nation's consumers, has failed them again in its decision to establish an Agency for Consumer Advocacy (ACA).

The ACA would create another level of bureaucracy between the American con-

through 1978, and the inevitable expense to which the agency would put business to comply with new federal inquiries. Make no mistake about it: Every cost of business is passed on to the consumer.

Consumer interests are too diverse to be represented by any one agency. For consumers are also producers and manu-

Cincinnati Post 3 Star

May 27, 1975

Editorial Page

Spotty consumer protection

Whatever justification there may have been for creating a new consumer protection agency is fast being whittled away by Congress.

The bill approved by the Senate the other day has so many exceptions in it

ka pipeline and anything related to gun control.

These exceptions seem to show that Congress really isn't sure what it wants in the consumer protection field.

The need for a new consumer agency

Classified Page 3 Star
May 27, 1975
Editorial Page

AKRON BEACON JOURNAL
Akron, Ohio
May 19, 1975

A Busybody We Don't Need

THE WIDE margin by which the Senate voted to limit debate on the consumer protection agency bill was the tip-off that most of the senators had their minds made up before the debate began and weren't about to be confused by the facts.

Perhaps it is simply too hard for many

one is looking after the interests of the ordinary citizens.

Nevermind that that is the function of all the agencies to begin with. And nevermind that the interference of yet another party in every hearing is going to double or triple the normal delay.

President Ford has expressed some better

No More Protection, Please

By Robert Clere

SOONER OR LATER, someone's going to have to drive the word home to government: If the people are protected just about as well as they can stand or afford, further use of bureaucratic interference on the basis of the general public will do nothing good for a citizen's peace of mind, respect for government, or pocketbook.

For those inclined to nibble at that line, let's straighten one thing out right now: All this benevolent concern by government for the comfort and safety of the consumer does not come cheap. Get down to cases and the costs are more than most would elect to pay for the kind and quality of service provided.

THEY WOULD BE SURE SS of government regulatory agencies began in 1937 with the

I, FOR ONE, don't want any part of the system as it is presently constituted. It offends me that I paid for an annoying ignition interlock system on a new car last year because the government was concerned that I might not buckle up for safety, and now I can live with it or pay to have it disconnected. I can't say that I've been impressed with the costs that are passed along to me, in taxes and higher product costs, so that I

Editorials

Busybody We Don't Need:

A New Consumer Agency

BEACON JOURNAL (D - 173,224
Akron, Ohio S - 210,039)
April 24, 1975

DESPITE an April 17 letter from President Ford to Congress opposing the creation of an independent federal agency to represent consumers before other agencies and the courts, work on the legislation has been steadily proceeding.

It would be unrealistic to expect Congress to stop consideration of a measure simply because the President expressed opposition. It should not, however, be unrea-

protection agency between fiscal 1976 and fiscal 1978. And there is even less justification when the chief function of the agency will be to nose around in private affairs.

No matter what the proponents of the consumer legislation may say about their intent, it should be clear from the content of the bill that it authorizes the kind of bureaucratic interference that can bring the economy to a halt while bringing on price increases in everything from toothpicks to

World
Tulsa, Okla.
June 3, 1975

Circ: M-119,081
S-196,552

The Loaded Question

OPPONENTS of a bill creating a new Consumer Protection Agency have made much of a poll by Opinion Research Corp. showing that 75 per cent of those questioned said they were against the legisla-

ting up the additional agency say that we already have plenty of government agencies to protect consumers, and it's just a matter of making them work better. How do you feel? Do you favor setting up

Oklahoma City, Oklahoma
May 15, 1975

Ford Should Veto ACA

CONGRESSIONAL wheels are grinding inexorably toward passage of legislation creating a new Agency for Consumer Advocacy, which the country needs about like it needs another Vietnam war. About

ample, the new agency is specifically prohibited from interfering in any labor dispute or any case before the National Labor Relations Board.

Labor leaders demanded and got a complete exemption in the bill. It is

Consumers Favor 'As Is'

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed by an impressive 11-1 vote in the Senate's Government Operations Committee,

in the consumer field, most of the people interviewed had heard of the Office of Consumer Affairs, the Consumer Product Safety Commission and the Environmental Protection Agency, and most felt they were doing effective jobs.

Thus given the choice between creating a new agency or making existing ones more effective, they strongly favored improving present agencies by

Consumers Favor 'As Is'

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-the industry had heard of the Office
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Product Safety Commission and the
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Although the empowered legislation,
"The Consumer Protection Agency Act
of 1972," has been endorsed by an im-
pressive 11-1 vote in the Senate's
Government Operations Committee,
American consumers by a 75 percent
majority opposed to the creation
of a new independent consumer agency

Measuring The Cost

ONE OF the ways to justify some
new spending by Government is to
compare it with a much larger ex-
penditure for an unpopular cause.

ful agency with the new magic word
—Consumer.

It would make almost as much sense
to say we ought to set up several ad-
ditional social welfare agencies be-

GATE CITY JOURNAL

Nyssa, Oregon (W-1,716)

May 8, 1975

APRIL 29, 1975
GATE CITY, OREGON

Consumers Prefer to Do it Themselves

IS THIS SOMETHING WE NEED?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection agencies. Only 13 per cent favor creating a new one. Nevertheless, legislation before the Senate would authorize \$60 million to create an Agency for Consumer Advocacy (ACA) and operate it for

Consumers Prefer to do it Themselves

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Monday Fred Huling Sr. reported to the

government.

Asked about present federal agencies in the consumer field, most of the people interviewed had heard of the Office of Consumer Affairs, the Consumer Product Safety Commission and the Environmental Protection

DEMOCRAT-HERALD (D-18,427)
Albany, Oregon
May 1, 1975

OREGONIAN
Portland, Oregon
May 25, 1975

Portland Oregonian 5/25/75

Regulatory mistakes

The U.S. Bureau of Economic Analysis says that a two-to-one ratio of benefits to costs is needed to justify a regulation. The bureau says that a two-to-one ratio of benefits to costs is needed to justify a regulation.

Are gains worth costs?

President Gerald Ford plans to call the heads of 10 federal regulatory agencies together soon. He wants to discuss with them whether the gains to be gotten from so-called consumer protection regulations and laws are worth the costs.

Ford didn't present many specifics.

Others don't do nearly as much good and pcke at social change at disproportionate economic expense.

At this point, though, it is less important to detail the problems than it is for people in government to be thinking in terms of costs of social programs compared with their benefits. The extent that President

OREGONIAN
Portland, Oregon
May 22, 1975

Portland Oregonian 5/22/75

Regulatory mistake

The U. S. Senate's decisive endorsement last week, by more than a two-to-one margin, of a new federally funded Consumer Protection Agency virtually guarantees that this ill-defined, bureaucratic monster will be turned loose on us by this Congress.

The bill is still in the House Government Operations Committee, but its veto-proof passage is assured by the three-to-one assent given the bill last year.

The CPA concept — allowing consumers who are ill-served in the marketplace to have a government locus for their complaints and a

The Derrick
Oil City, Pa.
June 5, 1975

Circ: AM-14,000

Derrick Opinion

Another Superagency?

The Senate has passed, and the House has indicated it might also, legislation which would establish a federal Agency for Consumer Advocacy (ACA).

President Ford has expressed his displeasure at this congressional action. Ford has pointed out

Meanwhile the government should see that the regulatory agencies already established either do the job even-handed both for producer and consumer, or cease to exist. As for those industries which market shoddy products or items with built-in obsolescence, it seems that energy costs and shortages might take care of that.

The Derrick
111 GARY, Pa.
June 2, 1975

Circle AN-14,000

News
New Castle, Pa.
June 2, 1975

Circ: D-23,215

Our editorial opinion

A consumer agency

CONGRESS IS trying again this year to create a federal consumer advocacy agency, even though consumers aren't exactly pounding its doors in favor of the proposed program.

Consumers were recently asked, in a

ing it "typical of the tactics used over the years by those determined to prevent creation of the agency." But the survey's professionalism has received the approval of the Roper poll-taking outfit which called it valid.

Not Another Federal Agency

Post-Gazette
Pittsburgh, Pennsylvania
May 27, 1975

Circ: D-219,435

IS THERE anybody in his right mind who would be skeptical about the establishment of a federal consumer protection agency? We hope so. Consumers and businessmen have been protected right down to their last penny, or nearly so, by an alphabet soup of federal regulations, regulators, commissions, bureaus and agencies.

The idea behind consumer protection through federal government

government, cannot be trusted completely. They are subject to the sins of excess and arbitrariness. Some have a pathological hatred of automobiles or a psychiatric fear of "waste" or a guilt about high-living standards. They'd like to legislate the tastes and buying habits of a whole nation of people.

In government, the FTC, FCC, FEA, CAB, FAA, FDC and so on have at best a mixed record of regulating to

Post-Office
Pittsburgh, Pennsylvania
May 21, 1975
Case: D-219,432

Not Another Federal Agency

Pittsburgh, Pennsylvania
May 21, 1975

Pittsburgh, Pa.

Some Watchdog

Whatever justification there may have been for creating a new consumer-protection agency is fast being whittled away by Congress.

These exceptions seem to show that Congress really isn't sure what it wants in the consumer-protection field.



The need for a new consumer agency is questionable to begin with—and it's even more questionable when the scope of the new agency

Government cannot be trusted completely. They are subject to the same pressures and temptations. Some have a pathological hatred of automobiles or a fanatical love of "waste" or a glib about high-living standards. They like to regulate the trade and living habits of a whole nation of people.

In government, the FTC, FCC, NLR, CAB, FAA, PDC and so on have at best a mixed record of regulating in behalf of the public in general or certain sectors in the detriment of others. Unintended, overboarded and sometimes poorly led, led to regulate agencies sometimes

and the bill behind consumer protection through federal government legislation has been a good one in theory. In practice it's ranged from fall to bad. It's a good case in points and to government often the cost is greater than the benefit. Sometimes the benefits are small. Yet the Senate has a very

The bill behind consumer protection through federal government legislation has been a good one in theory. In practice it's ranged from fall to bad. It's a good case in points and to government often the cost is greater than the benefit. Sometimes the benefits are small. Yet the Senate has a very

Altoona, Pennsylvania

May 20, 1975

ALTOONA MIRROR

PM - 34,645

As the Editor Sees It

An Insidious Bill

2
PERHAPS Pennsylvania's two senators, Hugh Scott and Richard Schweiker, should give a little more attention to the people they represent instead of to Ralph Nader.

Senators Scott and Schweiker found themselves largely among the Leftists who passed the Senate bill to create a new Agency for Consumer Advocacy, 61 to 23.

President Ford has expressed his

States Chamber of Commerce in Washington his agency was the "most dangerous" in Washington.

He referred to its almost absolute powers, pointing out how it could bar from the market arbitrarily any product in America.

We have a multitude of organizations, in government and out, advising and protecting the consumer.

The net result of these and many

Editorial wrap-up

What the rest are saying

CONSUMER BUREAUS

The cause of the consumer being touted in Harrisburg is being championed in Washington, too, and in both cases the consumer stands to lose.

Last month we pointed out

Beaver Falls, Pennsylvania
(Pittsburgh Metropolitan Area)
May 15, 1975

NEWS TRIBUNE

D. R. 464

In our opinion:

Is a new agency needed?

Congress seems to be heading toward the creation of another federal agency - one supposedly with a lot of voter appeal. This is the Agency for Consumer Advocacy. Its role would be to represent consumers before government agencies in dealing

PHOTO JUL, PA
MERCHANDISER
N. CIRC. N. AVAIL.

MAY 14 1975 *Byrd*

Public Is 75% Opposed To New Consumer Agency

American consumers, by a 75% majority, are opposed to the creation of a new, independent consumer agency within the Federal Government, according to a nationwide survey of public attitudes released by Opinion Research Corporation.

The survey found that 13%

Given a choice between creating a new consumer agency or taking the steps necessary to make existing consumer agencies more effective, the respondents strongly favored improving the present agencies by a margin of 75% to 13%.

A clear majority of the pub-

Irwin, Pennsylvania
(Pittsburgh Metropolitan Area)
May 5, 1975

New agency is unpopular

American consumers, by a 75 per cent majority, are opposed to the creation of a new, independent consumer agency within the federal government, according to a nationwide survey of public attitudes released by Opinion Research Corporation.

The survey found that 13 per cent of consumers would support efforts now under way in Congress to enact legislation establishing the Agency for Consumer Advocacy, which proponents of the bill say will give the consumer a larger voice in helping shape government decisions.

SPIRIT (D - 6,750)

Punxsutawney, Pennsylvania

April 26, 1975

Two More Bureaus Needed?

The cause of the consumer being touted in Harrisburg is being championed in Washington, too, and in both cases the consumer stands to lose.

Last month we pointed out here that

asked opposed the national consumer agency. A pool by the National Federation of Independent Business shows 84 percent against such legislation.

Government at the state and federal levels especially, are already loaded with

HERALD (D - 8,771)
Uniontown, Pennsylvania
April 26, 1975

Do It Themselves

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act

N.J., conducted the survey, which was commissioned by The Business Roundtable. A total of 2,038 people of voting age were interviewed in their homes between Jan. 10 and Feb. 3, 1975. All sections of the country and all population groups were represented.

NEWS-CHRONICLE (S. W. 5,178)
Shippenburg, Pennsylvania
(Harrisburg Metropolitan Area)
April 25, 1975

Not another bureau, please!

The cause of the consumer being touted in Harrisburg is being championed in Washington, too, and in both cases the consumer stands to lose.

Last month we pointed out here that Pennsylvania's legislature was on the brink of creating a new government

Protection Agency Act of 1975. It is aimed at protecting the consumer against poor products and service. It would cost \$60 million to start.

There is a big question whether the people need any consumer bureaus, but certainly they don't need two. Moreover,

protect the consumer. Poor quality products and service are readily rejected by consumers. They don't buy. That's bad for business.

The consumer is his own advocate in a way that gets results, usually without red tape.

TIMES (D - 39,750)
Reading, Pennsylvania
April 25, 1975

Little support

Legislating by public opinion poll is not necessarily a good way to run a government. But it is not a bad idea for legislators to have a fairly well-tuned ear to the ground to be certain they do not go too far astray from their constituents' wishes.

Thus, when a nationwide poll conducted by the

HERALD (D - 5,746)
Titusville, Pennsylvania
April 24, 1975

New Consumer Agency Needed?

For some reason, not understood by us, the answer to most of our country's problems, in Washington's view, is to establish another agency. It makes little matter that agencies have already been established to handle the situation. It matters little that red tape and bureaucracy are strangling private enterprise. And for some unknown reason Washington can't bring itself to the private view. That view is when an agency or a committee isn't functioning properly then make it work or get rid of it.

A case in point is the pending consumer representation bill (S 900). That pending legislation

JOURNAL (D - 4,419)
Corry, Pennsylvania
(Erie Metropolitan Area)
April 24, 1975

In our opinion ✓

Two more bureaus needed?

The cause of the consumer being touted in Harrisburg is being championed in Washington, too, and in both cases the consumer stands to lose.

Last month we pointed out here that Pennsylvania's legislature was on the brink of creating a new govern-

those asked opposed the national consumer agency. A poll by the National Federation of Independent Business shows 84 percent against such legislation.

Governments at the state and federal levels especially, are already

NEWS-DISPATCH (D - 11,000)
Jeannette, Pennsylvania
(Pittsburgh Metropolitan Area)
April 23, 1975

Consumer

By J.G.B.

Under this title since Tuesday, Oct 17, 1922. Originated and written by C.M. Bomberger until 1950

Not Another One!

There apparently is no let-up by some in Congress to push through enactment into law of a pending consumer representation proposal to establish a new umbrella-type Consumer Advocacy Agency.

Now it's being considered again, with opponents, such as the Roundtable group, agreeing even that there are needed areas for improvement in consumer advocacy circles. But the place for improvement is in better application, implementation and enforcement

recently indicating that a cross-section of consumers, by a 75 per cent majority, are firmly opposed to creation of such a new so-called independent consumer agency, with only a scant 13 per cent of those queried being in support of same. Moreover, more than

VALLEY INDEPENDENT (D - 16,382)
Monessen, Pennsylvania
(Pittsburgh Metropolitan Area)
April 23, 1975

For the consumers?

IT'S BECOMING fashionable these days for legislators to want to do something for the consumer. After all it's politically expedient to promise the taxpayer something whether you deliver or not.

Political figures make a habit of promising all kinds of things, often

Health Administration (OSHA), was set up in 1971, it estimated its first year's budget at about \$31 million. Its estimate for 1976 is \$116 million.

There are all kinds of examples of how Congress has provided agencies and services to the consumer which eventually became financially burdensome.

INDEPENDENT (W - 6,300)
Souderton, Pennsylvania
(Philadelphia Metro Area)
April 23, 1975

Indian Valley

Opinion and Review

A6 Souderton Independent, Wednesday, April 23, 1975

Editorial

IS THIS SOMETHING WE NEED?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection agencies. Only 13 per cent favor creating a new one. Nevertheless, legislation before the Senate would authorize \$60 million to create an

RECORD (D - 3,844)
Ridgway, Pennsylvania
April 23, 1975

Who needs it?

The antics of our legislators never cease to amaze us. They continue to spend money as if the well will never go dry.

The situation has deteriorated so badly that they are now spending your money and mine even before they get it.

All this despite the fact that these same lawmakers face a monumental

governor go along with this wild idea it will mean that the state will hire new people to protect the consumer from those hired to protect the consumer.

Confusing, isn't it?

Under a pre-arranged compromise, the Consumer Advocate will fight for both the farmer and the consumer. How the same agency can do this is enough to blow one's mind. The far-

51. 1211 S, PA
PRESS
U. 4.536

APR 22 1975 6/24

Consumer Agencies Not Doing The Job

**Need For Another
Is Opposed By
Majority Poll**

The majority of the American people, according to a recently revealed opinion poll, do not believe this country needs another bureaucratic agency to look after consumer interests.

Yet, the 94th Congress seems

Consumer Agencies

A Continued from Page 1

Senate committee. Ralph Nader

Consumers Don't Want New Agency

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed by an 11-1 vote in the Senate's Government Operations Committee, American consumers, by a 75 per cent majority,

than half of the 13 per cent who initially favored such an agency changed their minds when told that the bill calls for the government to spend \$60 million to set up and operate the new agency over the first three years.

A total of 12 per cent of the public had no opinion either way.

Opinion Research Corp. of Princeton, N.J., conducted the survey, which was commissioned by The Business Roundtable. A total of 2,022 people of

THE STATE
Columbia, South Carolina
May 18, 1975

Federal Consumer Advocates Not Needed

THE NEXT collision between President Ford and Congress is likely to be over the question of creating an Agency for Consumer Advocacy.

The U. S. Senate voted overwhelmingly for the legislation on Thursday and sent it to the House.

ready to embrace a new agency which can bedevil business and industry and increase costs, much of which will be passed through to the consumer the agency is supposed to protect.

The new agency would have no regulatory authority itself but

POST

Charleston, South Carolina

June 10, 1975

Circ: D-41,121

Enterprise
Wilson, South Dakota
June 12, 1975
Circ: W-997

In This Something We Need ? ?
A special survey of American consumers by

Unsound And Costly

Legislation creating an independent Agency for Consumer Advocacy (ACA) has been passed by the Senate, and is expected to

but through failure of the bureaucracy to do its job.

It is time for the Congress and the American people to recognize

Enterprise

Wilmot, South Dakota

June 12, 1975

Circ: W-961

Is This Something We Need ? ? ?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection agencies. Only 13 per cent favor creating a new one. Neverthe-

Capital Journal
Pierre, South Dakota
May 16, 1975

Circ: E-4,100

MORE REGULATION OF EVERYBODY

It is with a sense of dismay and considerable foreboding that we note that the U.S. Senate has passed a bill providing for creation of new federal regulatory agency to be known as the Consumer Protection Agency.

Ostensibly the purpose of this agency would be to establish standards of quality for products sold to consumers. Manufacturers and proces-

Central Journal
Brookings, South Dakota
May 16, 1975
Class B-4-100

Brookings, South Dakota
May 20, 1975

Brookings, S.D.
10-11-75

REGULATION OF EVERYBODY
It is with a sense of urgency and considerable
excitement that we note that the U.S. Senate has
passed a bill providing for creation of new
federal regulatory agency to be known as the
Consumer Protection Agency.
Generally the purpose of this agency would be
to establish standards of quality for products
sold to consumers. Manufacturers and others
who produce goods would be required to disclose
such standards. The act would also provide
for the establishment of a new agency to
investigate and prosecute violations of the
act.

Where more tax dollars are headed

The pending move to vote yet another agency into law probably surprises no one yet many people freeze at the thought of still more tax dollars earmarked for big government.
The Senate last week voted to create

MITCHELL REPUBLIC (E - 17,053)
Mitchell, South Dakota
April 10, 1975

Editor's Opinion

A \$60 Million Agency

When with reluctance President Ford signed the "Easter basket" tax measure, he took great pains to convey the position the nation cannot stand up

covering all sections of the nation, and all income, population, educational levels, and occupational groups found 75 per cent opposed to this legislation. Only

APR 14 1975

OPINION

Do-it-yourself consumerism

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed

Opinion Research Corp. of Princeton, N. J., conducted the survey, which was commissioned by The Business Roundtable. A total of 2,038 people of voting age were interviewed in their homes between Jan. 10 and Feb. 3, 1975. All sections of the country and all population groups were represented.

cent of consumers believe they are "almost always" treated fairly by business, while 50 per cent feel they are "usually" treated fairly. Thirteen per cent said they have been treated unfairly.

Yet even in cases in which people have been dissatisfied with some product or service, the survey showed that they believe the best places to go in

MT. PLEASANT, TENN.
RECORD
W. CIRC N AVAIL

APR 24 1975 *Byrd*

IS THIS SOMETHING WE NEED?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection agencies. Only 12 per cent favor creating a new one. Nevertheless, legislation



Jack Bickers

Editorial Opinion

Several months ago, we voiced our opinion in this space that the Congress could avoid creation of a super-agency under something called the "Consumer Protection Agency Act."

Now, our position has been confirmed by a nationwide scientific poll that indicates the general public does not want or feel the need for such a massive super-agency.

Basically, the Consumer Protection Agency Act, Bill S200, which will be voted upon soon in both houses of the Congress, calls for creation of a giant, new govern-

ment, how could a farmer make intelligent plans?

In fact, beside national security agencies there is only one government department that would be exempt from interference from the proposed agency. You may have guessed that it is the Labor Department. Organized labor was able to exert enough pressure on lawmakers to have any agencies dealing with labor disputes exempt. Decisions of the National Labor Relations Board, for example, would never be interfered with. All other executive departments could have their hands tied by the CPA.

The Opinion Research Corporation of

RECEIVED
MAY 1 1975
MEMPHIS, TENN.

MAY 1 1975

Commercial Appeal

Memphis, Tenn.

June 6, 1975

Circ: D-216,286

S-287,068

Listening To Complaints

ONE OF THE strongest complaints among citizens is that nobody listens to them.

Things have become so bad that almost every major newspaper in the nation has established a department to serve as an intermediary for citizens with problems. The Commercial Appeal's Action, Please! column is such a

agency. She finds that the response time for several is pretty bad. A study she commissioned showed federal agencies do not do enough evaluation of how they handle complaints, have no consistent policy for handling telephone complaints and are inconsistent in the schemes they set up to classify such complaints.

Commercial Appeal
Memphis, Tenn.
June 6, 1975
Direct 1-516-588
8-581-088

NEWS-FREE PRESS (E-65,000)
Chattanooga, Tennessee (S-45,000)
May 22, 1975

Listening To Complainers

Agency who has been given the command by a government department to investigate the complaints of consumers. The agency has been given the command by a government department to investigate the complaints of consumers. The agency has been given the command by a government department to investigate the complaints of consumers.

ONE OF THE strongest complaints among citizens is that no body listens to their things have become so far that almost every major newspaper in the nation has developed a department to serve as an advocate for citizens with problems. The Commercial Appeal's Action Place, column is well a department.

Avoid A Consumer Dictator

Everybody wants to protect "the consumer" these days. Many want to do it by government action, with a federal Agency for Consumer Advocacy being in prime consideration. This reminds us of the Occupational

the pollution-control catalytic converters? What about the consumer who wants to start his car without being assaulted by the sound of buzzers and a refusal of the ignition to unlock until all of the required safe-



Stop The Super-Agency

Several months ago, we voiced an opinion in this space that the Congress should avoid creation of a super-agency under something called the "Consumer Protection Agency Act."

Now, our position has been confirmed by a nationwide scientific poll that indicates the general public does not want or feel the need for such a massive super-

Our objection is based largely on the proposed agency's authority to dabble in matters where other, long-established government departments now have authority.

For example, if the U.S. Department of Agriculture's normal regulating authority should be challenged by just one person or by just one action-hungry bureaucrat in

Courtesy-Times
Tyler, Texas
June 6, 1975

Direct D-9-0
8-37-03

MAR 21 1975

MAR 21 1975

2/2

The Consumer Deception Act Of 1975

As unemployment rises and purchasing power of the consumer shrinks, it is more essential than ever that consumers obtain full satisfaction from their purchases.

knowledgeable about such matters. This particular bill simply creates another expensive new bureaucracy to represent the

which commented: "Consider the single issue which has recently engaged a lot of public attention: the tradeoffs between safety and

the marketplace, not another Washington bureaucrat. S. 200 is not a consumer protection bill. It is a consumer deception bill. Your

Courier-Times
Tyler, Texas
June 6, 1975

Circ: D-9,637
S-37,483

Consumers Need Protection From Consumer Protection Groups Now

It seems that the last thing America needs today is another consumer protection agency but that is exactly what the nation will get if Senate Bill 200 becomes law.

This legislation, which proposes the "Agency for Consumer Advocacy," is

that federal agencies now specify how large toilet partitions must be, and how frequently spittoons must be cleaned. The Occupational Safety and Health Act (OSHA) rules specify the size, shape and number of toilet seats required in each restroom of a business office.

11L,25-2
11L,25-2

EDITORIALS

Costly and Unneeded

LEVELLAND, TEXAS
SUN NEWS
D. 4,000

JUN 1 1975

Unneeded bureaucracy

The banner of consumerism is in the forefront of a march by Congress to establish a new bu-

phazized in a recent address to the U.S. Chamber of Commerce, ample federal tools exist already to insure that the American con-

Advocate
Victoria, Tex.
May 27, 1975

Circ: D-25,719
S-25,311

EDITORIALS

Costly and Unneeded

Our states and federal government are drowning the nation in a flood of regulations, acts and laws, while introducing hundreds and hundreds of other bills proposing more and more regulation.

A legislature or Congress doesn't consider it's been a good session unless a new series of legislation is passed.

the question, who is the consumer? How many consumers have the same interests, the same goals, the same hang-ups? As columnist James Kilpatrick asked: "Does the consumer want ignition interlocks, safety bumpers and costly anti-smog devices? Or does the consumer want an inexpensive car? How is the ad-

Weekly Livestock Reporter

Ft. Worth, Texas

May 22, 1975

Circ: 12,900



MAYBE TH' CONSUMER NEEDS DEFINITION...

One of th' weird developmints in Congress recently has been th' bill to create a Agency for Consumer Advocacy, a Consumer Protection Agency. The trigger this is in' Age of th' Consumer and th' idee seems to be gatherin' some momentum as th' sponsors point out that it is jist a little thin layer bein' added to th' Bureau of Consumer Protection. It's a match maker

necessary Agencies and jerkin' th' slack outta those that are not gittin' th' job done as it was intended when they were set up.

Naturally, th' Naders and other folks we smilingly refer to as consumer Advocates would relish a sounding board of their very own and an Agency to charge windmills fer them. The points of thought will bring

Weekly Consumer Reporter
P.O. Box 100, Lampsas, Texas
May 22, 1975
Price \$1.00



LAMPASAS, TEXAS
RECORD
3,700

MAY 22 1975 *Byline*

Unneeded Bureaucracy

The banner of consumerism is in the forefront of a march by Congress to establish a new bureaucracy which will create hundreds of federal jobs and cost the taxpayers an estimated



FELIX R. MCKNIGHT

Watch out for watchdog

IT HAPPENED so swiftly during the hours of Cambodian crisis that most citizens didn't realize it, but we have another deficit-swelling bureauc-

ther flowering of the Big Brother arm from Washington? Or is it a duplicating device that eventually will harass and handcuff American business and industry?

departments in size, controls and cost." He got to the core of the matter when he observed that we now have laws on the books providing for truth in lending, truth in labeling and pack-

This is madness

Sweeping and loosely drawn federal environmental laws have enabled dedicated activists and social planners to not only slowly assume a stranglehold on almost any physical change in the country but also to arrogate unto themselves the effective power to dictate the life-styles and economic well-being of the individual citizens.

It has been a frightening and contin-

the EPA can and/or must assume powers no one dreamed was in its province or that the EPA did not wish to assume.

The Agency for Consumer Advocacy would be a parallel case. The agency would be empowered — with certain exceptions, some highly hypocritical — to intervene in, participate in and challenge in court any action of other

Houston, Texas S - 363,711)

May 22, 1975

CHICAGO (1) - 299, 225)

AMARILLO DAILY NEWS

Amarillo, Texas

May 21, 1975

Give Daddy Your Hand

Three federal agencies set up in recent years by Congress are dedicated to the proposition that the American consumer needs

Will the Office of Consumer Affairs yield its prerogatives to the new Agency for Consumer Advocacy? Will the Consumer Product Safety Commission hand its business over to the ACA? And will the Environmental Protective Agency share its advocacy chores with the new overall agency that

Will the Office of
Consumer Affairs give its
priorities to the new
agency for consumer
protection? Will the
Consumer Education Service
Commission have any
business over the old
and will the Commission
be able to do the
job better than the
old agency? The
bill is expected to
pass in the next few
days.

Give Daddy
Your Hand

These federal agencies set
up in recent years by
Congress are dedicated to
the proposition that the
American consumer needs
another layer of protection
from the greed and sharp
practices of the American
purveyor of goods and
services.

Consumer Agency?

A consumer protection agency that the people apparently don't particularly want has moved a step nearer realization by a Senate vote.

The Senate voted for the bill Tuesday, and the action virtually assured congressional passage of the bill because the House passed similar legislation before and is expected to do so.

The Dallas Morning News

The News, the best business publication in Texas, was established in 1842
while Texas was a Republic

Joseph M. D. ...
President

Richard D. ...
Vice President

Robert T. ...
Treasurer

Tom J. ...
Managing Editor

James M. Moroney Jr.
Executive Vice President

William C. ...
Vice President
and Secretary

...
Vice President

Dick ...
Editorial Director



THURSDAY, MAY 15, 1975

Public Busybody

WITH THE crushing of a Senate filibuster the other day, creation of a federal "consumer protection agency" becomes almost a certainty. More's the pity.

The CPA, retitled Agency for Consumer Advocacy, was defeated last year only through a deter-

try—the example is merely hypothetical—to have air bags installed in all automobiles. What if there are those of us who do not wish airbags in our cars—on grounds of cost, if no other? Is that not our own business? Is a government agency to decide for

THE DALLAS TIMES HERALD
Dallas, Texas
May 15, 1975

THE DALLAS TIMES HERALD EDITORIALS

2—B****Thurs., May 15, 1975

Consumer agency

THE ISSUE: *Should Congress create a Consumer Protection Agency?*

THE PROPOSED creation of an independent "Consumer Protection Agency" within the federal bu-

ities that all federal agencies should feel towards the people.

And what Congress will end up creating is another layer of federal government with more federal employees, millions of dollars in more funds, and more redtape to reduce the efficiency of the federal

AMERICAN STATESMAN
Austin, Texas
May 7, 1975

Unneeded Agency

The U.S. Senate is debating this week a bill to create a federal consumer protection agency which President Gerald Ford has said he will veto.

Senate sponsors hope they have the

consumers involving apparent law violations or other anti-consumer practices.

If laws and regulations already on the books were enforced, the consumer would have protection

AMARILLO GLOBE-TIMES
Amarillo, Texas
May 2, 1975

AMARILLO GLOBE-TIMES

JAMES L. WHYTE
Vice President and General Manager

WESLEY S. IZZARD
Editor-in-Chief

Page 34

Friday, May 2, 1975

Untying the Knots

"All too often, the federal government promulgates new rules and regulations which raise costs — and consumer prices at the same time — to achieve small or limited social benefits."

Amen, amen.

The statement above was made by President Ford in an

MEMPHIS, TENN.
APR 27 1975

KERM T. TEXAS
NEWS
TW 3 200

MAY 1, 1975 *Byrdell*

Who Knows Best?

The majority of the American people, according to a recently revealed opinion poll, do not believe this country needs another bureaucratic agency to look after consumer interests.

Yet, the 94th Congress seems more determined than any of its predecessors to enact a law creating such an agency,

HERALD
Plainview, Texas
April 27, 1975

Other Side Of Coin

Take almost any position you wish and the chances are good that you'll find a poll that supports it.

Even so, it is encouraging to occasionally read the results of polls and surveys that are the exact opposite of what we previously have been told.

Take consumerism, for instance. Americans have been told...

Avalanche - Journal
Lubbock, Texas
Morning edition
April 25, 1975
(Circ. 56,265)



PLAINS AGRICULTURE

By DUANE HOWELL

PRESIDENT FORD HAS CALLED ON CONGRESS to postpone further action on S-200, a bill creating a new federal Agency for Consumer Advocacy.

He has expressed his views in letters to Sen. Abraham Ribicoff, D-Conn.; Rep. Jack Brooks, D-Tex.; and Rep. Harley Staggers, D-W. Va.

The President wrote:

"I DO NOT BELIEVE THAT WE NEED yet another federal bureaucracy in Washington with its attendant costs of \$60

SOME DEGREE OF CONSUMER PROTECTION is well and good, of course. The Pure Food and Drug Act passed back in 1906, for example, is one that has helped to provide the American consumer with an assurance of clean, wholesome food unmatched anywhere else in the world. It was needed legislation because it provided the consumer with a protection she could not provide for herself.

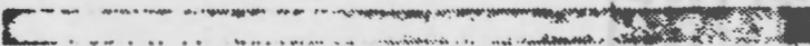
Of more recent origin but in similar vein is the government flammability standard for children's sleepwear. By May 1, all children's sleepwear through Size 14 will come under this protection. Few will quarrel with the need for protecting those

Available - Journal
Princeton, Texas
Morning Edition
April 24, 1975
(Area 20, 20)

PRINCETON HERALD (W - 475)
Princeton, Texas

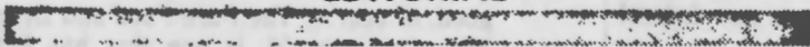
TIMES (W - 1,325)
Farmersville, Texas

(both Dallas Metropolitan Area)
April 24, 1975



PI FEATURES

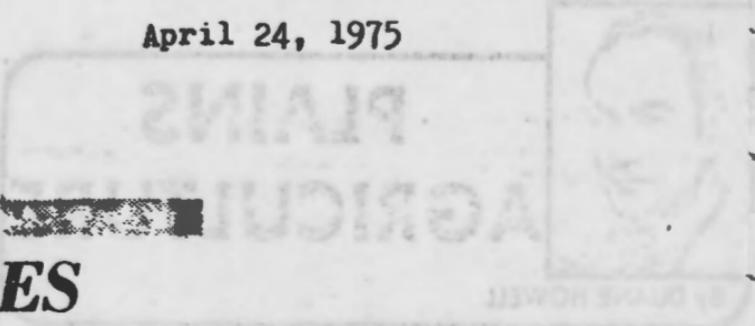
EDITORIAL



NADER NADIR

Consumer activist Ralph Nader keeps reaching new lows. And if the American people don't start urging their Congressmen to quit giving so much attention to Mr. Nader, things will get so low you won't any longer recognize the United States as a free country.

A local businessman came into the office the other day to order a rubber stamp. He must use it to stamp a sticker to be placed on



VIDORIAN (W - 1,875)

Vidor, Texas

(Beaumont/Port Arthur Metro Area)

April 24, 1975

an editorial

IS THIS SOMETHING WE NEED?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing Federal consumer protection agencies. Only 13 per cent favor creating a new one. Nevertheless, legislation

CLEBURNE, TEXAS
TIM'S REVIEW
D. 7603

Cleburne, Texas
Tim's Review

APR 20 1975

| Editorials

CONSUMERS PREFER TO DO IT THEMSELVES

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed by an impressive 11-1 vote in the Senate's Government Operations Committee, American consumers hit a 75-25 vote in the House of Representatives.

APR 17 1975
U. S. DEPT. OF JUSTICE
S. 4250

White Paper Report

APR 17 1975

Most Citizens Are Opposed To Federal Consumer Agency

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed by an impressive 11-1 vote in the Senate's Government

Thus given the choice between creating a new agency or making existing ones more effective, they strongly favored improving present agencies by 75 per cent to 13 per cent, as noted.

The survey also found that 27 per cent of consumers believe they are "almost always" treated fairly by

MUSKOGEE, TEXAS
MEMO RECORDED
D. 5509

APR 16 1975

Editorial Opinion

Who Knows Best: People or Nader?

The majority of the American people, according to a recently revealed opinion poll, do not believe this country needs another bureaucratic agency to look after consumer interests.

Yet, the 94th Congress seems more determined than any of its predecessors to enact a law creating such an agency, regardless of what the people may want.

According to a nationwide survey of public attitudes conducted by Opinion Research, Inc.,

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APR 16 1975

Consumer self-protection

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been endorsed by an impressive 11-1 vote in the Senate's Government Operations Committee, American consumers, by a 75 per cent majority, are opposed to the creation of a new, independent consumer agency within the federal government — according, that is, to another of those ubiquitous public opinion surveys.

The survey found that only 13 per cent of consumers

The survey also found that 27 per cent of consumers believe they are "almost always" treated fairly by business, while 59 per cent feel they are "usually" treated fairly. Thirteen per cent said they have been treated unfairly.

Yet even in cases in which people have been dissatisfied with some product or service, the survey showed that they believe the best places to go in order to get something done about it are the person or business they dealt with in the first place, the Better Business Bureau and the company that made the product or furnished the service.

Only 8 per cent of the public look to federal consumer

COMMERCIAL BANK
100 N. 1st St.
St. Paul, Minn.

*Greenwich Register
& Mercantile
Greenwich, Conn.*

APR 11 1975

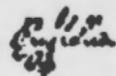
Who Knows Best For You?

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Yet, the 94th Congress seems more determined than any of its predecessors

WACO, TEXAS
TRIBUNE-HERALD
D. 48,000

APR 9 1975



Consumers Not Asking For This 'Protection'

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1971
CONSUMER PROTECTION
BILL

Protection Agency's Not Wanted Here

AMERICAN CONSUMERS by a 75 per cent majority, are opposed to the creation of a new, independent consumer agency within the federal government, according to a nationwide survey of public attitudes released by Opinion Research Corporation of

States in pointing out some of the objections to Ribicoff's bill:

• It gives the agency unprecedented power to determine what its status or standing will be in proceedings directly involving other parties before regulatory commissions.

GRINLETTVILLE, TEXAS
REGISTER
& MESSENGER
B. 6500

MAR 24 1975 *4:10 PM*

Editorials.....

'75 Consumer Deception Act

As unemployment rises and the purchasing power of the dollar shrinks, it is more essential than ever that consumers obtain full satisfaction for every dollar spent. Unfortunately, many misguided efforts to "protect" consumers do more harm than good.

"Now, after hundreds of millions of dollars went down a rathole, the Congress has decided that seat-belt interlocks were not such a good thing after all. Presumably, not worth it to customers. The decision on the so-called 'airbags,' which may cost about 10 times as much, will be coming up soon.

"What position should the CPA (Consumer Protection Agency) administrator, as the all-purpose consumer advocate, take? No one seems to know."

Obviously, any such decision should be left to customers in the marketplace, not another Washington bureaucrat.

CAMPSVILLE, TEXAS
REGISTER
& MESSENGER
D. 6500

MAR 24 1975 *4/11*

Editorials.....

'75 Consumer Deception Act

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"What position should the CPA (Consumer Protection Agency) administrator, as the all-purpose consumer advocate, take? No one seems to know."

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Gunnison, Utah (W-1,056)

May 8, 1975

Consumer Policy 7/1/75

Protect Public From Protectors

The proposed new Agency for Consumer Advocacy has the potential of becoming "the biggest blundering bureaucracy of them all," according to U.S. Sen. Jake Garn (R-Utah). In a statement released today from his office, Garn said. "Every time we get a new regulatory agency, it is supposed to protect the public. Now we have carried the theory to the extreme, and are ready to create an agency

Salt Lake City, Utah (6xW-80,299)

May 14, 1975

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Protect Public
From Protectors

The proposed new Federal
Consumer Protection Act
would give the Federal
Government the authority
to force all "unfair or
deceptive" practices on
businessmen and others
who sell goods and
services to consumers.

Vote the consumer agency bill

More than 73 federal agencies already conduct over 1,000 programs on behalf of consumers.

That fact, laid before the Salt Lake Area Chamber of Commerce this

poll-taker, the Roper organization. The poll found that:

— 75 percent of the consumers oppose setting up a new consumer protection agency.

DESERET NEWS

Salt Lake City, Utah (6xw-80,299)

May 12, 1975

Consumers don't need this kind of 'help'

If there's anything an already big and bloated federal bureaucracy doesn't need, it's another layer of fat.

Yet that's precisely what the taxpayers had better brace themselves for as the U.S. Senate girds this week

three years may sound like small change when federal budgets run in the hundreds of billions. But there's nothing minor league about adding to a deficit that already approximates total federal spending of only two

There's no guarantee that the new agency can do a better job than the others.

Indeed, the new agency could muddy the waters. Consumers don't

STANDARD EXAMINER (B - 41,700)
Cgdon, Utah S - 41,661)
April 24, 1975

EDITORIALS

Americans Oppose Super-Agency

If the overwhelming majority of American consumers have their way, Congress will again shelve the idea of setting up a super consumer advocate in Washington.

Although the empowering legislation, "The Consumer Protection Agency Act of 1975," has been en-

Asked about present federal agencies in the consumer field, most of the people interviewed had heard of the Office of Consumer Affairs, the Consumer Product Safety Commission and the Environmental Protection Agency, and most felt they were doing effective jobs.

STANDARD-EXAMINER (D - 41,203
Ogden, Utah S - 41,661)
April 29, 1975

EDITORIALS

Ford Would Curb Federal Agencies

Gerald R. Ford has selected a popular theme—that of curbing the growth and regulatory power of federal agencies—for his campaign for election to the presidency in 1976.

Mr. Ford spoke to the 63rd an-

“The question is not whether we want to do something about noise and safety, but whether making changes in our regulations would make sense in terms of costs and added benefits gained. All too often,

TRIBUNE (D - 106,604 S - 179,501)
Salt Lake City, Utah
April 29, 1975

The Herald Journal's Opinion

Bureaucracy Burgeons

We have a problem in Washington, D.C.

We have too many elected officials there who think that the way to solve

According to the bill which would establish this agency, the ACA would operate largely beyond the control of the executive and legislative

TRIBUNE (D - 106,604 S - 173,521.
Salt Lake City, Utah
April 30, 1975

No Need for Super Bureaucracy To Protect U.S. Consumers

Ever since 1961 when the late Sen. Estes Kefauver, D-Tenn., introduced a bill to establish a Department of Consumers, proponents of a giant consumer advocate agency have been at work. But the idea of imposing another federal bureaucracy on the already over-

these and other existing federal, state and local consumer police have failed miserably.

At the very least it is implied that a super-protector must be created to ride herd on the established guardians. But the record does not justify such an

NEWS
Lynchburg, Virginia
June 16, 1975

Circ: D-21,597
S-35,409

The Arizona Republic:

'Protecting' Consumers

Although a recent poll by Opinion Research Corp. showed that a vast majority of Americans oppose the creation of a Consumer Protection Agency, the likelihood is they'll get one anyway.

They may believe they're perfectly capable of shopping wisely, but Congress knows better.

Two: It would have no say in any government actions that might affect farm prices.

The AFL-CIO insisted on the first; the farm lobby on the second.

With labor and the farmer beyond its purview, the Consumer Protection Agen-

News Herald
Suffolk, Virginia
May 26, 1975

Circ: D-7,996
S-8,129

Sticking The Consumer

The Senate has overwhelmingly passed a bill designed to aid the consumer. It is to laugh.

It will "aid" him by providing more federal bureaucracy, with hundreds of new federal jobs, for all of which the consumer will pay through the nose.

Members of Congress fall all over themselves in the rush to

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ADVERT.
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MAR 18 1975

Consumer deception

As unemployment rises and the purchasing power of the dollar shrinks, it is more essential than ever that consumers obtain full satisfaction for every dollar spent. Unfortunately, many misguided efforts to "protect" consumers do more harm than good.

Such is the case with "The Consumer Protection Agency Act of 1975," which is similar to legislation defeated in Congress over the last five years. How many (this year's bill) (S. 1000)

styles and values placed on money as reflected by the buying habits of millions of Americans.

The futility of such an exercise was clearly pointed out in an editorial recently in Congressional Action, a legislative action newsletter published by the U. S. Chamber of Commerce, which commented:

"Consider the single issue which has recently engaged a lot of public attention: the tradeoffs between safety and costs when you are trying to

An Unneeded Agency

A few years ago an *anti-politician* label on a bill almost assured its passage by Congress. Today the magic phrase is *consumer protection*.

Congress seems on the verge of setting up a brand new federal agency designed to protect consumers' interests. It would be called the Agency for Consumer Advocacy. It would be virtually the same as the proposed Consumer Protection Agency which was narrowly defeated in the Senate last year. The name has been changed because certified public accountants (CPAs) complained that their acronym was being stolen.

The Agency for Consumer Advocacy (ACA) would represent consumers in matters brought before other federal regulatory bodies, such as the Civil Aeronautics Board, the Interstate Commerce Commission, the Federal Trade Commission and others which have powers to regulate transportation fares or to take other actions which affect the pocketbooks or other interests of the people of the country. The ACA could also represent consumers in court, and it would serve as a clearinghouse for consumer information and complaints.

up a major argument against the proposed new agency:

"'Consumer interest' is an amorphous concept, made up of many competing elements, and the ACA, time and again, will be called upon to make paternalistic judgments as to what is best for 210 million American consumers. We submit that the more logical approach is to determine why the [regulatory] agencies are failing to execute their statutory mandates and then seek to correct these shortcomings."

That "more logical approach" was recommended to Congress last October by President Ford. He urged creation of a National Commission on Regulatory Reform "to identify and eliminate existing federal rules and regulations that increase costs to the consumer."

If the federal regulatory agencies are set up in such a way, and under such laws, as to fail to provide sufficient consumer protection, then the answer would be to change those agencies by law. It would be costly, confusing and time-consuming to approach the problem by establishing a new permanent government bureaucracy on top of what already exists.

Unfortunately, however, as pointed out above, legislators at all

Richmond Times-Dispatch

DAVID TENNANT BRYAN, Chairman and Publisher

ALAN S. DONNAHOE, President and Associate Publisher

JOHN E. LEARD, Executive Editor ALF GOODYKOONTZ, Managing

Editor EDWARD GUNNSLEY, Editor of the Editorial Page

Wednesday, April 9, 1975

TIMES-DISPATCH (M - 140,000
Richmond, Virginia S - 195,000)
May 3, 1975

'I'd Just Love Ya to Death!'



LEDGER-STAR (E - 104,000)
Norfolk, Virginia
May 6, 1975

Dubious consumer aid

The proposed Consumer Advocacy Agency advocated by many, perhaps a majority, in Congress has a noble purpose, but we share President Ford's doubts about the means proposed for accomplishing the end.

"I do not believe that we need yet another federal bureaucracy in Wash-

the innumerable conflicting interests, "the consumer" as an all-embracing entity is a figment of Ralph Nader's imagination. What "protects" one consumer may well work against another.

★ ★ ★ ★

Still, even if there is no such thing as a single consumer interest individual

Richmond Times-Dispatch

DAVID TENNANT BRYAN, *Chairman and Publisher*

ALAN S. DONNAHOE, *President and Associate Publisher*

JOHN E. LEARD, *Executive Editor* ALF GOODYKONTZ, *Managing Editor*

EDWARD GRIMSLEY, *Editor of the Editorial Page*

Sunday, May 18, 1975

Sticking the Consumer

The Senate has overwhelmingly passed a bill designed to aid the consumer. It is to laugh.

It will "aid" him by providing more federal bureaucracy, with hundreds of new federal jobs, for

regulatory agencies and in the courts.

Virginia Sen. Harry F. Byrd Jr. told the Senate:

"Piling bureaucracy on top of bureaucracy has never solved problems in the past and I do not

Pasco, Washington

May 27, 1975

TRI-CITY HERALD

(D-29,115)

~~No need for consumer agency~~

Although a majority of the people don't want a consumer protection agency, the country is about to get one, like it or not.

The Senate last week, by a 2-1

superficial appeal. But long experience with government regulatory agencies—the alphabet soup that includes ICC, CAB, FTC, FAA and FDC—teaches that this path is filled with frustrating traps

SPOKANE CHRONICLE (D - 72,219)
Spokane, Washington
May 16, 1975

More Bureaucracy Opposed

⁰² With all the favorable publicity given consumer advocate Ralph Nader in recent years, the results of a recent national poll on whether a new federal consumer agency should be set up have to come as a surprise.

The poll, taken by the Opinion Re-

most always" or "usually" have been given fair treatment by business.

But only 21 per cent said they were "almost always" fairly treated by government. Another 58 per cent said they "usually" were fairly treated by government but 14 per cent said government treated them "almost al-

Consumers Vs. People

THE U.S. Senate has voted overwhelmingly to toss off \$60 million a year on a new Federal agency which, according to ASSOCIATED PRESS, will give "consumers a strong and independent voice inside the Federal Government."

Think about that for a minute. The implication is that the people of the United States, i.e. consumers, have not until now had any kind of "strong and independent voice" inside their own National Government.

If, in fact, the American people have lost control of their own Government, the problem isn't likely to be solved by creating another Government bureau with a gimmicky name like "Agency for Consumer Advocacy."

The proposed new bureau would be empowered to represent "consumers," i.e. the public, before other Government agencies which themselves were created to protect the public interest in the first place.

TELEGRAM (D - 21,920)
Clarksburg, West Virginia
April 29, 1975

Is This Something New?

A recent survey of American consumers by the Opinion Research Corporation indicates that 75 per cent favor improving existing federal consumer protection agencies. Only 13 per cent favor creating a new one. Nevertheless, legislation before the Senate would au-

April 23, 1975

Scheme Feared. Just Another Bureaucracy

We note with interest the man from Illinois needing President Ford about reconsidering his opposition to a proposed federal consumer agency and to help find budget cuts to offset the cost of the new agency.

Sen. Charles Percy could be a serious presidential candidate next fall, that is if he can slave off the strong bid now being made by former California Gov. Ronald Regan.

However, it appears to us that Percy is using extremely poor

★ ★ ★

A GOOD EXAMPLE of this is only now are we beginning to get sufficient highway fund allocations for our interstate highways, and already the big boys from Massachusetts and Connecticut are trying to change the rules of the game.

In addition, it worries us that the new measure — while it is still proposed — has won the support of major businesses, including Mobil Oil Co. He could have readily used

PARKERSBURG, W. VA.
SENTINEL
D. 19,500

JUN 18 1975

R. K. L.

Anthony Harrigan^v

Another Federal Agency

The proposed "Agency For Consumer Advocacy" — Senate Bill 200 — is nothing of the sort. It is another federal control bill.

It is incredible that such legislation should be foisted on the American people when the country already is suffering

panies by consumer protection agencies.

For example, he notes that one company in St. Louis produced 1,494 containers of windshield washer solvent that didn't have childproof caps or a label stating that the liquid "cannot be made non-

quired in each restroom of a business office.

On top of all this Sen. Ribicoff and other supporters of S. 200 would impose a new agency to serve as an advocate "for consumers who have been victimized by marketplace irresponsibility."

ANTIGO, WIS.
JOURNAL
D. 5,500

MAR 22 1975



Excessive Power

"The Consumer Protection Act of 1975" creates an expensive new bureaucracy says the Chamber of Commerce of the United States in a recent press release. It professes to represent the consumer interest before federal regulatory agencies; yet it would be as far distant and aloof as dozens of other agencies in Washington.