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THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: JANUARY 5, 1976

FROM: THEODORE C. MARRS *TCM*

THRU: JOHN O. MARSH, JR. *JOM*

VIA: WILLIAM W. NICHOLSON

PRESENTATION: To receive National Education Association (NEA) Bicentennial Commemorative Plaque.

DATE: At the President's earliest convenience.

PURPOSE: To give NEA the opportunity to present the President with their Bicentennial plaque in recognition of his commitment to the celebration of the nation's 200th birthday.

FORMAT: -Oval Office or Cabinet Room
-Participants (List to be provided)
-Fifteen Minutes

CABINET PARTICIPATION: HEW

REMARKS: To be prepared by the Editorial Division.

PRESS COVERAGE: Press Photo Opportunity.

STAFF: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: History: The Association was founded in 1857 as the National Teachers Association. It's purpose was to "elevate the character and advance the interests of the profession of teaching, and to promote the cause of popular education in the United States."



Eventual unification was effected with the National Association of School Superintendents and the American Normal School Association from which the National Education Association (NEA) evolved and was chartered by Congress.

The NEA has continually applied its efforts to upgrade the quality of education through activities such as the establishment of American Education Week, the transition from two-year normal schools to four-year colleges for teacher training, and the definition of major objectives and long-range goals for education. The NEA applied its efforts also to improve teacher salaries, to secure state tenure laws and to achieve statewide retirement systems for teachers. In the 1960's, the NEA was a major participant in the action which mobilized support for federal aid to education. This largest professional organization in the world, and the only overall professional association for educators in the United States, in 1975 had 1.7 million members.

The NEA Bicentennial program contains 17 projects which include satellite education demonstrations tying in distant parts of the globe and has been termed by the American Revolution Bicentennial Administration as the "most far-reaching and most comprehensive program received to date." NEA will implement its Bicentennial theme, "A Declaration of Interdependence: Education for a Global Community," in cooperation with its 9,800 local education associations and its affiliates for all 50 states, the District of Columbia, Puerto Rico, Guam, American Samoa, and Micronesia, and with the Overseas Education Association.

The plaque being offered for presentation is walnut based and contains the official NEA Bicentennial Medallion. The medallion was created by Frank Eliscu, an accomplished sculptor, author and teacher. The obverse of the medallion depicts a gentle yet firm hand, indicating concern with education. A hand large enough to carry the responsibilities for creating a global community. Within the hand rest three elements symbolizing the united teaching profession. The reverse side of the medallion states the NEA Bicentennial theme.

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This is an influential organization and originally entered their request for Presidential acceptance of the plaque in September, 1975. However, they have indicated a willingness to wait until a later date in order to seek the desired presentation.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: JANUARY 5, 1976

FROM: THEODORE C. MARRS *Ted*

THRU: JOHN O. MARSH, JR. *John*

VIA: WILLIAM W. NICHOLSON

BRIEFING: To be briefed on the status of the Science and Technology Exhibition, Kennedy Space Center, Cape Canaveral, Florida.

DATE: At the convenience of the President.

PURPOSE: To bring the President up-to-date on the status of the Science and Technology Exhibition in terms of exhibitors, both federal and private sector, as well as other pertinent facts.

FORMAT: -Location: Oval Office
-Participants: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler
-Length: Twenty Minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: None

PRESS COVERAGE: None

STAFF: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: The President approved this program and at the Cabinet Meeting of September 17, 1975, announced the exposition and urged all Federal agencies to participate.

BACKGROUND: In concert with the overall commemoration of our nation's 200th anniversary, it was determined that there needed to be some focus on science and technology which looked toward the future. In early

Page 2

August, 1975, the President approved a plan for such an exhibition to be established at the Kennedy Space Center, Cape Canaveral, Florida, to run for about 100 days during 1976. NASA was appointed manager of the program.

All basic plans have now been concluded and Federal agency as well as some private sector cooperation established. The dates for the event have also been determined.

At this point, the President should be brought up-to-date on where the project stands and what may be anticipated in additional exhibits, attendance, costs and possible income.

APPROVE _____ DISAPPROVE _____



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: JANUARY 9, 1976

FROM: THEODORE C. MARRS *TCM*

THRU: JOHN O. MARSH, JR. *JOM*

VIA: WILLIAM W. NICHOLSON

CEREMONY: To dedicate the Smithsonian Institution's new National Air and Space Museum.

DATE: July 3, 4 or 5, 1976 at the President's convenience.

PURPOSE: To participate in the opening of this museum which will be one of the major official activities in the Washington, D. C. area commemorating the Nation's Bicentennial during 1976 Independence Day Weekend.

FORMAT: -National Air and Space Museum
-List of participants to be supplies
-Time to be determined but preferably afternoon
-Participation about one hour -- includes walk-through

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be provided by the Editorial Division.

STAFF: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler
John W. Warner

OPPOSED: None

PREVIOUS PARTICIPATION: None

PRESS COVERAGE: Full Press Coverage.

BACKGROUND: The dedication of this museum will be one of the major Bicentennial activities in the Washington, D. C. area scheduled for the 1976 Independence Day Weekend and will also draw national attention.

The museum was conceived back in 1946 when Congress established a National Air Museum to "memorialize the national development of aviation." The new site, on the Mall along Independence Avenue between 4th and 7th Streets, was chosen in 1958. In 1966, Congress amended the name to be the National Air and Space Museum. Congress set a \$40 million limit for construction. The building was begun in 1972.

The museum will contain 200,000 square feet of exhibit space and 26 exhibit halls. The exhibits will be rotated from time to time as funds allow and will range from man's first aspirations to fly to his landing on the moon. One of the special and permanent displays will be the Wright Kitty Hawk Flyer.

In addition to the halls, there are two special purpose chambers. The first is a theater with a seating capacity of 480, and the second, which will be known as the Einstein Spacearium, will facilitate 200 persons who can sit in a circle under a dome 70 feet in diameter and watch accurate simulations of the sky and flight into space. The projector to be used in the Spacearium is a Bicentennial gift to our nation from the Federal Republic of Germany.

Also housed in the building will be a research library and information center which will contain 20,000 bound volumes and 200 periodicals.

Although this museum was not funded by special Bicentennial appropriations, the Smithsonian Institution considers this federal project as a Bicentennial event. Because of the national significance of this event, we believe it appropriate for the President to make this one of his appearances on Independence Day 1976.

APPROVE _____

DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: JANUARY 27, 1976

FROM: THEODORE C. MARRS *TCM*

THRU: JOHN O. MARSH, Jr. *JOM*

VIA: WILLIAM W. NICHOLSON

ADDRESS: The dedication of Fort Stanwix National Monument in Rome, New York.

DATE: May 2, 1976, or any date that would accommodate the President's schedule.

PURPOSE: To assist in dedicating one of the largest Federal Bicentennial projects and to commend the people of Rome, New York for their wholehearted support of this project.

FORMAT: Fort Stanwix National Monument
Rome, New York
List of participants to be provided

CABINET PARTICIPATION: None

SPEECH MATERIAL: Speech to be provided by Editorial Division.

STAFF: JACK MARSH
TED MARRS
MAX FRIEDERSDORF
MILT MITLER

RECOMMEND: JACK MARSH
TED MARRS
MAX FRIEDERSDORF
MILT MITLER

OPPOSED: None

PREVIOUS PARTICIPATION: None

PRESS COVERAGE: Full press coverage.

BACKGROUND: Fort Stanwix is a Bicentennial project scheduled for completion early in 1976, although the formal dedication (due to climatic conditions) will not be held until Spring. It is one of the three most expensive projects funded by the National Park Service, at an amount exceeding \$10 million. The only two other projects that approach this magnitude are the National Visitor Center in Washington and Benjamin Franklin

Court in Philadelphia.

The Fort is the focal point for a major renovation in downtown Rome, New York. The Department of Housing and Urban Development and the City have a partnership involving a \$30 million revitalization of the central business district.

The closest of the significant sized cities are Utica, 7 miles away, and Syracuse, about 50 miles away. Rome is the home of Griffiss Air Force Base under the Strategic Air Command. These factors support a strong crowd-building situation for this event.

For three years, the Park Service conducted archeological research of this site. They recovered over 80,000 artifacts during digging and discovered more during construction. Many of these will be used or exhibited in the completed structure.

The Fort is being built with 20th Century techniques to assure that it will stand permanently, rather than the techniques used in the 18th Century. The appearance will be essentially the same as it was two hundred years ago.

The history of the Fort makes it one of the most fascinating Federal projects now underway. It was first used in the French and Indian Wars before the Revolution, and more importantly in 1777 when battles there so depleted the British forces that they were not at full strength for the battles at Saratoga. Saratoga was one of the most decisive battles of the revolution.

Mayor William A. Valentine of Rome, a life-long Republican and Past President of the New York State Conference of Mayors, is the initiator of this invitation, which is highly endorsed by Donald Mitchell, Republican Congressman of New York.

A representative of the National Park Service came to the White House Bicentennial Office to discuss this event in more detail, and we, as well as they, recommend it highly. The people of Rome, New York are all very enthused with this project. Thousands turned out for the ground-breaking ceremony.

APPROVE _____

DISAPPROVE _____

FYI

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THE WHITE HOUSE

WASHINGTON

January 29, 1976

VISIT WITH REPRESENTATIVES OF THE DUTCH IMMIGRANT SOCIETY TO RECEIVE FOUR ORIGINAL PAINTINGS DEDICATED TO COMMEMORATE THE BICENTENNIAL

Monday, February 2, 1976

12:15-12:20 PM (5 Minutes)

12:30 Oval Office

(30 mins)

From: Milton E. Mitler

mjr

I. PURPOSE

To accept on behalf of the nation four original paintings which were commissioned by the Dutch Immigrant Society to commemorate the Bicentennial.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: The Dutch Immigrant Society, with about 14,000 member families nationally, is devoted to maintaining cultural exchange concerning their ethnic heritage as well as the advancement of good citizenship.

1. The Society, in order to help in the commemoration of the Bicentennial, has sought ways in which to express the gratitude of their members for what they have enjoyed in their new homeland. It was in this spirit that they commissioned Chris Overvoorde, Professor of Art at Calvin College, Grand Rapids, Michigan, to put on four canvasses a history of the association of the Dutch people with this country.

2. The paintings, which measure about 40" by 30", are sequential with the first depicting the settlement of New Amsterdam by the Dutch; the second, covering those who immigrated from the Netherlands to Michigan and Iowa; the third, representing the period after the first World War; and the fourth, covering that period after the second World War.

3. In presenting these special paintings to the nation, the members of the Dutch Immigrant Society are expressing their love and appreciation for the country in which they have enjoyed freedom and prosperity.



-1-

B. Participants: List attached.

C. Press Plan: White House Photographer. The Society is bringing a member of the Amsterdam News and a representative of the Netherlands Broadcast Foundation (NOS) to cover the presentation.

III. TALKING POINTS

To be provided by Bob Orben.



LIST OF PARTICIPANTS

Society of Dutch Immigrants

William Gerardus Turkenburg
President

Lucas de Vries
Committee Chairman

Chris Stoffel Overvoorde
Artist

Mrs. Chris (Greta) Overvoorde

Edo Max Wouter Brandt
Reporter

Hans Bernard van Meerendonk
Reporter



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: March 1, 1976

FROM: THEODORE C. MARRS *TCM*

THRU: JOHN O. MARSH, Jr. *JOM*

VIA: WILLIAM W. NICHOLSON

REMARKS: To participate in a service of remembrance and thanksgiving at the Tomb of the Unknown Soldier of the Revolutionary War.

DATE: A Saturday or Sunday afternoon at the President's convenience, following Easter Sunday.

PURPOSE: A service at the tomb of the Unknown Soldier of the Revolutionary War is being planned as a major Bicentennial Commemoration by the Bicentennial Committee of the National Capital Union Presbytery and will include religious leaders, members of patriotic societies, and the community of the greater Washington area.

FORMAT: - Location: Old Presbyterian Meeting House
321 S. Fairfax Street
Alexandria, Virginia
- participants: To be supplied
- expected length: 15 minutes

CABINET PARTICIPATION: The Secretary of Defense

SPEECH MATERIAL: To be provided by Bob Orben's office.

PRESS COVERAGE: Full press coverage.

STAFF: JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND: JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND:

The Tomb of the Unknown Revolutionary Soldier is located in the Old Presbyterian Meeting House yard in Alexandria, Virginia. It was placed there by the National Society of Children of the American Revolution on April 19, 1929, and has been maintained by them ever since. During each Annual Convention of the organization, a Pilgrimage is made to the Tomb and a ceremony held.

Verification of the burial of the unknown Revolutionary Soldier is taken from the original funeral records of the Old Presbyterian Meeting House.

The inscription on the Tomb was written by the Honorable William Tyler Page, author of "The American's Creed," and reads: "Here lies a soldier of the Revolution whose identity is known only to God. His was an idealism that recognized a Supreme Being, that planted religious liberty on our shores, that overthrew despotism, that established a peoples' government, that wrote a Constitution setting metes and bounds of delegated authority, that fixed a standard of value upon men above gold and lifted high the torch of civil liberty along the pathway of mankind. In ourselves, his soul exists as a part of ours, his memory's mansion."

This our nation's first unknown soldier who fought for our freedom and the 1976 solemn ceremony will have even greater significance because of our Bicentennial.

Participation by the President in the laying of a wreath and by delivering appropriate remarks are suggested.

APPROVE _____

DISAPPROVE _____

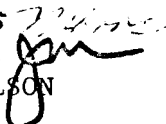
THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: March 1, 1976

FROM: THEODORE C. MARRS

THRU: JOHN O. MARSH Jr. 

VIA: WILLIAM W. NICHOLSON

DEDICATION: To dedicate the 29 acre, Fort Lee, New Jersey Historic Park.

DATE: On or about May 15, 1976.

PURPOSE: The dedication of an Historic Park being developed for the Bicentennial in Fort Lee, New Jersey on a 29 acre site. This represents the State of New Jersey's largest single Bicentennial program.

FORMAT: - Location: Fort Lee, New Jersey in the Historic Park's 200 seat auditorium.

- Participants: List to be provided at a later date.

- Expected length: 30 minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be provided by Bob Orben.

PRESS COVERAGE: Full press coverage.

STAFF: JOHN O. MARSH Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND: JOHN O. MARSH Jr.
THEODORE C. MARRS
MILTON E. MITLER

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND:

Fort Lee, New Jersey played an important role in the Revolutionary War. The area near the George Washington Bridge is historic and a part of the Palisades Interstate Park.

The restoration of the gun batteries in this area, construction of a 200-seat auditorium, establishment of picnic areas, trails, overlooks and a visitor center containing a 3-dimensional museum, has made this the State of New Jersey's largest single Bicentennial effort.

President of the Commission, Mr. Laurance S. Rockefeller, has devoted his time and effort toward assuring a meaningful development and one which will bring pleasure to visitors in future years.

Dedication of this park has been set for May 15, 1976 or may be changed to the convenience of the President.

APPROVE _____

DISAPPROVE _____

- THE WHITE HOUSE
WASHINGTON

March 4, 1976

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE ✓

Jack, FYI, the New Jersey primary will be held on June 8.

The attached event could be useful if it can be made part of an overall campaign swing through the state.

✓
ORH

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: March 1, 1976

FROM: THEODORE C. MARRS *T.C. Marrs*

THRU: JOHN O. MARSH, Jr. *JOM*

VIA: WILLIAM W. NICHOLSON

DROP-BY: Visit with the Graduates of the Hugh O'Brian Youth Foundation when they are in the White House for a part of their Leadership Seminar.

DATE: Monday, April 5, 1976, between 12:00 noon and 1:00 PM, at the convenience of the President.

PURPOSE: The annual Leadership Seminar brings together outstanding young people from every state, the territories and foreign nations. This year the program will be Bicentennial oriented and will focus on our government. A visit by the President will further enhance the planned program and will continue a procedure President Ford had accepted previously.

FORMAT: - Location: South Lawn, The White House
- participants: To be supplied
- expected length: 5 minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be provided by Bob Orben's office.

PRESS COVERAGE: Photographic opportunity.

STAFF: JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND: JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

OPPOSED: None

BACKGROUND: The Hugh O'Brian Foundation was established in 1958 and since that time has

conducted yearly leadership Seminars on a variety of subjects. The purpose of the Foundation is to seek out young people of sophomore age and provide opportunities for their potential leadership abilities to emerge, develop and be recognized. Participants are selected regardless of religion, ethnic or national origin. The annual Leadership Seminars are funded by the Foundation. However, the Foundation does not select the participants.

The program is conducted in cooperation with the National Association of Secondary School Principals and the United States Junior Chamber of Commerce. It is endorsed by the Council of Chief State School Officers, the American Association of School Administrators, the National Association of Independent Schools and the National Catholic Education Association.

The 1976 program is a Leadership Seminar on America's Bicentennial and has the endorsement of the American Revolution Bicentennial Administration. It will be held in Washington, D.C. with briefings by various members of the Administration. The third day of the week-long program, Monday, April 5, 1976, will bring the participants to the White House for briefings on THE EXECUTIVE BRANCH: THE ROLE OF THE PRESIDENT, to be followed by a White House Tour.

The President has met with this group in the past and in March 1974, when he was Vice President, accepted a JAYCEE jacket which all participants wear.

It is suggested that the President visit with the participants sometime during their White House Tour to extend greetings and to express appreciation for this special Bicentennial program.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: MARCH 3, 1976

FROM: THEODORE C. MARRS *TCM*

THRU: JOHN O. MARSH, Jr. *JOM*

VIA: WILLIAM W. NICHOLSON *WWS*

DEDICATION: To officially dedicate a new Mid-America All-Indian Center - A Bicentennial project in Wichita, Kansas.

DATE: May 23, 1976

PURPOSE: The Mid-America All-Indian Center will provide a variety of services for urban Indians throughout Mid-America. The multi-million dollar project will be one of the top Indian centers in the country. While the center is now operational, the dedication will officially establish it as a significant entity for members of Indian tribes in the State of Kansas and surrounding jurisdictions.

FORMAT: - location: Mid-America All-Indian Center, Wichita, Kansas
- participants: To be supplied
- expected length: 45 minutes to 1 hour

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be supplied by Bob Orben.

PRESS COVERAGE: Full Press.

STAFF: JOHN O. MARSH, Jr.
WILLIAM J. BAROODY, Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND: JOHN O. MARSH, Jr.
WILLIAM J. BAROODY, Jr.
THEODORE C. MARRS
MILTON E. MITLER

OPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND:

The new Mid-America All-Indian Center began construction in early 1975 at the confluence of the Big and Little Arkansas Rivers near downtown Wichita, Kansas. The construction, which is nearing completion, will contain a social service wing, a museum and library wing, and a Ceremonial Kiva which will open to view the famous "Keeper of the Plains" sculpture by Blackbear Bosin.

Approximately 3,000 Indian Americans, representing 42 Tribes, live in the Wichita area. In 1969, Mid-America All-Indian Center, Inc., a non-profit organization, was formed by members of Wichita's Indian Community. In January, 1973, permanent offices for the center were opened at 1650 E. Central. Then in 1974, the Wichita City Commission approved a bond issue of 2.0 million dollars to build the center.

The Center, which is already functional, provides manpower services for the area's Native Americans assisting with employment problems; health services, providing a health and nutrition program, a well-baby clinic, a food co-op and weekly nutrition classes; social services including assistance of a legal aid department, income tax preparation help, emergency food and clothing bank, economic and social welfare counseling, Al-Anon meetings and emergency financial assistance and loans.

Since the opening of the MAAIC offices the following has been accomplished:

- Over 500 personnel a month have visited the center.
- Over 1,500 telephone calls a month are received.
- The staff has increased from 2 full-time members to 21 full and part-time employees.
- Areas of assistance requested by

Indian people include: education and skill training - 24%; employment - 18%; health/medical services - 17%; clothing - 13%; food - 9%.

- The Center's emergency food and clothing bank has responded to 560 requests for clothing and 250 requests for food.

- At the present time, 131 Indians have been enrolled in skill-training programs. Thus far, 54 have completed the courses in both Title I and Title III programs.

This dedication has the interest of Senators James B. Pearson and Robert J. Dole and of Representative Garner E. Shriver and is recognized by the American Revolution Bicentennial Administration.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

Date: March 8, 1976.

From: Theodore C. Marrs *Jem*

Thru: John O. Marsh, Jr. *John*

Via: William W. Nicholson

DEDICATION: To dedicate Yeatman's Cove Park in Cincinnati, Ohio, which is a Bicentennial project.

DATE: July 6, 1976

PURPOSE: Dedication of a park area which has been constructed to commemorate an historic area for Cincinnati, Ohio and its environs.

FORMAT: °Location: Yeatman's Cove Park, Cincinnati, Ohio
°Participants: To be supplied
°Length: One Hour

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be supplied by Bob Orben.

PRESS COVERAGE: Full press.

STAFF: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: For nearly three decades, many Cincinnatians have dreamed of a green park and playground along the Ohio River near the heart of the Green City. The dream was first formally voiced in the city's 1948 Master Plan.

On July 6, 1976, in ceremonies marking the country's 200th year, the city will dedicate Yeatman's Cove Park, a 16-acre "green" park along the river's edge between the Central and L & N Bridges.

Yeatman's Cove itself, after which the park is named, was a small inlet of the Ohio River, directly opposite the mouth of the Licking River. Historians of early Cincinnati indicated an Indian trail led from Fort Detroit to Yeatman's Cove. It is presumed the Cove is also the spot where George Rogers Clark landed after crossing the Ohio "at the mouth of the Licking" on August 2, 1780.

The great significance of Yeatman's Cove to Cincinnati is the fact that it is the spot where the city was founded. On December 28, 1788, Robert Patterson, Israel Ludlow and 24 others put ashore at Yeatman's Cove to found Losantiville. The name was changed to Cincinnati in January, 1790.

Private enterprise donated 1.0 million dollars toward the project. Other funds have come from the Federal Bureau of Outdoor Recreation, the State of Ohio, water safety funds and the City. Total estimated cost is 4.5 million dollars.

The President has been invited to participate in the dedicatory ceremonies. This has the strong interest of Senator Robert Taft, Jr.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

Date: March 8, 1976

From: John O. Marsh, Jr. *gm*

Via: William W. Nicholson

DROP BY: A visit to the Sylvan Theater on the Washington Monument Grounds where the Bicentennial musical presentation, "Great America On The Mall" will be performed.

DATE: Between June 14 (opening day) and July 18, 1976, at the President's convenience.

PURPOSE: To visit one of the Bicentennial musical offerings in Washington, D. C., featuring local talent, which will play for 12 weeks and be open to the public free of charge.

FORMAT: °Location: The Sylvan Theater near the Washington Monument.
°Participants: To be supplied.
°Expected Length: Fifteen Minutes.

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be supplied by Bob Orben.

PRESS COVERAGE: Full Press

STAFF: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
Theodore C. Marrs
Milton E. Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: "Great America On The Mall" will be a Bicentennial tribute to those special qualities which have combined to make our country the mighty nation it has become. To depict those characteristics

Page 2

of both the people and the land, distinctive music created in the United States will be presented in the evening for 12 weeks this summer at the Sylvan Theater near the Washington Monument.

The colorful, up-beat program will be family entertainment available without charge and featuring local talent. Presentations will be given each night except Monday from 9:00 to 9:30 PM starting on Flag Day, June 14th and continuing through Labor Day, September 6th.

All forms of music will be featured in addition to guest narrators from government, sports and other forms of public life.

"Great American On The Mall" is being presented by The Marriott Corporation in cooperation with the National Park Service.

It is suggested that the President open one evening's presentation during the first month.

APPROVE _____ DISAPPROVE _____

MAR 9 1976

THE WHITE HOUSE
WASHINGTON

March 9, 1976

MEMORANDUM FOR:

JACK MARSH

FROM:

MILT MITLER *Mitler*

Jack, attached is the Schedule Proposal for the Sylvan Theater. Musical activity which you requested. I've written for the President's greetings at the beginning of a performance sometime during the first month.

Attachment (Schedule Proposal - Sylvan Theater)

THE WHITE HOUSE

WASHINGTON

March 2, 1976

*Rec'd
3/3/76
SP*

MEMORANDUM TO: MILT MITLER

FROM: RUSS ROURKE *RR*

Milt, as per Jack's suggestion, please prepare a schedule proposal for Presidential drop-by.

Thanks.

THE WHITE HOUSE
WASHINGTON

R
Shouldn't
there be a
TT drop
in.

GREAT AMERICA ON THE MALL

MAR 1 1976

March 1, 1976



Re: Major Bicentennial event
in Washington this summer

A musical look
at what makes
our country great

5161 River Road
Washington, DC 20016
301/986-5121

As your agency's Bicentennial officer, you will want to be aware of one of the most important entertainment events taking place in our Nation's Capital this summer. It is Great America on the Mall, a presentation of American music on the Washington Monument grounds. The enclosed progress report goes into greater detail about what is planned.

This program is being presented every evening (except Monday) without charge. It will be family entertainment at its best, and we are hopeful that as many people as possible can see it. Whatever help you can give by promoting awareness of Great America within your agency will be sincerely appreciated.

Please feel free to call me if you have any questions about this program. We'll be happy to help wherever possible.

Cordially,

Louis V. Priebe

LVP:is
Enclosure

COPY SENT TO MILT MITLER - 3/1/76/cb (FYI)



A major Bicentennial event on the Washington Monument grounds between Flag Day (June 14) and Labor Day (September 6). Sponsored by Marnett Corporation in cooperation with the National Park Service.

ON THE MALL

SUMMER OF '76

"A musical look at what makes our country great"

PROGRESS UP-DATE FOR MEDIA

March 1, 1976

LATEST DEVELOPMENTS:

- * Final architectural drawings for completely renovated Sylvan Theatre are completed. The Theatre, near the Washington Monument, to be remodeled in a patriotic motif in a garden-like setting. A detailed model will be available for photographs.
- * Construction work on the Theatre scheduled to begin in late March.
- * Talent audition dates for singers and dancers set for April 30 and May 1 at the Key Bridge Marriott Hotel in Washington, D.C. Objective will be to draw most talent from greater Washington area.
- * California Fireworks Display Co. of Los Angeles, well known for fireworks extravaganzas, selected for dramatic fireworks finale each night at conclusion of performances.
- * Opening night on Flag Day, June 14, confirmed. Preview night for press (and families) now being considered for June 12. More on this later.

WHAT WILL THE SHOW BE LIKE?

Great America will be a Bicentennial tribute to those special qualities which have combined to make our country the mighty nation it has become. To depict these characteristics of both the people and the land, distinctive music created in the United States will be presented in the evening for 12 weeks this summer in our nation's capital.

The colorful, up-beat program will be family entertainment at its best -- cast amid some of America's most meaningful national monuments. Families sitting on blankets for the musical can look in all directions to the Lincoln Memorial, U.S. Capitol, Jefferson Memorial, White House, and, of course, the Washington Monument towering above them.

WHEN AND WHERE WILL IT BE HELD?

The spirited musical will be presented without charge at the Sylvan Theatre, located in a grove of trees 100 yards southeast of the Washington Monument. Programs will be presented six nights each week between Flag Day (June 14) and Labor Day (September 6). Shows will be held every evening except Monday from 8 to 9:30 p.m. (The only Monday performances will be opening night, June 14, and closing night, Labor Day evening.)

(over)

WHAT KIND OF ENTERTAINMENT WILL BE FEATURED?

An original musical, featuring a collage of familiar music from America's past and present, will pay tribute to those character traits and natural qualities that have made our nation the great country it has become in 200 years. Among the varieties of music to be presented:

- | | |
|----------|-----------------------|
| * Jazz | * Popular |
| * Folk | * Patriotic |
| * Swing | * Rock and Roll |
| * Blues | * Country and Western |
| * Gospel | * Broadway Show Tunes |

Performing on the Sylvan stage will be a company of 30 colorfully costumed, enthusiastic singers and dancers, representing a variety of ethnic backgrounds. A band of 20 professional musicians will provide instrumental accompaniment.

In addition to the up-beat program of music, great Americans from government, entertainment, sports and other walks of life will participate in the program as guest narrators. Each evening's entertainment will conclude with a stirring finale of music and aerial fireworks.

Producer for the show is Gene Patrick, vice president of show operations for Marriott Corporation, who has staged similar extravaganzas for Astroworld and Carowinds.

WHO IS INVITED TO ATTEND?

Everyone! All visitors to Washington from the United States and other countries are cordially invited to attend the GREAT AMERICA musical free. Emphasis will be on an appeal to the entire family and outdoor seating will be on the grass, so visitors are advised to bring blankets, camp stools, lawn chairs or other suitable seating. Since the Washington Monument grounds can accommodate up to 50,000 people, there will be plenty of room.

Visitor hospitality facilities are conveniently nearby, including restroom, snack-type food service, telephone, etc.

WHAT ABOUT TRANSPORTATION?

The Washington Monument grounds will be among areas served by a network of shuttle buses connecting with fringe parking lots. These buses will take visitors to and from the GREAT AMERICA show to parking lots at R.F. Kennedy Stadium, the Pentagon and Fort Myer. Regular bus, tourmobile and taxi service will also be available and parking lots along Pennsylvania Avenue are just three to five blocks away.

WHERE CAN I GET MORE INFORMATION?

GREAT AMERICA on the Mall is being produced by Marriott Corporation and presented in cooperation with the National Park Service. Louis V. Priebe is project administrator. His address is 5161 River Road, Washington, D.C. 20016, telephone (301) 986-5121.

THE WHITE HOUSE
WASHINGTON

March 10, 1976

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *RR*

Jack, attached is the Schedule Proposal
you requested.

A large, stylized handwritten signature in black ink, appearing to read "RR" followed by a flourish.

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: MARCH 9, 1976

FROM: THEODORE C. MARRS

MILTON E. MITLER

THRU: JOHN O. MARSH, Jr.

VIA: WILLIAM W. NICHOLSON

ANNOUNCEMENT:

To announce the publication of a book series entitled THE STATES AND THE NATION: BICENTENNIAL HISTORIES and to receive the first three copies.

DATE:

At the President's convenience sometime between March 19 and April 15, 1976.

PURPOSE:

The American Association for State and Local History in cooperation with the National Endowment for the Humanities has commissioned a series of fifty-one volumes, one for each state and the District of Columbia, which will contain an historical portrait of our nation. The program would receive appropriate impetus if the first three editions, South Carolina, Tennessee and Michigan, were received by the President.

FORMAT:

- Location: The Oval Office
- Participants: To be supplied.
- Length: 10 minutes.

CABINET

PARTICIPATION:

None

SPEECH

MATERIAL:

Talking points to be supplied by Bob Orben.

PRESS

COVERAGE:

Photo opportunity.

STAFF:

JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND:

JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

OPPOSED:

None

PREVIOUS

PARTICIPATION:

None

BACKGROUND:

The American Association for State and Local History, a non-profit professional organization serving historical societies and museums throughout North America, in cooperation with the National Foundation for the Humanities, has commissioned a series of outstanding authors to produce a fifty-one volume set of books on the histories of each of our States and the District of Columbia.

Each historical portrait will contain that which has been important in the respective state in relation with and in contribution to the nation as a whole.

Editorial work on the series is supported by grants from the National Endowment for the Humanities. The intent of the federal agency is to create a series of publications which would become a major federal contribution to the nation's Bicentennial review.

The series is one Bicentennial project that reaches nationwide and emphasizes the variety of Americans' experiences and the meaning of them at the grass-roots level.

The editorial conception has attracted to the project an unparalleled assembly of the finest writers and historians of the nation today.

The first three editions are: SOUTH CAROLINA by Louis Wright, former director of the Folger Library in Washington; TENNESSEE by prize-winning historian and novelist Wilma Dykeman; and MICHIGAN by Bruce Catton, famed Pulitzer Prize winning historian for whom that state is also home. The authors have expressed a willingness to come to Washington for the announcement and presentation.

The significance of these publications and the federal agency support that the program is receiving, strongly points to the value of Presidential participation. It is suggested that the President receive the presentation at an announcement ceremony in the White House.

APPROVE _____ DISAPPROVE _____