

The original documents are located in Box 71, folder “Schedule Proposals (2)” of the John Marsh Files at the Gerald R. Ford Presidential Library.

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crsd/marrs

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: September 3, 1975

FROM: Ted Marrs

THRU: Jack Marsh

VIA: Warren Rustand

JMM
JM

PRESENTATION: To receive National Education Association (NEA) Bicentennial Commemorative Plaque.

DATE: Anytime during the month of September.

PURPOSE: To give NEA the opportunity to present the President with their Bicentennial plaque in recognition of his commitment to the celebration of the nation's 200th birthday.

FORMAT: Oval Office or Cabinet Room
Participants (List Attached)
15 Minutes

CABINET PARTICIPATION: None

REMARKS: To be prepared by the Editorial Division.

PRESS COVERAGE: Press Photo Opportunity

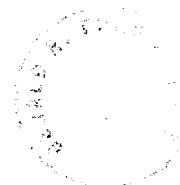
STAFF: Jack Marsh
Bill Baroody
Ted Marrs
Milt Mitler

RECOMMEND: Jack Marsh
Bill Baroody
Ted Marrs
Milt Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: History: The Association was founded in 1857 as the National Teachers Association, "to elevate the character and advance the interests of the profession of teaching, and to promote the cause of popular education in the United States."



Although it united with the National Association of School Superintendents and the American Normal School Association to become the NEA, (chartered by Congress) its purpose remained unchanged.

Through the years, continuing efforts were made to upgrade the quality of education through activities such as the establishment of American Education Week, the transition from two-year and the definition of major objectives and long-range goals for education. The Association increased its efforts to improve teacher salaries, to secure state tenure laws and statewide retirement systems for teachers. NEA has worked to secure more funds for schools and in the 1960's was a major participant in the action which mobilized support for federal aid to education. In 1975, NEA membership numbered 1.7 million.

NEA Bicentennial Program

NEA will implement its Bicentennial theme, "A Declaration of Interdependence: Education for a Global Community," through the following proposals:

- Satellite education programs
- A two volume NEA treatise
Cardinal Principles of Education for the
21st Century Recommendations for a Global
Curriculum
- Peace studies expositions
- International Women's Years program
- Educational Film Festival
- International Teachers Art and Photography
Exhibit
- A Pageant of Culture
- Commissioning of a sculpture for the NEA
headquarters

The plaque being presented to the President is a walnut base bearing the official NEA Bicentennial Medallion. The obverse of the medallion depicts a gentle yet firm hand, indicating concern with education. A hand large enough to carry the responsibilities for creating a global community. Within the hand rests three elements symbolizing the united teaching profession; the first letter of the ancient Greek word for education, an arrow for the future, and spherical triangle to represent the mutually supportive work of local, state and national programs.

The reverse side of the medallion states the NEA Bicentennial theme. This is minted in high relief and superimposed on the globe, a mirror treatment of the globe on the opposite face.

To Fuss

Date 9-9-75 Time 1:42

WHILE YOU WERE OUT

By Sam Powell

of _____

Phone 6767

Area Code

Number

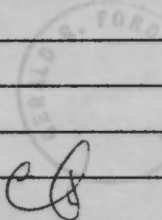
Extension

TELEPHONED		PLEASE CALL	<input checked="" type="checkbox"/>
CALLED TO SEE YOU		WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU		URGENT	<input type="checkbox"/>

RETURNED YOUR CALL

Message Sam

are only
102



Operator

HEW

SEP 9 1975

THE WHITE HOUSE

WASHINGTON

September 8, 1975

MEMORANDUM FOR: RUSSELL ROURKE

FROM: PAMELA A. POWELL *RP*

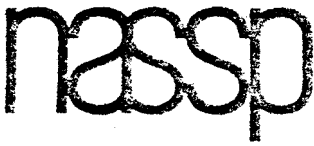
SUBJECT: Schedule Proposal for Bicentennial Seniors National Meeting, Williamsburg, Virginia, January 18, 1976.

Attached is a copy of the letter to the President inviting him to address the above event, which is sponsored by the National Association of Secondary School Principals and funded by the Shell Oil Company. When I submit the schedule proposal, I would like to include Mr. Marsh as a recommendation. Both Ted Marrs and Milt Mitler support the proposal.

Please give me a reading on this at your earliest convenience.

Many thanks.

September 9, 1975 -- Russ dinged.



The National Association of Secondary School Principals

1904 Association Drive • Reston, Virginia 22091 • Tel: 703-860-0200

July 15, 1975

The President
The White House
1600 Pennsylvania Ave.
Washington, D.C. 20500

My Dear Mr. President:

We cordially invite you to deliver a major address on Sunday afternoon, the 18th of January 1976 at the Bicentennial Seniors national meeting in Williamsburg, Virginia. Bicentennial Seniors is administered by the National Association of Secondary School Principals and funded by the Shell Oil Company.

Every senior high school in the 50 states and the District of Columbia will choose one senior as school winner. School winners will compete at the state level for two \$1,000 scholarships and an all expense paid trip to Colonial Williamsburg from January 16-19, 1976. A national winner will be chosen in Williamsburg to receive a \$10,000 scholarship.

While in Williamsburg, the 102 delegates will hear three speakers discuss the major themes of America's Bicentennial celebration: Heritage, the Present, and Horizons. In addition, the delegates will spend ten hours participating in seminar discussions. Seminars will emphasize social, educational, and leadership issues.

Bicentennial Seniors will provide a means for the members of the Class of 1976 to understand the critical issues facing America, draft solutions, and receive the necessary encouragement to implement these solutions through community involvement. We feel that your participation in the national meeting will significantly add to the success of the program. If you agree to participate, your speech would concentrate on the present. The speech should identify the issues facing the United States in its Bicentennial year and encourage young people to become involved in the governmental process in order to assist in meeting these issues.

The enclosed material will explain the program in greater detail. Please inform us of your willingness to speak at your earliest convenience.

Sincerely,

Terry Giroux
Director
Office of Student Activities

TG/rc
Encl.

BICENTENNIAL SENIORS

PROGRAM GOALS

The "Bicentennial Seniors" will

- inspire America's youth to become involved in community and social issues, to assume leadership roles, and to explore their responsibilities as new adults.
- explore America's past, the issues confronted today, and the direction America is to take in the future.
- consider effective and innovative leadership techniques and methods for community action.
- encourage the "Bicentennial Seniors" delegates' continued involvement in their communities.

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: OCTOBER 1, 1975

FROM: TED MARRS *JM*

THRU: JACK MARSH *JM*

VIA: WARREN BUSTAND

MEETING: With representatives of the Dutch Immigrant Society.

DATE: January, 1976. Time to be determined.

PURPOSE: To accept on behalf of the nation, four specially commissioned paintings portraying 200 years of history and development between the United States of America and the Netherlands.

FORMAT: Oval Office
List of participants attached
Five minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be provided by the Editorial Division

STAFF: JACK MARSH
TED MARRS
MILT MITLER

RECOMMEND: JACK MARSH
TED MARRS
MILT MITLER

OPPOSED: None

PREVIOUS PARTICIPATION: None

PRESS COVERAGE: Full press coverage.

BACKGROUND: The Dutch Immigrant Society which has members across the United States asked for a meeting with the President to express their gratitude for what they have received from this, their adopted homeland. To make that expression graphic and lasting, they commissioned an artist to make four meaningful paintings portraying 200 years of history and development between the United States of America

and the Netherlands. The paintings, which represent a Bicentennial commemoration, will depict the involvement of the two countries. Their intent is to have framed reproductions of the original paintings presented to the Queen of the Netherlands the same day. Mr. William Turkenburg, President of the Dutch Immigrant Society and Mr. John Witte, Secretary of the Society are friends of the President's from Grand Rapids. We checked with Miss Leonard and she said she thought it would be something the President would like to do if his schedule would permit. The paintings will be finished by the end of this year and ready for a January presentation.

AGREE _____

DISAGREE _____

Attendees:

W. Turkenburg
President
Dutch Immigrant Society

J. Witte
Secretary
Dutch Immigrant Society

(Possibly other participants -- list will be
supplied in the future)

NOV 11 1975

THE WHITE HOUSE
WASHINGTON

6757

ADMINISTRATIVELY CONFIDENTIAL

November 10, 1975

MEMORANDUM FOR JOHN O. MARSH

FROM:

Brent Scowcroft *BS*

SUBJECT:

Proposed Meeting with the President by
Dutch Immigrant Society

Thank you for your note of October 7 forwarding your proposal that the President meet with representatives of the Dutch Immigrant Society and asking NSC's view. There is no objection to the proposed meeting from the standpoint of foreign policy. In view of our long historical tie to the Netherlands and our close relations with the Dutch today, such a meeting would seem an appropriate Bicentennial gesture.

R- To Ted M.

M

ADMINISTRATIVELY CONFIDENTIAL

Checked on
Status 10/17
al

October 7

THE WHITE HOUSE
WASHINGTON

TO: BRENT SCOWCROFT
FROM: JOHN O. MARSH, JR.

_____ For Direct Reply

_____ For Draft Response

_____ For Your Information

_____ Please Advise

I would appreciate having NSC's
view on the attached schedule
proposal. Many thanks.

Nov. 26

THE WHITE HOUSE
WASHINGTON

Mr. Marsh --

The attached is for your sign off.
You asked Scowcroft for his
comments -- ok with him.

Thanks.



donna

THE WHITE HOUSE
WASHINGTON

Approve
Jgm

Jack -

The attached
will be sent to
Nicholson - if
you approve.

I think it is
particularly helpful
to get them all in

THE WHITE HOUSE
WASHINGTON

in one shot -
would save a
great deal of time -
downside clearly
outweighs the
advantages -

Russ

THE WHITE HOUSE
WASHINGTON

Oct 20, 1975

Russ

The attached is

forwarded in accord
with your note of
October 6, 1975
address,

Erma



THE WHITE HOUSE
WASHINGTON

Bill:

Jack Marsh is
interested in this one
& would like it
forwarded through
him.

Jim

Forward thru Jack
Marsh - (B)

THE WHITE HOUSE
WASHINGTON

SCHEDULE PROPOSAL *JEM*
October 20, 1975
FROM: Theodore C. Marrs *JEM*
THRU: William J. Baroody, Jr. *JEM*
VIA: William W. Nicholson

MEETING: Greetings

DATE: At the convenience of the President

PURPOSE: To recognize the heads of all militarily-oriented organizations by allowing their national leaders to be photographed with the President and to thank them for their support.

FORMAT: -location: The Rose Garden for greetings and The Oval Office for photographs.
-participants: (list attached)
-expected length of participation: approximately 30 minutes

CABINET PARTICIPATION: Defense (Secretary or Deputy) and the Administrator of Veterans Administration should brief the group prior to the President's greeting.

SPEECH MATERIAL: Talking points to be prepared by Paul Theis.

PRESS COVERAGE: White House Photographer.

STAFF: Theodore C. Marrs


RECOMMEND: Donald Rumsfeld
Jack Marsh
Bill Baroody

OPPOSED: None

PREVIOUS PARTICIPATION: An annual photo session - usually on an individual basis - has been traditional.

BACKGROUND: Specific individual visits have been requested for the new officers by the American Legion, the Veterans of Foreign Wars, and others.

In a recent meeting, Roudebush told the President that the heads of some of the military organizations had requested a meeting with the President. It would save the President's time, limit jealousies and serve the purposes of this group to have the meeting here proposed. It would also be good for the President to express his thanks for the group's understanding and efforts in support of national security (and specifically Turkish Aid).



THE WHITE HOUSE

WASHINGTON SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: November 25, 1975

FROM: Ted Marrs *DM*

VIA: Bill Nicholson

ATTEND: District of Columbia's Bicentennial Concert sponsored by the National Music Council.

DATE: February 23, 1976

PURPOSE: To acknowledge the efforts of the National Music Council in presenting the American Music Series, highlighting music written by American composers from all fifty states and the District of Columbia.

FORMAT: -Kennedy Center Concert Hall
-List of participants to be provided
-One hour -- 5:30 to 6:30 PM

CABINET PARTICIPATION: None

SPEECH MATERIAL: None

STAFF: Ted Marrs
Milt Mitler

RECOMMEND: Ted Marrs
Milt Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

PRESS COVERAGE: Full Press Coverage

BACKGROUND: The National Music Council (NMC) was chartered by Congress in 1957 and currently has a membership of 1.5 million. Their project, The Bicentennial Parade of American Music, was made possible by a \$200,000 grant from the Exxon Corporation. It is a series of free

concerts held at the Kennedy Center Concert Hall honoring the music written by American composers from each of the fifty states and the District. This project has been approved by the American Revolution Bicentennial Administration as an official Bicentennial project.

The series was begun in May 1975 and will conclude next year after every state and the District have presented their program of music written by composers from their state. At the concerts, held up to this time, the attendance has ranged from a few hundred to 2,000. Each state's program is selected and arranged by the local chapter of the Council.

The particular concert which the President is requested to attend has been coordinated by the NMC Bicentennial Committee. They reviewed seventy-eight tapes submitted by local composers. A copy of their selections for the full program is attached. Prior to the concert, there will be a forty-five minute concert by the Howard University Stage Band honoring and playing selections of Duke Ellington.

We believe the President should attend this performance as an acknowledgement of the contributions made to this nation by its many gifted composers and musical artists and to thank the National Music Council for its efforts in presenting this truly national program.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE

WASHINGTON

December 8, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *Rourke*

Jack, there are no awards at the attached event. It is strictly a one-hour concert. It is really an all or nothing event. Unless you think the President would like to participate for one hour and listen to some concert music, I would recommend scrubbing. At my request, Milt checked the event out with a Dr. Montgomery, who advised that it would be rather "lumpy" for a partial participation of the President.

*R -
Send it in
w/o my approval.*

THE WHITE HOUSE SCHEDULE PROPOSAL FOR THE PRESIDENT
WASHINGTON DATE: DECEMBER 4, 1975
FROM: TED MARRS *JMM*
THRU: JACK MARSH *Jack*
VIA: BILL NICHOLSON

MEETING: With John Warner, Administrator, American Revolution Bicentennial Administration, to accept the first official National Bicentennial Medal.

DATE: Earliest convenience of the President, but prior to December 31, 1975.

PURPOSE: The symbolism of the President receiving the first medal and the resultant national publicity should encourage sales of the medals from which National Bicentennial programs may benefit through the proceeds.

FORMAT: -Oval Office
-List of participants attached
-Length: Fifteen Minutes

CABINET PARTICIPATION: William E. Simon, Secretary of the Treasury

SPEECH MATERIAL: Remarks to be provided by Paul Theis' office.

STAFF: Jack Marsh
Ted MARRS
Milt Mitler

RECOMMEND: Jack Marsh
Ted MARRS
Milt Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

PRESS COVERAGE: Full Press Coverage.

BACKGROUND: Congress authorized the striking of a national medal commemorating the Bicentennial and its significance to our independence. Conceived by the American Revolution Bicentennial Administration and the U.S. Bureau of the Mint,

this national medal will be available for purchase by the public from January 1, 1976 until July 31, 1976.

The medal has a twofold purpose. First, it commemorates our two centuries of liberty, and secondly, the proceeds from the sale of the medal will assist ARBA to help finance national, as well as state Bicentennial projects. One side of the medal features the Statue of Liberty ringed by fifty stars, representing the States of the Union. The reverse side portrays the Great Seal of the United States. (Photograph attached)

John Warner, ARBA Administrator, has requested permission to present the President with the first medal in three inch sterling silver. We recommend that Secretary of the Treasury and the Director of the Bureau of the Mint be invited. Further, to maintain the non-partisan concept of the Bicentennial, the Majority and Minority Chairmen of the Senate Finance Committee and the House Banking, Currency and Housing Committee should also be invited to attend the ceremony.

Since this is the only official Bicentennial medal to be minted, we fully support Presidential participation as proposed.

APPROVE _____

DISAPPROVE _____

List of Participants

Honorable John W. Warner
Administrator
American Revolution Bicentennial
Administration

Honorable William E. Simon
Secretary of the Treasury

Honorable Mary Brooks
Director, U.S. Bureau of the Mint

Honorable Russell B. Long
Majority Chairman, Senate Finance Committee

Honorable Carl T. Curtis
Minority Chairman, Senate Finance Committee

Honorable Henry S. Reuss
Majority Chairman, House Banking, Currency
and Housing Committee

Honorable Albert W. Johnson
Minority Chairman, House Banking, Currency
and Housing Committee

Honorable Edward W. Brooke 224-2742
United States Senate
421 Russell Senate Office Building
Washington, DC 20510

Honorable Joseph Montoya 224-5521
United States Senate
5229 Dirksen Senate Office Building
Washington, DC 20510

Honorable Lindy Boggs 225-6636
House of Representatives
1519 Longworth House Office Building
Washington, DC 20515

Honorable M. Caldwell Butler 225-5431
House of Representatives
109 Cannon House Office Building
Washington, DC 20515

Honorable Mike Mansfield 224-2644
United States Senate
133 Russell Senate Office Building
Washington, DC 20510

Honorable Hugh Scott 224-6324
United States Senate
260 Russell Senate Office Building
Washington, DC 20510

Honorable Thomas P. O'Neill 225-5111
House of Representatives
2231 Rayburn House Office Building
Washington, DC 20515

Honorable John Rhodes 225-2635
House of Representatives
2310 Rayburn House Office Building
Washington, DC 20515

Honorable Hubert Humphrey 224-3244
United States Senate
232 Russell Senate Office Building
Washington, DC 20510

Honorable Roman L. Hruska 224-6551
United States Senate
209 Russell Senate Office Building
Washington, DC 20510

Honorable Jake Pickle
House of Representatives
231 Cannon House Office Building
Washington, DC 20515

225-4865

Honorable Marvin Esch
House of Representatives
2353 Rayburn House Office Building
Washington, DC 20515

225-4401

Honorable Leonor K. Sullivan
House of Representatives
Rayburn House Office Building
Washington, DC 20515

225-2671

Bie

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: DECEMBER 12, 1975

FROM: TED MARRS *JCM*

THRU: JACK MARSH *JM*

VIA: BILL NICHOLSON

PRESENTATION: Medals of Freedom to Selected Individuals.

DATE: July 3, 1976 during the "Honor America" Program at Kennedy Center.

PURPOSE: Medals of Freedom are awarded to individuals selected by the President who have contributed immeasurably to this nation. A presentation at this time would appropriately tie in with a significant Bicentennial event.

FORMAT:

- Location: The stage of the Concert Hall, Kennedy Center for the Performing Arts.
- Participants: Selectees for the Award.
- Expected Length of Participation: 15 Minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: To be provided by Paul Theis.

PRESS COVERAGE: Full Press Coverage.

STAFF: Jack Marsh
Ted Marris
Milt Mitler

RECOMMEND: Jack Marsh
Ted Marris
Milt Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: The original Medal of Freedom was established by Executive Order on July 6, 1945 and was to be awarded only to those who had performed a meritorious act or service which aided the United States in the prosecution of a war

against an enemy or enemies and for which an award of another United States medal or decoration was considered inappropriate. Further, that Executive Order stated that, "The Medal of Freedom shall not be awarded to a citizen of the United States for any act or service performed within the continental limits of the United States or to a member of the Armed Forces of the United States."

Since then, there have been several modifications with the last coming on February 15, 1963. This final modification established that the Medal of Freedom may be awarded by the President to any person who has made an especially meritorious contribution to (1) the security of national interests of the United States, or (2) world peace, or (3) cultural or other significant public or private endeavors. The Order also suggested that the announcement of the awards of the Medal shall normally be made annually, on or about July 4 of each year.

The "Honor America" program, which will be held at the Kennedy Center for the Performing Arts on the evening of July 3, 1976, will be dedicated to the Bicentennial. It will be a major event commemorating the 200th anniversary of our nation.

Mr. J. Willard Marriott, Chairman of the Board of the Committee which conducts the "Honor America" program annually, has suggested that the event in 1976 would be an appropriate place and time for the President to announce Medal of Freedom awards.

Previous Presidents, from President Truman in 1946 to President Nixon in 1974, have given a total of 139 Medals of Freedom. They have gone to a variety of outstanding Americans from all walks of life including medicine, the arts, industry, entertainment, research, the humanities and the space program. President Ford has not yet awarded a Medal of Freedom.

It would be appropriate for the President to use this platform for his first Medal of Freedom awards and it is suggested that six outstanding Americans be selected for this honor.

APPROVE _____

DISAPPROVE _____

THE WHITE HOUSE
WASHINGTON

Jack -

I recommend your approval and forwarding of attached -

FYI, Miller advises me that the Executive Order that sets this up is undergoing some minor re-drafting - will allow Chairman to appoint ex-officio members, one of whom will be the First Lady -

Russ

sent to WJN
DEC 23 1975 2/24
cc vs.
SD

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: DECEMBER 22, 1975
FROM: THEODORE C. MARRS
THRU: JOHN O. MARSH, JR. *JOM*
WILLIAM J. BAROODY, JR.
VIA: WILLIAM NICHOLSON

MEETING: To meet Site Managers of Horizons on Display, a nation-wide Bicentennial program co-sponsored by HUD and ARBA.

DATE: January 29, 1976, sometime between 2:00 and 3:00 PM.

PURPOSE: To permit the President to greet and take pictures with the 200 Site Managers of this national program which is designed to identify and encourage innovative responses to broad areas of community development.

FORMAT: -Location: The East Room
-Participants: List to be provided
-Expected Length: Ten Minutes

CABINET PARTICIPATION: HUD

SPEECH MATERIAL: Talking points to be provided by Paul Theis.

PRESS COVERAGE: Photo Opportunity

STAFF: John O. Marsh, Jr.
William J. Baroody, Jr.
Theodore C. Marrs
Milton E. Mitler

RECOMMEND: John O. Marsh, Jr.
William J. Baroody, Jr.
Theodore C. Marrs
Milton E. Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: Across the country, States and localities, citizen organizations, and individuals are developing answers for many of the problems that affect the quality of life for every American.



The Bicentennial offers these communities a vehicle for sharing their achievements. Horizons on Display, a program jointly sponsored by the Department of Housing and Urban Development (HUD) and the American Revolution Bicentennial Administration (ARBA), will spotlight these achievements in an attempt to stimulate national dialogue on community development.

This program will identify 200 innovative responses to broad areas of community development: citizen participation, transportation, environmental quality, health, recreation and leisure, economic development, racial and ethnic cooperation, communications, housing, urban renewal, new towns, planning and urban design, land use, and historic/neighborhood preservation.

The goal of the program is to encourage information exchange among communities and to inspire local action on contemporary problems.

The selected 200 Site Managers for this program will be in Washington, D. C. for discussions and briefings on January 29-30, 1976.

A special White House tour has been arranged for them for the afternoon of January 29th starting at 2:00 PM.

Because of the significance of the program and the wide expanse of the nation to be included in its activities, it would be most appropriate for the President to meet with these Site Managers sometime during their White House tour in order to express encouragement and to pose for photographs.

It is suggested Presidential participation take place in the East Room sometime between 2:00 and 3:00 PM, at the President's convenience.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE
WASHINGTON

Jack -

Recommend
approval - would
involve limited

~~to time and be a real
shot in the arm for
this program -~~

Rever

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: DECEMBER 23, 1975

FROM: TED MARRS

THRU: JACK MARSH

VIA: BILL NICHOLSON

MEETING: Meeting with Dr. Wernher von Braun and other members of the National Space Institute.

DATE: At the convenience of the President.

PURPOSE: To meet with a pioneer of the space program and permit him to briefly explain his thoughts concerning the critical role that U.S. space developments pay in helping resolve national priorities and problems.

FORMAT: -Location: The Oval Office
-Participants: Dr. Wernher von Braun
Mr. Hugh Downs
Mr. Charles C. Hewitt
-Length: Ten Minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: Talking points to be provided by Paul Theis.

PRESS COVERAGE: Photo Opportunity

STAFF: Jack Marsh
Ted Marris
Milt Mitler

RECOMMEND: Jack Marsh
Ted Marris
Milt Mitler

OPPOSED: None

PREVIOUS PARTICIPATION: The President met Mr. von Braun when he was Minority Leader of the House of Representatives and visited the Marshall Space Flight Center at Huntsville, Alabama.

BACKGROUND: Dr. Wernher von Braun, one of the world's leading experts in rocketry and space travel, came to the United States following World War II. During the early 1950's, von Braun was a focal point for

professional interest in space flight. In 1955, he became a U.S. citizen and in 1958 his team placed the first U.S. satellite, Explorer I, in orbit using the Jupiter-C as a booster.

In 1960, von Braun and his organization were placed under the National Aeronautics and Space Administration. His contributions to our nation's space program since then have been legion.

Following his retirement from NASA, Dr. von Braun joined the corporate staff at Fairchild Industries and subsequently, on August 4, 1974, became the first President of the newly-formed National Space Institute, a non-profit educational and scientific organization dedicated to communicating the benefits of our national space program to the American public.

The two basic purposes of the Institute are:

1. *To explain the critical role that the U.S. space developments play in helping resolve national priorities and problems.*
2. *To strive to enhance space activities and the benefits to be derived.*

Areas of discussion center around the further development of natural resources and the protection of the environment, increase in food production, continued economic growth of the United States, increase in quality and provisions of health care and education and furthering the United States' effort in world peace.

Because of Dr. von Braun's great contributions to this nation and the world and the fact that he has not had the opportunity to visit with President Ford, it is suggested the President meet with this Space Scientist and several members of his NIS staff at his earliest convenience.

APPROVE _____ DISAPPROVE _____