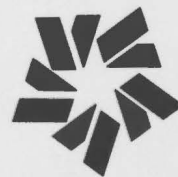


The original documents are located in Box 72, folder “We, The People - A Bicentennial Fair” of the John Marsh Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald R. Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.



We, the People

A BICENTENNIAL FAIR



**Place
Stamp
Here**

We, the People

A BICENTENNIAL FAIR

**390 Commonwealth Avenue
Boston, Massachusetts 02215**

Our organization would like to be involved with "We, the People" Fair activities:

- to sponsor***
- to exhibit**
- to participate in workshops, panel discussions, seminars or critical issues**
- to provide or locate entertainment**
- to help staff the Fair**
- to publicize the Fair in our community and through our program activities**
- Our organization would like more information or would like to further discuss our participation with a member of your staff**

**sponsors are required to send a formal letter to that effect*

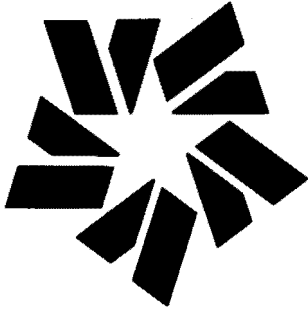
(Please print)

Name of Contact: _____ **Phone:** _____

Address: _____

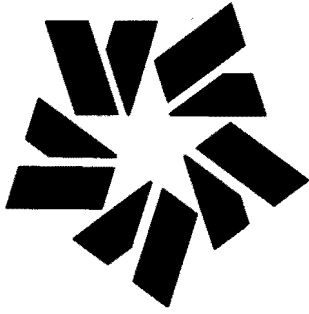
Zip Code

Name of Organization: _____



THIS KIT CONTAINS:

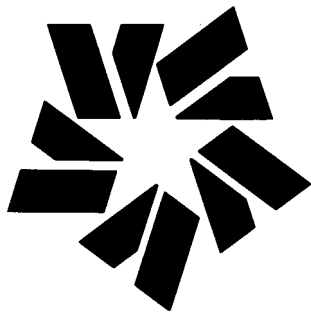
- Statement of Purpose
- The Volunteer Revolution
- "We, the People"
- Location of "We, the People" Fair
- Map of the Fairgrounds
- Model of the Fairgrounds
- Fairground Activities - What's Planned?
- People Involved
 - Design Team
 - Volunteer Organizations
 - Government Agencies
 - Businesses
- Board of Directors
- Profile of Paul Sonnabend



STATEMENT OF PURPOSE

"We, the People" will emphasize the role of the volunteer in America, and will:

- educate the public to the opportunities of volunteerism, with particular emphasis on broad exposure of the thousands of smaller volunteer organizations throughout the country
- stimulate information and idea-exchange among volunteer organizations
- create a plan of action to address the specific concerns of the voluntary sector
- convene the voluntary sector to discuss the participation of volunteers in solving the social and human problems of America's third century
- recognize the value of volunteer service throughout history
- strengthen the volunteer ideals and lead to a rededication of individual initiative
- create a new wave of optimism and activism in America
- get Americans involved -- with the hope that they will participate more fully in their local communities



THE VOLUNTEER REVOLUTION

More than 68 million men and women in America think it's time for another revolution - a revolution that can make a great difference to the future of our country.

They've heard the cynics say, "this country can't survive the effects of inflation"; "can't cope with the energy crisis"; "isn't capable of producing great leaders". Yet 68 million Americans - the volunteers of this country - say the cynics are wrong.

These are the volunteers behind a "revolution to overthrow apathy", to reassert the unique power Americans generated in 1776, and to emphasize the best in our country.

We are a great nation. We became a great nation through individual effort, and the action of volunteers. Volunteers signed the Declaration of Independence; a volunteer fired the "shot heard round the world"; Paul Revere rode as a volunteer. That was our beginning.

Today, volunteer efforts touch every aspect of American life...from civil rights, political campaigns, and public T.V. to disaster relief, tutoring, and scouting. The scope is infinite, but the goal is constant: to give something of oneself to another.

These Americans have something to celebrate. Two hundred years ago, volunteers sparked a successful revolution which changed the complexion of the world. Today, volunteers are trying to change the attitude of a nation.

With this goal in mind, the volunteer sector of our country conceived a three month Fair called "We, the People", a Bicentennial Celebration to be held in Washington, D.C. from April - June of 1976.

Similar in concept to the World Fairs in Montreal, New York, and Kyoto, the Fairgrounds for "We, the People", situated on 25 acres of land between the Potomac River and the Tidal Basin, will be housed in specially designed tension structures.

The structures will provide approximately 150,000 square feet of space for volunteer groups to explain their programs and document their accomplishments. Major central theme exhibits, complemented by individual displays, will spread the message of both large and small, community-based organizations. A limited number of grants will be available to help small organizations unable to participate without aid.

Education, recruitment, and information exchange will be central to the Fair, all in an atmosphere of excitement and enjoyment - a soft sell approach to volunteerism. Panel discussions and workshops will be conducted on such topics as "How to best use volunteers", "How to raise funds", and "How to relate to government". All workshops and panel discussions will be open to the fairgoers.

The Fair hopes to examine and confront the critical issues facing this country - not only to encourage volunteers to explore these issues, but also to determine how citizens might best help resolve them.

The Fair also hopes to strengthen the volunteer spirit and encourage broader participation - especially in smaller organizations - by demonstrating the effectiveness and the rewards of voluntary service.

Over 25 of the nation's largest volunteer-coordinating organizations have endorsed "We, the People" to lend support in achieving these important goals. Several thousand additional volunteer agencies have been contacted and are being invited to participate in both planning and exhibiting.

Paul Sonnabend, "We, the People" Chairman of the Board, asserts that volunteer organizations will learn much about themselves through this Fair.

"Agencies can communicate their message to the public and, at the same time, determine their objectives for the future. They can learn how to utilize their manpower and how to work with government to achieve their goals."

Sonnabend, President of Sonesta International Hotels, and a long time volunteer, believes that the Fair will benefit many diverse segments of society by helping to identify volunteer opportunities and by linking individuals with appropriate programs.

"We, the People" is even enlisting the aid of a leading computer company to establish a national volunteer "Hot Line" right on the Fairgrounds. Any interested individual could fill out a card and immediately receive the name and address of volunteer programs looking for assistance in his/her own neighborhood.

The revolutionary spirit and the spirit of volunteerism encompass similar elements of free will, free choice and dedication.

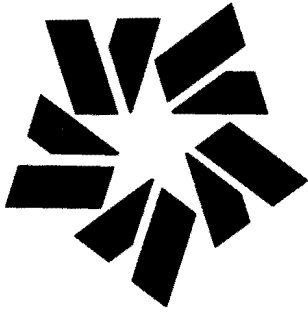
"We, the People" -- a Volunteer Celebration -- hopes to free Americans from oppressive apathy and propel them into rewarding, exciting voluntary action in 1976 and for years to follow.

- It's time to recognize the unique contributions volunteers make to our country.

- It's time to stimulate a greater appreciation and awareness of the value of voluntary service.

- It's time to help us rediscover the basic values upon which this country was founded.

- It's time for another revolution.

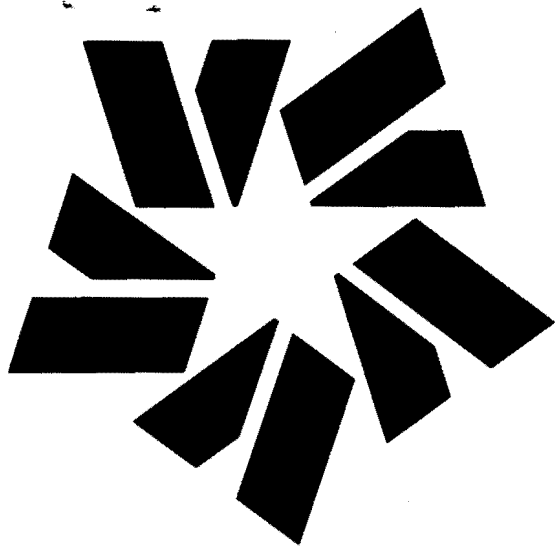


SPONSORING AGENCIES OF "WE, THE PEOPLE" AND THEIR MEMBERSHIP

American Association of Fund-Raising Counsel	30
American National Red Cross	36,400,000
American Social Health Association	
American Councils of the Arts	600 Agencies
Association of Junior Leagues of America	109,000
Boy Scouts of America	6,500,000
Camp Fire Girls, Inc.	600,000
Goodwill Industries of America, Inc.	
Involvement Corps	
National Assembly of National Voluntary Health and Social Welfare Organizations, Inc.	39 Agencies
National Center for Voluntary Action	150,000
National Council for Homemaker-Home Health Aide Services	5,000
National Council of Jewish Women	100,000
National Council on Crime and Delinquency	60,000
National Easter Seal Society	1450 Agencies
National Health Council	72 Agencies
National Multiple Sclerosis Society	182,000
National School Volunteer Program	750,000
National Society for the Prevention of Blindness, Inc.	
National Society of the Volunteers of America	
Partners of the Americas	43 Agencies
Planned Parenthood	190 Agencies
Project Concern	360
United Seamen's Service	120
United Way of America	1300 Agencies
VIGOR (Volunteers in Government of Responsibility)	250
VIP (Volunteers in Probation)	30,000
Women in Community Service	225 Agencies

TOTAL INDIVIDUAL MEMBERSHIPS: Approximately 44,836,760 people

TOTAL AGENCY MEMBERSHIPS: Approximately 3,919 Groups



We, the People

A BICENTENNIAL FAIR

390 Commonwealth Avenue
Boston, Massachusetts 02215
617 266-7707

1785 Massachusetts Avenue N.W.
Washington, D.C. 20036
202 797-7800 EXT 45

BOARD OF DIRECTORS

HONORARY CHAIRMAN

MRS. GERALD R. FORD

HONORARY VICE CHAIRMEN

MRS. HUBERT H. HUMPHREY
Volunteer

GOVERNOR GEORGE ROMNEY
Chairman of the Board
National Center for
Voluntary Action

MRS. MARTIN LUTHER KING, JR.
President
The Martin Luther King
Center for Social Change

FRANK STANTON
National Chairman
American Red Cross

ROY WILKINS
Executive Director
N.A.A.C.P.

BOARD MEMBERS

PAUL SONNABEND, CHAIRMAN
President
Sonesta International
Hotels Corporation

BETTY BUMPERS
Consultant

VERNON R. ALDEN
Chairman of the Board
The Boston Company

RENA P. BUTTON
Executive Director
National Council of
Jewish Women

WILLIAM ARAMONY
National Executive
United Way of America

JERRY J. CAMPANA
Project Manager
"We, the People"

SARAH S. AUSTIN
Vice President
The National Urban
Coalition

RUTH CLUSEN
President
League of Women Voters

JOYCE BLACK
President
Day Care Council
of New York, Inc.

ELLSWORTH CULVER
Executive Director
Involvement Corps

LAWRENCE B. BOLLING
President
L. B. Bolling and
Sons Box Company

SARAH DAVIS
President
National School
Volunteer Program, Inc.

JOSEPH BLATCHFORD
Former Director
Peace Corps

SUSAN A. DAVIS
National Self-Help Resource Center

Honorary Chairman
Mrs. Gerald R. Ford

Chairman of the Board
Paul Sonnabend

Executive Directors
Warren Dunn, Washington
Irma Mann, Boston

RUTH W. DEEN
Director
Afro-American Music
Opportunities Association, Inc.

HENRY DIAMOND
Partner
Ruckelshaus, Beveridge,
Fairbanks & Diamond

WARREN DUNN
Executive Director -
Washington
"We, the People"

GOVERNOR DANIEL J. EVANS
State of Washington

BAYARD EWING
Chairman
Coalition for the
Public Good

LESTER FISHER
Partner
Fisher Brothers

WILLIAM C. FOSTER
Partner
Patton, Boggs and Blow

DAVID L. GAMBLE
President
David L. Gamble Company

JOHN GARDNER
Chairman
Common Cause

WILLARD GARVEY
President
Garvey International

EARL GRAVES
President
Earl Graves Publishers

ROBERT GRAY
Executive Vice President
Hill & Knowlton

DOROTHY HEIGHT
President
National Council
of Negro Women

JACKIE HENDRICK
Vice President
United Way of the
National Capitol Area

ROBERT HILL, Ph.D.
Executive Director
National Center for
Voluntary Action

VERNON JORDAN
Executive Director
National Urban
League, Inc.

HONORABLE EDWARD M. KENNEDY
United States Senator

MARY ANN LAWSON
President
Association of
Volunteer Bureaus, Inc.

JUDGE KEITH J. LEENHOUTS
Director
V.I.P.

CHARLES LIPTON
Chairman of the Board
Ruder and Finn

JAMES P. LOW
Executive Vice President
American Society of
Association Executives

IRMA MANN
Executive Director -
Boston
"We, the People"

CHARLES MARRAN
President and Chairman
of the Board
Spencer Companies

HONORABLE RICHARD OTTINGER
Congressman

LEO PERLIS
Director of
Community Services
AFL-CIO

MARY D. POOLE
President
Association of
Junior Leagues

ANNE RICHARDSON
Member, Board of Directors
National Center for
Voluntary Action

ELLIOT RICHARDSON
Ambassador
Court of St. James

LENORE ROMNEY
Member, Board of Directors
National Center for
Voluntary Action

MORRIS B. ROTMAN
Chairman of the Board
Harshe, Rotman and Druck

JILL RUCKELSHAUS
Director of National Affairs
National Center for
Voluntary Action

HAROLD J. RUSSELL
Chairman
President's Committee on
Employment of the
Handicapped

CATHERINE SAMUELS
Project Director
Women's Action Alliance

JESSIE SARGENT
Consultant

JOHN SCHWARTZ
President
American Association of
Fund Raising Counsel

ROGER SONNABEND
Chairman of the Board
Sonesta International
Hotels Corporation

RICHARD STAKES
President
Washington Star
Station Group

MARY ANN STEWART
Advisory Council
VIP

MARGERY STICH
Volunteer Director
VIGOR

W. CLEMENT STONE
Chairman
Combined Insurance
Company of America

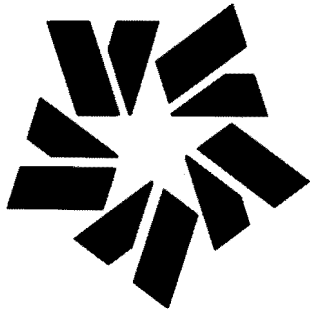
ELLEN STRAUS
Chairwoman
Call for Action

WILLIAM SULLIVAN
President
Metropolitan Petroleum
Company

DIANA VREELAND
Special Consultant
for Exhibitions
Metropolitan Museum

GERRIDEE WHEELER
President
National Association for
Mental Health

MARGARET BUSH WILSON
Chairman
N.A.A.C.P.



“WE, THE PEOPLE”

● WHAT IS IT?

A Bicentennial Fair to focus on America's 68 million volunteers; held on a 25-acre site in the West Potomac Park in Washington, D.C.

● WHEN'S IT HAPPENING?

Spring of 1976 - April, May and June

● WHAT'S IT FOR?

To provide an educational forum where volunteer organizations in America can tell their story, recruit new volunteers and exchange information.

● WHO'S INVOLVED?

Volunteer organizations are planning the exhibits.

Business and government are contributing materials and expertise.

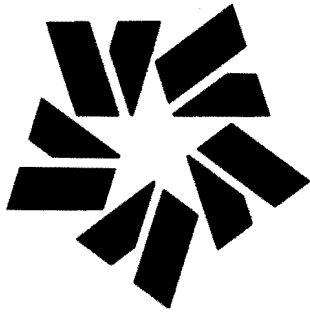
Architects, site planners, exhibit designers and engineering firms are creating the environment, designing the structures and coordinating volunteer exhibits.

● WHO'S INVITED?

All volunteer organizations are invited to participate, and are given free space to do so.

The country's volunteers are invited to visit the exhibits and participate in Fair activities.

And everyone can come enjoy exhibits, forums, workshops, panel discussions, multi-media presentations, entertainment, and celebrities. With the many options of volunteerism displayed at "We, the People", Fairgoers will be challenged to become more involved.



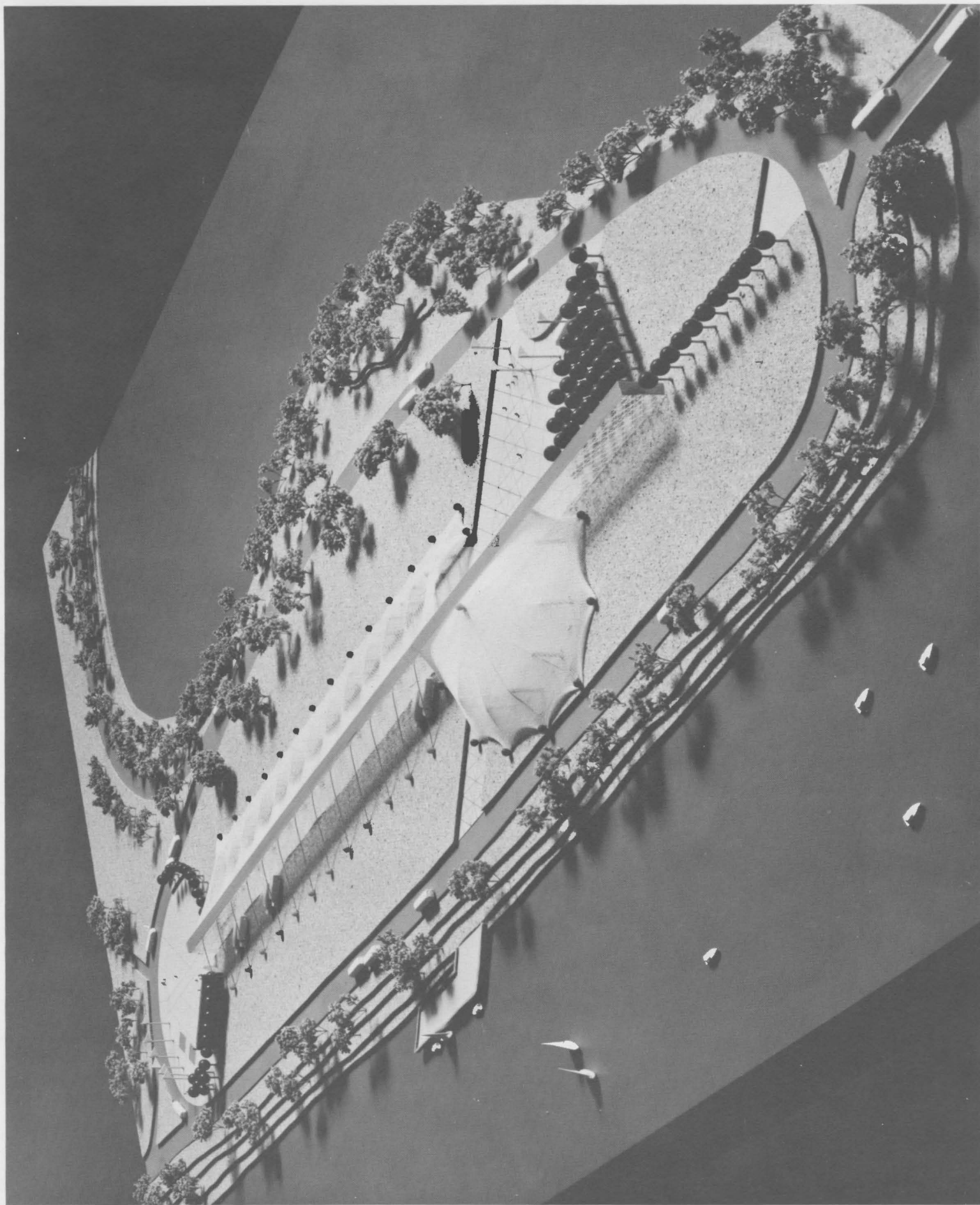
LOCATION

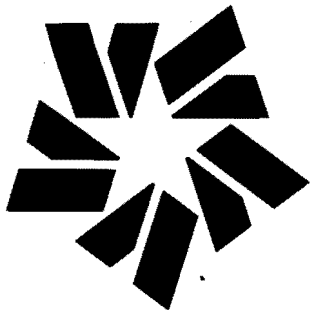
"We, the People" is located on 25 acres of land in the West Potomac Park of Washington, D.C. The land, donated by the National Capital Park Service, is easily accessible by car, bus, or boat, and is on the regular "Tourmobile" route.

Tourists arriving at National Airport will be only 6 or 7 minutes from the Fairgrounds and will have an impressive view of the site from the air.

Once on the grounds, visitors can view the Capital, the Washington Monument, and the Lincoln and Jefferson Memorials. During the three month Fair, paddle boats are planned to cross the Tidal Basin, bringing tourists from the Washington Monument and the Jefferson Memorial.

The famous Japanese cherry trees, which border the Fairgrounds, add a spectacle of color to this magnificent site, a fitting setting for this Bicentennial Celebration.





FAIRGROUND ACTIVITIES

On the Fairgrounds, Exhibit Row, the Outside Activity Area and the Community Center will cover all aspects of volunteerism. Each will provide a unique forum of participation by volunteer organizations. In order to explore the wide range of volunteer opportunities, the following exhibit centers are suggested:

● EXHIBIT ROW

CENTER OF EXPERIENCE
FOR OLDER AMERICANS

ENVIRONMENT CENTER
Nature and Animal
Conservation

CENTER FOR HUMAN
RIGHTS

GOVERNMENT CENTER

CHILD CARE CENTER

HEALTH CENTER

COMMUNITY SERVICE
CENTER

IDEA CENTER
Behavior and Motivation

CORPORATE INVOLVEMENT
CENTER

INTERNATIONAL CENTER

CULTURAL CENTER

LEGAL RIGHTS CENTER

EDUCATION CENTER

WOMEN'S CENTER

YOUTH CENTER

● OUTSIDE ACTIVITY AREA

AQUATIC CENTER

CENTER FIELD
Athletic Programs

● COMMUNITY CENTER

CENTER FOR MUSIC,
ART AND DANCE
Demonstrations of
volunteer groups
in action

MEDIA CENTER
Press
Radio
Television
Staff

INFORMATION AND
REFERRAL CENTER
Volunteer "Hot Line"
The Americorps
"Umbrella" Agencies

THEME THEATRE
Multi-Media Presentation
on the History of
Volunteerism

VOLUNTEER CELEBRITY
CENTER

● COMMUNITY CENTER

The largest tension structure on the Fairgrounds will be the COMMUNITY CENTER -- an area for education and entertainment. The following features will be part of the Center activities:

MULTI-MEDIA PRESENTATION

A multi-media presentation of volunteerism in a spectacle of sights and sounds glorifying the unique role of volunteers in American history and our nation's future.

CRITICAL ISSUES

Open forums of discussion on the critical issues facing America today. Prominent thinkers like John Gardner, Henry Kissinger, George Romney, John Kenneth Galbraith and Marshall McLuhan will be invited to discuss issues like "How to Change Attitudes", "How to Motivate a Nation", or "Volunteerism: The Equality of Opportunity".

VOLUNTEER CHALLENGE

A convening of the volunteer sector to discuss the role of volunteers in solving the social and human problems of America's third century. This convocation will stem from many local conferences reflecting grassroots thinking on the critical issues facing this country. An area for idea exchange on practical solutions to organizational problems. Workshops, panel discussions and annual meetings for volunteer organizations participating in the Fair.

ENTERTAINMENT

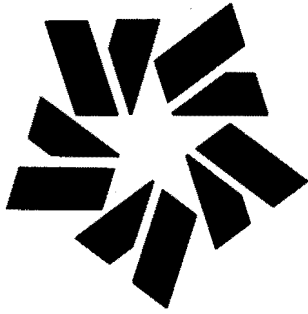
A calendar of nightly entertainment by volunteer organizations. Civic orchestras, high school bands and cultural groups specializing in music, dance and theatre will be invited to perform.

CELEBRITIES

Celebrities, associated with volunteer causes, will appear to entertain and speak to visitors about volunteering. Radio and television specials will emanate from the Fairgrounds, volunteers will be honored in the Celebrity Hall of Fame, and special awards will be presented.

HOT LINE

The Hot Line Computer System will be a dramatic feature of the Fair. One of the country's largest computer companies is working on coordinating the project. Volunteers will fill out a card expressing their area of interest and geographical location. Potential volunteers and those organizations needing volunteers will be brought together.



PEOPLE INVOLVED

● DESIGN TEAM

Some of the country's foremost architects, site planners, exhibit designers and engineering firms will work as a team to develop the fairgrounds.

Birdair Structures, Inc. - Fabricators

Designs, manufactures and installs air-supported and light-weight structures. Responsible for the U.S. Pavilion at the Spokane Fair and several pavilions at the New York World's Fair.

Caudill Rowlett Scott - Architectural Site Planners

Architectural, planning and engineering firm dealing with building design. Responsible for the student activity center at Santa Clara University.

Concept Industries - Signage, Exhibit Planners, Concept, Design, Graphics

Designs and produces trade show exhibits. Produced exhibits for United Aircraft and the New York World's Fair, New England Pavilion.

Dudley and Giordano - Project Management

Manages real estate development projects in the United States and abroad. Also analyzes projects for bonding institutions throughout the United States.

Geiger Berger Associates - Structural Engineers

Consultants for structural and mechanical engineering, specializing in fabricated structures, tension structures and air-supported structures. Responsible for structures at Santa Clara University, the U.S. Pavilion in Osaka, Japan and the Interama in Florida.

H.D.O. Productions - Fabricators/Rental

Rents and equips colorful party and exhibit tents. Responsible for the annual Festival of American Folk Life of the Smithsonian Institute.

Hans Krieks Associates (New York) Inc. - Design

Space planners and interior designers. Responsible for national headquarters of Mercedes Benz of North America, Inc.. Hans Krieks is Director of Masterclass, a New York design school.

Holcombe Industries - Fabricators

Designs and fabricates tension-structures. Responsible for the fabrication of tension-structures for Expo '70 in Osaka, Japan with Taiyo Kogyo, Ltd.

Malcolm Grear Designers, Inc. - Signage, Exhibit Planners, Concept, Design Graphics

Deals with two and three dimensional designs from printed material to environmental concepts.

Pope, Evans and Robbins - Site Engineers

Designs and manages construction of industrial and public utility plants.

The Architects Collaborative, Inc. - Architectural Site Planners

Largest architectural firm in New England specializing in planning, landscape, interior design and architecture.

● GOVERNMENT AGENCIES

Government agencies will offer both expertise and services to the Fair.

ACTION

American Revolutionary Bicentennial Administration

Museum of History and Technology, Smithsonian Institute

National Park Service, National Capital Parks

Washington, D.C. Bicentennial Commission

● VOLUNTEER ORGANIZATIONS

Volunteer organizations nationwide are supporting the Fair concept by providing their insights to the Design Team, encouraging other volunteer organizations to participate and publicizing the event.

American Association of Fund-Raising Counsel

American National Red Cross

American Social Health Association

Associated Councils of the Arts

Association of Junior Leagues, Inc.

Boy Scouts of America

Campfire Girls, Inc.

Involvement Corps

National Assembly of National Voluntary Health
and Social Welfare Organizations, Inc.

National Center for Voluntary Action

National Council for Homemaker-Home Health Aide
Services, Inc.

National Council of Jewish Women

National Council on Crime and Delinquency

National Easter Seal Society for Crippled Children
and Adults

National Health Council, Inc.

National Multiple Sclerosis Society

National School Volunteer Program

National Society of the Volunteers of America

Partners of the Americas, Inc.

Project Concern

United Seamen's Service

United Way of America

VIGOR (Volunteers in Government Service of Responsibility)

VIP (Volunteers in Probation)

WICS (Women in Community Service)

● BUSINESSES

Many businesses are contributing services, materials, funds and expertise to the Fair. Some companies view "We, the People" as their commitment to the nation's Bicentennial.

Allied Chemical
New York, New York

Birdair Structures, Inc.
Buffalo, New York

Blair, Inc.
Bailey's Cross Roads, Virginia

Burlington Industries, Inc.
New York, New York

Caudill Rowlett Scott
New York, New York

Carter, Rice, Storrs and Bement, Inc.
Boston, Massachusetts

Concept Industries
Framingham, Massachusetts

Daniels Printing Co.
Everett, Massachusetts

FMC Corporation
New York, New York

Fred Stone Reprographics
Cambridge, Massachusetts

Geiger Berger Associates
New York, New York

General Cinema Corp.
Boston, Massachusetts

Graphic Arts Finishers
Charlestown, Massachusetts

Hans Krieks Associates
New York, New York

H.D.O. Productions
Rockville, Maryland

Holcombe Industries
Redwood City, California

Kenyon Piece Dye Works, Inc.
Kenyon, Rhode Island

Malcolm Gear Designers, Inc.
Providence, Rhode Island

M & T Chemical, Inc.
Rahway, New Jersey

M. Hoffman & Co., Inc.
Boston, Massachusetts

M. Brown and Company
Boston, Massachusetts

Pope, Evans and Robbins
New York, New York

Publicity, Inc.
Boston, Massachusetts

Rapid American Corporation
New York, New York

Recording & Statistical Company
Dorchester, Massachusetts

Regal Lithograph Company, Inc.
Boston, Massachusetts

Ruder and Finn
New York, New York

Seaboard Allied Milling Corp.
Newton, Massachusetts

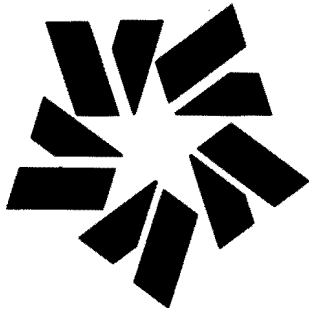
Sonesta International Hotels Corporation
Boston, Massachusetts

Spencer Companies, Inc.
Boston, Massachusetts

Sullivan Bros., Printers
Lowell, Massachusetts

The Architects Collaborative, Inc.
Cambridge, Massachusetts

The Hub Offset Company
Boston, Massachusetts



ESTIMATED BUDGET

April, 1975

It is expected that many corporations will contribute goods and services which will substantially reduce the costs of the Fair.

FAIR GROUNDS

Site Development	300,000
Site Utilities	200,000
Demolition/Site Restoration	100,000
Architectural and Structural	750,000
Mechanical	450,000
Miscellaneous Equipment	150,000
Taxes and Insurance (approx. 12%)	<u>300,000</u>
Sub-Total	2,250,000

ADMINISTRATIVE AND OPERATING COSTS

Administrative (before Fair)	300,000
Advertising and Promotion	200,000
Operating Costs during Fair	250,000
Program Development	100,000
Contingency	<u>150,000</u>
Sub-Total	1,000,000
TOTAL	3,250,000

THE WHITE HOUSE
WASHINGTON

From: Robert T. Hartmann

To:

Jack Marsh

Date:

12/17

Time

a.m.

p.m.

I believe, baby,
Bicentennial has
been returned
to its rightful
father x
Pls handle x



THE WHITE HOUSE

WASHINGTON

DEC 13 1974

MEMORANDUM FOR: ROBERT T. HARTMANN
FROM: ~~ROY L. ASH~~
SUBJECT: We/ the People -- A Bicentennial Project

Paul Sonnabend came in to see me on the above project, and I told him I would refer it to you. Sonnabend's idea is that the Fair would be a cooperative effort between the Government and the private sector, and he's hoping that someone will help him in obtaining government funds for the project from various agencies. Apparently, he's already had considerable discussion of the idea with Rog Morton.

SONESTA INTERNATIONAL HOTELS CORPORATION

OFFICE OF THE PRESIDENT

6 December 1974

Mr. Roy Ash
Director
Office of Management and Budget
The White House
Washington, D.C.

Dear Mr. Ash:

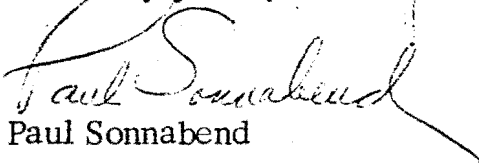
I do want you to know how much I appreciate the time given to me on Tuesday to discuss my proposal, WE, THE PEOPLE with you. I hope that some of my enthusiasm can be shared because I truly believe that this can be the most memorable event to take place in the United States during the Bicentennial Year and that there can be a long-term legacy from this project which could cause some meaningful change in our country in the future.

You indicated that you would bring this to the attention of Mr. Robert Hartmann with the hope that he might become interested and help in obtaining government funds from various agencies. As I indicated to you, this Fair should be a cooperative effort between government and the private sector and, therefore, if I could raise about one million dollars in government funds I believe that I could certainly raise the other two million from foundations, individuals, and businesses.

Enclosed are two additional copies of our proposal for your use.

Once again, thank you for your interest and cooperation.

Sincerely yours,


Paul Sonnabend

Enclosures

THE WHITE HOUSE
WASHINGTON

April 15

Mr. Marsh --

Brooks,
~~Tower's~~ office called with the following #
for Paul Sonnabend:

(617) 536-2700.

"We the People"

donna



April 25, 1975

MEMORANDUM FOR: JACK MARSH
FROM: RUSS ROURKE

Paul Sonnabend is down to the final straw. Ted Marrs has been extremely helpful in exhausting all possible approaches for the We, the People project.

The last straw is "will you contact John D. Rockefeller III in an effort to put John D. and Sonnabend together for the purpose of convincing John D.'s U.S.A. 200 to provide the necessary funding for the We, the People project."

If you are not willing to do this, or if John B. rejects the proposal, Sonnabend will reluctantly scratch their entire project.

Please advise.



Gay -

THE WHITE HOUSE
WASHINGTON



Paul Annabend

Marrs - no legal
resolution - as
policy matter, it is
~~impossible~~ -

Spent time of OMB

also - no dice -

Annabend said he was
going to strike project
Ted said wait - try-
ing to raise money
from Foundations - no
dice -

THE WHITE HOUSE
WASHINGTON

RAB crawled up
John D. III

Mark might want
to invite Gornabent
& Dorby III together to
to interest him -
(forgetting reprisal fee)

If no dice, will
strike -

USA 2008 We the
People together - Paul
had approached.



April 25, 1975

MEMORANDUM FOR: JACK MARSH

FROM: RUSS ROURKE

Paul Sonnabend is down to the final straw. Ted Marrs has been extremely helpful in exhausting all possible approaches for the We, the People project.

The last straw is "will you contact John D. Rockefeller III in an effort to put John D. and Sonnabend together for the purpose of convincing John D.'s U.S.A. 200 to provide the necessary funding for the We, the People project."

If you are not willing to do this, or if John S. rejects the proposal, Sonnabend will reluctantly scratch their entire project.

Please advise.



~~Sons~~
We The People

November 17, 1975

Dear Mr. Sonnabend:

Many thanks for your recent letter concerning Ruth Abrams.

I have taken the liberty of forwarding a copy of the materials relating to Mrs. Abrams to the General Counsel here at the White House, Phil Buchen, for his review and information. I am sure he will find them most interesting.

*copy
sent*

Thank you again for taking the time to bring this qualified individual to our attention.

With kindest personal regards, I am

Sincerely,

John O. Marsh, Jr.
Counsellor to the President

Mr. Paul Sonnabend
Sonesta International Hotels,
Corporation
390 Commonwealth Avenue
Boston, Massachusetts 02215

JEM DL/dl



SONESTA INTERNATIONAL HOTELS
CORPORATION

NOV 17 1975

OFFICE OF THE PRESIDENT

14 November 1975

The Honorable John O. Marsh, Jr.
Counsellor to the President
The White House
Washington, D.C. 20500

Dear Mr. Marsh:

I am sure you will recall our pleasant visit during our discussions about We, the People, our Bicentennial Fair project.

I hope you will not think it presumptuous for me to bring to your attention, a woman from Massachusetts who, I believe, would be an outstanding candidate for Associate Justice of The Supreme Court. As well as being a brilliant legal mind, Ruth Abrams, being a woman and Jewish, would bring balance to the Court.

The enclosed clippings will tell you something of her background. She is at present a Justice on our Superior Court and is generally spoken of as a strong possibility for the Massachusetts Supreme Court in the near future.

With best wishes,



Paul Sonnabend

Enclosures



CANDIDATES

The following biographical information on candidates has been furnished by the Associated Harvard Alumni and is based on material provided by the candidates. The order of listing of candidates herein was determined by lot.



JACK MACNIDER, A.B. '50, M.B.A. '52 of Mason City, Iowa. President and General Manager, Northwestern States Portland Cement Company. Director, First National Bank, Mason City, Iowa. Trustee, Equitable Life Insurance Company of Iowa. Chairman and Director, Portland Cement Association. Director and Past Chairman, Iowa Manufacturers Association. Past President, Mason City Chamber of Commerce. Director and Past President, Iowa College Foundation. Trustee: Upper Iowa University, Beloit College,

Midwest Research Institute. U.S. Marine Corps (1944-45). Chairman, Upper Midwest Region, Twenty-fifth Reunion Gift Committee. Member, Overseers' Committee on University Resources.



ROBERT W. GENTRY, M.D. '42, of Pasadena, California. B.S., University of Connecticut. M.S. in Surgery, University of Minnesota. Surgeon. Fellow in Surgery, Mayo Clinic (1943-47). Assistant to Staff, Mayo Clinic (1947). Fellow, American College of Surgeons, American Board of Surgery. Past Chairman, AMA Physician's Advisory Committee on Television, Radio and Motion Pictures. Medical Advisor, *Medic* TV series. Member, Public Relations Committee, AMA. Director, American Arbitration Association.

Past Director, Mayo Alumni Association. Chief of Staff, Board of Directors, Pasadena Community Hospital. Medical Administrative Corps Reserve (1940-44). Author of: *Vascular Malformations, and Tumors of the GI Tract; Bilateral Adrenalectomy*. President, Harvard Medical Alumni Association of Southern California. Director and Past President, Harvard Club of Southern California. Chairman, Western Regional Interview Committee, Harvard Medical School. Chairman, Harvard Medical Conference of Los Angeles. Member, Overseers' Committee to Visit the Medical School and School of Dental Medicine. Member, Resources Committee, Harvard Medical School.



RUTH I. ABRAMS, A.B. '53, LL.B. '56, of Cambridge, Massachusetts. Associate Justice, Superior Court, Commonwealth of Massachusetts. Special Counsel, Supreme Judicial Court, Commonwealth of Massachusetts (1971-72); Assistant Attorney General, Chief of Appellate Division (Criminal) (1969-71); Assistant District Attorney, Middlesex County (1961-69). Member: American Trial Judges Association; American Law Institute; American Bar Association Committees on Judicial Administration

and Criminal Law; Mental Health Legal Advisors Committee. Commonwealth of Massachusetts; Executive Committee. Criminal Rules Committee, Commonwealth of Massachusetts; Governor's Committee on Abused and Neglected Children; American Bar Foundation. Editor of the *Handbook for Law Enforcement Officers* for the Commonwealth of Massachusetts and miscellaneous law enforcement bulletins. Former Corresponding Class Secretary, Class of 1953.



BRYAN FRANCIS SMITH, A.B. '41, of Dallas, Texas. J.D., Columbia University. Director, Officer of the Board and Secretary, Texas Instruments Incorporated. Director: Arkwright-Boston Insurance Companies, Southern Advisory Board; French American Banking Corporation; Preston State Bank (Dallas). Member: New York Stock Exchange Panel of Arbitrators; The Conference Board. Council of Financial Executives; American Bar Association Section on Antitrust Law and Panel on Corporate

Responsibility. Consultant and panelist for the U.S. General Accounting Office on Independent Research and Development and Liquid Metal Fast Breeder Reactors (1973-74). Director: Dallas Chapter, Conference of Christians and Jews; Dallas Chamber of Commerce. Chairman: Community Council of Greater Dallas, Countywide Health Department Committee. Former Chairman, Dallas Museum of Fine Arts Corporate Program. Trustee: University of Dallas, Cistercian Preparatory School. Member: United Nations Association of U.S.A. American Panel on Parallel Studies Project with Japan. U.S. Army Air Force (1942-46). Member: Harvard Club of Dallas; Harvard Club of New York City. Area Chairman for the 25th Reunion Gift, Class of 1941. Member of the Permanent Class Committee, Class of 1941.



JOHN WINTHROP, A.B. '58, of Greenwich, Connecticut. M.B.A., Columbia Graduate School of Business Administration. Chairman and Chief Executive Officer, Wood, Struthers & Winthrop Management Company. Chairman of Wood, Struthers & Winthrop, Inc.'s Executive Committee. Board of Directors. President, DeVegh Fund. Director: Green Bay and Western Railroad (Wisconsin); Jones Heward Fund (Montreal). Chairman, Greenwich Red Cross Fund Raising Drive 1975. Trustee, Greenwich Country Day School. Director: Fresh Air Fund (New York City); Educational Policy Center (New York City). Author of articles in the *Boston Globe*, *Financial Analysts Journal*, *The Wall Street Journal*, *Barrons*, *Trusts and Estates*. Member, Overseers' Committee to Visit the Department of History.

Suburban



REG. U. S. PAT

Social News

SATURDAY, FEBRUARY 24, 1973

AND BROCKT

Analysis

Judge Abrams: A Woman of Destiny

Who will be next Massachusetts Chief Justice?

Speculation is developing on Beacon Hill concerning whom Gov. Michael S. Dukakis will appoint to head

DAVID FARRELL

Volpe wing of the Republican party during his 1970 campaign for the governorship.

Chief Justice Tauro will head the Superior Court. Gov. Volpe, who promotes

May 24, 1975

Dear Mr. Sonnabend:

I have your letter together with the attached copy of your "We, the People" newsletter.

I deeply regret our inability to provide the measure of assistance required by you to carry out your program.

I recognize fully the sincerity of purpose and true spirit of patriotism that prompted your volunteer efforts.

With kindest personal regards, I remain,

Sincerely,

John O. Marsh, Jr.
Counsellor to the President

Mr. Paul Sonnabend
~~Office of the President~~
Sonesta International Hotels Corporation
390 Commonwealth Avenue
Boston, Massachusetts 02115
JOM:cb



May 24, 1975

MEMORANDUM TO: BILL WALKER

FROM: JACK MARSH

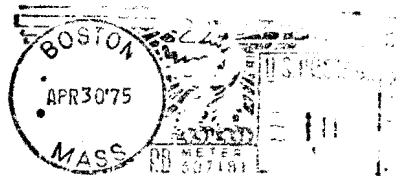
Bill, Paul Sonnabend is a high-powered individual, who has a sincere desire to make a voluntary contribution of time and effort to the United States. He should be kept in mind for a possible part-time appointment to a Board, Commission or one of our many "crash program" voluntary efforts. Thanks.

JOM:RAR:cb



SONESTA INTERNATIONAL HOTELS
CORPORATION

390 COMMONWEALTH AVENUE, BOSTON, MASSACHUSETTS 02215



Mr. John O. Marsh
Assistant to the President
The White House
Washington, D.C.

SONESTA INTERNATIONAL HOTELS CORPORATION

OFFICE OF THE PRESIDENT

MAY 2 1975

+7 am
/

April 30, 1975

Mr. John O. Marsh
Assistant to the President
The White House
Washington, D.C.

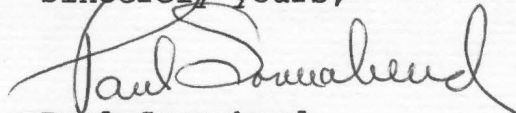
Dear Mr. Marsh:

It is with deep regret that we have canceled "We, the People", our Bicentennial Fair. It seemed impossible to properly complete the entire project without any government help in the form of a registration fee or site preparation. I can well understand your inability to help solve these problems, and I do want you to know that I very much appreciate your willingness to listen to our story and be as helpful as possible.

What is particularly disturbing to me is that I think we really could have made a significant contribution to what I consider the most serious problem in America today - the setting of new goals and targets for the country that will reunite a bitter, frustrated and divided citizenry. The Bicentennial is an outstanding opportunity to renew the American spirit and I hope ways can be found to accomplish this.

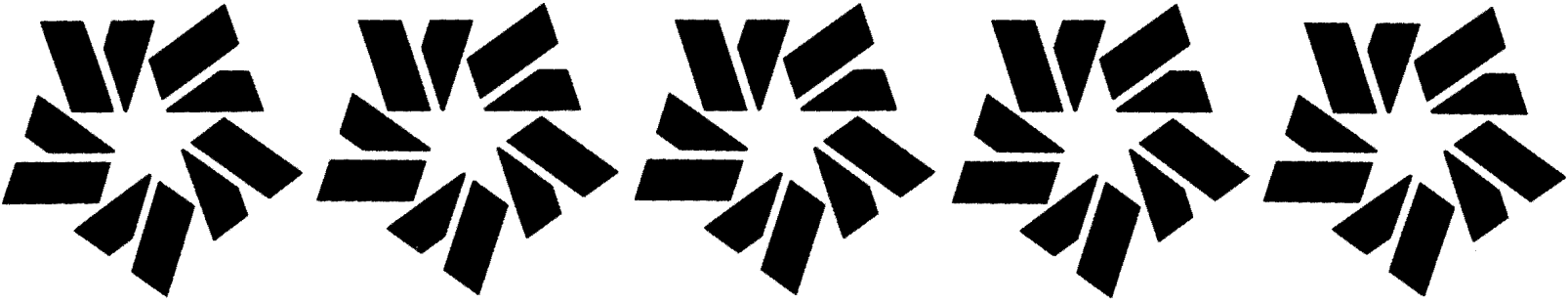
In any case, I once again thank you for listening to our story. I am deeply committed to the future of our country. If you ever have ways you feel I could make a contribution, please feel free to call upon me.

Sincerely yours,


Paul Sonnabend



NEWS LETTER



We, the People

A VOLUNTEER CELEBRATION

April 25, 1975

from. . .Paul Sonnabend

"We, the People" must be canceled. That was the opinion of the Directors at an emergency Board Meeting which took place Friday, April 18th. Although we had received substantial contributions in goods, services and money, it seemed unrealistic to try and raise the additional funding required within the time constraints. This difficult decision is not only disappointing to myself and the staff, but to the volunteer organizations, the cooperating businesses and the hundreds of volunteers actively participating in the project.

What went wrong? There is no question that the deteriorating economic situation was a major factor...unfortunately, many people who had made commitments to help found they were unable to do so for a variety of reasons...their help, in many cases, was crucial to the success of this project.

Most frustrating is that our architectural and program plans were moving ahead with great success. Our staff was operating effectively, working with over 400 volunteer organizations to create a successful celebration.

If enthusiasm, energy and hard work were the determining factors in producing "We, the People", there would be little need for me to write this disturbing Newsletter. Our ultimate objective of renewing the American spirit and applauding the efforts of volunteers deserves to be substantiated. Hopefully the Bicentennial Year will, in a general way, accomplish this; for volunteers often dare to try the seemingly impossible.

A word of thanks must go to our supporters whose help and encouragement propelled this project...and sincere appreciation and thanks to Irma Mann and Warren Dunn, our Co-Directors, who accomplished all that was asked of them. They had assembled a devoted and hard-working staff that proved they had the capabilities to make "We, the People" a success.

And lastly, a personal note, if I may...no one is more disappointed than I about the turn of events that caused us to cancel "We, the People". Like so many others, I worked as hard as I possibly could to make this dream come true. To my many friends - both old and new - I'll never be able to thank you enough for your encouragement and confidence...for those who feel that I let them down, I can only express my profound sorrow...

*Crossed
Sonnabend*

M

THE WHITE HOUSE

WASHINGTON

May 3, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

I spoke with Paul Sonnabend this afternoon, advising him of the "facts of life" with regard to the proposed meeting with the President. I was very frank with Sonnabend, and gave him a very candid run-down on the entire matter. He appreciated our frankness, and requested that the proposed meeting with the President be scrubbed.

He hastily added that he was enthusiastic about assisting the President in any area wherein his services might prove helpful...has only to request his volunteer assistance.

cc: CLeppert
WRustand
TMarrs

THE WHITE HOUSE

WASHINGTON

May 1, 1975

M
NIX

MEMORANDUM TO: JACK MARSH
FROM: RUSS ROURKE *R*
SUBJECT: TELEPHONE CONVERSATION WITH
PAUL SONNABEND

Jack, FYI, after a lengthy and emotional discussion concerning the merits of the "We the People" project, Sonnabend asked whether you thought there was any real value in the proposed meeting with Tip O'Neill and the President. He has already sent out notices concerning the project, but "still can't believe that this Administration can't find \$700,000 for a great program that will get this country moving again".

Tip O'Neill's staff has advised Sonnabend that the meeting with the President has been set for May 12. Sonnabend had planned to leave on a business trip to Europe on May 11, but will gladly reschedule his trip if a meeting with the President presents any prospect of affirmative action on his project.

A call to Warren Rustand indicates that the May 12 meeting information from Tip O'Neill's staff to Paul Sonnabend was "bum dope". Warren has no idea how Tip O'Neill's staff got that impression, and indicated that his staffing memo re the Sonnabend schedule proposal is still a viable inquiry.

THE WHITE HOUSE

WASHINGTON

May 1, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Jack, please note attached schedule proposal re Tip O'Neill/Sonnabend ("We the People").

As indicated on Page 2 of the attached briefing paper, Sonnabend intends to discuss "site preparation money" with the President. As you know, Ted Marrs did an exhaustive review of all federal funding assistance possibilities...without success.

Further, the attached Washington Post article would appear to indicate that the final chapter on this project has been written.

I don't really see any valid purpose for this meeting, unless you see some wisdom in requiring the President to go through this exercise for Tip O'Neill's benefit. As a suggestion, you might want to have Ted Marrs (either directly or through Charlie Leppert) advise Tip of the exhaustive inquiries already made by you and Ted in this matter.

cc: TMarrs
CLEppert

\$4 Million Bicentennial Fair Canceled for Lack of Money

By Margot Hornblower
Washington Post Staff Writer

A \$4 million Bicentennial fair to honor the accomplishments of the nation's volunteers has been canceled because its sponsors were unable to raise enough money for it.

The cancellation of the fair, which was to open at West Potomac Park next March, marks one of the first large Bicentennial projects to become a casualty of the country's economic difficulties.

Paul Sonnabend, a Boston businessman who heads "We, the People," the nonprofit group organizing the fair, said he had hoped to raise money from government agencies and corporations.

"The project was ready to go. The architects' and engineers' plans were finished," he said yesterday in a telephone interview. "But the lack of government support and the economic conditions made it not worth while to take a gamble.

"It's a very difficult time to raise money. We had hoped the economy would get better, but there was no improvement."

The fair, which was announced with some fanfare last month, would have housed as many as 1,000 exhibits under several huge tents on 25 acres lent by National Capital Parks near the Lincoln Memorial.

"I'm very upset," Sonnabend said. "A lot of people worked very hard on this and there was great enthusiasm from volunteer groups. We were trying to do what President Ford has been talking about—renew the American spirit and get everybody together."

Sonnabend said the group has spent about \$100,000 since planning began last November. He had raised nearly \$1 million, he said, and had tried without success to raise more from corporations and government agencies, including the Interior Department.

The board of directors of the group, with Betty Ford as honorary chairman, included such political figures as Sen. Edward M. Kennedy (D-Mass.) and former Michigan Gov. George Romney, as well as representatives of such volunteer organizations as the

United Way of America, the American Red Cross, the NAACP and Common Cause.

Besides exhibits from volunteer groups, the fair would have housed a 1,000-seat auditorium for forums and speeches on voluntarism and nightly entertainment by musical and cultural groups.

APR 30 1975

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

April 30, 1975

MEMORANDUM FOR: → JACK MARSH
TED MARRS

FROM: WARREN RUSTAND *WR*

SUBJECT: Schedule Proposal for a Meeting with
Cong. Tip O'Neill and Mr. Paul Sonnabend,
Chairman of the Board of "We, the People."

I would appreciate having your comments and recommendation
on the attached.

THE WHITE HOUSE
WASHINGTON

SCHEDULE PROPOSAL
DATE: April 26, 1975
FROM: Charles Leppert *CL*
THRU: Max Friedersdorf
Vern Loen *VL*
VIA: Warren Rustand *WR*

MEETING: Rep. Thomas P. O'Neill, Jr. (D-Mass.)

DATE: Week of May 5, 1975

PURPOSE: To give Rep. O'Neill the opportunity to introduce to the President, Mr. Paul Sonnabend, Chairman of the Board of "We, the People", a volunteer organization sponsoring a Bicentennial Fair to be held in West Potomac Park, April - June 1976.

FORMAT: The Oval Office (15 minutes)
The President
Rep. Thomas P. O'Neill, Jr.
Mr. Paul Sonnabend
Charles Leppert, Jr. (staff)

CABINET PARTICIPATION: Secretary Rogers B. Morton (Interior)

SPEECH MATERIAL: Talking points

PRESS COVERAGE: None - White House Photographer

STAFF: Charles Leppert, Jr.

RECOMMEND: Max L. Friedersdorf

OPPOSED: None

PREVIOUS PARTICIPATION: None

BACKGROUND: 1. "We, the People" was established by the volunteer sector of the country, which conceived a three month Fair, a Bicentennial celebration to be held in Washington, D. C. from April - June of 1976.

2. The Fair is to be located on a 25-acre site in West Potomac Park; the land was donated by the National Park Service. More than 25 of the Nation's largest volunteer-coordinating organizations have endorsed this proposal and are planning the exhibits; business and government are contributing materials and expertise; architects, site planners, exhibit designers and engineering firms are creating the environment, designing structures and coordinating volunteer exhibits.
3. The Fair will provide an educational forum where volunteer organizations in America can tell their story, recruit new volunteers and exchange information. All volunteer organizations are invited to participate, and are given free space to do so.
4. Mrs. Ford is the Honorary Chairman of the Board of Directors of "We, the People."
5. Mr. Sonnabend, a close friend of Rep. O'Neill, would like to discuss with the President, the site preparation money. Although most of the financing has been raised from private sources, Mr. Sonnabend has discussed the money matter with Department of Interior Secretary Morton.

THE WHITE HOUSE

WASHINGTON

April 25, 1975

MEMORANDUM FOR: JACK MARSH

FROM: RUSS ROURKE *R*

Paul Sonnabend is down to the final straw. Ted Marrs has been extremely helpful in exhausting all possible approaches for the We, the People project.

The last straw is "will you contact John D. Rockefeller III in an effort to put John D. and Sonnabend together for the purpose of convincing John D.'s U.S.A. 200 to provide the necessary funding for the We, the People project."

If you are not willing to do this, or if John D. rejects the proposal, Sonnabend will reluctantly scratch their entire project.

Please advise.

Waring

Kustand

THE WHITE HOUSE

WASHINGTON

Grant -

"We, The People" -

Tip O'Neil -

12 May _____

Question is, is
there any value in
such a meeting -

THE WHITE HOUSE
WASHINGTON

Send out notices
canceling it -
But really
wants to pop
up him if
President -
700K from Veterans
Dept. -

THE WHITE HOUSE
WASHINGTON

of all these
volunteer organizations
are ready to go -
✓