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SEP 19 1975

THE WHITE HOUSE
WASHINGTON

September 19, 1975

TO: JACK MARSH

FROM: WILLIAM J. BAROODY, JR.

 X FOR YOUR INFORMATION
 FOR APPROPRIATE ACTION
 FOR YOUR COMMENTS/
RECOMMENDATIONS



***O*FFICE OF *P*UBLIC *L*IAISON**

WHITE HOUSE FIELD CONFERENCE

SEATTLE, WASH.

September 5, 1975

NEWS CLIPPINGS

	<u>Page</u>
<u>The President</u>	1-39
<u>Conference</u>	40-51
<u>Coleman</u>	52-53
<u>Hills</u>	54-58
<u>Mathews</u>	59-62
<u>Train</u>	63-64
<u>Morton</u>	65-67
<u>Seidman</u>	68-71
<u>Editorial</u>	72-76



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Ford Says Talks Build Confidence

Spokane (WA) Daily Chronicle 9/5/75
By a Staff Representative

SEATTLE — In a hectic, five-hour rush about Seattle yesterday, President Gerald R. Ford said it is such public contact as the White House

raising dinners which Gov. Daniel J. Evans credited with lifting the state GOP out of debt.

The President was greeted at Boeing Field shortly before

Get the war off Indian land." The demonstrators were kept back by police but their chants could be heard inside the hall when Ford began to speak and the group began pounding on doors at

Those included his stress for a firm defense posture and withdrawal by the federal government from regulatory roles in private business.

The President also

organizations representing business, education, minority groups and labor organizations sponsored the White House conference which also featured four cabinet officers, an agency

Ford states resolve to boost economy

Everett (WA) Herald 9/5/75

By JOHN WOLCOTT
Business Editor

SEATTLE — The worst days of America's recession are over but "far too high" unemployment and energy independence remain major problems to solve. President

and it would create a new layer of government bureaucracy" at a time when his administration is working to reduce government growth.

— Answering a question by Bank of Everett president Robert Polacheck, repre-

of coal and dwindling supplies of oil, the use of coal must be doubled to 1.2 billion tons a year by 1985 through development of less polluting forms of coal.

— Disturbing polls that show a decline in the public's confidence in government

The nation is more dependent on Arab oil imports today than it was during the Arab oil embargo and only conservation and development of new oil resources can change that dependence.



Everett (WA) Herald 9/5/75

Staff photo by COLE PORTER

Tri-City Herald (Pasco, Kennewick, Richland, WA) 9/5/75

Conferences with public needed, says President

By R. F. NOWAKOWSKI
Herald Staff Writer

SEATTLE — People holding

of action on amendments he submitted to the Clean Air Act and for not having acted to deregulate natural gas

as an interim answer to energy supply problems, Morton said.

“Even though it is not

While Ford talks, adviser speaks at Seattle parley

Tacoma (WA) News-Tribune 9/5/75

By JOHN BAILEY
TNT Staff Writer

SEATTLE—While a Presidential adviser was speaking at the White House

views them as a "true communication vehicle."

"They are only meaningful if people believe they are sincere," the President's economic adviser said. "We have

lems and possible solutions with various groups and individuals.

These ideas then are carried to the President's Economic Policy Board for further research and consideration.

Ford Lives Up To 'Nice Guy' Reputation

SEATTLE, WA 98101

The Bremerton (WA) Sun 9/5/75

By Adele Ferguson
Sun Political Writer

SEATTLE — President Gerald Ford was campaigning in California today after a five-hour visit here yesterday during which he didn't say anything startling but

gathered on the ground in front of him and switched hands.

He thanked Evans for the fish and for the transplants of coho his home state of Michigan has received from here — "We now have tremendous supplies of coho salmon in Lake Michigan" he told the

there to the Olympic Hotel and the "fat cat" luncheon, where a couple of hundred people paid \$500 apiece to actually see the President eat.

Kitsapers there were contractor Joe Mentor and banker Hannah Langer. They got to shake hands with Ford for their \$500

Ford 'Wholeheartedly' In Support Of Trident

The Bremerton (WA) Sun 9/5/75

By Adele Ferguson
Sun Political Writer

President Ford reiterated his "wholehearted support" of Trident and indicated a willingness to supply the necessary community impact funds during his visit to

"His response," said Evans, "was not just a normal response. It was quick and extremely decisive and enthusiastic. He said, 'I am wholeheartedly in support of Trident. It's important, it's necessary for

their impact on Kitsap and other areas," said the governor.

"I was really pretty confident after talking with him that he understands the need for insuring adequate support to take care of the population not only during

Ford arrives under

2072

Seattle's bluest skies

By DON HANNULA

President Ford was given a blue-sky Bicentennial greeting as he arrived in Seattle today for a whirlwind five-hour visit.

Praising the splendor of the North-

President praises

ton's "famous trout." The governor hauled a King salmon weighing about 25 pounds out of an ice chest and also presented the President a basket of fruit and wine and a state Bicentennial medal.

Mr. Ford said he "couldn't help

Ford walked around the gate which separated him from the crowd, and shook the outstretched hands of those in the front row. Then, after the playing of "The Star Spangled Banner" to which the President

Tacoma News-Tribune 9/5/75

Commerce Secretary Morton applauded introduction of President

Staff photo by Bob Rudsit

9

The Seattle Times, Sept. 4, 1975

Ford-visit byproduct: politics as usual

By RICHARD W. LARSEN
Political Writer

ren G. Magnuson, a Senate kingpin
who's called Mr. Ford "more con-

Seattle Times
Surprise^{9/5/75}

for young
patient

Youngster at Seattle's Boeing Field
is the recipient of a Presidential

smile and a handshake.
—(Sun Photos by Michael O'Leary)

Ford Gets Lots of Mileage Out of His Trips

By Fred Barnes

Washington Star Staff Writer

PORTLAND, Ore. —

speech before a cheering throng of about 12,000 teenagers.

He did even better in

fore returning to Washington tonight, there was more television. Two speeches were to be shown live on

he offers little in the way of news for them. His speeches break no new ground.

And White House officials are careful to make sure that Ford is able to do his campaigning from the most

Washington Star

September 5, 1975

President in 5-hour Sweep Through City

Seattle
Post-Intelligencer

THE VOICE OF THE NORTHWEST SINCE 1888

— Fri., Sept. 5, 1975 —

From Page A-1

Exhibition Hall were drowned out by the roar of partisan approval.

The President tossed away a prepared text in order to tell 200 Republicans at another luncheon, this one costing \$500 a plate, of the life and death importance of his Middle East peace agreement.

"If we had not had this agreement, the probability of another war was very, very high," said Ford. "Now the momentum for peace can be kept going."

Ford flew to Seattle for these political appearances, staged alongside the White

A. Wilson, Boeing board chairman, a participant in the White House conference.

So were these cabinet secretaries: William Coleman, Transportation; Carla Hills, Housing & Urban Development; David Mathews, Health, Education and Welfare; Rogers Morton, Commerce; and Russell Train, director of the Environmental Protection Agency and William Seidman, Ford's top assistant for economic affairs.

Ford carried more than his share of the questions. His answers reflected a steady, conservative, Republican philosophy.

BY SHELBY SCATES

P-I Political Writer

President Gerald Ford mixed campaign-style politics and a hard sell for his Middle East peace agreement yesterday.

BY RUTH HOWELL
Editorial Page Editor

James Reston's marvelous aphorism about presidents making themselves available to the people should cause the editors of Bartlett's Quotations to think about a new edition.

"Thus, in that hideous phrase, 'pressing the flesh' of the voters, came to be regarded as a substitute for impressing their minds," Reston wrote in his column published Thursday on this newspaper's editorial

Standing on The Corner, Watching Presidents Go By

son who succeeds in actually touching the President goes home satisfied with the experience of having received no more and no less than expected.

But in the other case, it is not so easy to touch the President's mind. The audience in the hotel may be fooled into believing that the availability of the person of the President is the same as access to his thought processes. Of course, that audience, too, goes home satisfied, even though it may have received less than it should have — but no more than it is

Gov. Dan Evans was obscured by the salmon he presented to President Ford today
—Staff photo by Richard S. Heyza, (other photos, A 3 14)

President Ford due in

Wednesday, September 3, 1975, Everett Herald 11

Seattle tomorrow

By JOHN WOLCOTT
Business Editor

President Gerald Ford and four cabinet secretaries will arrive in Seattle tomorrow to tell local business, labor and education leaders about the state of the nation's domestic and economic programs.

The Pacific Northwest White House Conference on Domestic and

merce, University of Washington, Seattle OIC, Municipal League of Seattle and King county, Inland Boatsman Union of the Pacific, Washington Bankers Association, Washington Committee on Consumer Interests, Washington Environmental Council, Washington Newspapers Publishers Association and the Washing-

Ford's visit pulls state

GOP out of the red

Everett (WA) Herald 9/4/75
SEATTLE (UPI) — President Ford hasn't solved the national debt, but his scheduled visit here today did pay at least one debt.

Washington State Republican Chairman Ross Davis said 2,000 tickets at \$25 each had been sold for a luncheon fea-

The man who planned the conference, William J. Baroody, Jr., the President's assistant for liaison with public institutions and groups, denied that it was part of the President's campaign for reelection.

Baroody said the purpose of the meeting was to dispel

Ford visiting Seattle today

Yakima (WA) Herald-Republic 9/4/75

SEATTLE (AP) — It will be freshly pressed outfits for high school band members, new note pads for local reporters and dusted-off bowlers for politicians as Gerald Ford makes his first presidential

visit to the Pacific Northwest. Environmental Protection Agency; L. William Seidman, assistant for economic affairs and William J. Baroody Jr., assistant to the President for public liason and chairman of the White House Council on Environmental Quality.

Ford here, defends Mideast pact

The Seattle Times 9/4/75

By DON HANNULA
and JOHN WILSON

President Gerald Ford assured a small, but prominent group of Republicans here this afternoon that the new Mid-east agreement is not an avenue to another Vietnam.

The pact hammered out between Israel and Egypt with the assistance of Secretary of State Henry

another \$2 billion for strategic arms.

On the economy, he said "unemployment is still too high and inflation is too bad," but that as long as this country keeps steady progress, he is convinced we can come out of the recession "not with a quick fix but a sound and

society which have come so close to snuffing out the fire of personal initiative and individual achievement," the President said.

"We are prepared to govern—but not dominate—the American people. That is our pledge for the coming

Ford's 'go slow'

Friday, September 5, 1975 The Seattle Times A 11

approach evident

By MICHAEL J. PARKS
Financial Editor

President Ford answered 15 questions in about an hour yesterday during the official, nonpolitical part of his visit, an appearance he

Mr. Ford added that he is optimistic that if resources are managed properly, the country can grow without

that he would sign a "properly drafted" commodity-preference bill.

His approach has been to try to negotiate higher-



Portland Oregonian 9/6/75

Staff photo by JIM VICCENT

AIRPORT GREETING — President Ford followed time-honored tradition of "pressing flesh" with citizens Thursday.

Prosperity, peace ahead, Ford asserts

Tacoma (WA) News-Tribune

9/5/75

By JOHN BAILEY

TNT Staff Writer

SEATTLE—Peace and prosperity are in the offing for this country if there's a Ford in the

stations in a Middle East buffer zone will broaden and strengthen the path of peace within a short time.

"Without it, the probability of another war is very high," he said.

that government should only do for the people what they cannot do as well for themselves.

"We must regain our liberty from the institutions of government that have usurped so many of our personal freedoms," he said.

"Too many Americans have come to rely on the government in Washington, D.C., to grant their wishes and solve their problems. We should look instead to the shops, the factories, the laboratories, the farms and schools of America—that is where the real potential lies.

"PEOPLE ARE WEARY of big government, its overblown promises and overbearing control. We are prepared to govern but not to dominate the American people."

At the White House Conference, the President was questioned by representatives of the 14 organizations which helped sponsor the event.

Some of the topics covered were:

Ford moves smoothly through Seattle crowds

9/5/75 Tri-City Herald (Pasco, Kennewick, Richland, WA)

By R. F. NOWAKOWSKI
Herald Staff Writer

SEATTLE—A little old lady knelt on the hard concrete outside the Seattle Center exhibition hall Thursday, peering through a narrow window to catch a glimpse of President Ford.

Inside, nearly 2,000 people who paid \$25 apiece, got a closer view of the President.

"Would you help me up; I've got a bad knee," said Ruth Greenler, retired Seattle Center worker.

In the city, where intersections were blocked by police cars, small groups of people waved as the President passed. Noon-hour traffic backed up.

After the \$25-a-plate luncheon, the President sped off for a quick visit to the cancer research center adjacent to Swedish Hospital, then to the Olympic Hotel for another luncheon with what one person called the "Seattle fat cats" who paid \$500 each.

The President walked around the room, smiling, shaking hands with some of the 800 or more persons attending.

Yakima Herald-Republic, 9/5/75

Ford predicts OK for 'eyes'

SEATTLE (AP) — President Ford said Thursday that the Middle East agreement between Israel and Egypt had provided the atmosphere to keep the

In introducing the President, Republican Gov. Daniel J. Evans of Washington said that Ford's presence at two key fund raisers in Seattle helped get

Mideast pact essential,

Everett, (WA) Herald 9/5/75

stresses President

By JACK MORGAN
Staff Writer

SEATTLE — President Gerald Ford yesterday defended the new Mideast peace agreement saying "if there was no agreement,

arms race with the Soviets. He said the agreement should involve the U.S. "leveling off" its arms construction and the USSR "having to cut back."

But if agreement is not reached, the President said

of submarines, ICBM's and advanced manned aircraft, the President said the "U.S. could not set idly by" without continuing projects of its own.

"The U.S., I can assure you, is going to be strong

The President agreed with those who say "unemployment is too high and inflation too bad." But he said in the year-and-a-half since he assumed the presidency, inflation has dropped to six or seven percent from about 12 percent

Ford visit runneth local GOP cup over

Tacoma (WA) News-Tribune

By KERRY WEBSTER

TNT Staff Writer

SEATTLE—He looked a dead salmon in the eye, shook a hundred sweaty hands, endured four separate welcoming speeches, munched arti-

9/5/75

remind voters that he'll be around in 1976.

Wearing a sober dark-blue suit and a well-exercised smile, the President mingled with wealthy party faithful, visited a hospital, spoke at two luncheons, fielded questions at a starstudded "town meeting" and greeted

the President denounce bureaucracy at the Seattle Center, and 200 of the party's aristocracy ponied up \$500 apiece for an exclusive luncheon at the elegant Olympic Hotel.

All that cash pulled the King County and state Republican committees out of debt for the first time in years, a

whisked away by limousine, traveling down a freeway eerily bare of traffic, under overpasses studded with armed police, to the waiting Seattle Center audience.

An unmarked olive-drab helicopter hovered constantly over the President's car as it wound through the

The Seattle Times, 9/5/75

Ford expects OK on Mideast

By DON HANNULA

President Gerald Ford



an economy that will supply jobs for people."

ON ENERGY, he said: "We could have an energy crisis overnight . . . every night we are becoming more dependent on foreign oil."

He said that until alternative energy sources can be developed or a firm policy for conserving energy can be adopted our country could become vulnerable.

The President said he still is hopeful for congressional agreement on a plan that would pave the way for United States energy independence in the next 20 years.

On the political side, he heaped praise on Gov. Dan

Seattle Post-Intelligencer, 9/5/75

Secret Service Presence

Highly Visible at Olympic

BY JOEL CONNELLY

At about one o'clock yesterday afternoon, just before President Ford arrived at the Olympic Ho-

"J" shaped lapel pins, and by earplugs and wires extending down to waist-worn walkie-talkie systems, White House Secret Service agents and Secret

been run, members of the local press were given red cards. Out-of-town press wore yellow badges.

Even automobiles bore placards reading "Official

Seattle Post-Intelligenc

9/5/75
Just Like A

Candidate . . .

BY SHELBY SCATES

P-I Political Writer

Gerald Ford hit town yesterday with everything but sound-trucks and cam-

Campaign

From Page A-1

city left GOP politicians and supporters beaming in his wake. He departed the city looking very much like the man to beat in 1976, a plain-spoken conservative who appeared surprisingly relaxed and confident.

Scoop, I'm only kidding."

His stop at the Fred Hutchinson center, the medical facility Sen. Ted Kennedy will help dedicate today, was not publicly announced. Even so, it was juggled on the sched-

Security Was Tight For Seattle Visit

The Daily Olympian (Olympia, WA) 9/5/75

SEATTLE (AP) — Down an empty, concrete corridor of carless freeway, President Gerald Ford was whisked to downtown Seattle for a staid "town hall" meeting and a little old-fashioned political fund raising.

The President's first stop Thursday was the Olympic Hotel where the stern, security-conscious atmosphere of the trip from a local airfield gave way to the bustle of politicians drawn to the nation's First Republican.

After briefly touring the newly-dedicated Fred Hutchinson Cancer Research Center where he visited with patients, Ford went to the Olympic Hotel, where he quickly ate lunch and addressed a gathering of about 300.

Ford comes bearing gifts of praise

9/4/75

Tacoma News-Tribune

By **KERRY WEBSTER**

TNT Staff Writer

SEATTLE — President Ger-

of foreign trade, not only to Seattle, but to the whole country," Ford said.

"I saw the wonderful fields, the mountains and I couldn't help but

Seattle Post-Intelligencer, 9/5/75

War Whoops and Boos Greet Ford at Center

Indian war whoops and boos from about 200 picketing demonstrators greeted President Ford yesterday as he entered Exhibition Hall at Seattle Center

police said. The woman was released on her own recognizance to face the misdemeanor charge.

In addition to the Indi-

Another woman chided the demonstrators. "You bunch of troublemakers!"

One of the youthful demonstrators shot back, "Yeh, we're going to

Indians protest to President

A group of Indians demonstrate outside the Seattle Center Thursday while President Gerald Ford made a luncheon speech to Washington State Republicans. The Indians were protesting the Pine Ridge Indian

Reservation situation. The group, estimated by police at 200, gathered again by the Olympic Hotel when Ford spoke there. Ford spoke at a regional White House "town hall meeting" and two Republican fund-raising luncheons. (AP)

All was sunny for President

2077
By RICHARD W. LARSEN
Political Writer

Seattle's reaction to President Gerald Ford's fast-traveling White House show yesterday was like the weather — sparkling, sunny and warm.

Maybe it's that people here like the way he's running the nation. Maybe not. Perhaps it's a reaction to the wholly nonimperious, old-shoe personal style of the guy from

just happened to be in the sidewalk crowd at the Seattle Center when the President walked over to shake hers and other hands.

The President went so readily, willing to greet crowds and shake hands, some observers wondered about the security.

THE PRESIDENT came to town to address a regional White House conference. But there was no doubt that his speeches to two smash-suc-

pic) paid off long-standing G. O. P. party debts.

Standing beside Mr. Ford on the Exhibition Hall speakers stand, Gov. Dan Evans looked out over the sea of conservative, liberal and in-between Republican faces and happily exclaimed: "DY-NO-MITE!"

Frank Atwood of Bellingham, a conservative Republican, said, of Mr. Ford's speech at the Olympic lunch: "Terrific! He's not super articulate, but it comes through. He's,

This 'Town Hall'

Meeting Isn't

Free—Pay \$20

BY SHELBY SCATES
P-I Political Writer

The complaint:
"What's this stuff about

Seattle
Post-Intelligencer

THE VOICE OF THE NORTHWEST... SINCE 1863

ROBERT E. THOMPSON
Publisher

JACK DOUGHTY
Editor

THOMAS R. GORMLEY
Advertising Director

WILLIAM J. KELLY
Circulation Director

RUTH HOWELL
Editorial Page Editor

A 10

Thurs., Sept. 4, 1975

S★

Dear

35-
Mr. President

We welcome you to Seattle and the Pacific Northwest. We think it is a fine idea that you have left the White House to come out to listen to the people.

It's been a long time since the president of the United States has come to Seattle to listen as well as to speak.

We understand that you have been pleased with the results of your whirlwind tour.

But while you are here, Mr. President, there are a few questions that we, the editors and reporters at The Seattle Post-Intelligencer would respectfully submit for your answers.

The President and All

(Seattle Post-Intelligencer,
Page One, Sept. 4, 1975)

His People

Today's Visit
To Seattle

BY SHELBY SCATES
P-I Political Writer

Fresh from a conference with
Secretary of State Henry Kissinger



Ford visit may be hit as campaigning

By MICHAEL J. PARKS between the government correct this by asking spon- The government has a lot

The Seattle Times

September 3, 1975

40

The Seattle Times 9/4/75

Wide range of interests evident at White House conference

A random sampling of persons attending today's White House conference at the Olympic Hotel revealed

cabinet secretaries and other officials were:

Les Conrad, chairman, Yakima County Board of Commissioners

Ann Sandstrom, president of the local chapter of the League of Women Voters.

Reginald S. Frye, owner of IIA Gas Electric, Inc.,

a volunteer member of the conference staff.

Donald L. Eide, district director of customs for the Treasury Department.

Tacoma News-Tribune 8/16/75

City, county leaders invited to White House conference

By AL GIBBS
TNT Political Writer

Tacoma and Pierce County leaders were invited Friday to take part in a

"There is a, ah, tenderness in this relationship," said Jack Jeffrey, nervously trying to balance the invitation-versus-denial problem with the vow that the yet-unofficial confer-

Consumer Interests and Washington Environmental Council.

Each of the 13 sponsors was allocated a certain number of participants. Tacoma's Chamber of Commerce was

by President Ford along the West Coast, where potential 1976 opponents Sen. Henry M. Jackson and former California Gov. Ronald Reagan are strong.

Stage set for White House conference

By LAURA PARKER

Seattle will speak on trans- the Seattle Chamber of EVES SAID the adminis-

White House Meet and Fund-raising Drive Conflict Regretted

Seattle Post-Intelligencer
Sun., Aug. 31, 1975 S A5

A White House aide who played a key role in local arrangements for President Ford's coming visit to Seattle said yesterday it is "extremely regrettable" that Ford will participate in a Republican fund-raising luncheon the same day as the White plate luncheon, which will raise funds for county and state GOP organizations, tends to "cast some skep-

Snarling Starts Only Two Weeks Before Ford, Kennedy Arrive

The Bremerton Sun
By Adele Ferguson
Sun Political Writer

8/20/75

State government will take care of the pomp and circumstance necessary for the airport arrival with Gov. Dan Evans as head greeter.

The state Republican central committee takes over then as Ford is whisked off to Seattle Center for a \$25-a-plate luncheon. But the President isn't going to eat there—that's just to give the common folks a glance at him.

in the pool were told to contact Richard Larsen, political writer for the Seattle Times.

That didn't set too well with Jay Fredericksen, press aide to the governor, who usually handles coordination for GOP official visits, or with the press.

When Fredericksen inquired what was up, he was told that's the way it

It's only two weeks until the nation's top Republican and best known Democrat breeze through the state within hours of each other and already things are all snarled up.

The press is snarling at the press over arrangements for the Sept. 4 visit of President Ford and the Jackson people and

Cabinet impressive here

Call it "Ford's Traveling Road Show" or "Town Hall Meeting, '75 Style," the White House Conference that visited Seattle this past week was an exercise in democracy from another era.

It isn't every day that six cabinet members and a President drop around to listen to the problems of the down-home folks.

This was the eighth such White House Conference and, thanks to all that experience, it ran as smoothly as the high-priced spread.

The amazing thing was the number of questions that the

become president of the University of Alabama at age 33 must have something going for him. But Mathews did, pardon us, have a tendency toward verbosity that seems to afflict educators who find themselves with an audience of more than three persons.

Russell Train, the EPA head, is no figurehead. He believes in protecting the environment and cleaning up some of the mess that's already been made. He honestly wants to reduce the tangle of paperwork connected with environmental impact statements. But you sense that if

The Tacoma News Tribune

Tacoma, Sun., Sept. 7, 1975

Ford explains pact

President Ford, in his visit to Washington State, gave a fuller explanation than previously had been heard of the U.S.-sponsored Sinai pact involving the sending

Cabinet officers convene

Spokane (WA) Spokesman-Review

9/5/75

SEATTLE (AP) — Changes in the nation's transportation systems should not come at the expense of the automobile, U.S. Secretary of Transportation William Col-

be very concerned about passenger rail service in the United States. He said the sad financial state of most Northeastern railroads and the general "decline" in

necessary, he said, people's attitudes toward their own physiology are also important. He said that in earlier days, when doctors were in

All Is Not Lost

Cabinet People Show Ability in Area Visit

By GORDON H. COE
Chronicle Managing Editor

The President's Men (and Women) are impressive. And they all seem reasonably enthusiastic about the job of making him look good.

That seemed to be the impression of most of the approximately 40 of this state's newspaper editors who met and questioned a half dozen of President Gerald R. Ford's top administration officials this week in Seattle.

Not that many of the editors haven't had similar

particularly knowledgeable about housing and urban problems.

Yet Washington's editors found her seemingly well grounded now in at least the major areas in which her department operates. And she impressed some Seattleites by meeting with groups concerned about minority and other housing problems there.

Dr. Mathews, the tall, slim 39-year-old who took a leave of absence from the presidency of the University of Alabama a month ago to step into what he described as the "meat grinder" as head of Health, Education and Welfare, was particularly impressive to editors at his table.

They expected him to be knowledgeable about his own field, education, but were surprised at his know-how in welfare.

Mathews said his department's operations were tightly restricted by the nation's outmoded welfare laws and predicted that Congress would some day be forced to remodel them drastically.

He noted that he has had a lot of contact with governors since taking the HEW post, most of whom

Of a red gladiola, and other opinions

Tacoma (WA) News-Tribune

A young woman wearing a faded Army jacket offered a red gladiola to Gov. Dan Evans Thursday outside the White House Conference session going on in the Olympic Hotel's Grand

9/5/75

about this country's decision not to build a supersonic transport.

"If the technology is available to get an airplane over an ocean in two hours, sooner or later some nation is going to build it."

Cabinet members come from questioning NW citizens

Tacoma News-Tribune

9/4/75

By **JOHN BAILEY**
and **KERRY WEBSTER**
TNT Staff Writers

SEATTLE—While President Ford was airborne on his way to Seattle, members of his cabinet were face to face with citizens of this area, in the Olympic Hotel's Grand Ballroom here.

One by one, the President's chief deputies spoke to the assembly, which included the influential and the unin-

Following each cabinet member's address, there was a question-and-answer session during which the cabinet members responded to questions and comments.

And while this was going on, a contingent of some 50 persons, along with expectant crowds, awaited the President's arrival at Boeing Field.

Among them were Gov. Dan Evans and his family, U.S. Sen. Warren G.

the state, national figures and representatives of various groups.

Two personal friends of the President also were in the group. One was Charles O. Morgan, weekly newspaper publisher from Kirkland who attended high school with the President. The other was Leon Joslin, a Seattle realtor and a former football teammate of the President.

The Pacific Northwest White House Conference follows the presidential

Orchestrated pandemonium the day before Ford arrived

2072
"And then, right after his speech, he'll go to a Q-and-A session . . . Yes, it will start stage-right, camera-left . . ."

This was the day before the President of the United States would be in town. In

by **Richard
W. Larsen**

there's less enthusiasm for such a program."

Q: If you want to take away some of the regulatory powers of some agencies, what will happen to the consumer's interests? What is your view of the bill to create a Consumer Protec-

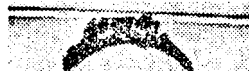
Cities told to do better job of transportation planning

Seattle Times

9/4/75

By BOB LANE

American cities must do
better job of planning



make commitments," Coleman said. "The cities will build what they said they

Coleman said his department would support a proposal to allow communities

Seattle Post-Intelligencer, 9/5/75
An SST Some Day—Coleman

BY MIKE LAYTON

U.S. Transportation Secretary William T. Coleman said yesterday that America "can't shut off history" and refuse to build a supersonic aircraft some day.

Coleman, in Seattle for President Ford's "Presidential Town Hall Meeting," said it is his personal opinion — not necessarily reflecting administration or department policy

Seattle Post-Intelligencer, 9/5/75

SST Coming Some Day

From Page A-1

ment out of business."



modern and operates with low fares."

Coleman said his depart

Only Cabinet woman called 'really smooth'

Seattle Times

9/5/75

By PATRICIA FOOTE

"She is really smooth," someone whispered as Carla A. Hills, secretary of housing and urban development, fielded questions at



be responsible for solving their own problems.

"...If the federal government keeps its heavy hand out of local decision-making, the cities are up to the

HUD chief lauds block-grant concept

By POLLY LANE The Seattle Times
Real Estate Editor

9/4/75

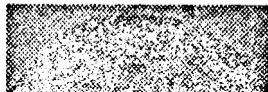
Helping cities solve their
housing and neighborhood

lending agencies, such as
the Federal Home Loan
Banks, the Federal National
Mortgage Association and

Tax Shelters? Hills Worried

Seattle Post-Intelligencer, 9/5/75

BY DON CARTER
P-I Real Estate Editor
Carla Hills, U.S. Secretary of Housing and Ur-



nation's housing problems.
Major points she hit:

- Waste is the biggest single cause of urban de-

Pecking At A Mountain of HUD Problems'

BY KAREN WEST

Reporters flock to Carla Anderson Hills, Secretary of Housing and Urban Development (HUD) because

about being a woman. After all, I was a lawyer for 15 years and my clientele was corporations."

Hills' background in-



The Seattle Times

9/4/75

**Congress
reviews
H. E. W.
actions**

By ALF COLLINS

The Department of Health Education and Welfare now takes its administrative ac-

He told Dr. Roy Phillips, president of Seattle Community College, that federal support for community colleges is lower than for other forms of higher education because, "they just got there first and you got there when funds were diminished."

New HEW secretary aware of area problems

TODAY (Seattle) 9/10/75

by **WILLETTE PLOURDE**

A young man with a soft Alabama accent came to town last week with the President of the United States to participate in the White House Conference on

part of this. We're not in the age of industrialization, the space age or the scientific age or the age of enlightenment. We're in the age where things didn't work out like we thought they should."



H. E. W. chief would uphold bussing laws, but...

2072
By LEE MORIWAKI and
CONSTANTINE ANGELOS

Dr. F. David Mathews, the fledgling secretary of health, education and welfare, said yesterday that he would uphold school-bussing laws and court decisions, but hedged when asked if he favors his own children being bussed.

The H. E. W. secretary, on the job for only 24 days, made the remarks here in an interview at a regional White House Conference on Domestic and Economic Affairs.

MATHEWS, on leave as president of the University of Alabama, said his daughters, Lucy, 10, and Lee Ann,

was court-ordered bussing, and they were involved in public schools, they would be involved like everybody else's kids."

The children now attend public schools in McLean, Va., a Washington, D. C., suburb, Mathews said.

Mathews said that he had found from the experience of his children in integrated schools that "they mastered it very well."

At 39 the youngest member of President Ford's cabinet, Mathews said he had taught in a school being desegregated.

"I know what a difficult job it is for a teacher to carry out his or her assignment with the additional pressures that come out of that

segregation problems. He said H. E. W. is not directly involved in enforcing bussing directives.

Mathews said H. E. W. must carry out laws and court rulings on bussing and desegregation "irrespective of whether the secretary agrees or disagrees, and I expect to do that."

In threatening to cut off federal funds from the Seattle Public Schools over civil-rights violations on minority faculty staffing, H. E. W. was doing what is "consistent with the law" and rulings, Mathews said.

IN DISAGREEING with H. E. W.'s order to distribute minority staff and faculty equally throughout the district, the Seattle Public

Mathews said there "are no grand solutions" to the complex subject of desegregation:

"You have to use every kind of device and means to look at the problem . . . Good grief, it's certainly of the dimensions of the space program. Look at the ingenuity and multiple kinds of approaches there."

MATHEWS rejected the suggestion of a separate secretary of education as a way to meet the growing complexity of education.

"That's no solution," Mathews said. The problems of welfare, health and education are interrelated, he said.

Proper education, for example, can help get people

effort is really the key to our success."

PRESIDENT Ford's veto of the \$7.5 billion education appropriation in July does not mean he's "against education," Mathews said.

The veto "is part of the

President's effort to control federal spending. Unless we control federal spending, we will do great damage to the economy," Mathews said.

"I think he has been ever handed. He's vetoed a kinds of programs."

Seattle, Wash.
Times
(Cir. D. 236,726)
(Cir. Sat. 210,266)
(Cir. Sun. 297,996)

SEP 5 1975

Mathews Seeking

Welfare Changes

Seattle Post-Intelligencer

BY HILDA BRYANT

9/5/75

P-I Social Issues Writer

Secretary of Health, Education and Welfare David Mathews — stressing the need for self-reliance on the part of the public — told an



The Seattle Times, 9/5/75

Energy, not ecology, called Ford-administration priority

By PAUL ANDREWS

Russell E. Train, chief of the Environmental Protection Agency, said here yes-



strong reaction to environmental laws," he said.

HE SAID, however, that

I could meet with them on Friday. If there's any way I could do it, I'd be glad to, but I'm booked solid and I've met with them before

The Environment Or The Economy? Both, Says Russell Train

BY STEPHEN GREEN

He admitted to losing some important environmental battles in the White House, such as the fight over strip-mining regulation.

"But there is no question that my views are heard and considered by the President," Train said. "We have a President who will listen to all sides."

Train said his access to the President is greater than during the Nixon years. "(Ford) solicits opposing views," he said.

On the subject of autos

trator said he opposes efforts to put a moratorium

Morton is Ford's folksy philosopher

Tacoma News-Tribune 9/5/75
By DON DUNCAN

TNT Managing Editor

Commerce Secretary Rogers
C. B. Morton can dominate an

lution goals and they will build new plants that enhance the environment.

Morton expressed his disenchantment with the whole Bicentennial idea—that of looking backward 200

Morton asks no end to oil plan

By MICHAEL J. PARKS

Although there are "very serious inequities in energy policy which equal-

Morton, head of the administration's Energy Resources Council, set up by President Ford to deal with energy policy, said he is

that would show up in the market in a matter of weeks, Morton said.

In the end, Morton said, there is no way to fairly ap-



Rogers C. B. Morton

MORTON said the oil cartel may try to "make a splash" by calling for an oil-price increase to combat inflation in the

Morton Cites Hydro, Nuclear Power Need

Seattle Post-Intelligencer, 9/5/75

BY DAN COUGHLIN
P-I Business Editor

Commerce Secretary
Rogers C. B. Morton en-
dorsed here yesterday in



"But, we want to do our share," he said.

Before taking over the Commerce post, Morton served as secretary of the

Seattle Post-Intelligencer, 9/5/75

U.S. Economy On Long Climb, Says Ford Aide

BY DAN COUGHLIN
P-I Business Editor

The economy is definitely making a recovery.

crop failures international-ly "remains an ever-present danger" that could interfere with the current



Checks Economy

-By the Pound

Seattle Post-Intelligencer

9/5/75

Presidential economic adviser L. William Seidman weighs his decisions carefully — literally.

Seattle Post-Intelligencer, 9/5/75

A Conference Case . . .

Several participants at yesterday's White House Conference suffered a sudden attack of nerves during the conference. The director of the United Inner City Development Foundation, Inc., played a hero and gingerly picked

Dan

COUGHLIN

2072
Business Editor



Economics In Big Doses

Seattleites got a swift dose of upper level economics and politics along, perhaps, with advanced crowd control here this past week.

The occasion was the White House Conference on

But because of his post, Seidman is a power to be reckoned with and he may have played a larger role in writing the basic script for the session than ever will be known outside the conf.

Tax-cut extension STILL ITTY

By MICHAEL J. PARKS
Financial Editor

The President will have to decide soon on whether to extend the 1975 tax cut into

Seattle Times, Sept. 5, '75

U.S. health-insurance program up in air

By AL DIEFFENBACH
Medical Editor

The content of any nation-

former University of Alabama president said.

THE MALPRACTICE

tary by S. I. Hayakawa, newspaper columnist, which said the number of people receiving social and medi-

nation's health and social problems is education—of both the public and the professionals.

Yakima Herald-Republic

Founded in 1903 by W. W. Robertson, 1868-1938

James E. Tonkin Publisher J. M. (Tom) Thomas Editor of the Editorial Page
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Sunday, September 7, 1975 — 248-1251 — 114 N. 4th St., Yakima, Wash. 98901

Dedicated to a Greater Yakima Valley

Ford scores points in Northwest visit

If he accomplished nothing else during his brief swing through the Pacific Northwest, President Ford has at least personalized that

Still, Ford managed plenty of time to roam about through the crowds and open himself up to questions

war and those in the Mideast are supposed to be neutral observers in an attempt to thwart another war between Israel and Egypt.

But peace pacts have been broken in the past and if this one doesn't hold up, we can only hope that the U.S. doesn't find itself playing both ends against the middle if war does break out again in that trouble spot.

But while Ford's appearance was the frosting on the cake, the accessibility of his cabinet heads was truly the main accomplishment of the White House Conference.

There was U.S. Transportation Secretary William T. Coleman predicting the U.S. will one day build a supersonic transport aircraft and saying that while the Ford administration intends to help public

Tri-City Herald

Glenn C. Lee, Publisher

R. F. Phillip, President

Page 6

Sunday, September 7, 1975

The greater risk

President Ford deserves high praise for the way he reacted to the attempt on his life by a follower of the loathsome Charles Manson.

"This incident," said the President, "under no circumstances will prevent me or preclude me from contacting the

conference.

A letter, he said, has come to the White House addressed to: "President Gerald Ford or Vice President Nelson Rockefeller or Secretary of State Henry Kissinger or just plain any one who will listen."

Seattle
Post-Intelligencer

THE VOICE OF THE NORTHWEST... SINCE 1863

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RUTH HOWELL
Editorial Page Editor

A 12

Fri., Sept. 5, 1975

S*

Come Back Soon, Mr. President

For a few hours yesterday, the power of the government of the United States in the person of the President

As an unelected president, Ford has an even greater obligation to counteract this insidious disaffection.

THURSDAY, SEPTEMBER 4, 1975

The Seattle Times

The Times' opinion and comment:

A popular President's visit

ONE of President Ford's most obvious attributes is that he likes people. And that doubtless

repeatedly at the ballot boxes.

As ever, the office of the presidency requires multiple skills—

Richard L. Strout

Folksy Ford meets the folks

Washington

I have just read through two dozen of President Ford's recent on-the-road press conferences, speeches, and interviews. I did this to get a verbatim feeling of what he is saying to voters as he moves about the

Another theme is the need to encourage business to invest more money in plant and equipment. This should be done by tax incentives. The proposal represents a sophisticated economic theory: the idea that the state should aid corporations because corpo-