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OUTLINE OF CONGRESSIONAL ACTION--TALKING POINTS

- I. Two Stages
 - A. Preparatory
 - B. Legislative assistance

- II. Focus of Interest
 - A. Primary
 - B. Secondary
 - C. Tertiary

- III. The Curriculum
 - A. Geo Politics
 - B. Currie briefing
 - C. Hughes briefing
 - D. Rumsfeld briefing

- IV. Means and Methods for Contact
 - A. DOD
 1. briefings



2. Breakfasts/Supper meetings

3. Trips

B. Hill

1. Office

2. Floor plan

C. White House

1. President

2. Smoker

3. State Department

V. Materials

VI. Constituent Interest

A. General

B. Special

1. Local

2. D.C.



C. Develop programs

VII. Media

Addendum

1. LIG meetings
2. Prepare District profiles

CAMP DAVID FILE

Who to Contact.

1. GOP Ldrs, ^{Key} House, Senate, Comit.
~~123~~
2. Other comit m/c's. (GOP
1st)
3. Special interest m/c's
(Murtha)
4. Key staff



Wagon Torque Voting

Congressional Contacts Plan + Technique

1. One on One

2. Hill group

A. Small

B. Formal

C. B'fast

D. Corridor.

3. Dept visit

A. B'fast

B. Lunch

C. Supper

D. Smoker

E. Briefing

4. D.C. Tour

A. me/staff

B. Constituent

5. Other.



Handing off the NO

Mistakes

1. Follow-up.
2. Coordination [intra/w. Hse]
3. Communication
4. Consultation
- * 5. Notification
6. Neglect of GOP
7. Staff/for MC
8. Missed Assignments
9. Lack of materials, or bad
10. No contacts.
11. Tardy
12. Floor Action.
13. Use of cabinet officers + sub/cab.



Marsh
✓

THE WHITE HOUSE
WASHINGTON

February 5, 1976

MEMORANDUM FOR: BILL CUFF
FROM: BOB WOLTHUIS
SUBJECT: Legislative Conference at Camp David
February 6, 7, & 8, 1976

The following people will depart the White House at 5 P. M. Friday for Camp David. These people will overnight at Camp David Friday evening.

*Jack Marsh	White House
*Max Friedersdorf	White House
*Russ Rourke	White House
*Bob Wolthuis	White House
*Vern Loen	White House
*Joe Jenckes	White House
*Charlie Leppert	White House
*Tom Loeffler	White House
*Alan Kranowitz	OMB
*Paul Myer	White House
Bill Kendall	White House
Les Janka	NSC
Jack Maury	DOD
Dick Frykland	DOD
Don Sanders	DOD
Fred Hitz	DOD
George Cary	CIA
David Hartquist	CIEP
Ed Hidalgo	USIA



*These people will RON Friday and Saturday. All others as designated.

Camp David File

Friday 7:00 P. M. Arrival at Camp David
7:30 P. M. Dinner
Evening Free

Saturday 8:00 A. M. Breakfast
9:00 A. M. - 12:30 P. M. Seminar Session
1:00 P. M. - 2:00 P. M. Lunch
2:00 P. M. - 5:00 P. M. Seminar Session

The following people will be driving to Camp David or will be picked up as designated.

Friday Night Arrivals

1. Bill Prendergast 1974 Pinto VA GDN 172
2. Kempton Jenkins) 1965 Chevrolet Nova MD DHP 224
Sam Goldberg)
Larry Pezullo)

Saturday AM Arrivals

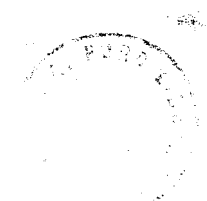
1. Ken Haggerty 1970 Dodge VA DGU 591
2. Denis Neil 1973 Ford MD CKE 462

Saturday AM Departure

1. Bill Kendall Pickup by wife, Doris and
Son, Johnathan 1975 Volvo MD BLC 774

Saturday Evening Arrivals

1. Mike Uhlmann Pinto VA DSD 849 or Oldsmobile VA DSD 843
2. Sol Mosher Chevrolet Impala 1972 VA BDH 920



Saturday 5:00 P. M. The following people will depart the White House by bus for Camp David and will RON Saturday night.

Paul Theis	Agriculture
Bob Reintsema	Commerce
Robert Ryan	EPA
Holly Cantus	ERDA
Stan Hidalgo	FEA
Ken Duberstein	GSA
Steve Kurzman	HEW
John Kyl	Interior
Jim Hogue	Labor
Roger Hooker	DOT
Hal Eberle	Treasury
Dale Grubb	VA
Hal Griffin	SBA

6:00-7:00 P. M. Dinner for departing group
(White House staff will not eat at this time)

7:00 P. M. The following people will depart Camp David by bus for the White House

Janka	Hitz
Mzury	Cary
Frykland	Hartquist
Sanders	Hidalgo

7:15 P. M. Dinner for group arriving Saturday evening
8:30 P. M. Evening free



Sunday 7:30 A. M.

Breakfast

8:30 A. M. - 12:45 P. M.

Seminar Session

1:00 P. M. - 2:00 P. M.

Lunch

2:00 P. M.

The following people will depart
Camp David by bus for the
White House.

Jack Marsh
Russ Rourke
Max Friedersdorf
Bob Wolthuis
Vern Loen
Charlie Leppert
Tom Loeffler
Alan Kranowitz
Joe Jenckes
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Robert Ryan
Holly Cantus
Stan Hidalgo
Ken Duberstein
Steve Kurzman
John Kyl
Jim Hogue
Roger Hooker
Hal Eberle
Dale Grubb
Hal Griffin



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FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Form	Camp David accomodations Form, 2 pgs.	N.D.	B

FILE LOCATION

John Marsh Files, Box 10, "Congressional Relations - Camp David Conference, 2/6-8/1976"

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SD 2/6/2014

Veto strategy (Hoisting coalition)

Second session / Short.

1. Economic
2. Approaches
3. Budget. Commit.
4. Election.

Defense Big Push.

① Exchange of Ideas.

② Greater cooperation

③ Greater communication

④ Great opportunity

⑤ American Revolution
stage of a few.

⑥ 2000 Beginning of a new AGE



[YEAR/2000

}	Technology	Trade
	Science	Law
	Learning	
	Energy	
	Defense	
	Highways	
	<u>Transition</u>	

I WASHINGTON MONUMENT / Unique moment

II 94th Congress / 200 years of change

- A. Ratios
- B. Fresh class
- C. Caucus.
- D. Reform
- E. Cong. govt.

III Issues

- 1. Energy
- 2. Economy.
 - A. Inflation
 - B. Unemployment
 - C. Taxes.

Federalism { *
 { *

- 3. Big Gov't
- 4. Deficit spending
- 5. Budget Comit
 - A. Jurisdiction
 - B. House / Senate conflict
- 6. Fading issues
 - A. Environment & Consumer



IV Persistent Issues.

- 1. Defense
- 2. For. Policy
- 3. War Powers.
- 4. Intelligence

MAY

B. H. K. }
Joe J. } House

First Mtg 176



Key People

Bill Whyte
Group

TRENDS AND '76.

1. 94th First Session.

- A. Ratio's
- B. Freshman
- C. Careers.

2. Issues.

- A. Energy
 - B. Economy
- { Jurisdictional prob.
- 1. Inflation
 - 2. unemployment
 - 3. Taxes.

- * C. Big govt
- * D. Deficit spending.
 - 1. Fear - 70's.
 - 2. NYC
- E. Budget Comm'ts.
 - 1. Discipline
 - 2. Power struggle.
 - 3. TAX Role.

- F. Fading issues.
 - 1. Environment
 - 2. Consumerism.

G. Persistent issues:

Cong v. Exec.

- 1. Defense
- 2. For. Policy / Turkey / Angola
- 3. Intelligence Comm.
- 4. War Powers.
- 5. Encroachment on TT



3. Cong. Strategy

Background

1. Post S/V
2. Post W'gate
3. Federalism growth.

Cong Govt.

Art I

1. Policy
2. Execution + Administration
3. Single voice.
4. Cong. review + veto.

Art II

Exec.

1. Cooperation w/ Cong.
2. "Floating coalition"
3. Veto strategy
 - A. not negative
 - B. tool in commit + floor.
 - C. Compromise
 - ~~D. Go~~
 - D. Rejection/Sit's
4. Commu v. Confrontation
"floating coalition"



4. Looking to '76

A. Bi Cent year

B. Presidential politics

C. ^(A) Appropriations / ^(B) Budgets / ^(C) Taxes
and ^(D) Spending.

D. Issues "Spin Off" of "Big
Gov't + Spending"

1. No sloganeering

2. Golden opportunity

3. Constructive
Alternatives.

4. Your program.

5. Your member

6. Relationships.
ISSUES
INTERESTS
Cong Districts

7. Orientation Now.
build Rapport.

5. TI looks at the Big Picture - the
Peoples Congressman.

January 27, 1976

MEMORANDUM FOR: MAX FRIEDERSDORF
FROM: JACK MARSH

Set out below are a series of topics which I think should be discussed at our Camp David meeting with the Legislative Affairs participants.

Assignments should be made to Members of your staff to be responsible for these presentations. I would suggest, however, that we get an excellent briefer from OMB to brief the group on the President's budget. I would suggest Jim Lynn or Paul O'Neill, if possible.

TOPICS

1. Pending legislation
2. New legislation
3. Operation of the Budget Committee
4. President's Budget
5. House overview
6. Senate overview
7. Pre-notice, consultation, and advice
8. Contact methods

JOM/dl

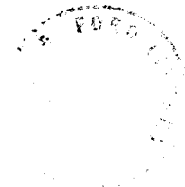


FREQUENT MISTAKES

1. Follow-up
2. Coordination (intra/White House)
3. Communication
4. Consultation
5. Notification
6. Neglect of GOP
7. Staff/for MC
8. Missed Assignments
9. Lack of Materials, or bad
10. No contacts
11. Tardy
12. Floor action
13. Use of Cabinet officer and sub Cabinet

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- IV. Means and Methods for Contact
 - A. DOD
 1. briefings

2. Breakfasts/Supper meetings

3. Trips

B. Hill

1. Office

2. Floor plan

C. White House

1. President

2. Smoker

3. State Department

V. Materials

VI. Constituent Interest

A. General

B. Special

1. Local

2. D. C.



C. Develop programs

VII. Media

Addendum

1. LIG meetings
2. Prepare District profiles



{ MAX COMPLAINTS / SIZE / JM / RR / TT

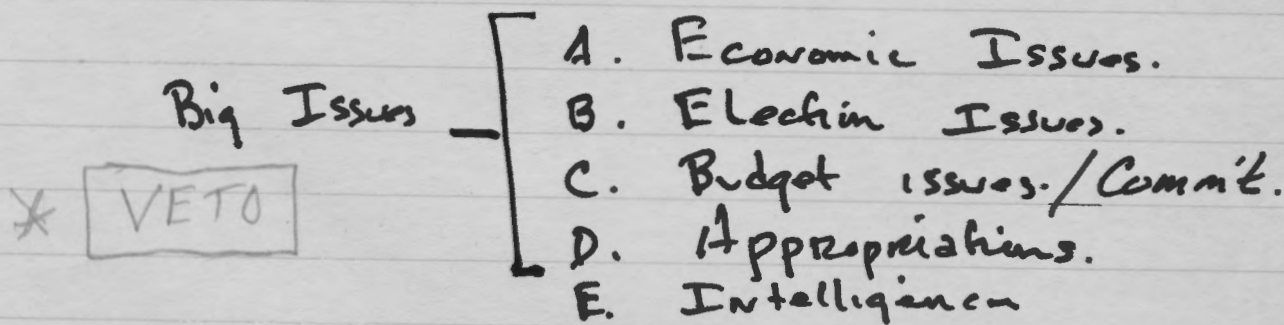
Introduction / You're Responsible

Purpose . not to lobby

1. Get Acquainted
2. Exchange ideas.
3. Be more effective
 - A. Adm. program.
 - B. Dept. program.
 - C. Serve Congress
 - D. Serve People.



4. Overview Second Session.



5. Fact of Life (2/1)

- A. Big task ahead.
- B. Communication / Confrontation

6. You're Responsible Legis Affairs.

Preparatory

Legislative assistance

Regular mtg. of UIG

Primary

Secondary

Tertiary

13 mistakes

Message

- * A. Geopolitical
- B. Curry
- C. Infrastructure
- D. D/R

Method

DOD

- 1. Brief
- 2. Bfast/supper
- 3. Trips

Hotel

- 1. Office
- 2. Floor plan

W/Itse

- 1. IT
- 2. Smolce

State

Materials

Media

Rhodes mtg

A. OMB

B. Cong Ldr

Kleppner

Constituent Interest

A. general

B. special

- 1. Local
- 2. D.C.

C. Develop Propia

JOHN MARSH



THE WHITE HOUSE

Marsh

THE WHITE HOUSE

WASHINGTON

January 29, 1976



MEMORANDUM FOR: BILL CUFF

THROUGH: MAX FRIEDERSDORF

FROM: BOB WOLTHUIS *RKW*

SUBJECT: Proposed Schedule for Administration
Congressional Affairs Seminar at Camp David
February 6, 7 & 8, 1976

Friday - 5 P.M. The following people will depart by bus from the White House for Camp David. These people will overnight at Camp David Friday evening.

- | | |
|-------------------|-------------|
| *Jack Marsh | White House |
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| *Max Friedersdorf | White House |
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| *Joe Jenckes | White House |
| *Vern Loen | White House |
| *Charlie Leppert | White House |
| *Tom Loeffler | White House |
| *Alan Kranowitz | OMB |
| Bill Kendall | White House |
| Ken Haggerty | OMB |
| Les Janka | NSC |
| Bill Prendergast | ACTION |
| Jack Maury | DOD |
| Dick Frykland | DOD |
| Don Sanders | DOD |
| Fred Hitz | DOD |
| Bob McCloskey | State |
| Kempton Jenkins | State |
| Sam Goldberg | State |
| Denis Neil | AID |
| George Cary | CIA |
| David Hartquist | CIEP |
| Ed Hidalgo | USIA |



*These people will RON Friday and Saturday nights. All others as designated.

Friday 7:00 P.M. Arrival at Camp David

7:30 P.M. Dinner

8:45 P.M. Movie

Saturday 8:00 A.M. Breakfast

9:00 A.M. - 12:30 P.M. Seminar Session - Conference Room

1:00 P.M. - 2:00 P.M. Lunch

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Robert Ryan	EPA
Holly Cantus	ERDA
Paul Cyr	FEA
Ken Duberstein	GSA
Steve Kurzman	HEW
Sol Mosher	HUD
John Kyl	Interior
Mike Uhlmann	Justice
Jim Hogue	Labor
Roger Hooker	DOT
Hal Eberle	Treasury
Dale Grubb	VA
Hal Griffin	SBA

6:00 P.M. - 7:00 P.M. Dinner for departing group

7:00 P.M. The following people will depart Camp David by bus for the White House

Janka	Hitz
Prendergast	Neil
Maury	Cary
Goldberg	Hartquist
McCloskey	Hidalgo
Jenkins	Haggerty
Frykland	
Sanders	



Saturday 7:15 P.M. Dinner for group arriving Saturday evening

8:30 P.M. Movie

Sunday 8:00 A.M. Breakfast

9:00 A.M. - 12:30 P.M. Seminar Session - Conference Room

1:00 P.M. - 2:00 P.M. Lunch

2:00 P.M. The following people will depart Camp
David by bus for the White House

Jack Marsh
Russ Rourke
Max Friedersdorf
Bob Wolthuis
Vern Loen
Charlie Leppert
Tom Loeffler
Alan Kranowitz
Joe Jenkes
Paul Theis
Mansfield Sprague

Robert Ryan
Holly Cantus
Paul Cyr
Ken Duberstein
Steve Kurzman
Sol Mosher
John Kyl
Mike Uhlmann
Jim Hogue
Roger Hooker
Hal Eberle
Dale Grubb
Hal Griffin

