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HOUSE STUDY AND SENATE STEERING
GROUPS

Thursday, September 9, 1976

11:00 A. M.

THE PRESIDENT HAS SEEN....

SENATOR LAXALT

THE PRESIDENT HAS SAID....

THE WHITE HOUSE

WASHINGTON

September 9, 1976

MEETING WITH SENATE REPUBLICAN STEERING COMMITTEE
AND HOUSE REPUBLICAN STUDY GROUP

Thursday, September 9, 1976

11:00-12:00 noon (60 minutes)

The Cabinet Room

From: Max L. Friedersdorf

I. PURPOSE

To discuss the campaign.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background:

1. The President has approved a series of three meetings with the Republican Congressional leadership; the House and Senate Wednesday groups, and the House Republican Study group and the Senate Republican Steering Committee, to discuss the campaign.
2. The President has met with the leadership and the Wednesday groups.
3. Representative Marjorie Holt (R-MD) is Chairman of the House Republican Study group and Senator Jim McClure (R-IDAHO) is Chairman of the Senate Republican Steering Committee

B. Participants: See TAB A

C. Press Plan: Announce to the Press; White House photos only.

III. TALKING POINTS

1. I wanted this opportunity to discuss the campaign with all of you.
2. We can answer your questions about the campaign, but it would be of great assistance if we could have your comments, ideas and suggestions.
3. So, let us begin by having comments by Marjorie and Jim, and then we will call on the others.

THE WHITE HOUSE

Reasoner ~~H~~

Announcement of M. P.
visit



Hyde -

Salzmann -
Citizenship

Humphrey -

PARTICIPANTS

The President
~~The Vice President~~

SENATE

~~Bob Dole~~
Jim McClure
Bill Brock
Jake Garn
Roman Hruska
Cliff Hansen
Strom Thurmond
~~Mitt Young~~
Jesse Helms
~~Carl Curtis~~
Paul Fannin
Bill Scott

HOUSE

Marjorie Holt
Phil Crane
~~Ed Derwinski~~ *Bill Armstrong*
Ron Paul
Clair Burgener

STAFF

Bob Hartmann
Jack Marsh
Dick Cheney
Jim Cannon
Jim Lynn
Max Friedersdorf
Brent Scowcroft
Bill Seidman
Alan Greenspan
Bill Baroody
Dave Gergen
Jim Baker
Stu Spencer
Rog Morton
Roy Hughes
Mary Louise Smith
Bill Kendall
Charlie Leppert

REGRETS

Sen. Buckley - out of town
Sen. Goldwater - out of the country

September 8, 1976

MEMORANDUM FOR: THE PRESIDENT
FROM: JACK MARSH
SUBJECT: Special Orders for the Ford Campaign

We are not using an effective weapon in our arsenal to either further your campaign or to refute the statements of Carter and the Carter Camp. I refer to the Special Order.

These legislative techniques provide an excellent forum if properly used to direct the campaign debates -- develop issues -- refute charges -- and launch an offensive against the opponent's camp.

My suggestion is that you seed this idea with the House and Senate leaders you will be meeting with Thursday morning. There is one problem: John Rhodes and Hugh Scott will not be attending the meeting and we want to get them on board. Therefore, I feel it is best for the group to produce the idea rather than for you to suggest it. If it does come up, I will follow-up with John and Hugh.

On the House side, I would recommend that the GOP designate different Members to take up a Special Order so that we have an opportunity to get to the Floor every day for one hour.

We should organize teams of GOP Members who will be available to use the Special Order in cooperation with our campaign effort. There are a variety of ways this can be done:

1. Selection of a particular issue, i.e., the economy. The speakers will be provided with background material and speeches to set out

the record of Ford achievements. At least three Members should speak on the subject, preferably more. It should include a senior Member with prestige, i.e., ranking Minority Member with status on a Committee. The use of the Special Order in this case is a positive one to set out the achievements of your Administration and to develop press coverage. Although there may not be much public interest in Special Orders, a well-orchestrated operation does interest the press, editorial writers and other Members of the Congress.

2. Answering Charges -- We should use the opportunity for debate and discussion on the House and Senate Floor to set the record straight. In this particular case, the Members will be provided with the opponents statements and with the information to refute it.
3. Prodding the Congress -- This technique will be used to point out the sorry record of the 94th Congress. The lack of cooperation, obstruction and ill-considered legislation. The indictment will be the "Do Nothing Congress" and the speech will be a Bill of Particulars that sets out item by item the legislation which is needed but has never been considered.
4. The Carter/Democratic Platform -- In this case a team of speakers will examine the Democratic platform, plank-by-plank, and spell out where it is inadequate and why it is bad for America.
5. The Two Roads Debate -- The point must be made that America is at a turning point in the road and we must choose between the road of more government, more bureaucracy, more statism, or the road of individualism and state and local responsibility. The President will take us down the road of individualism. The Democratic candidate and his platform will take us down the wrong road. This type of debate could develop a campaign theme which could

provide philosophical meaning that could have a broad national impact if done well.

In all the above cases, this will require a good deal of coordination, research and planning, but it is an opportunity we should not let pass by.

In the event you prefer not to bring this up in the 11:00 meeting, than I would like to develop it with Republican leaders of the House and Senate by meeting with them on the Hill or by your bringing together a selected group who might be willing to undertake the project I have outlined.

PARTICIPANTS

Meeting with Senate Republican
Steering Committee & House Rep.
Study Group

9/9/76 11 A.M.

The President
~~The Vice President~~

SENATE

~~Bob Dole~~
Jim McClure
~~Bill Brock~~
Jake Garn
Roman Hruska
~~Cliff Hansen~~
~~Strom Thurmond~~
~~Milt Young~~
Jesse Helms
~~Carl Curtis~~
Paul Fannin
Bill Scott

Brock + Hansen, & Thurmond Not coming

Lafayette here

HOUSE

Marjorie Holt
Phil Crane
~~Ed Derwinski~~ *Bill Armstrong*
Ron Paul
Clair Burgener

STAFF

Bob Hartmann
Jack Marsh
Dick Cheney
Jim Cannon
Jim Lynn
Max Friedersdorf
Brent Scowcroft
Bill Seidman
Alan Greenspan
Bill Baroody
Dave Gergen
Jim Baker
Stu Spencer
Reg Morton
Roy Hughes
Mary Louise Smith
Bill Kendall
Charlie Leppert

REGRETS

Sen. Buckley - out of town
Sen. Goldwater - out of the country

cc Susan Howell