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THE WHITE HOUSE
WASHINGTON

Ren Newsen

McMurry

urgent.

Called to Press office

5/11-7:40

RECOMMENDED TELEPHONE CALL

May 10, 1976

TO: John McGoff
(home: 517 655-2435 - will be there tonight)
(office: 517 349-4100 - will be in the office
until 10:30 a.m. Tuesday, May 11)

RECOMMENDED BY: Bob Teeter, Ron Nessen, Jerry Jones

BACKGROUND: As you know John McGoff owns the Panax papers -- 35 weeklies and 8 dailies in the state of Michigan. You have invited him to at least one State Dinner and he has been trying to see you for some time to discuss his interest in buying the Washington Star. Bob Teeter tells me that a call from you indicating that you are looking forward to seeing him on your weekend trip to Michigan and asking for his support would result in an editorial endorsement in all of his papers for you. Teeter indicates he may run front page editorials endorsing you in all of his weekly papers tomorrow, hence the urgency of the call. Bob Teeter says that he is a very conservative fellow and is often a hard ball player. He currently is concerned about two or three items -- the major one being Secretary Kissinger's recent trip to Africa. Teeter further indicates that you can expect him to talk about his concerns with you during the call.

TALKING POINTS: 1. You should mention that you are looking forward to seeing him during your weekend trip to Michigan (we are trying to arrange a meeting between you and his editorial board during the train trip).

2. Ask him for his support mentioning how helpful it would be to your campaign in Michigan.

SUBMITTED BY: Jerry Jones

ACTION

*5/10/76 Ron Nessen talk with me.
Wants his editors while in Mich.
to sit down with me.*