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#### THE WHITE HOUSE

WASHINGTON

January 26, 1976

JIM CANNON

MEMORANDUM FOR THE PRESIDENT

FROM :

SUBJECT :

Tentative Calendar of Special Messages to the Congress

A tentative calendar for special messages has been drafted by Jim Cavanaugh and Jerry Jones and reviewed by Paul O'Neill, Bob Hartmann, Max Friedersdorf, and Rogers Morton.

In general, we believe the messages should be short and to the point, stating the problem and outlining your proposals and relating your proposals to your overall philosophy of government. We anticipate that each message might be two or three pages in length.

Your one-page Message to Congress on Food Stamp Reform last year received extensive press coverage. The additional specifics of your programs would then be transmitted to the Congress and the press in the form of a fact sheet and legislation.

Here are our suggestions for February plus a tentative calendar for February and March at Tab A:

## Older Americans Message

Week of February 1, 1976

This would include your catastrophic health insurance program under Medicare as well as your recommendations for the Social Security program. We selected the week of February 1 because you might want to talk about this subject in New Hampshire the following weekend. Additionally, Congressman Burke has scheduled hearings on your Social Security tax increase proposal for February 2. We expect Secretary Mathews to be the lead-off witness. Dan Rostenkowski has scheduled hearings on your Medicare recommendations on february 9.

Approve

Disapprove

Health Block Grant Message

If it can be sent up on Tuesday, February 10, you could mention it during your tentative interview with New Hampshire-Massachusetts WBA-TV on Wednesday, February 11, 1976.

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Approve Disapprove

Jobs Message

Week of February 8, 1976

We propose that you send a special message on jobs and employment to the Congress on Friday morning, February 13, 1976. You have a tentative interview scheduled that day with the Boston Globe and it would be appropriate for you to talk about your special message that day because of the severe upemployment situation in Massachusetts.

### Crime Message

Week of February 15, 1976

We would propose that your Crime Message go to the Congress the week of February 15. This would be a good message to get out before your trip to Florida as crime is a major issue in the Dade County-Ft. Lauderdale area. You have a tentative interview scheduled with the Miami Herald and the Tampa Tribune on February 18. You could refer to your crime program and relate it to Florida during that interview.  $\mathcal{N}$ interview.

R4 Approve \_\_\_\_\_Disapprove

#### Energy Message

Week of February 15, 1976

We propose that you send your Energy Message to the Congress on Thursday, February 19. You have a tentative interview set with the New Hampshire television network that day, and you could relate your energy message to the specific

problems in New Hampshire. Approve \_\_\_\_\_\_Disapprove

Week of February 22, 1976

On Monday, February 23, you will open the winter meeting of the National Governors' Conference here in Washington. We recommend as your major theme Anti-Big Government and a restatement of your block grant proposals and your concept of the Federal system. We propose that your message on Antipig Government go to Congress the next day.

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Approve \_\_\_\_\_Disapprove

Drug Message

Week of February 22, 1976

We propose that you send a Drug Message to the Congress on Thursday, February 26. This is the day before your possible trip to North Carolina and Florida.

Approve \_\_\_\_\_Disapprove

### Science and Technology Statement Week of February 29, 1976

The subjects of research, development, and technology are of great interest in Florida. You have increased your budget substantially for research and development. Your 1975 proposal to establish an Office of Science Adviser to the President may be ready by this time.

Agriculture Speech	March 8, 1976			
Housing Message or Speech	March 10, 1976			
Environmental Message	March 22, 1976			

At Tab A is a tentative calendar of your activities during the months of February and March with the messages highlighted in yellow.

At Tab B are additional follow-up messages and speeches for consideration for April and thereafter.

cc: Dick Cheney Jerry Jones

March 1916

PLANNING CALENDAR Issued January 22 1976

	,	· · · · ·		Issued	January 22 197	0
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
· · ·		2 Massachuset Primary	53 ASH WEDNESDAY Selected Florid Editors	4 WCKT-TV Miami	Junemployment data released	6
	return to WH		Cabinet			•
7	8 Speach. Lunch w/ Washington network bureau chiefs	9 Florida Primary	10 FYI-Univ. of Michigan Congressional Dinner Housing Msg Chicago Tribune	p.m to Los Angeles 8:00- L.A. fundraiser	12 a.m*media event in LA depart for San Francisco Noon-San Fran. fundraiser	13
		Private party		RON Los Angele	es Return to WH	
14 Mike Ford's birthday	15	16 Housing Stat Jack Ford's hirthday Illinois primary	10:30-*P.M. Cosgrave (Irela arrival ceremo	IS and) ny	19 CPI, GNP, and NI data released	20
			8:00-*State		. •	
21	22 <sup>E</sup> Massage 2:00-*N.A. Wildlife and Natural Resource Conference (s)	23 North Carol primary		25FYI-WH 25Radio & TV Correspondents dinner	<u>111</u>	27
				sin - spaing sinner		
28	29 Leading Indicators data released	30 11:00-King Hussein (Jordan meeting 7:30-Working dinner for	31 Dinner 8:00-*Senate- House dinner	e		•

PLANNING CALENDAR Issued:January 22 1976

February 1910

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Issued:January.					· ····································	
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	°3	4	5	6 Unemploymen data released	t7
		a.mCronkite		Christian Science	WJXT-TV Jacksonville	
			Cabinet	Monitor	l2:30-*N.E. States GOP Conf. (s)	to New Hampshi 7:00-*Nashua C of C (s)
8	9.5	10	]]	12 LINCOLN'S BIRTHDAY	13	14.
N. Hampshire	1	Godfrey Sperling breakfast gp.	WBZ-TV (N.H	House recess for Lincoln's	Boston Globe	
return to		(WH)	Mass.)	Birthday a.mWallace interview	NH Radio . Network ?	
White House	16 WASHINGTON'S	17 Senate and 17 House return	18 Housing Sta data releas	rte GNP data	CPI data 20 released	21
11:00- Prayer Breakfast for	possible Florida trip		Miami Herald Tampa Tribune	NH Network '	Dick Growald	
Athletes .			5:00- Business Council recpt.:			
22	20 9:30- Natl Gov.	24 <sup>New Hamps</sup> primary	<sup>hi</sup> 25	26 Drug Message	2 <sup>Leading Indic</sup> 2 <sup>7</sup> data release	ators d20
8:30-Natl Religious	Conf. opening session (s)	Hearst Papers editors and	Inland Daily Press Assoc	* **	<sup>;</sup> possible North Carolina	
B roadcasters	8:00-Governors Dinner	publishers .	Cabinet		and Florida trip	event
29			•			
a - taisin Lista		-		•		

ADDITIONAL FOLLOW-UP MESSAGES AND SPEECHES FOR CONSIDERATION FOR APRIL AND THEREAFTER

 State of the World--Major defense and international affairs speech before Joint Session of Congress. (Evening, televised).

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- 2. <u>Intelligence Message or Speech</u>--Legislation is developed on reorganization.
- 3. Education Message--Block grants eliminate red tape and encourage local control. Anti-big government decision. Student loans explained. Funding increased if Congress goes along with Block Grant formula.
- 4. <u>Block Grant Message</u>--Includes Child Nutrition Block Grant and others which focus money on the truly needy, eliminate red tape, and curtail overspending and waste.
- 5. <u>Social Services Message</u>--Simplification; local control and less expensive. Heavy burdensome requirements eliminated. Stresses Administration's local control and anti-red tape efforts.
- 6. Food Stamp Message--To explain your administrative reforms.
- 7. <u>Small Business Message</u>--"A stronger economic system and more jobs through the encouraging of small business (as opposed to big business), entrepreneurship, private sector and free enterprise. Encompasses SBA, OMB. Irving Kristol theme. Ties in with deregulation theme.
- 8. <u>Transportation Message</u>--Probably warranted to protect the Administration on AMTRAK cut and explain other actions.