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THE WHITE HOUSE
WASHINGTON

August 14, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: JACK MARSH
FROM: JIM CONNOR *JB*
SUBJECT: The World of Franklin and Jefferson

The President has reviewed your memorandum of August 9th concerning the opening of the Bicentennial exhibit, " The World of Franklin and Jefferson" and selected the Vice President as Head of the U. S. Delegation.

Please follow-up with appropriate action.

cc: Don Rumsfeld
Brent Scowcroft
Ted Marrs
Doug Bennett

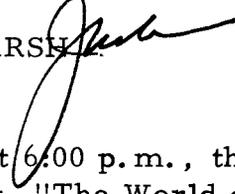
THE PRESIDENT HAS SEEN....

THE WHITE HOUSE

WASHINGTON

August 9, 1975

MEMORANDUM TO: THE PRESIDENT

FROM: JACK MARSH 

In London on Monday, September 15 at 6:00 p.m., there will be the opening of the Bicentennial exhibit, "The World of Franklin and Jefferson". This is the exhibit that had a major impact in Paris and Warsaw. There has already been tremendous British interest expressed.

The grand opening will be followed by a reception and dinner for 50 guests at the Ambassador's residence. There is a strong possibility that the Prime Minister will attend.

On Tuesday, September 16, the British Museum is organizing a special invitational preview for representatives of the professional and cultural world as well as friends of the Museum.

On Wednesday, September 17, the Foreign Secretary will host a reception for 200 invited guests at Trinity House.

I have been advised that participation is expected from the Foreign Minister, and it is believed quite likely that the Prime Minister and some indications that the Queen may be involved. As you are aware, the Queen has demonstrated a great interest in the Bicentennial, which will be highlighted by her trip to America. This gives the British opening added significance.

A tentative list of opening week events and related programming is attached.

Since this is an official Bicentennial function, it is planned to send a U. S. delegation to London numbering some 40 - 50 persons. It has been

suggested in the delegation there be included representatives from the Bicentennial Council of the 13 original colonies.

The question occurs as to who will head the delegation. Because of the expected high level of British participation, those working on the program are anxious to have a senior person head the group. The following names have been suggested:

President
RR7
Vice President

Jack Marsh

Governor Godwin (John Warner's
suggestion)

Having just returned from Europe as well as other schedule demands cause problems for the President. My recommendation is that the Vice President be selected. I think this will have a favorable impact not only on the program in London, but also will highlight the event here at home. It will also demonstrate the importance the President attaches to the Bicentennial, particularly its international meaning.

cc: DRumsfeld
BScowcroft
TMarrs

"THE WORLD OF FRANKLIN AND JEFFERSON" EXHIBITION

LONDON SHOWING: OPENING DAY FUNCTIONS & ASSOCIATED EVENTS

THU SEP 11
10:30 am

Press preview at British Museum

FRI SEP 12
2:00 pm

Visual media to photograph exhibition and set up TV equipment for opening night coverage.

MON SEP 15
6:00-8:30 pm

Grand opening of exhibition for invited guests.

9:00 pm

Dinner at Ambassador's residence

TUE SEP 16
2:00-6:00 pm

Special invitational preview of exhibition for representatives of professional and cultural world and friends of the British Museum.

WED SEP 17
10:00 am

Exhibition opens to public

WED SEP 17
6:00-7:30 pm

Reception hosted by Foreign Secretary at Trinity House

THU SEP 25

Lecture by Professor J. Plumb Embassy Theater

WED OCT 1

Lecture by Dr. Brook Hindle Embassy Theat

WED OCT 29
9:00 pm

Visit by Queen Elizabeth II

WED NOV 5

Lecture in Embassy theater by Bernard Bailyn.

MON NOV 10

Reception for Benjamin Franklin Fellows, Ambassador's residence.

TUE NOV 11
7:30 pm

Private view and reception for Benjamin Franklin Fellows; Duke of Edinburgh presiding.

WED NOV 12
6:00 pm

Inaugural Benjamin Franklin lecture at Royal Society of Arts. Dinner for Franklin Fellows.

SAT NOV 15

Exhibition closes.