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THE PRESIDENT HAS SEEN *dy.*

[Handwritten signature]

THE WHITE HOUSE
WASHINGTON

February 19, 1975

MEMORANDUM FOR: DON RUMSFELD
FROM: DICK CHENEY
SUBJECT: Talking Points for the President's Meeting with David Packard this Afternoon

The purpose of this session is for the President to emphasize to Packard the importance of Packard taking an active role in getting the business community organized to support various key pieces of legislation.

You will remember that this came up earlier in connection with the Business Council. Mel Laird talked with Packard, but it did not take at that time.

The basic purpose here is to build a mechanism that can counter the imbalance currently built into the Congress.

If we simply rely upon the traditional business organizations such as the Chamber of Congress, etc., we won't be able to get the job done.

The President needs to ask Packard himself to become actively involved by virtue of his position as past President of the Business Council and his preeminent position in the business community to make things happen.