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THE PRESIDENT HAS SEEN *eg.*

J.J.
oil waker

THE WHITE HOUSE
WASHINGTON

MARK

January 17, 1975

[Handwritten initials]

MEMORANDUM TO: DONALD RUMSFELD

FROM: ROBERT GOLDWIN

RG

The attached copy of a letter from Irving Kristol makes an interesting argument for appointing professors to ambassadorships.

Encl.



January 15, 1975

Mr. Robert Goldwin
Room 170
Executive Office Building
Washington, D.C. 20500

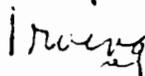
Dear Bob:

I'd like to call to your attention an important reason why professors should be appointed to more ambassadorships than now seems to be the practice of either the White House or the State Department. It's not that professors will necessarily be better than appointees from the Foreign Service or the business community -- though I have no reason to think they will be worse. The point is that there is a superior long-term "payoff." When Foreign Service types or businessmen cease being ambassadors, they also tend to cease to play any important role in foreign policy decisions. On the other hand, when professors cease being ambassadors, they return to the academic community, and are then accepted naturally as having a special expertise and distinction in the field of foreign policy. This means that their voices are heard more frequently and more loudly. It also means, one hopes, that the level of foreign policy discussion in this country would be improved.

So it would be nice if the White House and the State Department got together and appointed a few friendly professors to ambassadorial positions, even minor ones.

I am taking the liberty of sending a copy of this letter to Helmut Sonnenfeldt of Kissinger's staff. Perhaps you and he can have a chat about it one of these days.

Best,



Irving Kristol

IK:rl

cc: Helmut Sonnenfeldt



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