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THE WHITE HOUSE

WASHINGTON

September 5, 1974

MR. PRESIDENT:

Max Fisher asked that I pass this on to you.

Al Haig

2 would like to write in covering contents] H. MAX M. FISHER 2210 FISHER BUILDING DETROIT, MICHIGAN 48202

August 28, 1974

Dear Mr. President,

I appreciated very much your willingness to see me the other day and discuss many of the items in detail. Rest assured I will do everything in my power to be of service.

On the matter of energy, I feel I could be helpful to you, based on my past experience. I think this is one of the most vital areas affecting our country, long range. And, as you suggested, I will call you about this matter on my return from Israel.

I talked to Paul McCracken about the fact that our environment and safety is costing us over 10 per cent of our gross national product. The public should be made aware of what this means as far as inflation is concerned. I feel that if a committee, chaired by Paul McCracken, could assemble such information, to be presented to the public for their decision as to whether they want to spend this much money a year, it would be of tremendous help in the battle against inflation.

I am indeed happy that you are leading this country during these very difficult times, and let me assure you again of my willingness to be of service.

Enclosed is a copy of an interview I gave to the largest suburban newspaper in Detroit about your ascendancy. I thought it might be of interest to you.

Kindest personal regards,

Encl.

President Gerald Ford c/o The White House Washington, D.C.

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THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.:

Date: September 8, 1974

Time:

FOR ACTION: Rolande Miliott

cc (for information):

FROM THE STAFF SECRETARY

DUE: Date: Wednesday, September 11, 1974 Time: 3:00 p.m.

SUBJECT:

Attached letter from Max Fisher dated August 28, 1974

ACTION REQUESTED:

____ For Necessary Action

___ For Your Recommendations

____ Prepare Agenda and Brief

____ Draft Reply

- For Your Comments

____ Draft Remarks

REMARKS:

9/12 w

Please prepare a Presidential response to the attached letter covering the contents of the letter.

Thank you.

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

Jerry H. Jones Staff Secretary

THE WHITE HOUSE

WASHINGTON

September 11, 1974

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Dear Max:

Thank you for your thoughtful letter of August 28 and the clipping to the Observer & Eccentric interview. You were kind to bring it to my attention.

It was a special pleasure to be able to meet with you last month. I hope you will continue to share your views with me, not only on energy -- as you have already agreed to do -- but on other matters as well.

Also, I appreciate having your suggestion which came out of your conversation with Paul McCracken. I trust that in some of our pre-summit meetings on the economy we will begin to get a better understanding of the interrelationship between inflation and the costs of environmental protection and safety. It's certainly an aspect which merits our consideration.

With my gratitude for your willingness to assist and warmest personal regards,

Sincerely,

Mr. Max M. Fisher 2210 Fisher Building Detroit, Michigan 48202

Central Files had chrone + care.