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THE WHITE HOUSE
WASHINGTON

8/14/76

GOVERNOR RHODES' SUGGESTED
ACCEPTANCE SPEECH FOR THE
PRESIDENT.

Rle-campaign

I want everybody to know where I stand.

I challenge my opponent -- I demand -- I insist that he meet me in debates on the three television networks during the campaign.

We as candidates of the two parties have a duty and obligation to let the people of America know where we stand. It is so important that they know where we stand on the issues that affect the life style of all Americans: taxes, national security, foreign policy, economic prosperity, and jobs, especially jobs for the young people of our country.

I am serving notice on my opponent that I will say where I stand on the issues. The voters have a right to know where he stands. America has the right to know where we both stand.

On agriculture, I am against any future embargo of American farm products.

On jobs, I am in favor of permanent jobs. If Congress can give you a job, Congress can take it away. I believe every man and woman who wants a productive permanent job should have one. This has been my policy.

On education, I am for young people going to the school of their choice; and if the elementary and secondary school of their choice is a private school, I believe they or their parents should have a tuition tax credit for

the tuition they pay to go to school.

On welfare, I am for public assistance for those in need who can't help themselves. But for 30 years we have been handing out doles to thousands of people who could work. For those who can work, they should get jobs and they should work.

For the impacted cities, I am for tax abatements and credits to create jobs in the cities where there are no jobs.

In some of our impacted cities, 50% of our young people can't find jobs. I don't want to put them on the dole. I want these young people to have permanent employment. This country is strong enough to do this. The rank and file of organized labor want permanent jobs and not handouts.

On busing, I have been consistent all of my public life on busing. I still stand where I have been: I am against court-ordered forced busing to achieve racial integration.

On our traditional values, I am for the American family. I grew up in a wonderful family. I have a wonderful family. America was founded on belief in God, family togetherness, and our education system.

Needy children need good parents. They deserve dignity and decency, not more legislation.

Specifically, I don't agree that young teenagers should have an abortion without the permission of their mothers and fathers.

My opponent says he's against big government. He says he's against the big government that 40 years of Democratic Congresses have created.

I have fought big government for the last two years in office with all my strength and energy, and I will keep on fighting big government.

I am against the big tax spenders and for the little taxpayers. We must stop the erosion of the middle class in America.

We added up my opponent's platform, and it comes to \$100 billion in new spending programs. This could bring the kind of inflation that no one has ever dreamed of in America; it will deny young people jobs; it will increase the socialistic tendencies in our Congress.

All the social ills in America come from the lack of a permanent job. Congress continues to pass legislation but treats the symptom, not the illness.

I am going to take these issues to the American people.

I want everyone to know where I stand, and where my opponent stands.

We are going to tell the truth, and when the truth is known by the American public, we are going to win this election.

I want to be the President of all the people of America, not just a handful of kingmakers.

With the help of all Americans, we are going to win this election.

I want everybody to know where I stand.

I challenge my opponent -- I demand -- I insist that he meet me in debates on the three television networks during the campaign.

We as candidates of the two parties have a duty and obligation to let the people ^{of America} know where we stand on the issues ^{affed style being} life, taxes, national security, foreign policy, economic prosperity, jobs ^{for} especially for young people.

I am serving notice on my opponent that I will say where I stand and I want to know where he stands ^{America has the right to know where we both stand on the}

On agriculture, I am against any future embargo of American farm products.

On jobs, I am in favor of ^{permanent} jobs. I believe every man and woman who wants a productive permanent job should have one if he wants to work. ^{This is}

On education, I am for ^{young people} ~~kids~~ going to the school of their choice and if the elementary and secondary school of their choice is a private school, I believe they ^{ought} ~~should~~ have a tuition credit for what they pay to go to school. I believe they ^{should} ~~ought to~~ have a tax credit for the tuition they pay to go to school.

On welfare, I am for public assistance for those in need who can't help themselves. But for 30 years we have been handing doles to ^{out} ^{thousands} ~~hundreds~~ of people who could work. For those who can work, they ought to get jobs and they ^{should} ~~ought~~ to work. For the cities, I am for tax



abatements and credits to create jobs in the hard hit cities where there are not jobs.

In some of our cities 50% of our young people can't find jobs. I don't want to put them on the dole. I want these young people to have permanent employment.

On busing, I have been consistent all of my public life on busing. I still stand where I have been: ~~kids~~
~~should not be forced~~ I am against court-ordered forced busing to achieve racial integration.

On our traditional values, I am for the American family. I grew up in a wonderful family. I have a wonderful family. I am opposed to the kind of permissive ~~legislature~~ society that destroys family values. ~~America was for~~
~~on behalf of Family, freedom and education etc.~~ Specifically, I don't agree that young teenagers should have abortion without the permission of their mothers and fathers.

My opponent says he's against big government. He says he's against the big government that 40 years of Democratic Congresses have created.

Well, I have been fighting big government. I have fought big government during my more than 20 years in Congress.

I have fought it for the last two years in office and I will keep on fighting big government.

My opponent represents the party that brought you big government and big tax spenders. I am for the little tax payers.

*the big tax spenders and
the little tax payers*



We added up my opponent's platform and it comes to \$100 billion in new spending programs. Do you want to pay that?

I am going to take these issues to my opponent -- to the American people.

I want every American to know where I stand and where he stands.

We are going to tell the truth.

And when we do we are going to win this election.

With help of all Americans from all walks of life we are going to win this election.

I want to be the
pres for all the people
of America, not a handful
of kingmakers



I want everybody to know where I stand.

I challenge my opponent -- I demand -- I insist that he meet me in debates on the three television networks during the campaign.

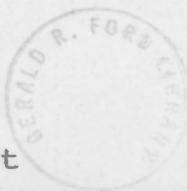
We as candidates of the two parties have a duty and obligation to let the people ^{of America} know where we stand on the issues ^{after} ^{style} ^{life,} taxes, national security, foreign policy, economic prosperity, jobs ^{for} ~~especially~~ ^{from} ~~young~~ people.

I am serving notice on my opponent that I will say where I stand and I want to know where he stands. *America has the right to know where we both stand.* On agriculture, I am against any future embargo of American farm products.

On jobs, I am in favor of jobs. I believe every man and woman who wants a productive permanent job should have one if he wants to work.

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On busing, I have been consistent all of my public life on busing. I still stand where I have been: kids should not be bused. I am against court-ordered forced busing to achieve racial integration.

On our traditional values, I am for the American family. I grew up in a wonderful family. I have a wonderful family. I am opposed to the kind of permissive society that destroys family values.

Specifically, I don't agree that young teenagers should have abortion without the permission of their mothers and fathers.

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I am going to take these issues to my opponent -- to the American people.

I want every American to know where I stand and where he stands.

We are going to tell the truth and the truth will win. And when the truth is known by all Americans we are going to win this election.

With help of all Americans from all walks of life we are going to win this election.

For Gov Rhode,

SIT

Sgt VERN MERR

Pres's Party
Barney Tree



All the social ills in America
comes from the lack of a permanent
job Congress treats the symptom
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Oct 1933
New York
John Doe

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With Congress' help -

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We added up my opponent's platform and it comes
to \$100 billion in new spending programs. ^{This will deny your people permanent jobs.} Do you want to pay that?

I am going to take these issues ~~to my opponent~~ ^{This \$100 B} to the American people.

I want every American to know where I stand and ^{in 1st step,} ~~where my opponent stands.~~

We are going to tell the truth ⁱⁿ

And when we do we are going to win this election.

With help of all Americans from all walks of life
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The much & fair
for us labor
all the social
isms of America
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dream of in
America
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for socialist
tendencies in
our Congress.



[ca. Aug. 16, 1972]

Bet o -

\$10

Chuck Quinn her Carter
Damon her Ford

\$100

Brother
Carter
Vo -
her
Carter
Ford



THE WHITE HOUSE

WASHINGTON

August 16, 1976

INFORMATION

MEMORANDUM FOR
FROM
SUBJECT

THE PRESIDENT
JIM CANNON
SUGGESTION FROM GOVERNOR RHODES

Governor Rhodes, who is going to Washington for part of today in an attempt to get a Japanese automaker to put up a plant in Ohio, asked me to convey this suggestion to you:

"If the convention should vote to require a Presidential candidate to name his Vice Presidential choice before the balloting, then President Ford should say: 'My choice is Reagan.' And stick with that, whatever Reagan says.

"If Reagan or his people say that Reagan doesn't want to be Vice President, then the President should have Morton announce that it is Reagan's duty to respond to the call of the party.

"If Reagan keeps saying he doesn't want it, it could hurt him with the uncommitted and some of his own supporters.

"On Wednesday night or Thursday morning, after President Ford has the nomination and is having his talk with Reagan, the President can decide whether to take Reagan at his word that he doesn't want to be Vice President."

cc: Dick Cheney

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cc: Dick Cheney



Rk-campaign

THE WHITE HOUSE
WASHINGTON

August 16, 1976

TO: ELEANOR CONNORS
FROM: CRISTY VALENTINE

Mr. Cannon asked me to read this to him over the phone, and then asked that it be daxed if it can be done with security. If not, I'll dictate it to someone there via telephone. Thanks.

(Mr. Cannon said he should get it to the President today.)

~~Cristy~~
Recomm'd &
dictated
not daxed.
Cristy
8/16



Dictated to Patty Shaw? 8/16, noon,
at Mr. Cannon's request.

Cristy



STATE OF MAINE
OFFICE OF THE GOVERNOR
AUGUSTA, MAINE
04880

JAMES B. LONGLEY
GOVERNOR

August 12, 1976

*Personal
and
Confidential*

Honorable Gerald R. Ford
President of the United States
White House
Washington, DC

Dear President Ford:

There is one additional name you raised with me as a possible Vice-Presidential consideration and that was Elliott Richardson. You also indicated he was "ponderous" and I agreed. I also said he holds numerous cabinet posts and his absence of voter appeal, as well as actual voter testing would be a weakness. I indicated that while he is a fine person I found he is very aloof and perhaps representative too much of the Boston Brahmin type. I am sorry I failed to include this in my summary.

You should also know I've given more thought to the question and really at the moment have no more to offer except I think this choice is a key one for November.

Best personal regards.

Very truly yours,

Jim
James B. Longley

JBL:pmw

P.S.

*Looks good for you all the way
but more important to have a V.P. with
neutral import than one who might possibly
be a negative and cost you votes ideal
of course is one who would enthusiastically
campaign on "what President Ford means to the
world and has done for the country -
Jim*

State of Maine
Executive Department
Augusta, Maine
04330



Honorable Gerald R. Ford
President of the United States
White House
Washington, DC

James
Connon

Personal
and Confidential



KING'S HOUSE
WINE ROOM

1976 AUG 16 AM 9 17

THE WHITE HOUSE
WASHINGTON

August 16, 1976

MEMORANDUM FOR THE PRESIDENT

FROM: JAMES CANNON

SUBJECT: Comment from Governor Longley

Here is a letter dictated this morning from Governor Longley.

I thought you would want to see it since we hope after the nomination to include Governor Longley in a major way in our efforts to attract the independents votes.



per phone with Christy August 16, 1976
dictated to Patty

letter to the President from Governor James B. Longley
dated August 12, 1976

Dear President Ford:

There is one additional name you raised with me as a possible Vice Presidential consideration and that was Elliott Richardson. You also indicated he was "ponderous" and I agreed. I also said he holds numerous Cabinet posts and his absence of voter appeal as well as actual voter testing would be a weakness. I indicated that while he is a fine person I found he is very aloof and perhaps representative too much of the Boston Brahmin type. I am sorry I failed to include this in my summary.

You should also know I've given more thought to the question and really at the moment have no more to offer except I think this choice is a key one for November.

Best personal regards,

Very truly yours,

Jim

Handwritten P.S. marked "Personal and Confidential"

Looks good for you all the way. But more important to have a VP with neutral impact than one who might possibly be a negative and cost you votes ideal of course is one who would enthusiastically campaign on "what President Ford means to the world and has done for the country."

THE WHITE HOUSE

WASHINGTON

August 24, 1976

file
Campaign

Act
pls
note

MEMORANDUM FOR:

JIM LYNN
BILL SEIDMAN
BILL BARODY
DOUG BENNETT
✓ JIM CANNON
JIM CONNOR
MAX FRIEDERSDORF
BRENT SCOWCROFT

FROM:

JACK MARSH

With the selection of Senator Dole as the Vice Presidential candidate, it is essential that he be kept apprised of forthcoming executive actions. Particularly, he should receive pre-notices of public announcements.

The purpose of this memo is to request that you and members of your staff make an effort to assure that the Senator is kept posted on matters in which you feel he will have an interest, and especially those about to be publicly announced.

When there are Congressional pre-notices by the Friedersdorf Office, he should be included on the list of those Members notified.

Many thanks.

cc: Dick Cheney
Bob Hartmann
Jerry Jones



Campaign

THE WHITE HOUSE
WASHINGTON

August 26, 1976

MEMORANDUM FOR: JIM CANNON
FROM: STEVE McCONAHEY *SJM*

Attached is a memorandum to Jim Baker outlining the purpose and potential of our Committee of elected Officials for the President, and suggesting a meeting with him to determine how to proceed during the Campaign.

Attachment

*Steve —
Good*



file

THE WHITE HOUSE

WASHINGTON

August 26, 1976

MEMORANDUM FOR:

JIM BAKER

FROM:

JAMES M. CANNON *Dan*

SUBJECT:

Participation of State and Local
Officials in the Fall Campaign

On Tuesday, August 17, in Kansas City, a Committee of Elected Officials for the President was announced by Co-chairmen Dan Evans, Governor of Washington State, and Pete Wilson, Mayor of San Diego. This Committee was organized to activate State, county and local officials throughout the country in support of the President.

The President is regarded very highly by many of the officials, both Republican and Democratic, because of his efforts to return more decision-making to the local level and to simplify legislation and regulations that have hampered their own administrations.

The initial Committee reflected support by Governors, State Legislators, Mayors, and County Officials. (See Attachment A). It is anticipated that these officials can play a constructive role in the Campaign, both in an advisory capacity and in seeking additional commitments by elected officials throughout the country to support the President in November.

Now that this Committee is organized and initial interest is high, it is important that the members be given a constructive role in the Campaign. Evans and Wilson are extremely capable people and have indicated their willingness to work energetically. However, it will be essential for them to have a contact point in the PFC with whom they can work on a daily basis and from whom they can receive staff support. Steve McConahey, Special Assistant to the President for Intergovernmental Affairs, was instrumental in organizing this group initially and will be available to act as a contact point in the White House.



I suggest that you, Steve and I meet to discuss the role and activities of this Committee as soon as possible so that we can take advantage of their interest and support in weeks ahead.

Attachment

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

FOR RELEASE
Monday, August 16, 1976

The formation of a group of state, county and local officials in support of President Ford's nomination and election was announced today by the President Ford Committee.

The group is headed by Governor Dan Evans of Washington and Mayor Pete Wilson of San Diego.

The group has broad support from across the country and will campaign aggressively for the President's election, they said.

Evans, the Nation's senior Governor, said "President Ford has succeeded where others have failed. He is a proven friend of local government who has done more than any President in a generation to shift power from the Potomac back to the people. We prefer the proven performance of the President to the promises of Jimmy Carter."

Evans said the President's accomplishments are "the greatest untold story of the last two years." —

Wilson said: "The wisdom, the integrity and the political courage of President Ford in exercising more than 50 vetoes in 2 years and his legislative skill in being sustained in all but a handful have given great hope to those local officials who see the future of America's cities as being tied to the health and full productive capacity of the American private sector rather than to an endless series of stop-gap so-called emergency measures propounded by the Congress which will surely aggravate inflation, though professed as a cure for unemployment.

"The President's economic policies have brought us down from double digit inflation and stimulated the economy to the point where three million more American men and women are employed than when he assumed the office of President."

Evans and Wilson stated that the committee would work to gain additional support for the President throughout the country on a bipartisan basis.

Released was a list of officials who have endorsed the President and who would act as a steering committee to assist in the overall effort.

Governors:

Robert Ray	Iowa
Robert Bennett	Kansas
William Milliken	Michigan
Christopher Bond	Missouri
James Rhodes	Ohio
James Holshouser	North Carolina
Arch Moore	West Virginia

State Legislators:

Tom Jensen	Minority Leader, Tennessee State Legislature
George Pillsbury	State Senator, Minnesota
Mary George	State Senator, Hawaii
Paul Prioto	State Assembly, California
Dixon Arnett	State Assembly, California
Bud Pardini	Minority Whip, Washington State Legislature

Mayors:

Ralph Perk	Cleveland, Ohio
Richard Carver	Peoria, Illinois
James Taft	Cranston, Rhode Island
E. Clay Shaw, Jr.	Ft. Lauderdale, Florida
Angello Martinelli	Yonkers, New York
Jack Hunter	Youngstown, Ohio
Harry Kinney	Albuquerque, N. Mexico
Stanley Cmich	Canton, Ohio
Lewis Murphy	Tuscon, Arizona
Vincent Cianci	Providence, Rhode Island
Tom Moody	Columbus, Ohio
James Richey	Lakewood, Colorado



<u>County Officials:</u>	Louis Mills	County Executive, Orange County New York (2nd Vice President of National Association of Counties)
Doris W. Dealamon	Freeholder-Director Somerset County, New Jersey	
J. W. Stevens	Commissioner, Broward County, Fla.	
John Brewer	Commissioner, Kent County, Michigan	
Phillip Elstrom	Chairman, Board of Commissioners, Kane County, Illinois	
Daniel Mikesell	Supervisor, San Bernardino County California	
John Klein	County Executive, Suffolk County New York	

THE WHITE HOUSE
WASHINGTON

FYI

Rle

DATE: August 26, 1976

TO: JIM CANNON

FROM: LYNN MAY Lynn May

Comments:

The following copy was sent to me
by Tom Hauser, Director of OTP.
I thought it might interest you.

Campaign

August 24, 1976

Honorable Richard B. Cheney
Assistant to the President
The White House
Washington, D. C. 20500

Dear Dick:

As you have, many of the President's friends have been thinking about a way to permit the President to convey his fine record to the public. I am attaching hereto an approach to five minute spots which may be of interest to the President.

The President is very good in informal, person to person communications. If properly arranged, he can cover some of the most important issues on the minds of Americans today. The questioners from across the country can be culled out so that the questions asked of the President are those questions which give him an opportunity to comment on his record. I feel that this kind of exchange presents the President at his best and that this forum would be much more acceptable than a canned Presidential Speech.

If I can be of further help, please do not hesitate to call.

All best wishes,

Thomas J. Houser

cc: Dr. Robert A. Goldwin
Honorable F. Lynn May ✓
Dean Burch, Esquire
Mr. Bryce N. Harlow



Confidential
For the President's Campaign:

A BROADCAST BREAKTHROUGH

1. President Ford ~~inspires~~ inspires admiring recognition of his depth and forcefulness by those who have direct, informal contacts *with him*.
Contacts with
2. That perception of Gerald Ford can be aroused and enhanced in countless voters who have become resistant to communication by political speechmaking.
3. Television can convey to every viewer (and radio, to the listeners) that sense of informal communication with the President which, when it happens person-to-person in real life, evokes warm respect and trust. Brought home to the public it will generate votes. Here is how.
4. Informal filmed chats between President Ford and representative white-collar workers, blue-collar workers, teachers, small businessmen, students, farmers, home-makers, parents, retired persons, and others, including minorities, will, if permitted to develop for a half to three-quarters of an hour, yield a culling of spontaneous, relaxed exchanges which, boiled down to five-minute broadcast "spots," will reach and touch listeners and viewers in much the same way as President Ford impresses those with whom he has direct personal contacts.
5. The format should be simple. Apart from sponsorship identification, the spot would have a short introduction such as: "Edward Hatfield, the neighborhood pharmacist at Smalltown, had a recent chance to exchange views with President Ford about _____. Listen: "  (follow with the excerpted conversation). Then, a simple close, such as: "What President Ford had to say to Edward Hatfield shows how we all can count on him to act when confronted with _____. "



6. Needed action:

- Immediate assignment of responsibility for setting up and carrying out three trial chats and preparing five-minute "spots" on them.
- Plan the preparation of 12 such "spots" to be available for broadcast and rebroadcast during the period September 15 and October 31.

✓ 7. Selection of participants could well start by culling ^{MC} ~~recent~~ letters written to the White House. This can help to avoid cranks, and to identify the more articulate and resourceful handlers of acceptable topics. It would be a natural and desirable lead-in to develop a dialogue out of points made or raised in a letter to the President.

8. The potential of the proposed two-way chats for generating ~~recognition~~ ^{and} important support for President Ford should be dramatically greater than through speeches alone. Even the so-called "fire-side chats," which previously have been used with powerful effect, were one-way utterances. True chats, unrehearsed, which show the President's natural responses to and interaction with John Q. Citizen should accomplish even more for President Ford.



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PERSONAL AND CONFIDENTIAL

SEP 15 REC'D

Art
JULY 1.

SEP 07 REC'D

Jim

CARTER/MONDALE POLICY PLANNING
NATIONAL BANK OF GEORGIA BUILDING
Suite 2811 — 34 Peachtree Street, N.W.
ATLANTA, GEORGIA 30303
404-897-5302

August 31, 1976

Mr. Wayne J. Smith
Executive Director
National Association for
Child Development and
Education
500 - 12th Street, S.W.
Suite 810
Washington, D.C. 20024

Dear Mr. Smith:

Thank you for your very generous offer to contribute your time and expertise to policy planning for Governor Carter. You recognize, of course, that the Governor's efforts must be focused on the election and that there is no assurance of victory. Nevertheless prudence demands that advance planning be done so that Governor Carter and Senator Mondale will be as prepared as possible in the event of victory in November.

The overall purpose of the Policy Planning effort is to develop very specific recommendations for (a) legislation which should be submitted to the Congress or (b) administrative decisions with major program significance which might be made by a new President. In the first stage we would like to identify as many viable options as possible rather than limiting the analysis to a single approach.

While we do not want to unreasonably restrict your style of presentation, given the speed with which decisions will have to be made, we would appreciate your adhering to the general outline found in Appendix "A". We should like to receive your material by Tuesday, September 14, 1976.

We ask your cooperation in observing the following:

1. Strict confidentiality is essential! Your papers should not be released to anyone except the project coordinator who works with you.
2. In order to be sure that Governor Carter receives a full range of viewpoints, no one person will have exclusive domain over an issue. At a later stage one of those who submitted a paper may be asked to synthesize the viewpoint of several contributors into an options paper.

Campaign file

~~To Jim Connors~~
~~This is west~~
~~This is issues group~~
~~Carter's doing areas~~
~~is very good~~



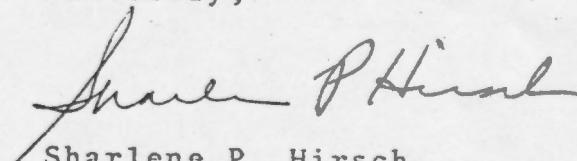
092002

- 3). No statement, proposal or paper is to be identified as a statement of the Governor's views and no one should identify himself/herself as a spokesperson for the Governor.
- 4). No press contacts should be made by anyone regarding his/her participation in policy planning.
- 5). Papers should not be addressed to a certain person (e.g., "To Governor Carter"). The heading should consist of a title only. This measure is to protect confidentiality and to prevent misinterpretation, for it is to be assumed that any memo might somehow be leaked to the press.

Our essential task at the present time is the careful assembling of ideas, information and options. Decisions cannot be made until much later.

Once again, we appreciate your willingness to help.

Sincerely,



A handwritten signature in black ink, appearing to read "Sharlene P. Hirsch".

Sharlene P. Hirsch

SPH/jk
Enc.



APPENDIX "A"

CHILD DEVELOPMENT PAPERS

CONSTRAINT: The Policy Planning effort is focusing solely on recommendation for Presidential initiatives during the first six (6) months of a potential new administration. Therefore, papers should confine themselves to this period only, relative to legislative, budget, and organizational issues.

QUESTIONS: Papers should respond directly to the following questions:

1. What should be the priorities of service?
2. How should standards issues be handled?
3. What should be the appropriate role of each of the following in a delivery system:
 - a. educational agencies
 - b. private nonprofit groups
 - c. for-private groups
 - d. existing programs such as Title 20 and Head Start
 - e. state and local government
4. Should subsidization be through the tax system or direct authorization?

FORMAT AND STYLE: In order to assist authors and ensure that papers are read, we ask that all respondents conform to the following guidelines:

1. Restate each of the above questions, underlined, before responding to it, and use a separate sheet of paper for each question. (If you do not wish to comment on a particular question, feel free to omit it.) In this way, we can reshuffle papers so that all responses to Question Number 1 are together, etc., for analysis.
2. Confine your entire submission to no more than 15 pages. If you can be briefer, we would appreciate it.
3. Please be direct. Lists or outlines are welcome. Please try to be as concise as possible.

DEADLINE: All papers must reach our office no later than September 14.

COPIES: We would appreciate receiving eight (8) copies, if possible.

NEXT STEPS: Views presented in the papers will be synthesized into an options paper which will be presented to Governor Carter for his establishment of priorities. A backup notebook of the papers that have been submitted will be accompanying the synthesized material.

