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THE WHITE HOUSE

WASHINGTON

PETER B. BENSINGER MEETING

Monday, February 23, 1976
2:30 p.m. (10 minutes)
The Oval Office

From: Jim Cannon

I. PURPOSE

To meet Peter B. Bensinger, the new Administrator of the Drug Enforcement Administration, and tell him to get tough on the drug problem.

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

- A. Background: Mr. Bensinger will have been sworn in as Administrator of the Drug Enforcement Administration at a Department of Justice ceremony at 11:30 a.m.
- B. Participants: Peter B. Bensinger and his wife Judith; Mr. and Mrs. B. E. Bensinger (parents); Mr. & Mrs. Roger Bensinger (brother and sister-in-law); and Peter B. Bensinger, Jr. (son).
Staff: Jim Cannon, Dick Parsons
- C. Press Plan: To be announced. Press photo opportunity with sound, at beginning of meeting.

III. TALKING POINTS

1. I am deeply concerned about the drug abuse problem facing this nation. I am particularly concerned that we at the Federal level concentrate our efforts at those who cause the greatest destruction, the traffickers of hard drugs. I want you to do everything you can to stop the illegal traffic of drugs. You will have my full support in this effort.

