The original documents are located in Box 41, folder "Campaign Steering Committee" of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

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THE PRESIDENT'S CAMPAIGN STEERING COMMITTEE

Campaign

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THE PRESIDENT FORD COMMITTEE

GUIDELINES FOR CAMPAIGN WORKERS

VOLUNTEER ACTIVITIES BY CORPORATE OFFICERS AND EMPLOYEES

Questions continue to be posed concerning the acceptance and use of corporate facilities and services during the general campaign, as well as how to advise employees and officers of corporations who wish to participate in President Ford's campaign on a volunteer basis. The General Counsel of the President Ford Committee (PFC) has provided the following guidance which should govern the activities of all personnel participating in President Ford's campaign.

A. Applicable Federal Election Campaign Law

The federal election campaign laws specifically provide that it is unlawful for any corporation whatever to make a contribution or expenditure in connection with any federal election, or in connection with any primary election, political convention or caucus held to select candidates for such political office. In addition, it is unlawful for any candidate, political committee or other person to accept or receive any such prohibited contribution.

"Contribution" is defined to include a gift, subscription, loan, advance or deposit of money or anything of value made for the purpose of influencing any federal election. This would include any "in-kind" contributions such as free office space, office equipment and the like. Moreover, prohibited corporate contributions would include the payment of compensation (<u>i.e.</u> salary) to an employee who works on the campaign rather than at his assigned corporate job, unless he "compensates" his employer for such time as explained below.

B. Proposed FEC Regulations

All individuals are encouraged to volunteer their time and services as provided for under the federal election campaign laws. In general, you may volunteer your time for campaign activity provided you do it on your own time and not while you are on someone's payroll. The Federal Election Commission has proposed the following approach governing situations where no compensation will be deemed to have been paid to an employee. "(i)(A) Who is paid on an hourly or salaried basis;

(B) Who is expected to perform duties for an employer for a particular number of hours per period; and

(C) Who engages in political activity during what would otherwise be a regular work period;

if the taken or released time is made up or completed by that employee within a reasonable period; or

(ii) Who is paid on a commission or piecework basis, or is paid only for work actually performed, whose time is considered the employee's own to use as he or she sees fit and who engages in political activity during what would otherwise be normal working hours; or

(iii) Where the time used by the employee to engage in political activity is bona fide, although compensable, vacation time or other earned leave time."

Corporate employees and officers may volunteer personal services on the basis outlined above whether or not the services performed are those ordinarily performed in that individual's trade, business or profession. Thus, for example, lawyers may provide free legal services, accountants may provide free accounting services, secretaries may provide free secretarial services and entertainers may entertain at political events without any compensation.

C. Corporate Facilities and Services

Corporations may provide facilities and services to the campaign when the cost of the facilities or services is billed at the usual and normal charge and paid for by the PFC. Telephone toll charges and other direct expenses incurred for campaign purposes on corporate property cannot be absorbed by corporate funds but must be paid for by the PFC, if properly authorized, or by the individual responsible for the charge.

The proposed FEC regulations provide that the usual and normal charge of any goods shall be the price of those goods in the market from which they ordinarily would have (been) purchased....In computing the charge of office space and related services, it is not necessary to include any charge for administrative overhead. Where a corporate office is used sporadically and for short periods (i.e. hours not days) to conduct campaign activities, the rental value of the space used need not be computed for purposes of securing reimbursement from the PFC. When a secretary or clerk provides intermittent and minor services in connection with campaign activities being performed by a corporate executive the cost need not be computed for purposes or securing reimbursement from the PFC. However, a record should be kept of all such activity and all such authorized services should be paid for by the PFC.

D. Personal Facilities and Services

If you so desire, \$500 of your own money can be spent for travel expenses incurred in connection with your volunteer campaign activities and such expenditure will not be considered a contribution to the PFC. If such expenses are incurred you must keep a record.

Another \$500 of your own money can be spent for such items as invitations, food and beverages in connection with any candidate related activity conducted in your own home witout this being considered a contribution. Again, records must be kept of these expenses.

Finally, a friendly vendor (whether incorporated or not) may sell you food and beverages for campaign activities at his actual cost, donating in effect his normal profits up to \$500 without this being considered a contribution. THE WHITE HOUSE

0176 in T.

WASHINGTON

August 27, 1976

NOTE TO JIM CANNON

FROM:

STEVE McCONAHEY

I spoke this morning with Jim Cavanaugh about participation of state and local officials on Morton's Steering Committee. Jim indicated that a decision was made in Vail to appoint Governor Evans, Governor Milliken, and Mayor Cianci as members of the Steering Committee. I believe this will provide the linkage we are seeking with a Committee of Elected Officials for the President.

THE WHITE HOUSE

WASHINGTON

August 26, 1976

MEMORANDUM FOR:

JAMES M. CANNON STEVE MCCONAHEY ト

FROM:

SUBJECT:

Campaign Steering Committee

I understand that Rog Morton will chair a Steering Committee of Republicans to assist in the Campaign. I have attached a memorandum from you to Rog suggesting that Governor Evans and Mayor Wilson (Co-chairmen of our Committee of Elected Officials for the President) be included as members on this Steering Committee. Their participation will insure valuable input from State and local officials and provide a linkage between our Committee and the Steering Committee reporting to Rog.

Attachment

THE WHITE HOUSE

WASHINGTON

August 26, 1976

MEMORANDUM FOR:	ROGERS C. B. MORTON
FROM:	JAMES M. CANNON
SUBJECT:	Campaign Steering Committee

I am writing to recommend that Dan Evans, Governor of Washington State, and Pete Wilson, Mayor of San Diego, be appointed to your Campaign Steering Committee.

As you may know, Dan and Pete are Co-chairmen of a Committee of Elected Officials for the President. This Committee was announced in Kansas City (see attached) and includes participation of Governors, Mayors, State Legislators, and County Officials. This Committee will be a resource of advice on issues related to State and local governments, and will work actively to expand support for the President throughout the country. Inclusion of Evans and Wilson on your Committee will give you valuable input from their perspective and will provide the necessary linkage between the PFC and this effort to organize State and local officials for the President.

I would be happy to discuss this with you as soon as possible.

Attachment

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

FOR RELEASE Monday, August 16, 1976

The formation of a group of state, county and local officials in support of President Ford's nomination and election was announced today by the President Ford Committee.

The group is headed by Governor Dan Evans of Washington and Mayor Pete Wilson of San Diego.

The group has broad support from across the country and will campaign aggressively for the President's election, they said.

Evans, the Nation's senior Governor, said "President Ford has succeeded where others have failed. He is a proven friend of local government who has done more than any President in a generation to shift power from the Potomac back to the people. We prefer the proven performance of the President to the promises of Jimmy Carter."

Evans said the President's accomplishments are "the greatest untold story of the last two years."

Wilson said: "The wisdom, the integrity and the political courage of President Ford in exercising more than 50 vetoes in 2 years and his legislative skill in being sustained in all but a handful have given great hope to those local officials who see the future of America's cities as being tied to the health and full productive capacity of the American private sector rather than to an endless series of stop-gap so-called emergency measures propounded by the Congress which will surely aggravate inflation, though professed as a cure for unemployment.

The President Ford Committee, Rogers C. B. Morton, Chairman, Robert Mosbacher, National Finance Chairman, Robert C. Moot, Treasurer, A copy of our

"The President's economic policies have brought us down from double digit inflation and stimulated the economy to the point where three million more American men and women are employed than when he assumed the office of President."

Evans and Wilson stated that the committee would work to gain additional support for the President throughout the country on a bipartisan basis.

Released was a list of officials who have endorsed the President and who would act as a steering committee to assist in the overall effort.

Governors:

Robert Ray Robert Bennett William Milliken Christopher Bond James Rhodes James Holshouser Arch Moore

Iowa Kansas Michigan Missouri Ohio North Carolina

State Legislators:

George Pillsbury Mary George Paul Prioto

Dixon Arnett Bud Pardini

Tom Jensen

West Virginia Minority Leader, Tennessee State Legislature

State Senator, Minnesota State Senator, Hawaii State Assembly, California State Assembly, California Minority Whip, Washington State Legislature

Mayors:

Ralph Perk Richard Carver James Taft E. Clay Shaw, Jr. Angello Martinelli Jack Hunter Harry Kinney Stanley Cmich Lewis Murphy Vincent Cianci Tom Moody James Richey

Cleveland, Ohio Peoria, Illinois Cranston, Rhode Island Ft. Lauderdale, Florida Yonkers, New York Youngstown, Ohio Albuquerque, N. Mexico Canton, Ohio Tuscon, Arizona Providence, Rhode Island Columbus, Ohio Lakewood, Colorado

County Officials:

Louis Mills	County Executive, Orange County New York (2nd Vice President of National Association of Counties)
Doris W. Dealamon	Freeholder-Director Somerset County, New Jersey
J. W. Stevens	Commissioner, Broward County, Fla.
John Brewer	Commissioner, Kent County, Michigan
Phillip Elstrom	Chairman, Board of Commissioners, Kane County, Illinois
Daniel Mikesell	Supervisor, San Bernardino County California
John Klein	County Executive, Suffolk County New York

August 26, 1976

MEMORANDUM FOR:

JAMES M. CANNON STEVE NOCONAHEY

SUBJECT:

FROM:

Campaign Steering Committee

I understand that Nog Morton will chair a Steering Committee of Republicans to assist in the Campaign. I have attached a memorandum from you to Roy suggesting that Governor Evans and Nayor Wilson (Co-chairmen of our Committee of Elected Officials for the President) be included as members on this Steering Committee. Their participation will insure valuable input from State and local officials and provide a linkage between our Committee and the Steering Committee reporting to Rog.

Attachment

SGMcC:jz



August 26, 1976

MEMORANDUM FOR: FROM:	ROGERS C. B. MORTON
	JAMES N. CANNON
SUBJECT:	Campaign Steering Committe

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I would be happy to discuss this with you as soon as possible.

Attachment

JMC:SGMcC:jz

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THE WHITE HOUSE WASHINGTON

STEERING COMMITTEE MEETING TODAY:

I called Zarb's office. They didn't know about the meeting. He has a mtg. at 3:00 with Sec. Simon and one at 4:15 (White House briefing). I said I would check with you and get back to them.

O'Neill's office didn't know. They said he was out to some meetings, would be back after 2:00. They will let him know, so he should be at the meeting around 3:00, unless I hear further from them.

Gorog is going for sure.

(Am I to check with Jim Lynn about this or is O'Neill going for him?)

You wanted to call Scowcroft on this.

Sept. 1976

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THE WHITE HOUSE WASHINGTON

President's Campaign Steering Committee:

Maryland Room, Mayflower Hotel 2-4:30.

You are giving a short statement at 3:00.

Rogers Morton will speak after you.

(A car will be here at 2:45 to take you to the Mayflower).

Sept. 1976

After the President was nominated in Kansas City,

Dick Cheney set up, at the President's direction, a working group in the White House to coordinate campaign issues.

We call it the Issues Group, and it is made up of about 12 people. It includes the President's senior staff officers who are responsible for assisting him in making and carrying out policies, and in communicating those policies. They are:

-- Brent Scowcroft of NSC.

- -- Jim Lynn and Paul O'Neill, who handle budget and management.
- -- Bill Seidman and Alan Greenspan, on economic policy.
- -- Frank Zarb, the President's energy adviser.

We are working closely with Rogers Morton, Jim Baker, Bob Teeter and with other officials of the campaign to work out the best ways in which we can present the central issues of the campaign to know where the President stands where he differs with Carter to help the campaign.

Our responsibility is to see that the best issues get to the President in the best form to show why he is the best man to be President.

Rog Morton was kind enough to invite us here today not . to talk but to listen.

We would like to hear your ideas on what you think the best issues are nationally and in your states.

If you have any specific questions which we can answer, we will do so here now. Our primary purpose is to find out from you what you think we should be saying and doing that we are not doing -- and what we are saying and doing that you think we should not be doing.

So, we are here to listen about issues and take your ideas back to the President for his use in the campaign.

[Sept. 1976] 1) Not going ofter The Black vote wto moard vous on vyor. Cravei Jobs apprepriotien. why he wetto it?

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THE WHITE HOUSE WASHINGTON

You wanted to talk to Rog Morton about this.

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

President Ford Committee

September 10, 1976

MEMORANDUM FOR:

JIK CHENEY JIM CANNON BILL SEIDMAN SENATOR DOLE JIM BAKER JIM FIELD

FROM:

ROG MORTON

The following mailgram has been sent to members of The President's Campaign Steering Committee. A detailed agenda will be sent to you the early part of next week and we're looking forward to your participation.

The next meeting of The President's Campaign Steering Committee will be held on Thursday, September 16, from 2:00 until 4:30 p.m., in the Maryland Room of the Mayflower Hotel in Washington. We will review the current status of the campaign and again solicit your ideas, suggestions and recommendations. The first meeting was well attended and constructive, and we appreciate the assistance you are giving.

We are actively engaged in forming a Democrats and Independents for Ford Committee and we would particularly like to have you give thought to the names of those Democrats who might be willing to join.

We expect to have present at this meeting Bob Teeter who is in charge of PFC Research and Polling, as well as <u>Dick Cheney</u>, Jim Cannon, Bill Seidman, Jim Baker and, tentatively, Bob Dole. Please RSVP to my office. Telephone number: (202) 457-6420.

/s/ Rogers C.B. Morton, Chairman
John Andrews, Executive Director

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Copy to: Bo Si

Bob Teeter Stu Spencer Elly Peterson Bill Greener

Roy Hughes Bob Visser John Deardourff

The President Ford Committee, James A. Baker III, Chairman, Royston C. Hughes, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

THE PRESIDENT'S CAMPAIGN STEERING COMMITTEE

CHAIRMAN: ROGERS C.B. MORTON EXECUTIVE DIRECTOR: JOHN ANDREWS

The Honorable John B. Anderson House of Representatives Washington, D.C. 20515 (202) 225-5676

The Honorable Dewey Bartlett United States Senate Washington, D.C. 20510 (202) 224-4721

The Honorable Bob Brown Chairman, B.&C. Associates, Inc. 1625 Eye Street, N.W. Washington, D.C. 20036 (202) 659-1146

The Honorable Dean Burch Pierson, Ball and Dowd 1200 - 18th Street, N.W., Suite 1000 Washington, D.C. 20036 (202) 331-8566

The Honorable Vincent A. Cianci, Jr. Mayor of the City of Providence Executive Chamber, City Hall Providence, Rhode Island 02903 (401) 421-2489

The Honorable Audrey Rowe Colom National Women's Political Caucus 7965 Orchid Street, N.W. Washington, D.C. 20012 (202) 723-4870 or (202) 293-6160

The President Ford Committee, James A. Baker III, Chairman, Royston C. Hughes, Treasurer, A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

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The President's Campaign Steering Committee Page Two

The Honorable Harry S. Dent 1700 Sunset Boulevard West Columbia, South Carolina 29169 (803) 796-9160

The Honorable Daniel J. Evans Governor of the State of Washington State Capitol Olympia, Washington 98501 (206) 753-6780

Mr. Ody J. Fish, Member Republican National Committee 547 Progress Avenue Hartland, Wisconsin 53029 (414) 367-2141

Mr. Max Fisher 2210 Fisher Building Detroit, Michigan 48202 (313) 871-8000

The Honorable Barry Goldwater United States Senate Washington, D.C. 20510 (202) 224-2235

The Honorable Robert P. Griffin United States Senate Washington, D.C. 20510 (202) 224-6221

Mr. Paul R. Haerle, Chairman Republican State Central Committee of California 2 Embarcadero Center, #2200 San Francisco, California 94111 (415) 392-6320

Mr. Richard L. "Dick" Herman Herman Bros. Trucking Company 2565 St. Mary's Avenue Omaha, Nebraska 68105 (402) 346-8092 The President's Campaign Steering Committee Page Three

Mrs. Laddie F. (Pat) Hutar, President National Federation of Republican Women 310 First Street, S.E. Washington, D.C. 20003 (202) 484-6670

The Honorable Jacob K. Javits United States Senate Washington, D.C. 20510 (202) 224-6542

The Honorable Tom Jensen House Minority Leader Tennessee State Assembly 101 War Memorial Building Knoxville, Tennessee 37219 (615) 741-3947

The Honorable Melvin Laird Readers Digest 1730 Rhode Island Avenue, N.W., Suite 212 Washington, D.C. 20036 (202) 223-1642

The Honorable Paul D. Laxalt United States Senate Washington, D.C. 20510 (202) 224-3542

The Honorable Robert List Attorney General of the State of Nevada Supreme Court Building Carson City, Nevada 89701 (702) 885-4170

The Honorable Charles McC. (Mac) Mathias United States Senate Washington, D.C. 20510 (202) 224-4654

Mr. Kent B. McGough, Chairman Republican State Central and Executive Committee of Ohio 50 West Broad Street Columbus, Ohio 43215 (614) 228-2481 The President's Campaign Steering Committee · Page Four

The Honorable Robert H. Michel House of Representatives Washington, D.C. 20515 (202) 225-6201

The Honorable Jeremiah Milbank, Chairman Republican National Finance Committee 310 First Street, S.E. Washington, D.C. 20003 (202) 484-6730

The Honorable William G. Milliken Governor of the State of Michigan State Capitol Lansing, Michigan 48903 (517) 373-3410

Mr. Louis V. Mills County Executive of Orange County Government Center Goshen, New York 10924 (914) 294-5151

Mr. Leon Parma Lyon Electric Company Post Office Box 81303 San Diego, California 92138 (714) 297-9000

The Honorable Ralph J. Perk Mayor of the City of Cleveland City Hall 601 Lakeside Avenue Cleveland, Ohio 44114 (216) 694-2000

The Honorable John J. Rhodes House of Representatives Washington, D.C. 20515 (202) 225-0600

Mr. Richard M. Rosenbaum, Chairman New York Republican State Committee 315 State Street Albany, New York 12210 (518) 462-2601 The President's Campaign Steering Committee Page Five

The Honorable Hugh Scott United States Senate Washington, D.C. 20510 (202) 224-6324

The Honorable Mary Louise Smith Chairman, Republican National Committee 310 First Street, S.E. Washington, D. C. 20003 (202) 484-6700

Mr. William French Smith 1256 Oak Grove Avenue San Marino, California 91108 (213) 488-7236

The Honorable Ted Stevens United States Senate Washington, D.C. 20510 (202) 224-3004

The Honorable John G. Tower United States Senate Washington, D.C. 20510 (202) 224-2934

The Honorable Guy Vander Jagt House of Representatives Washington, D.C. 20515 (202) 225-3511

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THE WHITE HOUSE

WASHINGTON

INFORMATION

September 13, 1976

MEMORANDUM FOR:

FROM:

SUBJECT:

JIM CANNON

STEVE MCCONAHEY

State/Local Officials in the Campaign

Yesterday I received word from Rogers Morton's Office that the Campaign Steering Committee will be expanded to include representatives of state, local and county officials per our request. As things stand now, Tom Jensen of the Tennessee State Legislature and Louis Mills of Orange County, New York will be invited to participate. These names are in addition to Mayor Perk, Mayor Cianci, Governor Evans and Governor Milliken.

In terms of the Committee of Elected Officials for the President, I have spoken with the principals (Evans, Wilson, Jensen and Mills) and all are moving to develop their organization on a state basis within the next week. By the end of the week, I hope to have that structure in place as well as a firm commitment from PFC in terms of staff contact and support.

Why don't we Ga ingley The CEOP