

The original documents are located in Box 66, folder “November 2, 1972 - Clark MacGregor - Presidential Visit to New Mexico” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Administrative Marking

By CD NARA, Date 2/8/10

Committee for the Re-election of the President

MEMORANDUM

November 2, 1972

~~CONFIDENTIAL/EYES ONLY~~

MEMORANDUM FOR:

THE HONORABLE CLARK MAC GREGOR

FROM:

ROBERT M. TEETER *Rut*

SUBJECT:

Presidential Visit to New Mexico

The President received 52%, Humphrey 40% and Wallace 8% of the vote in New Mexico in 1968. The President did well in all parts of the state with the exception of Santa Fe which he lost by a very small margin. New Mexico has gone for the winning Presidential candidate for 15 consecutive elections.

	<u>Nixon</u>	<u>Humphrey</u>	<u>Wallace</u>	<u>Margin</u>
<u>Statewide</u>	52	40	8	+12
Bernalillo Co. (Albuquerque)	55	40	5	+15
Santa Fe Co.	48	49	3	- 1

The polls show both the President and Domenici substantially in the lead.

	<u>Nixon</u>	<u>McGovern</u>	<u>Undecided</u>	<u>Margin</u>
9/7 - Domenici	56	21	23	+35
10/18 "	59	22	19	+37
10/25 "	56	26	18	+30
11/1 "	60	24	16	+36

	<u>Domenici</u>	<u>Daniels</u>	<u>Undecided</u>	<u>Margin</u>
9/7 - Domenici	45	30	25	+15
10/18 "	46	29	25	+17
10/25 "	49	33	18	+16
11/1 "	50	35	15	+15

It is highly unlikely that either Domenici or the President will lose.



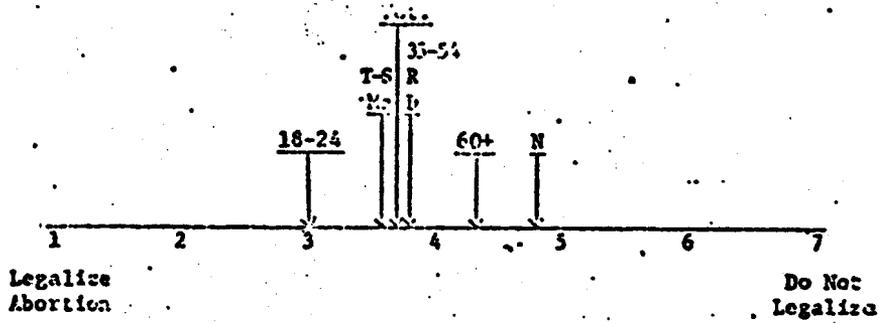
2. The margin in favor and opposed to abortion among Catholics is close with slightly more opposed.

3. With attitudes as they currently exist; it seems advisable that we avoid the issue. Alternatively it might be helpful for us to moderate our position which might help us with women and younger voters but we should not soften our position to the point where we jeopardize our advantage with some Catholics. Because McGovern's position is more favorable than the President's position with the total electorate, it would not be advisable for us to attack McGovern's position.

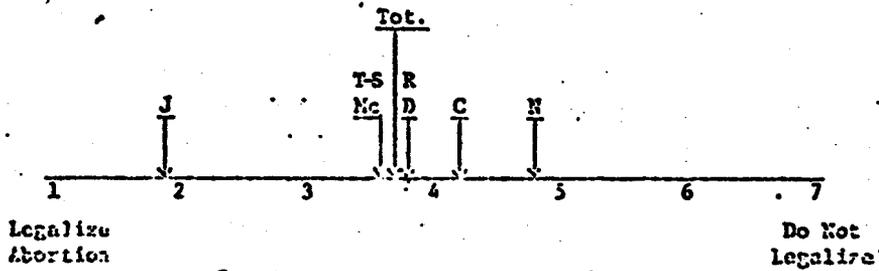
~~CONFIDENTIAL/EYES ONLY~~



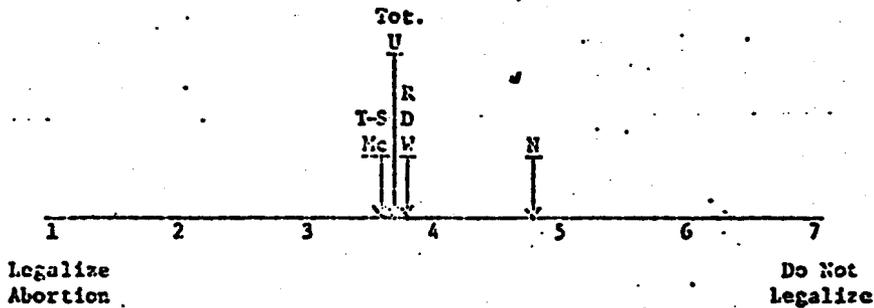
ABORTION



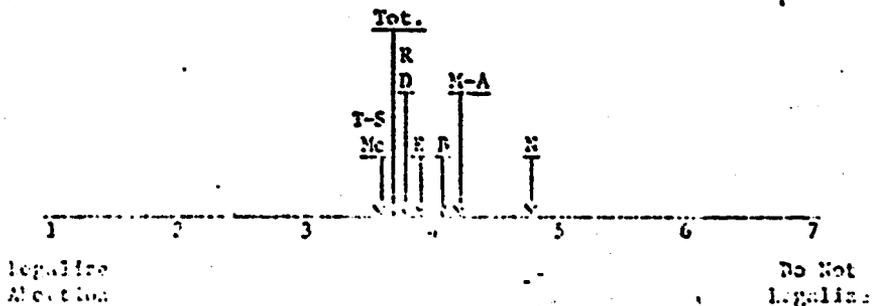
18-24 yrs.
35-54 yrs.
60 yrs. +
Total
Republican
Democrat
Ticket-Splitter



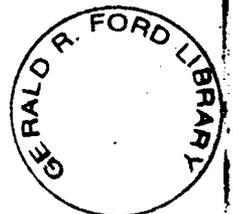
Catholic
Jews
Total
Republican
Democrat
Ticket-Splitter



Women
Union
Total
Republican
Democrat
Ticket-Splitter



Black
Ethnic
Mex.-American
Total
Republican
Democrat
Ticket-Splitter



ATTACHMENT B

ABORTION

	<u>Legalize</u>	<u>Neutral</u>	<u>Do Not Legalize</u>
Total	52%	10%	37%
18-24 years	64	9	26
35-54 years	49	10	39
60 years +	40	9	49
Catholic	41	10	48
Women	50	9	40
Mexican-American	40	11	46
Ethnics	47	10	42
Jews	84	4	10
Union (Non-Black)	51	10	38
Blacks	44	9	46

