

**The original documents are located in Box 65, folder “September 27, 1972 - Dan Todd - State Priorities for Older Americans” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Committee for the Re-election of the President

MEMORANDUM

September 27, 1972

~~CONFIDENTIAL/EYES ONLY~~

MEMORANDUM FOR: MR. DAN TODD  
FROM: TED J. GARRISH  
SUBJECT: State Priorities For Older Americans

This memorandum will update our suggested state priorities for older Americans.

Our margin continues to be substantial with older Americans; however, in some states we are doing decidedly better than others. The attached sheet shows the priority of states where turnout of older Americans will be most important.

In terms of Nixon's committed vote with older Americans, we have declined in three states, California, Maryland, and Illinois compared to an overall increase nationally.

In several states our margin with older Americans is substantially less than the national average. The attachment to this memo has set forth the priority of these states.

If you have any questions, please call.

cc: Mr. Fred Malek

~~CONFIDENTIAL/EYES ONLY~~

Determined to be an  
Administrative Marking

By SD NARA, Date 2/3/15



OLDER AMERICAN STATE PRIORITIES

<u>Turnout Priorities</u>	<u>Priorities To Improve Vote</u>	<u>States Experiencing Decline</u>
1. Pennsylvania	1. Wisconsin	1. California
2. Connecticut	2. California	2. Maryland
3. Illinois	3. Michigan	3. Illinois
4. New York	4. Missouri	
5. Maryland		
6. New Jersey		
7. Ohio		
8. Texas		
9. Michigan		
10. California		
11. Missouri		
12. Wisconsin		

