

The original documents are located in Box 65, folder “September 7, 1972 - Ed Failor - Abortion” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

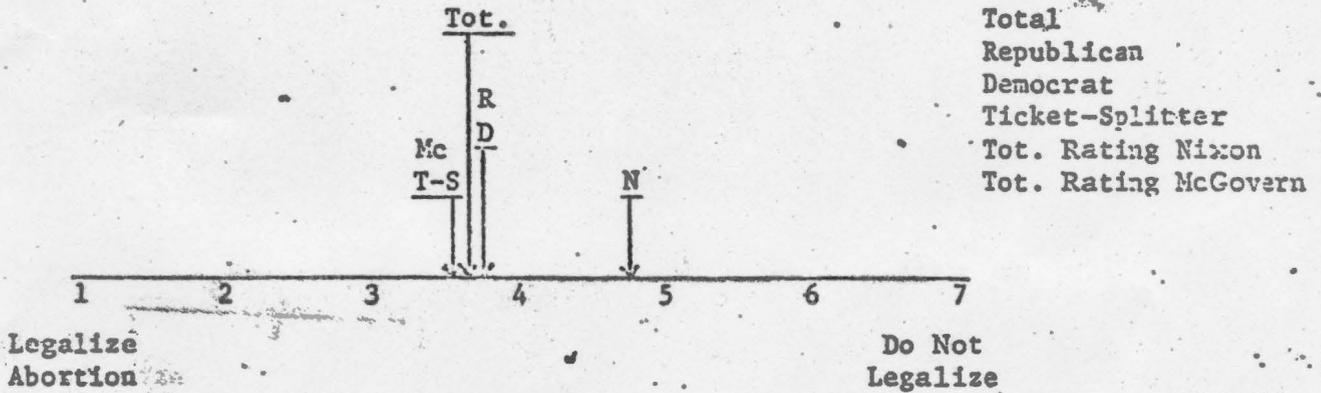
September 7, 1972

~~CONFIDENTIAL/EYES ONLY~~

MEMORANDUM FOR: MR. ED FAILOR
 FROM: TED J. GARRISH
 SUBJECT: Abortion

As requested this memorandum will outline the results of the second wave of campaign polls as it relates to abortion.

The President's perceived position on abortion is somewhat removed from the view held by the total electorate. On the other hand, McGovern's position is in the center of the public view.



Attachment A shows the position of various demographic groups on the issue of abortion. The only groups which are slightly closer to Nixon than McGovern are older voters, Catholics and Mexican-Americans.

Those having attitudes more liberal than perceived position for McGovern are young voters and Jews. The position for women is close to McGovern.

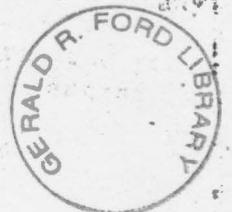
Attachment B shows those in favor and those opposed to abortion for each of the groups studies.

The data has led to the following conclusions:

1. The President's position may cost him some support with young voters, Jews and women. This position will not likely attract any new voters.

Determined to be an Administrative Marking

By CCG NARA, Date 2/8/2010



The major national issues in New Mexico are Vietnam, crime and jobs. The President is rated by 84% of the electorate as having done a "superior" job of handling Vietnam. The major state issue is crime, especially in Albuquerque which now has the highest per capita crime rate in the country.

Because of the large numbers of Indians and Mexicans, welfare is a major state problem. Rumors that there are going to be cutbacks in the White Sands installation are causing a very high number of undecideds among these groups in south New Mexico. This presents a good opportunity to point out the drastic cutbacks that would occur in DOD spending should McGovern be elected. It might also stop the very slow but steady increases Daniels has been making against Domenici.

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