

The original documents are located in Box 64, folder “March 9, 1972 - Jeb S. Magruder - New Hampshire Critique” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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John...



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.
WASHINGTON, D. C. 20540
1202: 333-0920

March 9, 1972

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MEMORANDUM FOR: MR. JEB S. MACGRUDER
FROM: ROBERT M. TEETER
SUBJECT: New Hampshire Critique

Our campaign poll for New Hampshire accurately represented the President's strength three weeks prior to the election. The variation with the actual election results was only slight. The President's strength declined by only three percent while McCloskey added approximately 7%. Ashbrook was fairly constant.

This movement is not unexpected considering that McCloskey's campaign picked up some energy during the last few days before the election. The Boston Globe poll confirmed this in its election eve study. The slight deviation may also have resulted from a different level of intensity of commitment for the candidates. Undoubtedly there was a higher turnout of McCloskey voters than Nixon voters.

Overall the actual primary vote gave us no reason to believe that there has been any shift in the general election figures for New Hampshire.

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Administrative Marking

By SD NARA, Date 12/30/09

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