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#### THE HUMOR OF PRESIDENT GERALD R. FORD

#### AS SELECTED FROM RECENT SPEECHES

Commencement of Ohio State University Friday, August 30, 1974 Columbus, Ohio

"So much has happened in these few months since you were kind enough to ask me to speak here today. I was then America's first Instant Vice-President -- and now, America's first Instant President. The United States Marine Corps Band is so confused, they don't know whether to play HAIL TO THE CHIEF or YOU'VE COME A LONG WAY, BABY! . . . .

". . . . As many of you know, I've always had a great interest in football. I played center for the University of Michigan and I still remember my senior year back in 1934. The Wolverines played Ohio State and we lost 34 to zero. And to make it even worse, that year we lost seven out of our eight games. But what really hurt was when they voted me, Their Most Valuable Player -- I didn't know whether to smile or sue! . . . . "

The Opening of the World Golf Hall of Fame Wednesday, September 11, 1974 Pinehurst, North Carolina

"I've really enjoyed listening to our eight honorees describe their greatest moments in golf. And if I may, I'd like to tell you the most memorable golfing experience I ever had. I was at that Burning Tree course just outside of Washington when Ben Hogan, Jack Nicklaus and Byron Nelson came up to me and said they were looking for another great golfer to join them -- I said, 'Well, here I am!' -- And they said, 'Good. You can help us look!'

"I didn't mind that so much. But what really hurt was when Arnold Palmer asked me to wear his slacks under an assumed name. . . .

"They say you can always tell how good a player is by the number of people in the gallery. You've heard of Arnie's Army? My group is called Ford's Few.

"I've figured it out. My problem is, I have a very wild swing. I'll tell you how wild my swing is. Back on my home course, they don't yell 'Fore!' They yell, 'Ford!'

"You know all those Secret Service men you've seen around me?"
When I play golf, they get combat pay!

"But I try to keep my hand in whenever I can. Personally, I like to play golf with Henry Kissinger. Henry Kissinger is undoubtedly one of the greatest diplomats the world has ever known. I'll tell you why I say that. Last week I was in a sand trap. There was a water hazard beyond that and then 95 feet to the first hole. And Henry conceded the putt!

"But this afternoon, I had one of the greatest thrills of my life. The chance to play a few holes with the super stars of world golfing. I can't tell you how I felt out there surrounded by these legendary names -- Berg, Hogan, Nelson, Nicklaus, Palmer, Player, Sarazen, Sneadlfold was almost like being in Golfer's Heaven!

"But as the cliche goes, tonight I have good news and bad news."

The good news is that four of our honorees -- Jack Nicklaus, Arnold Palerm,
Gary Player and Sam Snead -- will be competing in the World Open beginning
tomorrow. The bad news is, today they shared the course with me -- I'll
tell you what I mean:

"In 1972, I played with Sam Snead in the Pro-Am before the Kemper Open. He didn't go on to win the tournament.

"In 1973, I played with Miller Barber before the Kemper Open. And he didn't go on to win the tournament.

"This year I played with Tom Weiskopf before the Kemper Open -- and Dave Stockton before the Pleasant Valley Open. And neither of them went on to win the tournaments.

"In Washington, I'm known as the President of the United States. In golf, I'm known as the Jinx of the Links!

"I figured it out that Snead, Barber, Weiskopf and Stockton blew \$165,000 in prize money. If you think they're unhappy, you should see the Internal Revenue Service. . . . "

Washington Press Club Wednesday, September 18, 1974 Washington, D. C.

"When I received the printed invitation to this evening, one phrase in particular caught my attention. It said: 'Come Honeymoon With Us!' -- You people sure know how to hurt a fella!

"As you might imagine, I don't quite agree with those who have called me the Evel Knievel of Politics -- But I do think I have proven beyond a shadow of a doubt, that you don't need a pool at the White House to get into deep water!

"I didn't realize how much the honeymoon was over until this morning, when the Metro started to build a new station -- in the Oval Office.

"When I first said 'yes' to being here tonight, I was then Vice-President and had a lot more time on my hands. You know, people say a lot of nice things about the Vice-President, but it's almost like being best man at a wedding. You never get a chance to prove it. . . .

- ".... But anybody in public life is well aware of how important the judgments of the press are. I'm firmly convinced that if the good Lord had made the world today, he would have spent six days creating the heavens and earth and all the living creatures upon it. But on the seventh day, He would not have rested -- He would have justified it to Helen Thomas....
- ". . . . But I do appreciate your asking me to be here tonight on this historic occasion -- the inauguration of the first male President of the Washington Press Club. As one President to another, Ron, I salute you. And I also salute the members of the Washington Press Club for breaking down the barriers of sexual discrimination. I'm sure you all know where I stand on this issue. As I prove every morning at breakfast time, I certainly don't believe that a woman's place is in the kitchen.

"If our country is to survive and prosper, we need the best efforts of all Americans -- men and women -- to bring it about. And besides, as a great philosopher once said -- I think it was Henry Kissinger -- nobody will ever win the Battle of the Sexes. There's just too much fraternizing with the enemy."

South Dakota Republican State Central Committee Rally Wednesday, October 16, 1974
Sioux Falls, South Dakota

season opened here in South Dakota last Saturday -- and, by coincidence, you might have seen in the newspapers and on TV, the White House has a new addition. My daughter, Susan, and our White House photographer, Dave Kennerly, got together and surprised me with an eight-month old Golden Retriver. And I'd like to tell you the story of how Susan and Dave bought this dog.

wanted to get a Golden Retriver. The owner of the kennel said they wanted to get a Golden Retriver. The owner of the kennel said fine. Who will the owner be? And they said, it's a surprise -- they would like to keep it a secret. Well, the kennel owner said he did not sell dogs that way. He would have to know the dog was going to a good home.

"So Susan and Dave assure him that it would be. They explained that the parents are friendly, middle-aged, and live in a big white house with a fence around it.

"The kennel owner said, 'Good. Do they own or rent?' Susan and base thought a moment, and said, 'Well, you might say it's public housing.'

"The kennel owner said, 'Okay, Now this is a big dog who is going to eat a lot. Does the father have a steady job?' Well -- there they were stuck for an answer.

"Needless to say, they got the dog and, very appropriate to the spirit of the Bicentennial, we have named her Liberty. A reporter asked my daughter Susan who is going to take care of Liberty? Who is going to feed her and groom her and take her out in the morning and at night? And Susan did not hesitate a minute. She said, 'Daddy!'

"So I have a feeling this is one Liberty that is going to cost me some of mine."

Republican Luncheon Thursday, October 24, 1974 Des Moines, Iowa

"You know, when I saw this grand old ballroom, it brought back so many happy memories of Benny Goodman, Tommy Dorsey and Woody Herman. When Betty and I were courting, we used to go out dancing to the music of these big bands. We had a problem though. Betty had studied modern dance and I was a former football player. She never really came right out and said I was a poor dancer. She's much too kind for that. But she did have a rather interesting theory as to why I played center rather than quarterback. She said it's one of the few positions on a football team where you don't have to move your feet!"

S. FORD TORREST

Illinois Republican Fundraising Dinner Thursday, October 24, 1974 Chicago, Illinois

"It's a great pleasure to be here in Chicago again -- the home of the Bears, the Bulls, and the kangaroo. That's what I like about Chicago. You can always count on exciting things happening here. Dan Terra tells me that the way that kangaroo has been dodging tacklers, there's a big controversy over what to do with him when they catch him. The Chicago police want to put him in the zoo -- the Chicago Bears want to put him in the backfield -- and, of course, the Democrats want to register him -- at least once!

Herbert Stein Farewell Party Monday, August 26, 1974 The White House

!'I can say one thing -- we will all miss Herb Stein's sense of the dramatic. Who can ever forget that economic conference, when Herb pulled a rib roast out of his briefcase? He said that two years earlier his wife had bought that rib roast and now anybody could buy it for a lot less money. And you know why? Have you ever tasted a rib roast that had been in Herb Stein's briefcase for two years?"

Representative John Rooney Reception Tuesday, November 26, 1974 The State Department

"As Chairman of the Subcommittee on Appropriations for State, Justice, Commerce and Judiciary, it's no secret that John Rooney is a man of some consequence around here. You know how Henry Kissinger flew to China in a Boeing 707? One word from John -- and he comes back in a Greyhound bus!

"John Rooney has always had a well-earned reputation as a tight-fisted penny-pinching guardian of the public's money. He tries to scrimp and save and cut corners wherever he can. If you don't believe it, look at those pants I wore in Japan!... Any shorter and they would have arrested me for streaking!"

Business Council
Wednesday, December 11, 1974
Mayflower Hotel

"I don't have to tell you I deeply appreciate the opportunity to meet with you tonight, as leaders of commerce and industry, to discuss some very serious economic problems that we all face.

"The mutuality of our problems was never more clearly stated than when I was introduced at a business conference quite recently. The moderator said, 'The greatness of America is that anyone can grow up to be President of auto company, President of an airline, President of a utility, or President of the United States.' Then he took a long pause and added, 'That's just one of the chances they have to take!"

Scouter of the Year Banquet Monday, December 2, 1974 Washington, D.C.

X

"They say once a Scout always a Scout, and I can tell you from my own experience that is true. After all these years I still love the outdoors. I still know how to cook for myself, at least breakfast. And as anyone who saw those pictures of me in Japan will know, on occasion I still go around in short pants."

Christmas Ball for the Congress Tuesday, December 17, 1974 Washington, D.C.

"The beautiful Christmas tree you see out there came from Michigan. That tree and I have a lot in common. Neither one of us expected to be in the White House a few months ago.

"Both of us were a little green. Both of us were put on a pedestal.

And I'd like to add this as a postscript -- we've both been trimmed a little lately."

National Collegiate Athletics Association Tuesday, January 7, 1975 Washington, D.C.

"I'm sure I don't have to tell any of you the problems of being an Athletic Director of Head Coach. For instance, I see my good friend Bear Bryant sitting here. . . I was talking to Bear and he said we both had the very same experience on New Year's Day. I said, 'How is that possible? I was skiing and you were at the Orange Bowl.' He said, 'That's what I mean. We both hit the top -- and after that, it was all down hill!'

"I think Alabama played a superb game but Notre Dame just seemed to have that something extra. You could tell Notre Dame was feeling pretty confident. They brought in Earl Butz to give the blessing."

The American Football Coaches Association Dinner Thursday, January 9, 1975 Washington, D. C.

"I also appreciate this opportunity to be here because, as a former assistant football coach -- I not only know your problems and concerns, but I've lived them. I'll never forget the time back at Yale when I went to a movie theatre with our great head coach, Ducky Pond -- and the movie just happened to be that film classic King Kong.

"Well, who can ever forget that final scene? King Kong is standing on top of the Empire State Building and men are shouting at him; women are screaming at him; the police are shooting at him; even airplanes are firing machine guns at him.

"I was so impressed, I leaned over to Ducky Pond and whispered. When was the last time you ever saw anything like that?' Ducky said, 'Tuesday. I had a meeting with the alumni association!'

### The American Football Coaches Association Dinner con't.

"As a resident of Washington, I want you to know what a thrill it is having you all here. Washington is a real football town and you can't imagine the excitement seeing John McKay fly in over the Potomac; Ara Parseghian drive in over the Potomac; and Bear Bryant walk in over the Potomac.

"You know, sometimes I wonder why we don't talk more about the history of our sport. Football is a very old and honorable game. It was played by the ancient Chinese, the Greeks and the Romans. In fact, many ancient peoples played a form of football just to keep warm in the winter. And it still works. I saw Woody Hayes after the Rose Bowl. . . boy, was he steamed!

"No, I'm only kidding. You all know where my loyalties are but I firmly believe that on New Year's Day, two of the finest football teams in America today were involved in the Rose Bowl. The University of Southern California playing it -- and the University of Michigan watching it -- on TV.

"Seriously, I think both Woody Hayes and John McKay did a superlative job and if they ever want to come over to the White House for breakfast, I'll personally fix them both the breakfast of champions."

Industrial Payroll Savings Committee Response to Gift of Phone-Lamp Thursday, January 16, 1975 Washington, D. C.

"I'm very grateful for this very unusual gift -- a lamp made out of a phone. But I have to tell you, I'm a little worried about it. I'm in enough trouble now without saying to someone 'Excuse me. I have to answer the lamp!'

'Someone just told me the lamp works but the phone doesn't. That's all right. Maybe that's what we need these days -- more light and less talk."

Robert A. Georgine Testimonial Dinner Saturday, January 18, 1975 Washington, D. C.

"I understand, incidentally, that Bob plays gin rummy. I won't say how well. Let me put it this way: Bob Georgine has done for gin rummy what the Titanic did for ocean travel."

National Press Club -- Swearing-in of new President Sunday, January 26, 1975
Washington, D. C.

"Let me thank you for asking me to be a part of this very suspicious occasion. . .

"I'm sure Bill Broom will make an excellent President.

"And believe me, it isn't easy being President. They ask impossible things of you. First they take away your swimming pool -- and then they want you come clean."

The Alfalfa Club Saturday, January 25, 1975 Washington, D. C.

"Let me say how much I enjoyed the magnificent voice of Miss Barbara Shuttleworth. Miss Shuttleworth, you are a pleasure to the ear and to the eye as well. My only disappointment is that you didn't sing my favorite song. The one that's dedicated to all the Democratic candidates for President. Maybe you know it. It's called -- 'I Love a Parade!'

"I love the name of the Alfalfa Club. For the benefit of those who may be attending this dinner for the first time, let me explain how the Alfalfa Club came to be called that. It was named after the plant that sends its roots down the deepest for liquid refreshment. I don't know what liquid it's looking for -- but this year -- it better be oil!

"That is one thing Scoop Jackson and I agree on. If we don't solve the oil problem -- come 1995, Boeing is going to be making roller skates!

"It is a pleasure to be here on this historic occasion -- the nomination of Ambassador George Bush for President of the United States. But as a friend and fellow Alfalfan, I have to warn George that politics is a very uncertain business. One minute you're up -- and the next minute you're out. Don't take my word for it. Ask the fella who writes jokes for Earl Butz.

"One of the things I've always liked about the Alfalfa Club -- we've never lost our sense of humor. I know we haven't lost our sense of humor just by looking at the time schedule they gave me for this dinner. It has items like: 8:18 -- serve entree. 8:35 -- remove plates. 8:40 serve salad. But the item that really proved we haven't lost our sense of humor, is this: 9:50 -- candidate's acceptance speech. President Hubert Humphrey responds -- briefly.

"Gentlemen -- Senator Humphrey is a dear friend of mine and I can still remember the very first time I ever heard him speak at the Alfalfa Club. Hubert was in the second hour -- of a five minute talk. . .

"I couldn't find my program, so I leaned over to the member sitting next to me and asked, 'What follows Senator Humphrey?' He looked at his watch, then he looked at me and said, 'Christmas!'

"Now for those of you who might be a little confused by my referring to Hubert as President Humphrey -- let me explain this in a very clear and concise way:

"Hubert Humphrey is the President of the Alfalfa Club and I am a member of the Alfalfa Club. I am also President of the United States. Now I have never been President of the Alfalfa Club but Hubert was Vice President of the United States when I was Minority Leader of the House.

"Then President Humphrey -- and as I explained, this is President of the Alfalfa Club, as differentiated from George Bush, who is running for President of the United States on the Alfalfa ticket -- President Humphrey ran for President of the United States while I ran for Congress -- not knowing that I would some day be Vice President of the United States, but not of the Alfalfa Club -- at the same time President Humphrey, of the Alfalfa Club, who was now Senator Humphrey of Minnesota -- our former Vice President and candidate for President -- would shortly be known, and justifiably so, as Alfalfa's greatest future former Vice President.

"You might be interested to know, that in my spare time, I also write the instructions for the income tax."

Budget Press Briefing Saturday, February 1, 1975 Washington, D. C.

"I was reminded before coming here this morning, that I was following in the footsteps of another President who also wanted to present his budget proposals, face to face. The President was Harry Truman and the last such occasion was on January 19th, 1952, when he held a press conference to discuss the budget for the fiscal year 1953. A budget, I might add, that jumped to \$85 billion -- which was then described as astronomical.

''In describing it, President Truman said, 'This budget has been the biggest headache I have ever had!' Well, as I look at the budget for the fiscal year 1976, I can only say, 'Harry, I hope you left some aspirin for me.'"

Joint Session of the Kansas State Legislature Monday, February 10, 1975 State Capitol, Topeka, Kansas

"Ever since I was a youngster, I have had a special feeling for Kansas -because Kansas is where Dorothy lived before she went to visit the wonderful
land of Oz -- where all kinds of strange, whimsical and unexpected things
happened. But I'm beginning to think that if strange, whimsical and unexpected things were what Dorothy was really interested in, she wouldn't
have gone to Oz. She would have come to Washington."

Letter to: International Churchmen's Sports Hall of Fame, Inc. Tuesday, February 11, 1975 Tullahoma, Tennessee

"As center of the 1934 Michigan football team that lost seven out of its eight season games -- five by shutouts -- it gives me great personal satisfaction to be elected to the International Churchmen's Sports Hall of Fame. Frankly, as individuals, we were God-fearing -- but as a team, we didn't have a prayer."

New York Society of Security Analysts Thursday, February 13, 1975 New York, New York

"I understand there have been a lot of rumors going around about the reason for my visit to your organization today. And before I begin, I would like to deny one of them. There is absolutely no truth to the rumor that I have come to deliver CARE packages -- from Alan Greenspan."



Lincoln Day --Honor Rockefeller Dinner Thursday, February 13, 1975 New York City, New York

"There's a slogan that says: Ford has a better idea. Well I'm here tonight to tell you that one of the best ideas this Ford ever had was nominating Nelson A. Rockefeller to be Vice President of the United States!...."

"In all fairness, I must admit that Nelson's career has also had a few less memorable moments. In the sixties, he was a very strong supporter of John Lindsay -- and John became a Democrat .... He was a strong supporter of Ogden Reid -- and Brownie became a Democrat .... Now the only thing that bothers me is -- now he's a very strong supporter of me.... Frankly, I don't think I could do that to the Democrats. That's all they need right now -- one more candidate for President!"

National Entertainment Conference Wednesday, February 12, 1975 Washington, D. C.

"Bob, first let me say this luncheon has presented me with some very good news and at the same time some very bad news. The good news, of course, is that my very good friend, Bob Hope, has been named Comedian of the Century, and Bob, I congratulate you for it.

"Now, the bad news. How am I ever going to explain this to Earl Butz?

"Of course, Bob has received a great many honors during his lifetime and deservedly so. In fact, Bob was telling me just last week he received a very special award from a leading student organization, a very special award. They named Bob the George Carlin of the Stone Age.

"Bob, I do want to thank you for this constant dedication on your part to humanitarian causes. Just look at what Bob is doing here in Washington. Not only is he getting this award from this great organization, but later on he is going over to entertain our fighting forces --- in the Congress."

Testimonial For Congressman Sam Devine February 14, 1975

"Sam Devine has had a rather unique career. He was an F.B.I. agent, a prosecutor -- and also a football referee. Which can be a devastating combination. When he called a penalty, you could either lose five yards or five years."

Swearing-in Ceremony of Carla A. Hills as Secretary of HUD Monday, March 10, 1975
Washington, D. C.

"I am in very good company welcoming Carla into the Cabinet as Secretary of Housing and Urban Development. Carla, Mr. Justice White -- who is about to administer the oath -- HUD Under Secretary Jim Mitchell and I are all graduates of Yale Law School.

"Maybe I better not say that too loudly. I can imagine a dozen other prospects starting to practice the Wiffenpoof Song."

Radio and Television Correspondent's Assoc.
Annual Dinner
Thursday, March 13, 1975
Washington, D. C.

"I have only one thing to say about a program that calls for me to follow Bob Hope: Who arranged this? Scoop Jackson?

"It's ridiculous. Bob Hope has enormous stage presence, superb comedy timing, and the finest writers in the business. I'm standing here in a rented tuxedo -- with three jokes from Earl Butz!

"Before I begin, let me ask you to join with me in a short, but rather solemn ceremony. When I give the signal -- would all the TV newscasters in the room please stand -- face toward Ron Nessen, and repeat after me:
'There, but for the grace of God, go I!'

"I am very honored to be here because, as we all know, there are only three major vehicles to keep us informed as to what is going on in Washington: the electronic media, the print media, and Doonesbury.... not necessarily in that order."

Annual Gridiron Dinner Saturday, March 22, 1975 Washington, D. C.

"I'm very sorry Secretary Kissinger couldn't be here. I always enjoy listening to Henry. He's so calm, so relaxed, so self-possessed. Henry is the only man I know who can give a press conference and have his shoes shined at the same time.

"I want you to know that I listened with great interest -- and I might add, great sympathy, to my good friend, Democratic National Committee Chairman, Bob Strauss. I think Bob did the best anybody could for a Party that's suffering from the Domino Theory -- but in reverse. The minute one candidate stands up -- six more follow him.

"But I am sorry Bob Strauss didn't answer the one burning political question that's really on everybody's mind tonight: 'Has Moe Udall's campaign for President -- peaked too soon?

"I want to congratulate Scoop Jackson and all those other perogratic candidates running along with him. The ones with the high hope and the low profiles.

"Obviously, Senator Jackson has many advantages. With a name like Scoop, at least he has the Howard Johnson vote.

"But when it comes to the White House, let me extend a sincere welcome to all the Democratic candidates who want to get in on the ground floor. You have my promise that I'll do everything possible to help them get into the White House -- on the ground floor. As long as I stay on the second."

National Association of Broadcasters Monday, April 7, 1975 Las Vegas, Nevada

"First, I want to congratulate the members of the National Association of Broadcasters on your courage in holding your convention here in Las Vegas. However, since I am concerned with the economic well-being of all our citizens --- I have to offer you this advice: There are some games you just don't play without a helmet!

"You could be the first broadcasters ever to go from a station break -- to a station broke.

"I don't mind telling you, I'm always a little concerned when I appear in Las Vegas -- especially with my economic advisers....I'd really hate for people to think it's our way of making up the deficit."

Republican
Senate-House Dinner
Tuesday, April 15, 1975
Washington, D. C.

"Incidentally, you may be interested to know that another one of the Democratic candidates is getting ready to give up the race. I won't say who -- but yesterday he told Bob Strauss, The Democratic National Chairman, 'I'm getting very discouraged.'

"And Bob Strauss is such an optimist, he said, 'Why?' The candidate said, 'Why? I'll tell you why. In the last Gallup Poll, fifteen hundred votes were cast and I got thirteen.' Bob said, 'This is no time to get superstitious!'"

The White House News Photographers Association Wednesday, April 16, 1975 Washington, D. C.

"Let me thank President Boston of the White House News Photographers Association for that very kind introduction. President Boston and I didn't have much of an opportunity to get to know each other tonight, but we did exchange a few words before the awards.

"I asked President Boston, 'Do you ski?' He said, 'No.' I said, 'Do you play golf?' He said, 'No.' I said, 'Have you ever played football?' He said, 'No.' I said, 'Do you make your own breakfast?' He said, 'No.'

"I don't want to cause any trouble -- but ladies and gentlemen, I ask you -- this is a President?"



file

### August 13, 1975

MEMORANDUM FOR: BOB ROUSEK

FROM: Eva Daughtrey

As I phoned you, Ken Lazarus said the proposed remarks look O. K. -- no particularized concerns in terms of general observations. Feels it is too long and too technical, but you mentioned that it had been shortened.



TO:	THE PRESIDENT
VIA:	ROBERT HARTMANN
FROM:	PAUL A. THEIS
SUBJE	CT: President's remarks at the Iowa State
	Fair
TIME,	DATE AND PLACE OF PRESIDENTIAL USE:
4:30 p	.m., Monday, August 18, 1975, Des Moines, Iowa
SPEEC	HWRITER: Rousek/Agriculture
EDITE	D BY: Theis
BASIC	RESEARCH/SPEECH MATERIAL SUPPLIED BY:
Dept	of Agriculture, Research
CLEAF	ED BY (Please initial):
(X) OF	PERATIONS (Rumsfeld)
(X) CC	ONGRESSIONAL/PUBLIC LIAISON (Marsh)
	ESS (Nessen)
(X) LE	GAL (Buchen) PUB.
(X) E	CONOMIC POLICY BOARD (Seidman)
	FICE OF MANAGEMENT AND BUDGET (Lynn)
	OMESTIC COUNCIL (Cannon)
	TIONAL SECURITY COUNCIL (Scowcroft)
	SEARCH (Waldron)
	ARGITA WHITE (FYI)
	ERGY RESOURCES COUNCIL (Zarb)
	OUNCIL OF ECONOMIC ADVISERS (Greenspan)
	FICE OF PUBLIC LIAISON (Baroody)
(X) JI	ERRY JONES (FXI)
(X) SE	CRETARY DUNLOP
X SE	CRETARY BUTZ
(X) SE	CRETARY MORTON

#### THE WHITE HOUSE

WASHINGTON

August 13, 1975

MEMORANDUM FOR:

PHIL BUCHEN

FROM:

BOB ROUSEK BR

Attached are proposed remarks for the President's use at the Iowa State Fair in Des Moines on Monday, August 18, 1975.

May we have your comments, along with your initials on the attached clearance sheet, by 3:00 p.m. today?

Thanks.

Attachment

# PROPOSED PRESIDENTIAL REMARKS AT THE IOWAS STATE FAIR, DES MOINES, IOWA, MONDAY, AUGUST 18, 1975

### (ACKNOWLEDGEMENTS)

Let me thank you for that very kind welcome and let me also reassure you that I will make these remarks short and to the point. If there's one thing Iowa doesn't need in August, it's more hot air.

It is a pleasure to be here. As I look about me -- at the industry, the creativity, the achievement -- the good will, the good sense and the good humor of all who are here today -- I can't help but think that in Iowa, happiness is contagious. You just catch it from your neighbor.

Flying over mile after mile of the heartland of America to get here, I couldn't help but think, too, that these vast farmlands are perhaps our Nation's greatest asset. The farm community -- the men and women who are part of it -- are prime examples of American resourcefulness and industry, of all that is good in this great land.

When you stop to think about it, it's really remarkable that less than five percent of America's population feeds the remaining 95 percent -- with enough left over to support the food needs of much of the rest of the world. I congratulate each of you who participate in this remarkable achievement. You should be very proud.

In our Nation today, one farm worker provides food for himself and 55 others. Output per man hour has nearly tripled in the last two decades, compared with the output per man hour in manufacturing which has roughly doubled.

There are reasons for this. One is high capital investment in agriculture. Another is hard work by farmers. And a third is individual incentive. American farmers have moved quickly to adopt new techniques, new machinery and new science and technology. Whenever American industry develops a new planter or a new tractor that will do the job better, American farmers rapidly put it to use. They are quick to use new and

improved seeds: hybrid corn and grain sorghum, semi-dwarf wheats. As a result, capital investment in American agriculture has reached more than \$98,000 per worker -- highest in the world. In contrast, capital investment in manufacturing in the United States stands at only \$55,000 per worker.

The results are there to see. The productive genius of American agriculture provides a showcase filled with the green abundance of this Nation's farms.

I am delighted that farmers have responded enthusiastically to the demands of the market for full production. Of course, I am concerned about crop losses in Iowa due to dry weather the last few weeks. But the general abundance of the crop in the Midwest shows the gains that can be made from full production even when the weather is not favorable.

Be assured that this Administration's national farm policy is -and will continue to be -- one of full production. It is a policy of fair prices
and darn good incomes for farmers through commercial sales of their products.

It is a policy not of Government hand-outs, but of Government hands-off.

Charges have been made by foreign buyers that American grain shipments on occasion have been of lesser quality than specified by shippers and weights have been under what they should be. Unfortunately, some of these charges were true.

There is <u>no</u> alibi for American grain shipments of substandard quality and short weight. Once legitimate questions were raised, investigation was started. This took time, but because it was done properly, it provided the documentation to bring the indictments already ordered and the broader investigation now underway.

The grain inspection service is an integral part of our marketing system. It must work well.

I can assure all farmers and all foreign buyers that we will clean up the system. We will reassert to the world America's reputation as an

honest and dependable supplier of high quality farm products. That's the kind you raise in Iowa -- and that's the kind we are going to sell from our ports.

In recent weeks, a great deal of interest has been created by reports of Soviet purchases of American grain. So far, those purchases total

9.8 million tons (382 million bushels).

As you all know, the Agriculture Department's August 1 forecast announced last week that we will have record corn and wheat crops and production of other grains will be well ahead of 1974. The corn and wheat estimates were down slightly from the July 1 estimates because of some poor weather but still we think we'll have record crops.

But, because we expect larger-than-ordinary demands from Russia and we can't be absolutely certain about our own crops just yet, we don't want to take chances. As Secretary Butz announced, we have asked American exporters and the Soviet Union to delay any further sales to Russia temporarily.

We have to be sure that any additional sales to the Soviet Union will be in our own national interest -- in the interest of all Americans, farmers and consumers -- and in this Nation's best interests abroad.

I want to stress that this caution in the special case of sales to Russia in no way represents a change in our basic policy of full exports to long-term trading partners. Year in and year out, farm incomes are dependent on a pattern of growing exports to long-term customers with regular demands. Exports to the Soviets have been less stable. We value them as a customer and hope they will become consistent buyers in the future. I hope, too, that our crops are as large as we think they'll be and that we'll be able to sell more grain to the Russians this year. But, we do have the time to wait and make certain. Russian ports can handle only two million tons of imported grain a month and they already have purchased enough from us and other countries to occupy these ports for the next seven months.

Whatever we decide about further sales to Russia this year, I want to assure you that we will base our decision on what is best for this country.

I also want to say a few words to those of you engaged in our vital livestock industry.

All meat imports -- beef, veal, mutton, pork and goat -- totaled
821 million pounds for the first half of 1975, down four percent from the
same period in 1974. The United States has obtained voluntary agreements
from major meat exporting countries to keep their shipments to the United
States this year under the levels permitted by the U.S. Meat Import Law.

This country exports much more in the way of farm products that it imports -- and that is all to the good.

Last year, farm exports from the U.S. to purchasing nations totaled nearly \$22 billion. And we imported less than \$10 billion in agricultural products -- giving us a positive foreign exchange of about \$12 billion.

If that \$12 billion of positive foreign exchange were erased, where would we be?

For one thing, we would have a huge balance of payments deficit,

a weakened dollar in foreign markets, and higher prices for oil, foreignmade cars, TV sets and the dozens of other items we import every day.

We also would have greater unemployment. The present national unemployment rate of 8.4 percent is far too high and must be brought down. But it would be a lot worse without farm exports.

Estimates are that each \$1 billion in U.S. exports sales creates more than 50,000 jobs here at home. So, as a result of agricultural exports last year, more than one million Americans had jobs that wouldn't otherwise have existed.

Every American should be thankful for the energy of our farmers and the richness of our land. We in the United States can produce far more food than we can consume -- even in the poor crop years. For too long, we failed to recognize this as one of our greatest national strengths. We do now, and everyone in this country has benefitted from the unleashing of America's agricultural power in the last five years. New farm income in 1974 was more that \$27 billion, a mark surpassed only in the record year of 1973.

Farmers used this money to buy tires, trucks, machinery, chemicals, fuel and other supplies -- helping the incomes of merchants, manufactures and laborers.

Taxpayers no longer pay up to \$1 million a day on storage costs of government-held grains as they once did. Farmers hold the grains themselves and market them when they can make a profit. Taxpayers no longer pay out \$4 billion a year in a farm program costs.

The alternative to our present policy of full production and active export marketing of farm goods would be to return us to heavy public funding by taxpayers and stifling controls on farmers. It would mean turning away from the reality of the world population growth and world needs for food.

As the race between the stork and the plow accelerates, American farm exports will become more and more important. By the year 2000, world population could be 6.5 or 7 billion, instead of the 3.8 billion it is today. This means about 75 percent more people to feed, a massive

challenge at a time when there is no new western hemisphere to discover or no more virgin Iowa sod to plow.

A sound, fully productive agriculture is becoming more important every year. It becomes more important as a key element of this Nation's foreign policy as we seek a more stable and peaceful world where people everywhere can work together -- getting along constructively instead of destructively.

Our agricultural abundance helped open the door to the People's Republic of China. It helped thaw relations with the Soviets. It also helped bring some stability to the developing world. From 1965 to 1972, the United States provided more than 80 percent of all food aid to the world's hungry. We will continue such commitments.

Over the last twenty years, this country has contributed about \$25 billion worth of food aid to the rest of the world. Our farmers have given us the luxury of abundance to be able to do this. Commercial farm exports, in turn, now give them the strength to expand their production

to new highs.

I am proud of the role of American farmers and American food in the important peace-making aspect of our foreign policy. Food enables this Nation to speak more forcefully and more compassionately than any other Nation on earth.

Man's future is virtually unlimited if approached with a spirit of optimism and open-mindedness. We can be optimistic because of the strength our farmers give to this Nation. Our strong and productive agriculture lets us meet head-on all of the other challenges that are thrown at us. We truly are a fortunate people -- and the American farmer can be very proud of his contribution to this Nation's greatness.

# # #

### POSSIBLE ADDITION TO IOWA STATE FAIR SPEECH FOR "E" AWARD CEREMONY AT THE CONCLUSION

I've said a lot about agricultural exports up here. Now, in conclusion, I'd like to take a few moments to discuss manufacturing exports.

But, first, I want Governor Bob Ray to join me. Bob, would you come up.

\* \* \*

Bob, the Iowa Development Commission has been very successful in promoting export of goods manufactured in your State. They've been so good at it, in fact, that the U.S. Department of Commerce is giving its "E" award to the Commission. This award is given for outstanding performance in promoting exports from the United States. And, I want to present it to you, Bob, on behalf of the Commission.

The "E" award has been well-earned. Iowa manufacturers exported slightly over \$200 million worth of goods to other countries in 1960. By 1972,

this had more than doubled to about \$570 million. In just two years, this jumped by over 60 percent, to more than \$1 billion last year.

And, even though Iowa ranks 25th in population, this State ranks

21st in the exporting of manufactured products. When you add the agricultural

exports I talked about earlier to manufacturing exports, Iowa ranks 12th

in the Nation.

That's a record to be proud of, and I congratulate you for adding so much to this country's favorable balance of payments.

Just imagine what you could do if Iowa had a seaport.

###

#### THE WHITE HOUSE

WASHINGTON

August 29, 1975

MEMORANDUM FOR:

WHIL BUCHEN
BOB HARTMANN
DON RUMSFELD
PAUL THEIS

FROM:

JACK MARSH

At the bottom of page 5 and the beginning of page 6 in the draft of the speech this weekend in Portland appear the following language:

"When the votes are counted in November of 1976, I am confident that the policies of this Administration will receive widespread endorsement from the American people."

This language I feel raises a rather interesting question. It's the standard type of language that you would normally expect in a speech of this kind; however, I raise the question as to whether or not it must be viewed in a different perspective in light of the new circumstances.

It's my view that language of this type, which can be construed by some as being an appeal to the electorate for his reelection, will be challenged as an advocacy of his own personal campaign rather than remarks in his capacity as leader of the Party.

The real reason that I raise the point is that it is illustrative of the type of narrow path that must be walked and my suggestion would be that the language be changed slightly in this and the succeeding speeches to avoid the allegation that he is advocating his own reelection.

However, I think it would be helpful to get some guidance and for that reason, I believe, it would be helpful if the Counsel's Office could take a look at this and give us the benefit of their view.

du: 8/28

# THE WHITE HOUSE WASHINGTON

August 27, 1975

MEMORANDUM TO:

JACK MARSH

FROM:

PAUL THEIS

SUBJECT:

President's Speeches in Portland, Maine

and Providence, Rhode Island

Attached are proposed drafts of speeches for the President to use at Republican fund-raising events in Portland, Maine, and in Providence, Rhode Island.

In Maine, the President will speak at a \$50-a-plate luncheon on Saturday, August 30, at 1:00 p.m. to approximately 600 persons in the Convention Hall of the Holiday Inn in Portland.

In Rhode Island, the President will speak at 7:30 p.m., Saturday, to approximately 900 persons who paid \$125 each at the John Slocum residence in Newport.

Could we have your comments and suggested revisions by the close of business Thursday, August 28, along with your initials on the attached clearance form?

Many thanks.



### CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

10:	THE PRESIDENT	
VLA:	ROBERT HARTMANN	
FROM	PAUL A. THEIS	
SUBJ	ECT: President's remarks at a \$50-a-plate luncheon	
	to 600 people in Convention Hall in Portland, Maine	
TIME	, DATE AND PLACE OF PRESIDENTIAL USE:	
	1:00 p.m., Saturday, August 30, 1975,	
SPEE	CHWRITER: Butler	
	ED BY: Theis .	
BASI	C RESEARCH/SPEECH MATERIAL SUPPLIED BY:	
	Research/National Comte./Calkins	
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	RED BY (Please initial):	
	PERATIONS (Rumsfeld)	
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## REMARKS OF THE PRESIDENT AT MAINE GOP FUNDRAISER, SATURDAY, AUGUST 30, 1975, PORTLAND, MAINE

Seventy-five years ago, the Speaker of the U.S. House of Representatives, Thomas Brackett Reed, came to this lovely city of Portland and said, "Here's to the State of Maine, the land of the bluest skies, the greenest earth, the richest air, the strongest -- and what is better -- the sturdiest men; the fairest -- and what is best of all -- the truest women under the sun."

Today, I have come to Portland to say, "Amen."

There is no better place than Portland, and no better way than a good old-fashioned clambake, to celebrate the last weekend of summer.

I appreciate your invitation to join you today. Thank you for your warm welcome.

It's easy to see that Maine Republicans are enthusiastic.

(more)

That enthusiasm must be very contagious. I've seen it at Republican meetings across the country in recent weeks. I like what I see.

If we can keep this kind of enthusiasm going for the next fourteen months, I predict that 1976 will be a year of victory for the Republican

Party -- in Maine and throughout America.

Because Maine has traditionally been a bellwether state in politics, the Republican Party here has not only a great opportunity but a special responsibility -- to field the best candidates, to raise the required funds, to develop winning issues and to convince the voters that their interests and the interests of the Republican Party are alike.

If you achieve these objectives here in the Pine Tree State, I predict that the old saying, "As Maine goes, so goes the Nation" will once again take its rightful place in the language of politics as the accurate barometer of America's election contests.

The Rep. party (more)

What makes the 1976 election so important?

opportunity to demonstrate once and for all that it has the strength to survive setbacks, the resolution to rouse this nation to greatness and the will to win elections. With your help, we can -- we will -- do it.

Even more important, the 1976 election will enable the people of this great country to send us more Republican Congressmen like Bill Cohen and Dave Emery who typify the dedicated, hardworking and brillant legislators we need more of in Washington -- to help us solve such massive problems as the energy shortage.

Since New England relies more heavily on imported fuel than any other region of the country, your regional economy feels the effects of energy disruptions more rapidly and more severely than any other.



You know better than our neighbors in other areas of the country, the importance -- the absolute necessity -- of achieving energy independence for America.

You know that energy is essential, not just for running the machines of industry, but for fueling the whole economy of this region and the Nation.

You know the danger of being at the mercy of foreign energy supplies and price whims.

You know first-hand the inconvenience, the uncertainty, even the suffering that kind of situation can create -- and has already created right here in Maine.

And you also know that the system of checks and balances which , this nation's founders wrote into the Constitution two hundred years ago wasn't designed as a roadblock to progress.

(more)

When I said a year ago that I wanted a "good marriage" with Congress, I meant it. But a good marriage requires the best efforts of both partners to make it work. It requires compromise and it requires moderation.

So far, I have seen little compromise and less moderation in the policies and legislative proposals of the Democratic Congress.

What we need more of is the politics of cooperation -- not the politics of confrontation. What we need is to carve solutions out of our problems -- not issues.

The American people want their problems solved -- not just debated. They want action -- not delay. They want a responsive government committed to responsible progress. That is exactly what we in the Republican Party are prepared to offer the American people.

I believe we can serve our party best by serving our country pest.

That will be my policy in the next fifteen months. When the votes are

How did Goohen & Every vot

Personal counted in November of 1976, I am confident that the policies of this Administration will receive widespread endorsement from the American people. I am equally confident we will elect enough Republicans to Congress to get legislation vital to this nation off dead-center.

Perhaps more than at any time in our history, our party's principles and objectives match the hopes and aspirations of the American people.

Most Americans believe in less government rather than more -- and so do Republicans. Most Americans believe in a strong national defense -- and so do Republicans, Most Americans believe in freedom of the individual and in individual responsibility -- and so do Republicans.

Let's open the Party's door to/Americans who believe as we do rather than opening it just a crack for a few. Let's work together for common victory rather than working against each other for sure defeat.

Let's make 1976 a banner year for the Grand Old Party -- and let's make sure the banner says "Republican."

Thank you.

# # #

## THE WHITE HOUSE

WASHINGTON

August 29, 1975

MEMORANDUM FOR:

PAUL THEIS

FROM:

JACK MARSH

SUBJECT:

Rhode Island Speech

On page one, paragraph 3, I would substitute the word "wonderful" for "beautiful."

On page 5, I would change "good people" to read "great people."

On the bottom line of page 6, in light of an earlier comment I made about the advocacy of his own reelection, should the term "White House" be used?

The last paragraph on page 7 is the emphasis on November 2, 1976 an appeal for his own candidacy or should he, as head of the Party, simply focus on the broader aspects of party activity in all elections whenever they occur, this November, next Spring, two years from now, five years from now. What I am saying is continued emphasis pointing toward one election, which happens to be the one in which he is the principal figure, raises the question as to what is the intent of the speech.

I have raised a similar question on the Portland, Maine speech in a memo addressed to Buchen and others. For that reason I am sending a copy of this memo to them.

cc: Phil Buchen
Bob Hartmann
Don Rumsfeld





TO:	THE PLESIDENT			
VIA:	ROBERT HARTMANN			
FROM:	PAUL A. THEIS			
SUBJECT:	President's remarks at Fund-raiser,			
TIME, DATE	(\$125 each) at the John Slocum residence in Newport, Rhode Island AND PLACE OF PRESIDENTIAL USE:			
	o.m., Saturday, John Slocum residence in Newport			
	ER: Butler			
EDITED BY:	Theis			
	RCH/SPEECH MATERIAL SUPPLIED BY:			
Resea	rch/National Comte./Calkins			
CLEARED BY	(Please initial):			
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(X, JACK CAL	KINS			

## RHODE ISLAND GOP FUNDRAISER

It's a great pleasure for me to be here in Newport this evening, at the lovely home of Mrs. Slocum, and in the company of the good Republicans of Rhode Island.

I'm especially pleased to see so many people and so much enthusiasm here tonight. I understand from your party chairman Jim Field that this is the biggest turn-out of Republicans in Rhode Island history.

Wondown

I'm happy I could be here to share this beautiful dinner, this great Republican event, and the last holiday of summer with you tonight.

As I travel throughout the country and meet with Republicans in other states, I'm finding a great deal of enthusiasm for our party's election prospects in 1976. Let me make this prediction right now:

We will have the issues, the candidates, the workers, the money and the votes to make 1976 a great year for Republicans here in Rhode Island and all across America.

But these prophecies of victory are not self-fulfilling. They are major challenges requiring mountains of work. I can see tonight that the Republicans of Rhode Island are ready to work, and ready to win in 1976.

Jim Field is doing a great job of organizing this party and getting it in shape for next year's campaign. It's obvious from the number of people here tonight that you are ready to move -- that you will elect Republicans across this state fourteen months from now.

-3- SKK40 There's no reason in the world why a vigorous two-party system can't

Nothing contributes to good government more than the free competition of ideas and viewpoints in the marketplace of public opinion.

flourish in the state of Rhode Island.

Just as in private enterprise, competition in the political arena is the stimulus that leads both parties -- Republicans and Democrats -to constantly refine and improve the programs and policies we offer the American people.

As a result, it is the people themselves who benefit most from the vigorous competition of political parties.

The people of the South have found in recent years that one-party domination cannot serve them as well as two-party competition. The people of Providence and Cranston have made that same discovery, I am confident the people of Rhode Island will make it in 1976.

as Republicans

We can show the people of this State that we/share their concerns, that we want the same things they want, and that we can do a better job of serving them than our friends in the opposition party can do.

Our Republican commitments to fiscal responsibility in government, to a vigorous free enterprise system, to a strong national defense, to local control over local concerns, and to personal freedom for the individual -- are commitments shared by the vast majority of Americans and Rhode Islanders.

Our job in the next fourteen months is to take that message to the people of this State and to all of America. It's a big job, and by no means an easy one.

As Republicans, we start out as a political minority. Add to that the fact that voters are paying less and less attention and allegiance to party labels.

And finally, and most seriously, both we and our opposition are being confronted with a growing degree of voter apathy.

As President, this last obstacle is the most troubling to me.

Recent election trends indicate that there is a clear and present danger

of letting apathy choke the life out of the political process in this country.

No more than 38 percent of eligible voters went to the polls in the election year of 1974. This abdication of our principle responsibility as free citizens cannot continue very long without serious consequences to the Nation.

For all its faults, the political process is the key to great power in this country, and that power can be used for the people's good or to their detriment.

It is the individual citizen who must make that decision for himself and for his country. This is a good country. We are a good people.

We can make politics in America reflect that basic goodness and the basic honesty and decency which are characteristic of our people.

But to do this, we must pledge increased devotion, not less, to the political process. We must demand that the process be improved.

We must demand that the work of government be managed better. We must demand that the needs and the aspirations of the people be better reflected in the work of government.

And most importantly, we must get personally involved in the process to see that all of these demands are satisfied.

You are here tonight because you are involved, because you care.

You care about the future of your state and the future of your country.

You are here because you believe, as I do, that Republican government is the best possible kind of government -- responsible, soundly progressive government that responds to people's needs but does not order people's lives.

We know that this is the kind of government most Americans want,
and we as Republicans intend to give the people the kind of government they
want at every level -- from the courthouse to the State house to the White house.

That will be our message, that will be our appeal, that will be our only pledge in the next fourteen months. We are going to show the people of Rhode Island and their neighbors all across America that a victory for Republicans is a great victory for them, too.

With your help, your hard work and your support, we're going to share that great victory together on November 2, 1976.

MX .

TO: -	THE PRESIDENT	
VLA:	ROBERT HARTMANN	
FROM:	PAUL A. THEIS	
SUBJECT:	Oregon GOP Fundraiser	
TIME, DAT	E AND PLACE OF PRESIDENTIAL USE:	
7:00 p.m., 7	Thursday, September 4, Portland, Oregon	
SPEECHWR	ITER: Butler	
EDITED BY		
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BASIC RESE	CARCH/SPEECH MATERIAL SUPPLIED BY:	
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X , Jack Ca	lkins	

REMARKS OF THE PRESIDENT BEFORE OREGON GOP FUNDRAISER.
THURSDAY, SEPTEMBER 4, 1975

(Note: Upfront material to come from Bob Orben)

It is a great pleasure for me to be here in Portland this evening for this tremendous gathering of Republicans. Your warm welcome is most appreciated; your enthusiasm and commitment most encouraging.

I'm happy to see your former governor and my old friend, Tom McCall, here. As you all know, Tom has forsaken politics to resume his career in the news business. Although he was always good at making news, I am glad to know he's just as good reporting and commenting on it. I've been an admirer of Tom's for years.

In fact, I commend you on the caliber of the public leaders you elect here in Oregon.

Two of the finest are and Bob Packwood. They are a represent so well and to their they reflect the independence of tradition of this State.

I don't think it's just a matter
strong and independent-minded Sente
think it's just a coincidence that the per
Mark Hatfield and Bob Packwood time

your chairman, Dave Green, has been reconstructed voters for years -- and that effort has paid at the State and the party.

In fact, the Republican Party in this Sing to the Republican Party in the Republican Party

The independent voter wants a sound and prosperous national economy, without recession or inflation -- and so do we.

The independent voter wants jobs for those who can work and help for those who can't -- and so do we.

The independent voter wants his country to achieve energy independence and an environment of high quality -- and so do we.

The independent wants a good education, good housing, good health care and good food for his family -- at prices he can afford -- and so do we.

The independent voter wants the scales of justice to balance the rights of the criminal defendant with the rights of a law-abiding society -- and so do we.

The independent voter wants America's national defense to be second to none -- because that's the best way to ensure peace -- and so do we.

The independent voter wants relief from higher and higher taxes,

from more and more Federal programs and from bigger and bigger budget

deficits -- and so do we.

Most importantly, the independent voter wants America to get
moving on the myriad problems facing it -- moving confidently toward the
future -- and so do we.

There's one thing that my 26 years in public service has taught me -and its this: A successful blend of personal initiative, private enterprise
and public service will come closer to solving our problems and realizing our
potential than will reliance on the massive, muscle-bound bureaucracy of
Government by itself.

For too long, too many Americans have relied too much on the Federal Government in Washington to meet their demands, grant their wishes and solve their problems. We have already lost too much of enterprise and initiative and self-reliance which made Americans the hardiest of people and this the greatest of nations.

As Abraham Lincoln so well put it: The role of the national Government ; is to bely people who cannot help themselves.

I think it's time we began to look elsewhere for the solution to all our problems -- to our State capitols and our county seats and our town.

councils -- to our offices and shops, our factories and farms -- to our homes and our schools and our churches of America. And to ourselves!

That's where the real power and potential of America reside. That's where to find the creative genius, the knack for problem-solving, the pioneering spirit, the Yankee ingenuity for which this country is so well known.

If each of us shoulder more of life's responsibilities -- taking on a personal interest to match the personal stake we have in the life and success of this Nation -- we can truly make a fresh start on America's problems and develop new solutions -- even as we celebrate our 200th birthday.

# # #

TO:	THE PRESIDENT		
VIA:	ROBERT HARTMANN		
FROM:	PAUL A. THEIS		
SUBJECT:	GOP Fundraiser Luncheon		
TIME, DAT	E AND PLACE OF PRESIDENTIAL USE:		
12:30 p.m.,	Thursday, September 4, Seattle, Washington		
SPEECHWR	TTER: Butler		
EDITED BY:	Theis		
BASIC RESE	ARCH/SPEECH MATERIAL SUPPLIED BY:		
Research C	Office and RNC		
CLEARED B	(Please initial):		
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	COUNCIL OF ECONOMIC ADVISERS (Greenspan)		
	OF PUBLIC LIAISON (Baroody)		
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## SEATTLE. WASHINGTON, \$500 LUNCHEON GOP FUNDRAISER, THURSDAY, SEPTEMBER 4, 1975

(NOTE: Upfront material to come from Bob Orben)

I'm very happy to be here in Seattle for this enjoyable luncheon with the Republicans of Washington State.

I've visited a number of States in recent weeks, meeting with Republicans, and trying to assess our prospects for the coming election campaign.

I can report to you that, in every State I have visited thus far, the prospects for Republican victories in 1976 are excellent.

But nowhere are they better than right here in the State of Washington.

First of all, I understand that because of your generous support, demonstrated so convincingly by your presence here today, the party will be able to pay off its remaining debts and move into the black this

That's good news. I want to personally commend you and thank
you for coming to the aid of your party in such a generous and manificent
way. This is the kind of support in '75 which will fire the spirit of '76.

I also want to compliment my good friend, Dan Evans, for the outstanding job he has done and continues to do as Governor of this State.

I'm very optimistic that the people of Washington will want to continue in 1976 the same kind of dynamic Republican leadership which Dan Evans has so skillfully provided in the last eleven years.

Your fine State chairman, Ross Davis, advises me that you may be able to pick up a seat in the United States Senate next year, particularly if my good friend, Scoop Jackson, decides to look for other work. And don't forget those Democratic-held seats in the United States House of Representatives. We need more good Republicans to fill them. We are counting on you to help in that effort.

The same for those State legislature seats which I understand you have targeted for 1976.

I see next year as potentially a great Republican year. With the issues going our way, with top notch candidates, with dedicated workers and with sufficient resources -- we will achieve the votes we need to win a lot of elections next year.

Three of the most important issues we'll be addressing in the next few months -- energy, economy and foreign policy -- have special significance to the people of Seattle and the State of Washington.

First of all, Seattle serves as a vital link to this Nation's number one energy-producing project -- construction of the Alaska Pipeline.

Beginning in 1974 and continuing through next year, more than a billion dollars worth of supplies and equipment for the pipeline project will have gone from the port of Seattle to Alaska. Another \$500 million



worth is being shipped in barges directly to the North Slope through the Arctic Ocean.

Twenty-two thousand people working on the pipeline system depend on this great port city for almost all of life's essentials. You are serving them -- and serving your country -- in a very effective and admirable way.

We expect the first oil to come through the pipeline in 1977. By
the end of that year, we expect to be getting 1.2 million barrels a day
from the rich reserves on the North Slope. We hope eventually to get
2 million barrels a day or more.

The success of this pipeline project will represent a tremendous contribution to energy independence for America and Seattle is playing a major role in assuring the project's success.

But your role in America's energy future is not the only thing



that makes this city and this State so important to the Nation.

As a major center of world trade, especially trade with Asia,

Seattle plays an important part in our national economy.

In 1974, we sold more than \$22-billion worth of goods to the nations of Asia, and we purchased more than \$24-billion in Asia merchandise and raw materials in return. And nearly 20 percent of that trade came through the great port of Seattle.

This port won the President's "E" Award last April for its excellence in export activities, and it is one of several facitilties which makes Seattle such a lovely and dynamic city.

You certainly made a strong and favorable impression on Japan's

Prime Minister Miki last month when he visited Seattle on his way to

that other Washington on the East Coast. The Prime Minister had

special praise for Seattle's beauty and its vitality, and for the friendliness

of its people. I couldn't agree with him more.

I want you to know that I personally appreciate the warm welcome you gave the Prime Minster, and I am very happy to report to you that he and I had some very interesting and fruitful discussions on a number of important topics.

Japan, as all of you know, is the world's number one consumer of American exports, and Seattle, as I mentioned a moment ago, has played a crucial role in making that trading relationship the highly successful one it is today.

It is my desire and my goal to expand our trade, not only with Japan but with the other nations of Asia. As a major step toward that goal, and toward our overall goal of peace and stability and normal relations with our neighbors in the world, I intend to visit the People's

Republic of China later this year to continue the talks our two countries began three years ago.

Although we have major differences of philosophy and policy with the People's Republic, we know it is far wiser to seek resolution of those differences through negotiation rather than confrontation.

We have already built a constructive exchange program with Peking and a trading relationship that benefits both countries. The people of Seattle saw those benefits first hand with the sale of ten Boeing 707's to the People's Republic in 1973.

I want this kind of commercial cooperation to grow, with China and with other nations, matched only by political and cultural and diplomatic cooperation as well.

I want our two great nations -- and all nations -- to live in a

and
peaceful/prosperous world.



This need not be an impossible dream. It is a realistic, attainable goal which we can achieve with the right kind of policies and with the right kind of leadership.

From my travels across this beautiful country, I have become convinced of this: Republican policies, both foreign and domestic, are in tune with the needs and the aspirations of most Americans, are well.

Perhaps more than at any time in our history, our Party's principles and objectives match the hopes and aspriations of the American people.

Our Republican commitments to fiscal responsibility in government, to a vigorous free enterprise system, to a strong national defense, to local control over local concerns, and to personal freedom for the individual -- are commitments shared by the vast majority

of Americans and Washingtonians.

Let's open the Party's door to all Americans who believe as:

we do rather than opening it just a crack for a few. Let's work together

for common victory rather than working against each other for sure

defeat.

We need to take this message to the people: we care about them and about what they think. We want to do our best to make the life of this Nation and the lives of its citizens the best they can be.

We need your help to get this message across. You've helped us in the past, you've helped us in a very generous way today. We're counting on you to help us in the next fourteen critical months.

Together, we can make 1976 a great year for the Republican

Party -- and the future great for America.

Thank you.

