

**The original documents are located in Box 51, folder “President - Quotations” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

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May 12, 1975

*President*

*Quotations*

Dear Mr. Syverson:

Thank you for your letter of May 8, 1975, to Mr. Buchen requesting permission to use a quotation from the President in one of your company's newspaper advertisements.

Since the quotation which you plan to use is from a public statement by the President, it is in the public domain and no permission is required. The only requirement is that it not be used in such a way as to imply any endorsement by or identification of the President with your company or its products. Your planned use of the quotation does not appear objectionable.

Your courtesy in writing is appreciated.

Sincerely,

*S/*

Dudley Chapman  
Associate Counsel

Mr. J. M. Syverson  
Director, Public Relations  
Rockwell International  
1730 Pennsylvania Avenue, N.W.  
Washington, D.C. 20006

cc:

*Mildred Leonard*



THE WHITE HOUSE  
WASHINGTON

May 9, 1975

MEMORANDUM FOR: DUDLEY CHAPMAN

FROM: PHILIP BUCHEN *P.W.B.*

Kindly consider this request and telephone  
Mr. Syverson.

Attachment

*Syverson,  
J.M.*



Thursday 5/ 8/75

3:35 Jerry Syverson called from Rockwell International. He was talking with Mildred Leonard concerning an advertisement in which they're quoting a couple of sentences in a speech by President Ford. They would like approval to be able to use it.

785-6885

I suggested if they could send over a copy it would be helpful ----- so they will do so.

*Attached*



Rockwell International

Washington Office  
1720 Pennsylvania Avenue, N.W.  
Washington, D.C. 20006  
(202) 785-6909

May 8, 1975

Mr. Phillip W. Buchen  
Counsel to the President  
The White House  
Washington, D. C. 20500

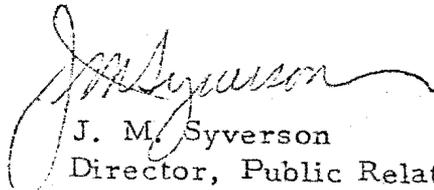
Dear Mr. Buchen:

The attached proposed Rockwell International advertisement contains a quotation from President Ford's recent speech to members of the Navy League. We would appreciate it if you could obtain permission for us to use this quote.

The ad is scheduled to appear in the Wall Street Journal, the Washington Post, and the Washington Star.

Thank you very much for your cooperation.

Sincerely,



J. M. Syverson  
Director, Public Relations  
Washington Office



*President's  
Remarks*

THE WHITE HOUSE  
WASHINGTON

March 11, 1976

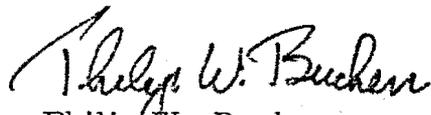
Dear Dr. Myers:

On behalf of the President, thank you for your letter of January 27, 1976, in which you request permission to transcribe the President's remarks to "Conversations in American Government" for the "purpose of publishing an edited version thereof...."

Generally, the President's remarks are considered to be within the public domain and, thus, permission to publish them is not required. As these remarks are in the public domain, no copyright may be taken thereon.

I would like to take this opportunity to extend the President's appreciation and best wishes for the success of your outstanding program.

Sincerely,



Philip W. Buchen  
Counsel to the President

Dr. James T. Myers  
Project Director for  
"Conversations in American  
Government"  
University of South Carolina  
Columbia, South Carolina 29208



UNIVERSITY OF SOUTH CAROLINA

COLUMBIA, S. C. 29208

DEPARTMENT OF GOVERNMENT  
AND INTERNATIONAL STUDIES  
(803) 777-2675

January 27, 1976

President Gerald R. Ford  
The White House  
Washington, D.C.

Dear Mr. President:

Please accept our thanks once again for your outstanding contribution to "Conversations in American Government."

The series has been most successful in the classroom and is now playing for the third time around the State for college credit over the eight-station South Carolina E.T.V. Network.

In addition, we have received many inquiries about the course from colleges and state E.T.V. networks around the country. It is possible that at least several other states will be using these programs by next year.

The enclosed editorial from the largest daily newspaper in South Carolina exemplifies the kind of praise the series has received, thanks principally to the exceedingly generous efforts of the distinguished individuals, like yourself, who have participated in the conversations.

One new opportunity to bring this material to students has been presented to us which I would like to call to your attention. The D.C. Heath Company, an educational publisher, has agreed with the University to publish a "reader" which will be comprised of some thirty of the transcribed conversations, together with introductory material. The University Legal Counsel and the Publisher believe that the express consent of the participants may be required for this additional use, which was not originally contemplated. In addition, I would personally not want to proceed without the approval of the individuals who made the series possible in the first place.

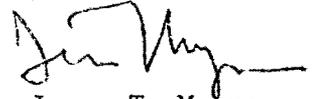
I would therefore respectfully request permission to transcribe the conversations which we videotaped for the purpose of publishing an edited version thereof as a part of the proposed reader. Should you agree, please indicate by signing your name at the bottom of this letter and returning it in the enclosed envelope.



Many students have asked that this additional type of printed material be made available. We are delighted that D.C. Heath has given us the opportunity to bring this valuable information about our government to a potentially larger audience than just to those who have been able to view the videotapes.

I hope you will give us permission to include your important contribution in this collection.

Sincerely yours,



Dr. James T. Myers  
Project Director for  
"Conversations in American  
Government"

JTM/mw  
Enclosures



# Course In Government

RARELY in history has the American government been subjected to such intense public scrutiny as it has been over the past year of wrenching change. Watergate put the national government to a severe test, and as many have said, it proved the system still works.

This scrutiny, although focusing on dramatic events, undoubtedly has helped many citizens understand their government better. It should have increased citizen interest in government and its workings.

Here in South Carolina, a special opportunity is being provided for persons of all ages who wish an inside look at their national government and the relationships of its various institutions.

The S.C. Educational Television Network has begun airing, in prime time, an unusually broad course on "The American National Government." The imaginative series was put together by Dr. James T. Myers and his colleagues at the University of South Carolina's Department of Government and International Studies.

The 16-week course consists of interviews conducted by Dr. Myers with a number of governmental leaders and experts. The line-up includes Gerald R. Ford (taped before he became President) and Vice President nominee Nelson Rockefeller.

Also scheduled are Sens. Barry Goldwater, Hubert Humphrey, George McGovern, Edmund Muskie, John Tower, and James Buckley. Reps. Carl Albert and Edward Hebert, political analyst Richard Scammon, labor leader George

Meany, Washington newsman Hugh Sidey, broadcaster Sander Vanocur, ex-Presidential adviser and cabinet member Melvin Laird, former Supreme Court Justice Tom Clark, Interior Secretary Rogers Morton, Adm. Thomas Moorer, Gov. George Wallace, and a number of Palmetto politicians. A remarkable line-up — and a balanced one.

This is a credit course for those who signed up and paid a fee before the series began. But the general public can get the same benefit without charge by tuning in ETV at 8 p.m. on Monday, Wednesday, and Friday, or at 11:30 Sunday morning.

Dr. Myers is to be commended for getting these leaders to sit down with him before a camera and give their special insights on subjects of importance to every citizen.

## The State

AMBROSE G. HAMPTON, Publisher

BEN R. MORRIS  
Co-Publisher

ARTHUR D. COOPER  
Associate Publisher

WILLIAM E. RONE JR.  
Editorial Page Editor

CHARLES WICKENBERG JR.  
Associate Editor

WILLIAM D. WORKMAN JR., Editorial Analyst

ROBERT A. PIERCE, Managing Editor

16-A

Columbia, South Carolina, Thursday, September 19, 19



THE WHITE HOUSE  
WASHINGTON

April 27, 1976

Max:

Per our conversation, I  
am returning this correspondence  
respecting Congressman Matsunaga.

*P.*

Phil Buchen

Attachment

*Phil Buchen*

*[Faint circular stamp]*

THE WHITE HOUSE  
WASHINGTON

April 22, 1976

PLEASE ROUTE THROUGH  
PHILIP BUCHEN BEFORE  
DISPATCH.

---

Return to Max Friedersdorf

THE WHITE HOUSE

WASHINGTON

April 21, 1976

Dear Congressman Matsunaga:

This will acknowledge receipt of your April 20 letter to the President requesting his clearance of quotations to be included in your book, "Rulemakers of the House."

I will be pleased to call this matter to the President's attention without delay. You will hear further as soon as possible.

With kind regards,

Sincerely,



Max L. Friedersdorf  
Assistant to the President

The Honorable Spark Matsunaga  
House of Representatives  
Washington, D.C. 20515

SPARK M. MATSUNAGA

DEPUTY MAJORITY WHIP

1ST DISTRICT, HAWAII

WASHINGTON OFFICE:  
442 CANNON BUILDING  
20515

HONOLULU OFFICE:  
218 FEDERAL BUILDING  
96813

*Parliamentary  
Committee on  
House Administration  
May 1*

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

MEMBER:  
COMMITTEE ON RULES  
STEERING  
AND POLICY COMMITTEE  
CHAIRMAN, SUBCOMMITTEE  
OF SELECT  
COMMITTEE ON AGING

April 20, 1976

The President  
The White House  
Washington, D.C. 20500

*MF  
LMD*

Dear Mr. President:

Now that my book entitled, Rulemakers of the House is at long last ready to go to the printer, I wish to take this opportunity to thank you for your gracious cooperation, without which the endeavor would have been to no avail.

Enclosed please find a list of quotes which will be attributed to you in the book. At the time of the interview, my collaborator, Dr. Ping Chen indicated to you that we would respect your right to review these quotes. In view of the fact that our publisher, the University of Illinois Press has set a deadline for the book's publication, I would greatly appreciate your response on or before May 1, 1976. Because time is of the essence, I would like to assume that you have no objections to the use of these quotes should I not hear from you by May 1st.

*R/*

Again, thanks for your contribution. You will have left a legacy for our posterity.

Aloha and best wishes.

Sincerely,



Spark Matsunaga  
Member of Congress

Hon. Ford

Our minority members of the Committee have shown a high degree of cooperation with me and the other leaders. If the Republicans were in the majority in the House, our ten members on the Committee would be expected to follow the same practice and pattern of cooperating with the leadership. (September 18, 1970)

We didn't feel the Rules Committee in itself is a broad enough committee exposure in the Policy Committee. That was the reason for the change. We tried to broaden the representation. At present, we have two Rules members, Mr. Smith, the ranking minority, and Mr. Anderson, the Republican Conference Chairman, on the Policy Committee. (Sept. 18, 1970)

I think that Mr. Colmer is a responsible chairman. I have no objection to the current performance of the Rules Committee under his leadership. (Sept. 18, 1970)



THE WHITE HOUSE

WASHINGTON

May 7, 1976

*Rev. Obituary  
(see  
Matsunaga)*

MEMORANDUM FOR:

MAX FRIEDERSDORF

FROM:

PHIL BUCHEN *P*

SUBJECT:

Manuscript from Rep. Spark  
Matsunaga (D-Hawaii)

After reviewing your memorandum of May 5, I am returning all the attachments and suggest that you have Charles or Patrick contact the Representative and advise him as follows:

1. The quotation appearing in Chapter 1, page 2 attributed to Gerald Ford as Minority Leader appears to be in order and there is no objection to its inclusion.
2. The quotation appearing in Chapter 5, page 17 attributed to Gerald Ford as Minority Leader doesn't seem to make much sense. I think the intent of the quotation was to explain the Minority Leader's desire to have better representation on the Policy Committees from other Standing Committees of the Congress and that therefore the representation of the Rules Committee was reduced from the entire Republican membership to only two of the members.

My suggestion is that the quotation be dropped and that the point made be attributed without quotation marks to the House Minority Leader. Possibly the following substitution for the language now appearing in the manuscript would suffice:

The then House Minority Leader explained that the reason for the change was to broaden the representation on the Policy Committee to include Republican members of other Standing Committees of the House.

Attachment