The original documents are located in Box 51, folder "President - Presidential Seal (1)" of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

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Digitized from Box 51 of the Philip Buchen Files at the Gerald R. Ford Presidential Library

THE WHITE HOUSE

9/11/74

Eva

Copy for your files.

Brenda





THE WHITE HOUSE

WASHINGTON

September 11, 1974

MEMORANDUM FOR

C. Carson Conrad
Executive Director, President's Council on Physical
Fitness and Sports

In accordance with your request of August 14, 1974, approval is hereby given to use President Ford's signature on the Presidential Physical Fitness Award and Presidential Sports Award certificates. Consistent with the provisions of Executive Order 11649 (February 16, 1972), the continued use of a likeness of the Seal of the President on these same awards is hereby authorized.

Attached are the signature samples that you requested.

Philip W. Buchen
Counsel to the President

Enclosure

THE WHITE HOUSE

Date 9/11/74

TO: Barry RoTh

FROM: DUDLEY CHAPMAN

I have as problems with This request.
Since it is a debessed to Bill I guen min signature should be for him signature Note also the sequent for expire of the pin signature.

THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS

Forwarded for mothers from Mary Rowlins.

R. FORDLIBRATA.

MEMORANDUM FOR

William E. Casselman II Legal Counsel to the President

From:

Executive Director, PCPFS

Authorization is requested for the use of President Ford's signature on the Presidential Physical Pitness Award and Presidential Sports Award certificates (samples attached). In addition to written authority to use the President's signature, we will need five or six cooles of his signature to provide to our printers. If possible, we would like signatures which have been executed on plain white paper with a black felt tip pen.

More than eight million boys and girls, ages 10-17, participate in the national physical fitness testing program each school year, and some 400,000 of them qualify for the Presidential Physical Fitness Award, which is the highest of three awards given in this program. This program was started in 1965.

The Presidential Sports Award program is a relatively new program for men and women 18 years of age and over. There were nearly 32,000 award winners during the first year of the program. Since each day brings new orders for Presidential Award materials, we would like to have new certificates available at the earliest possible time.

C. Carson Conrad

Attachments

VLN:kab:CCC:deg

cc: White Eouse/Casselman Nicholson Marty/PPFA Chron Pres. PF Awd.





presidential physical fitness award

presented to

in recognition of outstanding physical achievement and exceptional dedication to the ideal of a sound mind in a strong body. my congratulations to you on this accomplishment.

Rilal Higher





Presidential Sports Award

presented to



who has, through regular participation in sport, made a commitment to the active life. My congratulations to you on your dedication and determination.

President of the United States

THE WHITE HOUSE

WASHINGTON

September 20, 1974

Dear Mr. Rood:

The President has asked me to thank you for your kind letter of August 12 and your generous expression of confidence.

You have asked about the possibility of producing a china plate with a picture of the President and his Seal. By custom and tradition Presidents do not endorse commercial ventures, and he is accordingly unable to approve your proposal. Furthermore, the use of the Presidential Seal is limited by Federal law and an Executive Order, and the use of the Seal that you describe would appear to contravene the prohibition in that Executive Order.

Thank you again for your warm letter.

Sincerely,

Philip **(†).** Buchen

Counsel to the President

Mr. E. A. Rood E. A. Rood & Company Grand Rapids, Michigan 49502

P.S. Best regards to you, Cd.

E.A. ROOD & COMPANY

GRAND RÁPIDS, MICHIGAN

August 12, 1974

Gerald R. Ford, President The White House Washington, D.C.

Dear Mr. President:

Cornelia, Katie and I appreciate the sincerity and humility expressed with dignity in your inaugural address last Friday, August 9th. We can only imagine the extent of the job you have undertaken, but also are confident you will know where and how to find the help you need.

Here at the store we should like if we may, to commemorate the occasion by developing a china plate bearing your portrait in the center and Presidential insignia and date on the rim. back side would earry the name of our store and number of plates in the edition. We would sell them at retail with normal mark-up over our cost.

It seems appropriate that such a plate originate in your own home town and that E. A. ROOD & CO. should make it avalable for the whole of the United States on an exclusive basis.

> The portrait could be reproduced from most recent one you had taken by David LaClairs, or any other you may wish your office to provide as an official portrait. If you recall our store and our reputation you can rely on its being done in good taste, and we shall gladly submit a work-up model for your approval if wish.

Last fall we expanded at our downtown location on Fulton Street immediately adjacent to the 1972 Republican Campaign Headquarters and your own FordCampaign Headquarters.

> Hery respectfully yours and with kindest regards,

E. A. ROOD &

September 27, 1974

President

Dear Mr. Weinberg:

Thank you very much for your letter of August fifteenth. I'm very sorry that the press of business has delayed a prompt reply to your inquiry.

I appreciate your concern about the regulations covering use of the Presidential Seal. Your suggested Executive Order will be reviewed and given every consideration.

Most sincerely yours,

Philip W. Buchen Counsel to the President

Mr. Mark D. Weinberg 23899 Shelburne Road Shaker Heights, Ohio 44122



23899 Shelburne Road Shaker Heights, Ohio 44122

August 15th, 1974

Honorable Philip W. Buchen Counsel to the President The White House Washington, D.C. 20500

Dear Mr. Buchen:

Congratulations on your appointment this week as the Counsel to the President of the United States. As you know, the White House Counsel is a most important man on the President's staff, and I am pleased that a man of your experience and excellent reputation is in that position. The job that you now have will probably be the most challenging of your career and I hope that you find it rewarding and exciting.

As Counsel to the President, one of your responsibilities is to oversee the issuance of Executive Orders. I believe that one of the first Executive Orders that President Ford should issue is one to amend Executive Order #11649.

Executive Order # 11649 was issued by President Richard Nixon on February 16, 1972. It is entitled REGULATIONS GOVERN-ING THE SEALS OF THE PRESIDENT AND THE VICE PRESIDENT OF THE UNITED STATES. What it does is prohibit the use of the Presidential and/or Vice Presidential Seals for anything other than official events and historical or newsworthy purposes. In addition, the Executive Order prohibits the sale of the Seals in any form.

I share the concern which prompted Executive Order # 11649, however, it goes too far in one respect. That is that it prevents the Bureau of Engraving and Printing from selling color lithographs of the Presidential and Vice Presidential

Honorable Philip W. Buchen

Seals (on paper) to the general public. As you may know, prior to the issuance of Executive Order # 11649, the Bureau printed in beautiful colors the Seals on white paper and sold them to the general public. Now, because of Executive Order # 11649, that is not possible.

It is my belief that the Bureau should be permitted to sell to the public color lithographs of the Presidential and Vice Presidential Seals. The Presidency and the Vice Presidency are public offices. In Britain, where there is a monarchy, the Royal Emblems are closely guarded, and understandably so. But in the United States, we do not have a monarchy, and while the Presidential and Vice Presidential Seals should not be given as door prizes at a raffle, the American people whould be permitted to buy a color lithograph of the Seals for their homes if they so desire.

Naturally, there is the concern of someone abusing the Seal of the President and Vice President. One should remember, however, that the Seals were sold in the past, without any problems, and it is ridiculous to think that someone would try to impersonate the President of the United States - surely they would need more than a paper Seal to do it!

Accordingly, I have drawn up a proposed Executive Order which amends Executive Order # 11649 to allow the Bureau of Engraving and Printing to print and sell color lithographs of the Seal of the President and the Seal of the Vice President of the United States. The other restrictions that President Nixon had in the original Executive Order remain. All this proposal does is to give the American people a chance to buy the Seals from the Bureau.

Your staff should read the proposal to correct any improper language in the legal terms. In addition, Mr. Timmons and the Congressional relations people should work with the Congress to amend Public Law 91-651, which is similar to Executive Order # 11649.



Honorable Philip W. Buchen

I am enclosing a copy of the original Executive Order # 11649 as issued by President Nixon, a copy of my proposed Executive Order, and a copy of Public Law 91-651.

Obviously, this is not one of our Nation's more urgent needs. Yet if President Ford were to accept this suggestion it would be a small but very important step in making the Presidency a little more open - a little less royal - and a little more human.

I shall look forward to your reply.

Sincerely.

Mark D. Weinberg

MDW/ct

Enclosures

PROPOSED EXECUTIVE ORDER TO AMEND EXECUTIVE ORDER # 11649, GOVERNING THE SEALS OF THE PRESIDENT AND THE VICE PRESIDENT OF THE UNITED STATES, ISSUED BY PRESIDENT RICHARD NIXON FEBRUARY 16, 1972.

THE WHITE HOUSE

EXECUTIVE ORDER



AMENDMENTS TO EXECUTIVE ORDER # 11649, REGULATIONS GOVERNING THE SEALS OF THE PRESIDENT AND THE VICE PRESIDENT OF THE UNITED STATES

By virtue of the authority vested in me by section 713(b) of title 18, United States Code, I hereby amend Executive Order # 11649 ("REGULATIONS GOVERNING THE SEALS OF THE PRESIDENT AND THE VICE PRESIDENT OF THE UNITED STATES") as follows:

In SECTION I:

After: (f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content;

Insert the following: (g) Sale to the public by the Bureau of Engraving and Printing of the United States in the same manner as was permitted prior to the issuance of Executive Order # 11649.



Where it is written: (g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.

Change: "(g)" to "(h)".

SECTION 2. Unchanged

GERALD R. FORD

THE WHITE HOUSE



Public Law 91-651 91st Congress, H. R. 14645 January 5, 1971

An Art

To amend title 18 of the United States Code to prohibit certain uses of likenesses of the great seal of the United States, and of the seals of the President and Vice President, and to authorize Secret Service protection of visiting heads of foreign states or governments, and for other purposes.

Be it enacted by the the Senate and House of Representatives of the United States of America in Congress assembled. That section 713 of title 18, United States Code, is amended to read as follows:

"§ 713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President

"(a) Whoever knowingly displays any printed or other likeness of the great seal of the United States, or of the seals of the President or the Vice President of the United States, or any facsimile 84 STAT. 1940 thereof, in, or in connection with, any advertisement, poster, circular, 84 STAT, 1941 book, pamphlet, or other publication, public meeting, play, motion picture, telecast, or other production, or on any building, monument, or stationery, for the purpose of conveying, or in a manner reasonably calculated to convey, a talse impression of sponsorship or approval by the Government of the United States or by any department, agency, or instrumentality thereof, shall be fined not more than \$250 or Penalty. imprisoned not more than six months, or both.

(b) Whoever, except as authorized under regulations promulgated by the President and published in the Federal Register, knowingly manufactures, reproduces, sells, or purchases for resale, either separately or appended to any article manufactured or sold, any likeness of the seals of the President or Vice President, or any substantial part thereof, except for manufacture or sale of the article for the official use of the Government of the United States, shall be fined not more than Penalty.

\$250 or in prisoned not more than six months, or both.

"(c) A violation of subsection (a) or (b) of this section may be Enjoinment enjoined at the suit of the Attorney General upon complaint by any authorized representative of any department or agency of the United

Sec. 2. The analysis of chapter 33 of title 18, United States Code, immediately preceding section 701 of such title, is amended by striking:

"713. Use of likenesses of the great seal of the United States."

and substituting therefor:

"713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President."

SEC. 3. The amendments made by this Act shall not make unlawful any preexisting use of the design of the great seal of the United States or of the seals of the President or Vice President of the United States that was lawful on the date of enactment of this Act, until one year after the date of such enactment.

Scals of the U.S., the President and Vice President. Certain uses, prohibition. 80 Stat. 1525.

Publication in Federal Register.

privilege.



Office of the Whits House Press Sacretary

THE WHITE HOUSE

EXECUTIVE ORDER

-11649 -

REGULATIONS GOVERNING THE SEALS OF THE PRESIDENT AND THE VICE PRESIDENT OF THE UNITED STATES

By virtue of the authority vested in me by section 713(b) of title 18, United States Code, I hereby prescribe the following regulations governing the use of the Seals of the President and the Vice President of the United States:

SECTION 1. Except as otherwise provided by law, the knowing manufacture, reproduction, sale, or purchase for resale of the Seals or Coats of Arms of the President or the Vice President of the United States, or any likeness or substantial part thereof, shall be permitted only for the following uses:

- (a) Use by the President or Vice President of the United States;
- (b) Use in encyclopedias, dictionaries, books, journals, pamphlets, periodicals, or magazines incident to a description or history of seals, coats of arms, heraldry, or the Presidency or Vice Presidency. Such use shall be limited exclusively to the text, and any use of the Presidential or Vice Presidential Seal or Coat of Arms or any likeness or substantial part thereof on the cover of the above items is prohibited;
- (c) Use in libraries, museums, or educational facilities incident to descriptions or exhibits relating to seals, coats of arms, heraldry, or the Presidency or Vice Presidency;



10/2/74

To: Barry Roth

From: Jay French

Mr. Buchen would like you to do a memo for him arriving at a conclusion.



THE WHITE HOUSE

WASHINGTON

September 10, 1974

MEMORANDUM FOR:

PHIL BUCHEN

FROM:

JERRY'

SUBJECT:

Stationery for former President Nixon

General Haig has had an indirect inquiry about a suitable emblem for use by President Nixon on his stationery.

President Johnson, after he left office, apparently was permitted the use of the coat of arms portion of the Great Seal as a letterhead. Since that time, however, legislation has been passed which seems to preclude the use of any portion of the Great Seal for that purpose (PL 91-651, January 5, 1971).

Restrictions on the Presidential and Vice Presidential seals are also stringent, but Executive Order 11649, February 16, 1972, allows the likeness or substantial part thereof of the Presidential seal or coat of arms for, among other uses, "(g) such other uses for exceptional, historical, educational or newsworthy purposes as may be authorized in writing by the Counsel to the President."

President Nixon does not, himself, wish to request any favor of this nature. However, we have learned that he would probably be very grateful if he were authorized to use the coat of arms portion of the Presidential Seal for his stationery.

Could you please consider this request and let General Haig or me know your decision.

Thank you.

cc: Al Haig

THE WHITE HOUSE

WASHINGTON

9/12/74 Checked with Casselmen; ded get in touchwitch Joulum



Wednesday 9/11/74

2:40 Bob Marik said one of his people is in San Clemente with the President's knowledge trying to help expedite the transition, etc., re performing services for President Nixon. One item that is holding up things is an emblem on the stationery.

Advised that Col. Joulwan had sent us a memo and that you had indicated you would be talking with Casselman about it --- so Marik was going to check with Casselman.

9/10/74

To: Col. Joulwan

From: Eva

As requested, I am attaching the memo re a suitable emblem for use by President Nixon on his stationery.

As noted, it was Mr. Buchen's intention to discuss this with Bill Casselman but he had not yet had the time.

Thanks for your help.



THE WHITE HOUSE

WASHINGTON

September 5, 1974

MEMORANDUM FOR:

PHIL BUCHEN

FROM:

GEORGE JOULWA

General Haig has asked that this be brought to your attention and would like to discuss it with you at your convenience.

Thank you.

Attachment

See Bull a sout this

ERATO TORONTO

THE WHITE HOUSE WASHINGTON

August 28, 1974

MEMORANDUM FOR:

AL HAIG

FROM:

BRENT SCOWCROFT

0

Steve Bull has called to inquire about a suitable emblem for use by President Nixon on his stationery.

President Johnson, after he left office, apparently was permitted the use of the coat of arms portion of the Great Seal. as a letterhead. Since that time, however, legislation has been passed which seems to preclude the use of any portion of the Great Seal for that purpose (PL 91-651, January 5, 1971).

Restrictions on the Presidential and Vice Presidential seals are also stringent, but Executive Order 11649, February 16, 1972, allows the likeness or substantial part thereof of the Presidential seal or coat of arms for, among other uses, "(g) such other uses for exceptional historical, educational or newsworthy purposes as may be authorized in writing by the Counsel to the President."

President Nixon does not, himself, wish to request any favor of this nature. I feel certain, however, that he would be very grateful were Phil Buchen to authorize him the use of the coat of arms portion of the Presidential Seal for his stationery.

- 2. Section 2(b) is amended by striking the word "and" at the end of paragraph (3), by striking the period at the end of paragraph (4) and inserting "; and" in lieu thereof, and by adding at the end of that section a new paragraph (5) as follows:
- "(5) Are not employees as defined in section 2105 of title 5 of the United States Code on the closing date for receipt of applications."
 - 3. Section 3 is amended to read:
- "Sec. 3. White House Fellows. White House Fellows will be appointed to serve for 12 months on the White House staff, in the Executive Office of the President, in the Office of the Vice President, or in the offices of members of the Cabinet, as they may be assigned, beginning on September 1 of the year in which they are selected."
 - 4. Section 4 is amended to read:
- "Sec. 4. Executive Agencies. (a) Each executive agency as defined in section 105 of title 5 of the United States Code shall extend fullest cooperation to the White House Fellows Program and attempt to maximize the Program's benefits to the individual Fellow, the Department or Agency, and the Federal Government.
- "(b) The United States Civil Service Commission shall provide the Commission with administrative services, staff support, and travel expenses as authorized by law."

Rule His

THE WHITE House, February 16, 1972.

EXECUTIVE ORDER 11649

Regulations Governing the Seals of the President and the Vice President of the United States

By virtue of the authority vested in me by section 713(b) of title 18, United States Code, I hereby prescribe the following regulations governing the use of the Seals of the President and the Vice President of the United States:

Section 1. Except as otherwise provided by law, the knowing manufacture, reproduction, sale, or purchase for resale of the Seals or Coats of Arms of the President or the Vice President of the United States, or any likeness or substantial part thereof, shall be permitted only for the following uses:

- (a) Use by the President or Vice President of the United States;
- (b) Use in encyclopedias, dictionaries, books, journals, pamphlets, periodicals, or magazines incident to a description or history of seals, coats of arms, heraldry, or the Presidency or Vice Presidency. Such use shall be limited exclusively to the text, and any use of the Presidential or Vice Presidential Seal or Coat of Arms or any likeness or substantial part thereof on the cover of the above items is prohibited;
- (c) Use in libraries, museums, or educational facilities incident to descriptions or exhibits relating to seals, coats of arms, heraldry, or the Presidency or Vice Presidency;
- (d) Use as an architectural embellishment in libraries, museums, or archives established to house the papers or effects of former Presidents or Vice Presidents;
 - (e) Use on a monument to a former President or Vice President;
- (f) Use by way of photographic or electronic visual reproduction in pictures, moving pictures, or telecasts of bona fide news content;
- (g) Such other uses for exceptional historical, educational, or newsworthy purposes as may be authorized in writing by the Counsel to the President.
- SEC. 2. The manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, of the Seals of the President or Vice President, or any likeness or substantial part thereof, except as provided in this Order or as otherwise provided by law, is prohibited.

Richard Min

THE WHITE House, February 16, 1972.

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tives of the section 713 ollows:

"§ 713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President

"(a) Whoever knowingly displays any printed or other likeness of the great scal of the United States, or of the east of the President or the Vice President of the United States, or any facsimile thereof, in, or in connection with, any advertisement, poster, circular, book, pamphlet, or other publication, public meeting, play, motion picture, telecast, or other production, or on any building, monument, or stationery, for the purpose of conveying, or in a manner reasonably calculated to convey, a false impression of sponsorship or approval by the Government of the United States or by any department, agency, or instrumentality thereof, shall be fined not more than \$250 or imprisoned not more than six months, or both.

"(b) Whoever, except as authorized under regulations promulgated by the President and published in the Federal Register, knowingly manufactures, reproduces, sells, or purchases for resale, either separately or appended to any article manufactured or sold, any likeness of the seals of the President or Vice President, or any substantial part thereof, except for manufacture or sale of the article for the official use of the Government of the United States, shall be fined not more than

\$250 or imprisoned not more than six months, or both.

"(c) A violation of subsection (a) or (b) of this section may be enjoined at the suit of the Attorney General upon complaint by any authorized representative of any department or agency of the United States."

SEC. 2. The analysis of chapter 33 of title 18, United States Code, immediately preceding section 701 of such title, is amended by striking:

"713. Use of likenesses of the great seal of the United States."

and substituting therefor:

"713. Use of likenesses of the great seal of the United States, and of the seals of the President and Vice President."

SEC. 3. The amendments made by this Act shall not make unlawful any preexisting use of the design of the great seal of the United States or of the seals of the President or Vice President of the United States that was lawful on the date of enactment of this Act, until one year after the date of such enactment.

SEC. 4. Section 3056 of title 18, United States Code, is amended—

(1) by adding the following clause after the second clause thereof: "protect the person of a visiting head of a foreign state or foreign government and, at the direction of the President, other distinguished foreign visitors to the United States and official representatives of the United States performing special missions abroad;" and

(2) by striking the words "Chief, Deputy Chief, Assistant Chief" and inserting in lieu thereof "Director, Deputy Director,

Assistant Directors, Assistants to the Director"

SEC. 5. Section 3056 of title 18, United States Code, as amended by section 4 of this Act, shall be subject to Reorganization Plan Numbered 26 of 1950 (64 Stat. 1280).

Approved January 5, 1971.

Penalty.

Penalty.

Enjoinment.

Foreign heads of state, U.S. representatives abroad; Secret Service protection. 65 Stat. 122; 79 Stat. 890;

82 Stat. 1198.



47 Stat. 412, 1517. by section 322 of the Act entitled "An Act making appropriations for the Legislative Branch of the Government for the fiscal year ending June 30, 1933, and for other purposes", approved June 30, 1932 (40 U.S.C. 278a), except that the provisions of this subsection shall not apply to leases made prior to the date of the enactment of the District of Columbia Revenue Act of 1970 except when renewals thereof are made after such date.

Repeals. 58 Stat. 532. (c) (1) Section 6 of the District of Columbia Appropriation Act, 1945 (D.C. Code, sec. 1-243) is repealed.

72 Stat. 511.
Alcoholic beverages, licenses. (2) Section 12 of the District of Columbia Appropriation Act, 1959

Ante, p. 853.

(D.C. Code, sec. 1-243a) is repealed.

Sec. 706. The second sentence in the second paragraph of section 7 of the District of Columbia Alcoholic Beverage Control Act (D.C. Code, sec. 25-107) is amended by striking out "any election" and inserting in lieu thereof "the presidential election".

TITLE VIII—GENERAL PROVISIONS

Separability.

81 Stat. 948. 5 USC app. SEC. 801. If any provision of this Act, or the application thereof toany person or circumstances, is held invalid, the remainder of this Act, and the application of such provision to other persons or circum-

stances shall not be affected thereby.

Sec. 802. Nothing in this Act, or any amendments made by this Act, shall be construed so as to affect the authority vested in the Commissioner of the District of Columbia or the authority vested in the District of Columbia Council by Reorganization Plan Numbered 3 of 1967. The performance of any function vested by this Act in the Commissioner of the District of Columbia or in any office or agency under his jurisdiction and control, or in the District of Columbia Council, may be delegated by the Commissioner or Council, as the case may be, in accordance with the provisions of such plan.

SEC. 803. (a) The repeal or amendment by this Act of any provision of law shall not affect any other provision of law, any act done or any right accrued or accruing under such repealed or amended law, or any suit or proceeding had or commenced in any civil cause before-repeal or amendment of such law; but all rights and liabilities under such repealed or amended laws shall continue, and may be enforced in the same manner and to the same extent, as if such repeal or amend-

ment had not been made.

(b) In the case of any offense committed or penalty incurred under any provision of law repealed or amended by this Act such offense may be prosecuted and punished and such penalty may be enforced in the same manner and with the same effect as if this Act had not been enacted.

Approved January 5, 1971.

Public Law 91-651

January 5, 1971 [H. R. 14645] AN ACT

To amend title 18 of the United States Code to prohibit certain uses of likenesses of the great seal of the United States, and of the seals of the President and Vice President, and to authorize Secret Service protection of visiting heads of foreign states or governments, and for other purposes.

Be it enacted by the the Senate and House of Representatives of the United States of America in Congress assembled, That section 713 of title 18, United States Code, is amended to read as follows:

Seals of the U.S., the President and Vice President. Certain uses, prohibition. 80 Stat. 1525. "§ 713. Use o

and

"(a) Whoe of the great s dent or the V thereof, in, or book, pamphl picture, teleca or stationery, calculated to by the Govern or instrument imprisoned no

"(b) Whoe by the Presidemanufactures, rately or apperent of the seals of thereof, except of the Govern \$250 or impris-

"(c) A viol enjoined at th authorized rep States."

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Approved J:

Presidential Seal October 7, 1974 Dear Me. Segal: We appreciate very much your gracious letter thanking us for sending the pictures of the Presidential Seal and the Presidential Flag. We will certainly thank Jane Thomas as you requested. In filing the material this merning, I came across your shock which inadvertently was emitted from our letter of September twenty-fourth. I am returning your check with this letter and beg your forgiveness for not returning it to you somer. Sincerely yours, Eva A. Daughtrey Secretary to Philip W. Buchen Mo. Ross V. Segal Editorial Assistant Burks's Peerege Limited 56 Walten Street London SW3, England Enclosure

SERALO SERALO NO SERALO NO



Burke's Peerage Limited

PUBLISHERS

56 Walton Street London SW3 1RB Telephone 01-584 8134 and 1106 Registered No. 210290 England Registered Office: 42 Curzon Street London W1

Philip W. Buchen Counsel to the President The White House

27 September, 1974

Dear Sir,

Thank you very much for the excellent pictures of the Presidential Seal and the Presidential Flag. We greatly appreciate your permission to reproduce them in the text of our forthcoming book.

Thanks also to Miss Jane Thomas for her cooperation and assistance.

We remain, Sir, Yours faithfully,

Rona V. Segal
Editorial Assistant

Chairman & Managing Director Jeremy Norman Editorial Director Hugh Montgomery-Massingberd

Directors John Brooke-Little MVO (Richmond Herald of Arms) Peter Cook The Earl of Lichfield Dr Remington Norman Hugo Vickers



Dear Ms. Segal:

Thank you for your letter of September thirteenth, requesting color prints of the Presidential Seal and Flag for use in the book Presidential Families of the United States of America, which your firm is about to publish.

Use of the Presidential Seal is limited by Executive Order of the President. Reproduction is permitted only in the text books incident to a history of the Presidency, and any use, in whole or part, on the cover is prohibited. The Presidential Flag, since it has the Presidential Seal on it, is subject to the same restricted use.

I am returning your check which was not necessary.

Most sincerely yours.

Philip W. Buchen Counsel to the President

Ms. Rona V. Segal Editorial Assistant Burke's Peerage Limited 56 Walton Street London SW3, England



Burke's Peerage Limited

PUBLISHERS

56 Walton Street London SW3 1RB Telephone 01-584 8134 and 1106 Registered No. 210290 England Registered Office: 42 Curzon Street London W1

Philip W. Buchen Counsel to the President The White House

13 September, 1974

Sir,

Re: Burke's Presidential Families of the United States of America

Further to my assistant's telephone conversation of yesterday with your Miss Jane Thomas, I am writing to make formal requests for Color Prints of the Presidential Seal and the Presidential Flag; and for the appropriate permission to reproduce these in color in the above Publication.

We are a firm of publishers (first established in 1826) specializing in the compilation and publication of scholarly works of genealogical reference, and our new book on the Presidential Families of the United States of America is due to appear in early 1975. This book, which traces the ancestry and the descendants of all the Presidents, is the first of its kind and we hope it will become a standard work on the subject. In addition to the genealogy there are features such as an introductory essay on the Presidency; biographies of the Presidents; and various Appendices of interest including a section devoted to the Presidential Insignia. It is in this latter connection that we need to have color prints of the Presidential Seal and the Presidential Flag which are suitable for reproduction in the book (page size 10" x 6 3/4").

We are about to go to press and we should be extremely grateful if you would be so kind as to give attention to this matter at your earliest convenience. Thank you very much for your cooperation.

Rona V. Nagal

We remain, Sir, Yours faithfully,

Rona V. Segal, Editorial Assistant

p.p. Hugh Montgomery-Massingberd, Editorial Director Dictated by Mr Massingberd and signed in his absence due to health.

International Money Order 00112422

RECMPTON ROAD 20-1441 Date 13th Serland x THE UNITED STATES TREASURY -DOLLAR twenty fine conte

NEGOTIABLE THROUGHOUT THE WORLD AT THE CURRENT BUYING RATE FOR BANKERS CHEQUES ON NEW YORK.

Barclays Bank International Limited 120 Broadway, New York 10005, U.S.A.

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Barclays Bank International Limited

"*OO 1 1 24 2 26 1 1:0 260 0 0 25 71: 050 0 0 5000 0 11 11



Burke's Peerage Limited

With Compliments

Please find enclosed \$1.25 as payment for the color copy of the Presidential Seal. We shall await further information before forwarding payment for a color copy of the Presidential Flag.

56 Walton Street London SW3 1RB

01-584 8134 and 1106



Policy President -October 10, 1974 Dear Congressman Shrivers Thank you very much for your letter of September twenty-fifth, requesting colored or black and white prints of the Presidential and Vice Presidential seals. Use of these seals is regulated by an Executive Order of the President dated February 16, 1972; a copy is enclosed for your review. Since the regulations, contained in the Executive Order, limit use of the Presidential and Vice Presidential seals, it would be very helpful to this office if the use for which these pictures are intended could be briefly set forth in a memorandum. Under the regulations, Counsel to the President may authorize use for certain historical, education or newsworthy purposes. I do sincerely hope that I can be of assistance to you in this matter. Most sincerely yours, Philip W. Buchen Counsel to the President The Honorable Garner E. Shriver House of Representatives Washington, D. C. 20515 Enclosure PWB:em

ROOM 2209
RAYBURN HOUSE OFFICE BUILDING

LESTER ROSEN
ADMINISTRATIVE ASSISTANT

Congress of the United States House of Representatives

Mashington, D.C. 20515

September 25, 1974

SUBCOMMITTEES:
LABOR—HEALTH, EDUCATION, AND WELFARE
FOREIGN OPERATIONS

Mr. Philip Buchen Counsel to the President The White House Washington, D. C.

Dear Mr. Buchen:

I would like to obtain a colored or black and white print of the Presidential and Vice Presidential seals.

It is my understanding that a letter is required to obtain these prints from the Bureau of Engraving and Printing. I would greatly appreciate your assistance in this matter.

Sincerely,

GARNER E. SHRIVER

Darner E. Shriner

Member of Congress

GES:jf

2 called 9/28 ashed for little



October 24, 1974

Printertial seal

MEMORANDUM FOR:

PHIL BUCHEN

FROM:

KEN LAZARUS

SUBJECT:

Offer of a Gift

Attached is a reply for your signature declining an offer to provide the President with pipes embossed with the Presidential seal for use as gifts by the President.

As a matter of policy, I strongly recommend that we avoid any actions that appear to suggest Presidential endersement of a particular commercial product or that involved the acceptance of items from private industry.

For your information, such gifts are normally paid for by the Republican National Committee. The only exception to that policy that I have been able to determine is with respect to cigarettee, beer and soft drinks served on the Presidential planes, yacht, etc. These are accepted by DOD on the basis of long-standing precedent. While the cigarettee are considered to be manufacturers' samples, they carry the Presidential seal and other indicin of the White House.

ee: Phil Areeda Bill Casselman

SERAN SERVICE

Dear Mr. Recenter:

Thank you very much for your recent letter to Warren Rustand in which you offer to provide pipes manufactured by Venturi, Inc. for use by the President as gifts.

While your offer is most appreciated, it has been the policy of the President not to accept such items, even when the purpose is for gifts to other persons. I trust that you can understand the basis for this policy and our reasons for declining this generous offer.

Sincerely.

15/

Philip W. Buchen Counsel to the President

My, Mark Resenter
Daniel J. Edelman, Inc.
1730 Pennsylvania Avenue, N. W.,
Washington, D. C. 20006

KAL:dm



DANIEL J. EDELMAN, INC. • Public Relations

1730 PENNSYLVANIA AVENUE, N.W. . WASHINGTON, D. C. 20006 . AREA CODE 202 - 785-9400

September 3, 1974

Mr. Warren Rustand The White House Washington, D.C.

Dear Warren:

As we discussed earlier, I have attached the information you requested concerning our firm and our client, Venturi Pipes.

For your background information, the pipe Venturi is donating is the only totally American-made pipe in existence, with the exception of those manufactured of corn cobs. All briar pipes must be imported into the U.S. in either a finished stage or in a raw material stage.

The "Pipe" by Venturi is a product of American space age technology built out of pyrolytic graphite and phenolic, a thermal setting plastic.

Venturi has offered to provide custom-made pipes which would include the President's signature and the presidential seal packaged in a specially designed box. If you also would like a signature stating "Compliments of Gerald R. Ford," this could be arranged as well.

The pipes could be presented as a novel personal gift to official visitors, friends, and foreign dignitaries, as well as serving as a symbol of peace to foreign heads of state.

As President Ford is the nation's number one pipe smoker, Venturi would like to offer its services to him.

Sincerely,

Mark Rosenker

Account Executive

MR:vg

Enclosures

Presidential Seals

Oct. 24, 1974

To: Skip

From: Eva

Attached is the letter from Hamond, Inc., and the two copies of the Atlas of the Presidents, which Hugh Johnson called about.





MAPLEWOOD, NEW JERSEY 07040 TELEPHONE (201) 763-6000

October 21, 1974

Mr. Philip Buchen Counsel to the President The White House 1600 Pennsylvania Avenue Washington, D.C. 20001

Dear Mr. Buchen:

In 1964, Hammond Incorporated published a reference work entitled ATLAS OF THE PRESIDENTS. In designing and producing the book, the Presidential Seal was used on the jacket design and on the title page. This was done in ignorance of Federal regulations and laws forbidding the use of the Seal on book jackets and title pages without prior permission from the White House. Since that time, these regulations have come to our attention.

We are requesting your permission to continue to use the Presidential Seal on the jacket and title page of the ATLAS OF THE PRESIDENTS. We also request permission to use the illustration of the President's Flag, which contains elements of the Seal, on the endpapers of the book. We wish to point out that the work is distributed to the general public through bookstores and as gifts from private concerns. It also is distributed to schools and libraries through our educational marketing organization.

We would be most appreciative if you would grant our request. Enclosed are copies of our hardbound edition and of our paperback edition of the publication.

Sincerely yours,

Martin A. Bacheller

Vice President and Editor-in-Chief

MAB:dlh Enclosures 2

cc: Stuart L. Hammond, President
Hugh Johnson, Executive Vice President
C. Roderic Gibbins, Vice President and Treasurer

ATLAS

of the

PRESIDENTS



DR. FORD

Donald E. Cooke

Soul

Thursday 10/24/74

11:00 Skip called to say a letter would be coming from
Hugh Johnson -- concerning a book he has published
(I think it's the one having the Presidential seal on
the front).

Skip advises that when it comes in, it should go to either Skip or Dudley.



4:20 Danny Fluhart called to ask if he could get a
Presidential seal in color so he could decorate the
top of a cake -- 14 inches.

324-3469

Barry will call him.



Policy - Seal teal

THE WHITE HOUSE

WASHINGTON

December 9, 1974

MEMORANDUM FOR:

MILDRED LEONARD

FROM:

PHILIP W. BUCHEN

SUBJECT:

Request for Permission to Use President's Picture on

Special Envelopes

The fact that the sample envelope contains the Presidential Seal suggests that special permission for this was obtained, since the reproduction would otherwise be illegal. The letter does not indicate what, if any, connection the writer had with the former President or his relationship to President Ford. An envelope containing the President's picture and the Seal should not be used in any way that is not subject to the President's control.

Your reply should state that permission to reproduce either the picture or the Seal can be granted only for official uses, and that none are indicated by his letter. It is also not clear whether this use of the President's picture and Seal is being exploited commercially, which would be improper.

R. FOROUSE

For Dudley to prepare reply.



THE WHITE HOUSE WASHINGTON

December 2, 1974

TO:

MR. PHILIP BUCHEN

FROM:

MILDRED LEONARD

In the attached letter asking for a photo of the President, there is also a request for permission to use the photo in the preparation of special envelopes (sample attached).

I am not certain about whether to grant this permission or not, and ask for your guidance in that respect.

If you will return the letter to me, we will send out the photo .

Thanks very much.



Box 77 Strent Snoft Us Africation officer The White Hause Workington. D.C. Ticial photo of Prisident Fal. Also may I have primision to use this photo in the preparation of special annelages such By the one enclosed that would be used to make openal events of the Ford administration. your hind help will be appreciated What Junt though de.



5 Ample

Bring Us Together



THE WHITE HOUSE

WASHINGTON

Volery Rres. Saal

January 3, 1974

Dear Mr. Gamble:

This is in response to your letter of December 26, 1974, to Mr. David Kennerly in which you seek permission to use the Seal of the President as part of an audiovisual presentation by the Advisory Council on Historic Preservation.

Use of the Seal of the President is strictly limited by statute, 18 U.S.C. 713, as well as Executive Order 11649. Generally, the Seal is intended by these provisions only for use by the President. While it is, therefore, not possible to grant your request, I can assure you that this is not in any way intended to reflect upon the significant goals and the many contributions of the Advisory Council in the protection of this nation's historical and cultural resources.

Sincerely,

Philip W. Buchen

Counsel to the President

Mr. Robert S. Gamble
Historian
Advisory Council on Historic Preservation
1522 K Street, N.W. Suite 430
Washington, D.C. 20005

bcc: Dave Kennerly (w/slide of Presidential seal)

Q. FORO

material for Toron

Surce 4 0

December 26, 1974

Mr. David Kennerly
Personal Photographer to the
President
White House
Washington, D.C.

Dear Mr. Kennerly:

The Advisory Council on Historic Preservation is preparing an audiovisual presentation on its role in the protection of the nation's historical and cultural resources.

If possible, we would like to use a picture of the Presidential Seal at one point in the script. This is in connection with paragraph number 108 of Part II in the accompanying draft (each number corresponds with a slide), and refers to the issuance of Executive Order Number 11593, on May 13, 1971. Could you provide us with either a color slide or a photograph of the Great Seal? We can assure you that its use will be restricted to the audiovisual presentation itself.

Your cooperation would be greatly appreciated. Should you have any questions, I may be reached at 254-3974.

Sincerely yours,

Robert S. Gamble

Historian

Enclosures

L

The Council is an valependent unit of the Executive Branch of the Federal Government charged by the Act of October 15, 1966 is advise the President and Congress in the field of Historic Prescrution.

THE ADVISORY COUNCIL ON HISTORIC PRESERVATION

SCRIPT FOR SLIDE PRESENTATION (DRAFT)



DECEMBER, 1974

Presidential Seal

THE WHITE HOUSE

WASHINGTON

January 22, 1975

Dear Bob:

I regret the delay in responding to your request to use the Seal of the President in connection with the report of the President's Committee on Mental Retardation on The Mentally Retarded Citizen and the Law.

As you stated in your letter, use of the Seal is limited by statute and Executive Order. I have enclosed the Seal; however, it should be used only on the same page of the text that contains the President's dedication. I know you will understand.

I also look forward to getting together with you again. With best wishes.

Sincerely,

Philip W. Buchen

Counsel to the President

Mr. Robert A. Collier Collier, Shannon, Rill & Edwards 1666 - K Street, N.W. Washington, D.C. 20006

4 KONO!

Celia

Collier, Shannon, Rill and Edwards Attorneys at Law 1666 K Street, N. W. Washington, D. C. 20006

December 20, 1974

Telephone (202) 785-1777

Cable Address
Colshan-Washington

Of Counsel: Stanley R. Rader

Philip C. Olsson

Donald E. de Kieffer
Barton J. Menitove
Ronald K. Kolins
Richard E. Schwartz
John H. Young
J. Stephen Street

Robert A. Collier

Villiam W. Scott

lames F Rill lax N. Edwards

David F. Zoll

homas F. Shannon

The Honorable Phillip W. Buchen Counsel to the President The White House Washington, D.C. 20500

Dear Phil:

The publisher of the report by the President's Committee on Mental Retardation entitled "The Mentally Retarded Citizen and the Law" has requested permission to reproduce the Presidential Seal in conjunction with the dedication signed by President Ford.

I believe that this publication of the Presidential Seal would comply with the executive order controling its use. I would appreciate it if you would look into this matter and if approval is granted, forward to me a color reproduction of the Seal which I will furnish to the MacMillan Publishing Company, Inc.

Sorry we haven't seen each other lately. Have a fine, and I hope, restful holiday season.

Kindest personal regards.

Sincerely,

ROBERT A. COLLIER

Dear Bahr

Thank you so very hunch for your letter of September sinth, enclosing your proposed draft of a Presidential dedication for The Mentally Retarded Citizen and the Law.

I have made a few revisions and had the dedication retyped. It is enclosed for your review and comments.

Please don't hesitate to contact me if I can be of further assistance to you.

Most cincerely yours,

Philip W. Buchen Councel to the President

Mr. Robert A. Collier Collier, Shannon, Rill and Edwards 1666 K Street, NW. Wachington, D. G. 20006



DRAFT

PRISDENTIAL DEDICATION

THE MENTALLY RETARDED CITIZEN AND THE LAW

A collection of papers and reaction community aphanored by the President's Committee on Month! Retardation and Macmillas Publiching Co. be published by The Free Press a division of

so a matter by the norms of justice and equality under the law. The treatment we have accorded mentally retarded and other Agent Justice ander the last he right of membally retarded citizens to develop their full constal, to share in the bossty of our land, and to receive indicapped members of our seclety tests our success and Opportunity for every individual to develop his full potential gos our Monks. Only recently have we cought to assure boon an American Ideals We judge our success or fallure

podeog ogsallly, and oppor cellection of papers and comments challenge each of us --enocutive, ingistator, judge, citizen -- to make our goals of pecaring these rights to mestally retarded Americans. for more than a decade as the symbol of Presidential dedication to pensored by the President's Committee, is a further step toward ideatists, and parents who have produced this remarkable he achievement of that gods. The Procident's Committee on Montal Retardation has blood mility, and opportu The lawyers, scholars, social alty a reality for the mentally This volume,

Gorald E. Ford Provident The United States of America



THE WHITE HOUSE WASHINGTON

3:50

Robert Collier called re his letter of 12/20

Hes not raid. Reply - Chock with Chock with Budley?



10:30 Bob Collier called to say hells to you -- and to remind that he wrote to you on September 6 requesting your assistance concerning a proposed Presidential dedication of a report of the President's Committee on Mental Retardation entitled "The Mentally Retarded Citizen and the Law."

785-1777

On 9/17/74 - Jay sent it to Dudley Chapman -- after discussing it on the phone.

Rocd so attachel



THE WHITE HOUSE

WASHINGTON

September 24, 1974

MEMORANDUM FOR:

JAY FRENCH

FROM:

DUDLEY CHAPMAN

SUBJECT:

Bob Collier's Request

If revised as suggested, I would have no objection to authorizing this statement. The reason for the omissions and word substitutions. I have suggested is that the omitted language tends to commit the President to a value judgment on views of which we are all ignorant. As originally drafted, the statement would imply an endorsement of any number of criticisms, conclusions and proposals that could later become embarrassments.

THE WHITE HOUSE WASHINGTON 9/17/74

To: Dudley Chapman

From: Jay French

As discussed. Thanks.



Collier, Shannon, Rill and Edwards Attorneys at Law

1666 K Street, N. W. Washington, D. C. 20006

Robert A. Collier Thomas F. Shannon James F. Rill Max N. Edwards William W. Scott Philip C. Olsson

September 6, 1974

Telephone (202) 785 -1777

Cable Address
Colshan-Washington

Of Counsel: Stanley R. Rader

Donald E. de Kieffer Barton J. Menitove Ronald K. Kotins Richard E. Schwartz John H. Young J. Stephen Street David F. Zoll

> The Honorable Philip W. Buchen Counsel to the President The White House Washington, D.C. 20500

Dear Phil:

Appropo our conversation today, I am attaching hereto a copy of a letter together with enclosures from Lawrence Kane relating to the proposed Presidential dedication of a report of the President's Committee on Mental Retardation entitled "THE MENTALLY RETARDED CITIZEN AND THE LAW."

I have the honor to serve as a member of the President's Committee on Mental Retardation and have been active in focusing the attention of the President's Committee on this long neglected area of due process and legal rights for the mentally retarded. This publication is a culmination of months of effort and has been a major undertaking by the President's Committee. The attached contains a draft of a proposed dedication by the President to which I have made a contribution. Believe me Phil there is no pride of authorship and the wording of the dedication can and should be changed to most fully express the President's wishes.

I firmly believe that this will serve as an excellent means for the President to publically dedicate a major work by the President's Committee and will identify the President in an area that is of major concern to over 20 million citizens of our country.



The Honorable Philip W. Buchen Counsel to the President September 6, 1974 Page Two

I urge that every consideration be given by the President to this dedication. As pointed out, because of the printing schedule an early decision would be appreciated.

Kindest personal regards,

ROBERT A. COLLIER

Enclosures



DINSMORE, SHOHL, COATES & DEUPREE

2100 FOUNTAIN SQUARE PLAZA

511 WALNUT STREET

CINCINNATI, OHIO 45202

AREA 513-621-6747

September 3, 1974

DAVID W. JONES
LAWRENCE R. ELLEMAN
JOHN M. KUNST, JR.
EDWARD W. MERKEL, JR.
SCOTT 8. CROOKS
DAVID S. MANN
THOMAS J. SHERMAN
VINCENT 8. STAMP
JOHN G. SLAUSON
CARL A. MEYERS
GARY D. BULLOCK
VIRGINIA U. KOZERA
MARK L. SILBERSACK
GERALD V. WEIGLE, JR.
J. NEAL GARDNER
FICHAEL W. HAWKINS
FIANK C. WOODSIDE, III
MARK A. VANDER LAAN
STEPHEN S. EBERLY
WILLIAM M. FREEDMAN

Mr. Robert A. Collier Collier, Shannon, Rill & Edwards Attorneys at Law 1625 Eye Street, N. W. Washington, D. C. 20006

Dear Bob:

JAMES O. COATES
RICHARD R. DEUPREE, JR.
H. TRUXTUN EMERSON, JR.
WILLIAM L. BLUM
HARRIS K. WESTON
POWELL MCHENRY
NOLAN W. CARSON

JOHN E. MCDOWELL JAMES W. FARRELL, JR. ROBERT T. MCCONAUGHY THOMAS S. GALDER

THOMAS S. CALDER
BART A. BROWN, JR.
HAROLD S. FREEMAN
SMITH H. TYLER, JR.
JOHN W. BEATTY
JEROME H. KEARNS
CLIFFORD A. ROE, JR.
BARBARA W. SCHWARTZ
G. FRANKLIN MILLER
GREGORY L. HELLRUNG

Pursuant to our telephone conversation of last week I am enclosing some draft language that might be used by the President for a dedication of THE MENTALLY RETARDED CITIZEN AND THE LAW. The President and his staff may want to use other language; this is only one possibility. It is important for us to try to secure an early decision, however, on the question of whether or not the President will be willing to provide a short dedication for the volume. Needless to say, I feel that mentally retarded citizens, and the President's Committee on Mental Retardation, would be greatly benefited by such an introduction.

THE MENTALLY RETARDED CITIZEN AND THE LAW is a landmark volume in our efforts to insure that the legal system benefits, rather than discriminates against, mentally retarded citizens. The volume contains 22 major scholarly papers on various aspects of law and mental retardation, and over 35 reaction comments to the papers. It will probably run 800 pages. The contributors and editors of the volume are outstanding attorneys, scholars, social scientists, and consumers. The topics in the volume include many in which legal frontiers are being explored here for the first time. I am enclosing a copy of the table of contents of the volume for your use.

Mr. Robert Collier September 3, 1974 Page 2

A major focus of attention of the President's Committee has long been in the area of law and mental retardation. predecessor of the President's Committee, the President's Panel on Mental Retardation, issued a special Task Force report on Mental Retardation and the Law. They set forth some basic principles and called for increased scholarly attention to this long neglected area. This effort has been pursued by the Law and Ethics Committee of the current President's Committee. President's Committee decided in 1971 to pursue this goal through a conference and publication to be sponsored by the Committee. With the assistance of then-Secretary Elliot Richardson, Mr. John Twiname, and Mr. James Garrett, funding was obtained and the project begun. THE MENTALLY RETARDED CITIZEN AND THE LAW is thus the culmination of 12 years of efforts of the President's Committee and the President's Panel, and has been a major focus of efforts for the President's Committee over the past three years.

I will appreciate your bringing to the President's attention, if you have an opportunity to do so, this question of whether he would be willing to provide a dedication, or some other appropriate introductory statement for THE MENTALLY RETARDED CITIZEN AND THE LAW.

Looking forward to seeing you at our next meeting in October.

Warm regards.

Yours very truly,

Lawrence A. Kane, Jr.

LAK, Jr/wg

Encs: 1/ Draft dedication statement of President Ford

2/ Table of Contents for volume "The Mentally Retarded Citizen and the Law

DRAFT

PRESIDENTIAL DEDICATION

FOR

THE MENTALLY RETARDED CITIZEN AND THE LAW

A collection of papers and reaction comments sponsored by the President's Committee on Mental Retardation and to be published by The Free Press a division of Macmillan Publishing Co.

Opportunity for every individual to develop his full potential has long been an American ideal. We judge our success or failure as a nation by the norms of justice and equality under the law. The treatment we have accorded mentally retarded and other handicapped members of our society tests our success and challenges our ideals. Only recently have we sought to assure the right of mentally retarded citizens to develop their full potential, to share in the bounty of our land, and to receive equal justice under the law.

The President's Committee on Mental Retardation has stood for more than a decade as the symbol of Presidential dedication to securing these rights to mentally retarded Americans. This volume, sponsored by the President's Committee, is a large step toward the achievement of that goal. It pierces the shadows of injustice and deprivation that have too long excluded mentally retarded individuals from their rightful place as full citizens of our great nation. It explores legal doctrines long used to restrict mentally retarded individuals and demonstrates the proper place of the law as guarantor of justice and equality. The lawyers, scholars, social scientists, and parents who have joined together to produce this remarkable collection of papers and comments challenge each of us—executive, legislator, judge, citizen—to make our goals of justice, equality, and opportunity a reality for the mentally retarded citizens among us.

Ther

Gerald R. Ford President The United States of America

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