

**The original documents are located in Box 45, folder “President - Endorsements (2)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE

WASHINGTON

February 3, 1976

MEMORANDUM FOR: MILDRED LEONARD

FROM: BARRY ROTH *BR*

As you requested, I spoke with the Saladin Temple people in Grand Rapids who wished to use the notation "The Temple of the President" on their stationary. I indicated that this was not an endorsement by the President but a statement of fact. As such, we have avoided advising people whether or not they can do so although we have asked that anything they do be done in good taste. He was pleased and appreciated our response to his request.





# Saladin TEMPLE

4200 SALADIN DRIVE, S.E. GRAND RAPIDS, MICHIGAN 49506 AREA CODE 616-942-1570

January 9, 1976

Miss Mildred Leonard  
Personal Secretary to the President  
The White House  
1600 Pennsylvania Ave.  
Washington, D.C. 20500

Dear Mildred:

It seems as though I am always asking some little favor, but I guess that is because I know that you are the one that I can get the exact and necessary answers from, to some of the problems that confront me, and where our President is concerned, I never want to do anything that is improper or could be embarrassing.

I have been asked to ask you if the President would have any reason to object to the stationery of Saladin Temple having imprinted upon it, "The Temple of the President of the United States".

We wish to do this, but want to be positive that it can in no way do anything but reflect well on the President.

Would you kindly let me know.

Thank you once again for your help.

With my very Best Wishes.

Sincerely yours,



Robert J. Walker  
Recorder

RJW:AL

Tuesday 5/4/76

President

Endorsements

4:00 Mr. Buchen had a call from Bill Roberts. Apparently someone with the New Spirit of '76 Foundation has been indicted in Chicago for failing to comply with the state laws for raising funds. The reporters are asking about the President's involvement. Statement is being made that in 1973 the President's name was put on the roles in some way.

Said to try to get someone at the other office to look in the files that Bill Casselman had. See if they have something that dealt with the President's involvement as a trustee or on the board or as a sponsor of that group.

I checked with Barry. He said to check with Roland Elliott. Said part of the pitch would be along the lines -- as minority leader he was invited to serve on a lot of committee type things. As Vice President he has had to limit the organizations to a meaningful number and he has not given consent for his name to be used since he became President.

Pat Gorman

Mildred checking w/ Paul Miltich

5/5/76  
Mr Buchen  
talked with  
Dwight Spear  
[USA 1776]

(Mildred brought in  
the attached)

5/5/76  
Gave  
copies of  
1st two  
letters to  
Bill Roberts

Return to Mildred with my  
thanks and advise that D.P.F.  
resigned before becoming N.O.  
The Foundation confirmed this.

R (Mildred had  
confirmed that)



Tuesday 5/4/76

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[Pat Norman)

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Dorothy said it runs a slight bell but Mildred was handling the mail at that time. Dorothy's records only go back to Jan 1974 when he became VP.

Mildred is going to call Paul Milster she thinks he'll remember (or might). Apparently -

~~\_\_\_\_\_~~  
~~\_\_\_\_\_~~  
Mildred brought the file



Suspense

E  
Endorsements  
Spear, Dwight Fuller

re: Spirit of '76

March 2, 1973

Mr. Dwight Fuller Spear  
Executive Director  
The New Spirit of '76 Foundation  
1776 Massachusetts Avenue, N. W.  
Washington, D. C. 20036

Dear Mr. Spear:

Periodically it is my practice to request an accounting of the sources of funding and the purposes for which the funds are used from foundations or organizations on whose letterheads my name appears as being on the National Advisory Board.

At your earliest convenience I would very much appreciate receiving such a report from the New Spirit of '76 Foundation.

Thank you for your cooperation in this matter and very best wishes.

Sincerely,

Gerald R. Ford, M. C.

CRF:1



National Advisory Board  
Srevan Mandarch  
PADM, USN (Ret)  
Washington, D.C.  
Chairman, National Advisory Board

Edwin E. "Buzz" Aldrin, Jr.  
Col. USAF (Ret)  
Former Astronaut  
Hidden Hills, California

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Minority Whip, U.S. House  
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Hon. O. C. Fisher  
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B. V. Thompson, Jr.  
President, Texas Steel Company  
Fort Worth, Texas

Hon. Morris W. Turner  
Mayor  
Lubbock, Texas

Hon. Edwin W. Ward  
Mayor  
Long Beach, California

Hon. Richard F. Walsh  
Mayor  
Kansas City, Kansas

Hon. Charles D. Wheeler, Jr.  
Mayor  
Kansas City, Missouri

Hon. Edgar D. Whitcomb  
Governor  
State of Indiana

Hon. Wendell Wyatt  
Member of Congress  
1st District, Oregon



## The New Spirit of '76 Foundation

March 15, 1973

Hon. Gerald R. Ford  
U.S. Capitol  
Room H-230  
Washington, D.C. 20515

Dear Gerry:

Dwight Spear passed on to me your letter of March 2 asking for updated information about the Foundation on whose National Advisory Board you appear, in response to my invitation to serve thereon.

The "Leadership Report" which accompanies this note will be issued monthly from now on. I hope that you will find in it the answer to your questions. Of course, if you desire more information, give me a call, or have a member of your staff do so. As I said to you in our previous note in which I reported on our financial position as of December 31, 1972, we are operating as if in a goldfish bowl. We have nothing to conceal and will therefore be happy to have you, or anyone else, inspect our entire operation.

Thank you for your interest. It is requests like yours that will keep us on the ball. I do hope that you will have some ideas to offer about how we can add effective, self-fulfilling programs which will achieve our goal of getting as many people as possible personally involved in public affairs, not only supporting the Bicentennial celebration but supporting America.

Sincerely,

Monte F. Bourjaily, Jr.  
Managing Director

MFB/jks  
Enc.

Executive Office  
1500 Massachusetts Avenue, N.E.  
Suite 45  
Washington, D.C. 20005  
Telephone USA 1776

Executive Committee

Dwight Fuller Spear  
Executive Director  
Founder

Leon P. Keller  
Treasurer

Monte Bourjaily, Jr.  
Secretary  
Managing Director



The New Spirit  
of '76 Foundation



Executive Office  
1500 Massachusetts Avenue, N.W.  
Suite 45  
Washington, D.C. 20005  
Telephone USA 1776

## LEADERSHIP REPORT

SIGN UP FOR AMERICA More than 50,000 signed American's Creeds have been returned so far in our SIGN UP FOR AMERICA campaign. It is obvious that concerned citizens want to be personally involved in our nation's Bicentennial observance. Invitations to sign the Creed, an official document of the U. S. House of Representatives, will be sent to an additional 9,000,000 American Homes this year.

We know of no other program at this time on the national level which offers Americans, as individuals, an opportunity to record themselves permanently as believing in their country. The New Spirit of '76 Foundation will create a Patriots' Roll of Honor of the names on the signed Creeds and will present this Roll to the President on July 4, 1976. This gives added significance and appeal to the campaign.

The most amazing aspect of our effort is that it is being carried out without "front money". Although not required to make a contribution in order to be enrolled, most of those who sign the Creed do respond to our appeal by enclosing from \$1 to \$100 or more, with an average of slightly under \$5. All the funds received are plowed right back into the campaign, so that it is self-sustaining.

-o0o-

*After nearly two years of operating in borrowed space or out of the hip pockets of its officers, the Foundation has formally opened Executive Offices at the address above.*

*We also have a new, easy-to-remember telephone number: (202) USA 1776.*

-o0o-

With the opening of the new offices, we've added to the Foundation staff.

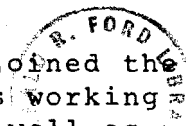
Ms. Michele M. Bannon is filling the position of Chief Copywriter. A graduate of the University of California at Davis, with a year with Bull's Eye Marketing Service, Michele adds not only ability but also eye-appeal to the offices.

Lacking the eye-appeal but making up for it with his experience, John R. Hess has accepted appointment as Director of Public Relations. Well-acquainted with journalists and with news-makers, Jack joins us after eight years with the National Rifle Association and more years than he'll admit in newspapering and PR.

In February, Judy Schmitz joined the office as secretary and administrative aide. All three, plus Founder and Executive Director Dwight Spear and Managing Director Monte Bourjaily Jr. are anxious to make callers and visitors welcome.

-o0o-

GAINS AND A LOSS Two more distinguished Americans have joined the National Advisory Board: MGEN John J. Hayes, USA (Ret.) is working actively with the Foundation on several youth projects, as well as giving us the benefit of his experience in the logistics and financial management areas...Kansas State Representative Ronald W. Peckham, the third youngest legislator in the nation has also agreed to serve.





RADM Parke Brady's untimely death in Florida last December saddened us all. He was one of the earliest members of the National Advisory Board, a strong supporter of the Foundation's programs, a true patriot. He will be missed.

-oOo-

Alfred Richardson Simson has received Foundation endorsement as "outstanding among American historical artists." Over 200 appeals have been made to commission his services. Simson's paintings provide an opportunity for corporate involvement in Bicentennial activities by contributing a lasting legacy to America's cultural heritage.

-oOo-

The Foundation is providing its supporters an opportunity to be personally involved in recognizing each of the returning POWs. All contributors have been invited to subscribe to a fund for the purpose, first, of purchasing individual desk sets of flags...the National Standard, the Bennington Flag and the ensign of the individual's service...in support of the Executive Committee's decision to give our 1973 Patriot's Award to all the prisoners. The set will be inscribed:

*1973 PATRIOT'S AWARD*

*For display of the Spirit of '76 as a POW in SE Asia  
Presented by Supporters of the New Spirit of '76 Foundation*

-oOo-

The Internal Revenue Service has reaffirmed the Foundation's status as a tax-exempt, charitable, educational and literary organization which is not a private foundation. ...the Foundation's first quarter fiscal report (Oct-Dec 1972) has been prepared and clearly demonstrates that all receipts are being put right back into the programs for which funds received were contributed.

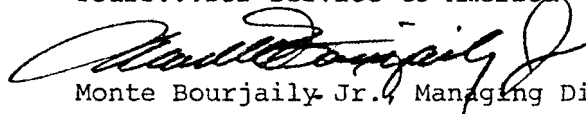
-oOo-

OPERATIONAL AND PROJECTED: In addition to the signature campaign, pilot programs are already under way in the educational area. This month, Dwight Spear will recognize the efforts by 7th and 8th graders at Waggoner HS, Louisville, Ky., where 200 signed the Creed. Sidney Baxter, assistant principal, called the signature campaign to the students' attention. And recognition will also go to St. Anthony's School, Dunmore, Pa., whose principal, Sister Filomena DiCarlo, made patriotism an integral part of the learning experience of her 7th and 8th grade students...Efforts to dramatize WAKE UP AMERICA DAY (April 19 - Patriot's Day in New England) came too late for 1973. Cooperation of 4-H clubs in a program for 1974 is being sought...The Foundation feels that there should be a day in the fall, as well as in the spring and summer, for patriotic observance. DISCOVER AMERICA DAY is the theme being considered, in connection with Columbus Day and Leif Erikson's discovery anniversary. We will welcome suggestions on ways to dramatize such a program.

-oOo-

IN CONCLUSION The Foundation is operational. Its dedicated staff is committed to helping others find ways to show their "Spirit of '76", a patriotic activism which is based on a firm belief in our country's future. YOU CAN HELP. The staff will welcome your creative ideas and constructive suggestions.

Yours...for service to America



Monte Bourjaily Jr., Managing Director

Joan Hayward  
432 Silver Lane,  
Billings, Montana  
159102

Steven Mandarich  
RADM, USN (Ret.)  
Washington, D.C.  
Chairman, National Advisory Board

Edwin E. "Buzz" Aldrin, Jr.  
Col. USAF (Ret.)  
Former Astronaut  
Hidden Hills, California

Hon. Leslie C. Arends  
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17th District, Illinois

Hon. George A. Athanson  
Mayor  
Hartford, Connecticut

Hon. La Mar Baker  
Member of Congress  
3rd District of Tennessee

Parke H. Brady  
RADM, USN (Ret.)  
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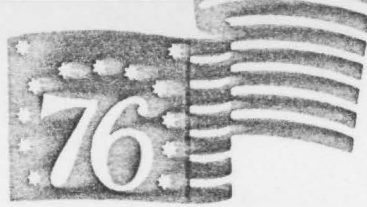
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Mayor  
Kansas City, Missouri

Hon. Edgar D. Whitcomb  
Governor  
State of Indiana

Hon. Wendell Wyatt  
Member of Congress  
1st District, Oregon



## The New Spirit of '76 Foundation

Executive Office  
1500 Massachusetts Avenue, N.W.  
Suite 45  
Washington, D.C. 20005

1776 Massachusetts Avenue, N.W.  
Washington, D.C. 20036

Executive Committee

Dwight Fuller Spear  
Executive Director  
Founder

Leon P. Keller  
Treasurer

Monte Bourjaily, Jr.  
Secretary  
Managing Director

Dear Fellow American,

Here is a sheet of our "New Spirit of '76" seals for you. I hope you'll start today to put them on all your correspondence, to show you're willing to speak out for America--and SIGN UP FOR AMERICA!

Because soon the United States of America will celebrate its 200th birthday. On July 4th, 1976, Americans like you and me will stand in the spotlight as citizens of the oldest constitutional democracy in history.

On that day, will you stand up straight, proud of America's record in the annals of man and the affairs of nations...

...or will you be shouted down by the defeatists, the prophets of doom and disaster, the false Americans who cry out to our friends and our enemies alike, "Everything is wrong with America!"

Yes, it's fashionable today for the young, the idle rich, the educated and advantaged, to run down our country--and their country--for all sorts of imaginary evils.

Oh, America has problems, all right. Drugs, busing, national defense, taxes, inflation. In fact, not the least of our present problems come straight from those radicals in our schools, in our streets, in our high society spas! Yes, America has problems.

Still, for almost two centuries now we've been solving our problems. And we've depended on just those things today's radicals despise--our time-tested system of government, our proven institutions, our honored tradition. As a matter of fact, we've piled up such a good record that America's become the envy of the world!

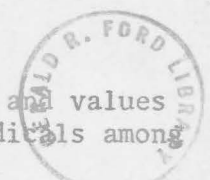
So isn't it time that we Americans claimed a little credit for that record? For freedom of speech, of religion, of the press? For our industries...and for our ideals?

But who will speak for America today?

You must. Because if you don't then all the virtues and values you hold most dear are likely to be swept aside by the radicals among

(Please turn over)

Sir:  
I find this  
sort of thing  
beneath  
you.  
J.H.



us, who speak against America with inflammatory words...and flaming cities!

Today's critics speak with many voices. They are loud and active. They get a lot of coverage in the press and on TV. They've made violence commonplace in our time. And they mean to have their way.

So you must speak out clearly and unmistakably to overcome the shrill voices of those who whine about defeat and despair.

But obviously you can't do it alone. No one American could, no matter how dedicated. And that's why I'm writing you today.

Because I'm concerned about our drift away from the goals of our Founding Fathers...because I want to see us celebrate our 200th anniversary of freedom with our flag flying proudly overhead...because I'm not ashamed to call myself a patriot...and because I have good reason to believe that you're proud to be an American, too...

...I'm asking you to be one of the first to join me in showing "The New Spirit of '76."

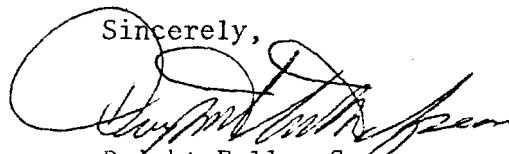
Read "The American's Creed" I've enclosed for you. Sign it. And return it today. Because before America's 200th birthday rolls around, we mean to have millions of signatures of proud, patriotic Americans like you on that Creed.

That's a tall order. But it can be done. It has to be done...if we expect to begin our third century of successful free government honorably... if we expect to overcome the press, the radio, the television propaganda that's spreading rumors of rot and decay in our nation!

So SIGN UP FOR AMERICA today! Use the seals I've enclosed as proud symbols that you're one who shows and supports "The New Spirit of '76."

And when you send back your signed copy of "The American's Creed," I hope you'll enclose with it a contribution of \$3. That \$3 may not seem like much to you...but it goes a long way to help us reach more patriotic citizens like you. And we need millions more like you to SIGN UP FOR AMERICA--to join our speak out for America campaign to ensure that America still flies her flag proudly as she begins her next hundred years of freedom. Thank you.

Sincerely,



Dwight Fuller Spear

...for the new Spirit of '76



~~CONFIDENTIAL~~ (Froebel, Doris Miss)

Re: New Spirit of '76 Foundat

December 12, 1972

Miss Doris Froebel  
Gast Manufacturing Corporation  
Post Office Box 97  
Benton Harbor, Michigan 49022

Dear Miss Froebel:

Your letter addressed to me at my Grand Rapids district office has been forwarded to my office here in Washington.

I appreciate your note and your interest in obtaining additional details about the New Spirit of '76 Foundation. On September 12, 1972, I did give my permission to the Chairman of the Board of Governors of the New Spirit of '76 Foundation to add my name to the others on the National Advisory Board.

In order to secure for you specific details regarding the organization I have contacted the Legislative Reference Service of the Library of Congress. You will find enclosed the packet of information I have just received from the Library which I think will provide you with the necessary information you request.

I do hope that this material will be of help to you, and I am pleased to forward it to you.

Kindest personal regards.

Sincerely,

Gerald R. Ford, M.C.

GRF:d

Encl.





# MANUFACTURING CORPORATION

P. O. BOX 97

BENTON HARBOR, MICHIGAN 49022

FACTORY AND OFFICES: 2300 HIGHWAY M-139

AREA 616 PHONE 926-6171

T  
O

The Honorable Gerald R. Ford

ATTN

425 Cherry, S.E.

FROM (Miss) Doris Frobel

Grand Rapids, Michigan 49502

DATE December 1, 1972

SUBJECT

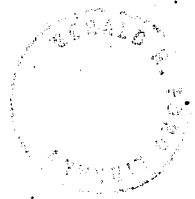
M  
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Several of us here at Gast Manufacturing Corp. have seen literature from "The New Spirit of '76 Foundation" soliciting citizens to "sign up for America". We find your name listed among the members of the National Advisory Board along with the names of other prominent persons throughout our country. We want to know if this is actually an organization you are supporting, a legitimate organization which we would be interesting in supporting if we could be given more details about its founding. Will you kindly advise us? Complete address of this organization is:

R  
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P  
L  
Y

The New Spirit of '76 Foundation  
 P.O. Box 3419  
 Washington, D.C. 20009

*12/9 426-51700  
 LC will check  
 will send info*



SIGNED

DATE

## SPEED LETTER

INSTRUCTIONS TO RECIPIENT  
 REPLY MAY BE TYPED OR WRITTEN WITH PENCIL TO AVOID DELAY. GM 829



AMERICAN BUSINESS FORMS, INC. CHICAGO  
 THIS FORM HAS BEEN DESIGNED TO SPEED TRANSMISSION OF INFORMATION.

1. WRITE REPLY AT BOTTOM.
2. DETACH STUB, RETAIN WHITE COPY AND RETURN PINK COPY TO SENDER.

• Several leaders of the Cardinal Mindszenty Foundation, a right-wing group started 13 years ago, have visited their hero, Cardinal Joseph Mindszenty, since he was freed by the Hungarians. They report to the faithful, in a fund-raising letter, that the Cardinal "personally approves our work and sends his blessing to all members and followers."

• Americans for Constitutional Action, the established, ultraconservative organization for rating members of Congress -- and helping those who rate highest -- has chosen 143 Representatives and 25 Senators for its 1971 Distinguished Service Award. As usual, the list is dominated by Republicans but includes some conservative Democrats.

• The (White) Citizens Councils disclosed in the November issue of its publication that its leaders recently had a visit in Jackson, Miss., with Enoch Powell, the Conservative Member of Parliament who has led the fight to stop immigration of colored people to England. Powell was on his way to St. Louis to address the American Association of Physicians and Surgeons, a little-known group considerably to the right of the American Medical Association. (Vol. 8, pg. 55)

• For those who missed it, the Citizens for a New Prosperity, the clique organized to support Nixon's economic controls, declared Nov. 29 through Dec. 4 to be "National New Prosperity Week." Also, the group has been given tax exemption.

• The Society for the Christian Commonwealth has taken over formal sponsorship of Triumph magazine, a Catholic-oriented, far-right publication started by L. Brent Bozell. By joining the latter, one gets the monthly, plus Catholic Currents newsletter and membership in the Christian Commonwealth Book Club, to be launched soon. Bozell's militancy includes organizing the Sons of Thunder to oppose abortion.

• The Conservative Book Club changed its mind and dropped special distribution of Courage and Hesitation, the book by Allan Drury which was written with the cooperation of President Nixon about his daily activities. CBC explained that "Nixon's decision to go to China and the price-and-wage freeze have led to disaffection on the part of the conservatives. So, the book, which is pro-Nixon, would not go over." Drury has long been a favorite of right-wing readers, as well as many others.

• Wackenhut Corporation, the international investigative and security organization which also dispenses anti-Communist material, has acquired two new board members: Joseph F. Carroll, a retired Air Force General, defense intelligence officer, and FBI official; and William F. Raborn, Jr., a retired Admiral who once headed the CIA. The company's chief business is protecting government installations.

• H. L. Hunt, the proprietor of the Life Line program and a billion dollars worth of oil money, has visited the Texas and Louisiana state fairs to exhibit his sideline products -- salts, soaps, lotions and patriotism. Manning a booth along with other hawkers of wares, Hunt also attracts people who want to shake hands with a rich man.

• An apparently well-bred group of Washington suburbanites has organized the New Spirit of '76 Foundation, described variously as trying to speak for the "silent majority" and to "be a national nonprofit agency organized to stimulate the individual's awareness and participation in the affairs of his community, his state and his nation." The founder, Dwight Fuller Spear, has not appeared in the right wing, and his organization has received tax-exempt status from the government.

• The coalition of ethnic groups reported on page 51 has been disavowed as "extreme right-wing" by Monsignor Geno Baroni, Director of the National Center for Urban Ethnic Affairs, and a dozen other ethnic leaders. Their statement was triggered by articles in the Washington Post about recent meetings of German-American heritage groups. Msgr. Baroni said that their views "are hardly ethnic and hardly American."

• Stop Red Trucks is the slogan and letterhead of a "campaign on behalf of American opposed to trade with Communist countries." Sponsored by the Young Americans for Freedom, it is a mutation of the drive which centered on the Mack truck firm and was co-sponsored by the American Conservative Union. When Mack pulled out of consideration for building a plant in Russia, the new style was developed to keep any U. S. firm from building the plant (which could "be easily converted to the production of tanks and other heavy military equipment").

• Americans for Agrew, which was started a few weeks ago by public relations man Lee Edwards (p. 41), has acquired a list of supporters for its letterhead and sent out a second fund appeal. The list is long on right-wing professors and fringe activists, but very short on big political names. Biggest of the latter is former Congressman Donald (Buz) Lukens (R-Ohio).

• The John Birch Society has announced that its goal for 1972 will be to get the United States out of the United Nations (and vice versa). It is an old objective of the group, but is bound to receive impetus from right-wing anger at having Red China replace Taiwan in the UN.

Also, the Society will step up its campaign against the income tax, which it attributes to Karl Marx.

Incidentally, the major article in the December issue of American Opinion, the Birch monthly, is a long one by George Wallace, the Governor of Alabama, illustrated with flattering pictures from his life.





**The New Spirit of '76 Foundation  
Champions the Principles  
for which our Nation Stands.**

New Spirit of '76 Foundation is a national elite group organized to motivate each of us to appreciate and participate in the affairs of our country, our state and our nation.

At the Foundation are concerned that so many Americans have lost faith in the principles of our Founding Fathers. They are defeatists about our country's problems. They are unconcerned about our country's future. This loss of faith, defeatism and apathy are symptoms of a cancerous disease which gnaws at the body politic. This disease constitutes a "clear and present danger" to us all. Its name is APATHY.

Americans are not negative by nature. We all desire constructive action and personal involvement. We have the same Spirit of '76 which, in full flame, inspired 56 Great Americans to pledge their lives, fortunes and their sacred honor in signing the Declaration of Independence.

Apathy is still widespread in the world today. Liberty, justice and freedom for all remain important principles to our American way of life. The Spirit of '76, however, is more than just acceptance of these principles. As the 56 Signers illustrate, it requires personal dedication.

The Foundation's task is, first, to lead Americans to a new understanding of basic American values. For this purpose, the coming Bicentennial of our Nation presents a unique opportunity to redefine basic American values in today's terms--Our second task--is, as our first Great American said, to assure that government "OF the people. BY the people and FOR the people shall not perish from this earth."

The Foundation is independent, non-profit and tax-exempt. Its support comes entirely from interested, educated people, their voices and their contributions. It depends on these resources to achieve its purpose of motivating an increasing number of Americans to participate in programs which will maintain our country's position as the champion of the rights of the individual.

*The New Spirit of '76 Foundation*

**Act Now to Join "The Spirit of '76" and  
Become a Living Part of America's Progress**

As a Society Member you achieve the feeling of belonging with others who are working to renew our country's pride and patriotism.

★ You'll find yourself part of an America reawakening to a new realization of the worth of our heritage of freedom

★ You'll thrill as you see America's youth again enthused by the future . . . and relating today's opportunities to the accomplishments of our nation's Founding Fathers

★ You'll recognize, that The Declaration of Independence and The Constitution are living documents . . . filled with wonderful truth and relevance for our own times

Most important of all will be your realization that you are involved in a great rebirth of spirit, of pride in our country, of joy in the sight of the Stars and Stripes, as our nation awakens from a period of despair and self-destruction to a new understanding that our heritage is meaningful and is worthy of the best efforts of all Americans—including yourself.



"These are great goals, but we could reach all these material goals and still not be worthy of our heritage unless we have the Spirit of '76."

**Richard M. Nixon**  
*President of the United States*



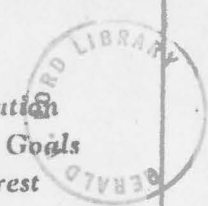
"That same spirit will allay the divisions which haunt us today and will ensure for us and our posterity the blessings of liberty and a still more perfect union."

**Carl Albert**  
*The Speaker*  
*U.S. House of Representatives*

*\*Remarks from the bicentennial TV and radio broadcast July 3, 1971, at the National Archives.*



**The New Spirit of '76 Foundation  
has Programs to Accomplish its Goals  
and Serve its Members' Interest**



**PEOPLE INVOLVEMENT:** The primary aim of the Foundation is to help interested people like you get others involved and active in building a better future for all Americans. To this end, this most important program is divided into action areas including:

**1. The Office of Public Information & Research** to serve as a clearing house for members of the Society in identifying their interests and channeling their abilities and talents toward creative accomplishment in the broad field of public affairs.

**2. The Spirit of '76 Society Reception Center** will serve members and their families, when in Washington, as a base for their activities.

**3. The Speakers' Bureau** will provide lecturers and material for addresses to organized groups on matters which the Foundation has determined that Society members find to be of public concern.

**4. The Program Development Office** will constantly review opportunities to increase public awareness of how individuals can dedicate themselves and thus display the Spirit of '76 through continuing activities and on special occasions.

**PUBLICATIONS.** The Foundation Publications Committee will produce, as resources become available, a monthly bulletin, a quarterly journal, and special studies and reports. "YOUR VOICE", the monthly bulletin of the Society, will provide Society members an opportunity to exchange views in a continuing dialogue and receive news of what other members are doing.



**FILM PRESENTATION:** The Foundation has developed a program to produce thoughtful films to promote understanding of the environment by the *Spirit of '76* and to motivate public involvement. As part of this program, films will be aired on national television and made available to civic and community organizations.

**ADoption:** The Foundation's most ambitious educational field calls for selecting outstanding students, dedicated to a career in environmental education, from each of our 50 States for a scholarship at a leading University.

**ADOPTION PROGRAM:** This Program provides Society members an opportunity to contribute to the development of our nation's future as well as improve communication between student leaders and their sponsors.

**NATIONAL COOPERATION:** The Foundation seeks to establish a continuing dialogue with groups already working toward a better future and by its motivational activities, help groups fill their needs for human resources. This end an *Office of Foundation Liaison* has been established to share Foundation experiences.

## MEMBERSHIP SPIRIT OF '76 SOCIETY

Membership in the *Spirit of '76 Society* is open to anyone who shares a belief in the principles and goals of the *New Spirit of '76 Foundation* and the United States of America. Membership in the *Society* is awarded those who make a one-time exempt gift to the *Foundation* in one of the following classifications:

.....	\$ 10.00
.....	15.00
.....	50.00
.....	100.00
.....	500.00
.....	1,000.00
.....	1,776.00

receive these privileges and services as the *Foundation* grows:

1. A Society membership card certifying the member's right to all privileges.
2. A year's subscription to the Quarterly Journal.
3. Information, documentation and assistance in volunteer pursuits through the Office of Public Information and Research.
4. A year's subscription to "YOUR VOICE", the People's Involvement Program monthly bulletin, and an invitation to contribute views to its columns.
5. Reports published throughout the membership year by the Publications Committee of research done by the Research Group and others.
6. The hospitality and use of the *Spirit of '76 Society* Reception Center.
7. Planning and recommendations for the Student Scholarship and Adoption programs.
8. For *Founding* memberships, the opportunity to serve on the Board of Advisers of the *Foundation*.

For information regarding the opportunity for corporate or institutional gifts, please write directly to the National office.

*All checks and payments should be made payable to:*

### THE NEW SPIRIT OF '76 FOUNDATION

1776 Massachusetts Ave NW ★ Washington DC 20036

### KEY OFFICERS OF THE

### NEW SPIRIT OF '76 FOUNDATION

#### Executive Committee

Dwight Fuller Spear  
Founder  
Executive Director

Monte Bourjaily, Jr.  
Secretary  
Managing Director

Leon P. Keller, CPA  
Treasurer

Peter Isakov  
General Counsel

#### Board of Advisers

RAdm Steven Mandarich, USN-Ret.  
Chairman

Robert L. Birch  
Librarian, National  
Agricultural Library

RAdm Parke H. Brady, USN Ret.

Hon. Gilbert Gade, M. C.

Hon. Howard W. Robison, M. C.

YOU  
are the key  
to curing apathy

Here is  
how you  
can help



*The New Spirit  
of '76  
Foundation*

1776 Massachusetts Avenue NW  
Washington, D.C. 20036



United States  
of America

# Congressional Record

PROCEEDINGS AND DEBATES OF THE 92<sup>d</sup> CONGRESS, FIRST SESSION

Vol. 117

WASHINGTON, THURSDAY, OCTOBER 28, 1971

## THE NEW SPIRIT OF '76 FOUNDATION

HON. HOWARD W. ROBISON

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Wednesday, October 27, 1971

Mr. ROBISON of New York. Mr. Speaker, there has recently been chartered here in the District of Columbia the New Spirit of '76 Foundation. Its ideals, says the foundation's founder, Dwight Fuller Spear, are "a community free of apathy, with pride in its heritage, and confidence in its future."

This new foundation has been granted tax-exempt status by the Internal Revenue Service. Its aspires to be a national nonprofit agency organized to stimulate the individual's awareness and participation in the affairs of his community, his State and his Nation.

A statement of the foundation's principles read, in part:

Briefly, if we recall the days of our Revolution, we remember the phrase "the Spirit of '76." This was not just a slogan. There was a real Spirit of '76 which was the driving force during the Revolutionary era within most Americans.

It is from this historical spirit that the Foundation derives its principles:

1. We believe that, like a person, a nation has a spirit. As it is with the person, the nation's spirit can flourish or wither.
2. We believe that our national spirit is most apparent when we as a nation face a challenge.
3. We believe that each time our national spirit makes itself felt, it speaks to its own time with a message that can be applied by us to the problems of our day.

America's "silent majority" contains too many individuals who, while wanting to care, have sunk into apathy, defeated by the size and complexity of modern society. A cancerous growth in the body politic, apathy is the opposite of the spirit of '76.

To eradicate this apathy and to reawaken in the silent, discouraged majority a new spirit of '76, the foundation will provide leadership:

In motivating apathetic individuals to convert their passive concern into enthusiastic involvement;

In providing them with facts about matters that concern them most;

In making available to them a forum in which to express their views to others with similar opinions, and make suggestions on ways of solving the problems and meeting the challenges that face our Nation;

In overcoming the barriers that divide America into squabbling groups based on age, religion, race, sex, and special interests, by opening channels of communication between these groups and

In restoring respect for the effectiveness of traditional methods of achieving change, or preventing it, by conventional means.

On July 3, speaking from the National Archives to a nationwide TV and radio audience in connection with the bicentennial celebration of our country's bicentennial 5 years hence, President Richard Nixon, after reviewing the methods by which this Nation can achieve its goals in 200 years, said:

These are great goals, but we must not let all these material goals and more be the worthy of our heritage. We must have the Spirit of '76.

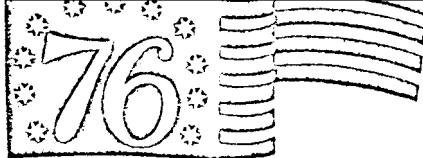
On the same day, the Honorable [Name] of the House, the Honorable [Name] described the potential of this spirit, saying:

That same spirit will bring the progress which haunt us today and will bring us to and our prosperity the knowledge of a still more perfect Union.

The New Spirit of '76, the Foundation is ready being formed. These words were spoken, has taken steps to take. As these national leaders, it do its utmost to comprehend the American spirit, the visitation of some of the spirit, rather as the national yearning today.

Mr. Speaker, this new organization of the House will be a success in achieving

D. B. FORD



THE NEW SPIRIT OF '76 FOUNDATION

1776 MASSACHUSETTS AVE NW WASHINGTON DC 20036

Main Files  
HV16

I am writing to inform you of a new and much-needed Bicentennial endeavor in which I hope you will take an active interest. I hope, too, that after reading this letter you will join with us in endorsing its outstanding plans and objectives.

Nobody needs to tell you that our nation is deeply troubled today. So I won't belabor you with a list of our problems as I see them...I'm sure you have a long list of your own.

But what I'm hoping is that you and I can see eye to eye on the solution to these problems. In my view, the solution goes back to the roots of our history and is very basic: We cannot be worthy of our heritage unless we have the "Spirit of '76."

When you think about it, it's really the only answer. Nothing else but the fervent reaffirmation of the national spirit can stir our people from their lethargy and dissipate the clouds of defeatism and hopelessness so evident in our daily lives. Nothing less can renew our faith in America's future.

But how to create this new Spirit of '76? We have taken the first giant step by establishing a national, tax-exempt citizens' organization called The New Spirit of '76 Foundation. Its goals and aspirations are described in the enclosed reprint of remarks by the Hon. Howard W. Robison in the Congressional Record. Its purpose is simple: To answer the deep "grass roots" yearning in the hearts of many Americans for a return to reason and the rule of law.

The reason I'm writing you is to invite you to take part and play an important role in The New Spirit of '76 Foundation--by lending your good name and prestige to our National Advisory Board. I ask nothing else, although any suggestions or contributions you wish to make will of course be gratefully acknowledged.

Cordially,

Monte Bourjaily, Jr.  
Chairman of the Board of Governors

You are liable for social security (*FICA*) taxes only if you have filed waiver of exemption certificates, Forms SS-15, SS-15a, as provided in the Federal Insurance Contributions Act. You are not liable for Federal unemployment taxes.

Donors may deduct contributions to you, as provided by Section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes under Sections 2055, 2106, and 2522 of the Code.

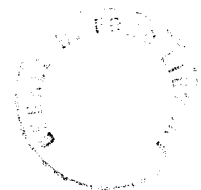
You need an employer identification number even if you have no employees. If an employer identification number was not entered on your exemption application a number will be assigned to you and you will be advised of it. Please use that number on all returns and in all correspondence with the Internal Revenue Service.

(See paragraph below.)  
This is a determination letter.

Sincerely yours,

*Irving Machiz*  
Irving Machiz  
District Director

Your attention is called to Revenue Ruling 56-304, Cumulative Bulletin 1956-2 page 306, providing that where scholarship are made, case histories should be kept regarding the recipients to show their names, addresses, purpose of awards, manner in which selected, relationship if any to members, officers, trustees, or donors of funds to you.



Department of the Treasury  
*Main Files HV 16*

District Director  
Internal Revenue Service

Date: AUG 20 1971

In reply refer to:

Au:FA:1150:elcm

▷ The New Spirit of Seventy Six  
Foundation  
321 N. Street, N.W.  
Washington, D. C. 20024

Purpose: Educational, Charitable and Literary

Address Inquiries to the District  
Director of Internal Revenue: Baltimore, Maryland

File Returns With: Mid-Atlantic Service Center

Accounting Period Ending: September 30

Gentlemen:

Based on information supplied, and assuming your operations will be as stated in your exemption application, we have determined that you are exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code. Any change in your purposes, character, or method of operation must be reported to us so we may consider the effect of the change on your exempt status. You must also report any change in your name and address.

Pending issuance of regulations under Section 509 of the Code, we are unable to make a determination as to whether you are a private foundation as defined in that section. Upon issuance of the regulations we will evaluate your application, make a determination as to your status under Section 509 of the Code, and notify you of our decision.

For years beginning prior to January 1, 1970, you ~~are~~ are not required to file the annual information return, Form 990-A. For each subsequent year, please refer to the instructions accompanying the information return for that particular year to determine whether you are required to file. If filing is required, you must file the information return by the 15th day of the fifth month after the end of your annual accounting period.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under Section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities is unrelated trade or business as defined in Section 513 of the Code.

(Over)

FORM MAR-5627 (11/70)

Main Files HV 16

District Director  
Internal Revenue Service

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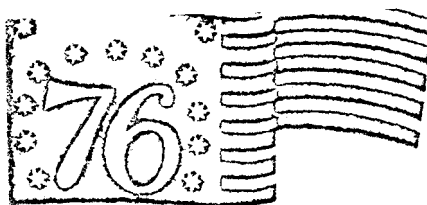
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of the  
Governors  
CPA  
Council



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Librarian, National  
Agricultural Library  
Hon. Gilbert Gude, M. C.  
Hon. Howard W. Robison, M. C.

Main Files  
HV16

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United States  
of America

# HV 16 Congressional Record

PROCEEDINGS AND DEBATES OF THE 92<sup>d</sup> CONGRESS, FIRST SESSION

Vol. 117

WASHINGTON, THURSDAY, OCTOBER 28, 1971

No. 161

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OF NEW YORK

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That same spirit will allay the divisions which haunt us today and will ensure for us and our posterity the blessings of liberty and a still more perfect union.

The New Spirit of '76 Foundation, already being formed when these words were spoken, has taken them to heart. As these national leaders charge, so will it do its utmost to enable people to comprehend the American spirit, not as the visitation of some ghost of the past, but rather as the affirmation of a deep national yearning stirring in all Americans today.

Mr. Speaker, I take pleasure in calling this new organization to the attention of the House and in wishing it success in achieving its worthy goals.



Foundation has created a program to produce thoughtful worthwhile films to promote understanding of what is meant by the *Spirit of '76* and to motivate Americans to involvement. As part of this program, these films will be aired on national television and they will also be made available to civic and community organizations.

**EDUCATION:** The *Foundation's* most ambitious program in the educational field calls for selecting outstanding student, dedicated to a career in public affairs, from each of our 50 States for a one-year scholarship at a leading University. Closely related is:

**STUDENT ADOPTION PROGRAM:** This Program will provide Society members an opportunity to contribute to the development of our nation's future leaders as well as improve communication between these student leaders and their sponsors.

**ORGANIZATIONAL COOPERATION:** The *Foundation* seeks to establish a continuing dialogue with other groups already working toward a better American future, and by its motivational activities, help such groups fill their needs for human resources. To this end an *Office of Foundation Liaison* will be established to share *Foundation* experience with others.

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We at the *Foundation* are concerned that so many Americans have lost faith in the principles of our Founding Fathers. They are defeatists about today's problems. They are unconcerned about America's future. This loss of faith, defeatism and unconcern are symptoms of a cancerous disease which gnaws at the body politic. This disease constitutes a "clear and present danger" to us all. Its name is APATHY.

Americans are not negative by nature. We all want constructive action and personal involvement. This is the same *Spirit of '76* which, in full flame, impelled 56 Great Americans to pledge their lives, their fortunes and their sacred honor in signing the Declaration of Independence.

Tyranny is still widespread in the world today. Liberty, justice and freedom for all remain important principles to our American way of life. The Spirit of '76, however, is more than just acceptance of these principles. As the 56 Signers illustrate, it requires personal dedication.

The *Foundation's* task is, first, to lead Americans to an understanding of basic American values. For this purpose, the coming Bicentennial of our Nation provides a unique opportunity to redefine basic values in today's terms—Our second task—is, as another Great American said, to assure that government "OF the people, BY the people and FOR the people shall not perish from this earth."

The *Foundation* is independent, non-profit and tax-exempt. Its support comes entirely from interested, involved people, their voices and their contributions. It depends on these resources to achieve its goal of motivating an increasing number of Americans to participate in programs which will maintain America's position as the champion of the rights of man.

*The New Spirit of '76 Foundation*

**Act Now to Join "The Spirit of '76" and  
Become a Living Part of America's Progress**

As a Society Member you achieve the feeling of belonging with others who are working to renew our country's pride and patriotism.

★ You'll find yourself part of an America reawakening to a new realization of the worth of our heritage of freedom

★ You'll thrill as you see America's youth again enthused by the future . . . and relating today's opportunities to the accomplishments of our nation's Founding Fathers

★ You'll recognize, that The Declaration of Independence and The Constitution are living documents . . . filled with wonderful truth and relevance for our own times

Most important of all will be your realization that you are involved in a great rebirth of spirit, of pride in country, of joy in the sight of the Stars and Stripes, as our nation awakens from a period of despair and self-destruction to a new understanding that our heritage is meaningful and is worthy of the best efforts of all Americans—including yourself.



"These are great goals, but we could reach all these material goals and still not be worthy of our heritage unless we have the Spirit of '76."

**Richard M. Nixon**  
*President of the United States*



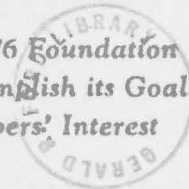
"That same spirit will allay the divisions which haunt us today and will ensure for us and our posterity the blessings of liberty and a still more perfect union."

**Carl Albert**  
*The Speaker*  
*U.S. House of Representatives*

*\*Remarks from the bicentennial TV and radio broadcast July 3, 1971, at the National Archives.*



**The New Spirit of '76 Foundation  
has Programs to Accomplish its Goals  
and Serve its Members' Interest**



**PEOPLE INVOLVEMENT:** The primary aim of the *Foundation* is to help interested people like you get others involved and active in building a better future for all Americans. To this end, this most important program is divided into action areas including:

**1. The Office of Public Information & Research** to serve as a clearing house for members of the Society in identifying their interests and channeling their abilities and talents toward creative accomplishment in the broad field of public affairs.

**2. The Spirit of '76 Society Reception Center** will serve members and their families, when in Washington, as a base for their activities.

**3. The Speakers' Bureau** will provide lecturers and material for addresses to organized groups on matters which the *Foundation* has determined that *Society* members find to be of public concern.

**4. The Program Development Office** will constantly review opportunities to increase public awareness of how individuals can dedicate themselves and thus display the *Spirit of '76* through continuing activities and on special occasions

**PUBLICATIONS.** *The Foundation Publications Committee* will produce, as resources become available, a monthly bulletin, a quarterly journal, and special studies and reports. "YOUR VOICE", the monthly bulletin of the Society, will provide Society members an opportunity to exchange views in a continuing dialogue and receive news of what other members are doing.

KC 21, 17, 11  
Main Files HV

• Several leaders of the Cardinal Mindszenty Foundation, a right-wing group started 13 years ago, have visited their hero, Cardinal Joseph Mindszenty, since he was freed by the Hungarians. They report to the faithful, in a fundraising letter, that the Cardinal "personally approves our work and sends his blessing to all members and followers."

• Americans for Constitutional Action, the established, ultraconservative organization for rating members of Congress -- and helping those who rate highest -- has chosen 43 Representatives and 25 Senators for its 1971 Distinguished Service Award. As usual, the list is dominated by Republicans but includes some conservative Democrats.

• The (White) Citizens Councils disclosed in the November issue of its publication that its leaders recently had a visit in Jackson, Miss., with Enoch Powell, the Conservative Member of Parliament who has led the fight to stop immigration of colored people to England. Powell was on his way to St. Louis to address the American Association of Physicians and Surgeons, a little-known group considerably to the right of the American Medical Association. (Vol. 8, pg. 55)

• For those who missed it, the Citizens for a New Prosperity, the clique organized to support Nixon's economic controls, declared Nov. 29 through Dec. 4 to be "National New Prosperity Week." Also, the group has been given tax exemption.

• The Society for the Christian Commonwealth has taken over formal sponsorship of Triumph magazine, a Catholic-oriented, far-right publication started by L. Brent Bozell. By joining the latter, one gets the monthly, plus Catholic Currents newsletter and membership in the Christian Commonwealth Book Club, to be launched soon. Bozell's militancy includes organizing the Sons of Thunder to oppose abortion.

• The Conservative Book Club changed its mind and dropped special distribution of Courage and Hesitation, the book by Allan Drury which was written with the cooperation of President Nixon about his daily activities. CBC explained that "Nixon's decision to go to China and the price-and-wage freeze have led to disaffection on the part of the conservatives. So, the book, which is pro-Nixon, would not go over." Drury has long been a favorite of right-wing readers, as well as many others.

• Warkenhut Corporation, the international investigative and security organization which also dispenses anti-Communist material, has acquired two new board members: Joseph F. Carroll, a retired Air Force General, defense intelligence officer, and FDI official; and William F. Raborn, Jr., a retired Admiral who once headed the CIA. The company's chief business is protecting government installations.

• H. L. Hunt, the proprietor of the Life Line program and a billion dollars worth of oil money, has visited the Texas and Louisiana state fairs to exhibit his sideline products -- salts, snaps, t-shirts and patriotism. Missing a booth along with other hawkers of wares, Hunt also attracts people who want to shake hands with a rich man.

• An apparently well-heeled group of Washington suburbanites has organized the New Spirit of '76 Foundation, described variously as trying to speak for the "silent majority" and to "be a national nonprofit agency organized to stimulate the individual's awareness and participation in the affairs of his community, his state and his nation." The founder, Dwight Fuller Spear, has not appeared in the right wing, and his organization has received tax-exempt status from the government.

• The coalition of ethnic groups reported on page 51 has been disavowed as "extreme right-wing" by Monsignor Geno Baroni, Director of the National Center for Urban Ethnic Affairs, and a dozen other ethnic leaders. Their statement was triggered by articles in the Washington Post about recent meetings of German-American heritage groups. Mgr. Baroni said that their views "are hardly ethnic and hardly American."

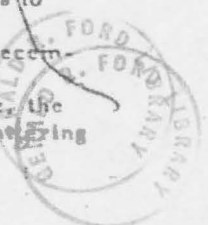
• Stop Red Trucks is the slogan and letterhead of a "campaign on behalf of American opposed to trade with Communist countries." Sponsored by the Young Americans for Freedom, it is a mutation of the drive which centered on the Mack truck firm and was co-sponsored by the American Conservative Union. When Mack pulled out of consideration for building a plant in Russia, the new style was developed to keep any U. S. firm from building the plant (which could "be easily converted to the production of tanks and other heavy military equipment").

• Americans for Agnew, which was started a few weeks ago by public relations man Lee Edwards (p. 41), has acquired a list of supporters for its letterhead and sent out a second fund appeal. The list is long on right-wing professors and fringe activists, but very short on big political names. Biggest of the latter is former Congressman Donald (Buz) Lukens (R-Ohio).

• The John Birch Society has announced that its goal for 1972 will be to get the United States out of the United Nations (and vice versa). Its an old objective of the group, but is bound to receive impetus from right-wing anger at having Red China replace Taiwan in the UN.

Also, the Society will step up its campaign against the income tax, which it attributes to Karl Marx.

Incidentally, the major article in the December issue of American Opinion, the Birch monthly, is a long one by George Wallace, the Governor of Alabama, illustrated with flattering pictures from his life.





of  
948-8728  
(Bourjaily)

THE NEW SPIRIT OF '76 FOUNDATION  
1776 MASSACHUSETTS AVE NW WASHINGTON DC 20036

August 15, 1972

FACT SHEET

The following information, plus the enclosures, is designed to provide answers to most of the questions that are asked about the New Spirit of '76 Foundation. If additional information is desired, it will be freely given by the Secretary and managing director, Mr. Bourjaily, or by the president, founder and executive director, Mr. Spear.

NAME: New Spirit of '76 Foundation, 1776 Massachusetts Avenue NW, Washington, D. C. 20037. (202) 296-8147.  
(NB - Headquarters temporarily located at Suite 45, 1500 Massachusetts Avenue NW, while awaiting occupancy of permanent offices at 1776 Massachusetts Avenue.)

Incorporated August 1, 1971, as a non-profit organization under the laws of and in Washington, D. C. with fiscal year ending September 30 each year.

Tax-exempt status under Section 501 (c)(3) of the Internal Revenue Code granted by the Internal Revenue Service to the Foundation as an educational, charitable and literary organization on August 20, 1971. (See attachment.)

OFFICERS: Dwight Fuller Spear, President, Executive Director and Founder (Manager of Advertising and Promotions, National Rifle Association) Member - Mail Advertising Club of Washington and the Advertising Club of Washington

Monte Bourjaily Jr., Secretary and Managing Director (Consultant - Business affairs and promotion; writer; journalist; manager, beef feeder operation.)

Leon P. Keller, Treasurer (Certified Public Accountant - Leon Keller & Associates.)

Peter Isakov, General Counsel (Attorney-at-law)

The officers named above make up the "leadership", while the first two named make up the "staff" of the Foundation at this time. All are serving without either compensation or full payment of expenses.

Others formally associated with the Foundation in an advisory capacity are named either on the letterhead (Enclosed) or in the pamphlet which gives a general description of the Foundation's philosophy, goals and long-range programs. (also enclosed.)



fact sheet, New Spirit of '76 Foundation

The Foundation is national in scope. It plans eventually to have state and local chapters of its membership arm, the Spirit of '76 Society. No such local chapters exist

The purpose of the Foundation is to motivate the citizens of the United States to become personally involved in the affairs of our communities, states and nation -- to participate actively and individually in public affairs in the broadest possible definition of this term. To achieve this, the Foundation believes that it must motivate Americans to "Lick Apathy" and to make a personal act of individual dedication.

Long range programs under consideration to these ends are described in the attached pamphlet. At this time, one specific program has been started. A direct mail campaign is under way, under the technical conduct of Patrick J. Gorman Associates (1015 18th St. NW, Washington, D. C.) inviting Americans to sign "The American's Creed", adopted by the United States Congress in 1918 (date may be in error by one year) and to contribute funds to make possible the distribution of this Creed to others for their signature. The goal of this campaign is to collect as many millions of signatures as possible and to present these signed Creeds to the President of the United States at the White House on the 200th Anniversary of the Declaration of Independence -- July 4, 1976.

Two other programs are under consideration for immediate development. These are the establishment of "Wake Up, America, Day" and "Discover America Day", in the spring and fall respectively. Like the other, more general programs, both of these will depend on the ability of the Foundation to develop the funds required to promote them.

To achieve its goal of "licking apathy" among Americans who shirk their duties as citizens and to motivate Americans to take part in public affairs, broadly defined, the Foundation will cooperate and consult with other organizations. It believes, on the basis of its investigations and experience so far, that it is unique, at least in its approach, in that it is trying at the "grass roots" level to persuade Americans to become involved.

Among Foundations goals is one to assist Americans to identify their interests and to channel or direct them in applying their abilities toward creative accomplishment through membership in existing organizations dedicated to specific programs.

So far, the Foundation is employing three techniques in its fund-raising activities: personal contact; direct mail; cash contributions. Efforts are being made monthly in different areas.

The Foundation not only solicits contributions but also will accept membership in its Spirit of '76 Society. Memberships have been received so far from more than one-half (25) states. Membership classifications and amounts are as follows: Student - \$10; Regular - \$15; Supporting - \$50; Sustaining - \$100; Patron - \$500;



Endowment - \$1,000; and Founding - \$1,776.

It has taken time, because of the outside commitments of the officers and staff of the Foundation, to get Foundation activities started.

So far, the Foundation has raised approximately \$2,000 over and above amounts provided for its activities out of the pockets of its officers.

Until the results of its program to motivate Americans to "Sign Up for America" by signing the American's Creed are in, it cannot make any kind of realistic budget projection or financial plans.

The current direct mail program is being conducted by

- 1) Seeking the support of prominent Americans to serve on the Foundation's Board of Advisers;
- 2) Seeking funds from individuals identified to the Foundation as "substantial donors"; and
- 3) Seeking signatures from as many American citizens as possible to the American's Creed, at the same time asking for donations to permit expanding the mail campaign to more such citizens.

Funds realized in this program will be used for

- A) Paying the costs of the mail campaign;
- B) Paying administrative expenses connected with this campaign (and keeping the cost, eventually, at below 15% of the funds raised);
- C) Paying for general program expenses for other specific Foundation programs as described above and in the enclosed pamphlet, always seeking to keep general administrative costs at no more than 15% of funds raised, even within specific programs;
- D) Development of additional motivational programs in the various media and through other methods of reaching the public in order to involve more Americans in public affairs.

MISCELLANEOUS INFORMATION: The executive board of the Foundation has been able to attain a quorum on at least a weekly basis for policy and administrative meetings for the past six months.

No fund audits are yet available. Such an audit will be made before the beginning of the next fiscal year.

Communication with the members and the Board of Advisers is of primary concern to the executive board and emphasis will be placed on solving any communication problem as a matter of priority. This fact sheet is one manifestation of that concern and will be distributed for this purpose.

  
Monte Bourjaily Jr. Secretary



Leg

"Patriotism"

(Bourjaily, Monte)

Re: The New Spirit of '76  
Foundation

September 12, 1972

Mr. Monte Bourjaily, Jr.  
Chairman of the Board of Governors  
The New Spirit of '76 Foundation  
1776 Massachusetts Avenue, N.W.  
Washington, D.C. 20036

Dear Mr. Bourjaily:

I am very pleased to enclose the certificate which I have signed giving you permission to add my name to the others on the National Advisory Board for The New Spirit of '76 Foundation.

It was a real pleasure for me to become part of the Board. Many thanks for thinking of me.

Kindest regards.

Sincerely,

Gerald R. Ford, M.C.

GRF:b

Enc.





Executive Committee  
Dwight Fuller Spear  
Founder  
Executive Director  
Monte Bourjaily, Jr.  
Chairman of the  
Board of Governors  
Leon P. Kallen, CPA  
Treasurer  
Peter Isakow  
General Counsel



National Advisory Board  
RADM Steven Mandarich, USN-Ret  
Chairman  
Robert L. Birch  
Librarian, National  
Agricultural Library  
Hon. Gilbert Gude, M. C.  
Hon. Howard W. Robison, M. C.

## THE NEW SPIRIT OF '76 FOUNDATION

1776 MASSACHUSETTS AVE NW WASHINGTON DC 20036

August 9, 1972

The Honorable Gerald R. Ford  
514 Crown View Drive  
Alexandria, Virginia 22314

Dear Congressman Ford:

I am writing to inform you of a new and much-needed Bicentennial endeavor in which I hope you will take an active interest. I hope, too, that after reading this letter you will join with us in endorsing its outstanding plans and objectives.

Nobody needs to tell you that our nation is deeply troubled today. So I won't belabor you with a list of our problems as I see them...I'm sure you have a long list of your own.

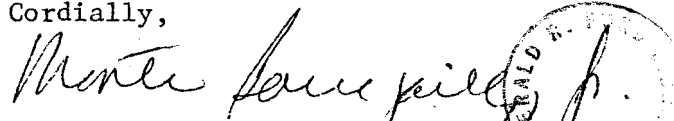
But what I'm hoping is that you and I can see eye to eye on the solution to these problems. In my view, the solution goes back to the roots of our history and is very basic: We cannot be worthy of our heritage unless we have the "Spirit of '76."

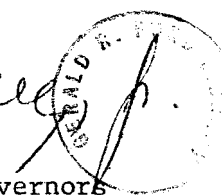
When you think about it, it's really the only answer. Nothing else but the fervent reaffirmation of the national spirit can stir our people from their lethargy and dissipate the clouds of defeatism and hopelessness so evident in our daily lives. Nothing less can renew our faith in America's future.

But how to create this new Spirit of '76? We have taken the first giant step by establishing a national, tax-exempt citizens' organization called The New Spirit of '76 Foundation. Its goals and aspirations are described in the enclosed reprint of remarks by the Hon. Howard W. Robison in the Congressional Record. Its purpose is simple: To answer the deep "grass roots" yearning in the hearts of many Americans for a return to reason and the rule of law.

The reason I'm writing you is to invite you to take part and play an important role in The New Spirit of '76 Foundation--by lending your good name and prestige to our National Advisory Board. I ask nothing else, although any suggestions or contributions you wish to make will of course be gratefully acknowledged.

Cordially,

  
Monte Bourjaily, Jr.  
Chairman of the Board of Governors





United States  
of America

# Congressional Record

PROCEEDINGS AND DEBATES OF THE 92<sup>d</sup> CONGRESS, FIRST SESSION

Vol. 117

WASHINGTON, THURSDAY, OCTOBER 28, 1971

No. 161

## THE NEW SPIRIT OF '76 FOUNDATION

**HON. HOWARD W. ROBISON**

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Wednesday, October 27, 1971

Mr. ROBISON of New York. Mr. Speaker, there has recently been chartered here in the District of Columbia the New Spirit of '76 Foundation. Its ideals, says the foundation's founder, Dwight Fuller Spear, are "a community free of apathy, with pride in its heritage, and confidence in its future."

This new foundation has been granted tax-exempt status by the Internal Revenue Service. It aspires to be a national nonprofit agency organized to stimulate the individual's awareness and participation in the affairs of his community, his State and his Nation.

A statement of the foundation's principles read, in part:

Briefly, if we recall the days of our Revolution, we remember the phrase "the Spirit of '76." This was not just a slogan. There was a real Spirit of '76 which was the driving force during the Revolutionary era within most Americans.

It is from this historical spirit that the Foundation derives its principles:

1. We believe that, like a person, a nation has a spirit. As it is with the person, the nation's spirit can flourish or wither.
2. We believe that our national spirit is most apparent when we as a nation face a challenge.
3. We believe that each time our national spirit makes itself felt, it speaks to its own time with a message that can be applied by us to the problems of our day.

America's "silent majority" contains too many individuals who, while wanting to care, have sunk into apathy, defeated by the size and complexity of modern society. A cancerous growth in the body politic, apathy is the opposite of the spirit of '76.

To eradicate this apathy and to awaken in the silent, discouraged majority a new spirit of '76, the foundation will provide leadership:

In motivating apathetic individuals to convert their passive concern into active, enthusiastic involvement;

In providing them with facts about the matters that concern them most;

In making available to them a forum in which to express their views, find others with similar opinions, and make suggestions on ways of solving the problems and meeting the challenges which face our Nation;

In overcoming the barriers which divide America into squabbling factions based on age, religion, race, sex, and special interests, by opening channels of communication between these groups; and

In restoring respect for the effectiveness of traditional methods of achieving change, or preventing it, by constitutional means.

On July 3, speaking from the National Archives to a nationwide TV and radio audience in connection with the planned celebration of our country's bicentennial 5 years hence, President Richard Nixon, after reviewing the material goals which this Nation can achieve in the next 200 years, said:

These are great goals, but we could reach all these material goals and still not be worthy of our heritage unless we have the Spirit of '76.

On the same program, the Speaker of the House, the Honorable CARL ALBERT, described the potential of this spirit, saying:

That same spirit will allay the divisions which haunt us today and will ensure for us and our posterity the blessings of liberty and a still more perfect union.

The New Spirit of '76 Foundation, already being formed when these words were spoken, has taken them to heart. As these national leaders charge, so will it do its utmost to enable people to comprehend the American spirit, not as the visitation of some ghost of the past, but rather as the affirmation of a deep national yearning stirring in all Americans today.

Mr. Speaker, I take pleasure in calling this new organization to the attention of the House and in wishing it success in achieving its worthy goals.



Wil —

Paul may  
already have  
info you've  
requested —

would you  
like me to check?

— Ruth - I didn't know  
Paul had written on the same  
subject but don't ~~think~~  
think we got a reply anyway



Miltich

Carroll - Ford

SPEAR, Dwight Fuller  
SPIRIT OF '76 FOUNDATION

re: SCHNELL, Michael W.

January 29, 1973

Mr. Dwight Fuller Spear  
Executive Director  
The New Spirit of '76 Foundation  
1776 Massachusetts Avenue, N.W.  
Washington, D. C. 20036

Dear Mr. Spear:

I have been asked for information regarding your funds appeal by a Californian who has received a letter from the Spirit of '76 Foundation.

Inasmuch as you are using my name on your stationery, I would like a report from you as to how much money you have collected, what you intend to spend it for, and what your expenditures have been to date.

If you intend to continue to use my name in connection with your fund-raising, I feel I am entitled to the information I have requested.

Thank you.

Best regards,

Gerald R. Ford, M.C.

GRF:pc



THE WHITE HOUSE  
WASHINGTON

*Pres -  
endorsement*

July 6, 1976

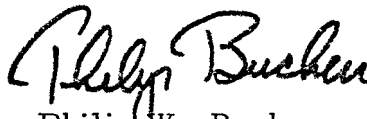
Dear Billy:

The President appreciates your interest in fostering amateur boxing on the college level, and he remains interested in boxing from the standpoint of a spectator.

Whatever significance lies in the fact that the President at one time was involved in the sport of amateur boxing could be utilized in your effort. However, it is established procedure for the President not to endorse an effort which is being sponsored by an individual or a group of individuals where it might give the appearance that the President is involved personally in the project. I am sure that you can understand why it has been necessary to take this approach.

Thank you for expressing your interest. I am sorry that we cannot be more helpful in this regard.

Sincerely,



Philip W. Buchen  
Counsel to the President

Mr. John W. Williams III  
Chairman  
Commonwealth of Virginia  
State Board of Welfare  
Post Office Box 3638  
Charlottesville, Virginia 22903



THE WHITE HOUSE  
WASHINGTON

*President*

May 19, 1976

Dear Senator Mathias:

This is in further response to your letter of April 28, 1976, to the President referring a request from Dr. Han Shil Koh that the President prepare a preface for the forthcoming Korean edition of his book, "How Our Laws Are Made".

We appreciate Dr. Koh's interest. Unfortunately, the great number of requests of this nature has required, as a matter of fairness, that the President not single out any one request for special treatment. Accordingly, we are unable to respond favorably to this request, but we trust that you and Dr. Koh will understand.

With best wishes,

Sincerely,

*Philip W. Buchen*

Philip W. Buchen  
Counsel to the President

The Honorable Charles McC. Mathias, Jr.  
United States Senate  
Washington, D. C. 20510



HPG

May 3, 1976

Dear Senator:

Thank you for your April 28 letter regarding the desire of Dr. Han Shil Koh to obtain a preface from the President for his forthcoming Korean translation of "How Our Laws are Made."

I will be pleased to ask that this request be given prompt consideration and that you be advised further as soon as possible.

With kindest regards,

Sincerely,

William T. Randall  
Deputy Assistant  
to the President

The Honorable Charles McC. Mathias, Jr.  
United States Senate  
Washington, D.C. 20510

✓ bcc: w/incoming to Philip Buchen for further handling

WTK:JEB:VO:lrc



4-30

JOHN L. MCCLELLAN ARK., CHAIRMAN

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# United States Senate

COMMITTEE ON APPROPRIATIONS

WASHINGTON, D.C. 20510

JAMES R. CALLOWAY  
CHIEF COUNSEL AND STAFF DIRECTOR

April 28, 1976

The President  
The White House  
Washington, D. C.

*MA  
encl*

Dear Mr. President:

Dr. Han Shil Koh has written to me concerning his interest in having you write some remarks for his forthcoming translation into Korean of "How Our Laws are Made."

I have enclosed a copy of Dr. Koh's letter and would appreciate any attention you could give to this matter.

With best wishes,

Sincerely,

*Charles McC. Mathias, Jr.*  
 Charles McC. Mathias, Jr.  
 United States Senator

CM:mh  
Enclosure





SOUTHEASTERN UNIVERSITY

501 EYE STREET, S.W.  
WASHINGTON, D. C. 20024

(ESTABLISHED 1879)

(202) 488-8162

April 9, 1976

The Honorable Charles McC. Mathias, Jr.  
United States Senate  
Washington, D. C. 20510

Dear Senator McC Mathias,

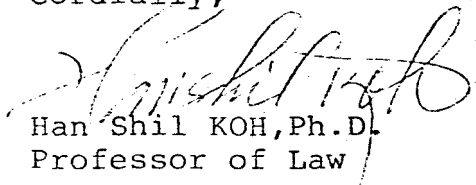
Greetings. I am attaching a copy of your letter to refresh your mind about my book on American law in Japanese that was published several years ago.

In honor of Bicentennial Year, I have finished my manuscript in Korean language in hopes of promoting better U.S.-Korea relations.

Since my book will be widely circulated in Korea and to be read by Koreans in the United States and other countries, I am asking you to forward my request to President Ford to write a Preface for my book and I am also requesting you to make some remarks to be incorporated for publication. Such additions would, of course, enhance the stature of my work.

With unbounded gratitude for your involvement.

Cordially,

  
Han Shil KOH, Ph.D.  
Professor of Law

*Pres. -  
Endorsements*

THE WHITE HOUSE  
WASHINGTON

January 15, 1977

Terry:

Last night at the GOP reception, Fred Biebel asked the President if he would sign some forms recommending him to the National Society, Sons of the American Revolution.

The President agreed to do this.

Attached are the three papers the President must sign and date (an x is marked at the bottom of the pages where the President must sign his name.)

After he does this, please return the forms to me and I will register mail them back to Biebel.

Thanks.

Kathie

Nell asked if you would  
take a look at these --  
and get them back to her  
today, please!!!

*OK.  
J. W. Buchan*