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BUILDERS OF GOOD CITIZENSHIP

**CIVITAN  
INTERNATIONAL  
CLERGY WEEK  
KIT**



**BUILDERS OF GOOD CITIZENSHIP**

**CIVITAN INTERNATIONAL 115 NORTH 21st STREET BIRMINGHAM, ALABAMA 35203**





*A message from*

# **Jim Irwin**

Dear Civitan Friends:

I appreciate the invitation to serve as Honorary Chairman of 1974 Clergy Week.

Civitans are well known for assistance to the mentally retarded and physically handicapped; support of scouting and other youth programs; and hundreds of other community service projects dedicated to building good citizenship. Planning a community observance of International Clergy Week is just another way your club can help make life a little better in your hometown.

The hours that I spent on the moon were the most thrilling of my life. Not because I was there, but because I could feel the presence of God. There were times when I was faced with new challenges, and help from God was immediate. He was there because of your prayers.

Use this time to honor your Clergymen; to reflect and pay tribute to the men of the cloth.

I am happy to join Civitans everywhere in paying tribute to clergymen of all faiths.

Sincerely,

Jim Irwin  
Honorary Chairman of  
International Clergy Week

JI/al





Focus On

## "These Immortal Chaplains"



Attention

## Clergy Week Chairman

A Suggested Five Step Program

**"Builders Of Good Citizenship"**

## "These Immortal Chaplains"

A Proclamation by the President of the United States issued in February of 1970, establishes the days of the week on either side of February 3 as International Clergy Week. Increasingly, clubs and organizations everywhere are participating in this annual observance. But let it be known, Civitan is the one responsible for the national attention it now enjoys.

Other nations have discovered that they, too, can commemorate clergymen of all faiths for their gifts of brotherly love and carrying concern for people in need. Wherever your community, anywhere in the world, use the vehicle of International Clergy Week to honor men of the cloth.

Consider these steps to insure a successful celebration of Clergy Week.

### Step One

From the beginning, remember this is a layman's program directed toward clergy. Let laymen honor clergymen--do not ask clergy to help honor themselves!

A dedicated churchman should be chosen from within the club to direct the planning and execution of this program.

This, of course, means that when the actual day arrives to honor clergy guests at a meeting, no clergyman should participate in the program proper. They are honored guests--let them be just that.

### Step Two

With a proper attitude  
and a chairman and committee  
plan next how the observance  
will be carried out.

a.) An early goal is to seek proclamations by leading public officials. District Governors and Zone Vice-Presidents may be key people to secure state or province recognition. A Club in a capital city may do this. Club ought also to secure city officials' endorsements. (An addendum in the Clergy Kit has some sample proclamations which may prove helpful.)

b.) Work in conjunction with a Ministerial Association. Most communities have this kind of fellowship already established. Let them know of your plans to celebrate Clergy Week and seek their counsel.

c.) Choose the approach that best fits your community

- Shall you honor all clergymen in your city?
- Do you need to work in cooperation with other Civitan Clubs to cover your area? (Consider the possibility of enlisting the cooperation of other community service clubs and make the celebration even larger and more comprehensive.)
- Should you honor only those clergy represented by your own club members?
- Depending on an answer to one of these questions, shall you supply those congregations with worship service bulletin inserts? (Sample in Clergy Kit)

d.) Order Four Chaplain Bulletin Inserts.

### Step Three

Plan good publicity.

- Before Clergy Week, use the media of radio, television, and newspapers. (An addendum in the Clergy Kit has some suggested copies.)
- During Clergy Week, plan to have a photographer on hand to record the celebration. Invite reporters to your meeting.
- After Clergy Week see that newspapers receive photographs.

## Step Four

Plan an effective program the day your club honors the clergy. The following agenda may be helpful, but always do what is best for your local celebration.

1. Appropriate Opening Ceremony (a pledge, invocation, thought for the day, etc.)
2. Ample time for a meal
3. President introduces Clergy Week Chairman who will serve as master of ceremonies (try to eliminate business matters or announcements)
4. Civitan Creed
5. Introduction of Guests
6. Reading of a proclamation by public official
7. The story of Clergy Week (The Four Chaplains who died on February 3, 1943 - the purposes of International Clergy Week, etc.)
8. Present a person to introduce the speaker
9. Speaker
10. Clergy Week Chairman expresses appreciation to appropriate workers
11. President concludes meeting

## Step Five

Your International Clergy Week Committee will want pictures and a write-up of your club's observance of this activity. This will be useful in compiling our Civitan Magazine summary section for Clergy Week. There is no better way to wrap up your observance than to prepare this information while it is fresh in your memory and mail it immediately to Civitan International, 115 North 21 Street, Birmingham, Alabama 35203.



**“These  
Immortal  
Chaplains,**

**INTERNATIONAL CLERGY WEEK**  
**Observed week of February 3rd annually**

It was on February 3, 1943, at 1:15 A.M., that the troop transport DORCHESTER was torpedoed and sunk in the cold north Atlantic area off the coast of Greenland. The ship was only 90 miles from its destination, but within twenty-seven minutes 678 of the 904 men on board were “lost in the iceberg waters of the north Atlantic.” Among these 678 men were four Chaplains - a priest, a rabbi and two ministers. These Chaplains went down with their ship because they had given their life jackets to soldiers who lost theirs in the confusion or had left them below deck. With utter disregard for self and having given their own life jackets away, the Chaplains stood hand in hand, praying to the God they served for the safety of those men who were leaving the sinking ship in fear and terror.

In 1948 a special United States postage stamp was issued commemorating these four Chaplains. Across the top were the words “These Immortal Chaplains, Interfaith in Action.” The stamp depicted the sinking of the S.S. Dorchester and grouped above the design were the four Chaplains - George L. Fox and Clark V. Poling (the Protestants) John P. Washington (the Roman Catholic) and Alexander D. Goode, (the Jew).

The delegates to the 42nd annual convention of Civitan International on June 27, 1962, at Dallas, Texas adopted the following resolution:

WHEREAS, The clergy of our nations have meant so much to our religions and our way of life, and,

WHEREAS, The clergymen of our respective faiths have made such sacrifices in serving both God and Country, in war and in peace, and,

WHEREAS, Basically, we are religious people be it therefore,

RESOLVED, That this Convention go on record of giving recognition to and honoring the Clergymen by asking the respective states to set aside and program a week in each year to be known as “INTERNATIONAL CLERGY WEEK.”

**Interfaith  
In  
Action”**



## A Proclamation By The President of the United States

On February 3, 1943, the Troop Transport Dorchester was torpedoed and sunk off the coast of Greenland. Among the six hundred and seventy-eight men in that disaster were four chaplains—a priest, a rabbi and two ministers. These men of God had given their life jackets to soldiers who had lost theirs.

The sacrifice of these brave men was great—but their example was even greater. They demonstrated that love of God knows no boundary when fellow man is in need.

To encourage the participation of all Americans in honoring the world's clergymen, the Congress, by House Joint Resolution 1051, has requested the President to proclaim the week, commencing February 1, 1970, as

### **International Clergy Week**

in the United States.

It is therefore in the spirit of the four chaplains of the Dorchester that I, Richard Nixon, President of the United States, proclaim the week commencing February 1, 1970, as INTERNATIONAL CLERGY WEEK. I call upon all Americans to honor these brave men by appropriate ceremonies and activities and to honor clergymen of all faiths, in this country and throughout the world, in that spirit of International brotherhood and love of God that transcends all denominational and national boundaries.

IN WITNESS WHEREOF, I have hereunto set by hand this fourth day of February, in the year of our Lord Nineteen Hundred Seventy and of the Independence of the United States of America, the One Hundred Ninety-Fourth.

*Richard Nixon*

SUGGESTED ITEMS FOR USE AT CLUB  
"CLERGY WEEK" PROGRAM

CIVITAN SUPPLY HOUSE  
CIVITAN INTERNATIONAL  
115 NORTH 21ST STREET  
BIRMINGHAM, ALA. 32503

PLEASE SEND OUR CLUB THE FOLLOWING ITEMS - OUR CLUB CHECK IS ENCLOSED  
( \$ \_\_\_\_\_ ). ORDER EARLY - ALLOW 3-4 WEEKS FOR DELIVERY.

<u>QUANTITY</u>	<u>ITEM</u>	<u>UNIT PRICE</u>	<u>AMOUNT</u>
_____	"CIVITANS HELP PEOPLE" STICK-ON-NAME TAGS	.06	_____
_____	"CIVITANS HELP PEOPLE" PLACE MATS	.04	_____
_____	G-610 GUEST LUNCHEON CARDS	.02	_____
_____	G-611 MEMBER LUNCHEON CARDS	.02	_____
_____	G-612 PLACE CARDS PKG. OF 50	1.00	_____
_____	H-630 NAPKINS PKG. OF 125	2.50	_____
_____	H-634 PROGRAM FOLDERS PKG. 100	3.50	_____
<u>SUGGESTED GIFT ITEMS FOR PRESENTATION TO CLERGYMEN</u>			
_____	M-420 BELT BUCKLE	3.00	_____
_____	M-425 CUFF LINKS W/OUT ENAMEL	2.75PR.	_____
_____	M-422 CUFF LINKS - WRAP AROUND STYLE	5.50PR.	_____
_____	M-426 MONEY CLIP	2.00	_____
_____	M-427 GIFT SET (TIE CLIP, MONEY CLIP & CUFF LINKS)	6.75	_____
_____	M-430 TIE CHAIN	2.50	_____
_____	M-431 TIE CLIP - ENAMELED	1.50	_____
_____	M-433 TIE TACK - ENAMELED	1.75	_____
_____	M-434 TIE TACK - W/OUT ENAMEL	1.75	_____
_____	P-503 CROSS BALL POINT PEN - CHROME	5.25	_____
_____	C-214 POCKET SECRETARY	5.50	_____

TOTAL

SHIP TO: \_\_\_\_\_ CLUB NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DATE: \_\_\_\_\_



ORDER FORM

Public Service Radio Spot Announcements:

Honorary Clergy Week Chairman, Apollo 15 Astronaut Jim Irwin recorded some 30-second and 60-second radio spots to promote Clergy Week. Here's a sample:

Radio Spot Announcement - 30 seconds

Jim Irwin: Hello! This is Jim Irwin, Apollo 15 Astronaut and President of High Flight Foundation. In the Apollo Program we quickly learned the importance of leadership and dedication. Leadership and dedication are also important to the spiritual life of every individual. That is why each of us should be grateful for the leadership and guidance of our ministers, priests and rabbis. Civitan International has set aside the week of February 3 through February 9, 1974, as International Clergy Week. The Civitan Club in your community will be planning several activities to honor the clergy. Join Civitans in saying "thank you" during International Clergy Week.

These are available on a five-inch tape---recorded at 7½ inches per second. Here's what we recommend:

1. Contact your local radio station(s), requesting that the spots be broadcast on a public service basis during January.
2. Order the tapes on the form below and deliver to your stations(s).
3. After Clergy Week, present an "Appreciation Award" to the station(s). We suggest plaque No. 4542. (See Civitan Supply House Catalog.)

-----  
CIVITAN SUPPLY HOUSE  
115 North 21st Street  
Birmingham, Alabama 35203

Send \_\_\_\_\_ Jim Irwin Clergy Week radio tapes to: \_\_\_\_\_  
(Quantity) (Name)

\_\_\_\_\_  
(Street) (City) (State) (Zip)

I understand the price is \$6.00 per tape. Enclosed is our check in the amount of \$ \_\_\_\_\_

Name of Club: \_\_\_\_\_ Ordered by: \_\_\_\_\_  
Office held: \_\_\_\_\_



## SAMPLE PROCLAMATIONS, LOCAL AND STATE

It is important to secure an official proclamation to designate your celebration of International Clergy Week. Working with your District Governor and/or Zone Vice-President, visit and obtain from the Governor of your State, or Governor General of your Province, an appropriate proclamation.

Or you may simply be working on a local observance, in which case your community's mayor, county judge, or other appropriate official, can issue an appropriate proclamation.

Enclosed are two state and two city proclamations which may serve as models.

Make certain that you get photographs and send to local media outlets. Good Luck!



PROCLAMATION

City of \_\_\_\_\_

WHEREAS: The Week of \_\_\_\_\_ is International Clergy Week, the City of \_\_\_\_\_ deems it a great honor and privilege to be host through the Civitan Clubs of \_\_\_\_\_ to a large segment of the Clergy of this City to celebrate this event; and

WHEREAS: I deem it appropriate on the part of the Mayor to welcome all of those members of Clergy who have favored this City by meeting here; and wish to proclaim this part of the event, as "International Clergy Week" to commemorate the part played by those members of the Clergy of our community:

NOW, THEREFORE, I, \_\_\_\_\_,

MAYOR OF THE CITY OF \_\_\_\_\_, do hereby

call upon the members of Civitan Clubs and all of the Citizens of the City

of \_\_\_\_\_ to observe the week of \_\_\_\_\_, as

CLERGY WEEK

for the purpose of recalling to this community the accomplishments and contributions made to our City by the Clergy who serve its Citizens as well as those in the Nation at Large.

In Witness Whereof, I have hereunto set my hand

and caused the official seal of the city of

\_\_\_\_\_ to be affixed this

\_\_\_\_\_ day of \_\_\_\_\_ A.D., 19\_\_\_\_.

\_\_\_\_\_  
(Mayor)



PROCLAMATION

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In Witness Whereof, I have hereunto set my hand and caused the official seal of the city of \_\_\_\_\_ to be affixed this

\_\_\_\_\_ day of \_\_\_\_\_ A.D., 19\_\_\_\_.

\_\_\_\_\_  
(Mayor)



PROCLAMATION BY THE GOVERNOR  
of the STATE of \_\_\_\_\_  
or  
GOVERNOR GENERAL OF \_\_\_\_\_

WHEREAS, The clergy of our nation have meant so much to our religions and our way of life, and

WHEREAS, The clergymen of our respective faiths have made such sacrifices in serving both God and Country, in war and peace, and

WHEREAS, Basically, we are a religious people,

Recognizing this, Civitan International sponsors the observance of Clergy Week throughout the United States and Canada, honoring the clergymen of our respective faiths.

It is fitting that a special period be set aside to honor those who have dedicated their lives to the ministering of God's Word.

NOW, THEREFORE, I, \_\_\_\_\_, Governor of the State (or Province), do hereby designate the week of

\_\_\_\_\_ as \_\_\_\_\_  
CLERGY WEEK

in the State (or Province) of \_\_\_\_\_

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State to be affixed, done at the Capitol in the City

of \_\_\_\_\_ on the \_\_\_\_\_ day

of \_\_\_\_\_ 19 \_\_\_\_\_.

(signed) \_\_\_\_\_  
(Governor)



STATE OF \_\_\_\_\_

Executive Office\* \_\_\_\_\_

PROCLAMATION

CLERGY WEEK

The clergy of all faiths has stood out over the years in the spiritual growth of our nation. They have given of their time, and often their lives during war time, to help us effectively demonstrate--by thought, word and deed--our deeply held belief in the Divine Creator.

Members of the Clergy in \_\_\_\_\_ and throughout this nation provide the encouragement and direction which creates an awareness that what man needs is a greater willingness and ability to live by our God-given and eternal moral principles. This nation was founded on the morality of the Ten Commandments, the Golden Rule and the Sermon on the Mount, and it is the clergy which helps to preserve them as the bulwarks of our spiritual strength and growth.

We look always to the clergy for their religious leadership and guidance and leadership which is not limited to our houses of worship, but has found a place importantly in our homes and businesses.

The \_\_\_\_\_ District of Civitan International is joining with its parent organization again this year in recognizing the valuable and important role of our clergy in spiritually strengthening our lives, our homes, our communities, and this state and country.

THEREFORE, I, \_\_\_\_\_, Governor of the State of \_\_\_\_\_, do hereby proclaim \_\_\_\_\_ as

CLERGY WEEK

in \_\_\_\_\_, and urge all \_\_\_\_\_ citizens to give full recognition and support to the important role our clergy plays in our lives.

Given under my hand and the Great Seal of  
the State of \_\_\_\_\_ on this  
\_\_\_\_\_ day of \_\_\_\_\_ in the  
year of Our Lord one thousand nine hundred  
\_\_\_\_\_ and of the Commonwealth

\_\_\_\_\_  
(Governor)



# CIVITAN International

115 North 21st Street, Birmingham, Alabama 35203 U.S.A. (205)324-7554

ALL CIVITAN CLUB PRESIDENTS

SUBJECT: CIVITAN INTERNATIONAL CLERGY WEEK, FEBRUARY 3, 1974, THROUGH  
FEBRUARY 9, 1974

Dear Fellow Civitan:

Have you appointed this year's Clergy Week Chairman? Plans should be well under way to make this the greatest year ever for this great project.

As a valuable aid in planning your Clergy Week Project, please use this kit. The five-step program included in the kit has been used many times and can be varied to fit your community. The news releases, proclamations, bulletin inserts, etc., will help make your program a big success.

This is the eleventh year of our International Clergy Week, and the Third Annual International Clergy Week Celebration has been scheduled for Washington, D. C., February 8, 1974.

We hope that all clubs will honor the men and women who have dedicated their lives to the ministering of God's Word.

Civitanly yours,

William R. Yeubanks, Chairman  
Citizenship Building Activities Committee

WRY/al



# Prayer In Memory of the Four Chaplains

By Bertram W. Korn

Read at the 25th anniversary of the death of the  
Four Chaplains, 3 February 1968

Lord God of Hosts,  
Guardian of Human Destiny,  
Judge of Men and Nations:  
Righteous are Thy ways.  
We see Thy sure hand  
In the rivers of time,  
In the sweep of history,  
In the corridors of power,  
In the growth of empires,  
In the probing thrust into space.  
Everywhere Thou art —  
Strong, firm, sure,  
Unremitting, incessant in Thy demand,  
That man live by Thy law,  
Build Thy kingdom,  
Step by step,  
Hour by hour,  
Heartbeat by heartbeat.  
In times of peace and prosperity,  
We build happily, cheerfully,  
With obvious, clear purpose.  
But in ages of conflict, danger, terror,  
Thy kingdom is constructed  
With toil, pain, fear, grief,  
Sacrifice.  
Then the paradox in achieving peace  
Through the conquest of the beast  
Is no myth.  
There are times, like ours,  
When the life of humankind is saved  
Only through the awful stroke of the  
surgeon's knife.  
In such times of war,  
Of the death that rains destruction  
from the skies,  
Of the monstrous annihilation  
That sweeps swiftly through the cold  
currents,

Men and boys, soldiers, sailors, airmen,  
marines,  
Turn to Thy messengers of faith,  
Quiet, good, confident men,  
Who see the dawn beyond the darkness,  
And the meaning of life  
Through the doom of death.  
Gently, kindly, firmly, faithfully,  
These messengers of Thy word  
Fight fear,  
Not with guns or bayonets or machines,  
But with love, consecration,  
The great affirmation.  
Not with words alone,  
But in daily deeds of dedication,  
And, if it be Thy will,  
At the great risk,  
The price that can only be given,  
Not demanded,  
The willing surrender and sacrifice  
Of the un-lived future.  
Thy messengers of faith,  
Ministers, priests, rabbis,  
Prophets, apostles, disciples,  
Patriarchs, missionaries, teachers,  
Have so lived and died,  
Throughout the centuries,  
In perpetuation of Thy word and law,  
In quiet pursuit of ways to serve and  
help,  
In pledge of Thy presence.  
For all their memory we stand grateful  
and blessed.  
But these four,  
Fox, Goode, Poling, Washington,  
Whose special service of sacrifice we  
remember now,  
Together,  
Became more than each could ever be apart.

Somehow,  
The sum total of their loving, faithful  
gift  
Is greater  
Than the part that each did play.  
In Thy good grace  
Thou didst give them the chance  
To set the seal of brotherhood  
In an indelible brand  
Upon the flesh and spirit of our land.  
As though to say  
That  
What our nation must ever strive to be  
Can only be established by the message  
Of altar and pulpit and ark,  
Of communion and worship and mass,  
Of commandments ten and beatitudes,  
Of Lord's Prayer and Kaddish.  
As though to prove  
That  
It were blasphemy  
To build a wall  
Between Catholic and Protestant,  
Between Christian and Jew.  
For this consecrated example,  
Lord of memory and hope,  
We bespeak our thanksgiving,  
And pray  
For Thine everlasting blessing  
Upon all who would live together  
In peace and understanding and respect,  
As in that last moment of silent service  
These four chaplains died  
In love of their fellowmen,  
In devotion to our land's liberty,  
And in prayer for the coming of Thy kingdom.  
And may we all say,  
Amen.



To: Club Presidents

Important Clergy Week Questionnaire  
February 3 - February 9, 1974

1. Did your club observe International Clergy Week?  Yes  No
2. How many clergymen attended your meeting? \_\_\_\_\_
3. Of what vocation was the speaker? \_\_\_\_\_
4. Was a City Proclamation or Resolution obtained?  Yes  No
5. Was a State Proclamation or Resolution obtained?  Yes  No
6. What was the reaction in your club to this program?  Good  Fair  Poor
7. What was the reaction in your state to this program?  Good  Fair  Poor
8. Did you use the Four Chaplains Bulletin Inserts?  Yes  No
9. How were the Bulletin Inserts received?  Good  Fair  Poor
10. Do you think you may use more Inserts next year?  Yes  No
11. Comments or suggestions for improving next year's observance \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Civitan wants to tabulate the overall results of Clergy Week. The Magazine also will devote a whole section to successful Clergy Week activities. Your answers to this questionnaire is important. Your comments will help us do an even more effective job next year. And your story and pictures may be seen by all who read our Magazine. So please, send us your report immediately after Clergy Week.

Send to:   
Citizenship Building  
Activities Department  
Civitan International  
115 North 21 Street  
Birmingham, Alabama  
35203

Name \_\_\_\_\_  
Club \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip - \_\_\_\_\_



One of the fathers writes.....

On February 13, 1943, the War Department reported our son "missing in action in the North African area." Later the location was changed to "North Atlantic area" and on Monday, April 10, "missing in action" was officially changed to "lost in action." Our son was one of the four chaplains of three faiths who were on the S.S. Dorchester which sank in iceberg waters within twenty-seven minutes after being torpedoed at 1:15 a.m. February 3, 1943. At that time the ship was within ninety miles of its Greenland destination. Of the 904 men on board (there were no women), 678 were finally reported "lost in action."

In an affidavit filed by Frank A. Benkler, Quartermaster, Merchant Marine Service, and signed by Fred Francis Bibler (Night Steward) and Juan L. Alejandro (Gun Crew Messenger) appears the following: "The following incident was told by soldier survivors to crew survivors. Authenticity can be verified by the soldier survivors now in Greenland concerning the heroic conduct of the four chaplains aboard the sinking ship--Jewish, Catholic, and Protestant. With utter disregard of self, having given away their life-jackets to four men without them, the chaplains stood hand in hand, praying to the God they served for the safety of those men who were leaving the stricken ship on all sides of them. This is the picture engraved in our minds and hearts as the ship disappeared beneath the waves."

The complete affidavit is filed in the office of the Chief of Chaplains, Washington, D. C. This and other documents with eye witness testimony constituted the evidence upon which the D.S.C. and Purple Heart were awarded posthumously to each of the four chaplains.

Another survivor, Engineer Grady Clark of North Carolina, while convalescing in the Valley Forge Army Hospital in Phoenixville, Pennsylvania, told of how, standing within "eight feet of Chaplain Poling," he witnessed the event. "The chaplains quieted panic," he said, "forced men 'frozen' on the rail in fear toward the boats or over the side, helped men adjust life-jackets, and at last gave away their own. They had no chance without life-jackets." He spoke of Chaplain Poling's contagious laugh and concluded, "I swam away from the ship and turned to watch. The flares and northern lights now lighted everything. The bow came up high and she slid under. The last I saw, the chaplains were up there praying for the safety of the men. They had done everything they could. I did not see them again."

Alexander D. Goode, the Jew; John P. Washington, the Roman Catholic; George L. Fox and our son, the Protestants. Four men of three faiths, joined in friendship and sharing in a holy mission, in death were not divided. Lost in action, surely they were found of God.

I was in a hotel just off Grosvenor Square in London when the nine o'clock B.B.C. newscast blared the story of a transport torpedoed and of a few survivors picked up, some "frozen at the oars"; of panic on the decks; of less than thirty minutes between the explosion of two torpedoes that blew the heart out of the ship and killed hundreds below decks; and of the sinking. But briefly the announcer told of four chaplains of three faiths who heroically did their duty, gave their own lifebelts to enlisted men and then, praying together, went down with the ship.

- FAITH IS POWER-FOR YOU  
by Daniel A. Poling





# International Clergy Week

On February 3, 1943, at 1:15 A.M., the troop transport DORCHESTER was torpedoed and sunk in the cold North Atlantic waters off Greenland. The ship was only 90 miles from its destination, but within twenty-seven minutes 678 of the 904 men on board were "lost in the iceberg waters of the North Atlantic." Among these 678 men were four chaplains—a priest, a rabbi and two ministers. These chaplains went down with their ship because they had given their life jackets to soldiers who had none. With utter disregard for self, the chaplains stood hand in hand, praying to the God they served for the safety of those men who were leaving the sinking ship in fear and terror.

In recognition of these four chaplains, the Albuquerque Breakfast Civitan Club in mid-1960 set aside a time not only to honor their memory, but also show appreciation to all clergymen of all faiths. The original concept was simple: Whatever be our faith, there are without exception, men and women who have dedicated their lives to the ministering of God's Word. In an effort to bring the clergy and the laity to a closer understanding, as well as to possibly urge others to dedicate themselves to ministerial endeavors, the observance of an International Clergy Week was proposed.

Soon communities all over America and cities around the world had adopted the occasion of International Clergy Week as a time to recognize the special role of clergymen in creating a better world citizenry. In 1970, United States President Richard Nixon officially proclaimed the week of February 3 as Clergy Week. Service clubs and other community organizations throughout the world are on this day honoring men of the cloth.



C L E R G Y   W E E K

Bulletin Inserts  
for  
Church or Synagogue

Civitan--this worship service bulletin insert has an exciting story to tell $\frac{1}{2}$ . You can be proud to use it. Church members and clergy alike would be pleased to have it as a part of their weekly worship celebration. Your club can provide a meaningful service to your community--and creatively publicize Civitan--by seeing that the insert is well distributed to the worship houses in your city . . . . . Order now in sufficient quantity.

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Please send me \_\_\_\_\_ Bulletin Inserts.

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Club check is enclosed in the amount of

\$ \_\_\_\_\_.

Signed \_\_\_\_\_

Order from: Civitan Supply House  
Civitan International  
115 North 21 Street  
Birmingham, Alabama 35203



THE PRESS CONFERENCE

For Media Publicity

Following are media releases which your club may use to help publicize your Clergy Week story. They are general releases and should be followed up with specific details of your own Clergy Week celebration. Send, or deliver personally, to newspapers, radio and television stations--or set up a news conference. It is good for your club and all of Civitan to bring as much attention as possible to your Clergy Week efforts. Plan for good media coverage. It will pay off in many ways! Suggestions for a news conference are printed on the reverse side of this page.

(OVER)



## THE PRESS CONFERENCE

Press conferences are arranged to obtain press publicity in connection with important news. Representatives of all media are invited to get a news announcement directly from the parties making the news. Press conferences should be timed to accomplish two goals:

1. To gain widest coverage in newspapers and on radio and television.
2. To be convenient for all media representatives. A 12:15 conference with refreshments is good for just about everyone.

The president of your club, public figures involved in the project, and key members should be on hand to make the announcement and fully answer reporter's questions.

You may pre-arrange with the press to take photographs or include photographs in a press kit presented to each attendee. This kit can include any or all of the following:

- Prepared press releases
- Official statements
- Background
- Photographs

As with any project, the success of your press conference lies in the planning and preparation. There is no substitute for an agenda, confirmed invitations, proper meeting room facilities, a dress rehearsal and thoughtfully prepared press kits. Once the homework is completed, the conference is easy.

*Information from*

# CIVITAN INTERNATIONAL

115 North 21st. Street, Birmingham, Alabama, 35203, U.S.A.

RELEASE:

Immediately

FOR DETAILS CALL:



Clergymen of all faiths will be honored during "Clergy Week" the week of February 3-9. Sponsored by Civitan International, Civitans in six nations will pay tribute to their local clergymen.

According to an announcement by \_\_\_\_\_, President of the \_\_\_\_\_ Civitan Club, the dates for Clergy Week were set to include the anniversary of the sinking of the USS Dorchester during World War II.

When the Dorchester sank within 27 minutes of being torpedoed on February 3, 1943, four chaplains gave their life jackets to others and went down with their ship, arms locked together and voices raised in prayer. This heroic deed of brotherhood and love has been a source of inspiration to others.

"These four 'Men of God', a rabbi, a priest and two ministers, are remembered in the International Clergy Week programs", said \_\_\_\_\_.

The four chaplains who gave their lives for others on the Dorchester were George L. Fox and Clark V. Poling, the Protestants; John P. Washington, the Roman Catholic; and Alexander D. Goode, the Jew.

\_\_\_\_\_ Civitans will hold their program on \_\_\_\_\_ with \_\_\_\_\_ of \_\_\_\_\_ as the guest speaker. The observance will be held at \_\_\_\_\_ at \_\_\_\_\_.

The International Observance Program this year will be held on February 8 at Washington, D. C.

Retired Astronaut James Irwin, the eighth man to walk on the moon, is Civitan's Honorary Chairman for Clergy Week. Irwin, who reported a spiritual experience while on the moon, is now in evangelical work with the organization he founded, "High Flight".

The Albuquerque, New Mexico Civitan Club originated the idea to honor the four chaplains in mid-1960. Since then Civitans have spread the original plan to show appreciation to all clergymen.

# CIVITAN INTERNATIONAL

115 North 21st. Street, Birmingham, Alabama, 35203, U.S.A.

*Information from*



RELEASE: January 15, 1974  
FOR DETAILS CALL:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Leaders of state and municipal governments in many nations will issue proclamations during the week of February 3 through February 9, 1974, to honor clergymen of all faiths, according to \_\_\_\_\_, President of the \_\_\_\_\_ Civitan Club. Sponsored by Civitan International, Civitans everywhere will pay tribute to clergymen in their areas. Ministers, rabbis, and priests will be guests of Civitan Clubs at various functions. The dates for International Clergy Week are set to include the day of the sinking of the USS Dorchester during World War II when four clergymen gave their life jackets to others and, locking arms, went down together. This heroic deed of brotherhood and love has been a source of inspiration to others. These four "Men of God," a rabbi, a priest, and two ministers, are remembered in the International Clergy Week programs. "Civitans invite the entire community to join us in honoring clergymen of all faiths and in commemorating the Four Chaplains' noble deed," President \_\_\_\_\_ said.





CIVITAN INTERNATIONAL

115 North 21st Street, Birmingham, Alabama, 35203, U.S.A.

*Information you*

RELEASE  
January 15, 1974  
FOR DETAILS CALL

Radio Spot Announcement

ANNCR:

Many groups and organizations are taking a cue from Civitans by honoring their church and temple pastors during International Clergy Week, February 3 through February 9, 1974. Sponsored by Civitan International, this particular week has become a popular time to pause and say, "Thank you," to men of the cloth. Civitans suggest that you commend your clergyman for his efforts, day by day, that may go unnoticed but mean so much to all of us. Radio Station \_\_\_\_\_ is happy to join Civitans everywhere in paying tribute to clergymen of all faiths!



*Information  
from*

# CIVITAN INTERNATIONAL

115 North 21st. Street, Birmingham, Alabama, 35203, U.S.A.

RELEASE:

Immediately

FOR DETAILS CALL:



\_\_\_\_\_(Name)\_\_\_\_\_, \_\_\_\_\_(Identification)\_\_\_\_\_, will address the \_\_\_\_\_  
Civitan Club at its annual observance of International Clergy Week, which is set  
for February 3-9 this year.

\_\_\_\_\_, Club President, said the \_\_\_\_\_ Club's observance  
would be held at \_\_\_\_\_(Time)\_\_\_\_\_ on \_\_\_\_\_(Date)\_\_\_\_\_ at \_\_\_\_\_(Place)\_\_\_\_\_.

The dates of Clergy Week were set to include the anniversary of the sinking  
of the USS Dorchester during World War II.

When the Dorchester sank within 27 minutes of being torpedoed on February 3,  
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The Albuquerque, New Mexico Civitan Club originated the idea to honor the four  
chaplains in mid-1960. Since then Civitans have spread the original plan to show  
appreciation to all clergymen.



RELEASE: IMMEDIATELY

For more information call:

Civitan Club of

The

(City)

(Name)

will honor clergymen in our community.

For Release: January 15, 1974

An annual event known as Clergy Week began as a Civitan project in 1967, to

A salute to ministers, priests, and rabbis is being scheduled by the

\_\_\_\_\_ Civitan Club. Civitans the world over

are planning special events during International Clergy Week, January 28

through February 3, 1973. Activities for this week are planned to honor

clergymen of all faiths and to commemorate Four Chaplains who gave their

lives during World War II. On February 3, 1943, a priest, a rabbi, and

two ministers locked arms and went down together on the USS Dorchester

after giving their life jackets to others. "The world tends to forget

these moments of true brotherhood and the love of man for his fellowman,"

said \_\_\_\_\_, President of the \_\_\_\_\_

Civitan Club. "Our clergymen give of themselves day after day and we forget

to tell them how much we appreciate their efforts for us. International

Clergy Week gives everyone a chance to show his appreciation. We invite

the community to join Civitans in saying, 'Thank you!'"



*Information  
from*

# CIVITAN INTERNATIONAL

115 North 21st. Street, Birmingham, Alabama, 35203, U.S.A.



RELEASE:

FOR DETAILS CALL:

## Radio Spot Announcement

ANNCR:

On February 3, 1943, the troop transport Dorchester was torpedoed in the waters of the North Atlantic. There was a scramble to abandon ship. Having given their life jackets to soldiers who had left theirs below, four chaplains--a priest, a rabbi, and two ministers--went down with the ship. They were last seen with locked arms, each uttering his own prayer. Civitan International, remembering this heroic deed of brotherhood and love, sets aside a week each year as a time to pause and pay tribute to contemporary clergymen of all faiths. The week of February 3 through February 9, 1974, has been set to commemorate the deed of the Four Chaplains and to salute every clergyman. Civitans invite churches, temples, groups, and individuals to join in saying "thank you" to all ministers, priests, and rabbis.



THE WHITE HOUSE

WASHINGTON

September 3, 1974

Dear Civitan Friends:

*It is a great privilege to serve as Honorary Chairman of 1974 International Clergy Week.*

*The success of Civitan in promoting good citizenship for over half a century is well known. Civitan believes that by actively being good citizens our homes, our cities and our country can be truly representative of all that is good.*

*Although this week recalls the heroism of the Four Chaplains it is well to remember that they were four separate men, each of whom made an individual decision to give his life that another might live. Father John P. Washington, the Catholic, had barely begun his ministry when the war broke out. Alexander D. Goode, the Jew, a promising young scholar and the son of a rabbi, left a wife and three year old daughter. Clark V. Polling, Protestant, was the son of a famous minister; he left a wife and young son. George L. Fox, Protestant, was a disabled veteran from World War I; he had earned a Silver Star and Purple Heart as a soldier in France, and had a son in the Marine Corps. Four chaplains, of three faiths, who were united in friendship and in death.*

*We sometimes hear today that religion is losing its influence on our way of life. I hope this is not so, for this country was founded by men who left Europe and came here to worship God in their own way. Catholics, Jews and Protestants made this country as it is, united under God. And so it is fitting that we should pay tribute, during International Clergy Week, to the Four Chaplains who by their example emphasized the daily sacrifices and devotion shown by our clergy throughout their lives.*

*I am happy to join Civitan in honoring the Four Chaplains and in paying tribute to all clergymen of all faiths.*

Sincerely,

Betty Ford

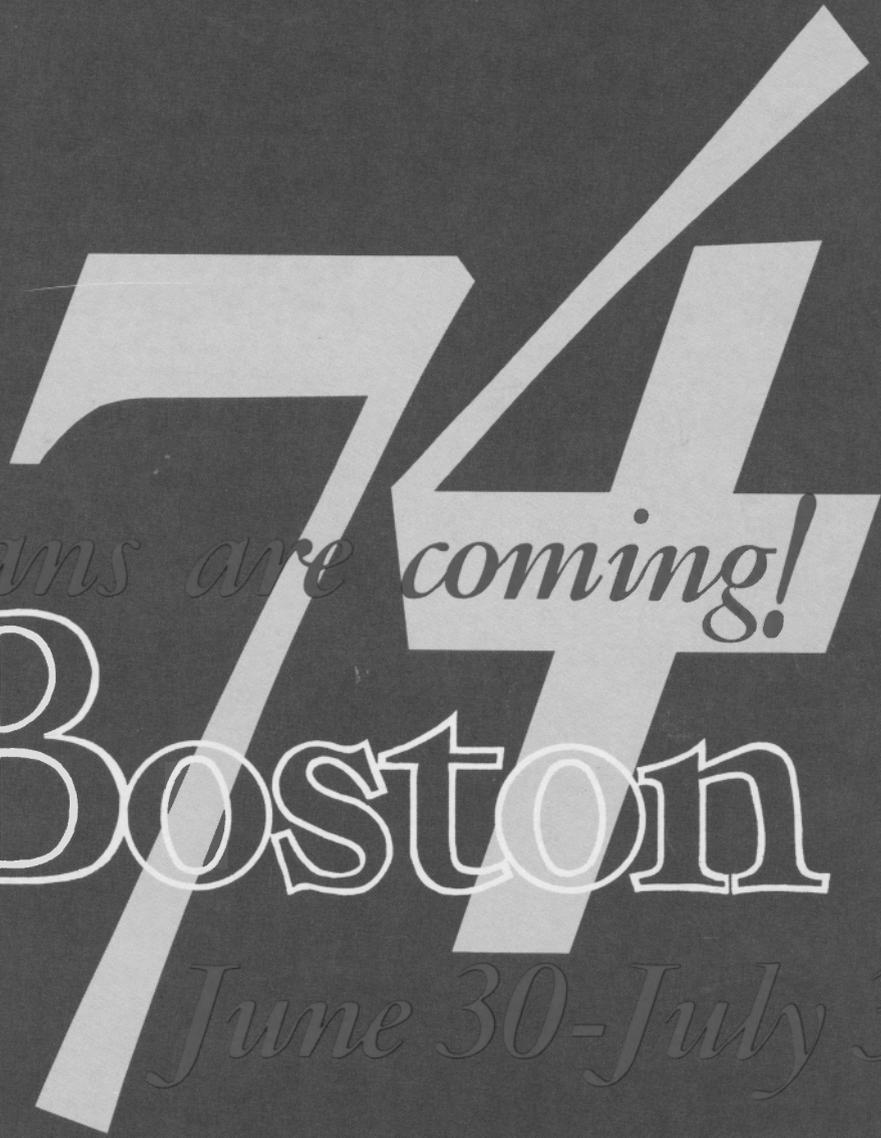
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115 North 21st Street  
Birmingham, Alabama 35203



# CIVITAN

"BUILDERS OF GOOD CITIZENSHIP"

MAY, 1974



*Civitanians are coming!*

**Boston**

*June 30-July 3*

**Convention Preview Issue**

Add Pride And Dignity To Your Club's Annual Banquet . . .

# Give Very Special Attendance Prizes At Your Very Special Meetings

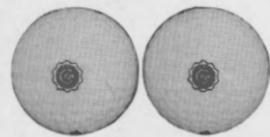
## Marblette Handle Letter Opener

Handsome simulated marble handle with slim blade of carved goldtone metal. Goldtone engraving plate with metal emblem mount. Overall 7½".

### \*C-227 (Code: Open)

1-6, ea. \$2.10    26-50, ea. \$1.90  
7-25, ea. 2.00    51-up, ea. 1.80  
Engraved lettering, per letter 14¢

**NOTE:** In lots of 25 or more, special lettering can be indelibly stenciled at extra cost of 25¢ each. 100 or more 20¢ each.



### P-508

Action Line Liquid Center Golf Balls, custom made, championship quality, with Dupont Surllyn cover and Civitan emblem on each ball, pkg. of three \$4.00

## Glass Tumbler

10½ ounce full-shammed bottom crystal tumblers, with official emblem fired on in blue and gold.

For use at all club functions, or as gifts to club officers, prizes at tournaments, or in members' homes.

Packed 6 to carton, weight 5 lbs.

### C-75 (Code: Tumbling)

Per ½ dozen \$5.50



## Travel Alarm Clock

The popular imported Linden travel alarm with 30-hour movement, luminous dial and clear bell alarm. Tan case with brass finish and enameled metal emblem mount. Compact size 3" x 2¾"—ideal for travel.

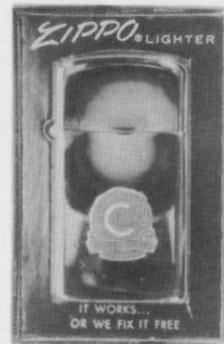
### \*C-498 (Code: Travalalar)

1-5, each \$5.80  
6-25, each 5.45  
26-50, each 5.25  
51 or more, each 5.05



### P-502

Plastic-coated Playing Cards with Civitan Emblem \$3.25 A Set



Zippo "Slim Line" Lighter M-435 \$6.00



Ceramic Tankard P-501 \$2.50



Ceramic Mug P-500 \$1.35

**Civitan Supply House, 115 North 21 Street, Birmingham, Alabama 35203**

Minimum order accepted, \$1.00 — Add a \$.50 service charge to orders of less than \$5.00 — Remittance must be enclosed to cover order.

# CIVITAN

"BUILDERS OF GOOD CITIZENSHIP"

Vol. 54

May, 1974

No. 10



SINCE APRIL 15, 1920

PROCTOR P. TAYLOR, JR.  
Editor  
DOROTHY WELLBORN  
Managing Editor



SERVICE AWARDS WINNER

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### 1973-74 International Officers

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## INSIDE CIVITAN

There's still time to make plans for attending the Boston Civitan Convention. Even so, you'll find that your magazine staff has already made an imaginary journey to Convention, and recorded impressions of the events there June 30—July 3. Convention sessions, the social scene, local sightseeing, and the hard issues that the convention must face are displayed in the special newspaper-format articles that lead the May issue. You will even find "what to wear" and youth activities information in the special news section. It's all there under the *Beantown Crier* masthead on page 2.

What happens to the 85 grand that Civitans are pouring into the program we call NARC? Well, we have the answer for you. And the news is good. The National Association for Retarded Citizens is using the fund to update and upgrade their literature about retardation. Some 50 per cent of the many inquiries they receive can be answered by the information pamphlets being prepared with Civitan grant. More on page 8.

International Academy Instructor program is making a mark on Civitan, and we report on the progress of this endeavor through the eyes of Past President Orville Brink. Look for the article on page 9.

Civitans all over honored the clergy in February, and the reports are now in. The observances of Clergy Week were outstanding. For a full "words and pictures" rundown on how Clergy Week went throughout Civitan, turn now to page 22. The full report runs from page 22 to page 31.

There's a new look in the center spread of this month's Civitan magazine. The new section is called "it's official." And that's an accurate description. Pages may be removed for your notebook, and we hope this new section will be an aid to Club Presidents and Secretaries in keeping up with Civitan affairs.



# The Beantown Crier

Civitan's Meet in Boston June 30 - July 3

## A FICTIONAL PREVIEW

### You Are There: A Peek At the Boston Meeting

**Boston, June 29, 1974. Convention time for Civitans.**

You have just registered for your room at the headquarters hotel, the Boston-Sheraton, and you are looking for the Civitan registration desk. It's in the foyer of the Constitution Room—at the Check Room. And it's open 'til 9 this evening.

But it's still early, and there are Civitans arriving from all over the U. S. and parts of Canada. From the looks of the crowds at the airports both back home and here in Boston, it appears that we were well advised in making our reservations early. There's still plenty of transportation capacity in this country, but standing reservations sure beat standing in line.

It's a great feeling to be here in Boston. There's an interesting and important convention program ahead, and there's time in the schedule for some sight-seeing and "playing tourist" in this interesting city.

Because this is Saturday, and not really the first day of convention for most Civitans, there are not as many about as one might suppose. But the Executive Board is here, meeting in session this afternoon.

Remember that Sunday has been the opening time for the registration desk in past conventions. This is the first year the desk has opened early. But it's a good feeling to get registered early, then watch for special friends from past conventions as they arrive.

#### Early Arrival

It's a relaxed day, yet there is an air of excitement that seems to build with each new arrival. By nightfall, the numbers of Civitans are steadily

climbing, and it's a great time to make up a party and find some of that fabled seafood that always crops up in publicity about this area.

Boston, you find, is akin to most of the other large, older cities in that private auto travel is a real problem. So you take advice, and persuade members of the party who have brought a car that it's better to take a cab.

And good advice this is. Not only are you very likely to become lost in the maze that passes for Boston streets—but there's no place to park the car at anything less than prohibitive cost in the downtown section. So you take a cab.

### Civitans Face Organization's Heaviest Issues in Boston

Civitans will be faced with some of the most serious issues in the more than 50-year history of the International organization when the Boston convention is called to order.

Perhaps chief among the issues is a new commitment to growth and service that requires some changes in the way the clubs do business. This set of actions is summed up in a Mission Plan that was formulated following months of "input" meetings in which Civitans from all over the nation told their International officers exactly what is wrong with the organization.

The Mission Plan is presented in brochure form in the center spread



**CHRISTIAN SCIENCE CENTER**—This new complex is an exciting example of new and innovative architecture in Boston's Back Bay. The center is the worldwide headquarters of the Christian Science Religion. The mother church (the domed building to the right) is a classic example of ecclesiastical architecture.

of this issue. It can be removed from the magazine and studied at leisure.

The International officers of Civitan have urged Civitans to give careful study to the program and the actions that are required on the convention floor to implement the Mission Plan.

The key actions that are being watched by many in the nation are the ratification of by-laws and constitutional changes that will be re-

(Continued on page 7)

It's only Saturday night, and there's a whole wide open town out there just waiting for Civitans and their families. There are shows, sight-seeing, and that fabulous seafood that has made Boston known all over the world. It's Saturday night, and there's plenty to do. Enjoy!

#### Business Begins

Sunday, June 30, begins the official round of Civitan convention activities. The first order of business is the non-denominational service scheduled for the Grand Ballroom at 11 A.M.

This is the first year for this particular event, and the planners have gone all out to put together a memorable program. There will be a well-known person to be the featured speaker at the inspirational service.

The service will end at noon, and the Chapel in the Kent Room will open at 12:15.

Plenty of time for lunch either here in the hotel, or "out" with the family or a few companions. The next event begins at 3:00 PM, when the "Get Acquainted Meeting" convenes in the Grand Ballroom.

This is where you will hear more about the Boston area, how to take advantage of the special tour offers made up especially for Civitans and their families, and details on a wealth of things to do and see.

### Ty Boyd Keynotes

Convention keynoter will be Ty Boyd, a noted motivational speaker who moves an audience to strive for its best. He calls it being your "super self".

For the past eight years, Ty Boyd, a broadcast professional from Charlotte, N. C., has been inspiring audiences all over the nation.

Folks come to hear Ty Boyd because they know they will be entertained. But far beyond being entertained, they come away motivated and inspired. As Boyd puts it, he provides a mirror whereby one may see his own "super self."

Boyd's consuming interest in people, idea development, and motivation have paralleled his years in broadcast and on the platform. He is eager to share his ideas with Civitans.



**CONVENTION PLANNING MEETING**—Many hours of planning and discussion take place before a successful International Convention can happen. Here we see Richard J. Mady, Civitan's Convention Director, and Roy Simmons, Chairman of the Convention Advisory Committee discussing plans for the Boston Convention.

Chances are that by now there are enough Civitans on hand that your already expanding circle of new Civitan friends will look small enough when compared to the gathering here. You're glad for the big name tags worn by all your new friends. Never will you remember all those names from the first meeting. Never mind. You'll see them often enough that the circle of permanent friends

(Continued on page 4)



Ty Boyd

A 25-year veteran broadcaster, Boyd hosts four and a half hours of radio and TV daily at WBT and WBT-TV in Charlotte. He has been seen on national TV and heard on national radio shows.

He keynotes the July 1 formal opening session in the Grand Ballroom.

### New England Civitans Welcome You!

New England District Civitans have made sure that arriving Civitans get a special welcome. The first thing that greets your eyes as you enter the hotel is the giant Pilgrim hat—that upon closer inspection dissolves into a booth that not only offers a warm greeting, but offers a wealth of information about Boston and the entire New England area.

Here you find the details of where to go and how to get there, and a friendly greeting from Civitans who know first-hand how things work in the Hub City.

Just as a preliminary to thinking your way through the directions that are designed to guide you to a great time, remember that you read in *Civitan Magazine* that the Sheraton Boston, the headquarters hotel, is in the Prudential Center complex.

The Prudential Center is on Boylston Street, and within a couple of blocks are shops and restaurants that offer an amazing variety of fare from continental cuisine to hot dogs—stand-up style.

Your hospitality packet tells all about it.

## Convention Workshops Are Action Sessions

**Convention time** is learning time. And this year's Civitan convention features a series of workshops that offers a wide range of subjects from youth activities to PR-ing for the club. Here's a list of the topics that will be under consideration on Tuesday, July 2:

### Action Workshop 1

Who cares?—Civitan care. Here's an up-to-date club action plan to increase service to the mentally and physically handicapped. It's nuts and bolts approach.

Larry McDonald, Moderator—Black Hawk, Waterloo, Iowa

### Action Workshop 2

Consistent membership means consistent service to the community. This offers a concise look at the club and what makes it attractive to prospective members and present members.

Troy Nokes, Moderator—Tyler, Texas

### Action Workshop 3

Can you imagine a city without Civitan?? A new club provides needed community service — you can fill that need. This action workshop shows you the way to build Civitan Clubs as a service project.

Moderators—Bob Huber, Bluff Park, Alabama, and Jim Ritchie, Richfield, North Carolina

### Action Workshop 4

Young adults depend on Civitan to develop in them leadership traits and an opportunity to expand their

knowledge. The Youth Seminar gives the young adult that opportunity. Here are the nuts, bolts and philosophy of Youth Seminars.

Larry Freeman, Moderator—Albemarle, North Carolina

### Action Workshop 5

Junior and Collegiate Civitan Clubs spread the word "Citizenship". Here are the "how to's" for your club in working with Youth Clubs.

Moderators—Elmer Whitaker, Macon, Georgia, and Preston Sewell, Arlington, Virginia

### Action Workshop 6

Tell the world about your club. Here is a factual approach to getting TV, newspaper, radio, and *Civitan Magazine* coverage. This communications workshop includes club internal communications.

Moderators—Roy Simmons, Smyrna, Georgia and Merle Emery, Nashville, Tennessee

### Action Workshop 7

Here's a workshop that lets you tell how you do it. This is a chance for you to share project ideas, administrative "secrets", etc. The moderator keeps it moving — you do the talking.

Tommy Hester, Moderator—Tuscaloosa, Alabama

Take your pick from this banquet of seven really meaningful workshops. They last only an hour and a quarter. All are held concurrently, so you'll get only one shot at a workshop.

## How To Dress

The Boston that seriously considered itself to be the "Hub of the Universe" has long since disappeared from practical everyday life in the Hub City. Life here is much the same as any other North American city. It has its own flavor, to be sure, but there are no special standards of dress that are peculiar to the area. People, being people, tend to dress casually these days, and Boston is no exception. This is particularly true in the warmer months. And need we remind you that this is the beginning of July?

On the most practical level, let's

sum up the dress code as "same as back home."

The girls will enjoy wearing their light, casual summer weight frocks and pants suits for the dining and sight-seeing expeditions. And there's probably not a single occasion for the long skirt routine except for the banquet and grand ball.

The rest of the affair will be either informal or "as you wish"—just like back home.

Even the Boston Pops concert, we should note, emphasizes the informal. So be comfortable—and enjoy yourself!

# 74 Civitan's are coming! Boston June 30-July 3

## PEEK AT BOSTON MEETING

(Continued from page 3)

will be forever expanded. And no name tags needed.

### Sunday Night

Sunday night is the real beginning of the business and of the convention as Civitan's gather in the Grand Ballroom. That's the formal opening of the convention when awards will be presented, members of the board will be introduced, and the stage set for the action that is to erupt tomorrow. Session starts early, you note—at 7:30. But it's over early, too—9:00 PM.

Monday AM. Business session begins at 8:15, with Keynoter Ty Boyd. Ladies are invited to this event, even though they are scheduled for a special brunch at 9:45. There's plenty of time for them to take in both the inspiring keynote address and make back to their own brunch and program.

This Monday session begins something vital for every Civitan: The introduction of the Mission Plan. In a lot of ways this event even overshadows the nominations of officers. Not every year is an organization such as Civitan faced with the challenge that the Mission Plan offers. But you know where you stand on the subject. You have read President Pearson's proposals in the center spread of the May issue of *Civitan Magazine*. It's there in black and white. And there are some weighty decisions to be made. Today—the introduction; tomorrow—the debate and voting.

Even without the introduction of the Mission Plan, there is plenty of important business to keep a Civitan delegate busy.

### Mission Plan

But that Mission Plan deserves thought. Good thing you boned up on it well in advance of the convention.

Meanwhile, there's fun to be had this afternoon. There are two tours to be taken, and schedules have been arranged so you can take the wife along. The ladies' schedule is separate, but still allows a maximum of flexibility in seeing the area.

Fun tonight too. There's a special evening of good wholesome entertainment planned for the entire family. It ends in time for the President's Reception, which will be hosted by the New England District.

Careful planning has also characterized the President's Reception. The event is being held in the Constitution Room, allowing more room, and eliminating the former handicap of having the event in the Presidential Suite. No traffic jams this year!

### Must Civitan Change?

Tuesday morning's business session is given over to Awards—recognition for work done in the name of Civitan and good citizenship. The session begins at 8:00 AM, just as the girls are convening for rolls and hot coffee in the Constitution Room.

The session lasts only an hour. But the Mission Plan keeps coming back to mind. How much will Civitan's have to change to keep pace with the times? More importantly, in what ways will we have to change?

One of the most obvious changes on the agenda is a set of by-laws that have been approved by the International Board and up for ratification by this body—they involve the admission of women to the ranks of Civitan's as regular members of the Clubs. Not just as Civinettes, or just in the ranks of the Juniors and Collegiates. But CIVITANS—members of the club on an equal footing with me!

Perhaps, you muse, those wives out there in the Constitution Room should be in here tomorrow giving us the benefit of their thinking. Boy! Wouldn't that be something!

You think to yourself that you should have another look at that Mission Plan brochure. Maybe even discuss it with the wife. This could turn into a Civitan family, you know.

### Workshops Slated

Workshop time. *Civitan Magazine* promised something special from these sessions—but you're having a



Jeanne Steele



The Gustafsons



Billy Kelley

## Family Night Fare

**Civitan's traditional** family night show, scheduled for Monday night at 7:00 in the Grand Ballroom, will feature three headline attractions—a top notch magic act, a lovely vocalist, and a widely acclaimed comic.

Family Night goes will be treated to "Magic by Candlelight", an unusual approach to sleight of hand entertainment. The Gustafsons, who present the show have appeared on a variety of television shows. The Gustafsons will lead the program.

Jeanne Steele, a former Miss Maryland who was for several years the featured vocalist with the Fred Waring Orchestra, has an appealing

program that includes a wide selection of current hits, Broadway show tunes, and an excellent George M. Cohan medley.

She has appeared in top supper clubs, including the Queen Elizabeth in Montreal, La Maisonette in New York, and the Blue Room of the Shoreham in Washington, D. C.

Billy Kelly, a top flight comedian, will round off the program with a fast, clean show that is acclaimed everywhere he has appeared.

You are promised an hour and twenty minutes of fast-paced, clean entertainment with The Gustafsons, Jeanne Steele, Billy Kelly, and Tony Bruno and his orchestra.

## All About Boston

**The ladies of Civitan** are in for a special treat at their Brunch Breakfast on Monday, July 1. The 9:45-11:30 AM affair will feature Stacy Holmes, who will be found to be a fount of information about the Boston the ladies came to see.

Holmes, a native of the area, is a man of wide interests and great talents whose hobbies include Boston history.

He will speak to the ladies on the subjects of Boston history, cultural

little trouble making up the ole noggin about which one to attend. Decision made—you sail out of the business meeting a few minutes early and just make it to the workshop session.

(Editor's note: Since we can not foreknow which workshop you will

points of interest, shopping areas, and the best ways to get around the town using public transportation.

Holmes' approach is informal. He will direct his talk into the areas that interest the ladies most by asking for questions from the audience, then talking about items that are of greatest interest.

"I am confident that I can satisfy the curiosity of our visitors to this old and charming city," Holmes said.

take, we'll have to pass on to the next options open to you as our delegate to the convention. Anyway—we know you got a lot out of that workshop.)

There are a lot of Civitan's at the 1974-75 Club Presidents and Lieutenant Governors Luncheon in the

Constitution Room. It convenes at high noon and lets out at 1:15, just in time to assemble for the clambake tour to White Cliffs, or take a second shot at the Boston-Cambridge-Charlestown circuit. But there is even a third alternative—see the town on your own.

There are many sight-seeing possibilities outside the tours offered. There's the walking tour of the Freedom Trail, and there are the many shopping and just-browsing-around possibilities. You choose. And there's no disappointment possible. There's so much to see and do.

It's a "free" kind of afternoon, and you remember that the kids have had their days filled with activities, too. There have been special tours for them, and special activities that can take in parents as well. For example there's the Teen Dance today, and tonight, they can go with us to the Boston Pops concert at Hatch Shell.

#### Kids Fare Well

You remember that your Youth Convention fee paid for most of what the kids are doing, and your convention registration now pays for your transportation to Hatch Shell. Pretty good deal. Convention attractions—lots of choices, and discount prices for the really big optional attractions, too. Even the Boston Pops concert is free.

**NEW CITY HALL**—Boston's New City Hall is a result of a Nation-wide architectural competition in 1962. Built at a cost of \$27 million, it encloses 318,000 sq. feet of office space. The building is designed to be easily accessible to the public who use the City Hall. The base is red brick which symbolizes the old city, while the pre-cast concrete upper stories symbolize the new arising from the old.



## Varied Tours Offered For Young and Old

Tours have been carefully planned to offer the Civitan visitor the most in the way of seeing Boston and environs, and sampling the many delights of this outstanding vacation area.

Take, for example, the Monday afternoon tours. Two are offered—one going to Lexington and Concord and offering a luncheon buffet, and the other leaving slightly later and taking in the sights in Boston, Cambridge, and Charlestown. Both these tours, made available to Civitans and their convention parties at reduced rates, offer detailed historical views of points of interest in Boston.

Wednesday. This is the heavy day. Civitans must make choices. And for the sake of the future of the organization, they had better be the right ones, you muse as you prepare for the theme presentation program in the Grand Ballroom at 8:45.

Girls are off on the tour of Marblehead, Rockport, and Gloucester this morning. Perhaps they should be here with some of the accredited press—many of them women—waiting for the outcome of our voting on a crucial part of the Mission Plan today.

Tuesday's top feature attraction tour is the Plymouth Clambake, held at White Cliffs, on Cape Cod Bay. This event takes the form of a real old-fashioned clambake that offers chowder, steamers, lobster, and much more. The clambake site overlooks the ocean. But if clambake is your dish, you had better get your name in the pot before convention time. This is an advance reservation affair only.

But in case clams are not your passion, but history is, and you missed the Boston, Cambridge, and Charlestown circuit on Monday, there is another going today.

The last senior tour of the convention is slated for Wednesday morning, July 3. While delegates are being seated in the main business session, wives and family will have the opportunity to make a four-hour tour of Marblehead, Gloucester, and Rockport. The tour arrives back at the hotel at 1:00 PM.

If you want to take one of the tours, you can sign up for your choice at the convention—with the one exception of the Clambake—this one is advance reservation only.

Senior Civitans and their wives are not the only ones remembered on the tours. There are special tours for the younger set. These are paid for in the youth registration fees. For the better part of three days, youngsters will be treated to the sights and sounds of Boston and its many attractions.

Monday will spotlight Sturbridge Village, a restored community out of the past that permits an accurate and fascinating insight into the everyday life of the pioneers who were responsible for settling the rocky New England coast.

Tuesday's tour takes the youngsters to Plymouth Plantation, and the Mayflower. A box lunch is provided on this segment. On the other tours, however, food must be purchased at locations along the tour route.

The third tour day, Wednesday, brings the younger set back into their own element—today. This tour features stops at the Science Museum and the Aquarium.

## Post Convention Tour To Spain

Convention delegates can depart Boston on July 4 for a week's sun-and-fun vacation in Spain.

For full details write: Civitan International Travel Administrator, c/o KLR International, 424 Madison Avenue, New York, New York 10017. Or phone: (area code 212) 371-0314.

You remember that they are scheduled to be back in town in time for the Beantown Buffet Luncheon. This affair lasts until 1:45 and the girls get back at 1:00.

A special feature of Wednesday morning's session is Table Topics—a time to learn more about how other Clubs manage their projects.

It works like this—some 50 or 60 round tables will be set out in the Grand Ballroom, and groups of Civitans will gather at each table at 10 AM today. Here, in small groups, they will exchange ideas on some special club topic, then at the end of 20 minutes, they will scramble, musical chairs style, to other tables and learn about other club-related topics.

It's a great way to learn lots in little time.

This session breaks at 11:45 for the Beantown Buffet.

It's 1:30, and the big session is about to begin. This is to be the most important and exciting session of many years of convention going, you note. This is the day we select new leaders, and finally bring to a vote the many issues of this convention. Probably there will be some debate and voting on the application of the creed, and there will certainly be much debate and balloting on the key by-law amendments that were passed by the Board, and are now

handed over to the convention for ratification. In addition, there are constitutional changes up for voting.

#### Women Members?

The net effect of these by-law and constitutional changes is simply to allow Clubs the option of taking in women as regular Civitan members. Just like me.

Of course, if my Club does not want to take in females, they won't be forced to. We'll still have the say. But that young Breakfast club across town, or that Action Club—that's a different story. They have already made their wishes known. But we'll have our day today.

That Mission Plan looks good. It's ambitious. It's aggressive. It is the most forward-looking document in the service club movement today. Remember your Civitan history? Civitan was a pioneer in the business of serving one's community. President-Elect Chub is up there now talking about pioneering. And he makes sense.

No matter where a delegate or club stands on this matter, you can't say our leaders haven't given us a choice, you think to yourself as the key amendments come up for vote. The debate has been hot. The boundaries have been defined. The challenge has been clearly stated. The entire nation is aware that Civitan stands at a crossroad in its his-

tory. Which way does it go?

You decide and cast your ballot. One vote. Could it make a difference? Could it be the deciding vote?

Just think, you say to yourself as the Chairman is making the announcement of the tally—my vote may decide an entire course of action for Civitan.

Last business session over, and an entire course of action charted for Civitan for another entire year, it's time for the closing ceremonies of what has to be one of the most memorable Civitan conventions of all time.

The Banquet is slated for the Grand Ballroom at 7:00 PM, and will feature the installation of new International Officers.

Following this, there is the Grand Ball, held in the Constitution and Commonwealth Rooms.

And it's all over but the shouting. Correct that. Convention is over, but there's a whole new year of service waiting out there for every conscientious Civitan.

## HEAVY ISSUES, BOSTON

(Continued from page 2)

quired if some Civitan Clubs are permitted to accept women members. This is one of the requests heard frequently at the input meetings.

The admission of women to full Civitan membership will not be imposed on Clubs that oppose this measure. Rather, the officers explained, the new by-law and constitutional provisions are designed to help only those Clubs that elect to accept women members. The Clubs, then, would make the choices.

One thing is sure—this meeting will be watched by the national press more closely than any Civitan meeting yet held.

It is important that Civitan Club delegates make it to the convention and register their opinions there on these important issues. But becoming informed, knowing about the issues, and being able to render intelligent judgements on the actions contemplated by the International officers and board are more important, Civitan officers emphasized to the Magazine.



**MORNING MAIL**—Mrs. Janice Liston, left, assistant coordinator of the project, and Miss Stephanie Blazis, project secretary, go over some of the letters to be answered. In the basket at left is a stack of one morning's mail to go out.

## CIVITAN GRANT AT WORK

# Civitan Dollars Help Tell Facts on Mental Retardation

*"We have a little retarded girl who we would like to help a little more. She doesn't talk yet. Her age is three years old and she gets so frustrated because she can't get across to us. . . ."*

*"I am interested in special education for retarded children as a career. . . ."*

*"We are the parents of a mongoloid baby boy and would like very much to find out any information on this disease. . . ."*

*"Would you please send us information on developing a total ministry to retarded children. . . ."*

*"I am the parent of a 29-year-old retarded son who suffered brain damage at birth. . . ."*

*"I am a student . . . and in need of material on mental retardation for my research paper."*

Here's the story on where your NARC contributions go. Civitan is well on the road to completing the grant to the National Association for Retarded Citizens. The grant—nearly \$85,000—is being used to update the literature put out by this very worthwhile organization. For a report on the status of the NARC contribution fund, see the report on page 19.

On and on come such requests for information . . .

. . . from across the nation . . .

. . . and from as far away as India and Brazil.

The inquiries—more than 600 a month—come from well-known cities. Like San Francisco, Seattle, San Diego, Albuquerque, New York and Boston. And they come from places you've probably never heard of. Like Snohomish, Wash., Rosenberg, Texas; Pearl City, Hawaii; and Ada, Okla.

They come from all types of people in all walks of life. Like parents, students, pastors, lawyers, doctors, librarians, and social workers. And they come from other health agencies and state and local Associations for Retarded Citizens. An inquiry may be from a very rich person. Or someone so poor he can hardly afford to buy the stamp to send it. An inquiry may be from a white person. A black person. A brown person. Or a yellow person. In short, it may be from anyone.

(Continued on page 9)

In addition, the inquiry may come in the form of a letter or a telephone call.

Most of the time, requests for information on mental retardation come in the form of a written message. It may be a neatly typed letter on business stationery or it may be a hastily scrawled note on a postcard or scrap of paper. Some are well written, some are not. Some are explicit; some are difficult to understand.

All, however, get a prompt reply from the National Association for Retarded Citizens—thanks to a grant provided by the Civitan Clubs of North America, including their junior and senior affiliates. The money is funding the NARC/Civitan Public Information-Inquiries Project.

Civitan in July of 1973 awarded the first installment on the two-year, \$83,534 grant to NARC and work on the project began the next month.

Answering the inquiries is part of the job of the three people who staff the Civitan-NARC Public Information-Inquiries Project.

The three people are Levy Joffrion, the project's national coordinator; Mrs. Janice Liston, assistant coordinator; and Miss Stephanie Blazis, project secretary. They work at the National Association for Retarded Citizens' national headquarters in Arlington, Texas.

About 50 per cent of the inquiries they handle can be answered with booklets, brochures, and other material in stock. The remainder, however, require individual—and often extensive—research. Also involved is the compilation of bibliographies and the maintenance of a referral file—the names and addresses of other health agencies and service organizations which might be of help to persons seeking information on mental retardation.

As stated earlier, answering the inquiries is but part of the job of the three project staffers. They're

## ORVILLE BRINK LOOKS BACK

# International Academy Instructor Program Making Mark on Civitan



How do Civitan Club operations in one part of the country differ from those in another section?

Is being a Civitan in Florida different from being a Civitan in Canada.

Recognizing that the Clubs are in the last analysis local in nature, and ultimately responsible for their own successes and failures, how can Civitan Clubs be "alike" yet respond to local situations responsibly and effectively?

The answer to all these questions comes down to a matter of local leadership. The constitution and by-laws of both the International and Districts are broad and flexible enough to allow every Club to "be itself" and be a Civitan Club in good standing. The common denominator that links the really successful Clubs is leadership.

Being Civitans is necessary—yes. But being a real Civitan implies an exercise of leadership over and beyond the usual. And that's what the International Academy Instructor program is all about. Training leaders.

The IAI program, now pressing the ripe old age of three years, is rapidly growing up. No longer will top International leaders and International staff personnel have to perform the tasks of instructors at training academies for Lieutenant Governors, Club Presidents, and Club Secretary-Treasurers. That task is now being turned over to an elite, trained corps of specialists who are charged with training according to a standardized, proven format in every Zone.

Each incoming officer—Lieutenant Governor, Club President, or Secretary-Treasurer—will be subject to an intensive four-and-a-half hour training course that will equip him to handle the administrative side of his task, and leave his creative mind open to turning in an effective year of service for his community and club.

The IAI, instigated under the term

of Past International President Orville Brink, is bringing to fruition the phrase Brink used in describing the function of such an academy. "Leadership is a learned technique," he said. IAI instructors are in the process of proving this on an international scale.

Today, there are three instructors for every Civitan District, except the European ones. Each of these instructors has been trained intensively to use a tightly prepared course of instruction.

An important part of the IAI concept is an attempt to develop a quality control of leadership training. Past President Orville Brink is quick to remind you. To accomplish this objective, he calls for the development of first-class instructional materials; presentation of these materials under controlled conditions; and the recruitment and training of the most outstanding persons for use as instructors.

Three Civitan instructors from each District were appointed from selections made from, among other aids, lists of names collected by District officers.

For the past two years, qualified personnel from the International staff and International officers have been selecting, training, and certifying IAI instructors.

"In just a few years, IAI instructors will be the most prestigious individuals in Civitan. They will train the leaders," Brink told *Civitan Magazine*.

Brink emphasized that under the IAI concept of instruction, the same material is to be presented all over the Civitan organization.

Each Zone is to be trained once, permitting each Lieutenant Governor, Club President, and Secretary-Treasurer to receive the four-and-half-hour course before he takes of-

fice. Three instructors are named for each District.

In addition to the instructors providing training for the Civitan leaders, they themselves will be subject not only to rigorous training on an annual schedule, but will also be reviewed and evaluated on a continual basis.

In addition, the program itself is subject to continuous scrutiny by the Executive Board.

As the program of instruction has become better known for its value to Civitan, Districts are beginning to make their internal rules to better accommodate the concept of early training of officers. For example, the Florida District has adopted the practice of electing its Lieutenant Governor in February rather than May, so as to permit early training. This action required and received a constitutional change by the Florida District.

Progress is being made in better training for Civitan leaders. From the vantage point of the Past Presidency, Orville Brink looks back at more than two years of rapid progress and forward to a new higher caliber of leadership in Civitan at all levels.

## CIVITAN DOLLARS

(Continued from page 8)

also busy publishing new and much-needed booklets and brochures on mental retardation, and revising old ones.

They first revised "Facts on Mental Retardation." Then they published "Make the Most of Your Baby"—a booklet for parents of mentally retarded infants and preschool children—a "Facts" brochure, a Youth NARC membership recruitment brochure and a booklet for parents of Down's syndrome children. Before the grant is over, they'll also publish a booklet on careers in the mental retardation field, a residential services booklet, a religious services brochure, and a recreation brochure.

Each publication, like each answer to an inquiry, includes a notation that it is made possible by a grant from Civitan . . . tangible proof that "Civitans help people" is more than just a slogan.

Who says  
Civitan  
fund raising  
is easy?

We do.

And many satisfied Civitan Clubs agree. The million dollar taste, the ease of handling plus big profit makes fund raising with Betty Benson simple. Use the order blank below. ↓



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Shipping Date \_\_\_\_\_  
Code 91 \_\_\_\_\_

Date of Order \_\_\_\_\_ Ship to Arrive by \_\_\_\_\_

Bill To:  
Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

X Signature \_\_\_\_\_ Zip \_\_\_\_\_

Position \_\_\_\_\_ Phone No. \_\_\_\_\_

SHIP TO (If Different from Bill to)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Betty Benson Rep. \_\_\_\_\_

- Established Customer
- New Customer
- Initial Order
- Continuation Order

No. of Cases	Code	PRODUCT	No. Per Case	Sells For	Profit Per Case	Your Cost Per Case	AMOUNT
	91131	Peanut Brittle, vacuum can	24	1.00	9.60	14.40	

Minimum Order—15 Cases—Freight Prepaid

TOTAL AMOUNT \$

TERMS: NET 30 DAYS



THEY CALLED IT GREAT

## Mid-February Session Trains New Governors in Civiskills

Atlanta, Ga.—District Governors-Elect from all over the U. S. and Canada convened in this deep south city in mid-February for a five-day training session that is noted for its intensity and effectiveness.

This is the annual Civitan International Leadership Academy for Governors-Elect. This year, the varied session was newly updated and presented at a rapid-fire pace to all but four of the North American Governors-Elect.

The Governors-Elect rated the course, its material, and its presentation "tops." A detailed course critique revealed that the benefit to Civitan was to be very great. The G-E's were enthusiastic about most of the course content, and showed considerable excitement about the ultimate impact of the training sessions on the future of Civitan Clubs in their respective Districts.

Beginning with the President-Elect's reception on Wednesday, February 13, and continuing to the awarding of certificates the next Sunday morning, the G-E's were kept moving on a tightly controlled schedule that included classes in al-

most every problem area that a new Governor would expect to encounter.

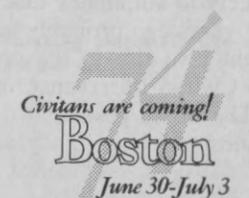
Seminars on the Governor as a Communicator, the Governor as an Administrator, the Governor as a Teacher, the Governor as a Builder, the Governor as a Financier, and the Governor as a Youth Coordinator formed the core of the sessions. In addition, two Saturday workshops—one on budgets, council meeting agenda, and the year's calendar—the other a problem solving session

**MONEY MAN**—VP Brian Connelly leads group in seminar that considers the Governor's role as a financier. That's Connelly at the left of the projector.

—received acclaim from the G-E's. Special presentations, including that of Larry Freeman on Thursday noon, the MNO leadership philosophy, a SEEK meeting luncheon, and a session of management techniques were featured during the Academy.

The sessions were hardly all work and no play. The intensity of the sessions, combined with the great interest and participation of the Governors-Elect made much of the most serious material less than a bitter dose for the attendees. But there was outside entertainment—the men took an evening off and attended a performance at a local dinner theater. In addition, there was a humorous session presented at the Academy.

The attending International officers, as well as the Governors-Elect called the sessions "great." Civitans will look forward to another year of good leadership at the District level as a result of the training sessions at this year's Leadership Academy, Robert Raiford, Civitan International Leadership Development Director, said.



**NOW HEAR THIS**—Feedback is an important part of the training Academy. Here Jack Chandler tells 'em.

MAY, 1974

message from our  
**CHAPLAIN**

Captain Ernest W. Metzger International Chaplain



**Stand Up And Be Counted**

Is it not interesting that Columbus discovered America on a holiday? That Abraham Lincoln and George Washington were born on holidays, and Jesus Christ on Christmas?

The date on which a person is born, or an event takes place, does not receive national prominence unless history records the accomplishments of that person or event as having contributed significantly to the philosophy upon which our great Nation is founded, and to the way of life we believe Almighty God intended for all mankind — to live in freedom with love and respect for our fellow man.

There is a parable in the Scriptures of the New Testament (Matthew 25:14-30), which reminds us that we all have the ability to do something; that it is our responsibility to discover ourselves, find out what our special abilities are, and then do them, do "our thing" with all our effort.

While my accomplishments may not prompt national observance, I am, nonetheless, responsible. I may not be an Abraham Lincoln, a George Washington; not even a Fritz Krisler, an Edison, Schweitzer or a Rembrandt. But, I can be a Civitan.

Even as a Civitan, I may not have the opportunity of becoming International President, Zone Vice-President or District Governor. But I can be a Club Member. The most dedicated and capable Captain on the bridge of the mightiest ship at sea is helpless without the navigator, the helmsman and the men in the engine room. But when each harnesses his separate ability with those of others, the ship is capable of fulfilling its mission.

There is something I can do better than any one else. There are things others can do which I cannot. While I may feel of little significance, who says that unless I can shape the ways of the world alone, that I am of little consequence? One brick is not the whole structure. One link is not a chain. However, unless I do that which I can do, and do it with all my effort, I am irresponsible.

Civitan provides every opportunity I need for discovering life at its fullest; of becoming a worthwhile individual. Civitan permits me to Stand Up And Be Counted when shoulder to shoulder with stouthearted Civitans, I can harness my abilities with theirs in helping make my world, my city and my community become better places in which to live.

**EDITORIAL**

**Davidson Civitans Saluted**

The four chaplains who willingly gave their life jackets to shipmates that dark day in February thirty-one years ago probably never dreamed that their action might give rise to the profusion of tributes that mark the Civitan observance of Clergy Week.

The noble gestures of the four were anything but a grandstand play. They were brought about by a real love of God, confidence in His mercy, and a love for their fellow men.

Their contribution to the spiritual life of men of this time—more than thirty years later—has been seen to increase as the years have gone by. We can not help but wonder what would be the reaction of the chaplains had they known the extent of the honors bestowed on their fellow clergy in commemoration of their sacrifices.

One of the most moving of these observances was the one held last February in Nashville. It was a rushed affair in the planning stages, but, the smooth presentation told only of effective coordination and tasteful program selections.

The Nashville area Civitan Clubs—organized as the Davidson County Council of Civitan Clubs—asked for the observance after the Chesapeake District found that it was inadvisable to have the program in their area as was originally planned. The celebration was originally scheduled for the Washington, D. C., locale.

With the support of the International staff, the Nashville Civitans effectively organized an outstanding program that was presented in a smooth and tasteful manner. But it was witnessed by a disappointingly small audience.

It is obvious that a greater lead time in the planning phases would have benefitted the event. Certainly more dignitaries would have been present had there been more time for planning. And a stronger advertising buildup, using paid media, would have brought more people in. But these are functions of time and monetary resources—not dedication and effort.

Dedication, effort, purpose—these qualities characterize the Davidson County Civitans who mounted a truly impressive Clergy Week observance against huge odds.

As the last "Amen" was uttered at the benediction, one could look up in remembrance of an outstanding program and feel a little more pride in being a part of an outstanding organization—Civitan.

**NARC Fund Goes Over the Top**

A \$50.00 contribution from the Simsbury, Conn., Club put the Civitan grant to the National Association for Retarded Citizens over its \$85,533.50 goal. The goal was reached April 16 at 2:45 PM, as the contribution from Dr. Gordon Crouch, treas. of the Simsbury Club, was posted in Civitan's Birmingham office.

**focus on**

**YOUTH**



**Miami-Dade Collegiates  
Take To The Floor!**

**Miami, Fla.**—With endurance and determination, pairs of feet from the Miami-Dade Collegiate Club danced the night away, Friday, February 8 at the Dadeland Mall, in an effort to raise money for the National Children's Cardiac Hospital.

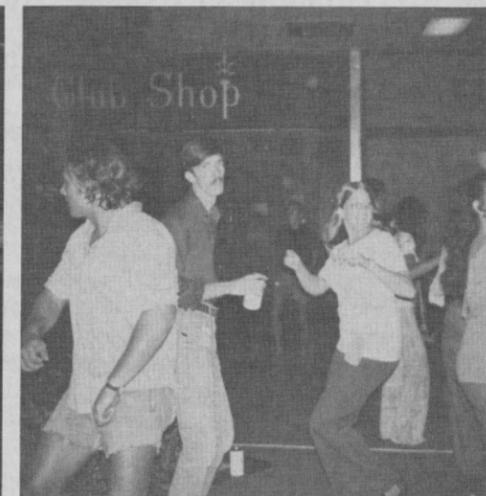
The couples danced continuously for nineteen hours in an old-fashioned dance marathon, beginning 5:30 p.m. Friday and ending 12:30 p.m. Saturday.

Couples the previous week asked friends and neighbors to "sponsor" them. By sponsoring they could either make a flat out contribution or pay an hourly rate for every 60 minutes the couple danced.



Whew! Dancing for 19 hours can really wear you out!

When it was over close to \$2500 had been pledged; Miami-Dade itself had brought in \$150. It was well



worth the effort to "rock around the clock" for the Children's Cardiac Hospital.

**Memphis Juniors Organize "Clean-A-Thon"**

**Memphis, Tenn.**—Sixteen Junior Civitan Clubs took part in a two-day "Clean-A-Thon" in the greater Memphis area.

Larry Maxwell, Lieutenant Governor, Valley District and Randy Hodges, both members of the Sheffield High School Junior Civitan Club, organized the huge two-day drive. Volunteers solicited sponsors to pay for each bag of trash collected. The "Clean-A-Thon" was well organized with help coming

from the City Beautification Commission, the Sanitation Services office and the Mayor's office of Memphis. The Memphis area McDonalds, in cooperation with the Memphis Junior Civitans, carried a complete supply of official entry forms and sponsor sheets.

Over 2,000 bags of trash were picked up and taken to 26 schools that were set up as "dumping stations." These stations were manned by Junior and Senior Civitan Club members.

East High School collected the most bags—with 750. Sheffield was next—with 600, Westwood—400, Overton—300, and Fairley—200. All of these schools had Junior Civitan Clubs involved in the project. Proceeds from the project totaled several hundred dollars, which went to the Whitehaven Southwest Mental Health outpatient Clinic, located at Methodist Hospital South, Memphis.

Junior Civitans manned each "Pick-up" station. Over 2,000 bags of trash were picked up.

All the Juniors who took part in this very worthwhile effort are to be congratulated for a job well done.

Twenty-six "dumping stations", like the one above, were set up.



MEMBERSHIP REPORTS

Europeans Dominate Gainers As European II Moves to Top of List

European II topped the Districts reporting a gain this month, as that District noted a net gain of 32 members against an International quota of 24. This places all three European Districts in the top five.

The number of "above the line" Districts remained constant at 13, although

the composition varied somewhat. Texas and Canadian West dropped below the line, as the Canadians stabilized at a zero loss or gain, and the Texans recorded a net loss of three.

Replacing them were Midwest with a net gain of six, and Canadian East, with a net gain of one.

District	Active Membership 7-1-73	Active Membership 2-28-74	Net Plus/Minus	Goal Adopted by District Club Members	Quota Set by International Club Members
European II	179	211	+ 32	5	100
Orewa	105	123	+ 18	3	55
Mountain Plains	467	527	+ 60	3	201
European I	354	391	+ 37	7	173
European III	63	68	+ 5	3	61
Louisiana North	268	285	+ 17	2	60
North Carolina West	2456	2559	+103	6	250
Hawaii	151	157	+ 6	1	58
Min-Owa	174	180	+ 6	1	85
South Carolina	1350	1373	+ 23	3	210
Midwest	646	652	+ 6	2	195
South Georgia	754	760	+ 6	2	100
Canadian East	323	324	+ 1	2	95
Canadian West	451	451	0	3	181
Ozark	559	559	0	6	160
Texas	932	929	- 3	2	100
North Carolina East	2779	2762	- 17	7	325
Appalachian Valley	1473	1459	- 14	2	90
Florida	2366	2337	- 29	10	500
Chesapeake	1882	1832	- 50	4	300
New England	1365	1324	- 41	5	131
Oklahoma-Kansas	1063	1031	- 32	2	78
Mississippi Magnolia	461	447	- 14	2	100
Georgia North	706	679	- 27	7	250
Great Southwest	1757	1684	- 73	3	200
Michigan	364	348	- 16	3	143
Alabama North	739	705	- 34	5	136
California South	1710	1623	- 87	5	215
Ohio	514	483	- 31	2	90
Kentucky	712	668	- 44	3	185
Mississippi North	650	598	- 52	3	100
Louisiana South	1052	948	-104	5	250
Alabama-West Florida	270	243	- 27	1	65
West Virginia	1129	1012	-117	2	106
Alabama Central	688	604	- 84	2	100
Arizona	2447	2119	-328	5	261
Intermountain	564	491	- 73	3	155
California North	356	302	- 54	2	70
	270	207	- 63	2	75

Clubs With 100 Or More Members February 28, 1974

Clarksville, Tennessee	175	Asheville, North Carolina	145	Evansville, Indiana	117
Kingsport, Tennessee	171	Charleston, West Virginia	144	Memphis, Tennessee	116
Nashville, Tennessee	160	Knoxville, Tennessee	141	Atlanta, Georgia	114
Charlotte, North Carolina	159	Birmingham, Alabama	138	Hendersonville, North Carolina	114
Greensboro, North Carolina	157	Columbia, South Carolina	138	Gastonia, North Carolina	113
Jacksonville, Florida	154	Chattanooga, Tennessee	124	Winston-Salem, North Carolina	102
Raleigh, North Carolina	152	Wheeling, West Virginia	121	Decatur, Alabama	100

CIV-NAR

Civi-Nar is a miniature monthly seminar on Civitan matters. You are invited to send your questions relating to any phase of Civitan to this column. Address questions to Civi-Nar, Civitan International, 115 North 21st Street, Birmingham, Alabama 35203.

Q. I'm president-elect of our club. I'm a little jittery about presiding at club meetings. Do you have any suggestions?

A. Yes! There is a real fine booklet available from the Civitan Supply House entitled, "Pointers On Presiding." Order CL-133 (no charge) from the Supply House.

Q. I've already mailed in the month's A & M Report. Two members notified me today that they made up the meeting they missed last month. How do I change the records sent to International on attendance?

A. You either file an amended A & M Report or attach a note of explanation with the correct figures on your next A & M Report.

Q. We're interested in establishing a special unique award in our club to honor members who have done outstanding service to the club and community. Can you give us a few ideas on what we can do?

A. Generally speaking the Club Honor Key is the highest award the club presents; however, in some cases clubs have established a special award for this purpose. The Tuscaloosa, Alabama Civitan Club has mounted a "busted trumpet" which passes each year to a new recipient. It is given to the member who "doesn't have to toot his own horn" and whose work in Civitan was outstanding.

New Clubs Are Chartered

Min-Owa  
Rochester, Minnesota, sponsored by the Black Hawk, Iowa, Club on March 16, 1974.

North Carolina East  
Triad, High Point, North Carolina, sponsored by the Twilight and Oak Hollow Clubs on March 18, 1974.



Father Bob Gardiner  
Long Beach, California  
Civitan Club

"The magazine should publish more articles designed to help clubs do a better job of serving the community."



Ray Cahoon  
Whitehaven, Tennessee  
Civitan Club

"My suggestion is that we build a library of visual aids showing what Civitan Clubs are doing to help their communities."



Ralph M. Lee  
Mars Hill, N. C.  
Civitan Club

"If possible make it easier and less expensive for members to attend international conventions."



Royal L. Starks  
Dayton View, Ohio  
Civitan Club

"Let's broaden our scope in recruiting members and put more project ideas in the magazine."



Bob Horner  
Tallahassee, Florida  
Civitan Club

"Some clubs are poorly organized . . . have poor programs and new members are not made to feel at home. These clubs must be helped."



Tim Doyle  
Plymouth, Michigan  
Civitan Club

"International should follow-up on the successful new ideas and projects of our innovative clubs and use them to help expand and improve all clubs."



Garvin R. Emanuel  
Lakewood, Alabama  
Civitan Club

"Let's continue our training sessions, especially for feedback and continue to emphasize youth work."



Gordon Hancock  
Roanoke, Virginia  
Civitan Club

"Every club should be allowed to seek members as they see fit without international pushing them."



Frank McGregor  
Denver, Colorado  
Civitan Club

"The best thing about Civitan is its involvement with doing things for people. Let's keep the emphasis on service."



John D. Bonato  
Burbank, California  
Civitan Club

"We don't have a problem recruiting members. I believe it's a retention problem. Let's find ways to solve it."



Robert Graham  
Tempe, Arizona  
Civitan Club

"My Club wants to open its membership to women. I think the International Constitution and By-Laws should be amended to permit this."



Syd Fishman  
Rockville, Maryland  
Civitan Club

"My club truly helps mentally retarded and physically handicapped children. This is a major Civitan project and other clubs should be encouraged to adopt it."



A message from  
President  
Bill Pearson:

One of my principal goals in serving as your International President this Civitan year of 1973-74 has been to bring forward a plan of action that will yield an even greater, more vigorous Civitan organization. Because you have helped by telling me and our staff what you want from Civitan, the Executive Board has been able to come forward with a comprehensive plan for the seventies. Please read this Mission Plan very carefully. It was formulated from the comments and suggestions you and other Civitans contributed at Input Meetings, surveys, and interviews held during the summer and fall of 1973. This is your plan—what you want for Civitan.

here's  
what  
Civitans  
want

from their organization

INTRODUCING

A MISSION  
PLAN FOR  
THE '70's

# THIS WE BELIEVE . . .

We believe each individual should be offered the opportunity to serve the community and be apprised of the responsibilities and rights of living in a free society . . .

This means regardless of race, sex, ethnic background, or other characteristics.

This means we don't just seek the easy-to-reach and the joiners, but we reach out to motivate the unmotivated to community service.

This means to help individuals develop initiative, self-esteem, and maximum potential as a leader and person.

We believe that the quality and excellence of a Civitan Club's service are directly dependent on competent people who appreciate mankind and demonstrate it by care and concern for others . . .

This means regular recruitment of highly qualified members who have a talent and desire for service and the potential to assume leadership roles in the club, and who come from all backgrounds and economic levels.

This means orientation and training of those recruited for leadership to insure a self-renewing, growing organization which will be ever-mindful of its purpose and Creed.

We believe that members in Civitan Clubs must accomplish together those things which they cannot do as efficiently or effectively alone . . .

This means actually taking action on the pressing problems of a community rather than simply paying lip service to desirable solutions.

This means it is not enough to say "I am a good citizen" simply because one is a member of an organization with high ideals and a noble purpose.

This means a declaration of independence from apathy and a commitment to do something.

We believe that ACTIVE PARTICIPATION is an absolute requirement of Civitan membership . . .

This means that we must provide each member with a sense of usefulness and value in producing the community service efforts of the club.

This means that each member must be given a job to do and held accountable for its completion.

We believe a Civitan Club must be accountable to its community, its supporters, and to its fellow clubs from which it has requested a charter to serve in the name of Civitan . . .

This means regular use of standards for measuring the extent and effectiveness of the club's service to the community.

This means providing to the public, information on the mission of the Civitan Club as a great and growing force for good in the community.

We believe that fellowship and knowledge are co-equal with service . . .

This means that programs to improve individual knowledge are an innate need essential to normal living and to one's development as a person.

This means that social activities planned simply for enjoyment contribute to good mental health by providing a change of pace in a society that overpressures and over-schedules its people.

## CONCERN FOR THE FUTURE OF CIVITAN:

In an organization whose Creed advocates love of country and the responsibilities of each person in a free society and which rightfully prides itself on its humanity, its compassion, and especially on its concern for youth, it is imperative that the members examine regularly the quality and quantity of their service to the community and the relationship of each club to the purpose and Creed of the organization.

Periodically there arises a contradiction between our purposes, our promises, our potentials, and our willingness to deliver.

Too often the realities of a Civitan Club's Program of Work have not matched the ideals of our Creed.

We boast the quality of each club's service, knowledge and fellowship, yet dysfunctional operation of many of our clubs "clobber" an eager new member's potential for growth and achievement and he leaves the club having found no real source of personal satisfaction and pride in accomplishment.

We fail to recognize that values and life styles change with each decade

and that Civitan Clubs must constantly re-new and re-evaluate themselves through the regular recruitment of new members and then provide them with opportunities to prepare for and to participate in the decisions which affect the club's program of service.

We claim to seek new members, but many hesitate to enroll new members due to an inner, but unvoiced, conviction that their club is actually in a state of regression with a lack of motivation and currently unresponsive to the changing needs and problems of the community.

We recognize that the present high rate of membership loss is a serious problem and that many Civitans remain club members primarily because of a deep appreciation of the history of the organization; a tie to a past era of real accomplishment and a recognition of the potential for a renewal of attitudes and new growth.

We are committed by our Creed to a search for new members to insure an ever-expanding organization, yet for the past decade this association

of clubs has experienced only minimal growth and—most important—the impact of Civitan may have diminished in some areas.

We claim to be a service club, yet many clubs find members are "too busy" to be available for projects or positions of leadership.

We state that we are an association of local service clubs, yet there has been a measurable shift over the past decade to an emphasis on the district organization and the importance of "International" with an upward thrust of service projects, financial resources and leadership talent which has drained local clubs of these commodities and created a superstructure that is self-maintaining in focus and emphasis. The result is that the creative ideas and efforts of our best clubs are not readily recognized or made available to those clubs which might benefit from this knowledge because this information is lost or obscured in a downward flow of programs, policies, procedures, and communications from a structure that has grown top heavy.

## THE CIVITAN CLUB MISSION:

The primary mission of the Civitan Club is to deliver effective service to the community by filling those human needs which are not being met by governmental units or other non-governmental organizations and which can best be accomplished by group action rather than indi-

vidual effort or altruism; and at the same time to provide the member with experiences and relationships which will enhance the purpose of his life, provide opportunities for character building and leadership development, and satisfy the need for self-esteem and accomplishment.

# THE MISSION PLAN

To better serve our communities and insure the future of the movement, Civitan Clubs will:

1. Review and evaluate current service projects, and initiate and promote new service projects which will enhance the quality of life in the community . . .

Provide programs and services both new and proven that are relevant to changing needs.

This implies such considerations as: A thorough study and evaluation of current club projects; developing evaluation procedures to measure the effectiveness of projects; promoting our exceptional projects developed and

conducted effectively by local clubs; phasing out those International, District, and local projects which are not relevant; responding immediately to trends such as the energy crisis by developing suggested club projects to conserve energy; experimenting on a pilot basis with some clubs to test potential projects.

2. Continue and strengthen our service to the mentally retarded and physically handicapped . . .

Build upon our existing successful base of projects which support positive efforts aimed at improving those conditions which severely inhibit the quality of life for the retarded and handicapped.

This implies such considerations as: Re-emphasis of this area as a major project of Civitan; aggressively encouraging clubs to develop appropriate projects to help Civitan effectively address

community needs of the retarded and handicapped; recognizing exceptional projects in this area; encouraging greater orientation and understanding of retardation and problems of the handicapped by Civitans; encouraging close cooperation between Civitan Clubs and local NARC units; developing staff expertise in this area and creating materials to aid clubs in their projects.

(MORE OVERLEAF)

## MORE ON THE MISSION PLAN

### 3. Broaden and intensify our work with youth . . .

Continued major emphasis on Youth Activities. Prepare youth for adulthood in a richly diverse society through participation in Collegiate Civitan, Junior Civitan, Youth Seminars, and other planned programs and services.

*This implies such considerations as: A planned program to insure that every club participates in youth work; increasing the number of youth seminars; emphasis on new and creative materials for faster expansion of youth work.*

### 4. Develop standards of performance by which clubs can measure the effectiveness of their service . . .

Identify those qualities and activities which render a club an asset to the community, attractive to prospective members, and capable of retaining the loyalty and participation of its membership.

*This implies such considerations as: A research effort to determine criteria which is common to suc-*

*cessful clubs; establish a comprehensive system of measurement; a "flag" system to identify clubs which are falling below standards; awards for outstanding clubs and sanctions against those not meeting the minimum standards adopted by their fellow clubs.*

### 5. Renew emphasis on the club as the basic unit of community service in the Civitan structure . . .

Identify and eliminate those programs, policies, procedures, activities, and structural mechanics which tend to inhibit the flexibility and creativity of the local Civitan Club and/or siphon from it resources which might

better be devoted to local community service.

*This implies such considerations as: Reviewing District and International structure, information flow, use of financial and leadership resources, size of districts, and study of the fiscal year.*

### 6. Intensify membership recruitment and inaugurate an orderly plan for extending Civitan into new areas . . .

Broaden and strengthen the base of member and club participation in a massive membership drive.

*This implies such considerations as: Permitting those clubs which elect to open membership to women to do so; encouraging greater member activity in new club building; review and reevaluate present club building policies; recognition of special problems in*

*areas with great distances between population centers; reinstatement of a field staff to serve as consultants and educators; a club building thrust into new geographic areas where Civitan is not now represented; an organized program of follow-up and service to newly chartered clubs; development of new membership recruitment and club building tools such as audio-visuals.*

### 7. Fill each member's basic need to serve by insuring the opportunity of involvement . . .

Develop guidance materials and suggested techniques to assist clubs in involving each member and reducing the rate of membership terminations.

*This implies such considerations as: research into why members terminate club affiliation; study of a "Lifetime Member-*

*ship" category; upgrade recognition of long-time members; development of additional services which can be made available to members such as group travel; identify and promote techniques employed by those clubs which are successful in retaining and involving members.*

### 8. Rapidly expand leadership development capability . . .

Develop strong volunteer leadership capable of functioning in a changing society and possessing the necessary skills to respond quickly and effectively to human and organizational needs.

*This implies such considerations as: Formulating a plan of organized leadership identification and recruitment with particular focus on untapped new talent; continued emphasis on leadership*

*training at all levels with mandatory participation by officers; development of guidelines for selection of officers indicating skills required; creation of standards of performance for officers and procedures for removal of non-functioning officers. Development of personal enrichment programs for those new members desiring to improve communications and leadership skills.*

### 9. Expand and diversify our resource base . . .

Further develop the professional staff and resources for meeting the service priorities of local Civitan Clubs in the 70's and the challenge of the future and establish a comprehensive and diversified system of financial development to support these needs.

*This implies such considerations as: Elimination of redundant reports and red tape; re-evaluation of the headquarters office departments to determine if essential club needs are being served, modernization of systems, and investigating new sources of revenue.*

### 10. Enhance Civitan's image and launch a new communications thrust . . .

Organize and implement a total strategy and commit the necessary resources to communicate an image that will reflect the Civitan Club's purpose of meeting pressing relevant community needs through service projects.

*This implies such considerations as: Phasing out the "check-writing luncheon club image" and replacing it with one of a renewed organization concerned with youth development; aid to*

*the retarded and handicapped; and, most important, as one that can respond quickly to other local community needs as conditions change; development of external public relations materials for use by local clubs; complete re-evaluation of all internal communication channels and media, including brochures, the magazine, club and district publications, workshops, Council Meetings, Conventions and audio-visuals, etc.*

## YOUR OPINION IS VITAL . . .

The Mission Plan is *your plan*. It is based on a consensus of the opinions and suggestions received from the Input Meetings and Surveys. Much of the plan will be implemented by Executive Board policy and approved administrative action by our administrative staff. Other recommended changes will require amendments to the Constitution and By-Laws at conventions over the next two years. These changes will be voted on by the convention delegates.

The main thrust of the Mission Plan is to re-

new emphasis on the *local Civitan Club—YOUR CLUB—as the most important unit in the Civitan structure.*

But your opinion is vital. There is still time to refine and improve the plan. The renewal of our organization will be an on-going process that is dependent on the wishes of the membership. Express your opinion to your International officers. We're all in this thing together. Civitan's future is ours to build.

# it's official

## NARC Fund Passes \$70,000 Mark in February

Fulfillment of Civitan's commitment to the National Association for Retarded Citizens is well within our short-range sights, according to reports compiled at the end of February.

The \$85,533.50 goal looms as Civitans recorded contributions in the aggregate of \$70,894.06 through February 28.

This represented a gain of some \$5,000 over January's aggregate total, but was well under the amount collected during January.

January saw contributions of nearly \$15,000—mostly from Juniors and Collegiates. During February, the Juniors and Collegiates continued to outpace

their elders with collections of \$3,341.36 against Senior collections of \$2,495.21.

The contributions are going to the National Association for Retarded Citizens to be used to update their literature. The stated goal for completion of the total collection is July 1, 1974.

Goal \$83,533.50  
Contributions through January 31, 1974 \$65,057.49

### Contributions For the Month of February

Alabama Central		Louisiana South		Oklahoma City, Okla.	2.70
Action, Ala.	\$700.00	Houma, La.	5.00	Salt City, Kan.	2.00
Alexander City, Ala.	10.00	Michigan		Orewa	
Bluff Park, Ala.	74.40	Dearborn, Mich.	7.00	Corvallis, Ore.	3.10
Central Park, Ala.	2.40	Midwest		Eugene, Ore.	2.30
Glenn Hills, Ala.	1.30	Evansville, Ind.	11.30	Salem, Ore.	2.50
Opelika, Ala.	3.60	Gary, Ind.	1.20	Ozark	
Alabama North		Linton, Ind.	8.70	Arkadelphia, Ark.	2.60
Lakewood, Ala.	1.60	Min-Owa		Malvern, Ark.	9.00
Alabama-West Florida		Black Hawk, Iowa	149.20	North Little Rock, Ark.	2.00
Blue-Gray, Ala.	2.00	Des Moines, Iowa	36.00	Russellville, Ark.	1.70
Arizona		Fort Dodge, Iowa	30.00	St. Charles, Mo.	3.30
Sun City, Ariz.	5.90	Linn County, Iowa	28.80	University, Ark.	2.50
California North		Quad Cities, Iowa	1.50	South Georgia	
Sacramento, Calif.	19.20	Mississippi Magnolia		Daugherty, Ga.	10.00
San Jose, Calif.	4.20	Biloxi, Miss.	86.00	Texas	
California South		Clinton, Miss.	4.20	Abilene, Texas	2.90
Alhambra, Calif.	3.30	Fondren, Miss.	7.40	Arlington, Texas	18.00
Covina, Calif.	4.00	Mississippi North		Pasadena, Texas	5.00
El Monte, Calif.	5.20	Batesville, Miss.	25.00	Plano, Texas	9.60
Gardena, Calif.	1.20	Cleveland, Miss.	10.00	South Austin, Texas	50.00
Glendora, Calif.	1.50	New Albany Breakfast, Miss.	2.40	Town North, Texas	54.00
Long Beach, Calif.	2.00	Mountain Plains		Westgate, Texas	1.50
Los Angeles, Calif.	3.40	Fort Collins, Colo.	2.10	Valley	
Queen Mary, Calif.	4.00	Laramie, Wyo.	3.30	Balivar, Tenn.	5.85
Canadian East		Littleton, Colo.	1.50	Central, Tenn.	18.00
Capital, Ontario	40.80	New England		Goodlettsville, Tenn.	50.00
Lachine, Quebec	1.70	Manchester, Conn.	2.60	Madison, Tenn.	50.00
Chesapeake		Southington, Conn.	25.00	Minor Hill, Tenn.	60.00
Annapolis, Md.	52.80	North Carolina East		Sparta, Tenn.	2.60
Alexandria, Va.	4.00	Battleground, N. C.	5.00	West Virginia	
Chesapeake, Va.	2.00	Eden, N. C.	5.00	Charleston, W. Va.	14.80
Norfolk, Va.	9.40	Four Seasons, N. C.	10.00	Parkersburg, W. Va.	7.80
Southside, Va.	2.90	Gate City, N. C.	5.00	Princeton, W. Va.	1.80
Westend, Va.	50.00	Guilford College, N. C.	7.50	South Charleston, W. Va.	3.90
Florida		Hamilton Lakes, N. C.	10.00	Wheeling, W. Va.	12.10
Arlington, Fla.	1.00	High Point, N. C.	10.00		
East Orlando, Fla.	4.00	Jamestown, N. C.	10.00	Sub-Total	\$2,495.21
Southwest Miami, Fla.	1.50	Northwest Guilford, N. C.	5.00		
Tallahassee, Fla.	120.00	Oak Hollow, N. C.	28.00	Collegiate Contributions	
Georgia North		Southeast Guilford, N. C.	5.00	Florida A & MU	43.90
Carrollton, Ga.	5.00	Summerfield, N. C.	52.50	Mississippi Collegiates	633.74
Rome, Ga.	6.60	North Carolina West		Northeast State	58.00
Great Southwest		Reeds, N. C.	50.00	Univ. of N. C.	100.00
Los Alamos, N.M.	1.20	Shelby, N. C.	10.00		
Los Altos, N.M.	3.80	Ohio		Junior Contributions	
Intermountain		Dayton, Ohio	6.90	Amos Godby Civinettes	43.89
Billings, Mont.	5.66	Downtown Columbus, Ohio	31.20	Central Civitans	100.00
Bozeman, Mont.	5.00	Fairfield, Ohio	4.50	Chesapeake District	417.21
Kentucky		Findlay, Ohio	50.00	Colliersville, Civitan	309.55
Lexington, Ky.	26.40	Marietta, Ohio	7.60	Costal Academy Civinettes	125.00
Richmond, Ky.	34.00	Oklahoma-Kansas		Goodwyn Civitan	21.05
Louisiana North		Bartlesville, Okla.	2.50	Hillcrest Civitans	500.00
Minden, La.	52.80	Enid, Okla.	3.20	Jasper Civitan	279.75
Natchitoches, La.	4.00	Hutchinson, Kan.	26.40	Reitz Civitan	75.00
Shreveport, La.	1.80	Muskogee, Okla.	4.60		

# it's official

Rock Hill Civitan	8.00	Previous Senior Contributions	\$ 25,958.41	Total Senior Contributions	\$ 28,453.62
T. Jefferson Civitan	119.34	February Senior Contributions	2,495.21	Total Junior-Collegiate	41,860.23
Tyner Civinettes	216.93			Other (Interest, etc.)	580.21
W. Churchill Civitan	20.00			TOTAL	\$ 70,894.06
Westfield Civinettes	270.00				
Sub-Total	\$3,341.36	Sub-Total	\$ 28,453.62		
Senior Contributions for February	\$ 2,495.21	Previous Jr. Collegiate Contributions	\$ 38,518.87	Goal	\$ 83,533.50
Junior-Collegiate Contributions	3,341.36	February Jr.-Collegiate Contributions	3,341.36	Less Amount Received	—70,894.06
Total	\$ 5,836.57	Sub-Total	\$ 41,860.23	Amount needed to Reach Goal	\$ 12,639.44

## NARC SENIOR CLUB CONTRIBUTIONS AS OF FEBRUARY 28, 1974

California North	6	8	100.0	319.70	West Virginia	16	7	43.8	647.40
Michigan	27	27	100.0	1,982.05	Valley	70	25	35.7	1,795.59
Louisiana North	12	14	100.0	532.70	Great Southwest	14	5	35.7	294.65
Hawaii	7	6	85.7	276.60	Appalachian	40	14	35.0	1,383.50
Ozark	21	18	85.7	1,001.90	Mississippi Magnolia	27	8	29.6	543.90
Min-Owa	9	7	77.8	487.40	Midwest	21	6	28.6	562.04
Oklahoma-Kansas	16	12	75.0	572.55	New England	35	10	28.6	431.00
Intermountain	12	9	75.0	233.72	Mississippi North	39	11	28.2	821.60
California South	23	16	69.6	934.25	North Carolina West	63	17	27.0	1,068.85
Orewa	6	4	66.7	164.10	Florida	70	18	25.7	1,074.63
North Carolina East	75	45	60.0	3,548.60	Arizona	18	4	22.2	270.50
Chesapeake	49	29	59.2	2,334.70	Canadian West	20	4	20.0	258.00
Mountain Plains	18	10	55.6	417.80	Louisiana South	11	2	18.2	70.25
South Georgia	29	15	51.7	1,247.46	Georgia North	51	8	15.7	274.20
Canadian East	13	6	46.2	353.70	Alabama Central	78	11	14.1	1,658.40
Ohio	24	11	45.8	506.19	Alabama-West Florida	45	5	11.1	306.20
Kentucky	22	10	45.5	770.90	Alabama North	59	5	8.5	1,063.49
Texas	33	15	45.5	688.00	South Carolina	48	3	6.3	210.00

### PRESIDENT WM. PEARSON

## Civitan President Reports

Membership in our Civitan Clubs offers us a variety of opportunities to assist our respective communities in the areas of fellowship, self development and community service. Each of these opportunities is quite significant in the performance of our civic responsibilities.

Fellowship is probably the initial reason many of our members become Civitans. Regular meetings offer all of us a chance to socialize, exchange viewpoints and acquire a broader perspective of our communities.

Self development and self improvement occurs through active participation. Personal growth occurs via the club's programs, acceptance of a position in the club structure, community involvement and by relating to other members of the clubs. Perhaps the most significant "growth experience" a member can engage in is to assume a leadership position—one that challenges his capabilities to perform in an acceptable manner. As one climbs the "ladder of leadership" within his club, he learns by experience and develops an expertise that will assist him to be a leader. These acquired leadership abilities will not only assist a Civitan in his civic responsibilities but will also prove to be valuable in the "business world" and will flourish through to

the benefit of our families.

Civitan International has worked diligently and with an innovative attitude to develop new leadership training academies, to improve the quality of our materials and to improve associated communication techniques. Our leadership program, of which a major portion has been developed by the home office staff and the Past President Orville Brink, is rated as one of the finest among the service organizations. This new thrust in leadership will enable Civitan to broaden its "community service" and make it more meaningful.

Civitan Clubs exist to serve the changing needs of the community. Citizens occupying our 1130 neighborhoods are the benefactors of this service. Thus, the improved training techniques will most assuredly assist our "service recipients." I urge all interested Civitans to conscientiously review the "criteria" for leadership. Particularly, those Civitans preparing to accept these positions during the coming year. Know in advance the prerequisites of the job. Awareness of and commitment to these proven leadership techniques will help assure Civitan of a successful year in 1974-75.

Our Civitan International Foundation formed just 13 years ago is providing funds which will be utilized "to provide aid to students in needed disciplines, to support

*work in health related fields, to support community improvements, to encourage and recognize good citizenship performance and improved obedience to the laws of community, state and nation, to develop understanding in basic human freedoms, to make loans as well as grants, to provide scholarships in higher education and vocational education, technical training and vocational training and to promote research in ecology and other fields."*

Obviously, money is necessary if we are to continue to increase the effectiveness of the Foundation. Our contributions to the Foundation represent a personal contribution in a better world. The Foundation provides necessary funding for scholarships awarded our young people in selected areas. As the Foundation grows, increased programs and assistance, which are presently on the "drawing boards" and needed, will be developed and made available.

I urge you to make a contribution to our Foundation, however big or small. And, if a valued member or friend should pass on, may I suggest that you consider a memorial through the Foundation rather than, or in addition to, the type of expression of sympathy you have given in the past. This memorial will serve as a lasting token of remembrance. I would suspect that many Civitans would prefer this approach.

## Claxton Bakery To Issue Fruitcake Sales Letter

Claxton, Ga.—This month Claxton Bakery, Inc. will publish a new, quarterly newsletter that will contain fruit cake sales information received from Civitan clubs.

"The Fruitful Reporter" will be sent to the President and Secretary of every Civitan Club throughout International, according to Dale Parker, Claxton Bakery's Public Relations Director.

Parker elaborated, "The Reporter will be our means of effectively communicating with Civitan Clubs, both during and after our holiday baking season. We feel that such a publication will serve as a bridging agent between Civitan and the Claxton Bakery."

Parker pointed out that much emphasis in being placed upon Civitan participation in the newsletter. All Claxton Fruit Cake sales information from Civitan Clubs will be thoroughly considered and used in the publication.

"We hope to get much sales information from the clubs participating in the sale of fruit cake," Parker said. "We plan to publish as much information as possible, and I definitely feel this could be of great impact to the club. The Reporter will be mailed to every club in Civitan International and we anticipate a large readership."

Parker requested that clubs send pictures and stories with all the facts on how your club completes its successful fruit cake promotion to: "The Fruitful Reporter," Claxton Bakery, Inc., P. O. Box 367, Claxton, Georgia 30417.

# How to be sure your investment in independence really makes you independent.

Select a business opportunity that doesn't bleed off your operating capital and income.

Too often, men setting out to become independent business owners find that a big pay-out is needed before even a nickel's worth of profit can be realized.

**No franchise fee with Western Auto.** Western Auto's Associate Store Plan requires no franchise fees. Your total investment goes into your store. Western Auto profits from your merchandise purchases and your long-term success. Western Auto wants to *build*, not *drain* you.

**Sixty years of experience.** Western Auto's Associate Store Plan is time-tested. Nearly 4,000 owners find it the key to financial security and a better life. Western Auto is one of the nation's oldest, most successful retail operations.

**No retail experience necessary.** Without experience in retailing, you can apply ambition and a willingness to work—and succeed! Western Auto people help you every step of the way. From the beginning you'll be independent—yet *never* alone.

**Need financial help? Let's talk.** Western Auto will help arrange financing for qualified people. The modest investment you need may be much less than you think and Western Auto can help you stretch it.

**Already a retailer?** Many current dealers have found converting to a Western Auto Associate Store an immediate answer to their growth and profit goals.

Civitans are coming!  
**Boston**  
June 30-July 3



General merchandise for car, home and family from the company on the GROW

Mail to: R. T. Renfro, V.P. Western Auto Supply Co.  
2107 Grand Avenue, Kansas City, Mo. 64108 Dept. CI 574  
I'd like to know more about owning my own Western Auto store. Please send free information.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_



Dramatically lit stage of Belmont College auditorium, where Davidson County Council held the 1974 International celebration of Clergy Week. That's the David Lipscomb College Chorus in performance behind the seated speakers.

Astronaut James B. Irwin, shown here on the Moon during the Apollo 15 mission, was honorary chairman of the Civitan Clergy Week. In more recognizable form, Irwin, below, addresses Civitans and their neighbors at Clergy Week service in Nashville.



### Outstanding Clergymen Honored . . .

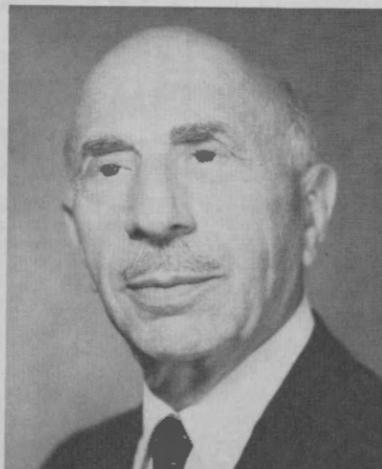
Most Reverend Francis J. Furey, Archbishop of San Antonio.



Chaplain (Col.) Orris E. Kelly, Executive Officer, U. S. Army Chief of Chaplains.



Rabbi Joshua Goldberg, Palm Beach, Fla., first commissioned Jewish rabbi chaplain in the U. S. Navy in World War II.



Dr. J. McDowell Richards, President Emeritus of Columbia Theological Seminary, Decatur, Ga.



## INTERNATIONAL CELEBRATION

# Nashville Area Civitans Hold Outstanding Clergy Observance

## Despite Odds, Davidson County Civitans Stage International Ceremonies at Belmont College

**Nashville, Tenn.**—Notable clergymen from all over the United States were honored as representatives of their faiths here February 8 as the Davidson County Council of Civitan Clubs hosted the international celebration of the annual Clergy Week observed by Civitan Clubs over the world.

The program was under the honorary chairmanship of retired Apollo 15 Astronaut James B. Irwin.

Clergymen of all faiths were honored as outstanding representatives accepted awards on behalf of their fellow workers.

Accepting for the Jewish faith was Rabbi Joshua Goldberg, of Palm Beach, Fla. Rabbi Goldberg, now retired, was the first Jewish Rabbi commissioned as a chaplain in the U. S. Navy in World War II.

The Most Reverend Francis J. Furey, Archbishop of San Antonio, accepted the honors for Roman Catholic clergymen. The Archbishop is well known as an educator, as well as a spiritual leader.

Dr. J. McDowell Richards, President Emeritus of Columbia Theological Seminary, Decatur, Ga., accepted for Protestant clergy. Dr. Richards is noted as a leader of the Presbyterian Church in the State of Georgia and the nation.

Chaplain (Colonel) Orris E. Kelly, executive officer, U. S. Army Chief of Chaplains, accepted an award in appreciation of military chaplains.

"You are a light for all the world," Mrs. Tex Ritter told Civitans as she accepted a special award from President Bill Pearson. The late Tex Ritter was noted for his work in assisting children's hospitals.

Dr. John McLaughlin, deputy special assistant to President Nixon, read a special presidential proclamation that called upon all U. S. citizens to honor the clergy as servants of God through special observances and ceremonies during the week of February 3.

McLaughlin extended the "warmest personal greetings" of the President to Civitans, their Nashville neighbors, and invited guests. He noted that President Nixon was the first President to issue a proclamation calling attention to the Civitan observance of Clergy Week. This was in 1970.

President Nixon, McLaughlin said, sees the clergyman as a special kind of healer, mediator, and re-



## Presidential Proclamation

### THE WHITE HOUSE

International Clergy Week  
in the United States  
By the President of the United  
States of America

From the ancient days of the prophets, God has worked through men and women of faith to extend His truth, His love and His peace to other people. Today, as in the time of Abraham, the clergy of the world minister to a world torn between the temporal and the spiritual.

Wherever they can, those who are members of the clergy try to stand fast on the borders between right and wrong, reminding us of both God's judgment and His mercy. They call upon us to choose what we will be, and they challenge us to be more than we have been.

In recognition of the spiritual and social work of the clergy throughout the world, I, Richard Nixon, President of the United States of America, proclaim the week beginning February 3, 1974, as International Clergy Week in the United States. I call upon all our people to honor these servants of God and men through appropriate activities and ceremonies.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-fourth day of January in the year of our Lord nineteen hundred seventy-four and of the Independence of the United States of America the one hundred ninety-eighth.

RICHARD NIXON

conciler. Further, he said, the President sees the voluntary work of Civitans as a special kind of healing. He cited the work of Civitans in aiding youth and the retarded.

Civitan work, Dr. McLaughlin said, is civic healing, in contrast to the sacred healing work of the clergy. It is fitting, he said, that Civitans should honor the clergy, and the clergy respond.

Astronaut James B. Irwin, who was selected as the honorary chairman of the event, delivered the key-



Accepting for military chaplains, Chaplain (Col.) Orris E. Kelly told audience that God has a way of helping us to minister to each other. Presenting the plaque is Dr. John McLaughlin.



Accepting for Protestant Clergymen, Dr. J. McDowell Richards called a blessing on Civitans in their work. Dr. John McLaughlin is at left.

Rabbi Goldberg receives the special plaque honoring Jewish clergymen from Dr. John McLaughlin, deputy special assistant to President Nixon.



note address, describing his experiences as an astronaut and how these experiences lead to the enrichment of his spiritual life.

Irwin described his life before the journey of Apollo 15 as that of a "bump on the log" type of Christian. All who have gone into space will tell you of spiritual experiences, Irwin told the audience.

"You go so far," he said, "but you feel the presence of God." To substantiate this statement, Irwin cited daily incidents on the moon that proved to him the value of prayer, and indicated the care and protection of God.

The finding of the "genesis" rock—the oldest piece of matter yet discovered by man—was one of the divine interventions Irwin recalled as indicative of the presence and guidance of God. The rock, he said, was virtually hidden from view, yet was easily found by the astronauts on the surface of the moon.

"God has a plan for us," the retired astronaut said.

And in concrete evidence of this expressed belief, Irwin has dedicated his life to spiritual work through the activities of the High Flight Foundation of Colorado Springs. This non-profit organization is headed by Irwin as president.

Irwin called for special recognition of Dr. William Rittenhouse, whom he credited with being a great influence in his decision to pursue a more spiritual life.

Rittenhouse, who is vice president of High Flight Foundation, was shot down over the oil fields of Ploesti during a World War II raid and taken prisoner of war. After his release, he left the prison camp to become a minister.

Rittenhouse and Irwin met in 1966, in Houston, where Rittenhouse was a minister.

In conclusion, Irwin called attention to the motto of Apollo 15: "Man's flight through life is sustained by the power of His knowledge."

He then quoted Matthew 20:26. "But it shall not be so among you: but whosoever will be great among you, let him be your minister;"

Rabbi Goldberg, in accepting the recognition for the Jewish faith,

sounded an ecumenical theme as he described the clergy of all faiths as "climbers on a mountain."

"At the peak they will meet," he said, "but not in death—but clergymen of the future will again meet to raise their eyes to bless Him who endowed us with His Spirit."

Dr. Richards, accepting for protestant clergy, called a blessing upon the work of Civitans everywhere with the words, "May God increasingly bless you in your work."

"In the name of 57,000 Roman Catholic clergymen," was the manner in which Archbishop Furey accepted for the clergy of the Catholic faith. He paid tribute to all who have interested themselves in the observance of Clergy Week.



Archbishop Furey received the award in behalf of 57,000 Roman Catholic clergymen. Dr. John McLaughlin presents the plaque.



The Belmont College Reasons, an outstanding group of young singers, presented a varied program of popular musical fare.

Chaplain Kelly provided an interesting insight into the manner of ministering to one another as he accepted for military chaplains. He recounted that as he brought sacraments to men engaged in combat in Viet Nam they were indeed ministering to him, rather than he to them.

"God has a way of helping us to minister to each other," he said.

A special feature of the observance was the presentation of a tape editor to the Country Music Hall of Fame in the memory of the late Tex Ritter. The brass plaque, to be affixed to the equipment, was presented to Mrs. Ritter by Civitan International President Bill Pearson.

"You are a light for all the world," Mrs. Ritter said in a short but mov-

ing acceptance speech. She recalled the work that she and her late husband had done in the service of children's hospitals. Ritter was the first U. S. entertainer to give benefit shows abroad in the interest of service projects.

"Service," she told Civitans, "is the rent we pay for the space we occupy."

The program was begun with a dramatic recounting of the sinking of the U. S. S. Dorchester as President Bill Pearson called the attention of the audience to the reason for the observance. He recalled a conversation with a survivor of the Dorchester sinking, and told how Civitans began, in Albuquerque in 1963, to annually remember the contributions that the four chaplains,

and all clergy, make to our lives here.

"Civitans in six nations," he said, "now honor the clergy annually."

While sober observance of the sacrifices of others and the reverent recognition of the influence of God's servants on life in this world were the motivating force behind the observance, the musical program presented by two outstanding local college groups ranked with most of the audience as top attractions. From the inspiring and innovative "Speak to One Another" as presented by the David Lipscomb Chorus to the smooth performance of "It Never Rains in California" by the Belmont College Reasons, musical performances were both appreciated and remembered.

Civitan International William B. Pearson accepts a special picture taken on the moon from retired Apollo 15 Astronaut James B. Irwin.





**LAFAYETTE, LA.**—Rev. Hugh C. Hamilton, left, was one of the ministers honored at the Lafayette Civitan Club's Clergy Week meeting. The guest speaker was Dudley Lastrapes, a local businessman. Rudy Sellers, right, is president of the Lafayette Club.

## Civitan HONOR CLERGY

**Colorado Springs, Colo.** — The Colorado Springs and Downtowners Civitan Clubs co-sponsored a Clergy Week luncheon for clergymen of their area at Peterson Chapel, Peterson Field, Colorado.

Chaplain Charles R. Posey gave the invocation and Mrs. Betty Krouse, Vice-Mayor of Colorado Springs, presented the Mayor's proclamation. Colonel Dan A. Brooksher, Commander of the 4600 Air Base Wing, welcomed everyone attending the special meeting.

Orville Kenelly, Governor of the Mountain Plains District, gave a history of Clergy Day. The guest speaker for this special event was Lieutenant General Raymond L. Shoemaker, Commanding General of the United States Army Air Defense Command.

Special certificates of appreciation were presented by L. W. Lomas, President, Colorado Springs Club, and Edward H. Jabs, President of the Downtowners Club, to outstanding area clergymen.

**MOBILE, ALA.**—Mayor Gary Greenough proclaimed the week of February 3-9 as "Clergy Week in Mobile." Civitans J. Wilbert Jordan, left and George Shedd, right, President of the Club, study the Mayor's proclamation along with T. Massey Bedsole, guest speaker at the club annual luncheon honoring area clergymen at the Admiral Semmes Hotel.



**LARAMIE, WYO.**—Laramie Mayor Richard Weeks proclaimed the week of February 3 as Clergy Week for the purpose of recalling to the community the accomplishments and contributions made to the city by the clergy who serve its citizens as well as those in the nation at large. On the left is William P. Rice, Jr., chairman of the Clergy Week program for the Laramie Civitan Club and on the right is Colin Kaltenbach, president of the club.



**MANCHESTER, CONN.**—Rudy Persico, president of the Manchester Civitan Club, left, chats with the Rev. Malcolm McDowell, Fritz Wehrenberg, and Rev. Paul Trinque during the Civitan luncheon meeting at Willie's Steak House. Nearly 20 members of the Manchester Clergy were guest at the club's annual observance of Clergy Week. Rev. McDowell was the guest speaker at the observance.



**BOWLING GREEN, KY.**—The Bowling Green Evening and Breakfast Civitan Clubs sponsored their first annual clergy breakfast on February 2 at the State Street Methodist Church with 54 people present. Mayor Spero G. Kereiakes presented a joint proclamation signed by himself and Judge Basil W. Griffin, Jr. proclaiming the week of February 3-9 as Clergy Week. In the photograph, members of the two Bowling Green Civitan Clubs are shown setting up the tables for the Clergy Week breakfast.



**DURHAM, N.C.**—The guest speaker for the Clergy Week meeting of the Eno Valley Civitan Club was Larry Freeman, standing, Director of the Carolina Civitan Citizenship Center, and to his left is Curtis Crutchfield, Governor, North Carolina District East. Two students of the Duke University Divinity School presented music for the evening. Club members invited their clergymen and wives to be guests for this special meeting. Other guests were the children of members who attended or will attend the Carolina Civitan Citizenship Center. Club President Elect Harold Moore was program chairman for the meeting.



**MARION, VA.**—The Marion Civitan Club honored local ministers with an appreciation dinner at the Swamp Fox Restaurant. The guests of honor, from left, are: Rev. Roy Redding; Rev. E. G. Miller; Rev. Elbert Cox; Rev. Frank M. Detweiler; Rev. Wilmer Robbins; Rev. Edgar Ferrell; Rev. William Novak; Rev. Rex Bennett; and Rev. Bryan Childress.



**LANSING, MICH.**—The Civitan Club of Lansing held another successful Clergy Week meeting with seven clergymen in attendance. Guest speaker was Dr. Bell, Director of Educational Psychology at Michigan State University. The club put up two Clergy Week billboards and obtained good coverage on four radio stations to make the public aware of International Clergy Week. They also distributed 2100 bulletin inserts through local churches. Rev. Ray Moore, chaplain of the club, was in charge of all arrangements. Left to right are Dr. Donald E. Benson, President of the Club; Rev. Raymond E. Moore, Chaplain of the club; and Gerald L. Graves, Mayor of the City of Lansing.

## Civitan HONOR CLERGY



**ARIZONA CLERGY WEEK**—On January 25 Civitans in Arizona met in the Governor's office for the signing of the Clergy Week proclamation. In the photograph, standing from left are: Al Lasky, Governor, Arizona District Civitans; Camelback Civitans Larry Ketcham, and Sid Wine. Seated is Jack Williams, Governor of the State of Arizona, as he signs the proclamation.



**CHESTERFIELD, S. C.**—An even dozen area ministers were the honored guests of the Chesterfield Civitan Club for the annual Civitan tribute to the clergy on February 7. Guest speaker for the program was South Carolina Attorney General Daniel R. McLeod, himself the son of a minister, who spoke on the role of the clergy in governmental affairs. In the photograph are, L. J. Bill Hendrix, left, president of the club; Rev. J. Leon Newton with his back to the camera; Rev. Cecil Smith is third from left; and on the right is South Carolina Attorney General Daniel R. McLeod.



**PITTSFIELD, MASS.**—Mayor Evan Dobbelle addressed some 24 clergymen and 120 members of the seven service clubs of Pittsfield on February 7 at a luncheon held at the Stanley Club. The affair was sponsored by the Pittsfield Civitan Club. Mayor Dobbelle thanked the clergymen and service club members for their various programs which give aid to the retarded, handicapped, senior citizens, the youth of Pittsfield, and poor and needy. In the photograph, standing, from left, are: Ed Ptak, Gene Wilson, Frank Elefante, all members of the Pittsfield Club, Rev. George Ecker and Rev. Gordon Hohl; and seated from left are Rev. Thomas Grazioso, Mayor Evan Dobbelle; and Rabbi Harold Salzman.

## Civitans HONOR CLERGY

**BOONE, N. C.**—Rev. Fred Reece was the guest speaker at the Clergy Week observance sponsored by Boone Civitans. The meeting was held on February 12 at the Mountain House Restaurant. Local ministers honored by the club included (front, left to right) A. E. Moretz, Ronda Horton; (middle) Adrian Littlejohn, J. K. Parker, J. C. Jones, Eugene Byrd, Clint Grimes, Ray Minton; (back) Robert Mann, Gordon Noble, Fred Reese, and Guy Hunt, Jr.



**Princeton, W. Va.**—The Princeton Civitans honored local clergymen of their membership at the weekly meeting on February 6 at Morgan's Cafeteria. The guest speaker was Bill Winfrey, a Princeton attorney, who spoke on the subject, "The Crucifixion of Jesus and Its Relationship to Law."

Within Winfrey's remarks, it was pointed out that many errors were made in the trial that was held for Christ, and emphasis was given to the fact that man could have prevented his death if the law had been obeyed.



**CLERGY WEEK IN PHOENIX, ARIZ.**—Among those present in the Mayor's office for the signing of the Clergy Week proclamation on January 29 were, standing from left, Al Lasky, Governor, Arizona District Civitans; Bob Sherrard, President, Camelback Club; Sid Wine, President-Elect, Camelback Club; Joe Smith, Past President of the Club; and Larry Ketcham, publicity chairman. Seated is Mayor Tim Barrow as he signs the proclamation.



**CLERGY WEEK IN MINDEN, LA.**—Mayor Tom Colten, center, signs a proclamation designating the week of February 3-9 as Clergy Week. Looking on as Mayor Colten signs the document are Welby Vaughan, left, President of the Minden Civitan Club; and Rosamond Jones, Chairman of Clergy Week for the Minden Club.

**WADESBORO, N. C.**—Wadesboro Civitans observed International Clergy Week at their meeting on February 8 at Bowman's Restaurant. Glenn Bundy, left, was program chairman for the day. Others, left to right are: Rev. N. Carson Williams; Bill Billingsley, speaker for the day; Rev. J. C. McQueen; Rev. Steve Barrett; Rev. Carl Story; Rev. Jim Harris; Rev. Jesse O'Quinn; Rev. O. M. Burckhalter; Rev. James B. Sides; Rev. Alex Krool; Rev. Linn Cheshire, Jr., and Hampton Martin, Wadesboro Civitan Club President.



**FRANKFORT, KY.**—The Frankfort Club held its annual Clergy Week program on February 7. Speaker for this annual event was Kentucky's Lieutenant Governor Julian Carroll, who spoke on the problems of a clergyman. Thirty-five clergymen attended the meeting. In the photograph, Lieutenant Governor Julian Carroll, right, congratulates Rev. Robert Laughlin, left, on being selected by the Frankfort Civitans as the Outstanding Clergyman for 1973.

## Civitans HONOR CLERGY

**BURBANK, CALIF.**—Burbank Civitans paid tribute to clergymen of their area on February 21 at the Smoke House Restaurant. Mayor Byron E. Cook issued a proclamation designating the week of February 3-9 as "Clergy Week" in Burbank. From left to right are: Salvation Army Captain Clarence H. Elliott, a member of the Burbank Club; Mayor Byron E. Cook; and John D. Bonato, President, Burbank Club.





**MINDEN, LA.**—The Minden Civitan Club sponsored its 12 Annual Clergy Week dinner at the American Legion Home. Lonnie Simpson, the principal at Stewart Elementary School was the guest speaker. Left to right in the photograph: are Jerry McCoy, vice-president of the Minden Club; Lonnie Simpson, guest speaker; Welby Vaughan, President of the Minden Club; and Rosamond Jones, Chairman of the Club's Clergy Week activities.



**MARTINSBURG, W. VA.**—Preach the gospel in and out of season, speaker Elwood Frye, a Methodist layman, told the fourteen ministers who were guests of the Martinsburg Club at its annual Clergy Week dinner on February 5 at the Eastern Panhandle Training Center. Program Chairman Dick Sutherland read proclamations from Gene Diamond, Mayor of Martinsburg, and Edmond S. Williams, President of Berkeley County Court. In the photograph, Club President Syd Pitzer, left, is chatting with Elwood Frye, guest speaker at the club's Clergy Week dinner.



**MERIDIAN, MISS.**—The Meridian Civitan Club honored members of the clergy at its annual banquet at the Holiday Inn South on February 8. The event was attended by 35 members of the clergy, Civitans and their wives. Guest speaker

was Martin Carroll, President of The Newton Company. In the photo are, from left, William Waller, Governor of the State of Mississippi, Terry V. Cross, President-Elect of the Club and Jerry Stevenson, chairman of the event.



**ASHEBORO, N. C.**—Members of the Asheboro Club held their Clergy Week program on February 12 at the local Holiday Inn and honored all area clergymen. In the photograph, Mayor Bob Reese, (right, seated) is signing a proclamation on Clergy Week while Mike Spann, center, and Rev. Joe Danials, Chaplain of the Club, look on.



**LANSING, MICH.**—Capital City Civitans held their annual Clergy Week dinner on February 5. In the picture are, from left to right: Dennis Haley, guest speaker at the meeting; and Rev. Photins Donahue, Mrs. Henderson; and Rev. David Henderson.



**PHOENIX, ARIZ.**—The Clergy Week luncheon hosted by the Camelback Club was held on February 6 at the Saddleback Inn. Attending the luncheon were many of the Valley's most prominent clergymen of all faiths. At the lecturn is Sid Wine, President-Elect of the Club who served as chairman of the event. On the speaker's right is Bob Sherrard, President of the club, and on the left is Clair McMann, Master of Ceremonies.

## Civitans HONOR CLERGY

**FLINT, MICH.**—Flint Civitans held their Clergy Week program on February 4 with Kenneth Armstrong of John Wesley College as the guest speaker. Clergymen of all faiths were honored during the program held by the Flint Club.

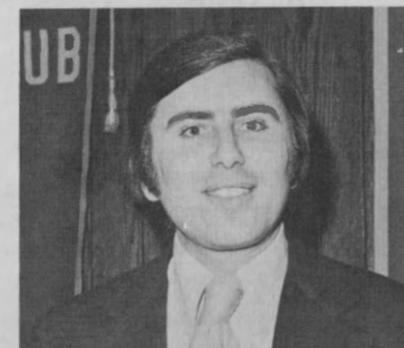
According to an announcement by Jerome Brace, President of the Flint Club, the dates for Clergy Week were set to include the anniversary of the sinking of the USS Dorchester during World War II. With the sinking of the Dorchester on February 3, 1943, four military chaplains gave their life jackets to soldiers and went down with their ship, arms locked together and their voices raised in prayer. Over the years this heroic deed of brotherhood and love has been a source of inspiration to others.

Retired astronaut James Irwin, the eighth man to walk on the moon, served as Civitan's honorary chairman for Clergy Week. Irwin is now in evangelical work with the organization he founded, "High Flight."



**DAYTON, OHIO**—Guest speaker at the Dayton Civitan Club's Clergy Week observance was Paul L. Dittrick, Secretary of the Club. Clergymen of all faiths were invited to attend this special meeting. Shown in the photograph, standing at the podium is Paul L. Dittrick. On his right is William Jefferis, President of the Club.

**WINSTON-SALEM, N. C.**—The Civitan Clubs of Clemmons, Kernersville, Piedmont and Winston-Salem sponsored a special joint Clergy Night program at the Holiday Inn North. Special guest speaker for the meeting was Nido Qubein of High Point. Ministers from all area churches were invited to attend the special meeting.



## Civitans HONOR CLERGY



**SAN ANGELO, TEXAS**—Clergy Day was observed by San Angelo Civitans on February 8 at the Recreation Room of the Rio Concho Manor with approximately 35 clergymen as guests. Special guests were Rev. S. Merle Waters, pastor of First United Methodist Church who is also President of the Ministerial Association, and Mrs. Liz Shotts of the City Commission who represented Mayor Chic Conrad. Guest speaker was Dr. Jack W. Bates of the History Department of Angelo State University. Left to right in the photograph are: W. P. Fulmer, Clergy Day Chairman; Dr. Jack W. Bates, of Angelo State University who was the guest speaker; and Rev. Merle Waters, President of the Ministerial Association.

## Civitan Calendar

### May

- May is Mental Health Month
- 1 **Deadline, International Honor Key Nominations**  
Law Day
- 4 Expo '74 World's Fair, Spokane, Wash.
- 8 World Red Cross Day
- 12 Mother's Day  
Police Week Begins
- 15 **Deadline, International Essay Contest**
- 17 Constitution Day — Norway
- 20 **Deadline, July Magazine Copy**  
Victoria Day — Canada
- 22 Bergen Festival — Norway
- 24 T.U.R.T.L.E.S. Day (Take Up Time; Let's Everyone Slow-down)
- 27 Memorial Day — U. S. A.
- 31 Report 1974-75 Officers to International

### June

- June is Fight the Filthy Fly Month
- 2 America the Beautiful Week begins
- 5 World Environment Day
- 6 Flag Day — Sweden
- 14 Flay Day — U.S.A.
- 16 Father's Day
- 18 **Deadline, August Magazine Copy**
- 30 **54th Annual Civitan Convention Begins**  
Boston, Massachusetts  
Report 1974-75 Club Officers to International

### July

- July begins 1974-75 Civitan year
- 1 **Civitan Convention continues in Boston**  
Dominion Day — Canada
- 2 **Civitan Convention continues in Boston**
- 3 **Civitan Convention ends in Boston**
- 4 Independence Day — U. S. A.
- 11 Cheer Up the Sad & Lonely Day
- 19 **Deadline, September Magazine Copy**
- 29 Oslok Eve — Norway

### August

- August is Sandwich Month.
- 1 **Begin plans for chartering a new Civitan Club**
- 4 Family Reunion Day
- 17 Corn on the Curb Day
- 22 Shape up with Pickles Time Begins
- 31 **Initiate youth programs, i.e. Junior and Collegiate Civitan, and Essay Contest**

# It's Official—New Magazine Section

There's a new section in this issue of Civitan. It's called "It's Official," and features reports, directives, and official communications concerning Club activities.

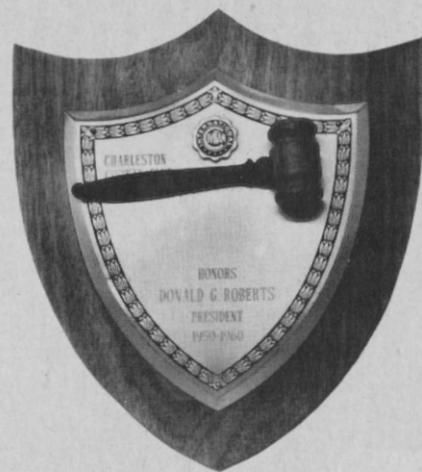
The new section is distinguished by the use of a special hairline border, special type, and a "different" kind of makeup.

Found in the "It's Official" section will be reports on new clubs, fund-raising reports, forms to be completed by club secretaries, questions and answers about Civitan and Club activities, special statements and directives from International officers who might want to keep copies of the section. We are binding it in the center of the magazine to facilitate easy removal, and insertion into a three-ring binder.

Club officers would be well advised to hold their own copies of "Its Official," because the section will often carry an invaluable digest of information that is not assembled elsewhere.

If you have comments, reactions, or suggestions for the improvement of "its official," please let us know. Direct your comments to:

Editor  
Civitan Magazine  
115 North 21 Street  
Birmingham, Alabama 35203



## Honor Your Outgoing Officers

Gold finish etched plate on Walnut back with full color 3/4" Civitan Emblem. President's Plaque, with Rosewood Gavel, \$11.50. Secretary's Plaque, with Gold finish Quill, \$11.50. Treasurer's Plaque, with Gold finish Key, \$11.50.

Plaques available without attachments, \$8.25. Engraving \$.10 cents per letter. Immediate delivery.

FRED SINGTON 2017 Fifth Avenue, No., Birmingham, Ala. 35203

## Lt. Governors, Presidents—Get Your Luncheon Tickets

Lieutenant Governors and Club Presidents are urged to get their tickets to the July 2 luncheon by Monday noon, July 1.

The 1974-75 Lieutenant Governor-Club President Luncheon, a new feature of the Boston Convention, will be held at noon, July 2, in the Constitution Room of the Boston Sheraton Hotel.

In order that the convention manager may make reservations for the proper amount of food, those attending are urged to purchase their tickets before Noon, July 1. Tickets may be purchased at the Civitan registration booth in the check room of the Constitution Room foyer of the hotel.

### Hotel Room Rates, Boston, Massachusetts, June 30-July 3, 1974

Accommodations	Sheraton Boston, Headquarters	The Lenox	The Colonnade
Single	\$21-\$24, \$28-\$30	\$22, \$24, \$26, \$28	\$28, \$33
Twin	\$36, \$38	\$29, \$31, \$33, \$35, 37	\$35, \$40
Double Bedroom 2 Persons	\$36, \$38	\$28, \$31, \$33, \$35	\$35, \$40
Mini-Suite			\$37, \$44
1 Bedroom Suite	\$55, \$75		\$120
2 Bedroom Suite	\$105		\$160
Luxury Singles	\$38-\$40		
Luxury Twins	\$46-\$48		
Luxury Suites	\$80-\$110		
Rollaway	No Charge	No Charge	\$5.00
Children in Same Room	No Charge	No Charge	No Charge, under 12
Parking	No Charge	\$2.50 per day	No Charge
Swimming Pool	Yes	No	Yes
Distance from Headquarters	Headquarters	Northeast Corner of the Prudential Complex	Across Street

# REGISTRATION

Register before June 10 and save \$5.00 from regular \$50 registration fee. Here's what you get:

### MEN—\$45 (Before June 10)

- Registration fee includes:
- Non-denominational service
  - Get-acquainted meeting
  - Formal opening
  - All business sessions
  - Family Night show
  - President's reception
  - Transportation to Boston Pops
  - Beantown buffet luncheon
  - Installation banquet
  - Grand ball

### LADIES—\$45 (Before June 10)

- Registration fee includes:
- Non-denominational service
  - Get-acquainted meeting
  - Formal opening
  - Family Night show
  - President's reception
  - Transportation to Boston Pops
  - Beantown buffet luncheon
  - Installation banquet
  - Grand ball
  - Monday brunch
  - Tuesday coffee hour

### YOUTH—\$22 Students—9 years and up (Before June 10)

- Registration fee includes:
- Tour of Sturbridge Village
  - Tour of Plymouth Plantation and Mayflower—Box lunch included
  - Tour of Science Museum and Aquarium
  - Family Night show
  - Teen dance
  - Transportation to Boston Pops

In addition to the events paid for by your registration fee, you may purchase tickets to a unique series of New England tours offered at special rates. Additional tickets to luncheon and banquet are also available for youth.

NOTE: Registration Fees must be sent with form prior to June 10 to qualify for the \$45 Men and Ladies Pre-Registration fees and the \$22 Youth Pre-Registration Fee. After June 10 Registration Fee is \$50 for Men and Ladies.

Clip and mail these forms to: Civitan International, 115 No. 21 St., Birmingham, Ala. 35203

### EARLY REGISTRATION FORM

Please Print

(Name, as you wish it to appear on convention badge) (Wife's name, if attending)

(Names and ages of children, if attending)

(Home address)

(City) (State) (ZIP)

Civitan Club of \_\_\_\_\_ District \_\_\_\_\_

Voting Delegate  Alternate Voting Delegate  Non-Voting Delegate  **S L C**  
office use only

Indicate Club, District or International Office Held at Present: \_\_\_\_\_

Name other Registered Guests: \_\_\_\_\_

### HOTEL RESERVATION FORM

Please Make Reservations For: (Print) SEND NO MONEY WITH THIS FORM.

(List each person separately, state ages of children)

Arrival Date \_\_\_\_\_ Time \_\_\_\_\_ a.m. \_\_\_\_\_ p.m.

Departure Date \_\_\_\_\_ Time \_\_\_\_\_ a.m. \_\_\_\_\_ p.m.

Indicate your first, second, and third choices of the hotels listed below:

**Sheraton Boston Hotel, Headquarters Hotel, NO DEPOSIT REQUIRED**

\*The Lenox Hotel \_\_\_\_\_ \*The Colonnade Hotel \_\_\_\_\_

\_\_\_\_\_ Single Bedroom \_\_\_\_\_ Double Bedroom \_\_\_\_\_ Suite \_\_\_\_\_ Twin Bedroom

Special Accommodations: \_\_\_\_\_

Confirmation of room reservation will be sent directly from hotel. Room reservations will be held no later than 6:00 p.m. unless otherwise indicated: \*The Lenox Hotel and The Colonnade Hotel will request a deposit upon confirmation.

(Signed) (Club) (District)

(Address) (City) (State) (Zip)

# SOMETHING NEW FOR YOU



## The Fruitful Reporter

No. 1.

The Informing Voice Of The Claxton Bakery, Inc.

### Our First Issue

#### REPORTER'S DEBUT

This is it.....the first edition ever of **THE FRUITFUL REPORTER**, the informing voice of the Claxton Bakery, Inc., home of Old Fashion Claxton Fruit Cake. Hopefully, **THE FRUITFUL REPORTER** can serve as a bridging agent between the Claxton Bakery and Claxton Fruit Cake's many satisfied customers. Being a quarterly publication, The Reporter will keep you up-to-date with the world of Claxton Fruit Cake. So file this edition.....it could be the start of a fruitful future for **THE FRUITFUL REPORTER**.

### CORNER COMMENTS



By DALE PARKER  
Claxton Bakery, Inc.

Have you ever noticed how people sometime long for a return to the "good ole days", those cherished days beyond recall? Americans, at the present, are enjoying the pangs of nostalgia. Many of us long for those treasured experiences of our past; warm summer days on the river bank, barefoot walks on dirt roads, swings on front porches, country schools and churches, long tables covered with white table cloths and graced with plenty of food, including home-made pies and cakes. The mere thoughts of old and dear occurrences hastily bring hearty smiles and refreshing memories. But there's still one item around that needs no pleasant recollection.....Claxton Fruit Cake has been around for more than a half-century and has retained all its unique old-fashion qualities. So take a break and enjoy a slice of the "good ole days"; enjoy a slice of Claxton Fruit Cake. And be sure your friends are not denied this pleasurable privilege.

CLAXTON FRUIT CAKE  
ONCE A CUSTOMER  
ALWAYS A CUSTOMER

### THIS IS HOW IT ALL BEGAN

#### THE FRUITCAKE STORY

A 17-year old lad from Italy landed in New York City back in 1902. He managed a smile as he intently surveyed the new world before him. He had in his pocket forty dollars and in his head a Pandora of good recipes. Savino Gillotos (later contracted to S.G. Tos) was born in Ivera, Italy, March 31, 1885. His ambition to be an American brought him to his new home. After a few years of dishwashing, he opened his own bake shop in Brooklyn. But the crowded city life did not appeal to the young Italian, so he moved to Macon, Georgia in 1908 to work in an ice cream plant. The business soon melted and back to Albany, New York, he went.

On a subsequent visit back to Georgia, Tos and his wife, Ethel, a native Savannahian, visited Claxton. One visit convinced the couple that Claxton would be their new home. Not only was the climate warm and inviting, but the town was without a bakery.....not for long. Mr. Tos opened a bakery in Claxton, determined to win the appetites of the townspeople. The area folks loved the bakery treats ranging from hot buns to fruitcake. Tos advertised his fruitcake by exclaiming, "Hold a thin slice to the light and it resembles a stained glass church window." The wife of the President of the Philippines became a regular customer.

Mr. Tos continued his management of the Claxton Bakery until 1945 when he sold the establishment to the present President, Albert Parker. Parker had worked closely with Mr. Tos since childhood. Parker commented, "Taking over the tasks of Mr. Tos was an enormous job. Mr. Tos had always been a diligent worker, and he worked hard to uphold

the name of the Claxton Bakery. He was a strong supporter of his business and community."

Parker took the fruitcake idea and decided to concentrate on producing quality old fashion fruitcake. Thus unfolds the success story of Claxton Fruit Cake. In the first year of mass production in 1945, 15,000 pounds of Claxton Fruit Cake passed through the ovens. Each succeeding year brought more impressive output totals. These increasing totals yielded way to today's output of 7,000,000 pounds annually.

The Claxton Bakery today is not a small, white-washed building with a pair of screen doors; it's a sprawling 47,000 square foot plant, capable of producing 86,000 pounds of Claxton Fruit Cake daily. Albert Parker elaborated, "It is our desire to offer a quality product that is sensibly-priced and satisfying. Throughout my many years of association with the Claxton Bakery, I have seen countless changes occur, but Claxton Fruit Cake has retained all its unique satisfying qualities." When questioned about his appetite for fruitcake, Parker admonished, "A day hardly passes that I don't eat a slice of fruitcake.....Claxton Fruit Cake, that is."

The Claxton Bakery is located two blocks off US. 301 in Claxton. Visitors and chartered bus tours are welcome year-round. Guided tours are conducted daily from 7 a.m.-7 p.m. So if you are ever traveling through Georgia, make it a point to visit the home of Claxton Fruit Cake. That seldom-found air of "Southern Hospitality" lingers throughout the Claxton Bakery.



From the 1920's [Left] to the 1970's [Right], the Claxton Bakery has maintained its unique heritage.

## The Fruitful Reporter

Mailed Quarterly to Club Presidents and Secretaries

The Informing Voice of The Claxton Bakery, Inc.

**We Strive To Maintain Your Trust**