

The original documents are located in Box 42, folder “Proposed Schedules - Mrs. Ford (1)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Betty Ford donated to the United States of America her copyrights in all of her unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

8/19/74 Chicago, Illinois
VFW Convention




THE WHITE HOUSE

WASHINGTON

PRESIDENTIAL ADDRESS TO THE
75TH ANNUAL VFW CONVENTION

Chicago, Illinois

Monday - August 19, 1974

From: Terry O'Donnell 

BACKGROUND:

The Veterans of Foreign Wars of the U.S., representing more than 1.8 million members, extended to you an invitation in February to address the opening session of its Diamond Jubilee Convention. You accepted the VFW invitation in March and last week you reaffirmed your intention to attend.

Mayor Daley has issued a press release welcoming you and Mrs. Ford and has invited the people of Chicago to greet you at the airport and along the motorcade route.

8:20 a.m. You join Mrs. Ford in the Map Room and together proceed out the Diplomatic Entrance to the helicopter.

8:25 a.m. Board helicopter and depart en route Andrews AFB.

(Flying Time: 15 minutes)

8:40 a.m. Arrive Andrews AFB and board S'76.

PRESIDENTIAL GUESTS (On board in advance of
your arrival)

Senator Vance Hartke (D-Ind)
Senator Strom Thurmond (R-SC)
Senator Cliff Hansen (R-Wyo)
Cong. Leslie C. Arends (R-Ill)
Cong. Dan Daniel (D-Va)
Cong. William Jennings Bryan Dorn (D-SC)
Cong. Olin Teague (D-Tex)
Cong. John Paul Hammerschmidt (R-Ark)



75th VFW Convention
2. Chicago, Illinois
Monday - August 19, 1974

8:45 a.m. S '76 departs en route O'Hare Field, Chicago, Illinois.

(Flying Time: 1 hour, 40 minutes)
(Time Change: - 1 hour)

9:25 a.m. S '76 arrives O'Hare Field, Chicago, Illinois.
CDT

Your Military Aide, Commander Todd, will indicate when you should disembark the aircraft.

Ruffles and Flourishes, Announcement, and "Hail to the Chief" as you and Mrs Ford deplane. You will be met at the foot of the ramp by:

Governor and Mrs. Daniel Walker (D)

Congressman Sam Young

Colonel Jack Reilly, City of Chicago Special Events

Officer (Mayor Daley's personal representative)

Mr. John Stang, Vice Commander-in-Chief of VFW

Mr. Thomas P. Walker, Vice Commander-in-Chief, VFW
Ambassador Donald Rumsfeld

Miss Diane Dummer, Chicago Lakefront Festival Queen
(who will present a floral bouquet to the First Lady)

NOTE: Mayor Daley will not be present. He is recuperating and resting in Michigan.

OPEN PRESS COVERAGE
CROWD SITUATION

NOTE: If you decide in advance that you would like to speak at the airport, a microphone will be prepositioned. You can, if you wish, make the decision to speak at the last minute since a minimum of time is required to set up the contingency microphone.



75th VFW Convention
3. Chicago, Illinois
Monday - August 19, 1974

If you should address the crowd, it is recommended that you shake hands for a few minutes afterwards to allow time for your key staff and Congressional guests who will be standing behind you to board the motorcade.

9:35 a.m.

You and Mrs. Ford board motorcade and depart en route Conrad Hilton Hotel.

(Driving Time: 50 minutes)

OPEN PRESS COVERAGE
CROWD SITUATION IN THE LOOP

NOTE:

The Presidential motorcade, prior to entering the heaviest crowd areas, will stop to remove the top so that you can stand and greet the crowd.

If you should desire to stop the motorcade in the crowd areas, you should so inform Agent Keiser.

10:25 a.m.

Motorcade arrives Conrad Hilton Hotel.

You and Mrs. Ford will be met by:

Senator Charles Percy

Mr. William Smith, Conrad Hilton Hotel Manager

Mr. Smith and Governor Walker will escort you and Mrs. Ford and Senator Percy to the elevator. Senator Percy will proceed with you and Mrs. Ford to your suite for a brief 5-minute personal meeting.

10:30 a.m.

Arrive Suite. 5-minute personal meeting with Senator Percy.



75th VFW Convention
4. Chicago, Illinois
Monday - August 19, 1974

10:35 a.m. Senator Percy departs.

PERSONAL/STAFF TIME: 45 minutes

11:20 a.m. You and Mrs. Ford depart suite and proceed to International Ballroom to address the 75th Annual VFW Convention.

11:25 a.m. Arrive holding area where you will be met by Mr. Ray R. Soden, VFW Commander-in-Chief.

11:28 a.m. You depart holding area, escorted by Mr. Soden, and proceed to International Ballroom foyer. You and Mrs. Ford pause at entrance of Ballroom for Ruffles and Flourishes and announcement of you, Mrs. Ford and Commander Soden and, at "Hail to the Chief" proceed into the Ballroom, down the center aisle and up onto the stage using the stairs at stage right. Your seat is the first stage left of the podium next to Mrs. Soden. Mrs. Ford's seat is the second stage right of the podium next to Commander Soden's.

FULL PRESS COVERAGE
ATTENDANCE: 3,000

NOTE: The Convention's Opening Session will have been underway since 9:00 a.m. Overflow convention attendees will be seated in the adjacent Grand Ballroom to view your speech on video monitors.

11:32 a.m. Welcoming remarks by Mr. Soden who will present you with the VFW's Citizenship Award and Gold Medal and Certificate.



75th VFW Convention
Chicago, Illinois
5. Monday - August 19, 1974

You proceed to the podium to accept this Award.

Upon acceptance, and prior to your remarks, you may wish to place the medal and Certificate on a small table near the podium.

11:40 a. m.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE INCLUDING
LIVE LOCAL TELEVISION

12:00 Noon

Your remarks conclude.

Escorted by Mr. Soden, you and Mrs. Ford depart stage at "Hail to the Chief" and proceed up the center aisle. It is suggested that you stop by the Grand Ballroom at the rear of the International Ballroom to briefly address the overflow crowd of approximately 2,500.

Depart hotel and board motorcade.

12:10 p. m.

Motorcade departs en route O'Hare Field.

(Driving Time: 40 minutes)

12:50 p. m.

Motorcade arrives O'Hare Field. You and Mrs. Ford will be met by several key GOP State leaders and candidates for office.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

You and Mrs. Ford board S '76.



75th VFW Convention
6. Chicago, Illinois
Monday - August 19, 1974

PRESIDENTIAL GUESTS:

Senator Strom Thurmond
Senator Cliff Hansen
Senator Charles Percy
Congressman Leslie Arends
Congressman Dan Daniel
Congressman John Paul Hammerschmidt
Congressman Samuel Young
Congressman Robert McClory

12:55 p.m. S '76 departs O'Hare Field en route Andrews AFB.

(Flying Time: 1 hour, 25 minutes)
(Time Change: + 1 hour)

3:20 p.m. S '76 arrives Andrews AFB.

Proceed to helicopter and depart en route the White House.

3:40 p.m. Arrive South Grounds of the White House.

#####



9/6-8/74 Birmingham,
Ala., St. Vincent's
Hospital Dedication



THE WHITE HOUSE
WASHINGTON

SCHEDULE FOR GALA II WEEKEND BENEFITING
ST. VINCENT'S HOSPITAL, BIRMINGHAM, ALABAMA

September 6-8, 1974

advance lady- Patti Matson.

FRIDAY, SEPTEMBER 6

2:40pm Depart the South Lawn via motorcade enroute Andrews AFB.
(Accompanying you in your car will be Nancy Howe)

3:00pm Arrive Andrews AFB
Board 131 Convair enroute Air National Guard Ramp, Birmingham,
Alabama

Note: You will be occupying a private compartment in the rear
of the plane. With you in the compartment will be Nancy Howe, Helen
Smith, and Betty Buchanan.

(Flying time: 2 hours and 20 minutes)

4:30pm Arrive Birmingham, Alabama.

Press and staff will proceed you in departing from the aircraft.

You will be met by: Sister Xavier, Administrator of St. Vincent's
Hospital; Rep. John Buchanan, Mrs. Jim Parsons of Birmingham,
Mrs. Mark Kennedy of Montgomery, (Mrs. Parsons and Mrs.
Kennedy are daughters of Governor Wallace and are representing
him); and Mayor George Seibels of Birmingham.

Three school children will present you with flowers.

Mayor Seibels will present you with a vulcan, the symbol of
the city, which you may give to Patti Matson. The Mayor will then
escort you to roped crowds for a handshake session and then to the
motorcade.

4:45-4:56pm Depart via motorcade for the Parliament House Hotel.



Motorcade

Car I - Police Lead
Agent Chip Obrecht
Patti Matson

Car II - Mrs. Ford
Sister Xavier
Mayor Seibels

Car III- Trail

VIP Rep. and Mrs. Buchanan
Mrs. Parsons
Mrs. Kennedy

Staff Car Nancy Howe
Helen Smith
Karl Schumacher

Wire Car AP-Fran Lewine
UPI- Cherlyl Arvidson

Trail Car and Press Bus

5:00pm Arrive Parliament House Hotel and say good-bye to guests in lobby. You will be escorted to your suite.

5:05pm Kay Kilpatrick of Birmingham Post-Herald will arrive in your suite for a fifteen minute interview.

Note: You may remember that Kay is the daughter-in-law of Carroll Kilpatrick who covers the White House for the Washington Post.

Patti Matson will escort Mrs. Kilpatrick from suite at the conclusion of the interview

5:20-6:30pm Private time

Note: Further scenarios will be found upon arrival in hotel suite.



THE WHITE HOUSE

WASHINGTON

SCHEDULE FOR GALA II WEEKEND BENEFITING
ST. VINCENT'S HOSPITAL, BIRMINGHAM, ALABAMA

September 6-8, 1974

advance person- Patti Matson

FRIDAY, SEPTEMBER 6

2:40 pm Depart the South Lawn via motorcade enroute Andrews AFB .
(Accompanying you in your car will be Nancy Howe,
and Betty Buchanan). *Who paying for*
this

3:00 pm Arrive Andrews AFB.
Board 131 Convair en route Air National Guard Ramp,
Birmingham, Alabama.

Note: You will be occupying a private compartment
in the rear of the plane. With you in the compart-
ment will be Nancy Howe, Helen Smith, and Betty
Buchanan.

Flying time: 2 hours and 20 minutes

4:30 p. m. Arrive Birmingham, Alabama.

Press and staff will proceed you in departing from
the aircraft.

You will be met by: Mayor George Siebels of Birmingham,
Sister Xavier, Administrator of St. Vincent's Hospital,
and Rep. John Buchanan.

Mayor Siebels will escort you to a roped section of
crowds for a handshake session and then to the motorcade.

4:45pm Depart via motorcade for the Parliament House Hotel.

5:00pm Arrival in Hotel Suite



5:05pm Fifteen minute interview with Kay Kilpatrick of Birmingham Post-Herald.

Note: You may remember that Kay is the daughter-in-law of Carroll Kilpatrick who covers the White House for the Washington Post.

5:20-6:30pm Personal time.

6:30 pm Hair dresser arrives. (Betty Stevens)

7:50 pm Depart via motorcade en route Birmingham Museum of Art for Benefactors' Reception and Dinner Party.

(Black tie: about 350 people)

You will be met by: Mr. Emil Hess, President of Parisian Store (a large chain in Birmingham), and Mr. Joseph Brady, Vice President of St. Vincent's Advisory Board.

Your arrival at the Reception will be announced. After 15 minutes you will be escorted into dinner by your host and hostess, Mr. and Mrs. Emil Hess. You will be seated at a round table. Among those seated with you, in addition to the Hess's will be: Mrs. George C. Wallace, Miss Aileen Mehle (columnist "Suzy"), Sister Xavier, Bishop Joseph G. Vath of the Birmingham Diocese.

No further remarks of introduction are planned.

9:15-9:30pm At the conclusion of the dinner, Joe Brady will ask that guests remain seated as you and your party depart, and Mr. Hess will escort you to the door. The motorcade departs Birmingham Museum of Art en route Parliament House Hotel.

SATURDAY, SEPTEMBER 7

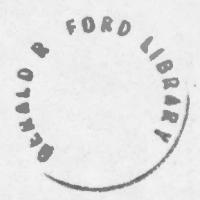
11:35am Depart Parliament House via motorcade en route St. Vincent's Hospital.

11:45am Arrive St. Vincent's Hospital.

You will be greeted by Sister Xavier, Administrator of the Hospital, Sister Catherine, Public Relations Director for St. Vincent's Hospital and Chairwoman of Gala II.

You will tour the Hospital for 20-25 minutes.

12:15 pm Ten minute press availability



A brief Question and Answer session with members of the press, both local and those who cover the White House.

12:30pm Depart St. Vincent's Hospital en route the Hospitality House.

12:40pm Arrive Hospitality House and go to suite for Personal Time.

1:00pm Luncheon for "Outstanding Women" at the Hospitality House. A Fashion Show by Parisian Store is concurrent.

You and the other "Legendary Women" will receive the Keys to the city.

2:15pm Luncheon ends.

Depart for suite for personal time.

2:20-6:30pm Personal Time.

6:30pm Hair dresser arrives in suite.

7:50pm Depart via motorcade for Civic Center for Gala II Ball and Dinner.

8:00pm Arrive Civic Center.

You will be met and escorted to dinner.

Presentation and acceptance of "Legendary Women of America" Award. Brief remarks required.

Approx. 10:30pm You will lead the first dance of the evening with Mr. Emil Hess. Among others who will dance with you will be Rep. John Buchanan.

Approx. 11:15pm At about 11:15pm, or whatever time you would like to leave, you have been invited to drop by a reception off the main ball room for the Hospital's Main Benefactors. This is optional.

Approx. 11:25pm Depart via motorcade to Hospitality House..

SUNDAY, SEPTEMBER 8

11:30 a. m. Depart Hospitality House for the Birmingham Airport.

12:00 noon Depart Birmingham enroute Andrews AFB

(flying time 2 hours and 10 minutes)



- 3:10 pm Arrive Andrews AFB
- 3:15 pm Depart Andrews AFB via motorcade for the White House
- 3:25 pm Arrive South Lawn of the White House.



9/18/74 New York City
29th Gen. Assem. of
the United Nations



THE WHITE HOUSE

WASHINGTON

September 17, 1974

MEMORANDUM FOR: MRS. FORD
FROM: RIC SARDO *Ric*
SUBJECT: NEW YORK TRIP

Attached is your schedule for the opening of the United Nations in New York on Wednesday, September 18.

As you may recall, your schedule is somewhat separate from that of the President's.

The coffee which Mrs. Scali will have for you at 11:05 AM in the U.S. Mission will provide an opportunity for you to relax and meet some of the ladies. The list of attendees will be provided to you. You should also note that after you have witnessed the President's address to the general assembly, Mrs. Scali will escort you again to the U.S. Mission where you will have time to relax for approximately 30 minutes before leaving for the Waldheim luncheon.

Nancy Howe will be the only staff member ^{to} accompany you on this trip unless you specify otherwise. _^



September 17, 1974
4:30 p. m.

THE WHITE HOUSE
WASHINGTON

DETAILED GUEST AND STAFF SCHEDULE

PRESIDENTIAL ADDRESS TO THE
29TH GENERAL ASSEMBLY OF THE UNITED NATIONS

New York, New York
Wednesday, September 18, 1974

WEATHER REPORT:

Fair. Maximum temperature 75
degrees, low 50 degrees.

9:00 a. m.

GUEST & STAFF INSTRUCTIONS: The following are requested to be in the DV Lounge at Andrews AFB to subsequently board AF1:

Sen. Symington
Asst. Sec. Buffum
General Scowcroft
LTC Joulwan
Terry O'Donnell
Nancy Howe
Bob Goldwin
Dave Kennerly
Kathryn Wooten

9:10 a. m.

GUEST & STAFF INSTRUCTIONS: The following are requested to board helo on South Lawn:

Secretary Kissinger
Mrs. Kissinger
Counsellor Hartmann
Counsellor Marsh
General Haig
Jack Hushen
Dr. Lukash
LCDR Todd



9:15 a. m. The President and Mrs. Ford board helo on South Lawn.

HELO DEPARTS South Lawn en route Andrews AFB.

[Flying time: 15 minutes]

9:30 a. m. HELO ARRIVES Andrews AFB. Board Air Force One.

9:35 a. m. AIR FORCE ONE DEPARTS Andrews AFB en route JFK International Airport, New York.

[Flying time: 50 minutes]

[No time change]

A continental breakfast will be served, if requested.

10:25 a. m. AIR FORCE ONE ARRIVES JFK International Airport, (EDT) New York.

Advanceman:
Robin Martin

PRESS POOL PHOTO COVERAGE
CLOSED ARRIVAL

GUEST AND STAFF INSTRUCTIONS:

Board helos as assigned:

HELO #1

- Secretary Kissinger
- Mrs. Kissinger
- Counsellor Hartmann
- Counsellor Marsh
- General Haig
- Jack Hushen
- Dr. Lukash
- Major Barrett

HELO #2

- Sen. Symington
- Asst. Sec. Buffum
- General Scowcroft
- LTC Joulwan
- Terry O'Donnell
- Nancy Howe
- Bob Goldwin
- Dave Kennerly
- Gen. Adams
- Kathryn Wooten



10:30 a. m. The President and Mrs. Ford board Helo One.

HELO ONE DEPARTS JFK International Airport en route Wall Street Helopad.

[Flying time: 10 minutes]

10:40 a. m. HELO ONE ARRIVES Wall Street Helopad.

PRESS POOL PHOTO COVERAGE
CLOSED ARRIVAL

GUEST AND STAFF INSTRUCTIONS:

Board motorcade as assigned:

Pilot	R. Martin
Lead	
President's Car	The President Secretary Kissinger
Follow-up	Dr. Lukash
NYPD Car	
First Lady's Car	Mrs. Ford Mrs. Kissinger Mrs. Howe
Sec. State Follow-up	
Control	T. O'Donnell Major Barrett D. Kennerly
Counsellor's Car	R. Hartmann J. Marsh
Camera 1	
Camera 2	
Camera 3	
Wire 1	J. Hushen
Wire 2	
VIP A	Sen. Symington Asst. Sec. Buffum
Staff 1	General Haig General Scowcroft LTC Joulwan



Staff 2

B. Goldwin
K. Wooten

WHCA

Gen. Adams

Spare
Spare
Tail

10:50 a. m. The President and Mrs. Ford board motorcade.

MOTORCADE DEPARTS Wall Street Helopad en route
United Nations.

[Driving time: 10 minutes]

NOTE: The First Lady's car will separate from
motorcade and proceed to U.S. Mission to the U.N.

11:00 a. m. MOTORCADE ARRIVES United Nations, Secretariat
entrance.

The President will be met by:

Mr. Sinan Korle, U.N. Chief of Protocol (Turkey)
Ambassador John Scali

The President, escorted by Mr. Korle, proceeds inside
the U.N. Secretariat entrance.

The President will be met by:

Mr. Kurt Waldheim, Secretary General of
the U.N.

Mr. John Olver, Assistant Secretary General of
the U.N. Development Program.

Mr. Henry R. Labouisse, Executive Director,
U.N. Children's Fund

Mr. Bradford Morse, Under Secretary General
for Political and General Assembly Affairs

Mr. Rudolph A. Peterson, Administrator, U.N.
Development Program

Mr. Robert J. Ryan, Assistant Secretary General,
Office of General Services



OPEN PRESS COVERAGE.

11:02 a. m. Mrs. Ford, Mrs. Kissinger, and Mrs. Howe arrive at U.S. Mission. They will be met by Mrs. John Scali, who will escort them to the 11th Floor.

11:05 a. m. The President and Secretary Kissinger, accompanied by the Secretary General, Ambassador Scali, and Mr. Korle, proceed to the Secretary General's office, via elevator, (38th Floor).

GUEST & STAFF INSTRUCTIONS: You will be escorted to holding room on 38th Floor.

11:05 a. m. Mrs. Ford, Mrs. Kissinger, Mrs. Howe, and Mrs. Scali arrive 11th Floor (Ambassador Scali's Office) for a coffee in honor of the First Lady.

ATTENDANCE: 18

11:07 a. m. The President, Secretary Kissinger, and Ambassador Scali arrive Secretary General's office for private discussion.

PRESS POOL PHOTO COVERAGE

11:17 a. m. The President and Secretary Kissinger, accompanied by Ambassador Scali, proceed to the Office of the President of the General Assembly, Mr. Abdelaziz Bouteflika (Algeria).

11:19 a. m. Arrive office of the President of the General Assembly for private discussion.

NOTE: A translator will be in the room during the meeting.

PRESS POOL PHOTO COVERAGE

11:29 a. m. The President proceeds to holding room (Secretary General's private dining room).

NOTE: Secretary Kissinger and Ambassador Scali proceed to Senior Staff Lounge on 38th Floor.

11:30 a. m. Arrive holding room (38th Floor).

PERSONAL/STAFF TIME: 30 minutes



11:45 a. m. Mrs. Ford, Mrs. Kissinger, Mrs. Scali, and Mrs. Howe depart 11th Floor and walk to Delegates Entrance of the U. N.

11:55 a. m. Mrs. Ford, Mrs. Kissinger, Mrs. Scali, and Mrs. Howe arrive at Delegates Entrance and proceed to their seats in the General Assembly Chamber.

11. 55 a. m. GUEST & STAFF INSTRUCTIONS: You will be escorted to your seats in the General Assembly Chamber.

12:00 noon The Secretary General and Mr. Korle arrive at the holding room to escort the President.

12:00 noon The President, escorted by the Secretary General and Mr. Korle, departs holding room en route holding area.

12:03 p. m. Arrive holding area (GA-200), pause for announcement.

12:04 p. m. The President of the General Assembly proceeds to the podium in the General Assembly Chamber and opens the session.

12:06 p. m. Announcement by the President of the General Assembly.

12:06 p. m. The President, escorted by the U. N. Chief of Protocol, Mr. Korle, and the Secretary General, proceeds into the General Assembly Chamber and is seated.

LIVE NATIONWIDE TELEVISION

12:07 p. m. The President of the General Assembly, Mr. Bouteflika, introduces the President.

NOTE: The introduction will be in French. The President's seat will have speakers with the English translation.

12:08 a. m. Presidential address.

LIVE NATIONWIDE TELEVISION



12:28 p. m. Address concludes.

The President returns to his seat.

12:29 p. m. The President of the General Assembly thanks the President.

12:30 p. m. The President, escorted by Mr. Korle, the Secretary General, and the President of the General Assembly, proceeds to the Indonesian Lounge.

NOTE: Upon passing through Room GA-200, the President will be joined by Secretary Kissinger and Ambassador Scali.

12:30 p. m. Mrs. Ford, Mrs. Kissinger, and Mrs. Howe, escorted by Mrs. Scali, depart the General Assembly Chamber and walk to the U.S. Mission.

GUEST & STAFF INSTRUCTIONS: You will be escorted from your seats in the General Assembly Chamber to the Indonesian Lounge.

12:32 p. m. The President arrives Indonesian Lounge and forms receiving line with Secretary Kissinger and Ambassador Scali in the following order:

Mr. Fred Winter (will announce guests)
Ambassador Scali
The President
Secretary Kissinger

PRESS POOL PHOTO COVERAGE

NOTE: The President will be receiving 160 Permanent Representatives and Chairman of Delegations to the U.N. The reception is hosted by the U.S. Mission to the U.N.

12:35 p. m. Mrs. Ford, Mrs. Kissinger, Mrs. Scali, and Mrs. Howe arrive at U.S. Mission and proceed to Ambassador Scali's office.



1:00 p. m. The President, escorted by Mr. Korle, departs Indonesian Lounge en route holding room (C-209C).

GUEST AND STAFF INSTRUCTIONS: You will be escorted to holding room (C-209A).

1:02 p. m. Arrive holding room.

PERSONAL/STAFF TIME: 20 minutes

1:05 p. m. Mrs. Ford, Mrs. Kissinger, Mrs. Howe, and Mrs. Scali proceed to Secretary General Waldheim's residence (Sutton Place South).

1:15 p. m. Mrs. Ford, Mrs. Kissinger, Mrs. Howe, and Mrs. Scali arrive at luncheon hosted by Mrs. Waldheim.

ATTENDANCE: 15

1:17 p. m. GUEST & STAFF INSTRUCTIONS: The following people will be escorted to the South Lounge for the Luncheon Reception:

- Secretary Kissinger
- Ambassador Scali
- Counsellor Hartmann
- Counsellor Marsh
- General Haig
- General Scowcroft
- Jack Hushen
- Sen. Symington
- Asst. Sec. Buffum

The following people will be escorted to the Delegate's Lounge for luncheon:

- LTC Joulwan
- Major Barrett
- T. O'Donnell
- B. Goldwin
- Dr. Lukash
- K. Wooten



1:22 p. m. The President, escorted by Mr. Korle, departs holding room en route South Lounge.

1:24 p. m. The President arrives luncheon reception in the South Lounge.

NOTE: A reception for the 70 luncheon guests will have been in progress since 1:10 p. m. The host is the Secretary General, and Governor Rockefeller will be in attendance.
PRESS POOL PHOTO COVERAGE

1:30 p. m. The President proceeds to luncheon table and is seated.

1:30 p. m. Luncheon is served.

NOTE: Press pool will cover the first five minutes of the luncheon only.

2:15 p. m. Toast by the Secretary General.

2:20 p. m. Toast by the President.

2:25 p. m. Toast concludes.

2:40 p. m.	<u>GUEST & STAFF INSTRUCTIONS:</u> Guests and staff attending luncheon in South Lounge and Delegates Lounge will be escorted to the motorcade for boarding. Assignments as on arrival, except delete First Lady's car, and add Ambassador Scali to President's car.
------------	---

2:40 p. m. Mrs. Waldheim's luncheon concludes. Mrs. Ford, Mrs. Kissinger, Mrs. Scali and Mrs. Howe board motorcade and proceed to U.S. Mission.

2:45 p. m. Luncheon concludes.

The President departs the South Lounge en route motorcade for boarding.

2:50 p. m. MOTORCADE DEPARTS United Nations en route U.S. Mission to the U. N.

[Driving time: 3 minutes]



2:50 p. m. First Lady's motorcade arrives at U. S. Mission.
Mrs. Ford and her guests proceed to the 11th
Floor to await the President's arrival.

2:53 p. m. MOTORCADE ARRIVES U. S. Mission to the U. N.

The President, Secretary Kissinger and Ambassador Scali
proceed to 12th Floor Lounge for brief drop-by.

GUEST & STAFF INSTRUCTIONS: You
will be escorted to the 12th Floor Lounge.

2:55 p. m. The President arrives 12th Floor Lounge.

OPEN PRESS COVERAGE

NOTE: Present will be the following four
nominees as representatives of the United States
Delegation to the 29th General Assembly of the U. N.:

W. Tapley Bennett, Jr.
Stuart Symington
Charles H. Percy
Thomas H. Keuchel

Additionally, the following nominees as alternate
representatives will be present:

Oliver C. Carmichael, Jr.
Joseph M. Segal
William E. Schaufele, Jr.
Clarence Clyde Ferguson, Jr.
Barbara M. White

ATTENDANCE: 150 U. S. Mission Staff

NOTE: A contingency microphone will be
available for the President's use.

2:55 p. m. Mrs. Ford, Mrs. Kissinger, Mrs. Scali, and
Mrs. Howe arrive 12th Floor Lounge

OPEN PRESS COVERAGE



3:00 p. m. GUEST & STAFF INSTRUCTIONS: You will be escorted to the motorcade for boarding. Assignments same as arrival except delete Ambassador and Mrs. Scali.

3:03 p. m. The President and Mrs. Ford depart 12th Floor Lounge en route motorcade for boarding.

3:10 p. m. MOTORCADE DEPARTS U. S. Mission to the U. N. en route Wall Street Helopad.

[Driving time: 10 minutes]

3:20 p. m. MOTORCADE ARRIVES Wall Street Helopad.

PRESS POOL PHOTO COVERAGE
CLOSED DEPARTURE

GUEST & STAFF INSTRUCTIONS: Board helos, as on arrival, except add Robin Martin to Helo #2.

3:25 p. m. The President and Mrs. Ford board Helo One.

HELO ONE DEPARTS Wall Street Helopad en route JFK International Airport.

[Flying time: 10 minutes]

3:35 p. m. HELO ONE ARRIVES JFK International Airport.

GUEST & STAFF INSTRUCTIONS: Board Air Force One, as on arrival, except add Robin Martin and Major Barrett.

3:40 p. m. The President and Mrs. Ford board Air Force One.
(EDT)

AIR FORCE ONE DEPARTS JFK International Airport en route Andrews AFB.

[Flying time: 45 minutes]

A snack will be served en route

4:25 p. m. AIR FORCE ONE ARRIVES Andrews AFB.
(EDT)

GUEST & STAFF INSTRUCTIONS: Board Helo #1 as on arrival. For all others, transportation will be available to take you to your destination.



4:30 p. m. The President and Mrs. Ford board helo.

HELO DEPARTS Andrews AFB en route South Lawn.

[Flying time: 15 minutes]

4:45 p. m. HELO ARRIVES South Lawn.



THE WHITE HOUSE

WASHINGTON

September 16, 1974
4:00 p.m.

MEMORANDUM FOR: LTC Ric Sardo

VIA: William Henkel, Jr.

FROM: Robin Martin

SUBJECT: Mrs. Ford's Trip to New York City
Wednesday, September 18, 1974

Attached is a revised proposed schedule for the First Lady's participation in the President's trip to the U.N. on September 18, 1974.

10:40 a.m. The President and Mrs. Ford arrive Wall Street Helipad. Mrs. Ford proceeds in her car to the U.S. Mission to the U.N.

NOTE: The First Lady's car will be part of the President's motorcade.

10:50 a.m. Motorcade departs Wall Street Helipad.

11:00 a.m. The First Lady's car separates from the President's motorcade and proceeds to the U.S. Mission.

11:02 a.m. Arrive at U.S. Mission. Mrs. Ford is met by Mrs. Scali and escorted to the 11th floor.

11:05 a.m. Mrs. Ford and Mrs. Scali arrive 11th floor for a coffee in honor of Mrs. Ford. The coffee will be served in Ambassador Scali's Office.

Attendance: 18



- 11:45 a.m. Mrs. Ford and Mrs. Scali depart 11th floor and walk to Delegates entrance of the U.S.
- 11:55 a.m. Mrs. Ford and Mrs. Scali arrive at the Delegates entrance and proceed to their seats in the General Assembly Chamber.
- 12:06 p.m. President is announced.
- 12:08 p.m. Presidential address begins.
- 12:28 p.m. Presidential address concludes.
- 12:30 p.m. Mrs. Ford departs the General Assembly Chamber, escorted by Mrs. Scali, and walks to U.S. Mission.
- 12:35 p.m. Mrs. Ford and Mrs. Scali arrive at U.S. Mission and proceed to Ambassador Scali's Office.
- 1:05 p.m. Depart Ambassador Scali's Office with Mrs. Scali and proceed to Secretary General Waldheim's residence (Sutton Place South).
- 1:15 p.m. Mrs. Ford and Mrs. Scali arrive at the luncheon hosted by Mrs. Waldheim.

INVITEES (15)

Mrs. Ford
 Mrs. Kurt Waldheim (Bessie)
 Mrs. Henry R. Labouisse (Eve)
 Mrs. John Leab (Patsy)
 Mrs. Audrey A. Gromyko (Lydia)
 Mrs. Yakov A. Malik (Valentina)
 Mrs. Sinan A. Korle (Sahr)
 Mrs. Ismat T. Kittani (Hale)
 Mrs. John Scali (Denise)
 Mrs. Nelson Rockefeller (Happy)
 Mrs. Henry A. Kissinger (Nancy)



Mrs. Nancy Howe
Mrs. Rudolph A. Peterson (Barbara)
Mrs. W. Tapley Bennett (Margaret)
Unknown guest of Mrs. Waldheim

2:40 p.m. Lunch concludes. Mrs. Ford and Mrs. Scali motorcade to the U.S. Mission.

2:50 p.m. Arrive at U.S. Mission and proceed to the 11th floor to join the President at 2:55.



9/23-24/74 Chicago,
Ill., RNC Luncheon for
Republican Women Candi-
dates



September 12, 1974

MEMORANDUM FOR: BILL HENKLE

FROM: RIC SARDO

SUBJECT: First Lady's Chicago Trip, September 23-24

As a result of our meeting with the First Lady, I can provide you with additional guidance regarding her forthcoming trip to Chicago.

The present plan is for her to accompany the President to Detroit and probably some participation in the President's Detroit events. The extent of that participation will determine the time of our split-off to Chicago, and will have to be determined after you have come up with a schedule for the President's Detroit visit. The First Lady and her party will fly by separate military aircraft from Detroit to Chicago arriving sometime during the afternoon on September 23. The First Lady and party will be housed at the Conrad Hilton, where the events of the 24th will take place.

The First Lady has acceded to the following events during her visit to Chicago:

1. a tape interview with Irv Kupcinet of approximately 15 minutes duration during late afternoon, September 23. Helen Smith has made the initial contact with Kupcinet on this matter, and has indicated that the specific time will be determined as we develop the schedule. In any event, Kupcinet has agreed to taping at the Conrad Hilton, either in Mrs. Ford's or another suite.
2. a private dinner party offered by Mrs. Hope McCormick at her residence the evening of September 23 for approximately twelve people.
3. A reception at the Conrad Hilton for Mrs. Ford hosted by Hope McCormick and the RNC prior to the luncheon on September 24. This reception we understand will commence approximately 11:30 AM and Mrs. Ford has no objection to either a receiving line or individual pictures with candidates.



4. The principle luncheon event with Mrs. McCormick and the RNC at approximately 12:30 PM on September 24. We are preparing remarks for Mrs. Ford to make sometime during that luncheon.

The only other event during the Chicago trip which Mrs. Ford has agreed to is a drop-by to the home in which she resided as a child in the Chicago area. This residence is located at the 1252 West Columbia Avenue and the contact is Mrs. Ruth Rotman. Again, Helen Smith is making the initial contact on this. Depending on location of the house in relation to the Conrad Hilton, a determination should be made whether it would be better to have the drop-by following lunch and on the way to the airport, or prior to the reception and luncheon on the morning of September 24. There will be photo and press play during the visit itself, including a possible commentary by Mrs. Ford after she has toured the house.

Mrs. Ford does not wish to commit herself to any events beyond those outlined above. I can discuss the particulars of these events with you as the advancing unfolds and convey her desires where appropriate. Both Nancy Howe and Helen Smith will indicate to Hope McCormick, who will be your principle contact for the dinner and RNC events, that your office will coordinate the advance.

cc: Staircase
Nancy Howe
Helen Smith
Susan Porter



12/22-1/2/75 Vail
Christmas vacation



THE PRESIDENT'S VISIT TO
VAIL, COLORADO

DECEMBER 22, 1974 - JANUARY 2, 1975

SUNDAY, DECEMBER 22, 1974 - DEPARTURE WASHINGTON

STAFF INSTRUCTIONS

8:15 a.m. The following are requested to be in the DV Lounge at Andrews AFB to subsequently board Air Force One:

Mrs. Donald Rumsfeld
Miss Valerie Rumsfeld
Miss Marcy Rumsfeld
Nicholas Rumsfeld
Mrs. Sheila Weidenfeldt
Mrs. Ronald Nessen
Mrs. William M. Lukash
Daniel Lukash
Miss Barbara Mantuso
Mrs. Nellie L. Yates
SDC Arturo B. Bautista
Miss Patti Young
Edward Nessen

8:25 a.m. The following are requested to board Army One on the South Lawn for flight to Andrews AFB:

Ambassador Donald Rumsfeld
Mr. Ronald Nessen
Mr. David Kennerly
Doctor William M. Lukash
LCDR Stephen Todd

8:30 a.m. The First Family boards Army One on the South Lawn:

The President and Mrs. Ford
Mr. and Mrs. Michael Ford
Miss Susan Ford

Army One departs South Lawn en route Andrews AFB.

(Flying time: 15 minutes)



8:45 a. m. Army One arrives Andrews AFB.

The President and First Family boards Air Force One.

8:50 a. m. Air Force One departs Andrews AFB en route Grand Junction, Colorado.

(Flying time: 3 hours, 50 mins.)

(Time change: gain 2 hours)

NOTE: Breakfast served on board.

10:40 a. m. Air Force One arrives at Walker Field, Grand Junction, Colorado.

CLOSED ARRIVAL

OPEN PRESS COVERAGE

STAFF INSTRUCTIONS

Board helicopters as assigned.

Marine One

The President

Mrs. Ford

Mr. Michael Ford

Mrs. Michael Ford

Rear Admiral William M. Lukash

Major Robert E. Barrett

USSS (2)

Marine Two

Miss Susan Ford

Miss Barbara Mantuso

Mr. Donald Rumsfeld

Mr. Ronald Nessen

SDC Arturo Bautista

Mr. David Kennerly

2 USSS



Marine Three

WHCA (1)
USSS (5)
Press Pool (4)

STAFF INSTRUCTIONS:

The following board bus:

Mrs. Donald Rumsfeld
Miss Valerie Rumsfeld
Miss Marcy Rumsfeld
Mrs. Sheila Weidenfeldt
Mrs. Ronald Nessen
Edward Nessen
Mrs. William M. Lukash
Daniel Lukash
Mrs. Nellie L. Yates
Miss Patti Young

NOTE: Bus will drive direct from Grand Junction
to Vail. Driving time: 3 hours, 45 min.

10:45 a. m. Marine One departs Walker Field en route Avon, Colorado

(Flying time: 1 hour, 10 minutes)

11:55 a. m. Marine One arrives Avon, Colorado

CLOSED ARRIVAL

President and First Family boards motorcade.

STAFF INSTRUCTIONS:

Board cars as follows

The President
Mrs. Ford



Follow-up	Doctor Lukash
Control:	Mr. Rumsfeld Major Barrett Mr. Kennerly
Press:	Mr. Nessen Mr. and Mrs. Michael Ford Miss Susan Ford Miss Barbara Mantuso
Follow-up:	WHCA SDC Bautista

12:00 noon Motorcade departs Avon en route Vail.

(Driving time: 12 minutes)

12:12 p. m. Motorcade arrives at the Richard Bass residence.

Staff will be taken directly to their residences.

afternoon Open time.

evening Open



MONDAY, DECEMBER 23, 1974

10:30 a. m. Mr. Trammell Crowe will arrive at the residence to join the President skiing.

11:00 a. m. Skiing.

to

2:30 p. m.
(approx.)

7:00 p. m. Private dinner party hosted by the Brown's at the President's condominium.

TUESDAY, DECEMBER 24, 1974

11:00 a. m. Skiing.

to

2:30 p. m.
(approx.)

Private dinner party hosted by the Kindel's at their home.

WEDNESDAY, DECEMBER 25, 1974

11:00 a. m. Skiing

to

2:30 p. m.
(approx.)

Open.

THURSDAY, DECEMBER 26, 1974

11:00 a. m. Skiing. Congressmen Jim Johnson (R-Colo.) and Bob McClory (R-Ill.) will join the President on the slopes at about 1:30 p. m.

to
2:30 p. m.
(approx.)

Congressmen Johnson and McClory may return to the residence with the President for refreshments.

Private dinner party hosted by the Scotts at their home.



FRIDAY, DECEMBER 27, 1974

11:00 a. m. Skiing.
to
2:30 p. m.
(approx.)

Possible dinner hosted by the Siebert's and Kindel's.

SATURDAY, DECEMBER 28, 1974

11:00 a. m. Skiing.
to
2:30 p. m.
(approx.)

Arrival DKE Fraternity
Get-together at Red Lion Inn.

SUNDAY, DECEMBER 29, 1974

11:00 a. m. Skiing.
to
2:30 p. m.
(approx.)

Private dinner hosted by Wooner's at the "Antlers"
(Gramshammer)

MONDAY, DECEMBER 30, 1974

11:00 a. m. Skiing.
to
2:30 p. m.
(approx.)

Private dinner hosted by Pepi and Shieka Gramshammer's
at their apartment.



TUESDAY, DECEMBER 31, 1974

11:00 a. m. Skiing
to
2:30 p. m.
(approx.)

Open.

WEDNESDAY, JANUARY 1, 1975

11:00 a. m. Skiing
to
2:30 p. m.
(approx.)

Open.



THURSDAY, JANUARY 2, 1975 - DEPARTURE VAIL

8:50 a. m.

The President and First Family depart residence by motorcade en route Avon, Colorado.

(Driving time: 12 mins.)

STAFF INSTRUCTIONS

Board cars as follows:

Arrive Avon.

STAFF INSTRUCTIONS

Board helicopters as assigned.

9:10 a. m.

Marine 1 departs Avon en route Walker Field, Grand Junction, Colorado.

(Flying time: 1 hour, 10 mins.)

10:20 a. m.

Army One arrives Walker Field, Grand Junction, Colorado.

The President and First Family board Air Force One.



10:25 a. m. Air Force One departs Walker Field, Grand Junction,
Colorado, en route Andrews Air Force Base.

(Flying time: 3 hours, 15 minutes)
(Time change: lose 2 hours)

NOTE: Lunch will be served on board.

3:40 p. m. Air Force One arrives Andrews Air Force Base.

The President and First Family board Army One.

3:45 p. m. Army One departs Andrews AFB en route the White House.

4:00 p. m. Army One arrives South Lawn of the White House.



ROOMING LIST

Ambassador and Mrs. Rumsfeld
Miss Valerie Rumsfeld
Miss Marcy Rumsfeld

Scott House

Mr. and Mrs. Ronald Nessen
Edward Nessen

Manor Vail, 206-07-08

Rear Admiral and Mrs. Lukash
Daniel Lukash

Holiday House, Room 13A

Mr. David Kennerly

Riva Ridge North, 605

Mrs. Nellie L. Yates

Hilton 116

Mrs. Sheila Weidenfeldt

Hilton 117

SDC Arturo Bautista

Vail Trails East, Apt 7

Military Aide's Office

House House



4/2/75 Los Angeles, Calif.
Amazing Blue Ribbon 400




THE WHITE HOUSE

WASHINGTON

March 31, 1975

MEMORANDUM FOR: MRS. FORD

FROM: PETER SORUM 

SUBJECT: LUNCHEON OF THE AMAZING
BLUE RIBBON 400
Dorothy Chandler Pavillion
Los Angeles, California
Wednesday, April 2, 1975

Attached is a copy of the proposed schedule for your attendance at the luncheon of the Amazing Blue Ribbon 400 in Los Angeles, California.

APPROVE 

DISAPPROVE _____

BACKGROUND

The Amazing Blue Ribbon 400 was founded in 1968 by Mrs. Norman Chandler to provide an opportunity for a group of dedicated women to raise funds for the Music Center to provide special activities at the center for the children of Southern California. Since its funding, the group has raised over four million dollars, exceeding its goal every year.

Each member accepts an obligation to "give or get a contribution of \$1,000 or more" annually to the Music Center Unified Fund.

Over the years, some 50,000 children have attended a series of concerts, cultural festivals and unusual programs which aim to heighten the children's awareness of the performing arts.

Programs are also arranged for the adult membership that will appeal to their interest. In the past, these have included a reception for Great Britain's Princess Alexandra, talks by David Frost and Barbara Walters, and panel discussions on Shakespeare and best sellers.



THE LUNCHEON

You are the Guest of Honor at the Amazing Blue Ribbon 400 Luncheon and Reception. While Mrs. Chandler had originally planned to have an extended program, she has now arranged for a short musical program featuring ethnic background children from Rosemont Elementary School. It will be followed by remarks by Mrs. Chandler concluding with an introduction of you for brief comments. The reception which precedes the luncheon service will offer you an opportunity to greet the guests.

PRESS

Designated press areas will provide the media an opportunity to cover your participation in the luncheon and program. In addition, the press will be advised that you may take several questions just prior to leaving the Dorothy Chandler Pavillion. Press coverage is not permitted in the Founders Room where the reception will be held.



9:30 pm
3/31/75

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE LUNCHEON
OF THE AMAZING BLUE RIBBON 400

Dorothy Chandler Pavillion
Los Angeles, California
Wednesday, April 2, 1975

- 11:15 am Mrs. Ford departs Presidential Residence
en route motorcade for boarding.
- MOTORCADE DEPARTS Presidential Residence
en route Palm Springs Municipal Airport.
- [Driving time: 20 minutes]
- 11:35 am MOTORCADE ARRIVES Palm Springs Municipal
Airport.
- OPEN PRESS COVERAGE
CLOSED DEPARTURE
- 11:40 am Mrs. Ford boards Jet Star.
- JET STAR DEPARTS Palm Springs Municipal
Airport en route Burbank International Airport.
- [Flying time: 30 minutes]
- 12:10 pm JET STAR ARRIVES Burbank International Airport.
- OPEN PRESS COVERAGE
CLOSED ARRIVAL
- 12:15 pm Mrs. Ford boards motorcade.
- MOTORCADE DEPARTS Burbank International
Airport en route Dorothy Chandler Pavillion.
- [Driving time: 25 minutes]



12:40 pm MOTORCADE ARRIVES Dorothy Chandler Pavillion.

Mrs. Ford will be met by:
Mrs. Norman (Dorothy) Chandler,
Founder, Amazing Blue Ribbon 400
Mrs. Richard (Helen) Wolford, President,
Amazing Blue Ribbon 400

Mrs. Ford, escorted by Mrs. Chandler, proceeds to the Founder's Room.

12:45 pm Mrs. Ford arrives Founder's Room to attend informal reception.

NOTE: Mrs. Chandler will introduce Mrs. Ford to hostesses who will in turn introduce guests.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 240

12:59 pm Mrs. Ford, escorted by Mrs. Chandler, proceeds to holding room.

1:00 pm Mrs. Ford arrives holding room. Guests proceed to Grand Hall for luncheon.

1:10 pm Mrs. Ford, escorted by Mrs. Chandler, proceeds to table 7 and is seated.

OPEN PRESS COVERAGE
ATTENDANCE: 240

1:12 pm Luncheon is served.

2:14 pm Luncheon concludes.

2:15 pm The Rosemont Senior Choir enters Grand Hall for musical selections.

2:25 pm Mrs. Wolford thanks the choir and introduces Mrs. Chandler for remarks.



2:26 pm Mrs. Chandler offers brief remarks concluding with introduction of Mrs. Ford.

2:28 pm Mrs. Fords remarks.

FULL PRESS COVERAGE

2:30 pm Remarks conclude.

Mrs. Ford-returns to her seat and is seated.

2:31 pm Mrs. Wolford thanks Mrs. Ford and Mrs. Chandler.

2:32 pm Mrs. Ford, escorted by Mrs. Chandler, departs Grand Hall en route holding room.

2:33 pm Mrs. Ford arrives holding room.

PERSONAL/STAFF TIME: 5 minutes

2:38 pm Mrs. Ford bids farewell to Mrs. Chandler and departs holding room en route motorcade for boarding.

NOTE: A Press Availability has been arranged on the street level of the Pavillion.

2:45 pm MOTORCADE DEPARTS Dorothy Chandler Pavillion en route Burbank International Airport.

[Driving time: 25 minutes]

3:10 pm MOTORCADE ARRIVES Burbank International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

3:15 pm Mrs. Ford boards Jet Star.



JET STAR DEPARTS Burbank International
Airport en route Palm Springs Municipal Airport.

[Flying time: 30 minutes]

3:45 pm JET STAR ARRIVES Palm Springs Municipal Airport.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

3:50 pm Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Palm Springs Municipal
Airport en route Presidential Residence.

[Driving time: 20 minutes]

4:10 pm MOTORCADE ARRIVES Presidential Residence.



JETSTAR MANIFEST

Mrs. Ford
Mrs. Fred Wilson
Mrs. Robert Hartmann
Sheila Weidenfeld
Karl Shumaker
USSS
USSS

MOTORCADE BURBANK INTERNATIONAL AIRPORT - DOROTHY CHANDLER PAVIL

Lead Sorum
 Kinley

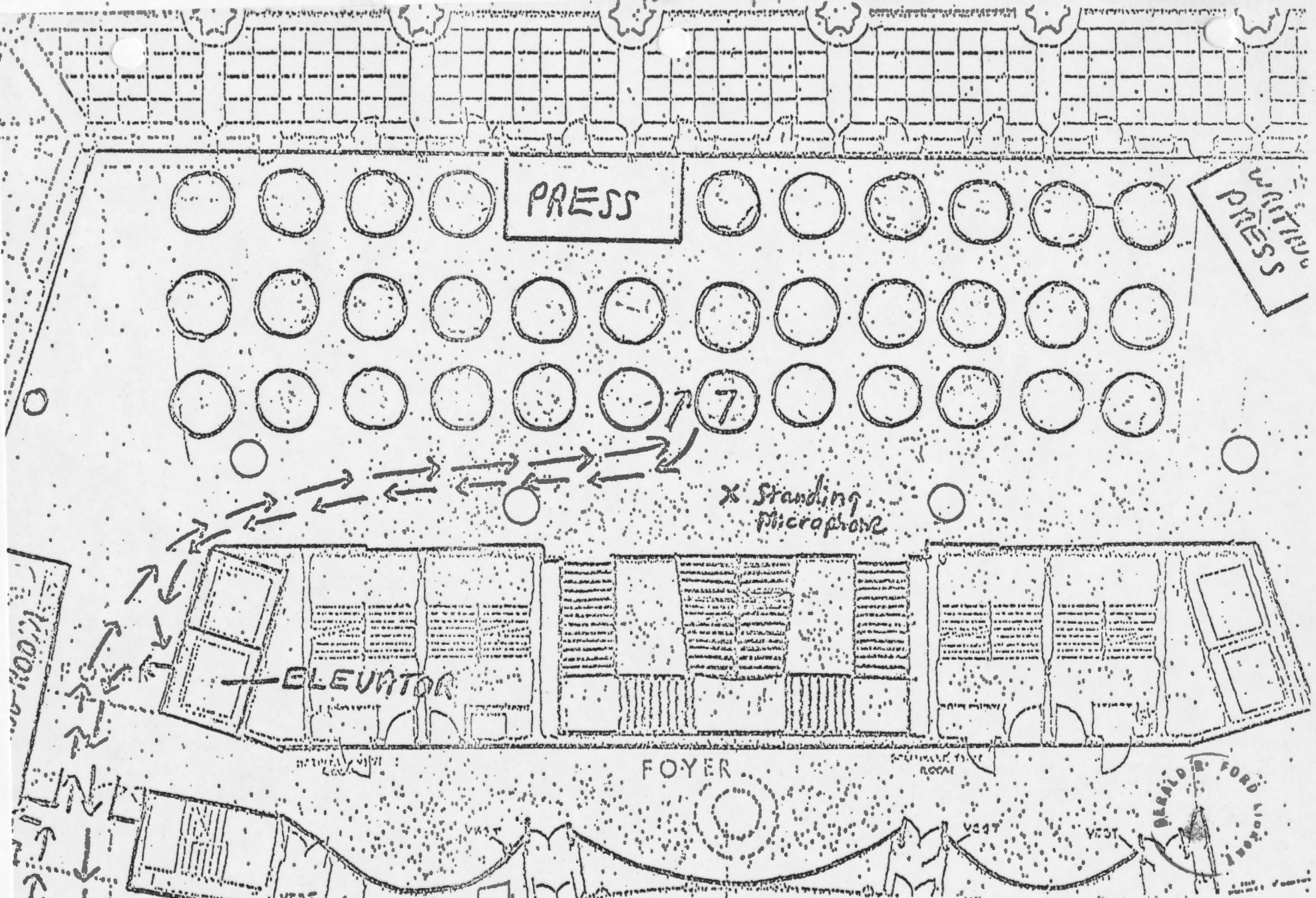
Mrs. Mrs. Ford
Ford's Mrs. Wilson
Car Mrs. Hartmann

Follow-up

Staff Sheila Weidenfeld
 Karl Shumaker

Tail





THE AMAZING BLUE RIBBON 400 LUNCHEON GRAND HALL DOROTHY CHANDLER PAVILL
 Wednesday, April 2, 1975 Los Angeles, California

FOUNDER'S ROOM

MRS. FORD

MRS. WALTER (LEE) ANNENBERG

MRS. NORMAN (DOROTHY) CHAN

MRS. ALBERT (MARY) LASKER

MRS. ZUBAN (NANCY) MEHTA

MRS. KIRK (ANN) DOUGLAS

MRS. OTIS (MISSY) CHANDLER

MRS. RICHARD (HELEN) WOLFORD

REARL B FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

BACKGROUND ON THE AMAZING BLUE RIBBON 400

The amazing Blue Ribbon 400 is a group of social and civic leaders in Los Angeles, founded by Dorothy Chandler in 1968 to support the Los Angeles Music Center.

The group consists of 400 women who may join by invitation only. Upon accepting, they must ~~pay~~ pledge to either give or get a contribution of \$1000 or more each year to the Music Center. (Actually, the number fluctuates -- ~~#400~~ ~~maximum~~ maximum, though right now membership is at about 375).

There are 2 guests who are not members of the Blue Ribbon 400, both from Washington D.C. Invited as special guests of Mrs. Chandler, they are Mrs. Robert Hartmann and Mrs. Alice Fordyce, who is Mary Lasker's sister.

Among Blue Ribbon members who will be attending the luncheon: Natalie Wood, Mrs. Kirk Douglas, Mrs. Gregory Peck, Mrs. Henry Mancini, Mrs. Roy Ash, Mrs. Bob Hope, Mrs. Alan Ladd, Mrs. John Truylens and Mrs. Ronald Miller, (widow and daughter of Walter Disney), and Mrs. Frances Griffin (Irene Dunn).

The Blue Ribbon 400 has raised about \$4 million over the past 6 years. Their record of surpassing their own goal has been amazing. It has ranged from 106% of their goal to 198% over the last 6 campaigns.

Their focus is on two main things: raising funds and involving children in the arts at an early age. They have sponsored a number of outstanding programs, including one which rounded up 400 violins and brought 1200 youngsters to a workshop at the Music Center to learn about the instrument first hand.



4/30/75 New York City
Air France Luncheon


DEKALB COUNTY LIBRARY

THE WHITE HOUSE

WASHINGTON

April 28, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY 

FROM: PETER SORUM

SUBJECT: YOUR ATTENDANCE AT THE
AMERICAN CANCER SOCIETY -
AIR FRANCE LUNCHEON
Hotel Pierre, New York City
Wednesday, April 30, 1975

Attached at TAB A is the proposed schedule for your attendance at the American Cancer Society - Air France Luncheon.

APPROVE _____ DISAPPROVE _____

BACKGROUND

Air France is bringing the entire Chanel Haute Couture Collection to the United States for the first time to benefit the New York City Division of the American Cancer Society. This luncheon will highlight three days of activities for the French visiting this country. You will attend as a guest and will not offer remarks.



4/28/75
4:30 pm

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE
AMERICAN CANCER SOCIETY-AIR FRANCE LUNCHEON
Hotel Pierre, New York City
Wednesday, April 30, 1975

- 9:40 am Mrs. Ford boards motorcade on South Grounds.
MOTORCADE DEPARTS South Grounds en route
National Airport.
[Driving time: 15 minutes]
- 9:55 am MOTORCADE ARRIVES National Airport.
- 9:56 am Mrs. Ford proceeds to commercial airline gate.
- 10:00 am Mrs. Ford boards commercial airliner.
10:05 am Commercial airliner departs en route
New York City, Kennedy International
Airport.
11:05 am Commercial airliner arrives Kennedy
International Airport.
- 11:10 am Mrs. Ford departs commercial airliner en route
motorcade for boarding.
- 11:15 am MOTORCADE DEPARTS Kennedy International
Airport en route Hotel Pierre.
[Driving time: 35 minutes]
- 11:50 am MOTORCADE ARRIVES Hotel Pierre.
(5th Avenue Entrance)

Mrs. Ford will be met by:
Mr. Victor Mannesarre, Vice President,
Hotel Pierre



Mrs. Ford proceeds to the Presidential Suite.

11:55 am Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 25 minutes

12:20 pm Ambassador and Mrs. George Feldman arrive Presidential Suite.

12:25 pm Mrs. Ford, escorted by Ambassador and Mrs. Feldman, departs Presidential Suite en route Regency Room for VIP reception.

12:30 pm Mrs. Ford arrives reception to informally greet guests.

PRESS POOL COVERAGE
ATTENDANCE: 50

12:45 pm Mrs. Ford, escorted by Ambassador and Mrs. Feldman, proceeds to Grand Ballroom for luncheon.

12:50 pm Mrs. Ford arrives luncheon table and is seated.

OPEN PRESS COVERAGE
ATTENDANCE: 650

12:50 pm Luncheon is served.

1:45 pm Luncheon concludes.

1:50 pm Fashion Show begins.

2:45 pm Fashion Show concludes.

2:50 pm Mrs. Ford departs luncheon table en route Presidential Suite.

2:55 pm Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 45 minutes



3:40 pm Mrs. Ford departs Presidential Suite en route motorcade for boarding.

3:45 pm MOTORCADE DEPARTS Hotel Pierre en route

[Driving time: 35 minutes]

4:20 pm MOTORCADE ARRIVES

Mrs. Ford proceeds to commercial airline gate for boarding.

4:30 pm Commercial airliner departs en route National Airport.

5:40 pm Commercial airliner arrives National Airport.

5:41 pm Mrs. Ford departs commercial airliner en route motorcade for boarding.

5:45 pm MOTORCADE DEPARTS National Airport en route South Grounds.

[Driving time: 15 minutes]

6:00 pm MOTORCADE ARRIVES South Grounds.



THE WHITE HOUSE

WASHINGTON

April 26, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Reception, Luncheon and Fashion Show

GROUP: American Cancer Society, New York City Division
and Air France

DATE: Wednesday, April 30, 1975

TIME: 12:00 noon VIP Reception followed by Luncheon and
Fashion Show

PLACE: Hotel Pierre, New York City

CONTACT: Mrs. George J. Feldman, Chairman
(212) 486-0555

COMMENTS: Mrs. Ford will fly up to New York Wednesday morning
(probably commercial as you determine). The events
will be held at the Hotel Pierre. The VIP Reception
begins at 12:00, however, you may want to suggest
Mrs. Ford's coming to the latter part if the Reception
looks like a long one. I am sure the Luncheon will be
attended by many prominent people. The Fashion Show will
be the entire Chanel Haute Couture Collection. I under-
stand Mrs. Rockefeller will also attend. Mrs. Ford will
return to Washington following the Fashion Show. She
will not attend an evening dinner and reception which
are being held. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
James Cavanaugh
Judy Harbaugh
Rex Scouten
Staircase



5/2/75 Winchester,
Va. for Susan's
Coronation



4/29/75

9:30 am

PROPOSED SCHEDULE

MRS. FORD'S VISIT TO
WINCHESTER, VIRGINIA

Friday, May 2, 1975

- 10:00 am Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Winchester, Virginia (Patrick O'Connell Residence).

[Driving time: 1 hour, 30 minutes]
- 11:30 am MOTORCADE ARRIVES O'Connell Residence, Winchester,
Virginia.

Mrs. Ford will be met by:
Mrs. Patrick (Dorothy) O'Connell

Mrs. Ford, escorted by Mrs. O'Connell, proceeds
inside residence for tea.
- 12:00 Noon Mrs. Ford thanks Mrs. O'Connell and departs Residence
en route motorcade for boarding.

MOTORCADE DEPARTS O'Connell Residence en route
Queens Luncheon (521 Jefferson Street).

[Driving time: 5 minutes]
- 12:05 pm MOTORCADE ARRIVES 521 Jefferson Street (Dunlap
Residence).

Mrs. Ford will be met by:
Mrs. Lohr (Jean) Dunlap
Mrs. Harry (Gretchen) Byrd
Mrs. J. Kenneth (Kim) Robinson



Mrs. Ford, escorted by Mrs. Byrd, proceeds into the Residence for informal reception.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 50

12:10 pm Susan Ford arrives Dunlap Residence.

12:45 pm Luncheon is served.

1:45 pm Luncheon concludes.

1:55 pm Mrs. Ford and Susan depart Dunlap Residence en route motorcade for boarding.

2:00 pm MOTORCADE DEPARTS Dunlap Residence en route Handley High School.

[Driving time: 2 minutes]

2:02 pm MOTORCADE ARRIVES Handley High School.

Mrs. Ford and Susan will be met by:
Mrs. Frank (Sandra) Armstrong, Director,
Queen's Court
Mrs. Phillip (Carolyn) Griffith, Coronation
Chairman

2:05 pm Mrs. Ford and Susan, escorted by Mrs. Armstrong and Mrs. Griffith, proceed to holding room.

PERSONAL TIME: 10 minutes

2:15 pm Representative Kenneth Robinson (R-Va) arrives holding room.

2:20 pm Mrs. Ford, escorted by Rep. Robinson, proceeds to announcement area and pauses for introduction.

Introduction

2:25 pm Mrs. Ford, escorted by Rep. Robinson, proceeds to the Queen's platform and takes her seat.

OPEN PRESS COVERAGE
ATTENDANCE: 3,000



- 2:30 pm Coronation Program begins.
- 2:50 pm The President arrives Winchester, Virginia.
- 3:10 pm Susan Ford is introduced and proceeds to Queen's platform and is seated.
- 3:15 pm The President is announced and proceeds to Queen's platform.
- 3:25 pm The President crowns Susan.
- 3:35 pm The New Christy Minstrels performance begins.
- 4:19 pm The New Christy Minstrels performance concludes.
- 4:20 pm The President, Mrs. Ford, the Queen, and her court depart Royal Viewing Stand and ascend the steps to proceed into the school for an informal reception with Senator Byrd and other guests.
- 4:22 pm The President, Mrs. Ford and Susan arrive informal reception.

PRESS POOL COVERAGE

- 4:40 pm The President, Mrs. Ford, and Susan depart reception en route motorcade for boarding.
- 4:45 pm MOTORCADE DEPARTS Handley High School en route Firemen's Parade staging area.
- [Driving time: 5 minutes]
- 4:50 pm MOTORCADE ARRIVES Firemen's Parade staging area.

PRESS POOL COVERAGE
CROWD SITUATION

The President informally greets Firemen's Parade participants, including the Grand Marshall, La Costa.



5:00 pm The President boards motorcade with Mrs. Ford and Susan at the head of the Firemen's Parade.

5:00 pm Parade begins.

PRESS POOL COVERAGE
CROWD SITUATION

5:30 pm The President, Mrs. Ford and Susan arrive at the end of the Parade route, and continue en route helo landing zone.

[Driving time: 5 minutes]

5:35 pm MOTORCADE ARRIVES helo landing zone.

NOTE: The President and Mrs. Ford will bid farewell to Susan.

5:40 pm The President and Mrs. Ford board helo.

HELO DEPARTS Winchester, Virginia en route South Lawn.

[Flying time: 40 minutes]

6:20 pm HELO ARRIVES South Lawn.



2/25-26/75 Gleason Golf
Classic



THE WHITE HOUSE

WASHINGTON

DETAILED GUEST AND STAFF SCHEDULE

THE PRESIDENT AND MRS. FORD'S VISIT TO FLORIDA

Tuesday & Wednesday, February 25-26, 1975

TUESDAY, FEBRUARY 25, 1975

WEATHER REPORT: Cloudy with winds up to 12 miles an hour. Temperatures in high 70s. Chance of precipitation 10%.

BAGGAGE CALL: All baggage should be left in the West Basement no later than 10:15 am. Those arriving at AAFB at 12:15 pm may bring their baggage with them. Carry-on baggage is subject to inspection.

12:15 pm
EDT

GUEST & STAFF INSTRUCTION: The following are requested to be in the DV Lounge at Andrews AFB to subsequently board Air Force One:

Rep. J. Herbert Burke (R-Fla)

Rep. Richard Kelly (R-Fla)

W. Cramer

P. Theis

J. Falk

N. Howe

S. Weidenfeld

J. Morton

E. Macbeth

A. Bautista

R. Cavaney

12:50 pm

STAFF INSTRUCTION: The following are requested to board Marine One on the South Lawn for flight to Andrews AFB:



R. Hartmann
D. Rumsfeld
R. Nessen
F. Zarb

T. O'Donnell
D. Kennerly
Dr. Lukash
Major Barrett

12:55 pm
EDT

The President and Mrs. Ford board Marine One on the South Lawn.

MARINE ONE DEPARTS South Lawn en route Andrews AFB.

[Flying Time: 15 min]

1:10 pm

MARINE ONE ARRIVES Andrews AFB.

1:15 pm

The President and Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Andrews AFB en route Fort Lauderdale-Hollywood International Airport.

[Flying Time: 2 hrs. 05 min.]

[No Time Change]

Lunch will be served on board.

3:20 pm
EDT

AIR FORCE ONE ARRIVES Fort Lauderdale-Hollywood International Airport, Ft. Lauderdale, Florida (Hanger One).

Advanceman:
Bob Goodwin

The President & Mrs. Ford will be met by:
Governor & Mrs. Askew (D-Fla)
Mr. & Mrs. William Stevens (R-Fla), Chairman
Broward County Board of Commissioners

OPEN PRESS COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS: Proceed to motorcade for boarding. Assignments as follows:

Pilot

B. Goodwin
R. Cavaney

Lead

President's Car

The President
Mrs. Ford
Governor Askew
Mrs. Askew



Follow-up	Dr. Lukash
Control	D. Rumsfeld T. O'Donnell Major Barrett D. Kennerly
Counsellor's Car	R. Hartmann Rep. Burke Rep. Kelly W. Cramer
Camera 1	
Wire 1	R. Nessen
Wire 2	
Camera 2	
Camera 3	
Staff 1	F. Zarb P. Theis J. Falk N. Howe
Staff 2	E. Macbeth J. Morton A. Bautista
WHCA	
Press Bus	S. Weidenfeld
Spare	
Tail	

3:30 pm

The President & Mrs. Ford board motorcade.

MOTORCADE DEPARTS Ft. Lauderdale-Hollywood
International Airport en route Diplomat Hotel.

[Driving time: 25 min.]



3:55 pm

MOTORCADE ARRIVES Diplomat Hotel (Main Entrance).

The President & Mrs. Ford will be met by:
Mr. & Mrs. Irv Cowan, President of
Diplomat Hotel
Mr. Bernard Resnick, Manager of Diplomat Hotel

PRESS POOL COVERAGE

The President and Mrs. Ford, escorted by Mr. & Mrs. Cowan, proceed through Main Lobby to the Tower Elevator en route Presidential Suite (Room 3803-4).

GUEST & STAFF INSTRUCTIONS:

Governor & Mrs. Askew, W. Cramer, Reps. Burke & Kelly will be escorted to the VIP/Staff Lounge (Room 3823).

All staff proceed to assigned rooms or VIP/Staff Lounge. Room Assignments as follows:

Rep. Burke	650
Rep. Kelley	651
R. Hartmann	3806
D. Rumsfeld	3801
R. Nessen	4104
P. Theis	3812
T. O'Donnell	3802
R. Cavaney	3821
N. Howe	3810
S. Weidenfeld	4109
D. Kennerly	4223
Dr. Lukash	3808
Major Barrett	3807
E. Macbeth	3818
J. Morton	3820
A. Bautista	3805
J. Falk	3814



VIP/Staff Lounge
Staff Office

3823
3900

NOTE: Refreshments will be available in the VIP/Staff Lounge.

4:00 pm The President & Mrs. Ford arrive Presidential Suite.

PERSONAL/STAFF TIME: 27 minutes

4:00 pm Mrs. Ford will have free time for the remainder of the evening.

4:20 pm GUEST & STAFF INSTRUCTIONS:
Reps. Burke & Kelly will be escorted to their seats on the platform in the White House Conference. Governor Askew will be escorted to the Presidential Suite.
All others desiring to attend White House Conference will be escorted from the VIP/Staff Lounge to a staff viewing area in Convention Hall.

4:25 pm Governor Askew arrives Presidential Suite.

4:27 pm The President, escorted by Governor Askew, departs Suite en route Convention Hall.

4:30 pm The President arrives Convention Hall holding area and pauses for announcement to White House Conference.

4:31 pm Announcement

The President, escorted by Governor Askew, proceeds onto platform and is seated.

VIDEO TAPE TELEVISION
ATTENDANCE: 600



4:32 pm Introduction of Governor Askew by Bill Baroody.

4:33 pm Brief remarks by Governor Askew and introduction of the President.

4:35 pm Presidential remarks.

VIDEO TAPE, TELEVISION

4:40 pm Florida GOP Guests arrive VIP/Staff Lounge.

4:55 pm Remarks conclude.

The President remains at the podium.

4:56 pm Bill Baroody thanks the President and Governor Askew and escorts the President off the platform.

NOTE: The President may wish to shake hands with the platform guests prior to departing the Convention Hall.

5:00 pm The President departs platform en route VIP/Staff Lounge (Room 3823).

GUEST & STAFF INSTRUCTIONS:

R. Hartmann & D. Rumsfeld will accompany the President from the Convention Hall to the VIP/Staff Lounge. Reps. Burke & Kelly & W. Cramer will be escorted to the VIP/Staff Lounge. Other guests depart.

All others proceed to assigned rooms.

5:05 pm The President arrives VIP/Staff Lounge to meet with Florida GOP Guests.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 15

5:28 pm The President departs VIP/Staff Lounge en route Presidential Suite.

5:30 pm The President arrives Presidential Suite.

PERSONAL/STAFF TIME: 2 hours



- 5:30 pm Don Rumsfeld arrives Presidential Suite for staff work.
- 5:50 pm Don Rumsfeld departs Presidential Suite.
- 7:00 pm Working Dinner Guests arrive VIP/ Staff Lounge.

7:00 pm STAFF INSTRUCTIONS: The following proceed to VIP/Staff Lounge to greet Working Dinner Guests:

Secretary Morton
R. Hartmann
D. Rumsfeld
B. Seidman
R. Nessen
F. Zarb
J. Falk

- 7:30 pm The President departs Suite en route VIP/Staff Lounge.
The President arrives VIP/Staff Lounge for Working Dinner Guest Reception.

OFFICIAL PHOTO COVERAGE

- 7:55 pm The President, accompanied by Working Dinner Guests, departs VIP/Staff Lounge en route Congress Room.
- 8:00 pm The President arrives Congress Room for Working Dinner. The President and guests are seated.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 24

- 8:05 pm Dinner begins.

PRESS POOL PHOTO COVERAGE

- 9:30 pm Dinner concludes.

- 9:30 pm The President thanks guests and departs Congress Room en route Suite.



STAFF INSTRUCTIONS: You may proceed on your own. F. Zarb will return to D. C.

9:35 pm The President arrives Suite.

REMAIN OVERNIGHT

WEDNESDAY, FEBRUARY 26, 1975

BAGGAGE CALL: Place all baggage unlocked outside your room by 10:00 am that you want taken directly to Air Force One. Place all baggage you wish taken to the Inverrary Hills Staff Residence in the VIP/Staff Lounge by 10:00 am.

7:30 am STAFF INSTRUCTIONS: The following will be escorted from the Staff Lounge to the Capitol Room to attend Media Breakfast:

Secretary Morton
R. Hartmann
D. Rumsfeld
B. Seidman
R. Nessen
B. Mead
M. White

7:40 am The President departs Suite en route Capitol Room to attend Media Breakfast with regional editors, publishers, and broadcast media representatives.

NOTE: Mrs. Ford will have free morning until 1:15 pm.

7:45 am The President arrives Capitol Room and informally greets guests while taking juice and coffee.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 45



8:00 am The President and guests are seated.

8:05 am Breakfast is served.

8:39 am Breakfast concludes.

Introduction of the President by Ron Nessen.

8:40 am Presidential remarks.

OFFICIAL PHOTO COVERAGE

8:55 am Remarks conclude.

The President thanks guests and departs Capitol Room en route Suite.

STAFF INSTRUCTIONS: Those attending Media Breakfast will be escorted to VIP/Staff Lounge.

9:05 am The President arrives Suite.

PERSONAL/STAFF TIME - 1 hr. 52 min.

9:05 am Don Rumsfeld arrives Suite for staff work.

9:25 am Don Rumsfeld departs Suite.

10:45 am STAFF INSTRUCTIONS: Those desiring to attend the President's Press Conference will be escorted from the VIP/Staff Lounge to a viewing area in Convention Hall, Section A.

10:57 am The President departs Suite en route Convention Hall.

11:00 am The President arrives Convention Hall holding area and pauses for announcement to Press Conference.

11:01 am Announcement



11:01 am The President proceeds to podium.
Press Conference begins.

LIVE LOCAL TELEVISION
ATTENDANCE: 200

11:35 am Press Conference concludes.

The President departs Convention Hall en route Suite.

11:30 am STAFF INSTRUCTIONS: Those not attending Press Conference will be escorted from VIP/ Staff Lounge to motorcade for boarding. Those attending Press Conference will be escorted from Convention Hall to motorcade for boarding. Assignments as on arrival except delete Governor and Mrs. Askew from President's car, W. Cramer from Counsellor's car, N. Howe from Staff 1, and S. Weidenfeld from Press Bus, and add Secretary Morton and B. Seidman to Counsellor's car, and S. Sponeman to Staff 2.

11:40 am The President arrives Suite.

PERSONAL/STAFF TIME: 10 min.

11:50 am The President departs Suite en route motorcade for boarding.

11:55 am MOTORCADE DEPARTS Diplomat Hotel en route Inverrary Country Club.

[Driving time: 40 min.]

12:35 pm MOTORCADE ARRIVES Inverrary Country Club.



The President will be met by:

Jackie Gleason

Craig Gleason (Son), Marilyn Horwich (Fiance)

John Montgomery, Tournament Director

Jack Gaines, Owner of Haft/Gaines Development
Company (Developed Inverrary Country Club)

PRESS POOL COVERAGE

The President, escorted by Jackie Gleason, John Montgomery, and Jack Gaines, proceeds to locker room.

STAFF INSTRUCTIONS: You will be escorted to the Practice Tee area.

12:38 pm The President arrives locker room and changes into golf attire, after meeting Club Pros Gene Stout & Joe King.

OFFICIAL PHOTO COVERAGE

NOTE: Privately, Jackie Gleason will present the President a set of gold-plated irons and a silver Gleason Golf Classic paperweight.

12:47 pm The President, escorted by Jackie Gleason, John Montgomery, and Jack Gaines, departs men's locker room en route Practice Tee.

12:50 pm The President arrives Practice Tee.

The President will be met by:

Bob Hope

Jack Nicklaus

Elliott Kahn

OPEN PRESS COVERAGE

CROWD SITUATION

NOTE: The President and the other members of his "fivesome" will have approximately 10 minutes for practice.



1:00 pm The President, accompanied by Jackie Gleason, Jack Nicklaus, Bob Hope and Elliott Kahn, departs Practice Tee en route First Tee.

1:02 pm The President arrives First Tee and Tournament play begins.

OPEN PRESS COVERAGE

NOTE: Beginning at the 15th Tee, Hughes Sports Network will utilize video-tape coverage.

1:02 pm STAFF INSTRUCTIONS: You will be escorted from Practice Tee to staff motorcade for boarding to proceed to Inverrary Hills Staff Residence for free time.

1:05 pm Staff motorcade departs.

1:10 pm Staff motorcade arrives Inverrary Hills Staff Residence, 3435 Spring Bluffs Place.

FREE TIME: 6 hrs. 10 min.

NOTE: A Staff Office will be located in the Inverrary Hills Staff Residence.

1:15 pm Mrs. Ford departs Diplomat Hotel Presidential Suite en route motorcade for boarding.

NOTE: N. Howe and S. Weidenfeld will accompany Mrs. Ford in her car to Inverrary Hills Private Residence.

1:25 pm Mrs. Ford's motorcade departs Diplomat Hotel en route Presidential Residence 3440 Spring Bluffs Place.

[Driving time: 55 minutes]

2:20 pm Mrs. Ford's motorcade arrives Inverrary Hills



PERSONAL/STAFF TIME: 5 hrs. 25 min.

5:30 pm The President's "fivesome" arrives 18th green.

VIDEO TAPE COVERAGE

5:40 pm Play concludes at 18th Green.

The President thanks members of golf group and departs 18th Green, accompanied by Jackie Gleason, en route men's locker room.

5:50 pm The President arrives men's locker room to change his golf attire.

5:55 pm The President, accompanied by Jackie Gleason & Bob Hope departs men's locker room en route motorcade for boarding.

NOTE: Gleason & Hope will bid farewell to the President at the motorcade.

PRESS POOL COVERAGE

6:00 pm MOTORCADE DEPARTS Inverrary Country Club en route Presidential Residence, 3440 Spring Bluffs Place.

[Driving time: 5 min.]

6:05 pm MOTORCADE ARRIVES at Presidential Residence.

PERSONAL/STAFF TIME: 1 hr. 25 min.

6:30 pm Don Rumsfeld arrives Presidential Residence for staff work.

6:50 pm Don Rumsfeld departs Presidential Residence.

7:00 pm BAGGAGE CALL AND STAFF INSTRUCTIONS: Leave baggage unlocked in Inverrary Hills Staff Office 3435 Spring Bluffs Place to be taken to Air Force One.



7:20 pm

STAFF INSTRUCTIONS: Proceed to motorcade for boarding. Assignments as on arrival except add N. Howe to Staff 1 and S. Weidenfeld to Staff 2.

NOTE: Attire for Reception at Inverrary Country Club is Sport Coat and Tie and Long Dress.

7:30 pm

The President and Mrs. Ford depart Inverrary Hills Private Residence en route motorcade for boarding.

MOTORCADE DEPARTS Private Residence en route Inverrary Country Club.

[Driving time: 5 min.]

7:35 pm

MOTORCADE ARRIVES Inverrary Country Club.

The President and Mrs. Ford will be met by:
Jackie Gleason

Bob Hope

Mr. & Mrs. J. B. Fuqua, Owner of Fuqua Industries

PRESS POOL COVERAGE

The President and Mrs. Ford, escorted by Jackie Gleason, Bob Hope, Mr. & Mrs. Fuqua, proceed to Reception.

NOTE: The Reception precedes the Birthday/Dinner celebration for Jackie Gleason.

STAFF INSTRUCTIONS: You will follow the President and Mrs. Ford to Reception.

The President and Mrs. Ford arrive Reception and informally greet Reception attendees.

PRESS POOL COVERAGE
ATTENDANCE: 500



NOTE: A contingency microphone will be available if remarks are desired.

8:20 pm STAFF INSTRUCTIONS: You will be escorted from the Reception to motorcade for boarding. Assignments as on arrival.

8:30 pm The President and Mrs. Ford, escorted by Jackie Gleason, departs Reception en route motorcade for boarding.

NOTE: Jackie Gleason will bid farewell to the President and Mrs. Ford at the motorcade.

8:35 pm MOTORCADE DEPARTS Inverrary Country Club en route Ft. Lauderdale-Hollywood International Airport.

[Driving time: 30 minutes]

9:05 pm MOTORCADE ARRIVES Ft. Lauderdale-Hollywood International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

STAFF INSTRUCTIONS: Board Air Force One as on arrival except add Sec. Morton, W. Seidman, & S. Sponeman and delete P. Theis.

The President and Mrs. Ford board Air Force One.

9:10 pm AIR FORCE ONE DEPARTS Ft. Lauderdale-Hollywood International Airport en route Andrews AFB.

[Flying Time: 1 hr.55 min]

[No Time Change]

Dinner will be served on board.

11:05 pm AIR FORCE ONE ARRIVES Andrews AFB.



11:10 pm The President and Mrs. Ford board Marine One.

MARINE ONE DEPARTS Andrews AFB en route
South Lawn.

[Flying Time: 15 min.]

GUEST AND STAFF INSTRUCTIONS:
You will be provided transportation
to your destination.

11:25 pm MARINE ONE ARRIVES South Lawn.



5/12/75 Philadelphia
Pa. Silver Aniv. Dinner
Phila. Assn. 8/Retarded
Citizens

GRAND B. FORD LIBRARY

C: SUELA
NANCY
CARRAN
MORSA

THE WHITE HOUSE
WASHINGTON

May 6, 1975

MEMORANDUM FOR: MRS. FORD
FROM: PETE SORUM *P.S.*
SUBJECT: YOUR VISIT TO PHILADELPHIA,
PENNSYLVANIA, Monday, May 12, 1975

Attached at TAB A is the proposed schedule for the subject event.

APPROVE *BT* DISAPPROVE _____

BACKGROUND

The Philadelphia Association for Retarded Citizens (PARC) is a private non-profit organization governed by a volunteer board dedicated to obtaining "first-class citizenship for citizens who are retarded." Founded 25 years ago by the parents of eight retarded children, PARC now employs a large staff of specialists to provide services which include a work training center, community living arrangements, day care facilities, community referral service and "Hot Line," legal assistance and community awareness programs.

You are the guest of honor at this Silver Anniversary Dinner and will receive the Silver Humanitarian Award, which is given for the first time, for your support of the rights of the retarded by your presence at this occasion.



WORK TRAINING CENTER

PARC's Work Training Center was founded in 1957 to train the retarded for positions in the private sector. For those unable to work in every day settings, PARC maintains a sheltered workshop to which contact work is brought from industry and other sources. The workers have prepared several examples of their handiwork as gifts for you, the President, Susan, and Gayle. The current plan is to have these gifts available in the Presidential Suite for an official photograph. As an option, we propose an early departure which would provide you an opportunity to drop-by the Training Center to receive these items from the workers. Such activity would provide an excellent opportunity for media coverage by demonstrating your interest in retarded citizens and their ability to become productive citizens.

Depart early to drop-by Center _____

Depart as scheduled

~~X~~ BZ



May 6, 1975
2:30 pm

PROPOSED SCHEDULE

MRS. FORD'S VISIT TO
PHILADELPHIA, PENNSYLVANIA

Monday, May 12, 1975

3:30 pm
(EDT)

Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Andrews AFB.

[Driving time: 25 minutes]

3:55 pm

MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards Jetstar.

4:00 pm

JETSTAR DEPARTS Andrews AFB en route Philadelphia,
Pennsylvania, International Airport.

[Flying time: 35 minutes]
[No time change]

4:35 pm

JETSTAR ARRIVES Philadelphia International Airport.

Advanceman:
Pete Sorum

Mrs. Ford will be met by:

~~Mr. Frank Rizzo~~, Mayor of Philadelphia

— *Mr. Harry Bellinger - # 2 City Rep.*

OPEN PRESS COVERAGE

CLOSED ARRIVAL

4:40 pm

Mrs. Ford proceeds to motorcade for boarding.

MOTORCADE DEPARTS Philadelphia International
Airport en route Bellevue Stratford Hotel.

[Driving time: 35 minutes]



5:15 pm MOTORCADE ARRIVES Bellevue Stratford Hotel.

Mrs. Ford will be met by:

~~Mr. Vaer~~, General Manager, Bellevue Stratford Hotel.
Mr. Chadwick, Sr. Gen. Mgr. Geo. Horowitz

OFFICIAL PHOTO COVERAGE

*Karen Toff
w/Flowers*

Mrs. Ford proceeds to Presidential Suite.

5:20 pm Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 1 hour

NOTE: Attire for evening is long dress and Black Tie.

6:15 pm Mr. & Mrs. George (Esther) Horowitz arrive Presidential Suite.

6:20 pm Mrs. Ford, escorted by Mr. & Mrs. Horowitz, departs Presidential Suite en route North Cameo Room for informal reception.

6:25 pm Mrs. Ford arrives informal reception and mingles informally with guests.

OFFICIAL PHOTO COVERAGE

ATTENDANCE: 200

Doris Greenberg & PARE aides present you w/ life time membership pin w/ Diamond as leading reception. WEAR

6:40 pm Mrs. Ford, escorted by Mr. Horowitz, departs North Cameo Room en route Presidential Suite.

6:45 pm Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 15 minutes

7:00 pm Mrs. Ford, escorted by Mr. Horowitz, departs Presidential Suite en route off-stage announcement area.

7:04 pm Mr. Natt Getlin offers Welcoming remarks.

7:05 pm Mrs. Ford arrives off-stage announcement area and pauses for announcement.

7:05 pm Announcement by Judge Arlin Adams.



Mrs. Ford, escorted by Mr. Horowitz, proceeds to seat at Head Table and remains standing for Invocation.

OPEN PRESS COVERAGE

ATTENDANCE: 700

7:07 pm National Anthem

7:09 pm Invocation

7:10 pm Dinner is served.

8:25 pm Judge Adams introduces Head Table guests, excluding program participants.

8:30 pm Dinner concludes.

8:31 pm Remarks by Dr. Phillip Roos, Executive Director, National Association for Retarded Citizens.

8:40 pm "A Musical Tribute to the First Lady" by Mike Douglas.

8:50 pm Presentation of Silver Anniversary Awards by Mr. Edward Piszek, President of Mrs. Paul's Kitchens.

9:05 pm Introduction of Silver Humanitarian Award by Mr. Horowitz.

9:10 pm Mrs. Ford accepts Silver Humanitarian Award and offers brief acceptance remarks.

9:13 pm Mrs. Ford's remarks conclude.

Mrs. Ford returns to her seat and remains standing.

9:14 pm Benediction by John Cardinal Krol.

9:16 pm Mrs. Ford, escorted by Mr. Horowitz, departs Head Table en route motorcade for boarding.

9:20 pm MOTORCADE DEPARTS Bellevue Stratford Hotel en route Philadelphia International Airport.

[Driving time: 30 minutes]



9:50 pm MOTORCADE ARRIVES Philadelphia International Airport.

Mrs. Ford boards Jetstar.

9:55 pm JETSTAR DEPARTS Philadelphia, Pennsylvania, en route Andrews AFB.

[Flying time: 35 minutes]

10:30 pm JETSTAR ARRIVES Andrews AFB.

10:35 pm Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 minutes]

11:00 pm MOTORCADE ARRIVES South Grounds.



The First Lady as guest of honor at the 25th anniversary of the Philadelphia Association for Retarded Citizens is helping to give first-class citizenship status to persons who are retarded and too long deprived of personhood. She is giving credence to the great strides they are capable of making when given adequate opportunities through specialized services which PARC and others have pioneered to create. To achieve constitutional rights for citizens who are retarded -- the right to education, to work, to medical treatment and to live in the community in fellowship and sociability is PARC's reason for existence.

PARC is governed by a volunteer board with expertise coming from volunteers and a well trained staff. Its mandate is to know and help meet the needs of 60,000 to 80,000 persons in Philadelphia. With the passage of the Mental Health and Mental Retardation Act of 1966, which PARC and other groups advocated, Pennsylvania is mandated to establish adequate community services. When PARC was founded in 1949 by eight parents, families were virtually alone in their efforts to develop services. In 1975 PARC can turn more of its energies from running its own direct services to seeing that appropriate ones are established and maintained.

To prevent institutionalization, community living arrangements and supportive services are essential. By adding another social worker to its staff in 1974, PARC increased its involvement to help establish these and accelerate the dispersal of population in institutions.

PARC's Work Training Center, the first in Philadelphia in 1957 demonstrates that many citizens who are retarded can be trained to work in restaurants, banks, hospitals, post offices and other businesses, thus becoming taxpayers rather than taxburdens. A sheltered workshop and a day activity center are maintained there also for those unable to work in everyday settings.

The right to education consent decree of 1971 says every school-age child who is retarded in Pennsylvania is entitled to a free public education. PARC helped achieve that and in 1974 hired a fulltime staff attorney to help parents in due process hearings when they disagree with placement proposed by the school district.

Preschoolers under three years old who are severely retarded could be stimulated to become more aware. PARC demonstrated this in the 1970's for the first time in Philadelphia. Many of these children can now learn to sit up, to crawl and to walk.

PARC is working toward converting institutions from human warehouses to creative places of living for those destined to remain there as well as toward appropriate funding for the city's community services. It conducts a community referral service hotline (LO 3-7272)

seminars for doctors, nurses, clergymen and other caretakers; camping, recreational, rehabilitation, job placement and counselling programs. It serves as an authority on legal matters, planning and implementation of legislation; provides staff consultation to others, i.e. in writing grant applications, establishing work training centers and group homes and assist parent groups.

PARC services are free to persons who are retarded and their families. PARC is supported by federal, state and city government appropriations, foundation grants and volunteer fund-raising efforts. Membership dues, fund-raising programs and contributions by auxiliary groups and concerned citizens bolster support for a wide range of PARC's professionally conducted programs. It is affiliated with other local, statewide and national citizen-volunteers in similar associations.

Prepared April 21, 1975

Philadelphia Association for Retarded Citizens
1211 Chestnut Street, Philadelphia, Pa. 19107
Phone: (215) LO 7-3750



Mr. Horowitz's efforts on behalf of PARC's Work Training Center are typical examples of his social commitments to the community. He was instrumental in helping to convert this facility into a modern and model workshop for the vocational training of adolescents and adults who are retarded citizens. This center enables many of these persons to be trained to work in restaurants, banks, hospitals, post offices and other businesses thus becoming taxpayers rather than taxburdens. When Mr. Horowitz became involved in the Work Training Center, it was located in a loft. Today, it occupies about 44,000 square feet and is accredited as one of the finest in the country by CARF (Commission on Accreditation of Rehabilitation Facilities) which is highly regarded in the field of hospital and rehabilitation facilities. This Center, founded in 1957, was the first in Philadelphia.

A new annex at the Center, still to be dedicated, includes a model apartment which makes it possible for trainees to learn and strengthen community and home-living skills. This can have special significance for those who have lived in institutions and are ready to embark on a new life.

In all instances of his community endeavors, Mr. Horowitz has volunteered his management expertise to non-profit organizations such as PARC. This knowledge is essential in an organization such as PARC where large contracts are made with business and industry for its sheltered workshop -- a division of the Work Training Center.

During Mr. Horowitz's terms of office as president, PARC has extended its philosophy from a direct-service agency to incorporation of the motivating-agency principle on a city-wide basis. Under this principle, PARC works to identify priorities, existing needs in services, helps to ameliorate difficult or crisis problems, serves as consultant to organizations in the region or city interested in improving services or creating new ones for 60,000 to 80,000 persons in Philadelphia who are retarded. As an umbrella agency, PARC will strive to motivate, to encourage or support all agencies interested in the field of retardation.

For further information:

George Horowitz, office - 215 427-4400

Josie Aceto, Director of Development and Community Relations,
Philadelphia Association for Retarded Citizens
215 LO 7-3750

Shellie Anderson, PARC's Special Projects Director,
Philadelphia Association for Retarded Citizens
215 LO 7-3750



Profile on George Horowitz
Prepared April 24, 1975

When George Horowitz, President of the Philadelphia Association for Retarded Citizens, speaks of PARC's purposes, he stresses above all as its prime goal to achieve the constitutional rights of persons who are retarded citizens -- the right to education, the right to work, the right to medical treatment, the right to first-class citizenship, the right to live in the community in sociability and fellowship.

In this context Mr. Horowitz explained that "The First Lady, by her gracious acceptance to be guest of honor on the occasion of PARC's 25th anniversary observance, May 12, 1975, is helping to give status to those citizens too long deprived of personhood and too long considered second-class citizens. Mrs. Ford is giving credence to the great strides that persons who are retarded are capable of making. Despite the fact that they are slower to learn, they become productive citizens when given adequate opportunities through specialized education, vocational training and other services which PARC and others have pioneered to create."

When Mr. Horowitz, a resident of Wyncote, presents PARC's Humanitarian Award to Mrs. Ford, his wife, Esther, will be there also. Their two children are Dr. Harvey Horowitz, a resident of Wynnewood, and Mrs. Carol Ziev of Huntingdon Valley, wife of Dr. Michael Ziev.

Mr. Horowitz is also president of Yahn and McDonnell, Inc., wholesale distributors of tobacco, cigars and cigarettes. He has been president of PARC for more than four years.

Mr. Horowitz's commitments extend into many areas in addition to retardation. For example, he is first vice president of the Northwestern Institute of Psychiatry, past chancellor-commander of the Barbarossa Lodge of the Knights of Pythias, member of the board of trustees of the Emanu-El Congregation in Philadelphia, member of the board of governors of the Golden Slipper Club and Camp for Underprivileged Children, member of the Fellowship Commission, and member of the board of March of Dimes. He received the Israel Bond Award.

His business affiliations include; president of the Philadelphia Association of Tobacco and Confectionary Distributors, and vice president, Executive Management Division of National Association of Tobacco Distributors.

(over)



SILVER ANNIVERSARY HUMANITARIAN AWARD

The Philadelphia Association for Retarded Citizens commissioned F. J. Cooper Company, Inc., of Philadelphia, to design and execute the Silver Anniversary Humanitarian Award to be presented to Mrs. Gerald R. Ford on May 12, 1975.

The award is comprised of a natural geode with amethyst crystals. Two silver figures of a mother and her child are poised on the surface by the mouth of the rock.

The inscription reads:

Silver Anniversary Humanitarian Award
presented to
Mrs. Betty Ford
May 12, 1975
The Philadelphia Association for Retarded Citizens

5-8-75

For more information:

Josie Aceto, Director
Development & Community Relations
Philadelphia Association for Retarded Citizens
Office: 215-LO 7-3750 Home: 215-KI 6-3770

(over)



FROM PARC WORK TRAINING CENTER

The First Lady will be presented with several handcrafted gifts for her family made by clients at the Philadelphia Association for Retarded Citizens (PARC) Work Training Center.

PARC's Center, the first in Philadelphia, established in 1957, is a vocational guidance and rehabilitation facility, where technical skills are learned by mentally retarded clients for future employment in business and industry.

The sewing machine grant is one of these skill-learning programs. Under the direction of Ms Charlotte Cook, an occupational therapist, her clients learn hand and machine sewing and other related crafts.

Mrs. Ford will receive a linen covered and initialled box of small notepaper, each piece originally freehand decorated by earth color embroidery on linen, using a variety of stitches.

For the President, the women made a gold and royal blue wool shag throw pillow with blue corduroy backing.

Susan Ford's beach bag of yellow vinyl with white polka dots and Gayle Ford's gayly flowered apron with a pleated towel overpiece complete the gifts.

5-8-75

For more information:

Josie Aceto, Director

Development & Community Relations

Philadelphia Association for Retarded Citizens

Office: 215-LO 7-3750 Home: 215-KI 6-3770



(over)

THE WHITE HOUSE

WASHINGTON

April 22, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Silver Anniversary President's Installation and
Award Dinner

GROUP: Philadelphia Association for Retarded Citizens

DATE: Monday, May 12, 1975

TIME: To be determined

PLACE: Bellevue Stratford Hotel, Philadelphia

CONTACT: Ms. Shellie Anderson, Special Project Consultant
(215) 567-3750
(Executive Director of PARC is E-A. Gentile)

COMMENTS: You will note this is an invitation Mrs. Ford had originally declined (in spite of positive recommendations by the Domestic Council, because of the date). The date has been changed and she is now planning to attend on May 12th. Mrs. Ford will receive "The PARC Humanitarian Award" at the Silver Anniversary President's Installation and Award Dinner of the Philadelphia Association for Retarded Citizens. Knowing that Mrs. Ford will be in the Philadelphia area on May 12, several people have extended other invitations to Mrs. Ford. These have been regretted, however, and she will do only the PARC event. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
James Cavanaugh
Pamela Needham
Rex Scouten
Staircase

