

**The original documents are located in Box 39, folder “International Best Dressed List” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE  
WASHINGTON

Attached is Eleanor  
Lambert's release  
on the International  
Best dressed list.  
I thought you'd  
like to see it.

Sheila



From: Eleanor Lambert  
32 East 57 Street  
New York, N. Y. 10022

FOR RELEASE: ON OR AFTER FRIDAY,  
FEBRUARY 28, 1975

President Valery Giscard d'Estaing of France, England's Prince of Wales, and Telly Savalas, TV's "Kojak," met today on the International Best Dressed list.

The French President made his second appearance on the list of men designated as symbols of modern masculine taste in dress. Savalas and Prince Charles are newcomers to the list which combines a worldwide poll of fashion experts and prominent people in all fields with the findings of a committee of American men's fashion editors.

The list of best-dressed men of 1974, issued by Eleanor Lambert, coordinator of the annual polls since they began for women only in 1940 (enlarging to include men in 1966) adds six men to the Best Dressed Hall of Fame, the permanent style status accorded to men who have appeared frequently on the annual list.

These are:

Hardy Amies, British fashion designer

Billy Baldwin, New York writer and decorating authority

Max Evans, fashion editor, Esquire

Kenneth Jay Lane, New York and London, jewelry designer

Chip Tolbert, Fashion Director, Men's Fashion Association  
of America

Van Day Truex, France and New York, stylist for Tiffany  
and Company

The new Best Dressed list of twelve men chosen for their



From: Eleanor Lambert, Inc.  
32 East 57 Street  
New York, N.Y. 10022

MU 8-2130

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February 28, 1975

Betty Ford and Nancy Kissinger retrieved Washington's position as a fashion-minded world capital today when both made this year's international list of Best-Dressed Women.

The list, combining a world-wide poll of fashion designers, fashion editors and prominent people in all fields, with the decision of a committee of leading American fashion editors, has not mentioned any high-level American government personalities for the past three years.

This year the committee added a special innovation "in celebration of thirty-five years of the annual Best-Dressed Lists." Instead of elevating more women to the Best-Dressed Hall of Fame, they named one woman, Mrs. William Paley of New York as "the Super Dresser of Our Time."

"Mrs. Paley at all times through the years, has invariably worn contemporary, appropriate, becoming and flawlessly tasteful clothes," their statement said.

Mrs. Paley having had permanent status in the Best-Dressed Hall of Fame for a number of years, has been on the annual best dressed lists from their beginning in 1940. She was first cited for her fashion sense when she was Barbara Cushing Mortimer, and working as a fashion editor.



"personal yet inspirational way of dressing for modern life, both business and leisure," in 1974 names:

President Valery Giscard d'Estaing of France

Prince Charles of Great Britain, Prince of Wales

Guy Burgos, Chilean-born international socialite,  
now in New York

Angelo Donghia, New York interior and textile designer

Frank Gifford, American sports commentator

J. J. Hooker, Nashville Tennessee businessman

Johnny Miller, American golf champion

Thomas Schippers, American symphony conductor

Telly Savalas, actor and television star of "Kojak"

Senator John Tunney of California

Yves Vidal, Paris and Tangiers, French businessman

Fred Williamson, film actor-producer

Twelve men associated with the fashion industry were given separate top 1974 best-dressed rating in the poll. Listed alphabetically, they are:

Giorgio Armani, Milan, multi-faceted menswear designer

Robert Bryan, Fashion Editor, Menswear Magazine

Aldo Cipullo, New York jewelry designer

James Galanos, California-based fashion designer

Uva Harden, German-born fashion model, now going into the movies

Jose Maldonado, Puerto-Rican-born writer on men's fashion

Nando Miglio, Milan, fashion editor for Vogue

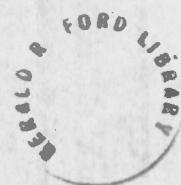
Ottavio Missoni, Milan, knitwear designer

Anthony Thomas Nutter, London fashion designer

Yves Saint Laurent, Paris designer

Robert Sakowitz, Houston store executive

Joel Schumacher, Hollywood film designer





The new international Best-Dressed list issued by Eleanor Lambert, its coordinator, names in alphabetical order twelve women who in 1974 represented "outstanding current taste and personal style without extravagance or ostentation!"

Mrs. William F. Buckley Jr., New York, wife of the political columnist and commentator

Mme. Bernard Camu, Belgian-born wife of the international banker

Princess Caroline of Monaco, daughter of perennially best-dressed Princess Grace

Mme. Francois Catroux, Paris, wife of the interior designer

Baroness Arnaud de Rosnay, Paris, former Isabelle Goldsmith, granddaughter of Antenor Patino

Senora Gabriel Echevarria, Bogota Columbia, former Pilar Crespi of Rome

Mrs. Gerald Ford

Mrs. Kay Graham, Washington publisher

Mrs. Henry Kissinger

Mrs. Harding Lawrence (Mary Wells), New York advertising executive

Mrs. Frederick Melhado, New York socialite

Mrs. Jan (Lally) Weymouth, New York writer and daughter of Kay Graham

Twelve women involved professionally or by family ties with the fashion business were designated on a separate alphabetical list. They are:

Carrie Donovan, Senior Fashion Editor, Harper's Bazaar

Princess Diane von Furstenberg, New York designer

Mary McFadden, New York designer

Marchesa Catherine de Montezemolo, Milan, associated with a knitwear organization.



Grace Mirabella (Mrs. William Cahan), Editor-in-Chief, Vogue

Mrs. David Neusteter, wife of Denver department store executive

Mme. Jacques Rouet, Paris, wife of Christian Dior executive

Mary Russell, London, fashion reporter for Vogue in Europe

Mrs. Robert Sakowitz, Houston, Texas, associated with the Sakowitz stores

Marina Schiano, representative of Yves Saint Laurent in America

Audrey Smaltz, fashion editor, Ebony Magazine

Baroness Hubert (Lorna) de Wangen, American representative for Christian Dior and the former Lorna Hyde

The committee specified both Mrs. Ford and Mrs. Kissinger as having "given new impetus and inspiration to both elegant and average women throughout the world through their interest in dressing well yet never overdressing." And added, "They are typical of the new fashion trendsetters."

Mrs. Timothee N'Guetta Ahoua, wife of the Ivory Coast ambassador to the United States, gained many votes from Americans, including the committee, although she did not achieve the top twelve. Mrs. Rupert Hambro of London, Mrs. Anne Uzielli of New York, Baroness Vittoria de Nora of Milan and New York, Mrs. Ahmed Benhima of Rabat Morocco, Countess Brando Brandolini of Venice, Lena <sup>Barbara Walters,</sup> ~~Orne,~~ Sra. Gianluigi Gabetti of Italy and Mrs. Oscar Wyatt Jr. of Houston, Texas were also near runners-up on the list.

The committee mentioned as a "sign that personal style is frequently inherited" the number of daughters of notably well-dressed mothers who appear on this year's list. Betty Catroux is the daughter



*a noted elegante.*

of Mme. Carmen Sainte of Paris, Mrs. Melhado's mother, the late Mrs. Joseph Tankoos, was celebrated for her taste. Senora Echevarria is the daughter of Best-Dressed Hall of Fame member Countess Consuelo Crespi, <sup>*and*</sup> Mrs. Weymouth's mother Kay Graham has often appeared on the best-dressed list, as has <sup>*Princess Caroline's mother,*</sup> Princess Grace of Monaco.

