

The original documents are located in Box 36, folder “Editorial Comments” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Betty Ford donated to the United States of America her copyrights in all of her unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

THE WHITE HOUSE
WASHINGTON

Mrs. Ford,

In case you missed it,
this is an excellent editorial
which I thought you would
enjoy.

Sheila



"The policy of our paper is very simple — merely to tell the truth."
— Paul Poynter, publisher, 1912-1950

18-A

WEDNESDAY, JULY 2, 1975

ters worth the risk they took to get it: HIS SWORN TESTIMONY PASTOR.

The Ford women

Judging from Susan Ford's recent visit to St. Petersburg and from other observations, the President's 17-year-old daughter holds promise of capturing the public imagination more than any woman occupant of the White House since Jacqueline Kennedy.

And her mother, despite the physical and emotional debilitation of cancer, chemotherapy and osteoarthritis, already has shown a willingness to speak out on controversial issues not seen since Eleanor Roosevelt.

THE FIRST news stories about Susan after her father became President quoted her boyfriend praising her for not having "some fancy career in mind like nursing" and believing with him that a woman's place is in the home.

In recent months, though, Susan has taken on a monthly column for Seventeen magazine, started taking lessons in photography as a possible career, been helping out with the ceremonial functions of the presidency — and broken up with her male chauvinist boyfriend.

While the Johnson and Nixon daughters were attractive, Susan's naturalness — coupled with her highly photogenic classic features and statuesque figure — suggest that here is a viable cover girl candidate.

Betty Ford has shown that she offers

more than the dutiful portrayal of the role of First Lady. Scarcely a month after her husband was sworn in, Mrs. Ford earned a standing ovation from the National Council of Negro Women with her pledge to stump the country on behalf of the rights of women and blacks.

As nearly as she could, despite the considerable limits of her health, Mrs. Ford has kept this pledge. With commendable openness she acknowledged that her children "probably have experimented with marijuana" and volunteered that the strain of being a political wife once had caused her to see a psychiatrist. She has spoken out also on such controversial issues as abortion and amnesty.

She herself has speculated that the frankness with which her mastectomy was treated had saved many lives. Beyond that, her frequent appearance in graceful, form-fitting dresses has shown women that they need not fear that loss of a breast means loss of femininity.

AND DESPITE the fact that she announced early in her husband's presidency that she would wear moderately priced clothes by American designers, she was named to the international best-dressed list this year.

The Ford women appear to be giving the White House the pizzazz it needs.



SALE 488
styles and colors: rag jeans in polyester/cotton, denim and the linen look.
Cuffed or uncuffed styles. Sizes 3 to 13.

THE WHITE HOUSE
WASHINGTON

Mrs. Ford,

You might want
some extras.

Sheila



"The policy of our paper is very simple — merely to tell the truth — Paul Poynter, publisher, 1912-1950"

18-A

WEDNESDAY, JULY 2, 1975

The Ford women.

Judging from Susan Ford's recent visit to St. Petersburg and from other observations, the President's 17-year-old daughter holds promise of capturing the public imagination more than any woman occupant of the White House since Jacqueline Kennedy.

And her mother, despite the physical and emotional debilitation of cancer, chemotherapy and osteoarthritis, already has shown a willingness to speak out on controversial issues not seen since Eleanor Roosevelt.

THE FIRST news stories about Susan after her father became President quoted her boyfriend praising her for not having "some fancy career in mind like nursing" and believing with him that a woman's place is in the home.

In recent months, though, Susan has taken on a monthly column for Seventeen magazine, started taking lessons in photography as a possible career, been helping out with the ceremonial functions of the presidency — and broken up with her male chauvinist boyfriend.

While the Johnson and Nixon daughters were attractive, Susan's naturalness — coupled with her highly photogenic classic features and statuesque figure — suggest that here is a viable cover girl candidate.

Betty Ford has shown that she offers

more than the dutiful portrayal of the role of First Lady. Scarcely a month after her husband was sworn in, Mrs. Ford earned a standing ovation from the National Council of Negro Women with her pledge to stump the country on behalf of the rights of women and blacks.

As nearly as she could, despite the considerable limits of her health, Mrs. Ford has kept this pledge. With commendable openness she acknowledged that her children "probably have experimented with marijuana" and volunteered that the strain of being a political wife once had caused her to see a psychiatrist. She has spoken out also on such controversial issues as abortion and amnesty.

She herself has speculated that the frankness with which her mastectomy was treated had saved many lives. Beyond that, her frequent appearance in graceful, form-fitting dresses has shown women that they need not fear that loss of a breast means loss of femininity.

AND DESPITE the fact that she announced early in her husband's presidency that she would wear moderately priced clothes by American designers, she was named to the international best-dressed list this year.

The Ford women appear to be giving the White House the pizzazz it needs.



"The policy of our paper is very simple — merely to tell the truth — Paul Poynter, publisher, 1912-1950"

18-A

WEDNESDAY, JULY 2, 1975

The Ford women

Judging from Susan Ford's recent visit to St. Petersburg and from other observations, the President's 17-year-old daughter holds promise of capturing the public imagination more than any woman occupant of the White House since Jacqueline Kennedy.

And her mother, despite the physical and emotional debilitation of cancer, chemotherapy and osteoarthritis, already has shown a willingness to speak out on controversial issues not seen since Eleanor Roosevelt.

THE FIRST news stories about Susan after her father became President quoted her boyfriend praising her for not having "some fancy career in mind like nursing" and believing with him that a woman's place is in the home.

In recent months, though, Susan has taken on a monthly column for Seventeen magazine, started taking lessons in photography as a possible career, been helping out with the ceremonial functions of the presidency — and broken up with her male chauvinist boyfriend.

While the Johnson and Nixon daughters were attractive, Susan's naturalness — coupled with her highly photogenic classic features and statuesque figure — suggest that here is a viable cover girl candidate.

Betty Ford has shown that she offers

more than the dutiful portrayal of the role of First Lady. Scarcely a month after her husband was sworn in, Mrs. Ford earned a standing ovation from the National Council of Negro Women with her pledge to stump the country on behalf of the rights of women and blacks.

As nearly as she could, despite the considerable limits of her health, Mrs. Ford has kept this pledge. With commendable openness she acknowledged that her children "probably have experimented with marijuana" and volunteered that the strain of being a political wife once had caused her to see a psychiatrist. She has spoken out also on such controversial issues as abortion and amnesty.

She herself has speculated that the frankness with which her mastectomy was treated had saved many lives. Beyond that, her frequent appearance in graceful, form-fitting dresses has shown women that they need not fear that loss of a breast means loss of femininity.

AND DESPITE the fact that she announced early in her husband's presidency that she would wear moderately priced clothes by American designers, she was named to the international best-dressed list this year.

The Ford women appear to be giving the White House the pizzazz it needs.

