

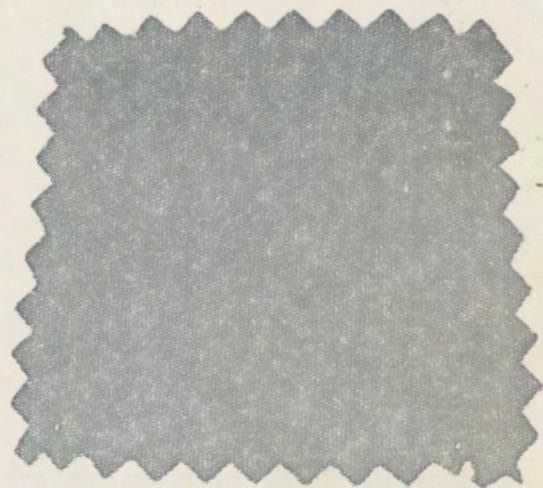
The original documents are located in Box 32, folder “Capraro, Albert (Designs)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

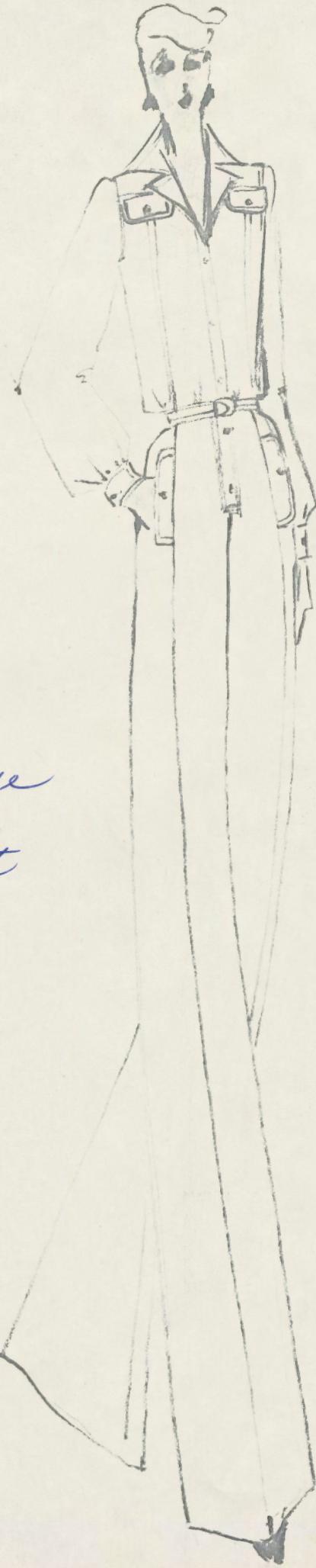
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jersey Tucked
jumpsuit

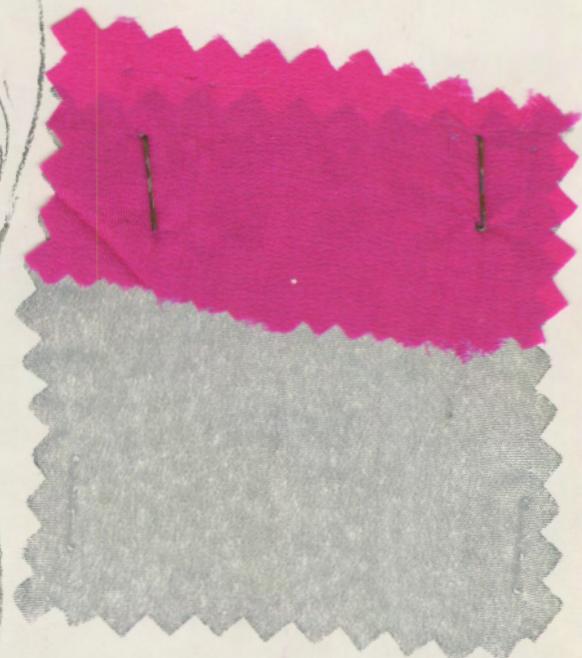
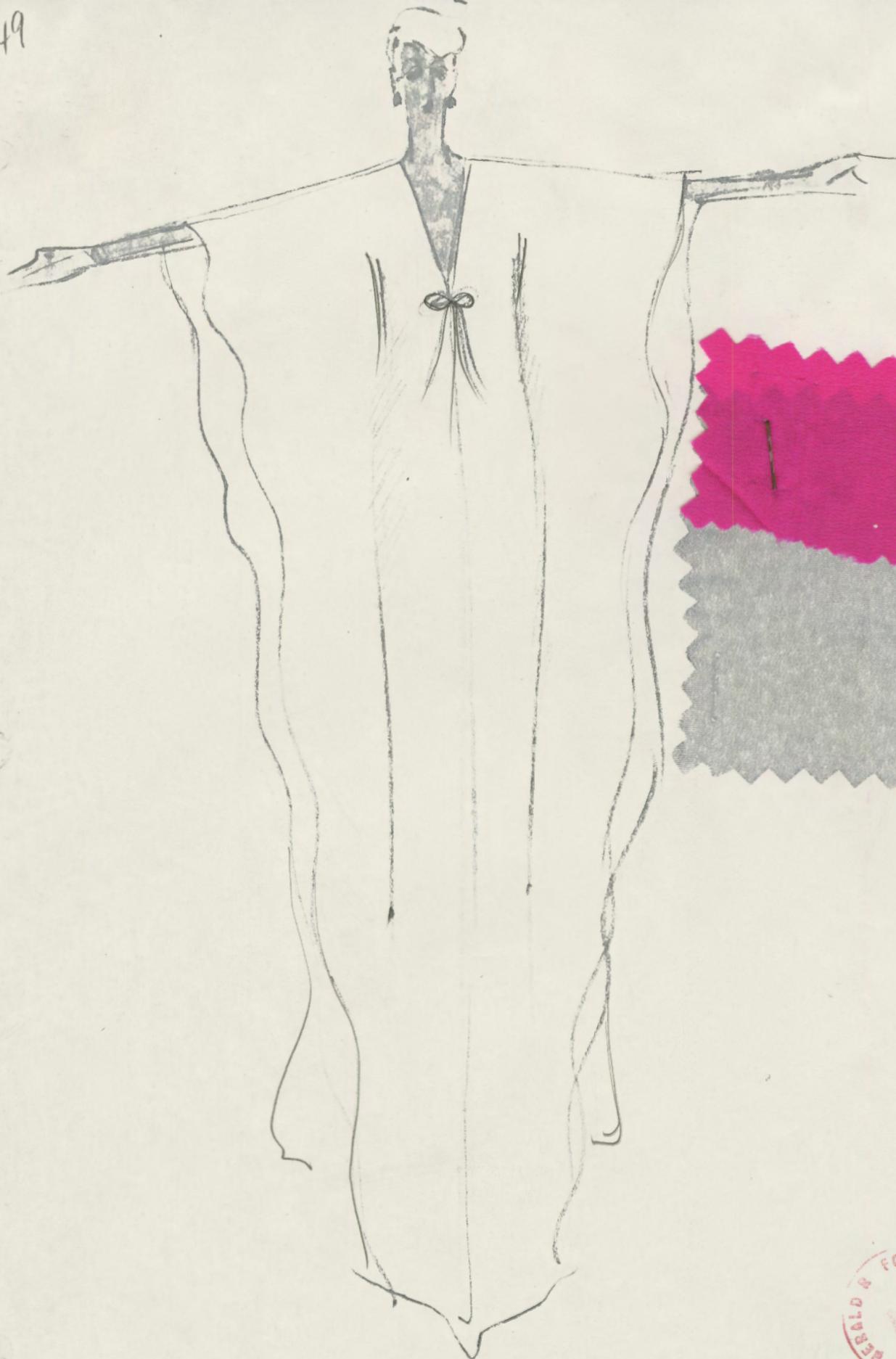




Beige suede
jumpsuit



249





Denim Suit





Calico & Khaki
quilted Blazer -
Skirt - Shirt &

TANK



~~182~~
Mrs. Fair,

either in the
calico print or
in the violet
print. The slim
dress silhouette is
similar —

A.



dear Carolyn,



Please give this to
Mrs. Ford. It was so
nice seeing you - I
need to hear from you
as soon as possible on
the release - Fondly, Albert

ALBERT CAPRARO

ALBERT CAPRARO



June 28, 1975

Dear Mrs. Ford,

I enjoyed our telephone conversation very much and I'm happy you liked me on the Barbara Walters show. Enclosed you'll find sketches, notes and swatches of your new winter wardrobe and the designs I've done in your fabrics. I've checked off the ones I think can be ready and also suitable for your trip. Please let me know if they meet with your approval.

Also enclosed you will find the three swatches necessary for dying your shoes. I will keep in touch and let you know when the new fittings will be ready. I will try to have as many of your new

page two

clothes as possible by July 19th.
also, Mrs Ford, I am working on
sketches for your blue fabric.

Mrs. Ford, I've just spoken to
my friend, June Weir (Womens Wear Daily).
She mentioned she had written to you
in reference to the interview which
I had helped to set up last March.
I realize because of your health
it was postponed. Ms. Weir has
not had any response - and said
she realizes you must receive
tons of mail. She has asked
me if we could set up
the interview again. I did tell
her I'd write and ask you.
Is it possible to let Ms. Weir know
one way or another if she
might still have this interview?
If you wish, Mrs. Ford, I can
let her know or you ~~might~~^{may}
prefer to have your office

page three
contact her. I think this important interview would mean a continued boost on your part to our fashion industry. Thank you, Mrs. Ford -

I think you and the President might find my newest venture of interest. Presently, negotiations are underway where my clothes (American made) will be marketed internationally! West Germany has already bought and we are now dealing with Paris, London and Mexico. I attribute this all to your interest in me and American fashion. Again my heartfelt thanks.

Mrs. Ford, I am looking forward to our next meeting -

Warmest regards!

Albert



file

Mrs. Gerald R. Ford
The White House
Washington, D.C.
20028



Personal

**415 EAST 51ST STREET
NEW YORK, NEW YORK 10022**

file
June 5, 1975



HOTEL DE
LA MAMOUNIA
MARRAKECH
TELEGRAMMA
MAMOUNIA-MARRAKECH
TELEX N° 720-16

Dear Mrs. Ford,

I hope you are well and happy and have enjoyed your trip through Europe.

My vacation in Marrakech is like being in a lush garden set in the midst of these exotic surroundings. The market places are filled with snake charmers, veiled women and bearded merchants trying to sell you their goods. Morocco is wonderful for the senses. The air is filled with the fragrance of jasmin, orange blossoms, roses, lillies and mint. It has been

II

المامونية



HOTEL DE
LA MAMOUNIA
MARRAKECH

TELEGRAMME
MAMOUNIA-MARRAKECH
TELEX N° 720-18

very relaxing
for me and
now, I'm sad
to leave.

I am looking forward
to your visit on
June 20th. Will see you then.
warmest regards and
my best wishes for the
President.

Sincerely,

Albert



P.S.

Hello to Susan! Hope
she had a lovely prom -

Mr. Albert Capraro

For The First Lady



Personal

المامونية



HÔTEL DE
LA MAMOUNIA
MARRAKECH

May 20, 1975



Dear Mrs. Ford,

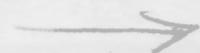
I enjoyed seeing your photos
(in Women's Wear Daily) during
the visit of the Shah and Empress
of Iran. How lovely you looked!
I took the liberty and thought
you would like to have a
tailored belt which you might
find will work for your
ALBERT CAPRARO
beige dress. The wrap around

sash should be tied into a bow
in front because the ends are
too long to be left undone. If
you prefer, I can have the
sash ends shortened. You might
like your neck scarf tucked
into the dress as the look is
trimmer when the dress is
fastened with the bow - or left
out (as in photo) when



worn with the tailored belt.

ALBERT CAPRARO



Enclosed you'll also find
Susans beige canvas shoes.
I hope she enjoys them.

Looking forward to seeing
you in June. Be well
and happy!

As ever,

Albert



ALBERT CAPRARO

Splendor on



The Shah, Gerald Ford, the Empress and Betty Ford



Empress Farah Diba and Betty Ford

BALDWIN
PRINTERS
PHOTOGRAPHY

April 10th 1975

Dear Mrs. Ford,

A special bouquet
for your birthday! Filled
with many happy
wishes each
and every
day.



My warmest
regards,

Albert



file

At Capraro

& 200

O - P. Desert

Mrs. Ford

Big yellow
mums



Dear Nancy,

February 7th
Capraro, Albert

I was so happy to talk to you today! How lonely for Mrs. Ford to ask "How's Business" - I can't begin to tell you how wonderful it has been and all because of her discovering me - I forgot to mention that I'm leaving for Rome tonight and will be back in a week. This is the reason I wanted to send sketches of the clothes and those yet to come - Take care -

Sincerely,
Albert



AIR MAIL
SPECIAL DELIVERY



AIR MAIL

Mrs. Nancy Hause
The White House
Washington, D.C.



WHITE HOUSE MAIL
RECEPTION & SECURITY

FEB 8 1975

Expressed by

SPECIAL DELIVERY

Albert Capraro
550 7th Avenue
New York



Dear Nancy,

Here's the N.Y. Post
article I mentioned -

See you soon —

Albert



ALBERT CAPRARO

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Inside Fashion

EUGENIA SHEPPARD

FIRST FASHIONS FOR THE FIRST LADY

ALBERT CAPRARO is the daring young man on the flying trapeze. Four and a half months ago, he swung himself out of an eight-year-old pattern of assisting Oscar de la Renta, and helped found his own firm. Last week, he landed at the White House, especially invited by the First Lady, who had fallen in love with his fashions

as photographed for a

planning to order any ex-

though it looks exotically



ALBERT CAPRARO

FOR

Jerry Guttenberg
STO.

550 SEVENTH AVENUE, NEW YORK, N.Y. 10018

AIR MAIL

SPECIAL DELIVERY

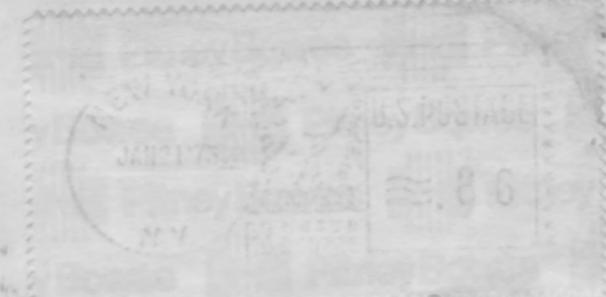
*air mail
Special Delivery*

Mrs Nancy Howe
the White House
Washington, D.C.



AIR MAIL

SPECIAL DELIVERY





January 11, 1975

Dear Mr. Capraro,

I am enclosing the two shades we have selected
for the dresses.

Sincerely,

Nancy M. Howe
Special Assistant
to Mrs. Ford

Mr. Albert Capraro
Jerry Guttenberg, Ltd.
550 Seventh Avenue
New York, New York 10018

NMH/cp



January 11, 1975

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Jerry Guttenberg, Ltd.
550 Seventh Avenue
New York, New York 10018

NMH/cp



Dear Mrs. House,



Enclosed are the two sketches for
Mrs. Ford and below are the
available colors. Please call or
send the swatch of color back to
me as soon as possible. My
best wishes to Mrs. Ford.

Sincerely,

Albert Capra



Natural

Randy pink

Sea green
X

Turquoise

Melon
X

Sky blue
X

Emerald Green



chimise dress
sea green

2 piece
DRESS
Melon



ALBERT CAPRARO

FOR

Jerry Guttenberg
LTD.

550 SEVENTH AVENUE, NEW YORK, N.Y. 10018



Mr. Harry Hause
c/o the White House
Washington D.C.

20004

**AIR MAIL
SPECIAL DELIVERY**

**AIR MAIL
SPECIAL DELIVERY**





11/14
S. S. S.
02

1-13-75

Dear Nancy,

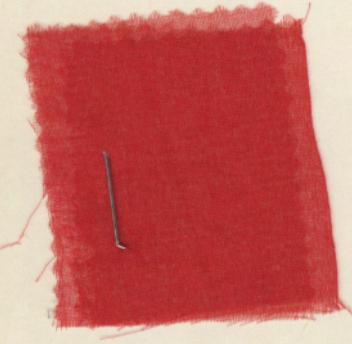
Here are three colors
and 4 sketches
in the chiffon for Mrs. Ford's
dress. I feel these are the
prettiest colors for my sketches.
I hope Mrs. Ford selects one
she likes. Please call and
let me know - Albert

ALBERT CAPRARO



blue

Red



Mint



4



long cape
attached at
shoulders

B. TURNER LIBRARY
1990

③.



2.







Rose



Peach



Turquoise



Emerald



Scarlet



ALBERT CAPRARO

Dear Nancy,

Jan. 21st

Enclosed are some strong colors
I selected for Mrs. Ford's long
two piece dress without embroidery.
If there's one she likes, please
call me so I may have it
out. Otherwise let me send some
other colors -

Sincerely

~~Albert~~ CAPRARO

ALBERT CAPRARO



2pc
w/ long
skirt



ALBERT CAPRARO

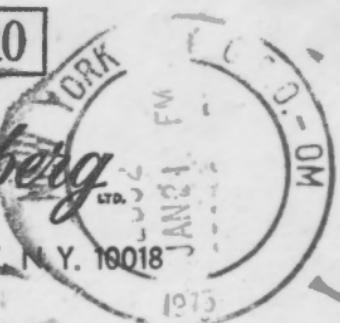
FOR

Jerry Guttenberg

550 SEVENTH AVENUE, NEW YORK, N.Y. 10018

AIR MAIL

SPECIAL DELIVERY



Mrs Nancy Neve
the White House
Washington, D.C.

AIR MAIL
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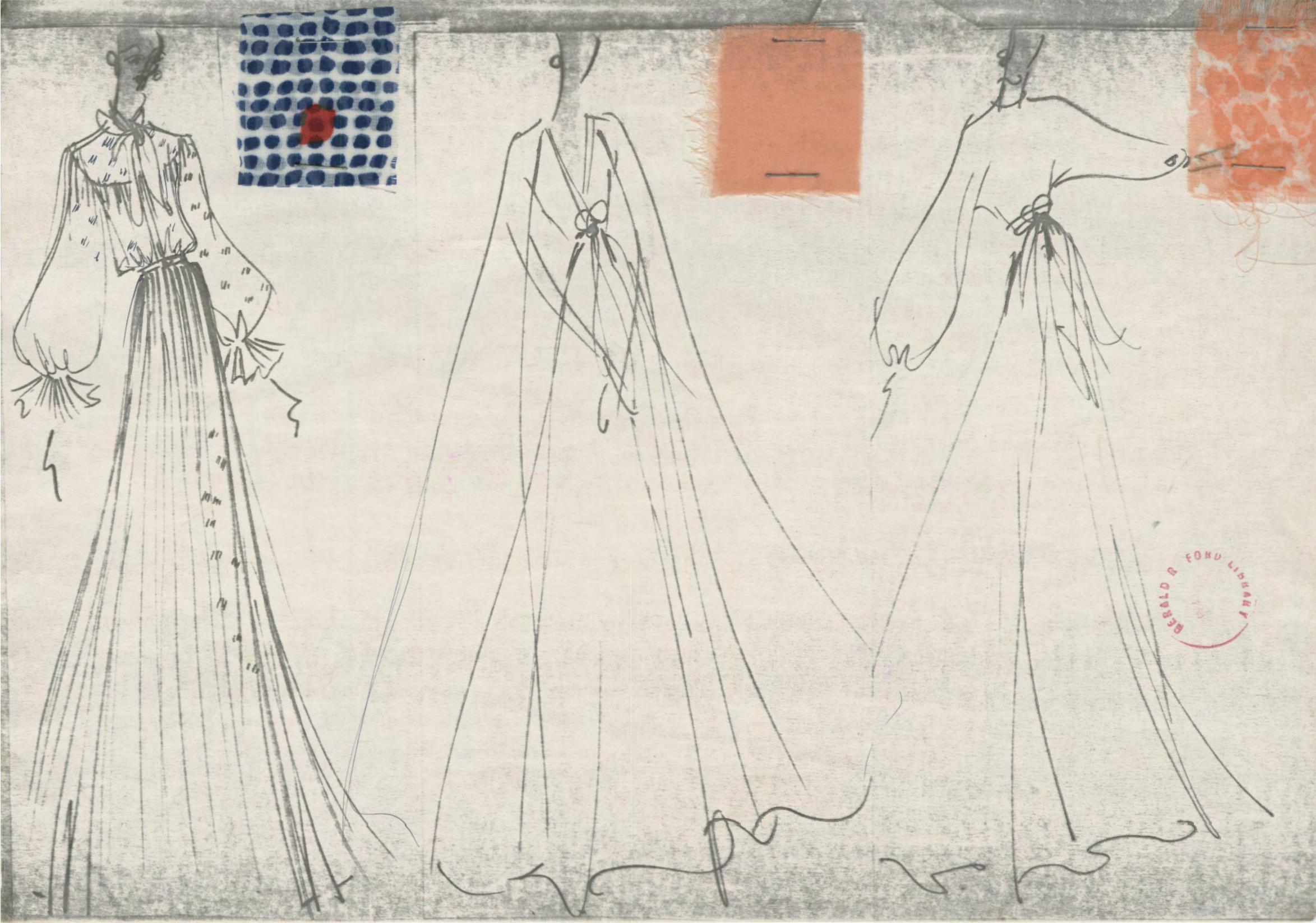
U.S. POSTAGE

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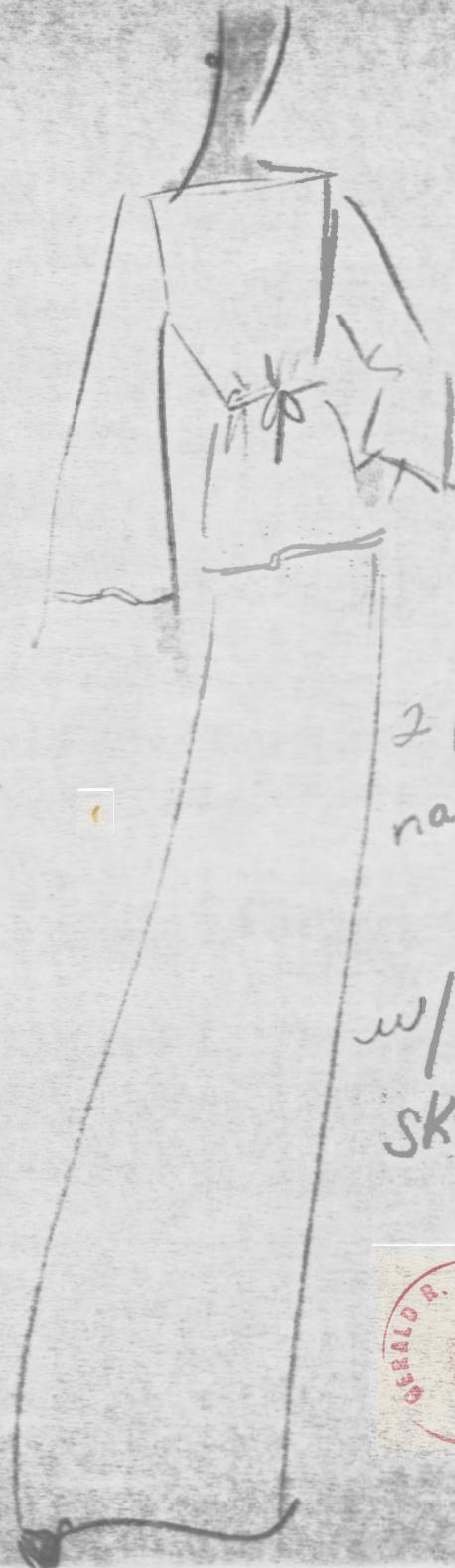


AIR MAIL
SPECIAL DELIVERY





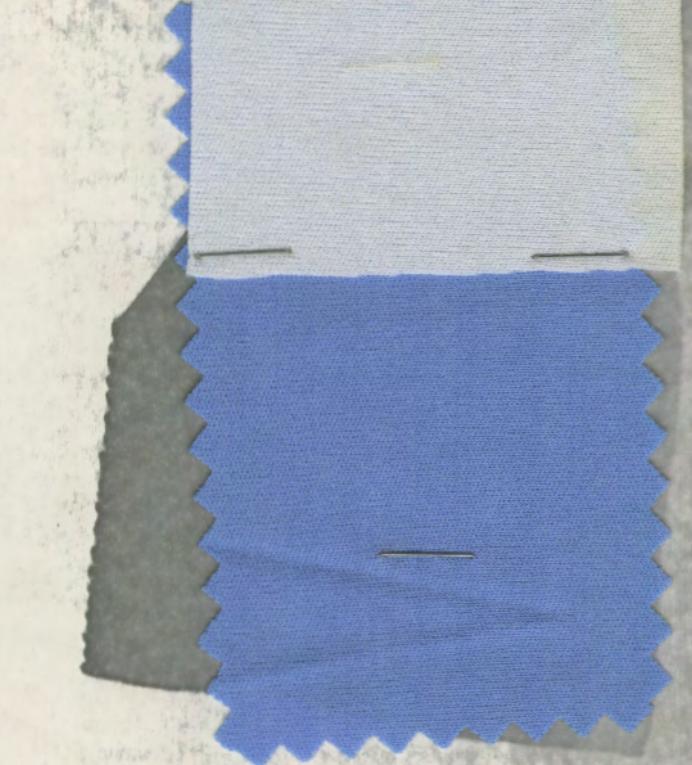
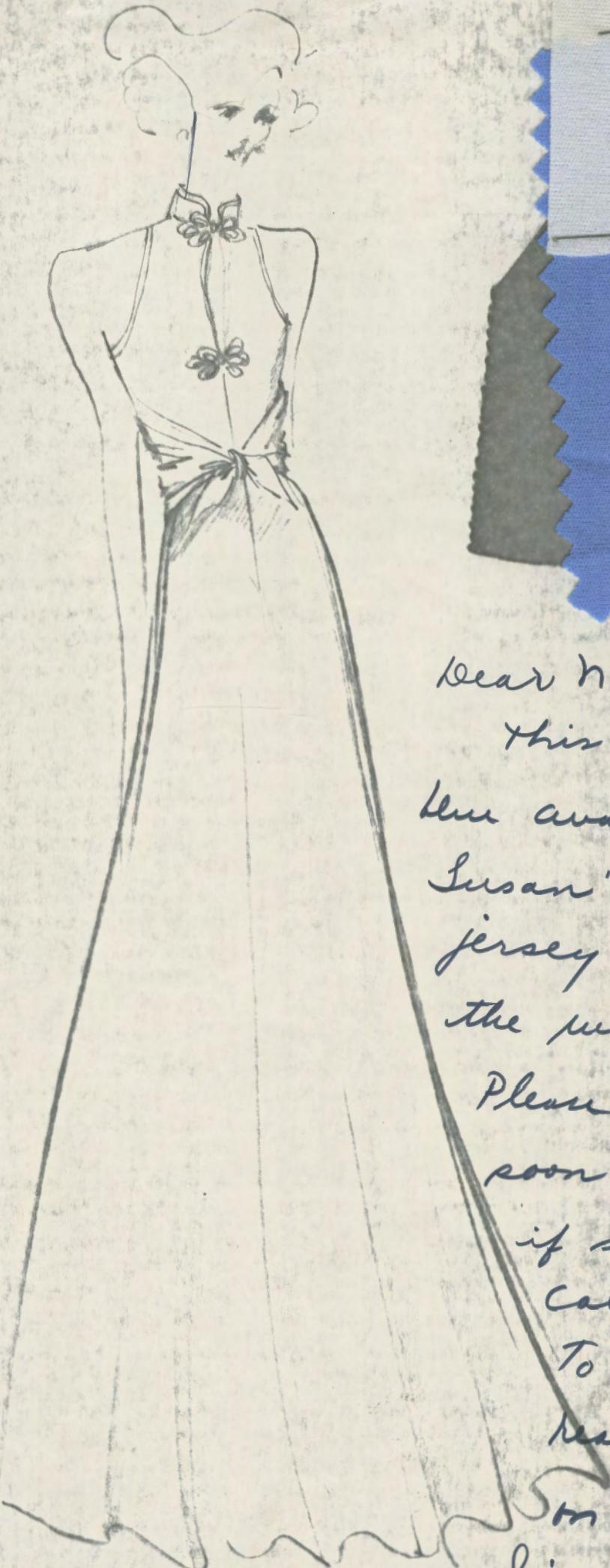
BERNARD FONZI
LIBRARY



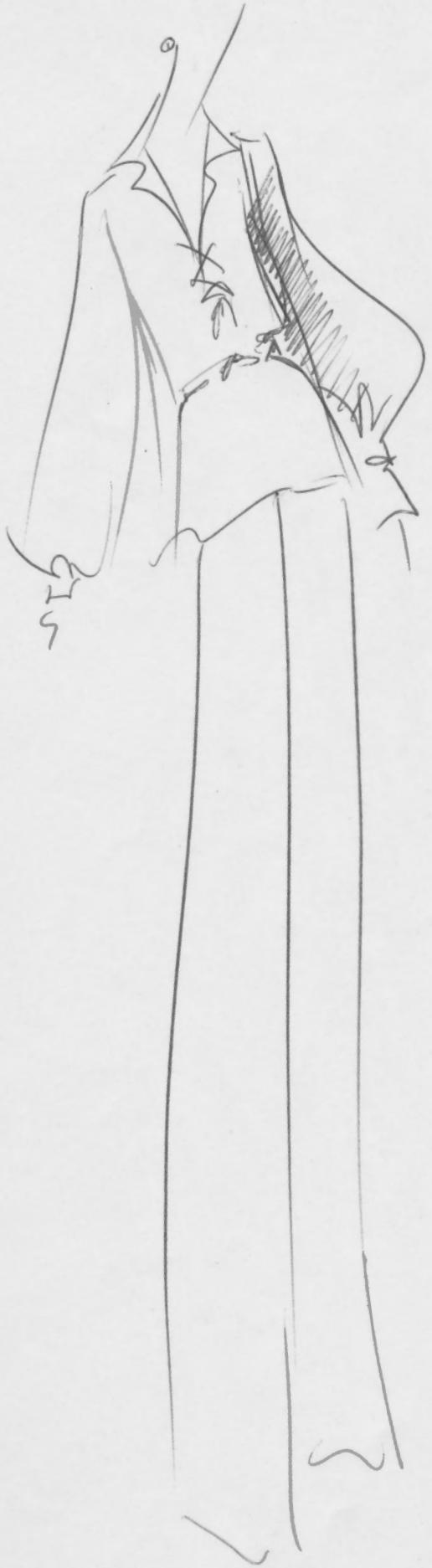
2 pc. plain
navy jersey

w/short
skirt





Dear Nancy,
This is the color
you available for
Susan's matte
jersey dress with
the white trimming.
Please call as
soon as possible
if she ok's the
color. I'd like
to have the dress
ready for a fitting
on the 4th
Sincerely, Albert



Dear Nancy,

Mrs. Ford's jersey
pants are in work
and when I return
I'll call you to
arrange for a fitting
or I'll send them
to you —

A.

P.S.

your sketches will
be sent when I return —

