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Schedule	Proposed Schedule - Mrs. Ford's Attendance at the Opening of the Exhibition "Remember the Ladies" (3 pages)	6/28/1976	B

File Location:

Betty Ford Papers, Box 16, "6/29/76 Plymouth, Mass." JNN-7/30/2018

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THE WHITE HOUSE

WASHINGTON

June 18, 1976

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Opening of Special Bicentennial Exhibition "Remember the Ladies: Women in America 1750-1815"

GROUP: The Pilgrim Society
The Plymouth Antiquarian Society
The Plymouth County Development Council
The Plymouth Bicentennial Commission

DATE: Tuesday, June 29, 1976

TIME: To be determined
12:30 Luncheon (Yacht Club)
2:30 Official Opening (Pilgrim Hall Museum)

PLACE: Plymouth, Massachusetts

CONTACT: Mabel H. Brandon
H: (202) 232-6551
New York: (212) 361-0400
After Sunday, June 20th: (617) 746-6420

COMMENTS: Mrs. Ford, the National Honorary Patroness of the Exhibition, will participate in the opening of the Bicentennial Exhibition entitled "Remember the Ladies: Women in America 1750-1815" based on the famous admonishment of Abigail Adams to her husband. As the background material reflects, the basic theme of the Exhibition is to show the profound change which took place in the Revolutionary period in the lives of American women. 20 national women's groups are involved and the leading scholar of women's colonial history, Professor Linda Grant De Pauw of George Washington University, has done much of the scholarly work. Mrs. Brandon is very much hoping Mrs. Ford will attend the luncheon at the Yacht Club beside the Mayflower and then participate in the ribbon-cutting of the Exhibition at Plymouth Hall. It is my strong inclination that although



attending the luncheon would be a nice thing, in order to pare Mrs. Ford's time commitment, it would be best to attend only the official opening at 2:30. This would enable Mrs. Ford to leave the White House later and I expect the press and photos would be best from this section of the program. She may also wish to see the Mayflower and Plymouth Rock while she is there.

This Exhibition has had widespread publicity and is probably the finest exhibition relating to women to come out of the Bicentennial. Many outstanding women have been interested in it and I believe Mrs. Onassis has done some of the editorial work at Viking Press in association with the Exhibition.

Following the opening, Mrs. Ford will travel to Mike and Gayle Ford's home in Essex, Massachusetts, for a private visit with them and will return to Washington the morning of July 1st.

The file is attached. Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Jerry Jones
Terry O'Donnell
Warren Hendriks
Max Friedersdorf
Jeanne Holm
Sara Massengale
Milt Milter
Steve McConahey
Rex Scouten
Staircase



"remember the ladies"

Women in America 1750-1815

January 22, 1976

Ms Sheila Weidenfeld
The White House
Pennsylvania Avenue NW
Washington, D.C.

Dear Sheila;

This is just a short note to amplify my note of a few days ago. I think that a really original and brilliant suggestion has been made concerning Mrs Ford's trip to Plymouth and I wanted your reaction:

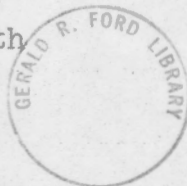
That a luncheon be held on the lovely grassy lawn of the dock beside the Mayflower -with guests boarding on and off at their leisure - with 18th century food; served by women in 18th century costume from an 18th century menu which would be printed in 18th century script. It's kinda schmaltzy but I think that it would be pictorially wonderful and very original and nice. I look forward to your reaction.

All goes well here and I hope the same is true with you.

Warmest greetings,

Mabel H Brandon

Mabel H Brandon:
3067 Whitehaven st NW
Washington, D.C. 20008



a special destiny

Women in America 1750-1815



75 Court Street
Plymouth, Massachusetts 02360

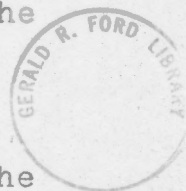
January 16, 1976

Ms Shilla Weidenfeld
The Office of Mrs Gerald Ford
The White House
Pennsylvania Avenue NW
Washington, D.C.

Dear ~~Shilla~~ Shzika —

Thank you so much for sparing me a few minutes the other day so that I could move ahead on the plans for Mrs Ford officiating in Plymouth on June 29th. You have been most helpful ever since the beginning and I look forward so much to giving you and Mrs Ford a grand day in Plymouth in the near future - don't let it rain.

Within the next 10 days Mrs Ford will be receiving invitations from the presidents of both the Pilgrim Society and the Plymouth Antiquarian Society as well as the Chairman of the Board of Selectmen (our quaint governing body) and Kitty Dukakis, the wife of the Governor. The letters will state the date because I felt that you would wish some options as to the time of day for the actual opening ceremony and perhaps some other events scheduled as well.



You felt that we could come up with something more imaginative than a tea. What about one of the following:

1. Luncheon with the city fathers and the presidents of Clairol and Philip Morris and the women who really created the exhibition and other distinguished out-of-town guests aboard the Mayflower. Terrific photographically: never been done; will delight the secret service as it is at the end of a long pier. -12:30
2. Luncheon at the Plymouth Plantation: the replica of the first Pilgrim settlement one mile south of town overlooking the Bay.
3. An evening dinner at Pilgrim Hall.
4. Tea on the lawn of the Plymouth Antiquarian House overlooking the harbor after the opening ceremonies. This may still not appeal, but it is a lovely site and Mrs Ford could then meet a larger number of people than at a luncheon.

Sponsors/The Pilgrim Society: Lawrence D. Geller, Director; The Plymouth Antiquarian Society; Plymouth County Development Council, The Plymouth Bicentennial Commission. **Curator/K.** Conover Hunt. **Catalogue/Professor** Linda Grant De Pauw, George Washington University, Washington, D.C. **Exhibition Design/Educational Exhibitors, Inc.,** Roslyn Heights, New York. **Research Historian/Miriam** Schneir. **Exhibition Coordinator/Mabel H. Brandon, Executive Secretary/Anita** Franks.

a special destiny

Women in America 1750-1815



75 Court Street
Plymouth, Massachusetts 02360

- 2 -

Do let me know what kind of an event Mrs Ford would like and I am sure that there will be no problem. Everyone wants to please her and to make the day as pleasant as possible for her.

There is a group called the Women's Coalition for the Third Century who would very much like to present her with their declaration of "Interdependence" some time that day. I have said that I would ask you and let them know. They are marvelous, disorganised, well-meaning and nifty women from 10 national organisations who incorporated themselves as the only national womens coalition concerned with women's programs during the Bicentennial. I enclose a list of their groups and let you and your staff decide.

The catalogue is now going to press under the best eyes at Viking Press and it is going to be GORGEOUS!

I enclose the list of national museum to which the exhibit will travel after it opens in Plymouth next June.

We have an embarrassment of riches for the Museums have, with a little coaxing, been more than generous and we have had to cut back from 400 artifacts to 250. This show is really going to be SOMETHING. Do take one second and look through the enclosed list of objects and their catagory headings. What these gals have done in 6 months is staggering and really deserves the highest form of recognition.

Let me know any thoughts that you or Mrs Ford may have on all this. We will do everything in out power to accomodate to her wishes and needs and we hope that she will join us on this very unique occasion.

Henry joins me in sending best wishes to you and Ed and hopes that we will all be together soon.

My " Abigail Adams file" is now the fattest in the cabinet!

Warmest greetings,

Muffy
Mrs. Mabel H Brandon
3067 Whitehaven st NW
Washington, D.C. 20008

232-6551

Set.

sun. aft + mon.

*Plym.
(617) 746-6420*

ERS

dent: Rev. Patricia Budd Keppler
Harvard Divinity School
45 Francis Ave..
Cambridge, Ma. 02138
(617-495-4536)

Pres: Wilma Scott Heide (see below)

tary: Edith J. Tebo " "

urer: Sr. Joan Campbell " "

TORS

EMPLOYED WOMEN,
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IL ON WOMEN AND THE CHURCH,
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ron, Ma. 02402 (617-587-1893)
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Room 1151, N.Y.C. 10027

ALLY EMPLOYED WOMEN
J. Tebo, Box 12 M RD 1
town, N.J. 07724 (201-542-1767)

RAIL
Richardson, 48 Dunstar Rd.
a Plain, Ma.

TUTE ON WOMEN TODAY
Margaret E. Traxler, 1340 E. 72nd St.
go, Ill. 60619

SHIP CONFERENCE OF WOMEN RELIGIOUS
Concilia Moran, R.S.M.
Kentsdale Rd., P.O. Box 34446
da, Md. 20034 (301-469-9221)

IAL ASSOCIATION OF WOMEN RELIGIOUS
e Rafferty, 6 Birch St.
ster, Ma. 01610

NATIONAL BLACK FEMINIST ORGANIZATION
Jane Galvin-Lewis, 285 Madison Ave.
N.Y.C. (212-889-5881)
cc: 150 W. 94th St., N.Y.C. 10025

NATIONAL COALITION OF AMERICAN NUNS
Sr. Joan Campbell, 1340 E. 72nd St.
Chicago, Ill. 60619 (313-643-0986 & 752-3337)

NATIONAL COMMITTEE ON HOUSEHOLD EMPLOYMENT
Alice Freeman, 360 Broadway
Cambridge, Ma. 02139

NATIONAL ORGANIZATION FOR WOMEN
Wilma Scott Heide, 15 Simpson Dr.
Framingham, Ma. 01701 (617-877-5391)

NATIONAL WOMEN'S POLITICAL CAUCUS
Colleen S. Alexander, 8804 Tyson Rd.
Philadelphia, Pa. 19118

PROFESSIONAL WOMEN'S CAUCUS
Jean L. King, 201 E. Liberty
Ann Arbor, Mich. 48108 (313-761-2398)

WOMEN'S INTERNATIONAL NETWORK
Franziska P. Hosken, 187 Grant St.
Lexington, Ma. 02173 (617-862-9431)

CONSULTANTS

Donna Allen, Media Report to Women
3306 Ross Place, N.W.
Washington, D.C. 20008 (202-363-0812)

Linda Grant DePauw, Dept. of History
George Washington Univ.
Washington, D.C. 20052 (202-676-6230)

Patricia Miller King, Schlesinger Library
3 James St., Cambridge, Ma. 02138 (5/8647)

Patricia Hunter Mittenenthal, 46 Garden Rd.
Wellesley, Ma. 02181 (617-235-2864)

Else Wiersma, 1 Jefferson St.
Marblehead, Ma. 01970 (617-631-1778)

STAFF COORDINATOR

Katherine Tarbell, 99 Deerpark Blvd.
Buffalo, N.Y. 14217 (716-875-4059)



MUSEUM SCHEDULE:

Opening: Pilgrim Hall and the Plymouth Antiquarian Society
June 29, 1976 until September 26, 1976

Atlanta: The High Museum

October 16, 1976 - November 14, 1976

Washington, D.C. : The Corcoran Gallery of Art

November 24, 1976 - December 31, 1976

Chicago: The Museum of Science and Industry

January 17, 1976 - February 20, 1977

Austin, Texas: The Lyndon Baines Johnson Memorial Library

March 14, 1977 - April 24, 1977

New York: The New York Historical Society

May 7, 1977 - June 15, 1977

as of January 16, 1976



" Remember the Ladies"Women in America 1750-1815

Total raised to date: \$ 425,000.00

NATIONAL CORPORATE SPONSORS:

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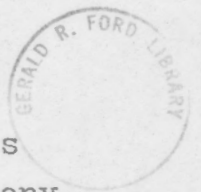
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NATIONAL BENEFACTORS:

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The Walter Annenberg Foundation

The Godfrey Cabot Foundation

The Massachusetts Bicentennial Commission

The Dorothy Jordan Chadwick Fund

The National Endowment for the Arts (outstanding)

The Town of Plymouth

The Banks of Plymouth

The Hobart Memorial Trust

Mr and Mrs Randolph Kidder

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FRIENDS:

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" REMEMBER THE LADIES" Women in America 1750-1815

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Ramsbotham: Sir Peter and Lady Frances
British Ambassador to the
United States.

Abzug: The Honorable Bella: House of Representatives
Alsop; Mrs Susan Mary: author
Anthony; Barbara Cox; publisher
Boggs, The Honorable Corrine: House of Representatives
Brodie, Mrs Fawn; Historian
Bruce, Mrs David
Carbine, Ms Pat: Publisher, MS magazine
Carlyle; Ms Kitty: actress
Chambers, Anne Cox; publisher
Chisholm, The Honorable Shirley: House of Representatives
Collins, The Honorable Cardiss: House of Representatives
Dukakis, Ms. Kitty: Massachusetts
Fenwick , The Honorable Millicent: House of Representatives
Ganz; Ms Joan Cooney: Children's Television workshop
Graham, Mrs Katherine: publisher: The Washington Post
Harris, Mrs Ladonna: Americans for Indian Opportunity
Hills; the Honorable Carla: Secretary of Housing and Urban Development
Holt; the Honorable Marjorie; House of Representatives
Holtzman; the Honorable Elizabeth: House of Representatives
Horner; Dr. Martina; President of Radcliffe College
Howar; Ms Barabara: Television
Kennedy; Mrs Joan
Keys, the Honorable Martha; House of Representatives
Kidder, Mrs Randolph
Kissinger, Mrs Henry
Lambert, Miss Eleanor
Lloyd, the Honorable Marilyn: House of Representatives
Lord, Mrs Oswald: former Representative to the United Nations
McGrory; Ms Mary: pulitzer Prize winning journalist
McWhinney; Madeline H. President; The First Women's Bank, New York
Mellon, Mrs Constance
Meyner, The Honorable Helen; House of Representatives



Morris; Mr. Richard; Historian
Onassis; Mrs Aristotle
Parnis; Mrs Mollie; Designer
Ramey; Dr. Estelle R. Georgetown University Medical school
Rockefeller; Mrs Nelson A.
Ruchelshaus, Ms Jill: International Women's Year
Russell; Ms Rosalind: actress
Schroeder; The Honorable Patricia: House of Representatives
Sills; Ms Beverly: Opera singer
Smith; the Honorable Virginia: House of Representatives
Straus; Ms Ellen: Chairperson CALL FOR ACTION
Studds; The Honorable Gerry: House of Representatives
Travell, Dr. Janet: Doctor of Medicine
Tree, Mrs Marietta: Former Representative to the United Nations
Walters, Ms Barabara: NBC Television
Wells, Ms Mary: Advertising executive
Pettis: The Honorable Shirley N. House of Representatives.

(list incomplete: January 16,1976)



June 10, 1976

Dear Ms. Brandon,

Your gracious letter inviting me to serve as the National Honorary Patroness of the special exhibit being planned, "Remember the Ladies" is deeply appreciated. It would be a pleasure to have my name listed in this way reflecting my great interest in this outstanding effort to focus on the vital contributions of women in America during this unique period in our history. I am also grateful for this opportunity to convey my encouragement to all who are actively involved in preparations.

With gratitude and my warmest best wishes,

Sincerely,

Ms. Mabel H. Brandon
National Director
"Remember the Ladies"
3067 Whitehaven Street, Northwest
Washington, D. C. 20008

SP/ph

c: BF Honorary Affiliations (accept)
BF Pending (June 29, Massachusetts) with copy of incoming
Sheila Weidenfeld



Susan P - All yours.
Could w/ be notified of outcome?
Thanks
Ally Q.
(up)

April 2, 1976

Mrs. Gerald Ford
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Ford:

LEAD NAME ☒
REGRET ☐

On the behalf of the Board of Trustees of the Pilgrim Society and the Plymouth Antiquarian Society of Plymouth, Massachusetts, as well as our own National Individual Sponsors (see enclosed list), I am writing to request that you would be kind enough to serve as the National Honorary Patroness of the exhibit, "Remember the Ladies;" Women in America 1750-1815 which will open June 29th in Plymouth.

*+ No file
Mail*

Thank you so very much for your kind consideration and all the support you have given this project thus far.



Very sincerely yours,

Mabel H Brandon

Mabel H. Brandon
National Director
3067 Whitehaven Street N.W .
Washington, D.C. 20008

MHB/ksr

enclosure



July 8, 1975

Dear Ms. Brandon,

Your gracious invitation to Mrs. Ford to participate in the opening of the exhibition Herstory 1776: The Changing Role of Women in the American Revolution; 1765-1815 is greatly appreciated. We were interested to learn about this exhibition and its outstanding potential for bringing new enlightenment to the story of the role of women during the revolutionary period.

Although we are unable to know Mrs. Ford's schedule so far in advance, we would be happy to keep this special invitation in mind to consider closer to the date.

With gratitude and our encouragement to all who are working toward the success of this exhibition,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Ms. Mabel H. Brandon
Executive Director
Herstory 1776
3067 Whitehaven Street, Northwest
Washington, D. C. 20008



SP/sr

c: ✓ BF Pending to consider (1976)
Sheila Weidenfeld

// Background material sent
to Mrs. Ford's Files
SR



PILGRIM SOCIETY

Founded 1819

75 COURT STREET

PLYMOUTH, MASSACHUSETTS 02360

L. D. Geller, M.A., F.P.S., Director and Curator of Museum Collections

P. J. Gomes, D.D., F.P.S., Librarian

C. S. Price, M.S.L.S., Curator of Books and Manuscripts

Henry H. Atkins, President

June 19, 1975

Mrs Gerald Ford
The White House
1600 Pennsylvania Avenue
Washington, D.C..20506



Dear Mrs Ford;

On behalf of the Bicentennial Commission of Plymouth, Massachusetts and the Pilgrim Society, I extend to you a most cordial invitation to attend the opening of the exhibition, HERSTORY 1776: The Changing Role of Women in the American Revolution; 1765-1815. The actual opening is scheduled to take place in August, 1976 but the actual date would depend upon your convenience.

The basic theme of the exhibition is to show the profound changes which took place in the Revolutionary period in the lives of American women. From a relatively unrestricted lifestyle in which women could engage in a wide range of activities, as exemplified by Abigail Adams, the role of women dramatically changed as the nation became independent. New financial and political independence created profound sociological, religious, and educational changes which this exhibit will illustrate through portraits, costumes, furniture, diaries, letters and household effects. Although the exhibit will be based along thematic lines there will also be special emphasis placed on regionalism and ethnic and social groups such as the role of Indian women and Black women.

From Plymouth, Massachusetts the exhibit will move across the nation for the remainder of 1976 through 1977. It is already booked into the University of Maryland and we are making plans with the Washington University in St. Louis. Sixx other national museums are planning to mount the exhibit but the dates are yet to be fixed.

Twenty national women's groups have been asked to sponsor this exhibition as it goes across the country. The response has been enthusiastic from both these groups as well as from nationally prominent individual women. I enclose the partial list of sponsors.

The leading scholar of women's Colonial history, Professor Linda Grant de Pauw at George Washington University, has agreed to write the text of the catalogue assisted by two brilliant research assistants - one from New York, one from Maryland. Their biographies are included.



PILGRIM SOCIETY

Founded 1819

75 COURT STREET
PLYMOUTH, MASSACHUSETTS 02360

L. D. Geller, M.A., F.P.S., Director and Curator of Museum Collections
P. J. Gomes, D.D., F.P.S., Librarian
C. S. Price, M.S.L.S., Curator of Books and Manuscripts

Henry H. Atkins, President

From all of our research with the National Bicentennial and the National Association of American Historians we have been assured that there will be no other exhibit of this kind dealing with Women of the Revolutionary Period anywhere in the nation. It is our hope that this exhibition and the accompanying catalogue - which will also be sold as a book commercially - will bring new enlightenment to the story of the role of Women during this period.

Knowing of your deep commitment to women's rights in the present, it seems most appropriate that you should participate in this exhibition examining women's rights in the historical past. I hope so very much that your busy schedule will enable you to attend.

Very sincerely yours,

Mabel H Brandon

Mabel H. Brandon: Executive Director
HERSTORY ; 1776
3067 Whitehaven st NW
Washington, D.C. 20008





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Board of Selectmen
Robert I. Pillsbury
Clarence R. Krueger
Roger E. Silva
Kenneth A. Tavares
David F. Tarantino, Chairman

January 27, 1976

Mrs. Gerald Ford
The White House
Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Mrs. Ford:

On behalf of the Board of Selectmen and the people of Plymouth, Massachusetts, I wish to extend to you a most cordial invitation to attend the opening ceremonies of the exhibition, "Remember the Ladies", Women in America 1750-1815, on June 29, 1976.

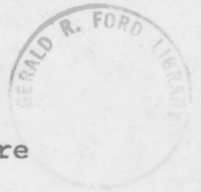
This community is working hard to offer this exhibit as our contribution to the nation during this Bicentennial year and we would be most honored if you would join us in this tribute to the women of the 18th century who played such a vital role in our history.

We are most sympathetic with the pressures upon your schedule this busy year, but we would do everything in our power to insure that your visit to Plymouth would be as great a pleasure for you as it would be for us to have you here.

Very sincerely yours,

David Tarantino, Chairman
The Plymouth Board of Selectmen

DT:ms



OFFICE OF SELECTMEN

Richard A. Dudman, Executive Secretary

Town Office Building, 11 Lincoln Street, Plymouth, MA 02360 (617) 747-0100

THE WHITE HOUSE

WASHINGTON

June 29, 1976

Thank you for joining Mrs. Ford on her visit to Plymouth, Massachusetts to open the "Remember the Ladies" Exhibit at Pilgrim Hall:

Upon departure from Andrews Air Force Base our flying time to South Weymouth Naval Air Station will be 55 minutes. Upon arrival, Elly Peterson and Liz Carpenter should proceed to the vehicle marked "Guests"; Representatives' Heckler, Boggs and Spellman should proceed to the vehicle marked "Congressional" for immediate departure to the Plymouth Yacht Club.

At the Yacht Club you will be escorted to assigned tables for a luncheon. Following the luncheon, Mrs. Ford will proceed directly to Pilgrim Hall for a "preview showing" of the Exhibit, prior to the Ribbon Cutting Ceremony at 2:30 p.m. You will be escorted to Pilgrim Hall and be positioned on the steps for the Ceremony. Following the Ceremony, you will be given a special tour of the Exhibit - in advance of other invited guests.

At 3:15 p.m. you should return to the car in which you arrived in Plymouth for the return trip to the South Weymouth Naval Air Station. We anticipate an immediate departure for the return flight which is scheduled to arrive at Andrews Air Force Base no later than 5:15 p.m.

Should you have questions concerning these arrangements please contact me upon arrival at the Naval Air Station.

Peter H. Sorum

cc: Caroline Porembka - Carolyn, would you please hand out the attached as we discussed. Thank you in advance for your understanding - also, remember the departure from the South Grounds has been moved to 10:00a.m. - rather than 10:15.

Phoebe, Carolyn

THE WHITE HOUSE

WASHINGTON

June 22, 1976

Dear Mrs. Ford,

Attached is a letter from Congressman William Steiger, encouraging you before the 5th of July to visit the Jones-Haywood School of Ballet here in Washington, in tribute to Sandra Fortune, a 25-year-old black ballerina from Washington who will be competing in the International Ballet Competition in Bulgaria. Because of the schedule, my suggestion would be to invite her here for a brief photo prior to her departure (I suggest Tuesday, June 29, as you depart for Massachusetts), or send her a brief letter of encouragement and congratulations.



Brief Photo (Tuesday, June 29) X

Letter of Encouragement X

and present

Thank you.

Susan
susan

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.



GERALD R. FORD LIBRARY

Post 5/28/76

Behind Every Good Colonial . . .

By Judith Martin

The ladies wished to be remembered in 1776.

They didn't exactly ask their husbands as Abigail Adams had in 1776, when she wrote her husband John.

nedy," "This is Mrs. Henry Kissinger," "This is Mrs. Henry Brandon"—to get into that masculine system for money and help in a Bicentennial project focusing on the life of colonial women.

If I had called around on Mabel

Corcoran Gallery of Art here for the month of December.

The catalog is being published by Viking as a book, with Jacqueline Onassis as editor.

Brandon decided early on that the



The colonial ladies in America and the women today who are involved in cataloging them: above, from left, Mrs. James Warren by John Singleton Cop-



Sunday, February 15, 1976

The Washington Star

C-3

Jackie's Involved in 'Remember the Ladies' Bicentennial Exhibit

Jackie Onassis was closeted last Monday at Viking Press for six hours with some talented young women who are working on the most promising exhibit of the Bicentennial — "Remember the Ladies." That is what Abigail Adams, advocate of women's rights, wrote her husband at the time our constitution was being drafted. But if there is one woman in the country you would never link with any women's rights group, it's the wife of Jack Kennedy and Aristotle Onassis. So where does she fit into the picture?

It all started last March when Bicentennial Director John Warner asked Muffie Brandon, wife of British correspondent Henry Brandon, if she could get something for the Bicentennial started in her hometown of

first editorial assignment by Viking, and Muffie says, "She's fantastically good. She has a terrific knowledge of American history. She's read and read and read. She had all the right ideas about what to emphasize and how to utilize certain objects of art. My staff who are young and tough and not impressed by anybody think she's excellent."

Joan Kennedy has worked continuously on the project, quietly contacting corporations for backing. "It was Joan who got Clairol and Philip Morris to be

Betty Beale

Today is the deadline for the catalogue script and illustrations for the 3,200-square-foot exhibition which will contain 200 works of art selected by "one of the hot young curators in the country". She is dynamite!" was the way Brandon described Conover Hunt of Alexandria, Va. "She and her staff have combed the country. They should have had four years and they have done it in six months."

The script was written by colonial historian Linda DePaux, also a young local woman. A Falls Church resident, she's a professor of history at GWU and has just completed a book entitled "Founding Mothers."

It's an all-woman project that appeals to all women. "It appeals to black women, to white women, women in garden clubs, women in business, women in the



Remember the Ladies
1750 WOMEN IN AMERICA 1815

Muffie & Henry Brandon
Henry is the foreign Correspondent for
The London Sunday Times
Muffie put the whole project together

NATIONAL CORPORATE SPONSORS
PHILIP MORRIS INCORPORATED/CLAIROL

ITEM TRANSFER REFERENCE FORM

The item described below has been removed.

New File Location:

A-V collection

Document Description:

*48-4x6 } photos from Press Kit
3-8x10 } for
Remember the Ladies exhibit*

Old File Location:

*Betty Ford's Files (Chardon)
Box 16 - 6/29/75, Plymouth, Mass*



By *K. Kennelly* Date *6/13/83*



"Mercy Otis Warren" (Mrs. James Warren 1728 - 1814)
by John Singleton Copley, (1738-1815). Oil on canvas,
H 51 1/4", W 41". Boston, circa 1763. Museum of Fine
Arts, Boston, Massachusetts. From the exhibition
"...REMEMBER THE LADIES..." Women In America
1750-1815. Sponsored by Clairol, Inc., and Philip
Morris, Incorporated.





"Susanna Rowson." Artist Unknown, probably American (1800-1820). Oil on canvas. H 30", W 25". Worcester Art Museum. From the exhibition "...REMEMBER THE LADIES..." Women in America 1750-1815. Sponsored by Philip Morris. Incorporated and Clairol, Inc.



FROM: Carole Suzanne Sorell
RUDER & FINN FINE ARTS
110 East 59th Street
New York, New York 10022
(212) 593-6333

FOR IMMEDIATE RELEASE

REMEMBERING THE LADIES



"Rachel Weeping", by Charles Wilson Peale (1741-1827).
Oil on canvas. H. 36" x W. 32", begun in Annapolis 1772.
The Barra Foundation Inc. From the exhibition
"...REMEMBER THE LADIES..." Women in America
1750-1815. Sponsored by Clairol, Inc. and Philip Morris
Incorporated.



FROM: Carole Suzanne Sorell
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FOR IMMEDIATE RELEASE

REMEMBERING THE LADIES

This unusual painting portrays the artist's wife,
Rachel weeping over the dead body of their infant daughter,



A SOCIETY OF PATRIOTIC LADIES.

PLATE V

EDENTON IN NORTH CAROLINA

"A Society of Patriotic Ladies, at Edenton in North Carolina", Mezzotint and engraving on paper. H. 13-7/8" x W. 10". London: printed for R. Sayer, J. Bennett, 25 March, 1775. Courtesy The Boston Public Library, Print Department. Photo courtesy of The Metropolitan Museum of Art. From the exhibition "...REMEMBER THE LADIES..." Women in America 1750-1815. Sponsored by Clairol, Inc and Philip Morris Incorporated.



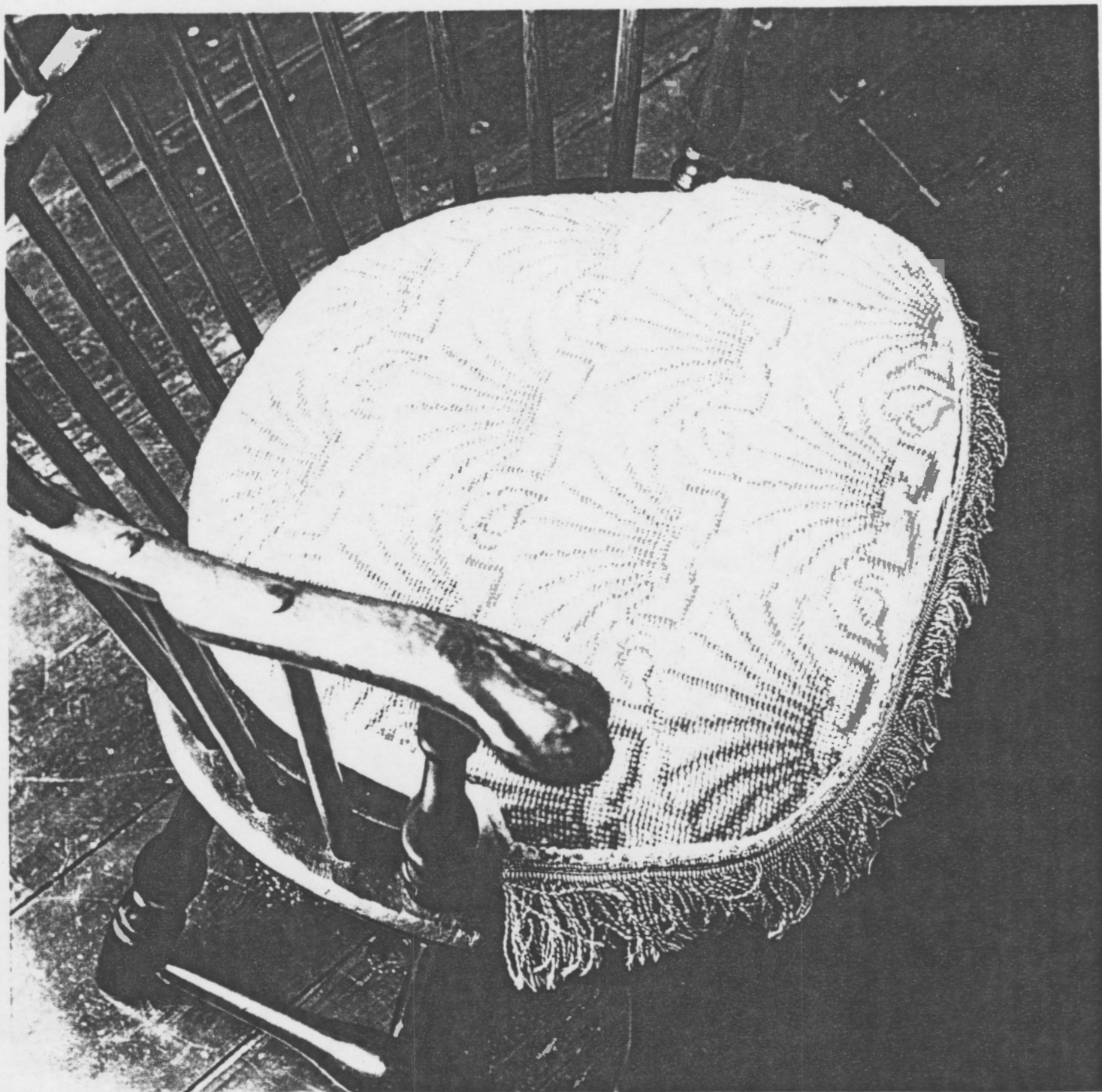
HISTORIAN AND CURATOR..."...REMEMBER THE LADIES..." Women in America 1750-1815...
MAJOR HISTORICAL ART EXHIBITION

Professor Linda Grant De Pauw, Associate Professor of American History at George Washington University, Historian and Conover Hunt, former director of the DAR Museum, Curator are two of the dynamic "women" behind the "ladies" for the art exhibition "...REMEMBER THE LADIES..." Women in America 1750-1815. This exhibition has been made possible by grants from Clairol, Philip Morris Incorporated, National Endowment for the Arts and National Endowment for the Humanities.

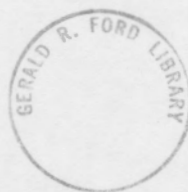




Card Table. Embroidered top by Mercy Otis Warren. Mahagony with pine and maple. H 27 1/4", W 41 1/8", D 38 1/2", Boston, Circa 1750 - 1770. Copyright 1975, Pilgrim Society, Plymouth, Mass. From the exhibition - "...REMEMBER THE LADIES..." Women in America 1750 - 1815. Sponsored by Philip Morris Incorporated and Clairol, Inc.



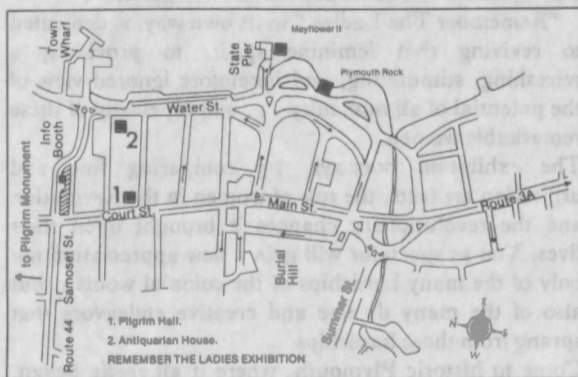
Seat Cushion. By Martha Washington - worsted, silk on canvas. H 3", W 18 3/4" D 15 1/2". Probably Virginia, Circa 1766 - 1802. Mount Vernon Ladies Association. From the exhibition "... REMEMBER THE LADIES..." Women in America 1750 - 1815. Sponsored by Philip Morris Incorporated and Clairol, Inc.





PILGRIM HALL

Dating from 1824, Pilgrim Hall is the oldest public museum in the country, and is on the National Register of Historic Places. It contains the most complete collection of Pilgrim possessions and lore to be found anywhere. The Pilgrim Society was founded in 1820 to study and interpret the many facets of Plymouth history, to preserve the Pilgrim possessions, and to promote a continuing awareness of the Pilgrims' contribution to the founding of this country. By participating in the "Remember The Ladies" exhibition, the Pilgrim Society adds a new dimension to its concern for the history of the nation and the town of Plymouth.



ADVANCE CATALOGUE ORDER

Order your "Remember the Ladies" color catalogue, published by Viking press, today. Send check or M.O. for \$8.50 payable to Pilgrim Society — Catalogue, 75 Court St., Plymouth, Mass. 02360. Mass. residents add 45 cents sales tax.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send ☐ Copies of "Remember the Ladies" @\$8.50.

Catalogues will be mailed after June 30.

ADMISSIONS & HOURS

Combined admission to Pilgrim Hall, 75 Court St., and Antiquarian House, 126 Water St.; adults, \$2; children, 50 cents; Senior Citizens, \$1.75; Groups over 35, by reservation only, \$1.50. For Group Reservations, call 617-746-1620 or write The Pilgrim Society, 75 Court St., Plymouth, Mass. 02360.

The exhibition will be open daily, including Sundays and holidays, from 10 a.m. to 5 p.m. June 30 to Sept. 26, 1976.

COMBINATION TICKET

A combination ticket for nine Plymouth historic sites will be available and will include the "Remember the Ladies" exhibit. Adult tickets: \$5.25; Children (under 14) \$1.95.



National Corporate Sponsors: Philip Morris Incorporated, Clairol Inc.

Our grateful thanks to Commonwealth of Massachusetts Bicentennial Grants Program and Plymouth Bicentennial Commission.

Produced in cooperation with the Plymouth County Development Council Inc.

"remember the ladies"

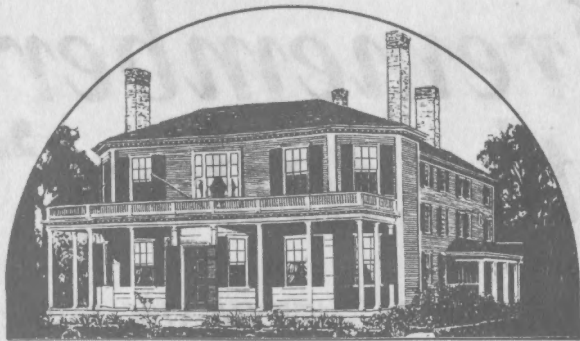
WOMEN IN AMERICA 1750-1815



A NATIONAL BICENTENNIAL EXHIBITION

June 30- Sept. 26 1976

The Pilgrim Society & The Plymouth Antiquarian Society
Plymouth, Massachusetts.



ANTIQUARIAN HOUSE

Built in 1809, when Plymouth was a major East Coast port, the Antiquarian House is a superlative example of Federal architecture. The furnishings reveal the influence of the China trade of the early 19th Century, and the gracious lifestyle of the merchants and ship-owners who resided there.



REMEMBER THE LADIES

Presented jointly by the Plymouth Antiquarian Society and the Pilgrim Society, "Remember the Ladies" is the first comprehensive exhibit dealing with the historic role of women during the American Revolutionary era. Separated by a short stroll in historical Plymouth, the beautifully restored Antiquarian House and Pilgrim Hall will have on display a veritable treasury of the art and artifacts of Revolutionary women patriots.

Period Costumes. Diaries and letters. Portraits. Furniture. Jewelry. Fine needlework. And a rich selection of women's art. There'll be special sections including Women in the Home, Women in the Arts, Women in Commerce, and a highlight display tracing the role of women in the Revolution itself . . . including those who actually fought for the cause of freedom.

Abigail Adams. Deborah Sampson. Martha Washington. Mercy Otis Warren. Political women. Working women. Black, Slave, and Native American Women. From seamstress to gunsmith to smuggler and spy . . . They're all vividly portrayed in "Remember the Ladies," June 30 to Sept. 26, 1976, in historic Plymouth, Massachusetts.



"A Society of Patriotic Ladies, at Edenton in North Carolina," Mezzotint and engraving on paper.

THE FORGOTTEN STORY

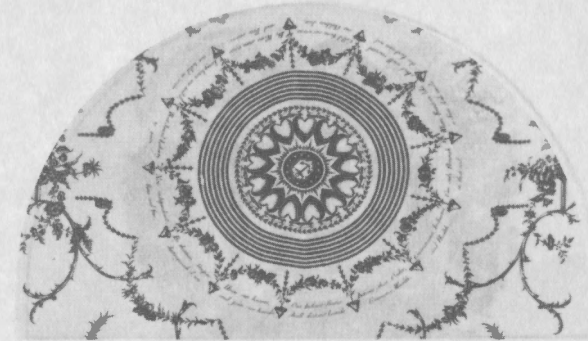
"The heroism of the females of the Revolution has gone from memory with the generation that witnessed it and nothing, absolutely nothing remains upon the ear of the young of the present day."

Charles Francis Adams - 1840

Abigail Adams was really speaking to us when, in 1776, she wrote the words "remember the ladies." She was witness to the profound changes brought upon the mentality and spirit of the American woman by the pressures of the struggle for independence. Unlike the generations before hers, the Revolutionary Woman — inspired by the fervor of new nationhood—struck out



"Mercy Otis Warren" (Mrs. James Warren 1728-1814) by John Singleton Copley, (1738-1815). Oil on canvas, Boston, circa 1763. Museum of Fine Arts, Boston, Massachusetts.



"... Our husbands call'd to bloody war . . ." Printed Hankerchief. Copper plate printing (red) on cotton, England, circa 1784-1800. Concord Antiquarian Society.

from home and hearth with a new spiritualism, a boundless energy that literally disintegrated the feminine image of domestic servitude. In the face of what we today see as incredible hardships and excessively restrictive traditions, America's Revolutionary Woman was able to conjure up great courage, strength and endurance. And at the same time she left us an artistic legacy that not only gives us a new understanding of the Revolutionary era, but also a new creative enrichment of our own lives.

It was a place in history for the American woman that Abigail Adams was asking of us. And perhaps a continuing liberation of the feminine spirit through an appreciation of the past. But it was not to be. Although the Declaration of Independence promised equality for all, the equal potential of women which was so aptly proven during the Revolution was soon to be forgotten.

"Remember The Ladies," in its own way, is dedicated to reviving that feminine spirit, to providing a refreshing, stimulating, and heretofore ignored view of the potential of all humanity . . . and especially of these remarkable women.

The exhibition portrays, by comparing fine and utilitarian artifacts, the role of women in the Revolution and the revolutionary changes it brought upon their lives. You as spectator will gain a new appreciation not only of the many hardships of the colonial woman, but also of the many diverse and creative endeavors that sprang from those hardships.

Come to historic Plymouth, where it all really began. And "Remember The Ladies."

JULY/1976

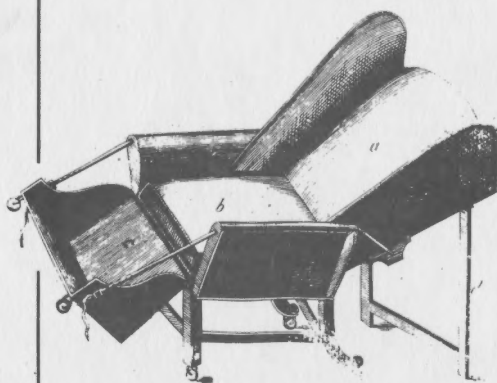
Ms. "REMEMBER THE LADIES"

On June 30, the first comprehensive exhibition on women's role during the American revolutionary era, "... Remember the Ladies ...": *Women in America 1750-1815*, opens in Plymouth, Massachusetts, then travels to major cities in the country (see box). Including more than 250 artifacts, documents, costumes and furnishings, the show itself reflects the efforts of modern-day "ladies"; it was conceived and produced entirely by women—among them national project director Mabel Brandon, curator Conover Hunt, historian Linda Grant de Pauw, research historian Miriam Schreier (who has also written the text accompanying this feature), designers Melanie Rober, Joan Mann, and Helen Sokolov, photographer Peggy

Barnett, catalog editor Barbara Burn, and patrons Betty Ford, Jacqueline Onassis, Joan Bennett Kennedy, and Nancy Kissinger.

As de Pauw describes American women in "The Forgotten Spirit of '76: Women of the Revolutionary Era" (*Ms.*, July, 1974), they had achieved a unique status by the mid-18th century, but from 1750 to 1815, while the nation gained indepen-

dence, that status declined sharply. Nevertheless, women of this period, including blacks and Native Americans, were active in such diverse areas as domestic crafts, education, religion, business, politics, and the military. They, and the talented women who created this show, are the heroines of this monumental effort of our Bicentennial Year. —compiled by Harriet Lyons and Judith Wilson



Chair

Easy Chair. . . Useful for Lying-in Women and Sick Persons. Engraved illustration from Charles White, *A Treatise on the Management of Pregnant and Lying-in Women and the Means of Curing, but more especially of Preventing the principal Disorders to which they are Liable*. Worcester, Massachusetts, 1793, Library Company of Philadelphia.

LYDIA, the wife of John Wilson, having eloped from her husband; he hereby forbids all persons to give her any credit in his name, being determined not to pay any debt of her contracting, from this 23th day of October 1764.—He likewise forbids the harbouring or entertaining his said wife, on pain of prosecution.

Ad for a Runaway Wife

From *The South Carolina Gazette*, November 5, 1764. Courtesy of the Charleston Library Society, Charleston, South Carolina.

In early America, divorce was almost impossible, and the law said women were the property of men. A runaway woman could vindicate herself only through the press and public sentiments. Thus, the couple could be forced to separate.

like a state prisoner. than any thing else, than certain bounds set for me which I must not depart from — and as I cannot do as I like I am obstinate and stay at home a great deal.

The President set out this day week on a tour to the eastward. I got down and made great attendance on him — my dear children has been very bad all the while that I have not kept well better. my love and good wishes attend you and all with you — remember me to the President & Mr. How in the house child — hope I shall see her or little handsomeness, hope to see — adieu

I am my dear friend, my yours most affectionately
M. Washington

Martha Washington letter, New York, October 22, 1789

From the Etting Collection at the Historical Society of Pennsylvania. In a portion of this letter, Martha Washington wrote to her cousin in Virginia:

I live a very dull life here and know nothing that passes in the town—I never go to any public place—indeed I think I am more like a state prisoner than anything else, there is certain bounds set for me which I must not depart from—and as I cannot do as I like I am obstinate and stay at home a great deal.



Tight lacing

After John Collet, *Tight-Lacing, or Fashion Before Ease*. Mezzotint. London, circa 1770. In the collection of American Antiquarian Society, Worcester, Massachusetts.

Aristocratic women wore bone stays throughout the second half of the 18th century when dress styles required the appearance of a tiny waist. This English print satirizes the torturous practice.



White Empire Dress

A lady's gown of embroidered white muslin. New England, 1800-1810. From the Plymouth Antiquarian Society, Massachusetts.

The narrow lines of the classical Empire style favored diaphanous muslins, designed to cling in the manner of ancient sculpture. Worn with a filmy chemise and little or no support. These skimpy gowns led one critic to bemoan the "transparent depravity" then affecting the fair sex.

Sex Manual

Anonymous author. Frontispiece engraving from the 13th Edition of *Aristotle's Complete Master-Piece, in Three Parts, Displaying the Secrets of Nature in the Generation of Man*. . . . Pennsylvania, 1796. Courtesy of Library Company of Philadelphia.

First published in England during the 17th century, this pocket-size manual sold widely on both sides of the Atlantic into the 19th century.



Sponsored by Philip Morris, Inc., and Clairol, Inc., "Remember the Ladies . . ." will be open to the public at Pilgrim Hall, Plymouth, Massachusetts, from June 30 to September 26, at the High Museum of Art, Atlanta, Georgia, from October 16 to November 14, and at the Corcoran Gallery of Art, Washington, D.C., from November 24 to December 31. In 1977, it will travel to the Museum of Science and Industry, Chicago, Illinois, from January 17 to February 20, the Lyndon Baines Johnson Library, Austin, Texas, from March 14 to April 24, and the New York Historical Society, New York, New York, from May 7 to June 15.

A catalog of the exhibition, published by Viking Press, includes a text by Linda Grant de Pauw and Conover Hunt, as well as color and black-and-white illustrations. It is available in hardcover and paperback editions.

N. B. A Parcel of Coffee to be sold.

JOHN CANTWELL has the Impudence to advertise me in the Papers, c. u'ning all Persons ag'inst crediting me; he never had any Credit till he married me: As for his Bed and Board he mentioned, he had neither Bed nor Board when he married me; I never eloped, I went away before his Face when he beat me.
SARAH CANTWELL.

Retort from a Runaway Wife

From *South Carolina and American General Gazette*, March 27, 1776. Charleston Library Society, Charleston, South Carolina.

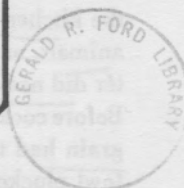
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THE FORGOTTEN SPIRIT

OF



'76



WOMEN OF THE REVOLUTIONARY ERA

In 1776, half the population of the United States was female. Clearly no one can form an accurate impression of the Revolutionary generation without knowing what the women were doing. Yet those Americans of today who wish to commemorate the Bicentennial of our nation by studying the history of its early days do not find much mention of the founding mothers.

This short review is designed to help you uncover the missing half of the Revolutionary history—the herstory of 1776.

Ms.
MAGAZINE
JULY, 1974

BY LINDA GRANT DE PAUW



In the American Revolutionary Era, most women—at least, most women who were not servants or slaves—spent their time doing traditional “women’s work” for their families: cooking and sewing, keeping people and houses clean, nursing the sick and making household products.

These jobs required heavy labor, and human muscle-power had few aids then. The Industrial Revolution had not yet arrived.

Feeding the family in the Revolutionary Era did not entail creative menu planning. Women usually fed their husbands and children the same menus for weeks at a time according to what produce was in season. Bacon, corn cakes, and rum were the staples, the colonial equivalent of our hamburger, French fries, and milkshake. Tending the kitchen garden, raising and slaughtering the domestic animals, and preparing the raw animal and vegetable matter did not allow time for experimenting with new recipes. Before cooking could begin, many steps needed to be taken: grain had to be made into meal, meat had to be dressed, fowl plucked, butter and cheese made, and food that was not to be consumed immediately must somehow be preserved. Water had to be brought from a source sometimes a mile from the house, and a fire had to be built and then carefully tended (because there were no matches, a dead fire was extremely difficult to rekindle). For cooking, the fire had to be kept burning even on the hottest days of summer.

Cooking was done before the open flames, and the constant exposure gave women still in their twenties, red, leathery complexions. The food for a dozen or more people required the cook to manipulate heavy iron kettles weighing as much as 50 pounds empty and holding as much as 10 gallons.

Feeding the family was the most urgent daily chore. Next came making the clothing that would be tough enough to withstand heavy wear and warm enough for protection in New England houses where the winter temperature regularly fell below freezing a few feet from the kitchen fire. While they waited for the pot to boil or the corn cakes to bake in the ashes, women and girls would sit by the fire spinning, carding, weaving, knitting, quilting, or cutting and stitching garments. Even upper-class women never had their hands idle. Working in her spare moments, a colonial woman spent a full year making a homespun suit for her husband. City folk and wealthy planters might import cloth from England. Their women need only cut and stitch. But importing such items was frowned on in the pre-Revolutionary years, and many well-to-do ladies turned to their spin-

ning wheels rather than violate the nonimportation policy of the Continental Congress.

Only after food and clothing had been provided could colonial women concern themselves with cleaning. Fortunately, 18th-century standards were low. Soap—made from carefully collected animal grease and the lye of wood ashes—was hard on the skin, and people did not wash themselves very often. One Philadelphia lady who tried a newly designed shower bath in 1771 found being wet all over such an unpleasant experience that she did not repeat the experiment for 28 years. Since washable cotton cloth was not common until the next century, and since colonial Americans owned little clothing, what they did have was rarely cleaned.

The low standards of cleanliness undoubtedly had something to do with the prevalence of sickness in colonial America. The idea that caring for the sick was part of “women’s work” made women the usual doctors for colonial Americans. Women traded medical recipes and collected stocks of herbal remedies. Given the primitive state of medical knowledge, most Americans would rather trust themselves to a local woman than resort to a young man with a medical degree from Edinburgh who might kill them by bleeding or massive doses of calomel.

Delivering babies was a job for midwives. Male doctors were rarely called in. The average colonial woman bore many children, not infrequently as many as 20. But the infant mortality rate was appalling. The mother whose natural tasks included caring for and nursing her children usually buried several and sometimes all of them.

In addition to their traditional chores, colonial women participated in a wide variety of productive enterprises. Before the Industrial Revolution, men as well as women did their work at home. This arrangement made it possible for the entire family to participate in the work. The shopkeeper’s wife could go next door and help serve the customers or work on the accounts, a blacksmith’s wife could shoe a horse, or a printer’s wife could set a few lines of type. Advertisements in colonial newspapers reveal the existence of women in every kind of occupation.

The demand for labor in 18th-century America was too great to exclude any able worker from any field. Criticizing a woman for stepping outside her “sphere” and becoming “unfeminine” was virtually unknown. Experience Bozarth, for example, a few years before the Revolution, found herself managing the defense of several families who had taken refuge in her home from Indians. After all the men had been wounded, she skillfully handled an ax, braining two intruders and disemboweling a third. This was the kind of woman for an 18th-century man. No frontier man wanted to live with a woman who might faint at the sight of blood or who could not handle weapons in self-defense. Even in the towns, women were expected to know how to fire the family musket in case a prowling fox should threaten the chickens.

LEGAL, SOCIAL, AND POLITICAL STATUS

The concept of women’s rights and status that was brought to America with the first settlers was an unusually liberal

RUDER & FINN

Dear Editor:

The 1976-77 art scene promises excitement, with two corporations--Clairol and Philip Morris Incorporated--teaming up to sponsor the first major exhibition to examine the role of women during a dramatic period in American history.

"...REMEMBER THE LADIES..." Women in America 1750-1815 will open in Plymouth, Massachusetts on June 30, 1976.

In the middle of the 18th century, American women had achieved a status they would not regain until our own time. Despite a patriarchal family structure and theoretical common law restrictions, women could obtain divorce by mutual consent, form political organizations and engage in every occupation open to men: from barber to blacksmith, soldier to innkeeper, physician to poet.

From 1750 to 1815, while America was achieving independence, the status of women declined sharply. Upper class women of the early 19th century withdrew from economic and political life, opting for domesticity and dependence. For all others, including slaves and Indian women, freedom and opportunity became more elusive. In the process, the very real and substantial role of women in the creation of American independence was literally forgotten. The written history of the period not only diminished women's role; it all but obliterated it.

This exhibition will fill in that gap in our nation's history by providing a well-rounded view of our "founding women" and of the wide-ranging participation of all women in American society during this period of change. Its importance is underlined by the formation of a committee of patrons which includes Jacqueline Onassis, Joan Kennedy, Nancy Kissinger and many others.

Many of its documents, artifacts and works of art, on loan from private collections, museums and historical societies, will be on public view for the first time. Highlights include: two ball gowns belonging to Dolley Madison... a first edition of feminist Mercy Otis Warren's "History of the American Revolution", with her notations... John Singleton Copley's portrait of Mrs. Warren... Abigail Adams cookbook and crucial letters... and a unique colonial American invention, the senility cradle.

We have a considerable amount of pertinent material available and will be delighted to assist you in any story you may be considering. Please call me for further information.

Sincerely,

Carole Suzanne Sorell

Carole Suzanne Sorell
Senior Account Executive
Ruder & Finn Fine Arts
(212) 593-6333

CS/vw

Encl.

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Rhonda Racz
Clairol
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(212) 644-3020

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FACT SHEET

"...REMEMBER THE LADIES..." Women in America 1750-1815

Plymouth Opening Events June 29, 1976

Place: Pilgrim Hall and Plymouth Antiquarian Society,
Plymouth, Massachusetts

Press Preview: 10:30-12:00 noon; opening reception for press
at Pilgrim Hall

Luncheon: 12:30 p.m.; luncheon honoring distinguished guests,
corporate guests, and distinguished women

VIP Opening: 2:30 p.m.; official exhibit opening at Pilgrim Hall

Public Opening: June 30, 1976; exhibition open to the public

Sponsors: This exhibition has been made possible by grants from the
National Endowment for the Arts, Philip Morris Incorporated
and Clairol

Curator: Ms. Conover Hunt, former director, DAR Museum,
Washington, D. C.

"...REMEMBER THE LADIES..."

Fact Sheet

Page Two

Historian: Professor Linda Grant De Pauw, historian
George Washington University

National
Director: Mabel Brandon

Itinerary: Pilgrim Society, Pilgrim Hall June 30 - Sept. 26, 1976
and Plymouth Antiquarian Society
Plymouth, Massachusetts

The High Museum of Art Oct. 16 - Nov. 14, 1976
Atlanta, Georgia

Corcoran Gallery of Art Dec. 3 - Dec. 31, 1976
Washington, D. C.

Chicago Historical Society Jan. 18 - Feb. 20, 1977
Chicago, Illinois

Lyndon Baines Johnson Library March 15- April 23, 1977
Austin, Texas

New-York Historical Society May 10 - June 15, 1977
New York, New York

Contents: The exhibition will provide a well-rounded view of the American woman of the period, from all classes and all walks of life. Their environments and pursuits will be illustrated by: portraits of the period's outstanding women by such major American painters as John Singleton Copley, Charles Wilson Peale, John Durand, Nathaniel Smibert and Gilbert Stuart, as well as lesser known likenesses... outstanding examples of American silver and furniture art... an extensive selection of the finest needle arts and costumes produced in America... and a highly significant selection of manuscript material. The exhibition's effective comparison of fine utilitarian objects will illustrate class differences while its overview illuminates the profound change in Women's lives during the period. The subjects covered will be:

The education of women... Women in the arts...
Women in bondage... Women at home... Fashion...
Working Women... Birth and Death... Child rearing...
Women and religion... Women in War... Women in
politics and the law. (See enclosed list)

- more -

"...REMEMBER THE LADIES..."

Fact Sheet

Page Three

- Sources: Along with numerous private collections, major museums and libraries participating in the exhibition are: The Boston Museum of Fine Arts; The Metropolitan Museum of Art; The British Museum; Maryland Historical Society; Barra Foundation; the Mount Vernon Ladies Association of the Union; American Antiquarian Society; Greenfield Village and Henry Ford Museum; New-York Historical Society; Society for Preservation of New England Antiquities; Yale University; Museum of Early Southern Decorative Arts; Old Salem, Inc.; Chester County Historical Society; Charleston Museum; Greensboro Historical Museum; and the Massachusetts Historical Society.
- Catalog: An illustrated catalog will be published by the Viking Press, New York, in both soft and hard cover. It will contain essays by Professor Linda Grant De Pauw and Conover Hunt. The research historian is Miriam Schneir.
- Exhibition
and Catalog
Design: Melanie Roher; and Educational Exhibitors, Inc.,
Joan Mann Friedman and Helen Sokolov.
- Exhibition
Photographs: Peggy Barnett

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04012076

MRS. FORD'S REMARKS
"REMEMBER THE LADIES"
EXHIBITION
Plymouth, Massachusetts
June 29, 1976



Here
WE ARE IN PLYMOUTH,

WHERE THE PILGRIMS LANDED

IN SEARCH OF RELIGIOUS FREEDOM.

But Today

WE ARE HERE TO HONOR THE UNSUNG WOMEN,

WHO HELPED WIN OUR NATIONAL INDEPENDENCE.



AND IN REMEMBERING THEM,

WE FOCUS ATTENTION

ON THE UNFINISHED BUSINESS OF OUR REVOLUTION---

FULL FREEDOM AND JUSTICE FOR WOMEN.



ABIGAIL ADAMS WROTE HER HUSBAND ASKING

"REMEMBER THE LADIES" IN THE NEW CODE OF LAWS.

HE REPLIED:

"DEPEND ON IT,

WE KNOW BETTER THAN TO REPEAL

OUR MASCULINE SYSTEMS."

BUT AT LONG LAST,

THE REPEAL IS UNDERWAY AND GOING STRONG.



THANKS TO SOME DETERMINED LADIES IN 1976
AND THE MEMBERS OF THE PILGRIM SOCIETY
AND PLYMOUTH ANTIQUARIAN SOCIETY-----
MANY AMERICANS WILL LEARN
OF THE TALENTS AND ACHIEVEMENTS
OF THE LADIES IN 1776.



BUT, MOST OF ALL,

THIS EXHIBIT ABOUT THESE NEGLECTED AMERICANS

SHOULD GIVE US THE STRENGTH

AND THE COURAGE

TO SEEK EQUAL RIGHTS AND RESPONSIBILITIES

FOR WOMEN TODAY.



I LOOK FOR THE DAY

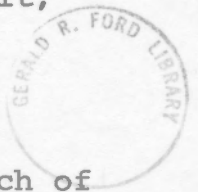
6.

WHEN AMERICA FULLY HONORS ABIGAIL ADAMS' REQUEST,
BECAUSE THEN THE PROMISES
OF THE DECLARATION OF INDEPENDENCE
WILL HAVE NEW MEANING FOR ALL AMERICANS.

#



PROPOSED REMARKS--Ribbon Cutting, "Remember the Ladies Exhibit,"
June 29, 1976



We are in Plymouth, where the Pilgrims landed in search of religious freedom. We are here to honor the unsung women, who helped win our National independence. And in remembering them, we focus attention on the unfinished business of our Revolution--- full freedom and justice for women.

Abigail Adams wrote her husband asking "remember the ladies" in the new code of laws. He replied: "Depend on it, we know better than to repeal our masculine systems."

But at long last, the repeal is underway and going strong.

Thanks to some determined ladies in 1976, many Americans will learn of the talents and achievements of the ladies in 1776. But, most of all, this exhibit about these neglected Americans should give us ^{The} strength and ^{the} courage to seek equal rights and responsibilities for women today.

I look for the day when America fully honors Abigail Adams' request, because then the promises of the Declaration of Independence will have new meaning for all Americans.

#

"Remember the Ladies"

Women in America 1750-1815



June 29, 1976
Plymouth, Massachusetts



NATIONAL CORPORATE SPONSORS

Clairol • Philip Morris Incorporated

NATIONAL BENEFACTORS

National Endowment for the Arts
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Commonwealth of Massachusetts
Bicentennial Grants Program
Plymouth Bicentennial Commission

Musical Interlude — “Women in the Bicentennial”
Charlotte Anthony, Folk Singer, sings ballads of the
Women of Early America.

Menu

Fruit *in season*
Lobster Salad
Garden Salad
Assorted Breads
Cranberry Sherbet
Petite Cookies
Coffee Tea



Mrs. Betty Ford

FOR
DATE
M.A.
P.M.
Carolyn:

I understand from Pete
that you will send Mrs. Ford
thank you notes to those
indicated in Don C.'s memo.
Also, that she will autograph
those pictures attached with
the appropriate names.

Let me know if I may do
anything,

Cathy x 2816

MESSAGE

YOUR CALL
RETURNED
TO SEE YOU
WANTS
TO SEE YOU
RUSH

GERALD R. FORD LIBRARY

IMPORTANT MESSAGE

FOR _____

DATE _____ TIME _____ A. M.
P. M.

WHILE YOU WERE AWAY

M _____

OF _____

PHONE No. _____

AREA CODE

NUMBER

EXTENSION

TELEPHONED		PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		RUSH	
RETURNED YOUR CALL			

MESSAGE _____

SIGNED _____

LITHO IN U. S. A.

July 7, 1976

MEMORANDUM FOR PETE SORUM

FROM: DON CLAREY

SUBJECT: Thank you notes from "Remember the Ladies" opening
in Plymouth, Massachusetts on June 29, 1976

Pete, I think that three thank-you notes are in order for the Plymouth event.

Mrs. Mabel H. Brandon (Dear Muffy)
National Director
"Remember the Ladies"
3067 Whitehaven Street, NW
Washington, D.C. 20008

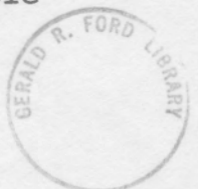
-- Mrs. Brandon was the over-all coordinator of the opening. She greeted Mrs. Ford on arrival at the Yacht Club and accompanied her on the tour of the exhibition.

Mr. Henry H. Atkins
President
The Pilgrim Society
75 Court Street
Plymouth, Massachusetts 02360

-- Mr. Atkins was the host on behalf of the Pilgrim Society and introduced Mrs. Ford at her remarks.

Ms. Anita Franks
Secretary
"Remember the Ladies"
75 Court Street
Plymouth, Massachusetts 02360

-- Ms. Franks was most helpful to all elements of the advance team. She introduced the head table guests at the luncheon at the Yacht Club.



9/24 11:30 AM
Dictated by Muffie Brandon

sally quenneville

Mr. Bruce Gelb
President
Clairol Inc.
345 Park Ave.
NYC 10022

Dear Mr. Gelb:

I want to thank you and Clairol Inc. for providing such a lovely day for me in Plymouth last June 28 and for making the major contribution to the exciting exhibit "Remember the Ladies." It is a marvelous exhibition, both from the point of view of the history it reveals and the art which is shown. I salute you and all the members of your company who have had the wisdom and the generosity to help make this exhibition possible. It is wonderful to think that it will be travelling for the coming year so that thousands of ~~Americans~~ ^{Americans} will have the ~~possibility~~ ^{opportunity} to enjoy it as I did in Plymouth.

My warmest congratulations to you. It was a pleasure to meet ~~B~~ you at the luncheon, and I hope that our paths will cross in the future.

BF

Mr. George Weissman
Vice ~~President~~ Chrm of the Board
Philip Morris Inc.
100 Park Ave.
NYC 10017



Dear Mr. Weissman

I did not have the opp of
I was sorry ~~not to~~ meet you in person at the luncheon on Plymouth this June. ~~because~~ I know ~~that~~ you ^{played} a crucial part in the decision of Philip Morris to help create the marvelous exhibition "Rem the Ladies". I do want you to know how much I enjoyed seeing this exhibit and how important I think it is that the American people will have the opp to view it in the coming year. It is such an exciting blend of art and history, and I wish to congratulate you and the members of P M Inc. on your role in helping make this exhibit a reality. Please extend to all the members of PM who were directly involved in this project, my warmest congratulations and deepest thanks.

BF