

**The original documents are located in Box 14, folder “4/19-22/76 - Texas (1)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Proposed schedule for Mrs. Ford's trip to Texas on April 19-22, 1976. 16 pages. (2 copies)	4/16/1976	B

File Location:

Betty Ford White House Papers, Box 14, Folder: "4/19-22/1976 - Texas (1)"

SMD - 7/20/2018

**RESTRICTION CODES**

- (A) Closed by applicable Executive order governing access to national security information.
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for volunteers and supporters of President Ford.

NOTE: Press photo coverage from designated area. Writers and reporters are welcome to mingle with guests.

- 12:50 P. M. Press bus loads near reception room.
- 12:55 P. M. Motorcade departs Sheraton Fairway en route to Miller International Airport, McAllen
- 1:10 P. M. Wheels up, Miller International Airport en route Confederate Air Force Hangar, Harlingen, Texas
- 1:25 P. M. Arrive Confederate Airport Hangar, Harlingen, Texas

NOTE: Press may board bus in motorcade upon arrival.

- 1:35 P. M. Mrs. Ford arrives President Ford Committee Headquarters, 1522 South Highway 77, to meet with volunteers and other President Ford supporters.
- 1:50 P. M. Motorcade departs President Ford Headquarters en route Austin Elementary School.
- 1:55 P. M. Arrive Austin Elementary School, Harlingen. Mrs. Ford will visit with students at Austin Elementary School representing the Harlingen Public Schools. Mrs. Ford wishes to recognize the Harlingen Public School District for their interest and outstanding participation in the Bicentennial. The 5000 students of the district invited the President and Mrs. Ford to their gala celebration of the Bicentennial earlier in the year. The Ford's were unable to accept at that time.
- 2:15 P. M. Depart Austin Elementary School en route Confederate Air Force Hangar, Harlingen
- 2:25 P. M. Arrive Confederate Air Force Hangar, Harlingen, Texas
- 2:40 P. M. Wheels up en route Corpus Christi
- 3:00 P. M. Arrive Corpus Christi

NOTE: Board press bus en route Hilton Hotel

- 3:15 P. M. Arrive Hilton Hotel, Corpus Christi

FREE TIME

- 5:30 P. M. Mrs. Ford arrives at the Tramp Steamer Club, Hilton Hotel, to attend a reception hosted by the President Ford Committee. Press coverage from designated area.

FREE TIME

- 7:30 P. M. Press bus loads in front of Hilton Hotel to precede Mrs. Ford to Padre Staples Mall where she will campaign for the President and meet residents of Corpus Christi.

For immediate release  
Wednesday, April 14, 1976

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

-----

Mrs. Ford will be going to Texas April 19 through 22nd. Following is a partial itinerary. Further details will be forthcoming:

Monday, April 19  
San Antonio, Texas

Mrs. Ford will be the Grand Marshall in the San Antonio Fiesta River Parade. She will remain overnight in San Antonio.

Credentialling: Dave Burnett 512/227-5191  
Closes Friday, April 16 @ Noon

Wednesday, April 21  
Beaumont, Texas

Mrs. Ford will visit Gladys City at 4:00 P.M. Gladys City is a reproduction of the boom town which sprang up around the First Texas oil field in the early 1900's. It is a project of the Beaumont Bicentennial Commission.

Credentialling: Phyllis Spittler, 713/838-0377  
Closes Monday, April 19 @ 5:00 P.M.

Thursday, April 22  
Austin, Texas

Mrs. Ford will visit the Lyndon B. Johnson Library at 11:30 A.M. She will be shown around the Library by Mrs. Johnson and Luci Nugent.

Credentialling: Barbara Lezar 512/471-4741  
Closes Tuesday, April 20 @ 5:00 P.M.

For further details please call Mrs. Ford's Press Office. All those wishing to travel to Texas with the First Lady, please sign up on the list posted in the Press Lobby.

# # #



## PRESS SCHEDULE

Mrs. Ford's Trip to Texas  
April 19-22, 1976

Sheila Rabb Weidenfeld, Press Secretary,  
Patti Matson, Assistant to the Press Secretary

The following is a schedule of Mrs. Ford's trip to Texas April 19 through 22 for the convenience of the press. Any updates or corrections will be delivered or called to your hotel rooms, so any changes in room accommodations should be mentioned to Patti Matson.

Members of the press are asked to settle their own hotel bills each day. Press will be billed flight and transportation costs at a later date.

In order to assure that you will receive your bags promptly, please make sure all luggage is clearly tagged.

-----  
12:30 C-9 departs Andrews Air Force Base en route Kelly Air Force Base, San Antonio, Texas. (Flying time: 3 hrs, 30 min., time change minus one hour.) Lunch served aboard.

3:00 P.M. ~~EST~~ C-9 Arrives Kelly Air Force Base, San Antonio, Texas.

NOTE: Mrs. Ford will be met by Lila Cockrell, Mayor of San Antonio, Lt. Gen. John R. Kelly, Jr., Commander, Kelly Air Force Base, Lt. Gen. John Roberts, Commander, Randolph Air Force Base, Lt. Gen. Allen Burdett, Commanding General 5th Army; Col. Jack Flynn, Lackland Air Force Base (ranking POW in Viet Nam), Mrs. Winfield Scott Hanlin, Chairman, San Antonio Bicentennial Commission.

Press may board press bus in motorcade.

3:30 P.M. Arrive St. Anthony Hotel

FREE TIME

NOTE: Press have been pre-registered. See attached list for room numbers.

~~6:30 P.M. Press may load bus at main entrance to St. Anthony Hotel.~~  
5:45 P.M. Reporter pool coverage of Mrs. Ford's participation in King's Council Reception, Texas Cavalier Room, St. Anthony Hotel.

POOL: St. Anthony Light Reporter  
San Antonio News-Express Reporter  
ABC network correspondent

NOTE: A typewriter is available behind the main desk on the main floor of the hotel. Pool reports should be posted on the press board in the lobby area.

6:30 P.M. Press may load bus at main entrance to San Antonio Hotel.  
Press bus will go to marina to load in press barge to precede Mrs. Ford in San Antonio Fiesta River Parade.

EXPANDED PRESS POOL PARTICIPATION ON BARGE:

ABC network, 1 correspondent, one cameraman, 1 soundman  
CBS network, 1 correspondent, one cameraman, 1 soundman  
NBC network, 1 correspondent

Continued . . .

Pool lighting technician  
 KENS, one cameraman, one soundman  
 KSAT, one cameraman, one soundman  
 KPRC, one cameraman, one soundman  
 KTRT, one cameraman, one soundman  
 Melbourne Herald Reporter  
 UPI Photographer  
 AP Reporter  
 San Antonio News Press Photographer  
 San Antonio Light Photographer  
 Dallas Morning News Photographer  
 Newsweek Photographer  
 San Antonio Light Reporter  
 San Antonio Express Reporter  
 Houston Post Reporter  
 Houston Chronicle Reporter  
 Dallas Morning News Reporter  
 Daily Texan Reporter

7:00 P. M. Press barge leaves marina en route Arneson Theatre on the San Antonio River.

7:05 P. M. Press Barge arrives Arneson Theatre, site of opening ceremonies for San Antonio Fiesta River Parade; King Antonio LIV, Jack Lewis, Jr., makes opening remarks and introduces Mrs. Ford as honorary Grand Marshall.

NOTE: There will be live local coverage of the festivities.

7:40 P. M. Press barge precedes Grand Marshall's barge in river parade.

9:00 P. M. Parade concludes at river entrance near Hagner Arc and Navarro.  
 (Approx) Press bus loads and returns to St. Anthony Hotel.

NOTE: Press pool report should be posted on bulletin board in lobby.

RON at St. Anthony Hotel, San Antonio



Tuesday, April 20, 1976

8:30 A. M. Baggage call. Please place luggage by main elevator on fourth floor by 8:30 A. M. Anything placed here will not resurface until arrival in Corpus Christi in late afternoon. Items needed in the interim should be carried on board.

10:30 A. M. Mrs. Ford arrives at reception hosted by the President Ford Committee in Anacocha Room, St. Anthony's Hotel. The reception is for President Ford volunteers, supporters, and other civic leaders. Press may cover from designated area on stage.

10:50 A. M. Press should board press bus in garage entrance of St. Anthony Hotel.

11:00 A. M. Motorcade departs en route to San Antonio International Airport.  
 11:25 A. M. Wheels up at San Antonio International Airport en route Miller International Airport, McAllen, Texas.

12:15 P. M. Arrive Miller International Airport, McAllen, Texas

NOTE: Mrs. Ford will be met by McAllen Mayor Jack Whetzel, the McAllen Chamber of Commerce greeters, and other dignitaries. A bus will be available in the motorcade for members of the press.

12:30 P. M. Depart Miller International Airport, McAllen

12:35 P. M. Motorcade arrives Sheraton Fairway Hotel where Mrs. Ford will be honored at a reception hosted by the President Ford Committee for volunteers and supporters of President Ford.

NOTE: Press photo coverage from designated area. Writers and reporters are welcome to mingle with guests.

12:50 P. M. Press bus loads near reception room.

12:55 P. M. Motorcade departs Sheraton Fairway en route to Miller International Airport, McAllen

1:10 P. M. Wheels up, Miller International Airport en route Confederate Air Force Hangar, Harlingen, Texas

1:25 P. M. Arrive Confederate Airport Hangar, Harlingen, Texas

NOTE: Press may board bus in motorcade upon arrival.

1:35 P. M. Mrs. Ford arrives President Ford Committee Headquarters, 1522 South Highway 77, to meet with volunteers and other President Ford supporters.

1:50 P. M. Motorcade departs President Ford Headquarters en route Austin Elementary School.

1:55 P. M. Arrive Austin Elementary School, Harlingen. Mrs. Ford will visit with students at Austin Elementary School representing the Harlingen Public Schools. Mrs. Ford wishes to recognize the Harlingen Public School District for their interest and outstanding participation in the Bicentennial. The 5000 students of the district invited the President and Mrs. Ford to their gala celebration of the Bicentennial earlier in the year. The Ford's were unable to accept at that time.

2:15 P. M. Depart Austin Elementary School en route Confederate Air Force Hangar, Harlingen

2:25 P. M. Arrive Confederate Air Force Hangar, Harlingen, Texas

2:40 P. M. Wheels up en route Corpus Christi

3:00 P. M. Arrive Corpus Christi

NOTE: Board press bus en route Hilton Hotel

3:15 P. M. Arrive Hilton Hotel, Corpus Christi

FREE TIME

5:30 P. M. Mrs. Ford arrives at the Tramp Steamer Club, Hilton Hotel, to attend a reception hosted by the President Ford Committee. Press coverage from designated area.

FREE TIME

7:30 P. M. Press bus loads in front of Hilton Hotel to precede Mrs. Ford to Padre Staples Mall where she will campaign for the President and meet residents of Corpus Christi.





8:00 P. M. Mrs. Ford arrives Padre Staples Mall, Corpus Christi

8:35 P. M. Mrs. Ford departs Padre Staples Mall en route Hilton Hotel.  
(Approx)

8:45 P. M. Mrs. Ford arrives at Hilton Hotel

RON at Hilton Hotel, Corpus Christi.

Wednesday, April 21, 1976

7:00 A. M. Baggage call, please place baggage by main elevator on your floor by 7:00 A. M.

9:00 A. M. Press bus loads in front of Hilton Hotel.

9:15 A. M. Motorcade departs Hilton Hotel en route Corpus Christi International Airport.

9:25 A. M. Arrive Corpus Christi International Airport

9:30 A. M. Wheels up en route Ellington Air Force Base, Houston, Texas  
(Flying time 40 minutes)

10:10 A. M. Arrive Ellington Air Force Base, Houston

10:20 A. M. Depart Ellington Air Force Base en route San Jacinto Monument  
(Driving time 40 minutes)

11:00 A. M. Motorcade arrives San Jacinto Memorial. Mrs. Ford will be met by Captain A. G. (Spike) Taylor, Commissioner for the Battleship Texas, and Admiral Chester H. (Chip) Taylor, Chief Commissioner for the Battle Ship Texas.

11:15 A. M. San Jacinto Day Ceremonies Begin on the Battleship Texas.

11:35 A. M. Texas Secretary of State Mark White designates Mrs. Ford as an honorary Texan.

11:40 A. M. Brief remarks by Mrs. Ford.

11:50 A. M. Motorcade departs Battleship Texas.

11:55 A. M. Mrs. Ford stops by the San Jacinto REACT Mobile Unit to recognize the outstanding service its members provide through their monitoring of the Citizens Band Frequencies to provide emergency assistance.  
(See backgrounder attached)

12:05 P. M. Mrs. Ford departs San Jacinto REACT Unit en route Beaumont, Texas.

12:45 P. M. Lunch break, Terry's Restaurant on Interstate 80.

1:25 P. M. Motorcade arrives Red Carpet Inn, Beaumont, Texas.

FREE TIME

3:45 P. M. Press bus departs to precede Mrs. Ford to Gladys City  
(See attached backgrounder)

4:30 P. M. Mrs. Ford arrives Gladys City. Mrs. Ford will be met by Beaumont Mayor Ken Ritter, Beaumont Chamber of Commerce President Bill Neild, Lamar University President John Gray, Gladys City Director Calvin Smith, and Victor Rogers, Chairman of the Beaumont Bicentennial Commission.

4:40 P. M. Mrs. Ford proceeds on walking tour of Gladys City.  
OPEN PRESS COVERAGE

5:50 P. M. Mrs. Ford departs Gladys City.

6:05 P. M. Motorcade arrives Red Carpet Inn

FREE EVENING

NOTE: Mrs. Ford will attend a private party at 9:00 P. M.  
hosted by the President Ford Committee at the local residence  
of the Dr. Jack McNeill's.

RON Red Carpet Inn, Beaumont.

Thursday, April 22, 1976

7:15 A. M. Baggage call. Please place luggage at main elevator on your floor.

9:15 A. M. Press bus loads in front of Red Carpet Inn.

9:25 A. M. Motorcade departs Red Carpet Inn en route Jefferson County  
Airport, Beaumont, Texas

9:35 A. M. Motorcade arrives Jefferson County Airport

9:45 A. M. Wheels up, en route Bergstrom Air Force Base, Austin, Texas  
(Flying time 45 minutes)

10:30 A. M. C-9 arrives Bergstrom Air Force Base, Austin

10:35 A. M. Motorcade departs Bergstrom Air Force Base en route  
LBJ Library, Austin, Texas

11:00 A. M. Motorcade arrives LBJ Library  
Mrs. Ford will be met by Lady Bird Johnson and Harry Middleton,  
Director of the LBJ Library, who will give Mrs. Ford a tour of  
the library.

12:30 P. M. Tour concludes at reproduction of oval office on the eighth floor  
of the Library. Mrs. Ford proceeds to private suite for refresh-  
ments with Mrs. Johnson and Mr. and Mrs. Pat Nugent and  
family.

12:55 P. M. Press boards bus.

1:00 P. M. Motorcade departs LBJ Library en route President Ford Committee  
State Headquarters.

11:15 P. M. Motorcade arrives President Ford Committee Headquarters,  
2 Chevy Chase, Austin, Texas. Mrs. Ford will meet informally  
with headquarters staff and volunteers.

PRESS COVERAGE from designated area.

1:40 P. M. Press loads bus

1:45 P. M. Motorcade departs en route Bergstrom Air Force Base, Austin

2:00 P. M. Motorcade arrives Bergstrom  
2:10 P. M. Wheels up

5:55 P. M. EST C-9 Arrives Andrews Air Force Base.



## BACKGROUND

### SAN ANTONIO FIESTA RIVER PARADE, April 19, 1976

Mrs. Ford will be Grand Marshall of the San Antonio Fiesta River Parade. The illuminated floats of the parade snake their way down the San Antonio river through the heart of the city with King Antonio leading the procession. The parade begins with a ceremony at Arneson Theatre in which King Antonio presents the Grand Marshall to the city and proclaims a week of fun for everyone to set the tone for the fiesta. The Fiesta San Antonio is an annual 10-day spectacular with more than 50 events. It is dedicated to "the memory of the heroes of Texas" and to encouraging pan-American friendship, understanding, and solidarity. The dates this year are April 16 through 25. This is the 81st annual Fiesta.

### SAN JACINTO DAY CEREMONY, April 21, 1976 (Houston)

MONUMENT -- The San Jicento Monument is located on San Jacinto Battleground, a State Park of 460 acres located on the Houston Ship Channel near Houston. It is the site of the famous battle between the Texas and Mexican armies which won independence for Texas on April 21, 1836. Lead by General Sam Houston, about 920 Americans routed Mexican forces numbering more than 1200 under the command of General Santa Anna. The battle lasted 18 minutes. Texas' freedom from Mexico lead to annexation and to the Mexican War, resulting in the acquisition by the United States of Texas, New Mexico, Arizona, Nevada, California, Utah, and parts of Colorado, Wyoming, Kansas, and Oklahoma. This acquisition was nearly a million square miles of territory, almost one-third of the present size of the United States.

The San Jicento Monument, constructed in 1936 and 1939, commemorates the heroes of the battle of San Jicento and all others who helped win the independence of Texas. It was constructed with Federal and State funds at a cost of about one million five hundred dollars. It is 570 feet high and built of reinforced concrete faced with Texas fossilized buff limestone.

BATTLE SHIP TEXAS -- The site of the San Jicento Ceremony is the Battle Ship Texas moored at the battleground since San Jicento Day, 1948. The USS Texas is a veteran of two world wars and many campaigns. The State of Texas was the first to save its namesake battleship from the scrap-heap. The states of North Carolina, Alabama, and Massachusetts have followed suit.

### GLADYS CITY , April 21, 1976 (Beaumont)

The Beaumont Bicentennial Commission has asked Mrs. Ford to accept the recreated boom-town of Gladys City as Beaumont's Bicentennial gift to the nation. A reconstructed cluster of wooden buildings, Gladys City sprang up around Spindletop oil field in the early 1900's. It is located in Beaumont about a mile north of the site of Lucas Gusher, the first well in the Spindletop field. The reconstructed city consists of clapboard buildings and businesses typical of the era, oil derricks, wooden storage tanks, and oil field equipment displays.



## BACKGROUND

REACT-- April 21, 1976

REACT International (Radio Emergency Associated Citizens Team) is a world-wide non-profit organization of more than 3000 volunteer teams who use citizens band radio equipment to monitor emergency Channel 9. The teams provide emergency aid and road assistance in response to calls for help that come over CB frequencies.

San Jacinto REACT was organized in October 1975 and is representative of the outstanding volunteer service. C.B.'ers are providing throughout the country. With about 55 members, the San Jacinto REACT group attempts to monitor calls seven days a week, a minimum of ten to twelve hours a day, in the Houston/Harris County, Galveston County, Brazaria County area. In the first three months of 1976, members monitored 575 calls for emergency assistance and many feel they can be credited with saving between 15 and 20 lives. Calls included 115 major accidents and such emergencies as vehicle fires and 26 medical emergencies. Because South Houston is without emergency medical service, San Jacinto REACT works in conjunction with other community services to dispatch ambulances or send its own emergency medical service.

San Jacinto REACT consists of five divisions to handle emergencies:

1. Monitoring Division: With base stations to cover incoming calls.
2. The Marine Division: Specially trained to handle the small boat marine emergency and to assist the Coast Guard in helping the vessel in distress.
3. The Medical Division: Specially trained personnel work with the various local and county authorities during disasters and special situations providing medical assistance under the direction of the American Trauma Society.
4. The Search-Dog Division: Specially trained personnel work with the Houston Schutzhund Working and Training Club (SWAT) in four-man teams to do light search and rescue with trained tracking dogs.
5. The Air-Spotter Division: Members work with experienced pilots to operate out of small airplanes as spotters and couriers.

Statistics indicate that a total of 5,200,000 emergency calls are made annually by CB radio operators. Four million plus citizens two-way radios are in use in the U.S.A. alone. About 27 percent of these calls are auto accidents, with one out of every five involving injuries to someone. With one out of every 25 vehicles and one out of every 10 recreational vehicles equipped with CB radios, it greatly increases the chances of an accident being reported as soon as possible after the accident.

FOR IMMEDIATE RELEASE

contact: Michael Sidoric  
327-3227 (office)  
327-3504 (home)

First Lady Betty Ford, in Austin Thursday, was presented a gold-leaf painting of the Big Thicket by Texas State Artist Jack White.

The presentation by White was made on behalf of all Texans, in appreciation for President Ford's interest in preserving the Big Thicket area in Deep East Texas.

Last January, President Ford acted against the recommendations of the White House Office of Management and Budget and allocated \$ 9.3 million dollars to purchase land for the Big Thicket National Preserve.

The 84,550 acre preserve, to be located north and west of Beaumont, is a string of primitive forests boasting over 300 species of birds, 200 species of trees and shrubs, 30 types of orchids, and nine varieties of carnivorous ferns. Biologists believe that because of unique soil and climatic conditions, this region contains life-forms found no where else in the world.

Although the Big Thicket has been slated for acquisition as a national preserve since 1974, it was not until last January that federal funds were pledged to purchase the land. During that period, thousands of acres of timberland in the preserve area were stripped.

"We in Texas are running out of time," White observed, "We have long believed that because our state is so large, we will always have another frontier for future generations. This is simply not true."

(more)





White, whose gold-leaf paintings of the Texas West and wildlife have won him national acclaim, was heartened by the President's action.

"We are losing alot more than a bunch of trees," White continued, "we are bulldozing a rich portion of our Texas heritage, a heritage that will never grow back."

In praising Ford's initiative in budgeting funds for the Big Thicket, White noted, "All Texans, regardless of political affiliation, should be encouraged by this action."

White went on to caution that unless additional immediate funding is made available, the wilderness preserve will continue to shrink.

The federal government has set a \$ 63.7 million dollar spending limit for the Big Thicket Preserve land acquisition, and a Fall, 1980 deadline. Money not budgeted and spent before that deadline will be forfeited. White noted that spending is already behind schedule.

"We need to think about our children, and their children. We can't let our inaction deprive them of a chance to explore and enjoy the beauty of one of America's few remaining wilderness areas."

---30---

EDITORS --

Photographs of the presentation will be made available to you before 5 pm CST. today.



2323 1313 3232

ADD 1

FIRST LADY

White, whose gold-leaf paintings of the Texas West and wildlife have won him national acclaim, was heartened by the President's action. "We are losing a lot more than a bunch of trees," White continued, "we are bulldozing a rich portion of our Texas heritage, a heritage that will never grow back."

In President Ford's initiative in budgeting funds for the White House, White noted, "All Texans, regardless of political affiliation, should be encouraged by this action."

White went on to caution that unless additional immediate action is made available, the wilderness preserve will be lost to the state.

The federal government has set a \$63.7 million dollar spending limit for the Big Thicket Preserve land acquisition, and a fall, 1980 deadline. Money not budgeted and spent before that deadline will be forfeited. White noted that spending is already behind schedule. "We need to think about our children, and their children. We can't let our inaction deprive them of a chance to explore and enjoy the beauty of one of America's few remaining wilderness areas."

---30---

EDITORS --

Photographs of the presentation will be made available to you before 5 pm CST. today.

Jackie  
Gray  
freeman  
Mr. Gray



*[Handwritten signature]*



# HARLINGEN PUBLIC SCHOOLS

## Austin Elementary School Program

### Left Side (facing stage)

1. Shultz (Board Immediate Past President)
2. Ford
3. Gomez (Board President)
4. Tower

### Right Side (facing stage)

1. Rev. Ben Warrenburg (Board Vice-Pres.)
2. Vance Littleton (Superintendent)
3. William David

- 
1. Pledge of Allegiance - Reverend Ben Warrenburg
  2. Welcome - Jesse Gomez
  3. Introduction - Dr. Norma Shultz
  4. Prize Winning Speech - Gail Gonzales, Austin Elementary School  
3rd year student - District Winner
  5. Medley - Patriotic Songs - Singing Houstonians, Director - Frances Gillette
  6. Presentation of Banner - Austin Student (2)  
Gail Gonzales  
Veronica David
  7. Presentation of Flowers - Dr. Norma Shultz
  8. Comments - Mrs. Betty Ford
  9. America the Beautiful - Everyone



# HARLINGEN PUBLIC SCHOOLS

## Austin Elementary School Program

### Left Side (facing stage)

1. Shultz (Board Immediate Past President)
  2. Ford
  3. Gomez (Board President)
  4. Tower
- 

### Right Side (facing stage)

1. Rev. Ben Warrenburg (Board Vice-Pres.)
2. Vance Littleton (Superintendent)
3. William David

1. Pledge of Allegiance - Reverend Ben Warrenburg
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8. Comments - Mrs. Betty Ford
9. America the Beautiful - Everyone



MRS. FORD'S REMARKS  
SAN ANTONIO FIESTA RIVER PARADE

April 19, 1976

I. I'VE NEVER BEEN TO TEXAS BEFORE,  
AND YOU KNOW, IT'S AMAZING,  
IN ALL MY LIFE  
I'VE NEVER MET A TEXAN  
I DIDN'T LIKE.



I HAVE SO MANY FRIENDS

2.

FROM THIS FASCINATING STATE,

AND I'VE JUST HEARD

SO MUCH ABOUT IT.

I JUST HAD TO COME DOWN HERE

TO SEE IF ALL

OF THEIR FABULOUS STORIES

WERE TRUE.



I'M SO DELIGHTED

3.

I COULD BEGIN TO SEE TEXAS

IN SAN ANTONIO DURING FIESTA.



SO, THIS IS MOST EXCITING TO ME.

5.

FIRST, I'M FINALLY IN TEXAS,

AND, SECOND, FINALLY A PARADE MARSHAL.

WHAT MORE COULD I ASK. . . .

# # #

JUST LIKE EVERYBODY ELSE,

I DO LOVE A PARADE,

AND I'VE NEVER HAD THE PRIVILEGE

TO BE A GRAND MARSHAL.



4.



MRS FORD'S REMARKS  
PADRE STAPLES MALL SHOPPING CENTER  
CORPUS CHRISTI  
April 20, 1976

ALL MY LIFE I'VE HEARD ABOUT  
THE WARM AND FRIENDLY PEOPLE OF TEXAS,  
AND I WANT YOU TO KNOW  
THAT TWO DAYS IN THE STATE  
HAVE MADE A BELIEVER OUT OF ME.

I.



I'VE BEEN LUCKY TO HAVE  
CLOSE FRIENDS FROM TEXAS,  
AND NOW I CAN APPRECIATE  
THEIR ENTHUSIASM FOR THEIR HOME STATE.

2.

I'M ABSOLUTELY DELIGHTED TO BE IN CORPUS  
AND TO HAVE A CHANCE  
TO VISIT WITH YOU.

I'VE FOUND IN THE PAST FEW MONTHS OF TRAVELING  
THAT MALLS ARE LIKE COURTHOUSE SQUARES  
WERE IN THE PAST---  
GOOD PLACES TO MEET PEOPLE  
AND TALK A LITTLE POLITICS.

3.



TEXAS HAS JUST A FABULOUS POLITICAL HISTORY.

4.

AND I'M DOWN HERE

HOPING TO ENCOURAGE YOU

TO ADD A NEW PAGE TO THAT HISTORY.

I HOPE YOU'LL VOTE IN THE REPUBLICAN PRIMARY

I'LL BET YOU CAN GUESS

MY FAVORITE CANDIDATE ---MY HUSBAND.



PRIMARIES ARE AN IMPORTANT PART

5.

OF OUR ELECTION PROCESS,

AND TEXAS IS A VERY IMPORTANT PRIMARY

FOR PRESIDENT FORD.

YOU HAVE A CHANCE IN TEXAS  
TO SPEAK OUT ABOUT THE JOB  
MY HUSBAND IS DOING FOR OUR COUNTRY.  
I REALLY HOPE YOU'LL DO THAT---.  
BY VOTING IN THE REPUBLICAN PRIMARY.

6.

TEXAS IS A BIG STATE PHYSICALLY  
AND IMPORTANT POLITICALLY---  
AND I HOPE IT'S GOING TO BE  
A BIG STATE FOR GERALD FORD.

7.

# # #



MRS. FORD'S REMARKS  
SAN JACINTO DAY CEREMONIES  
April 21, 1976

I AM DEEPLY HONORED  
TO BECOME A CITIZEN OF TEXAS  
ON THIS HISTORIC DAY.  
HOW MUCH COURAGE AND INSPIRATION  
WE CAN TAKE FROM THOSE FIRST TEXANS  
WHO WON THEIR INDEPENDENCE  
AND USED IT TO BUILD  
SUCH A GREAT STATE.

I.





SOMETHING ABOUT THE CHARACTER OF TEXAS

2.

CAPTURES THE ZEST FOR FREEDOM---

THAT HAS KEPT AMERICA STRONG AND GROWING

FOR TWO HUNDRED YEARS.

INDEPENDENCE REALLY IS A DESCRIPTION

OF A WAY OF LIFE.

AND TEXAS IS A STATE

WHOSE PEOPLE LIVE INDEPENDENCE

BY DOING, ACHIEVING AND BUILDING

FOR THE FUTURE.



3.

4.

I SALUTE YOU AS HEIRS  
OF A FIGHTING FAITH FOR FREEDOM,  
BORN HERE AT SAN JACINTO,  
NURTURED BY THOSE WHO SERVED  
ON THIS PROUD BATTLESHIP,  
AND ALIVE IN THE HEARTS AND LIVES  
OF ALL AMERICANS.



5.

YOU HAVE A HISTORY  
PROUD TO REMEMBER  
AND PROUD TO CELEBRATE.

# # #

RECEPTION

ST. ANTHONY HOTEL, SAN ANTONIO, TEXAS

Tuesday, April 20, 1976

WHAT A FABULOUS PARADE

AND WHAT A GREAT TIME I HAD!

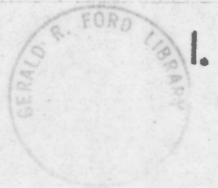
THERE WERE MOMENTS

WHEN I REALLY THOUGHT I WAS DREAMING,

BECAUSE THE BEAUTIFUL FLOATS *on the river.*

AND THE ENTHUSIASM AND EXCITEMENT IN THE AIR

WERE JUST UNBELIEVABLE.



AS ONE OF AMERICA'S LOVELIEST CITIES,  
AND I WILL REMEMBER FIESTA  
AND THE PEOPLE I'VE MET HERE VERY FONDLY.

I'M REALLY HAVING A GRAND TIME IN TEXAS.

3.

I GUESS I DON'T HAVE TO TELL YOU  
ABOUT THE PRESIDENTIAL PRIMARY MAY 1ST.

<sup>of course</sup>  
BUT <sup>^</sup>I CAN'T HELP MENTIONING

MY FAVORITE CANDIDATE---JERRY FORD.



THANK YOU SO MUCH FOR YOUR WARM WELCOME

4.

AND ALL OF YOUR KIND WORDS.

TEXAS HAS WON A PLACE IN MY HEART,  
BECAUSE OF THE WONDERFUL PEOPLE I'M MEETING.

SAN ANTONIO IS REALLY SUPER,

AND I HOPE THE REST OF FIESTA  
IS JUST AS GREAT AS LAST NIGHT.

IT WILL REMAIN A SPECIAL MEMORY FOREVER.

# # #



## Citizen Band Background Information

### Some Key Rules:

Identify your official call number at the beginning and end of every conversation.

A conversation with another station cannot last for more than five minutes without a one minute break to give others a chance to use the channel.

CB cannot be used to play music or to sell merchandise or professional services.

### Holding a conversation:

Begin by saying: "Break (channel number) for KUY 9532.

Then: "Thanks for the break."

### Some common expressions:

What's your 20?

Where are you?

I'm on my way to \_\_\_\_\_, and we've just passed \_\_\_\_\_.

---

How's my signal?

You're wall to wall.

Excellent

---

What's your handle?

What's your name?

---

Keep your britches out of  
ditches.

Drive safely.

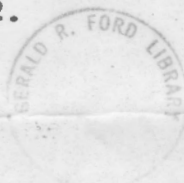
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Seat covers.

Passengers.

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Good buddy or cotton picker CB terms of endearment



Sign-off expressions:

Threes and other good numbers, good buddie.

Nice modulating with you.

This is KUY 9532 out.

General Information:

The range of a CB unit is about 10-15 miles depending on conditions. The wide open spaces in Texas probably increase the range some.

Citizens band radios are the hottest selling consumer item in electronics. These two-way communications units have been in general public use since the late 1950s, but apparently the truckers' strike a couple of years ago really spurred interest in CBs.

BACKGROUND

Drop-by at the Hansens in San Antonio

You and the President were invited to the first birthday party of the Hansen quadruplets, four identical girls, last fall. (Their birthdate is October 24, 1974.) Both of you personally inscribed a family photo in response to the invitation.

The parents are Al and Sheila Hansen. There are two older girls, Wendy and Holly. The quads are named Alison, Brooke, Claire and Darcy.

(Note: Mrs. Hansen was not on a fertility drug, but was wearing an IUD.)

Attached is a copy of their invitation and a recent news photo of the girls.





# Top Brutality Charge

*San Antonio Light* 9-24-75

000

nt

son

lunteers, Page 19-A.)

g season is open if you're  
g the \$5,000 cash in The  
Jackpot Sweepstakes

" yourself with a copy of  
ls magazine from last  
ght and check the TV Logs  
Monday through Saturday

personal Sweepstakes  
ted on the cover of TV  
matches the Jackpot  
e listed at least once this  
may claim the \$5,000

nal Sweepstakes number  
throughout the week in  
regular TV Sweepstakes  
bers worth \$100, \$50, \$25  
listed daily, Monday  
rday, on the TV Logs

s, 142 Ellana Claire,  
bers to win \$25 cash. C.  
g, 323 E. Carson, and  
era, 1316 Creighton, each



**PRETTY NICE** weather on the first day of fall  
brings out some pretty nice looking youngsters,  
namely the Hansen Quadruplets (Alison, Claire,

Dorcy, Brooke), who enjoy an outing in the  
sunshine with their mom, Mrs. Al Hansen. (Staff  
Photo by Al Ransom.)

## Deputy Susper

By BRUCE BEAL

*Light Staff Writer*

CASTROVILLE—The City Council  
here will hold a special meeting  
Monday to hear testimony about  
rumors of police brutality which have  
surfaced since the town's police chief  
has been charged with the murder of  
a Mexican-American.

In a meeting Tuesday, the council  
also suspended the town's deputy  
police chief, and only other officer,  
without pay until the completion of an  
investigation into the Sept. 14 shooting  
death of Richard Morales.

Council suspended the deputy police  
chief, Donald McCall, following a  
90-minute closed meeting. City  
officials said McCall had been  
employed only a few months before  
the shooting incident. He was the  
officer who arrested Morales on the  
night of the shooting.

At the same time the council was  
discussing McCall's suspension  
behind closed doors, Medina County  
Sheriff Charles Hitzfelder said Dennis  
Dunford, 17, who has been charged as  
an accessory to murder, had given  
a written statement to the district  
attorney in Hondo.

Dunford is the prospective  
son-in-law of the town's police chief.



10-20  
The Hansen Family on Honeysuckle Lane  
Al - Sheila - Wendy - Holly - Alison - Brooke - Claire - Darcy  
~~Hansen~~ ~~Hansen~~ ~~Hansen~~ ~~Hansen~~ ~~Hansen~~

Dear President Ford's Family:

Thank God for real people  
in the White House - You are the  
just family in years that we  
can identify with, and certainly  
a family we would really feel  
comfortable with at our girls  
party -

We realize that this may be seen  
by only your staff, but as the only  
identical quadruplets in the U.S. we  
want you to know that even  
if your busy schedule won't allow you  
and your family to attend - You are  
most welcome & loved by our  
family - Again thanks for being  
real people, Al, Sheila, Wendy, Holly,  
Alison, Brooke, Claire & Darcy.

104 Honeysuckle Lane - San Antonio, Texas 78213

## BACKGROUND

Harlingen, Texas Public Schools for drop-by, Austin Elementary School

Harlingen is a town of 43,000 with 11,000 students in the public schools. On March 29th during Bicentennial School Week, some 5,000 students marched in a Bicentennial parade. Most of them were in colonial costumes. In San Antonio, a scrapbook was given to the President or someone on the staff about this parade. Some of the contacts in the school system say that some 5,000 letters were written to the President and that only one third grade class received an answer. A request for the President to appear was regretted. The nature of your involvement is still uncertain, but you may present a certificate to each school commending their Bicentennial participation. The schools are:

Harlingen High School  
Coakley Jr. High  
Vernon Jr. High  
Gay Jr. High  
Austin Elementary  
Bonham Elementary  
Bowie Elementary  
Crockett Elementary  
Dishman Elementary  
Houston Elementary  
Jefferson Elementary  
Lamar Elementary  
Milam Elementary  
Stuart Elementary  
Travis Elementary  
Wilson Elementary  
Zavala Elementary



Austin is a one through six grade elementary school. The principal's name is Bill Davis. The school as 522 students.

# # #

THE PRESIDENT FORD COMMITTEE-- Harlingen

For Immediate Release  
Tues. , April 20, 1976

MEDIA ADVISORY

Mrs. Ford and Mrs Tower Visit Harlingen, Texas

Mrs. Gerald R. Ford accompanied by Mrs. Lou Tower, wife of Senator John Tower (R. Texas) will arrive in Harlingen today at 1:25 P.M. at the Confederate Air Force Hangar. A red carpet will be laid down by 20 members of the Harlingen Area Chamber of Commerce Sixshooter Club under the direction of Mr. John Thomas Leimon. The 30 piece band of the Marine Military Academy will play the music at the airport reception.

The welcoming committee, led by Harlingen Mayor and Mrs. Robert Youker, includes Mrs. Manning Dierlam (Marjorie) of Brownsville, Ford Campaign Coordinator for Congressional District 15, Delegate Candidates; Barclay Armstrong, Mrs. Samuel Carter (Eva), and Mrs. Leo Moses (Alene). Two elementary school children, Haroldo Rodriguez, 5, from the Austin School. Stephanie Yvette Blake will also greet the First Lady, in Bicentennial costumes. These 2 children won the 1st place district award for costumes in the recent Bicentennial parade and contest sponsored by the Harlingen schools. Haroldo and Stephanie will present Mrs. Ford with a scrapbook of the district schools' Bicentennial celebration. Mayor Youker will proclaim today "Betty Ford Day" and present the First Lady with the first key to the city of Harlingen ever awarded.

From the airport Mrs. Ford and Mrs. Tower will travel by motor-





cade to a reception at Headquarters where they will be greeted by Henrietta Sibley, Telephone Canvas Chairman and Virginia Anton, Volunteer Chairman. They will meet the President's Campaign volunteers and sample homemade ice cream made by local volunteers. It is hoped that time will permit Mrs. Ford and Mrs. Tower to make some canvas calls to Registered voters in the area on behalf of the President.

At the Austin School, a short trip by motorcade from the hq, Mrs. Ford and Mrs. Tower will join nearly 500 fists through 6th year students in the cafeteria for a Bicentennial performance. Mrs. Ford and Mrs. Tower will watch the program from the stage, accompanied by Harlingen School Board members, Mr. Jesse Gomez, President, Dr. Norma Shultze, imined Past President, Reverent Ben Warrenburg, Vice Pres.. and Austin School Principal, William David.

Therd year Austin Elementary student, Gail Gonzales, will give her district prize winning speech on the Bicentennial and thirty singing Houstonians from the Houston Elementary School, under the direction of Mrs. Frances Fillette, will sing a medley of patriotic songs. Children from the Austin School will present Mrs. Ford with a Bicentennial banner made during their recent celebration of America's 200th birthday.

Gomez, Schultz and Littleton will motorcade back to the airport with Mrs. Ford and Mrs. Tower where 38 boys and 38 girls from the Bonham Elementary School, will present the "Parade of Presidents". Each child is costumed to represent an American President and First Lady. Mrs. Ford and Mrs. Tower will review the Parade of Presidents from George & Maratha Washinton to the miniture Gerald & Betty Ford. Their plane departs for Corpus Christi at approx. 3:15 P.M.

A bus is availabe to Credentialed Press from the airport arrival through departure. Members fo the press are reminded that they should board this bus promptly as the motorcade leaves as soon as the First Lady is seated in her car.



## BACKGROUND

### San Antonio---Fiesta River Parade

Before the parade, you will attend a private reception with King Antonio and others involved in the Fiesta.

Then the King will introduce you to the city in a ceremony at an outdoor theatre on the river and proclaim a week of fun. Then the parade of illuminated floats will begin. The King will be in the first barge, and you will be in the second.

Fiesta actually starts Saturday, April 19, with the King's coronation and ball. There are more than 80 events during Fiesta, including two more big parades. The Battle of Flowers Parade, which will take place Friday, April 23, was actually how Fiesta began. In 1891, President Benjamin Harrison's visit prompted that first parade. Several years later it was decided to make the Festival an annual event. This is the 81st continuous year of the Fiesta, the oldest such Festival in the U.S. The purpose is to honor Texas heroes and to promote Pan American friendship.

This year's program also includes exhibits, band concerts, a bicycle race, a pilgrimage to the Alamo, dances and competitions in many different areas.

## BACKGROUND

LBJ Library on the Graduate School Campus of the University of Texas  
in Austin---April 22, 1976

President Johnson announced plans to give his papers to the University of Texas in 1965. The University donated the land and the building, but the library is operated by the National Archives. LBJ was very active in the planning and design of the library, which was dedicated in May, 1971. (He died in January, 1973.)

The library is an eight-story structure, adjoining is a building housing the LBJ School of Public Affairs. Three floors are open to the public, and over one half million people visit each year. The first two floors have a range of memorabilia, including gifts the Johnsons received, funny letters, pictures of the girls' wedding, substantive displays on major Johnson programs, a number of photographic displays of different times in Johnson's 40-year public career. On the second floor are displays of mementos from American political campaigns. One person described this area as very much like the Smithsonian. The public area is centered around the Great Hall, which has a huge Presidential seal on one side and an open space going up six floors where the stacks are housed.

The replica of the Johnson Oval office, which is open to the public, is on the 8th floor. Also on the 8th floor is the research room, where researchers and historians register to use the material. The library has Presidential papers, video and audio tapes, films and photographs. A number of researchers and writers, including Merle Miller



University of Texas  
April 22, 1976

who wrote the book on Truman, Plain Speaking, are now using the library. The library and LBJ School of Public Affairs also sponsor lectures and seminars. (Note: Ron Nessen will be there on Friday, April 23rd, for a seminar on the Press and the Presidency.) Last year there was a 65 speaker seminar on Women and Public Life as part of IWY.

Mrs. Johnson takes a very active interest in the Library and graduate school. She has an office in the Library, and uses it four days a week. Liz Carpenter says Mrs. Johnson likes to think of the library as a springboard for the future. She also was very involved in the planning and visited the other Presidential libraries. (FDR's at Hyde Park, Eisenhower's at Abilene, Kansas, Truman's at Independence, Missouri, Hoover's in Iowa. One for JFK has not yet been built.)



## BACKGROUND

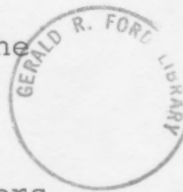
Mrs. Lila Cockrell, Mayor of San Antonio

Mrs. Cockrell, 54, was elected Mayor in 1975. San Antonio is the Nation's 10th largest city, which makes her the only woman Mayor in the top ten cities.

Elections to city government in San Antonio are non-partisan, and Mrs. Cockrell is considered an independent, although my Texas contact said she was rumored to be a Republican. San Antonio has a council/manager form of government. The Mayor presides over the city council, which establishes policy, but a professional city manager actually runs the government. This means Mrs. Cockrell's job is much more like the Speaker of the House than the kind of Mayor D.C. has.

She got her start working with the League of Women Voters, and she was president of Leagues in both San Antonio and Dallas. Before her election as Mayor, she had been a member of the City Council. She ran as the only woman in a nine person field for Mayor, and she defeated a beer distributor in the run-off.

She is married to Sid Cockrell, executive director of the local medical association. They have two daughters, Carol teaches junior high school, and Kathy is an American Airlines stewardess. Mrs. Cockrell graduated from Southern Methodist University with B.A. in speech. She belonged to the Waves during World War II.





## BACKGROUND

Gladys City, Beaumont, Texas---Wednesday, April 21, 1976

Gladys City is a recreated oil "boom town." It is located about 1/2 mile from the Spindletop fields where the first big gusher came in 1901. That gusher launched Beaumont as an oil center. Both Gulf and Texaco were founded there.

Gladys City is a Bicentennial project. Funds were raised by selling shares to local citizens. The town of clapboard buildings, wooden oil derricks, storage tanks and oil equipment displays was built strictly as a museum. It will be run by Lamar University, a state-supported university with about 10,000 students. Gladys City was dedicated in January of this year.

Beaumont is about 30 miles from the coast. The economy centers around the petrochemical industry. Rice farming is also important.

