

The original documents are located in Box 4, folder “10/16/75 - Junior League of Washington Christmas Shop Luncheon” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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Carolyn

THE WHITE HOUSE

WASHINGTON

October 6, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Christmas Shop Luncheon

GROUP: Junior League of Washington

DATE: Thursday, October 16, 1975

TIME: 12:00 noon Doors open; drinks
12:30 p.m. Luncheon begins

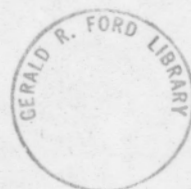
PLACE: Madison Hotel
Washington, D. C.

CONTACT: Mrs. William Bryant, Luncheon Chairman
356-9612

(Mrs. John Forstmann, Christmas Shop Chairman, 365-1593)

(Mrs. Robert Dudley, Chairman, Patrons Committee, 363-5885)

COMMENTS: The annual Junior League Christmas Shop begins with a Champagne Preview Opening the evening of Tuesday, October 14th and is followed by a luncheon each of the three following days, October 15, 16 and 17. Mrs. Ford will attend the Thursday, October 16th luncheon. She has been active in Junior League through the years and this year will have her name listed again as Honorary Patron of the Junior League of Washington Christmas Shop. Mrs. Henry Catto, Jr. is Honorary Chairman of the Shop this year. The funds from sales at their Christmas Shop are used in funding a variety of the League's projects which include: The Family Center; Don't Tear It Down, Inc.; Children's Hospital; Children's Museum of Inquiry and Discovery, Inc.; Friendship House; the Museum of African Art; and the National Gallery of Art.



The luncheon itself will include a Fashion Show (fashions by Dorothy Stead of Georgetown) and should be over by 2:30 p.m.

As an historical note: Mrs. Ford some years ago served as Chairman of the Christmas Shop and started at the time a precedent of entertaining her committee. This year's chairman, Mrs. Forstmann, served on Mrs. Ford's committee; that year was Mrs. Forstmann's first year to participate.

The file is attached. Thank you.



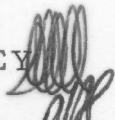
c: BF Staff
Red Cavaney
Warren Rustand
William Nicholson
Rex Scouten
Staircase

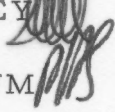
THE WHITE HOUSE

WASHINGTON

October 15, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY 

FROM: PETER SORUM 

SUBJECT: YOUR ATTENDANCE AT THE
CHRISTMAS SHOP LUNCHEON OF
THE JUNIOR LEAGUE OF WASHINGTON
The Madison Hotel
Thursday, October 16, 1975

Attached at TAB A is the proposed schedule for the subject event.

APPROVE _____ DISAPPROVE _____



BACKGROUND

The annual Junior League Christmas Shop opened on October 14th with a Champagne Preview and will operate through October 17th. You are an honored guest at the Christmas Shop Luncheon which includes a Fashion Show by Dorothy Stead of Georgetown. Proceeds from all activities are used to fund Junior League projects.

Attached at TAB B is a copy of the guest list (incomplete) and the seating diagram for your table.

TAB
A



10/15/75
2:45 pm

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE
CHRISTMAS SHOP LUNCHEON OF THE
JUNIOR LEAGUE OF WASHINGTON

The Madison Hotel
Thursday, October 16, 1975

12:10 pm Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Madison Hotel.

[Driving time: 10 minutes]

12:20 pm MOTORCADE ARRIVES Madison Hotel.

Mrs. Ford will be met by:
Michael Najm, Director of Operations

Mrs. Ford, escorted by Michael Najm, proceeds
inside hotel to Grand Staircase.

NOTE: Michael Najm, will
bid farewell at the stairs.

12:25 pm Mrs. Ford arrives Grand Staircase.

Mrs. Ford will be met by:
Mrs. Stuart (Marta) Ross
President, Junior League
Mrs. John (Ginny) Forstmann
Chairman, Christmas Shop

Mrs. Ford, escorted by Mrs. Ross and Mrs.
Forstmann, proceeds to Executive Suite.



- 12:29 pm Mrs. Ford arrives Executive Suite and takes her seat.
- 12:30 pm Mrs. Ross offers opening remarks including introduction of special guests.
- NOTE: Mrs. Ford will rise at her seat to acknowledge introduction.
- 12:40 pm Luncheon is served.
- 1:20 pm Luncheon concludes.
- 1:21 pm Remarks by Mrs. Forstmann concluding in the introduction of Master of Ceremonies, Mac McGarry.
- 1:30 pm Fashion Show by Dorothy Stead of Georgetown begins.
- 2:25 pm Fashion Show concludes.
- 2:26 pm Mrs. Forstmann thanks guests for attending.
- 2:28 pm Mrs. Ford, escorted by Mrs. Ross, departs Executive Suite en route motorcade for boarding.
- 2:35 pm MOTORCADE DEPARTS Madison Hotel en route South Grounds.
- [Driving time: 10 minutes]
- 2:45 pm MOTORCADE ARRIVES South Grounds.



TAB
B

THURSDAY, OCTOBER 16, 1975

HEAD TABLE

Mrs. Stuart P. Ross
Mrs. Gerald Ford
Mrs. Henry Edward Catto, Jr.
Mrs. Donald Briggs
Mrs. William Maillard
Mrs. John Forstmann
Countess Wachtmeister
Mrs. Susan Mary Alsop
Mrs. Leslie Carpenter
Mrs. David Matthews

MRS. STEAD'S TABLE

Mrs. Stead
Mrs. William Bryant
Mr. Mac McGarry
Mrs. William Fullbright or Mrs. Anne Carter Greene
Mrs. Edward Maffit
Mrs. George Graeber (Betty Beale)
Mrs. Allan Sherlock
Guest of Mrs. Allan Sherlock
Mrs. E. Joseph Luskey



TABLE

NAMES

- | | |
|----|-----------------------------|
| 1 | Mrs. John Knebel |
| 1 | Mrs. David Freeman |
| 1 | Mrs. Thomas Mains |
| 1 | Mrs. David Gichner |
| | Mrs. Donald Sigmund |
| | Mrs. Frederick Malek |
| | Mrs. William Clark |
| | Mrs. Susan English |
| 2 | Mrs. P. Henry Jones |
| 3 | Mrs. William Nutting |
| 4 | Mrs. Harvey Graves |
| | Mrs. Herbert Yeager |
| | Ms. Anne Daniel |
| 5 | Mrs. Henry Newbill |
| 6 | Mrs. William McNamara |
| | Mrs. Robert <u>H.</u> Ewing |
| 7 | Head |
| 8 | Mrs. Robert <u>H.</u> Ewing |
| 9 | Mrs. Stephen Toadvine |
| | Mrs. C. Jackson Ritchie |
| | Mrs. John Mion |
| | Mrs. Richard Erkenbeck |
| | Ms. Sue Neighbors |
| | Ms. Joan Neighbors |
| | Ms. Anne Kimsey |
| | Mrs. Kent Peterson |
| | Mrs. Richard Latimer |
| | Ms. Susan Lewis |
| 10 | Mrs. William Dickson |
| | Mrs. Marshall Johnson |
| 11 | Mrs. David Scrivener |
| | Ms. Kathryn Combs |
| | Mrs. Thomas Hyde |
| | Mrs. William Rueb |
| | Mrs. Harold Krents |
| 12 | Mrs. Allan Sherlock |
| | Mrs. Stead |



THURSDAY LUNCHEON - PAGE TWO
OCTOBER 16, 1975

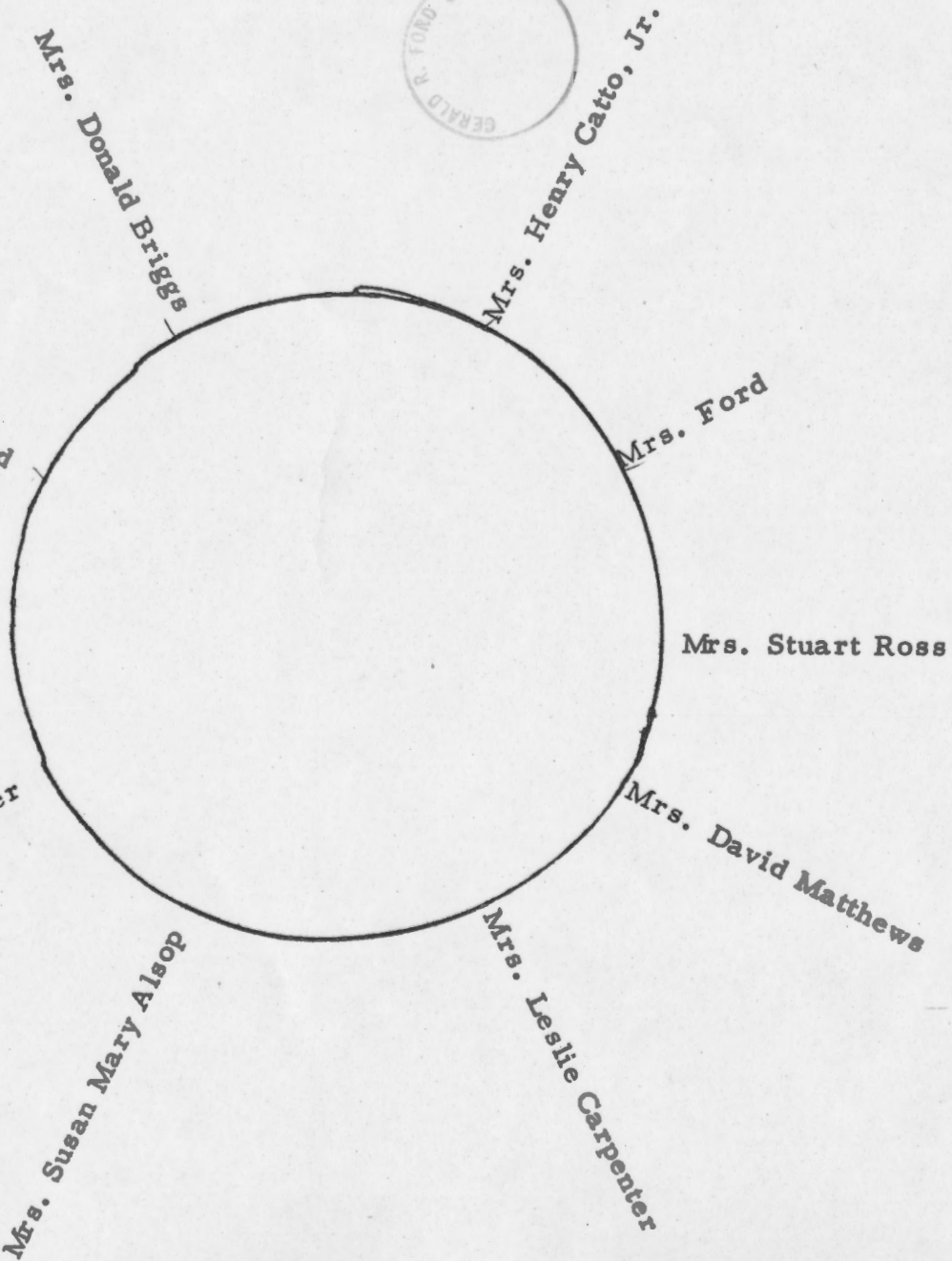
<u>TABLE</u>	<u>NAMES</u>
13	Mrs. William Daniel Mrs. George Economos Mrs. Herbert Haft Mrs. James Crowwell Mrs. Helen Pappas
14	Mrs. David Spray
15	Mrs. Thomas Matan
16	Mrs. Geoffrey Huguely Mrs. Charles Hobbs Mrs. Peter Pelham Mrs. John Younger
17	Mrs. Edwin Seamans



JUNIOR LEAGUE CHRISTMAS SHOP LUNCHEON
October 16, 1975

HEAD TABLE

10-15
2:00pm



Mrs. Donald Briggs

Mrs. Henry Catto, Jr.

Mrs. Ford

Mrs. Stuart Ross

Mrs. David Matthews

Mrs. Leslie Carpenter

Mrs. Susan Mary Alsop

Countess Wachtmeister

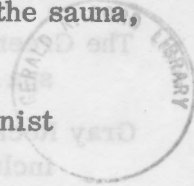
Mrs. John Forstmann

Mrs. William Maillard

The Silent Auction

BAUBLES AND OTHER BEAUTIFUL GIFTS

- Arthur A. Adler, Washington and Chevy Chase - \$300 gift certificate for men's clothing.
- Bailey, Banks and Biddle, Tysons Corner Center, McLean, Virginia - Lovely gold and diamond sea urchin pin. Value: \$225.
- Cynthia Brumback - book of twenty informal black and white photographs of individual or family, making use of indoor or outdoor settings, selected by winner. Value: \$450.
- F.J. Cooper, Inc., Philadelphia, Pennsylvania - lovely gold brooch decorated with diamonds, jade, and coral. Value: \$1,150.
- A. Gude Sons Company, Rockville, Maryland - \$300 toward a more beautiful landscaping. Treat your yard to some lovely new plantings.
- Mrs. Daniel Hofgren, Washington, D.C. - a magnificent oil portrait. An item to be treasured forever. Value: \$500.
- The Horchow Collection, Dallas, Texas - 14" sea sculpture featuring a sterling silver bass pursuing vermeil fish amidst coral and bronze sea grasses. Value: \$550.
- Iberian Imports, Alexandria, Virginia - a handmade, all wool, imported Portuguese rug. Value: \$300.
- Mark Keshishian and Sons, Inc., Bethesda, Maryland - 2 1/2' x 4' fine oriental rug. Value \$300.
- Lindsay Cadillac Company, Alexandria, Virginia - four polyglas, steel belted radial tires. Value \$295.
- Martin's Herend Imports, Washington, D.C. - Elegant after dinner coffee service, including tray. Value: \$350.
- McLean Indoor Tennis Center, McLean, Virginia - Saturday night tennis party 8:00-12:00 p.m. Use of six courts for a maximum of 75 players. Between sets enjoy using the sauna, steam rooms or gym. Value: \$290.
- Charles David Stinson of Charles the first, Washington, D.C. - a color expressionist painting. Value: \$200.



- Harry Winston, Inc., New York - beautiful gold swirl pin set with a diamond, a ruby, and an emerald. Value: \$450.

ISLAND IDYLLS

- The Buccaneer, St. Croix, U.S. Virgin Islands - Seven days, six nights deluxe accomodations for two including greens fees and tennis fees, European plan. Available: Jan 5-15 or Apr 15 - Dec 20, 1976. Value \$468 (season), \$330 (off season).
- Friendship Bay Hotel, Bequia, St. Vincent, West Indies - four days, three nights for two in deluxe accommodations, full American plan. Mini cruises in 60' motor ketch included. Available: Any time, space available. Value: \$300.
- Half Moon Hotel and Cottage Colony, Montego Bay, Jamaica - Eight days and seven nights for two at this delightful resort, European plan. Available: May, June, Sept. or Oct. 1976. Value: \$300.
- Inchape, Barbados - two weeks for four in two bedroom beachfront cottage, maid and cook service included. Available: May 1 - Dec 1, 1976. Value: \$300.

More Island Idylls -----

- Peter Island Yacht Club, British Virgin Islands - Seven days, six nights for two on this beautiful island, full American plan. Available: Before Dec. 15, 1975 or April 1 - Nov. 1, 1976. Value \$540.
- Secret Harbour, St. Georges, Grenada, West Indies - one week for two, European plan, in this lovely setting. Available: April 15 - Dec. 15, 1976. Value: \$210.
- Silver Sands Hotel and Beach Resort, St. George's Grenada, West Indies - one week for two, modified American plan, in the tradition laden West Indies. Available: Anytime. Value: \$300.
- Trinidad Hilton, Tobago - one week for two in this lovely hotel on an island resplendent with British heritage. Available: April-December, 1974. Value: \$291.
- Windjammer Cruises, Miami Beach, Florida - six day cruise for two through the Bahamas. A unique "barefoot vacation" in the tradition of Great Sailing Ships. Available: Anytime. Value: \$590.
- FABULOUS TRIPS**
- Auto-Traintm Corporation, Washington, D. C. - round trip for a family of four on the exciting Auto-Train. Available: Any time. Value: \$540.
- Bromley Ski Center, Manchester, Vermont - 4 days for 2, including lodging, lifts, lessons, equipment, breakfast and dinner. Available: Anytime, non-holiday. Value: \$300.
- Bryce Mountain, Virginia - ski week-end for two families in beautiful chalet, meals and lift passes included. Available: Anytime. Value: \$400.
- Canyoneers, Inc., Flagstaff, Arizona - seven-day, six-night raft trip for one through the Grand Canyon. Available May - Sept, 1976. Value: \$448.
- Essex House, New York City - week-end for two in luxurious suite overlooking Central Park includes champagne on arrival plus fabulous brunch on Sunday. Available: Any time. Value: \$400.
- The Greenhouse, Arlington, Texas - one week for one at this elegant and luxurious beauty spa. Available: August 1976. Value: \$1,150.
- Gray Rocks Inn, St. Jovite, Quebec, Canada - ski week for two at this outstanding resort including ski lessons, ski lift privileges, and entertainment program during this period. Available: Any time. Value: \$500.
- John's Island, Vero Beach, Florida - five day stay for two in luxurious oceanfront apartment, greens fees and free use of tennis courts included. Available: Any time. Value: \$750.
- Park City Resort, Park City, Utah - five day ski-week for two at Three Kings Condominium, including lift passes. Available: Any time. Value: \$291.
- Presidential Suite, Holiday Inn, Gaithersburg - weekend for two in this fabulous suite featuring whirlpool and sauna and wet bar built into the bed. Available: Any time. Value: \$400.
- Safety Harbour Spa and Tennis Club, Safety Harbour, Florida - one week for two at this fabulous spa including lodging, meals, treatments, golf and all services normally provided under the American plan. Available: Nov. 1 - Dec. 15, 1975; Jan 1 - Jan 15, 1976. March 20-April 30, 1976. Value: Over \$500.
- Spa at Palm-Aire, Pompano Beach, Florida - three days and two nights for two including accomadations, three meals a day, plus full use of all facilities and services provided. Available: April-Dec, 1976. Value: \$500.
- Sugarloaf Mountain Corporation, Sugarloaf Mountain, Maine - use of a condominium for one week for six persons including ski lessons and lift tickets. Available: Anytime. Value: \$725.

The
Junior
League
of
Washington, D. C.



The Junior League of Washington, D. C. was founded in 1913. The purpose of the Junior League is exclusively educational and charitable and is to promote voluntarism; to develop the potential of its members for voluntary participation in community affairs; and to demonstrate the effectiveness of trained volunteers.

League Supported Community Programs

- Adventure Theatre
- African Art Museum
- Book on the City of Washington
- C & O Canal
- Children's Hospital
- Columbia Hospital for Women
- D. C. Complaint Center
- Environmental Action Program
- Folger Shakespeare Library
- Funding Information Service
- Gunston Hall
- Historical Alexandria Docent Program
- Junior League Singing Group
- Kennedy Center for the Performing Arts
- National Gallery of Art Docent Program
- Planned Parenthood
- St. Stephen's Tutorial
- Smithsonian Docent Program
- Washington Ear, Inc.
- Washington Hospital Closed Circuit T.V.
- Washington International Center
- Women's Legal Defense Fund

SOURCES OF FUNDS

Junior League Shop

Sale of used and sometimes new quality clothing for women and children at reasonable prices. Donations and consignments are accepted.

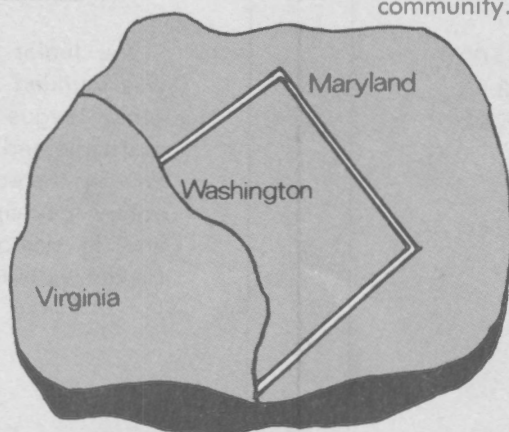
Christmas Shop

A collection of interesting, unusual shops, not typical in this area, from all over the country, set up for three days to give Washingtonians an opportunity to shop in October for their Christmas presents.

Think Christmas

A 200-page book assembled to give extra clever ideas for Christmas, including recipes, gifts and decorations. Is sold at local retail stores as well as nationally.

All proceeds from sales go into our Junior League Community Trust Fund and are returned to the community.



60 Years: \$1,210,000 — Volunteer Hours: 2,000,000

FUNDED PROJECTS FOR 1975-76

Don't Tear It Down

This four year old citizen's action group has as its aim the preservation of historic and distinctive sites in the city. The Junior League's support of \$5,350 will assist with office costs. Volunteer activities will include walking, cycling, and bus tours and the preparation of a guide for other citizen groups wishing to preserve their neighborhood assets.

The Family Center - Rose School

The Junior League of Washington, in conjunction with Area A Community Mental Health and The National Council of Jewish Women, D. C., developed and sought funds for a model demonstration program in the field of child abuse. The aim of this project is to provide preventive and intervention services to a selected number of District of Columbia families. The Junior League of Washington has committed \$75,000 to the Center over a two year period.

National Gallery - D. C. Children's Tours

Continuing a long term involvement with the Gallery, the Junior League voted \$500 for the transportation of District of Columbia school children for tours. Junior League members are actively involved in the Gallery's docent program.

Friendship House Clothing Center

Friendship House Clothing Center distributes free clothing for approximately 500 clients monthly in the racially mixed Capitol Hill area. Junior League funds of \$4,700 will enable the center to operate longer hours. Volunteers will sort, mend, pick up and distribute the clothing.

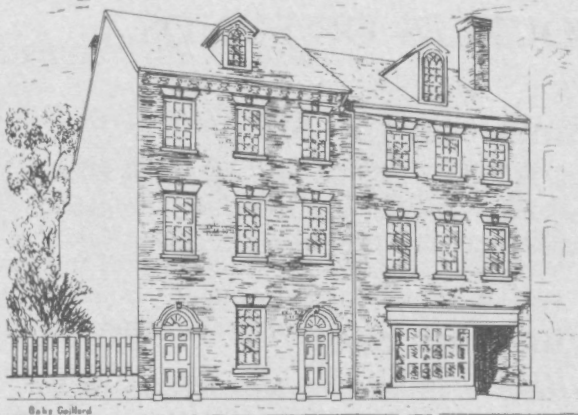
Children's Museum of Inquiry and Discovery

A participatory museum geared toward children ages 4-14, the museum will feature the Calendar of Events for Kids, outlining activities in the Washington metropolitan area. The Junior League's financial support of \$18,000 will assist with salaries and overhead, materials, construction, and transportation of exhibits.



The
Junior
League
of
Washington, D.C.

10-16-75



The Junior League of Washington

Junior League Headquarters

Loughborough House
3039 M Street, N. W.
Washington, D. C. 20007

Hours:

Monday-Thursday 9:00-4:00

Friday 9:00-2:00

Phone: 337-2001

Junior League Shop

3037 M Street, N. W.
Washington, D. C. 20007

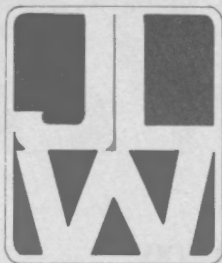
Hours:

Monday-Friday 9:30-4:00

Saturday 10:00-3:45

Thursday Evening 6:00-9:00

Phone: 337-6120



**The
Junior
League
of
Washington, D.C.**

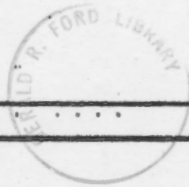
completion of this form,
ward immediately to the
vance Office with a car-
a copy.

THANK YOU LETTERS

Event Jr. League Christmas

Date October 16, 1975

Advanceman Peter Sorum



NAME & ADDRESS

SALUTATION

DESCRIPTION

✓ Mrs. John F. Forstmann
1225 Merchant Lane
McLean, Virginia

Dear Ginny:

Chairman. Met Mrs. Ford and escorted her to the head table for luncheon. Also thanked her for coming following the fashion show.

✓ Mrs. Stuart Ross
5000 Rockwood Parkway
Washington, D. C.

Dear Marta:

President of the Junior League of Washington, Met Mrs. Ford and escorted her to the head table, introduced her to the luncheon and sat with her for luncheon and fashion show.

✓ Mrs. William Bryant
1015 Basil Road
McLean, Virginia 22101

Dear Alik:

Luncheon Chairman who made all the arrangements for Mrs. Ford's participation in the luncheon which was very nice.

✓ Mr. Michael Najm
Director of Operations
The Madison Hotel
Washington, D. C.

Dear Michael:

Met Mrs. Ford at curbside representing the Madison Hotel and escorted her inside.



The Fashion
Show
Luncheon
1975



GERALD R. FORD

The Junior League of Washington
and
Dorothy Stead inc
present
The Seventeenth Annual
Luncheon-Fashion Show

The Christmas Shop
Madison Hotel Oct 15, 16, 17
1975

Honorary Chairman:
Mrs. Henry Edward Catto, Jr.

Chairman:
Mrs. John F. Forstmann

Administrative Committee:
Mrs. George U. Carneal, Jr.
Mrs. N. Thompson Powers
Mrs. Donald N. Briggge
Mrs. Charles E. Allen

Luncheon Chairman:
Mrs. William L. Bryant

Assistants:
Mrs. E. Joseph Luskey
Mrs. Philip Tierney

Music by Devron

Models:

Mrs. Mary H. Alvord
Mrs. Robert W. Dudley
Mrs. G. Maurice DuFour
Mrs. Jesse T. Ellington, Jr.
Miss Katherine du Felt Keogh
Mrs. Allen R. Pumley, Jr.
Mrs. Charles Radigan
Mrs. Philip L. Vander Myde

Alternates:

Mrs. George H. Douce
Mrs. Fritzy Alan Korth

Commentary:

Frank Harden &
Jackson Weaver

Mae McGarry
Mark Russell

Fashion Coordinator:
Charlotte Griffith



Table Prizes:

The Junior League of
Washington -
"Think Christmas"

Embassy of Argentina
Campbell Soup Company

Table Favors:

Embassy of Iran
Tanner of North Carolina
W. A. Taylor and Company
Godiva Chocolatiers, Inc.
Carriage Trade Publications

Luncheon Door Prizes:

A & B Shellfish Company
Aster Florists Inc.

Burrows Poultry,
Georgetown Market

Cynthia Boyer,
Patricia Wing &
The Old English Needlework

Dorothy Stead inc
Elizabeth Arden

Friends of
The Kennedy Center

The Georgetown Inn
Georgetown Liqueur
Porter Interior-Design
Slattery Radio & T.V. inc.

Top Drawer
Traveling Trinkets
Voorthuis Optician



... it's a seventeen year
old custom... The Christmas
Season begins here and
now... and the mirth
of this moment continues
over in Georgetown
at the
Dorothy Stead shop!

Come, park your car at
The Georgetown Inn ~
you'll find the seasons'
prettiest clothes & gifts,
The most knowledgeable
staff, and smartest holiday
shoppers in town!

FE. 8-0800

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