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THE WHITE HOUSE

WASHINGTON

DROP BY TESTIMONIAL FOR
SENATOR CLIFFORD HANSEN (R. WYO)
The University Club
and
ATTEND FORD THEATRE PERFORMANCE
"GIVE 'EM HELL, HARRY!"



Thursday - April 17, 1975

Departure: 7:05 p.m.

Attire: Black Tie, Long
Dress

From: Terry O'Donnell ^{TOD}

SENATOR HANSEN TESTIMONIAL

You and Mrs. Ford will drop by a small private party for Senator Hansen given by Senator Carl Curtis at the University Club. In attendance will be approximately 17 Senators and a few members of the Administration.
(Guest list at TAB A)

The Testimonial includes an informal reception beginning at 7:00 p.m. followed by dinner (Wyoming trout and lamb) at 8:00 p.m. The dinner is a "stag" event; however, in addition to Mrs. Ford, Mildred Curtis and Martha Hansen will be on hand for the reception.

FORD'S THEATER

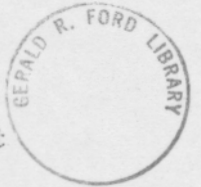
Following the Hansen reception, you and Mrs. Ford will proceed directly to the Ford's Theatre for the opening performance of "Give 'Em Hell, Harry". James Whitmore's one-man show depicts Harry Truman at his best in a robust, earthy and warm portrayal. Tuesday night's "Press Performance" received excellent reviews.

Each year the Board of Directors of Ford's Theatre stages an event designed to draw public attention to the Theatre and its offerings. This opening provides the setting for an invitational affair attracting many dignitaries.

Margaret Truman Daniel and Rogers C.B. Morton are co-hosts for this event. The evening's activities will be filmed for an upcoming segment of "Sixty Minutes."

Following the performance, you might wish to take Mrs. Ford and Mrs. Truman Daniel onto the stage to congratulate Mr. Whitmore.

SEQUENCE



7:05 p.m. You and Mrs. Ford board motorcade and depart South Grounds en route University Club.

7:08 p.m. Arrive University Club. Proceed to 2nd floor where you will be met by Senator and Mrs. Curtis and the other guests.

NO PRESS COVERAGE

7:25 p.m. Depart University Club en route Ford's Theatre.

7:28 p.m. Arrive Ford's Theatre where you will be met by Mrs. Margaret Truman Daniel and Secretary Rogers C.B. Morton.

OPEN PRESS COVERAGE

7:29 p.m. You and Mrs. Ford, escorted by Mrs. Daniel and Secretary Morton, proceed to Row A of the Theatre and are seated.

PRESS POOL COVERAGE

ATTENDANCE: 740

7:30 p.m.	Act 1 begins.
8:30 p.m.	Intermission.
8:45 p.m.	Act 2 begins.
9:30 p.m.	Show concludes.

NOTE: You may wish to take Mrs. Daniel and Mrs. Ford onto the stage to congratulate Mr. Whitmore.

3.

Secretary Morton, from in front of
the stage, thanks guests for coming.

9:35 p. m.

You and Mrs. Ford depart Row A en route
motorcade, board and depart for the White
House.

9:45 p. m.

Arrive South Grounds of the White House.

#

Hansen Testimonial Guests

Senator James Allen (D-Ala.)

Senator Henry Bellmon (R-Okla.)

Senator Harry Byrd (I-Va.)

Senator Pete Domenici (R-New Mex.)

Senator Paul Fannin (R-Ariz.)

Senator Jake Garn (R-Utah)

Senator Roman Hruska (R-Neb.)

Senator Paul Laxalt (R-Nev.)

Senator Russell Long (D-La.)

Senator James McClure (R-Idaho)

Senator John McClellan (D-Ark.)

Senator Gale McGee (D-Wyo.)

Senator Ted Stevens (R-Alaska)

Senator William Scott (R-Va.)

Senator Herman Talmadge (D-Ga.)

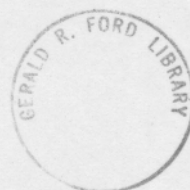
Secretary Caspar Weinberger

Special Trade Representative Frederick Dent

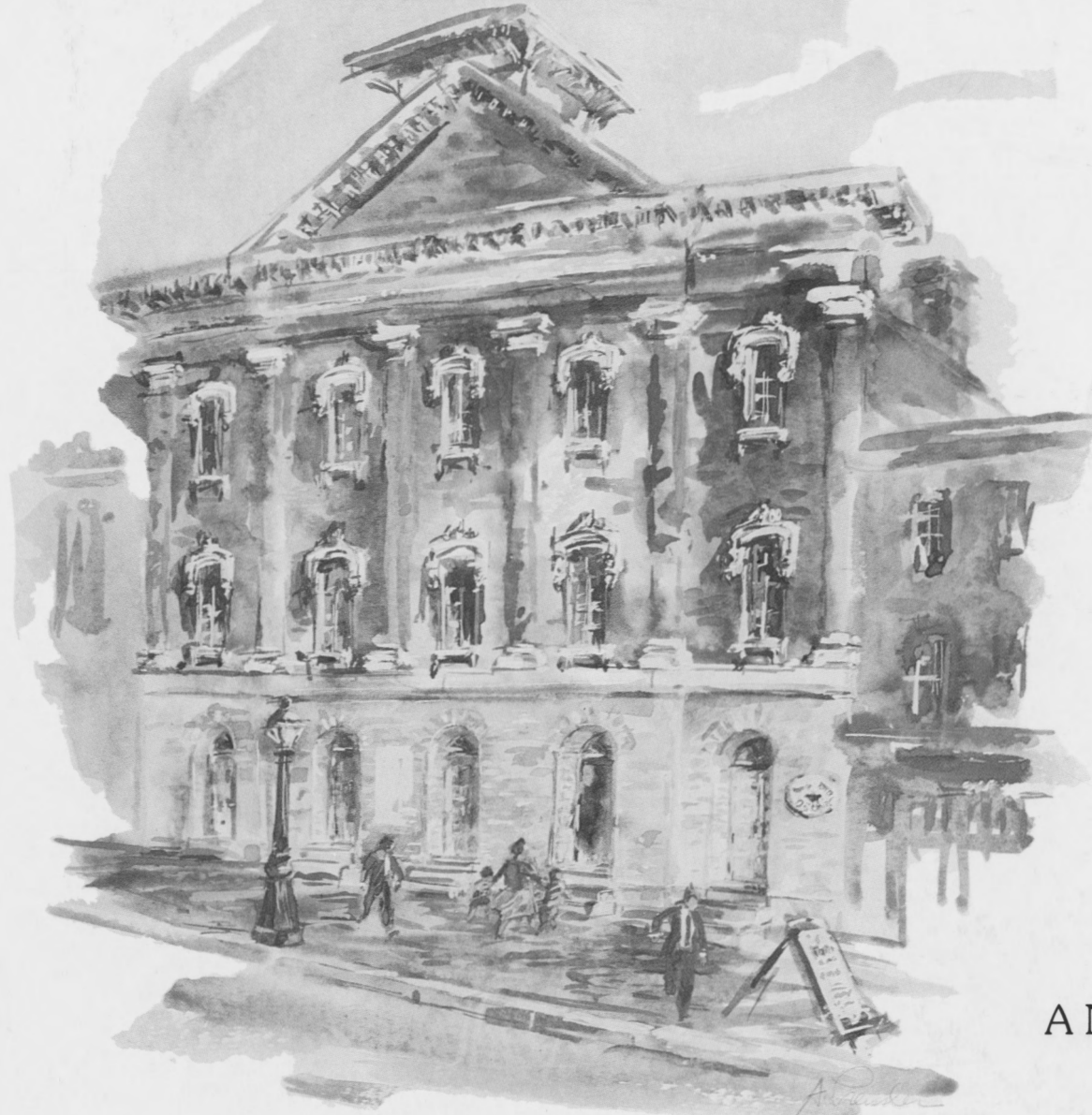
Secretary-Designate Stanley K. Hathaway

Army Secretary Howard Calloway

Tom C. Korologos



FORD'S THEATRE



A National Treasure



And, so with his help, Ford's Theatre became a place where both a President and his people could find at least a temporary solace from the agony of War.

Ford's Athenaeum
Frank street, between E and F streets.
PROPRIETOR & MANAGER *John T. Ford*
(Also at the Adelphi Street Theatre.) **JOHN T. FORD**

CROWDED HOUSES! BRILLIANT RECEPTION
 GIVEN TO
THE GREAT SHAKESPEARIAN COMEDIAN
 MR.

HACKETT

Who will open the evening in his world renowned character of
FALSTAFF PRETENDING LOVE
 SHAKESPERE

GREATEST COMICAL CREATION
 Brought on Tuesday evening by a Crowded and Brilliant Audience, with
SHOUTS OF LAUGHTER
 AND
ENTHUSIASTIC APPLAUSE

HIS LAST NIGHT BUT
THURSDAY EVENG, May 15th, 1862
 WILL BE PERFORMED
SHAKESPEARE'S CELEBRATED COMEDY
 IN FIVE ACTS, ENTITLED THE
MERRY WIVES OF WINDSOR

Whereas the famous Ford has consented to combine the highest dramatic with the most extensive
 talent, and afford her a degree of superiority, over almost every other theatrical establishment, in a
 comedy, and by an immense and sparkling company, selected him to be specially introduced and
 brought on the stage, previously selected in his female character, and eventually accepted
 of the highest and noblest of all characters

MR. FALSTAFF, a Fair Knight, presenting here in the **Merry Wives**. **MR. HACKETT**
Francis Ford, the painter **MR. FALSTAFF** **JACK BROWN**
George Page, the comic **MR. FALSTAFF** **J. A. Howe**
Frederick Sherrin, a French physician **MR. FALSTAFF** **J. H. Brown**
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Francis Ford, the painter **MR. FALSTAFF** **JACK BROWN**<

Tenth Street, near E.

MONDAY EVENING, NOVEMBER 9, 1863.

MR. J. WILKES BOOTH.

HARRY PEARSON.


G. F. DE VERE.

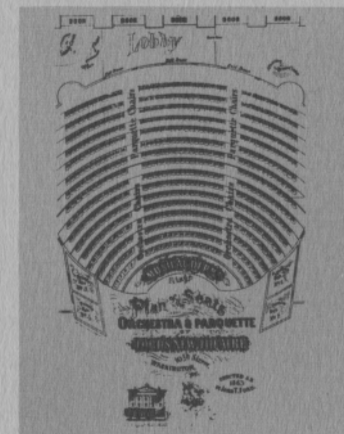
AND THE GRAND COMBINATION COMPANY

Phidias..	{ Mr. J. Wilkes Booth
Duchalet		
Diogenes	{ Mr. Chas. Wheatleigh.
Volage		
Georgias	{ Mr. Harry Pearson.
Chateau Margeau		

ON TUESDAY—HAMLET.

Dress Circle.....50 cents	Orchestra Chairs....75 cents
Family Circle.....25 cents	Private Boxes....\$10 and \$6

 Box Sheet now open, where seats can be secured without extra charge. nov 4—

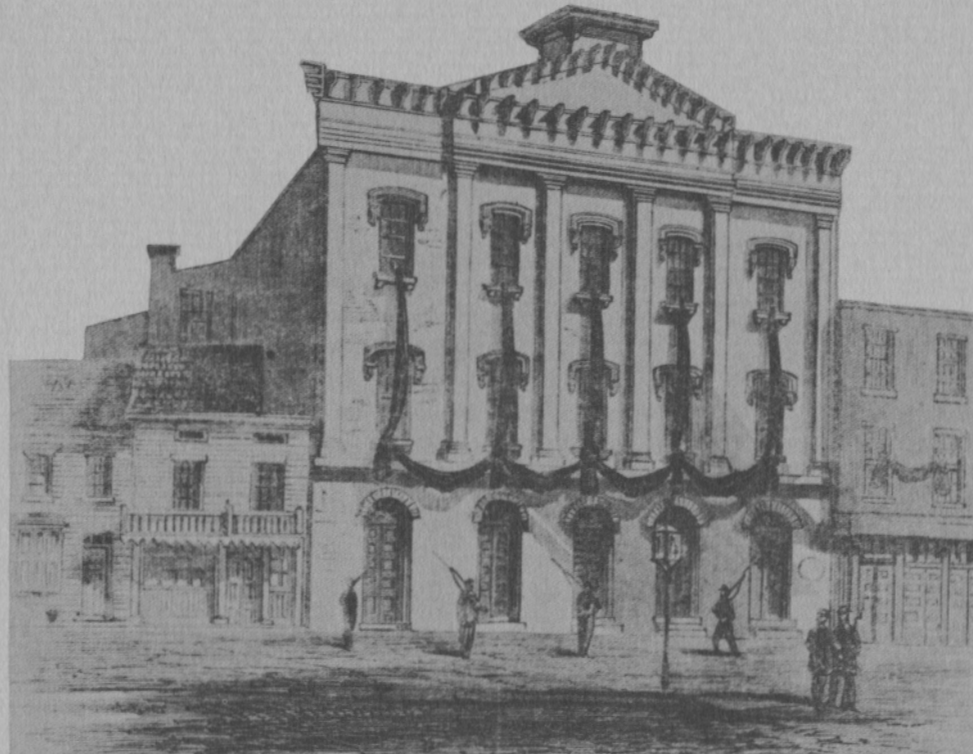
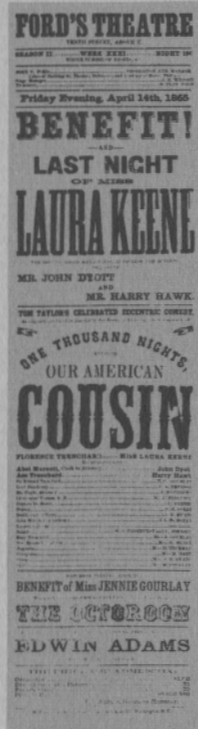


Watercolor on cover by Audrey Preissler,
through the courtesy of Austin Kiplinger.
Kiplinger Letter Historic Washington Collection
Lincoln engraving courtesy of The Bettman Archives.

The Dark Days

April 14, 1865. The assassination.
Secretary of War Stanton ordered the theatre permanently closed, and it was soon gutted and then converted for government office and storage use. For a century, Ford's Theatre stood darkly in the minds of the American people as a symbol of the war's bitterness, the desperate act of a madman and the death of a beloved President.

In the stormy aftermath of Lincoln's death, actors were stoned in the streets and theatres were closed all over America. Lincoln's object of affection had ironically become a focus for the American people's hatred.





A ray of light broke through the theatre's gloomy history in the early thirties when the ground floor was made into the Lincoln Museum, but not for twenty more years did Congress vote funds for a complete and accurate restoration of the once-charming 19th-Century building. Another decade passed before reconstruction began in earnest with plans to use the stage for a sound-and-light show re-enacting the tragic but historic events of the previous century.

There were those however, who felt that Ford's ought to be more than a reminder of a tragedy. Acting as private citizens, they undertook the task of truly restoring the theatre Lincoln loved, not only by rebuilding its face but also by reviving its purpose.



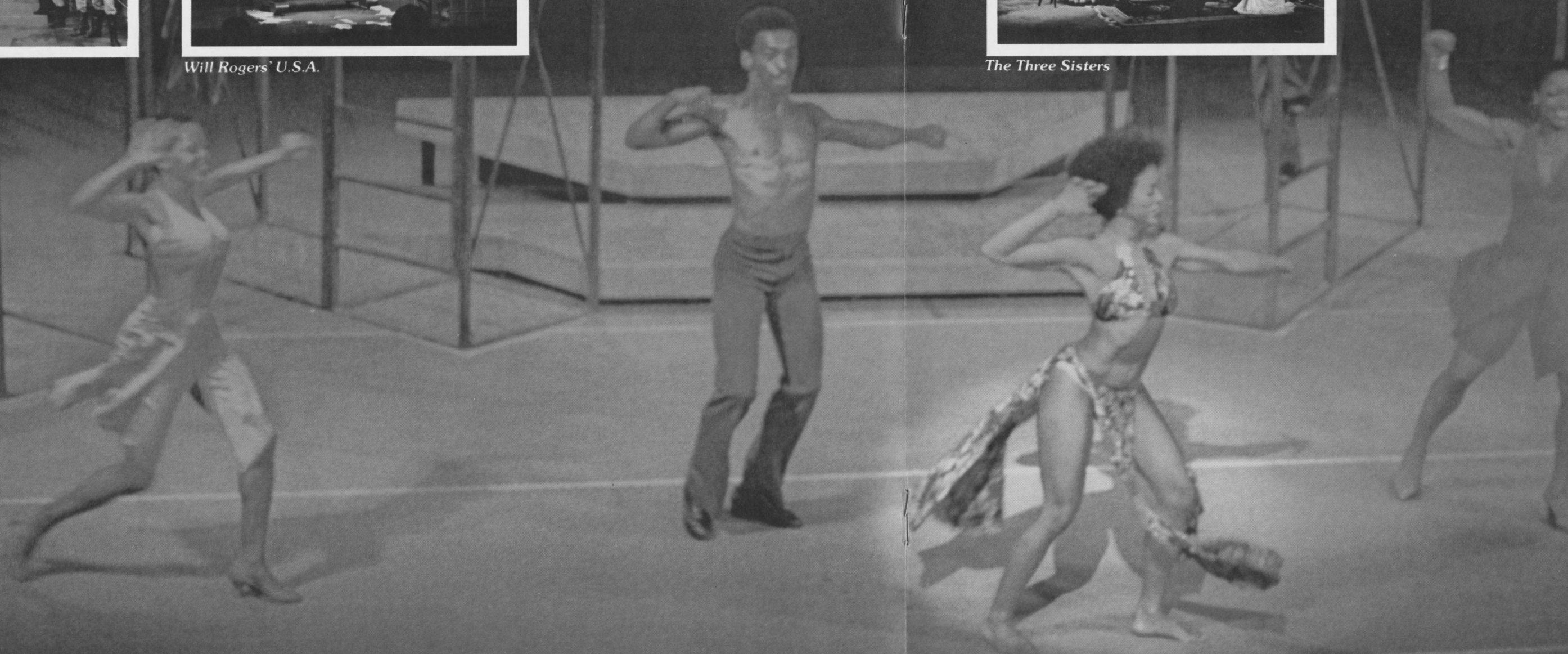
El Capitan



Will Rogers' U.S.A.



The Three Sisters



Dont Bother Me, I Cant Cope



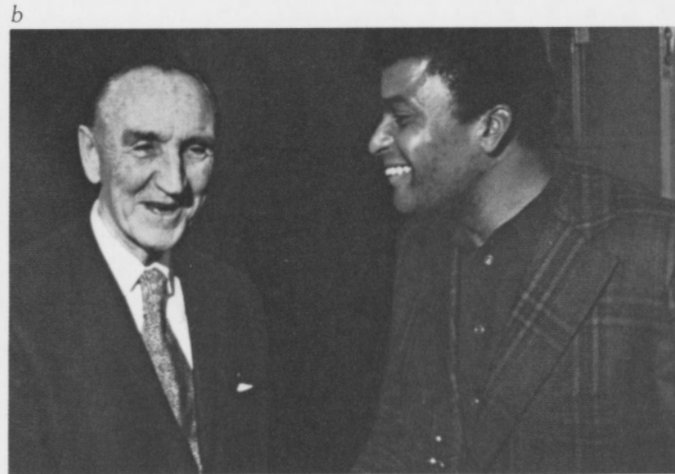
W. Rogers' U.S.A.



The Three Sisters



- a. (l-r) Mrs. Henry Kissinger, Secretary of State Henry Kissinger, comedian Flip Wilson, "Cope" Director Vinnette Carroll.
 b. Senator Mike Mansfield, singer Charlie Pride.
 c. C. William Verity, Jr., Chairman, Ford's Theatre Board of Governors and Board of Trustees, Mrs. Rogers Morton.
 d. Secretary of the Interior Rogers C.B. Morton with members of the audience.
 e. Frankie Hewitt, Executive Producer of Ford's Theatre.



What's going on at Ford's

Ford's Theatre is more than just a museum. It is more even than an important national monument. Ford's is an exciting, vibrant, and, above all, living theatre. Since its reopening on January 30, 1968, when Helen Hayes became the first performer to grace its famous stage since Laura Keane 103 years before, there has rarely been a time when Ford's exciting performer/audience chemistry hasn't been working.

Why and how has this happened? The answer is three-fold:

PERFORMERS—At nationally televised events, such as the Festivals at Ford's, America's top stars have given their time, effort and presence to Ford's, the National theatre. Young artists are eager to perform on its historic stage. If you're at Ford's, you've arrived.

AUDIENCES—Ford's audiences come from metropolitan and rural areas throughout America, from every neighborhood in greater Washington, and from even the farthest reaches of the world. Virtually every Senator and Congressman has enjoyed a Ford's production at one time or another, and every audience includes a high percentage of young people. Ford's audiences make the nation's most historic theatre also its most nationally representative theatre.

PROGRAMMING—Productions at Ford's are deliberately diverse—from the classics to the highly topical, from the traditional American experience to the black American experience. Ford's launches more than its share of world premieres while it also serves as an important national showcase for worthy productions from regional theatres all over the country.

PRODUCTIONS

- 1967-1968** CBS T. V. Special
John Brown's Body
The Comedy of Errors
She Stoops to Conquer
- 1968-1969** A Moon for the Misbegotten
Trumpets of the Lord
- 1969-1970** Ah, Wilderness!
Iphigeneia at Aulis
Max Morath at the Turn of the Century
The Fantasticks
- 1970-1971** Will Rogers' USA
Arsenic and Old Lace
Festival at Ford's—NBC T. V.
Max Morath at the Turn of the Century
John and Abigail
You're a Good Man, Charlie Brown
- 1971-1972** Dont Bother Me, I Cant Cope
Mother Earth
Festival at Ford's—NBC T. V.
Bob & Ray—The Two and Only
Echoes of the Left Bank
Mark Twain Tonight
Moby Dick
An Unpleasant Evening With
H.L. Mencken
Godspell
- 1972-1973** Godspell
- 1973-1974** American Revolution
El Capitan
Funny Face
Oh Coward!
The Three Sisters
Scapin
The Beggar's Opera
Dont Bother Me, I Cant Cope

A National Treasure

FORD'S THEATRE BALANCE SHEET

APRIL 30, 1974

ASSETS

CURRENT:

Cash	\$156 807
Accounts receivable	31 748
Inventory	5 449
Prepaid insurance	1 572
Direct pre-production costs	<u>28 265</u>

TOTAL CURRENT ASSETS 223 841

OTHER—utility deposit, ATPAM Bond, etc. 4 834

\$228 675

LIABILITIES AND FUND BALANCE

CURRENT:

Accounts payable and accrued expenses	\$ 60 466
Admission taxes and payroll taxes withheld	<u>4 920</u>

TOTAL CURRENT LIABILITIES 65 386

DEFERRED INCOME:

Advance ticket sales 46 756

FUND BALANCE 116 533

\$228 675

Ford's Theatre is financially healthy despite its small size (741 seats) and the fact that less than 10% of its budget is federally subsidized. However, for this important national cultural facility to function as it can and should, a much broader base of financial support is needed.

Ford's has just begun a program to encourage and commission new works and, in the coming years, it will play an increasingly important role in the development of historically oriented plays. And, of course, no theatre in America is more central to the country's Bicentennial celebration than this historic playhouse.

Executive Producer Frankie Hewitt is tireless in her efforts to make Ford's an active living memorial to a great President's love for humanity and the performing arts. She insists that only quality work belongs in Ford's and she believes that, in addition to a year-round schedule of fine plays and musicals, the theatre can become a total cultural center by presenting small dance companies, jazz concerts, folk music festivals and other aspects of the performing arts on Sunday and Monday nights, when the theatre is normally dark.

Ford's theatrical program is the product of a strong partnership between private citizens and the government. Though private citizens bear the greater share of the load, Congressional awareness and sensitivity to the purpose of Ford's have been a formidable ingredient in its success. As a contributor to this partnership, you can participate in the preservation and enhancement of this beautiful historic site. And, because Ford's is a national symbol of the union of the arts and American history, as well as the joining of private and public efforts, your gift can make an important impact on American culture.

If you wish, your name can be listed not only in each theatre program, but also in the lobby of a national monument. One program recently inaugurated at Ford's would recognize your contribution by placement of a commemorative plaque on one of the theatre's faithfully restored chairs.

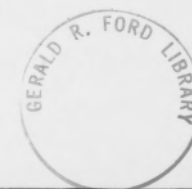
Ford's theatre needs your help to create an ongoing, vital theatrical program for the people of America. With only a small effort, you can share in this important and satisfying task and continue to make Ford's Theatre a place where history is only just beginning.

Photos a, c and e by Joe B. Mann; photos b, f and i by James Auchincloss; photos d, g and h by Jack Silver.

- a. Carol Channing.
 b. Frankie Hewitt, James Whitmore ("Will Rogers").
 c. Bob Hope, Dr. Henry Kissinger.
 d. James Stewart.
 e. Raymond Burr.
 f. (l-r) Mrs. James Newmyer, Mrs. Wynant Vanderpool, Mrs. Robert Low Bacon.

- g. (first row, l-r) former Secretary of State William Rogers, Mrs. Rogers, Frankie Hewitt, President of Ford's Theatre Society, CBS Producer Don Hewitt ("Sixty Minutes"), Mrs. Walter Hickel, former Secretary of Interior Walter Hickel, former First Lady, Mrs. Richard M. Nixon, former First Lady, Mrs. Dwight D. Eisenhower, Julie Nixon Eisenhower, (second row) former Secretary of Defense Melvin Laird, Mrs. Laird, Massachusetts Senator Edward Kennedy, Mrs. Kennedy, NBC Newscaster David Brinkley, Mrs. Ethel Kennedy, Mrs. Benita Washington, Mayor of Washington, D. C., Walter Washington.

- h. Mrs. Benita Washington, former Attorney General Elliott Richardson, Pearl Bailey.
 i. Mr. and Mrs. Hugh D. Auchincloss.



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c



e



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b



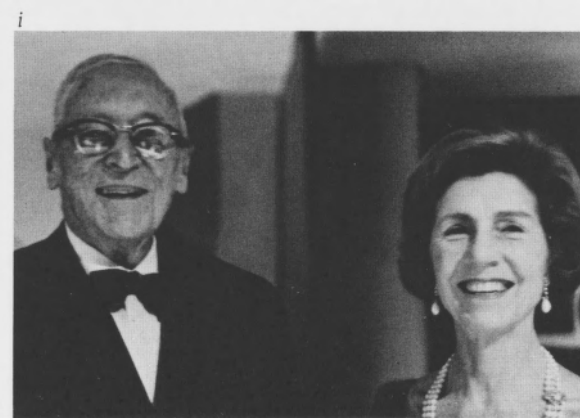
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g



h



i

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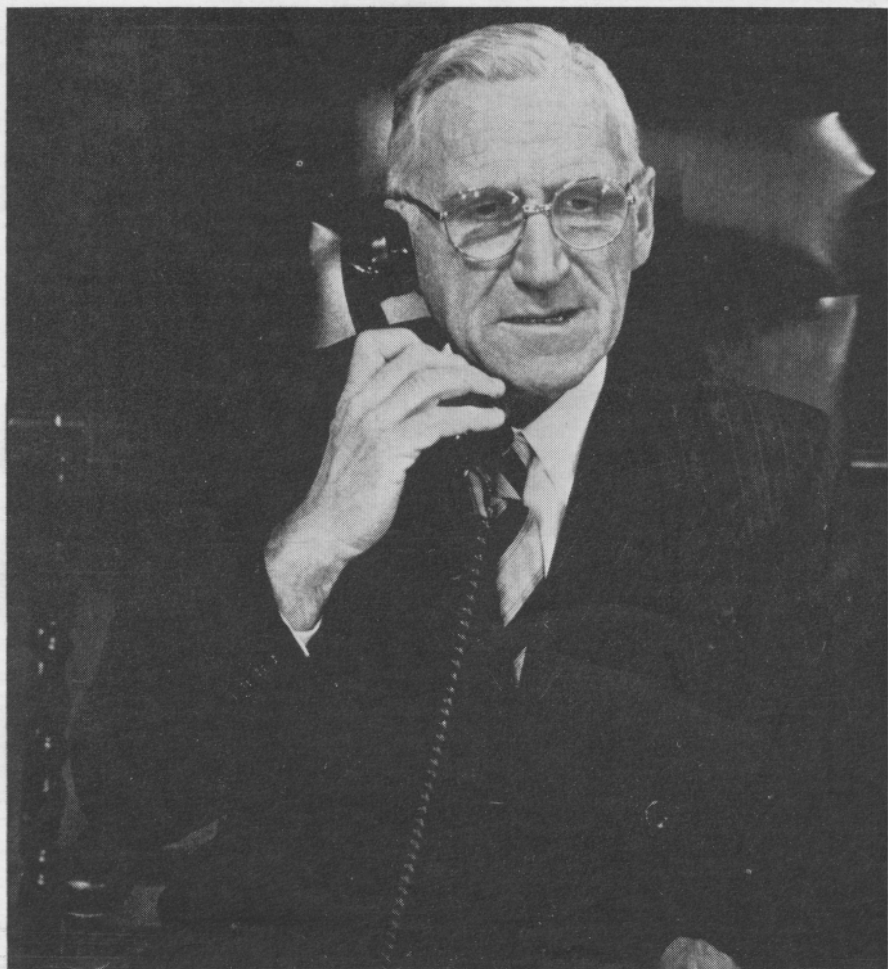
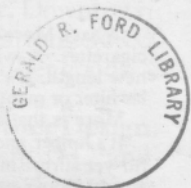
FORD'S THEATRE

511 Tenth Street NW
Washington, D.C. 20004

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stagebill

Ford's Theatre



“give ‘em hell harry!”

Soon as the curtain falls, head for Port O' Georgetown. For deliciously uncomplicated dining. Lively libations. Even entertainment. On 31st St., just below M in Georgetown. 2 hours free parking. Open from 5 daily, from noon Sunday. Come see P.O.G. We're T.N.T



P.O.G.?
A.S.A.P.!

Washington's finest residence. There is nothing to promise. It is all here.

The
INCOMPARABLE
Colonnade

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April 1975

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