

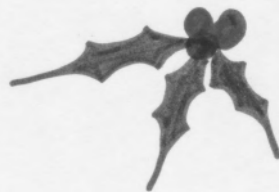
The original documents are located in Box 1, folder “12/06/74 - Christmas Tree Arrival” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON



MRS. FORD

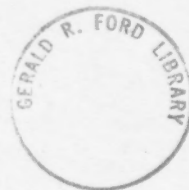
EVENT: Arrival of Blue Room Christmas Tree
(and one for the West Hall)

DATE: Friday, December 6, 1974

TIME: 11:15 a.m.

PLACE: South Portico arrival (Diplomatic Reception Room for refreshments)

GUESTS: -Mr. and Mrs. Edward Cole, National Grand Champion
Grower from Mayville, Michigan
-Linda Cole, daughter
-Mrs. Laurie Cole Batzer, daughter
-Mrs. Ouina Gardner, tree is from her yard
-Mr. and Mrs. Donald Chard, furnished vehicle for trip
-Senator Robert Griffin (R-Michigan)
-Congressman J. Robert Traxler (D-Michigan)



SEQUENCE:

11:15 a.m. When your guests and the press have assembled at the South Portico with the tree on its trailer, Susan Porter will give you a call that all is ready.

To greet your guests, admire the trees and pose for photographs, come through the Diplomatic Reception Room and out the south door where the group and trees will be.

11:25 a.m. When the photographs are finished, at your invitation, your guests will follow you into the Diplomatic Reception Room for refreshments.

11:35 a.m. Toward the end of refreshments, to mark the nearing conclusion, Susan Porter will give you "Betty Ford" pens to give your guests (photographs will be sent later).

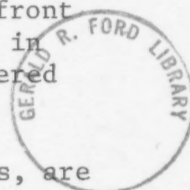
After you bid your guests Merry Christmas and farewell and return to family quarters, they will be given a special tour of the White House arranged by Mike Farrell, and the trees will be headed for their destinations: the Blue Room and the West Hall.

BACKGROUND:

Mr. Edward Cole of Mayville, Michigan, has been selected by the National Christmas Tree Grower's Association as the National Grand Champion Grower for 1974. Mr. Cole is a former Sanilac County Agricultural Agent who now both operates a 100-acre tree farm and teaches 8th grade science in Mayville.

The tree itself is a concolor fir, 19 1/2 feet tall and 12 feet in diameter at the base. It was selected by Mr. Cole to be The tree and is cut from the front yard of Mrs. Ouina Gardner, Mr. Cole's neighbor in Mayville. A 14-foot spruce is also being delivered for the West Hall.

Mr. and Mrs. Chard, who are friends of the Coles, are furnishing the vehicle and trailer to transport the tree from Michigan to the White House. Mr. Chard operates a 500-acre agriculture farm and maintains a dairy herd of 60 cattle.



susan porter
December 5, 1974

FACT SHEET
Mrs. Ford's Office

Event Arrival of Blue Room Christmas Tree
Group National Christmas Tree Growers' Association
DATE/TIME Friday, December 6, 1974 11:15 ~~10:30~~ a.m.
Contact Rex. Scouten Phone x2650
Number of guests: Total 9 Women x Men x Children _____
Place South Portico arrival/ Diplomatic Recept.Rm. Refreshments
Principals involved MRS. FORD
Participation by Principal Photos (Receiving line) _____
Remarks required No
Background Mr. Edward Cole is the 1975 National Grand Champion grower for 1974. He is from Mayville, Michigan. The tree is a concolor fir, 19½ feet tall and 12 feet at the base.

REQUIREMENTS

Social: Guest list Rex Scouten & Bill Timmons
Invitations _____ Programs _____ Menus _____
Refreshments Yes (Hot cider punch/cookies)
Entertainment _____
Decorations/flowers Yes, normal for Diplomatic Reception Room
Music _____
Social Aides _____
Dress _____ Coat check _____
Other _____
Press: Reporters Yes
Photographers Yes
TV Crews Yes
White House Photographers Yes Color _____ Mono. _____
Other _____
Technical Support: Microphones _____ PA Other Rooms _____
Recording _____
Lights _____
Transportation _____
Parking South Drive
Housing _____
Other _____ (Risers, stage, platforms) _____
Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

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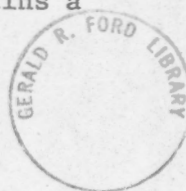
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December 5, 1974