

**The original documents are located in Box 1, folder “9/19/74 - National Federation of Republican Women” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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FACT SHEET  
Mrs. Ford's Office

Event Reception  
Group National Federation of Republican Women  
DATE/TIME THURSDAY, SEPTEMBER 19, 1974 4:00 p.m.  
Contact Mrs. Connie Armitage Phone 484-6500  
Number of guests: Total 200 Women x Men \_\_\_\_\_ Children \_\_\_\_\_  
Place State Floor ENTRANCE; Southeast Gate  
Principals involved Mrs. Ford  
Participation by Principal yes (Receiving line) yes  
Remarks required none  
Background Board of Directors of the National Federation of Republican Women

REQUIREMENTS

Social: Guest list Mrs. Armitage to S. Dolibois  
Invitations no Programs no Menus no  
Refreshments tea, coffee and pastries  
Entertainment no  
Decorations/flowers yes  
Music string ensemble  
Social Aides yes  
Dress afternoon dress Coat check yes  
Other \_\_\_\_\_  
Press: Reporters yes  
Photographers yes  
TV Crews yes--hand held only  
White House Photographers yes Color xx Mono. \_\_\_\_\_  
Other \_\_\_\_\_  
Technical Support: Microphones no requirements PA Other Rooms \_\_\_\_\_  
Recording \_\_\_\_\_  
Lights \_\_\_\_\_  
Transportation bus  
Parking south grounds  
Housing \_\_\_\_\_  
Other \_\_\_\_\_ (Risers, stage, platforms) \_\_\_\_\_

Project Co-ordinator Susan Dolibois Phone 2927

\_\_\_\_\_e diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

MRS. FORD:

Event: Reception for the Board of Directors of the National Federation of Republican Women

Date/Time: Thursday, September 19, 1974 4:00 p.m.

Place: State Dining Room

Number of Attendees: 130 ladies

Principal: Mrs. Norman C. Armitage (Connie) President

Schedule of Events: 4:00 p.m. Your guests will arrive through the Diplomatic Reception Room and will be escorted to the State Dining Room where refreshments will be served.

After all of your guests are assembled in the State Dining Room, Lucy Winchester will escort you to a position in front of the fireplace where you will greet Mrs. Armitage. She will present you with a crystal elephant on behalf of the entire National Federation of Republican Women.

Following the presentation you can mingle informally with your other guests.

4:30 p.m. Lucy Winchester will escort you to the Family Quarters.

NOTES: There will be press coverage.

A White House photographer will be present.

A string ensemble will be positioned in the Grand Hall.



The 100 members of the Board of Directors of the National Federation of Republican Women represent a membership of over half a million ladies throughout the United States. They are holding their fall meeting in Washington through September 21st.

Mrs. Edward J. Neff (Francine) and Mrs. Casper Weinberger (Jane) will be attending this reception.



Susan L. Dolibois  
September 18, 1974



# challenge

NATIONAL FEDERATION OF REPUBLICAN WOMEN

OCTOBER 1974



**NFRW White House Tour**



# GUEST EDITORIAL

[This month's guest editorial was written by Francine Neff, the new Treasurer of the United States.]

Excedrin Headache number-one today is double-digit inflation. As the United States Treasurer, as a consumer and as an American, it is of enormous concern to me, as it is to all of you.

Inflation reminds me of the Civil War story about the Yankees and the Southerners who were fighting over the same piece of Virginia farmland. The battle went back and forth and the same torn-up land changed hands several times. One day, when the fighting was raging, a grizzled old Southern sergeant galloped by the local farmer who owned the land and yelled at him, "Whose side are you on? Name your allegiance!"

"Well," the weary farmer replied, "I ain't took sides at all, but I'll be darned if both sides ain't took me."

Our dollar is like that farmer and his land. It's been "took," and "overtaken," by forces that often seem beyond rational control. We have had a series of fiscal shocks, such as the oil embargo and the dollar devaluation, and a longer period of what Treasury Secretary William Simon calls "excessively stimulative fiscal and monetary policies."

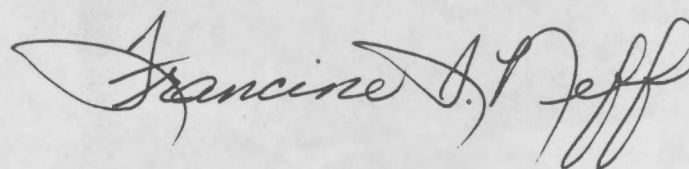
Respected economists disagree among themselves as to how to tame the inflation animal. I haven't any new solutions. But we all know that a reduction in inflation will take a long time and require a persistent, and consistent, effort to keep the economy operating within the limits of its capacity to produce.

There are at least four necessary conditions for reducing inflation:

- ☐ We must spend less as a government. We must try for a balanced budget in the next fiscal year. We need reduced government borrowing, reduced interest rates and more national discipline to face up to our needs and to ask less of our government.
- ☐ We must increase our national productivity, both as individuals and as a nation. We cannot neglect investment in favor of consumption for very long and still prosper.
- ☐ We must have a feeling of mutual trust that we're all sharing this problem alike. Americans will share great burdens in the public interest if they feel these burdens are fairly distributed.
- ☐ We must, as Americans, work hard to elect an inflation-proof Congress this fall. The issue of inflation is not merely a technical problem to be solved by economists, but rather a question of value judgments that affect our whole system of society. Politicians will vote to increase, or decrease, government spending and federal taxes based on what they perceive to be the needs and desires of their constituents and of the economy as a whole. Americans must make it clear that they want their Congressmen to attack the root causes of inflation rather than merely to nibble at the one-tenth of the iceberg that shows on top.

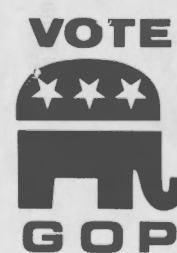
Republicans have traditionally stood for strong fiscal policies. Now, more than ever, such policies are needed.

We have great problems in this country, but we have even greater people to help solve them. Let's work to help elect people whose views and values will make the greatest contribution to a stronger economy and a better America.●



## CLUB NEWS

### GOP SEALS



"Vote GOP" seals to be used on correspondence and campaign materials are still available. If you are interested in obtaining some of these seals, write to Miss Alma Quinter, 930 Woodward Building, Washington, D.C. 20005. The cost is \$25 for 100 sheets of 32 seals each.

### COUNTDOWN '74

The North Carolina Federation of Republican Women recently worked with North Carolina Young Republicans to sponsor "Countdown '74"--a program for Republican candidates to exchange ideas on campaign management and strategy. Mrs. Jesse R. Lyon, registration chairman, says the program, which was held in Greensboro, was a major step toward victory for GOP candidates in North Carolina this year.

### HOORAY FOR IDAHO

Final results are still being tabulated, but the Idaho Federation of Republican Women is currently leading the "Put Us Over The Top" Contest--which enlisted the help of the various state federations in getting new subscriptions for *Challenge*.

### ZIA SUPPER

On September 18, the Zia Federated Republican Women in Albuquerque, New Mexico, held their annual Harvest Moon Supper to raise funds for the fall. The supper featured covered dish potluck, square dancing and a barbershop quartet. Tickets were \$30.

## Challenge

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Mrs. Norman C. Armitage, President

CHALLENGE newsletter and CHALLENGE Chairmen's Sheets are published monthly. Contribution is \$5.00 for one year.

CHALLENGE

# HOW TO WIN

[The following article was written for *CHALLENGE* by Ed DeBolt, former Deputy Chairman of the Republican National Committee.]

The Republican Party has always prided itself on being the Party of the people--on relying on grassroots organization to turn elections around in spite of its minority status.

1974 is no exception. This year knowing where Republican voters are and how to get them to the polls will again play a crucial role in Republican victories in November. When the proper precinct and voter history research has been performed, it is never too late to initiate a comprehensive voter identification and turn-out program to boost Republican election efforts in your area.

Republicans realized long ago, as far back as Abraham Lincoln, that there is no quick and easy way to turn out voters. But reaching out to the people, a hallmark of Republicanism since that time, has really come into its own in politics this election year. Contacting voters personally is more important than ever before as massive direct mail and telephone programs across the country attest.

Republican women like you--leaders in the grassroots and precinct organizations of our Party--are in a prime position this year to influence the outcome of every race in the country. Sufficient time remains before November 5 for you and your fellow Republicans to organize a voter identification and turn-out program that might make the difference.

Where manpower capabilities exist, door-to-door canvassing is the most effective method of voter identification. However, when confronted with limited manpower resources or when the size of an area prohibits this traditional method of contacting voters, the next best alternative is the telephone survey.

What follows is a step-by-step procedure for identifying and turning out Republican supporters for the November elections:

It is essential to secure the latest voter registration lists for your area. Once the area of greatest potential support for Republicans have been determined, precincts should be assigned on the basis of descending order of importance. Volunteers should be recruited to begin looking up telephone numbers to supply the boiler room operation which can begin about October 15.

At the same time, additional volunteers must be recruited to do the actual telephoning from one central location, or telephone boiler room. The importance of calling from a central headquarters with 5-20 telephones cannot be emphasized enough. It improves morale and accountability and makes supervision easier.

A determination of the number of volunteers you will need can be made by estimating that one worker can complete 20 calls per hour, or 60 calls in a 3-hour calling period per evening. To meet a goal of 20,000 completed calls, you would need 22 volunteers working the 15 days remaining in October. Weekend calling could also be done. Volunteers should be provided with a prepared dialogue to use in identifying undecided and favorable voters.

If resources permit, it would be advantageous to follow up telephone calls to undecided and favorable voters  
**CHALLENGE**

with either an offset, inexpensive brochure as a response to a request for further information about your candidate, or with an inexpensive post card mailed the weekend before the election as a reminder to turn out and vote.

The voter identification program should continue until about November 1, at which time identified favorables and undecideds will be contacted again as part of the turn-out program. Again, volunteer callers will be needed, and calling should be done from a central telephone center.

Personnel needs for the above program can be kept at a minimum by locating centers with a large number of telephones, where one individual can oversee as many as 20 volunteers at one time. Such places are real estate and stock brokerages where sympathetic Republicans may make the facilities available, or Party headquarters.

If possible, volunteers could be assigned a few days before the election to address campaign literature to be sent to further reinforce the telephone calls.

If this program sounds like a great deal of work--it is. But I have never known Republicans to shrink away from a hard job when it meant that more Republicans might win on election day.●

## A New Career for Shirley Temple Black



As a child movie star she won the heart of a troubled Nation. As a United Nations representative working 14 and 16 hour days she earned worldwide respect. Now Shirley Temple Black is about to embark on a new career as U.S. Ambassador to Ghana.

"When I went to the U.N., I made a personal decision to interest myself in the developing countries of the world," she says. Her dedication won her the admiration of her fellow delegates and enabled her to establish an international reputation as someone interested in improving the quality of life for all persons.

One of her admirers and one of those persons most pleased by her nomination is Michigan Congressman Charles Diggs, the Democratic chairman of the Africa Subcommittee of the House Foreign Affairs Committee.

Diggs says of Shirley's appointment, "It will bring a lot of attention to Ghana and to the African continent to have a person of her status and prominence as ambassador. She has good communication with the people."

Right on.●





# fall board meeting





# LET'S GET ON WITH IT!

## Fall Board Meeting Held at Mayflower

The National Federation of Republican Women held its 1974 Fall board meeting in Washington September 19-21 at the Mayflower Hotel featuring as speakers the new Republican National Chairman Mary Louise Smith and the new Treasurer of the United States, Francine Neff.

Mary Louise praised the Federation "as the strong right arm of the Republican Party" and urged the board members and their guests to continue their efforts in behalf of "good grassroots politics."

"Our hopes for victory at the polls lie in the states, the counties, the precincts, and this is where the Federation gets the job done," the Chairman said. "The Federation's efforts toward victory in November are truly commendable."

Talking to the board about the work of women as volunteers in political campaigns, Francine Neff said, "I know who does most of the nitty gritty in electing Republicans--and I know it's women."

"Sometimes we women get a little tired of the role we are called upon to play--sometimes it seems the major decision-making policy effort is not ours, but I feel there is a certain glory in being a volunteer who does *best* what is *most* needed."

Among others addressing the three-day session were U.S. Sens. James A. McClure of Idaho and Strom Thurmond of South Carolina; Congressman Bob Michel of Illinois; Counsellor to the President Anne Armstrong, and North Carolina Gov. James Holshouser, who is campaign chairman of the Republican Governors Association.

Presiding over the meeting was Federation President Connie Armitage. Hostesses were the state Federation presidents from the Washington area--Barbara Dimock of the District of Columbia, Jane Hanks of Maryland and Frances Garland of Virginia.●

### How To Succeed

In a recent address before a seminar on women in industry, Mrs. G.G. Michelson, the vice president of Macy's Department Stores, offered this how-to-succeed formula for today's women:

"Look like a woman, act like a lady, think like a man, and work like a dog."

## Ladies In the Statehouse?

The states of Nevada and Maryland are a considerable distance apart and don't share many mutual interests, but they have one thing in common this fall--the prospect of a Republican woman governor in the statehouse.

In both states women scored stunning upsets in recent Republican primary elections for the right to carry the Party banner against entrenched Democratic incumbents November 5.

Shirley Crumpler, a 39-year-old tax consultant, defeated three men to win the GOP nomination in her state of Nevada, and Louise Gore, a former state senator, upended favored Congressman Lawrence Hogan for the Republican gubernatorial nomination in Maryland.

Shirley is Nevada's first woman nominee for the office of governor and although she is cast in the role of an underdog she is confident the Nevada voter is looking for political alternatives this year.

"The values of people have not changed," she says. "I feel they are looking for honesty and freshness in a public servant."

Louise Gore, the Republican National Committee-woman for Maryland, defeated Hogan despite--or perhaps because of--the publicity the Congressman had received as a member of the House Judiciary Committee. She considers her victory a tribute to the capability of a successful precinct organization and hopes for another victory next month.

"While we relied heavily upon the hardest workers and the most faithful friends any candidate could hope for," Louise says, "we are also reaching out to voters who are not registered within our Party and the response from all kinds of people is justifying our efforts."●



Louise Gore



Shirley Crumpler

## NFRW Interns Report

This month *Challenge* publishes the last in a series of reports written by interns working in the National Federation's Washington headquarters. Selected by various state federations to participate in the intern program--which is sponsored by the Dorothy Kabis Memorial Fund--the young women have been involved in research, legislation and public relations programs.

This month's articles are by Lynette Priebe, a 19-year-old student at Jamestown College in Jamestown, North Dakota and 22-year-old Susan Sawtelle, a student at Connecticut College in New London, Connecticut.

Working for the NFRW in Washington this past August has been an adventure I shall never forget or duplicate. The combination of what we learned and the great people with whom we worked made it a truly exceptional experience.

Now is the best and most imperative of times for Republican women to be active in the strengthening of our GOP, and the Federation's Kabis Intern Program gives young women the unique opportunity to get first-hand training in our political process.

During my stay, my involvement at the Federation ranged from doing brochure layouts to calling the White House; from sending literature to local clubs to appearing on a television show about Republican women. Through the Congressional Bi-Partisan Intern Program we heard speakers ranging from Secretary of Agriculture Earl Butz to Sen. Edward Kennedy. We were also privileged to hear our recently inaugurated President, Gerald Ford, speak before the Senate.

Spending a stimulating weekend attending the Student Fieldman School at the Republican National Committee, we learned how to organize all facets of campaigns on college campuses as well as in statewide races. The enthusiasm of the College Republican staff inspired all present to return to their respective campuses and become not only hard workers but also effective leaders in this and future elections. It was also our pleasure to have newly-appointed China envoy George Bush and RNC Chairman Mary Louise Smith address us during this School.

CHALLENGE

Working in the RNC building also provided a unique occasion to learn about the workings of all the other divisions of the Republican Party, an experience which was most enlightening for me.

Being in Washington during this past tragic but historic time for our Nation was a little disillusioning, but seeing the strengths of our Republican Party in action has proved to me that we are a viable and a lasting institution and must not be discouraged.

It is important that young women are not turned off from an active interest in the Republican Party at this crucial point in our history. Programs such as the Kabis Internship will encourage young women to participate and become effective workers and leaders in our democratic election process. I am proud to have been one of the first to have this opportunity.

--Susan Sawtelle

Working at the National Federation of Republican Women headquarters was one of the greatest experiences I've ever had. Just to think that a "girl from North Dakota" would be able to go to Capitol Hill to partake in the business of our Party. Between the bewilderment, utter confusion, and chaos many things were accomplished. I helped with preparation for the NFRW Board of Directors meeting and did general "gofor" work, as we interns called it, which consisted of going for things all over Capitol Hill. In doing so, I learned my way around the Hill and toward the end of the month I finally found my way in the underground tunnels between the various buildings. I didn't go to the Cannon Building instead of the Rayburn Building and I started to recognize faces and names. The NFRW staff was always more than willing to help or give advice. Mrs. Armitage added a little cheer to the office when she wasn't traveling around the country speaking to Republican women's clubs. The ladies that I worked with deserve special recognition. They are Nina Davis, Sandra Brown, Pam Tiernan, and "mom"--Glenda Leggett. Glenda promised me in the beginning to take care of her "little interns" like a mom.

She did and we loved it and were grateful for it.

One of the things I enjoyed the most was being involved in the Bi-Partisan Internship Program. We heard great speakers because of this program. We were able to hear Secretary of Agriculture Earl Butz and many distinguished Senators and Congressmen. The highlight of my stay in Washington was being able to hear President Ford address the Senate. Senator Milton Young from North Dakota made this possible.

Not only was this a great political experience for me, but much more. While in Washington I took in symphonies and plays at the Kennedy Center, open-air concerts at the Jefferson Memorial by the Army Band and Choir, and also being on a TV program. The program was the *Every Woman Show* with their guest, Congresswoman Margaret Heckler. I met many "big" names on the political scene. Being in Washington at such a crucial and eventful time made this even more possible.

All in all, I must say I will never forget the month of August that I spent in Washington, D.C. Due to many people there it was a most enjoyable time. I just hope that this internship program will be continued in the years to come so more girls can experience the things I did.

--Lynette Priebe●

### 'Cut the Cost of Government'

President Ford recently urged the American electorate to support candidates this fall "who consistently vote to cut the cost of government." A look at a recent report by the Tax Foundation, Inc. shows one of the reasons for the President's concern about mushrooming federal expenditures.

According to the Foundation, one out of every six civilian employees in the United States now works for either the federal, state or local government. Taxpayers are paying \$135 billion this year in government employee payrolls--that's up 60 percent since 1969.



# Nancy And the Senator



One of the top election contests in the country this fall is in Kentucky where incumbent U.S. Sen. Marlow Cook, a Republican, and incumbent Gov. Wendell Ford are battling for Kentucky's senior U.S. Senate seat.

It's a tough campaign, but the handsome Cook has two things going for him--a first-rate voting record and a sparkling, vivacious wife named Nancy.

The mother of five children, Nancy Cook has been called "a dynamo with effervescence." Whether she's planning a State Department dinner, her daughter's wedding or campaigning alongside her husband, Nancy handles challenges with brisk efficiency.

"Being the wife of a Senator is a very great experience," she says. "A Senator has more needs than most husbands, but it is a life in which a wife can be involved."

"Marlow's always been eager for me to come and join him on anything. We both think it's fun to do things together."

Because of Nancy's commitment to be involved, campaigning has just come naturally. "You cannot be involved in a political campaign with someone you love dearly without caring about the same things they care about very much," she says.

As they say in Kentucky--"Senator, your wife is really something."

# NFRW TOURS WHITE HOUSE

Members of the Board of the National Federation of Republican Women and their special guests toured the White House September 20th while in Washington for the 1974 Fall Board Meeting.

The Nation's First Lady--Betty Ford--hosted the Federation ladies with a tea during the tour of the historic residence. Many of the women had made previous White House tours, but as one Texas member remarked, "It was kind of special this time."



## Challenge

NATIONAL FEDERATION OF REPUBLICAN WOMEN  
310 First Street, S.E., Washington, D.C. 20003

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