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From the desk of 966-8086

JOHN H. STUDEBAKER



Bob:

This could work in
N.Y. Chicago, Miami,
Phila - Cleveland
& L.A.

I hope we can
set this up.
Regards, Jack

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

September 20, 1976

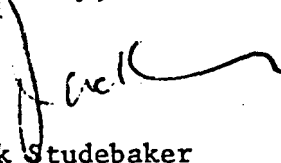
Dear Mr. President:

Just a reminder of our conversation during the signing of the ~~new~~ River Bill.

I have talked to George Jessel about a walk in the garment district of New York City. Also similar such walks in the Jewish areas of the cities in the pivotal states. He has agreed to be available.

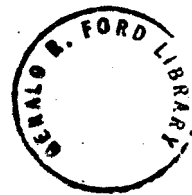
John Rousselot, Lou Frey, as well as State Chairmen of the large states think this can be of great value in your campaign.

Sincerely,



Jack Studebaker

The Honorable Gerald R. Ford
President of the United States
The White House



Copy

August 14, 1976

MEMORANDUM TO: ROGERS C.B. MORTON

FROM: ROBERT T. HARTMANN

RTA

This is the nephew of a friend
from St. Croix whose resume looks
good.



PRESIDENT FORD COMMITTEE

BRAWER, Felix E.

(re. nephew, Peter Marcus)

August 14, 1976

Dear Felix:

Thank you for your note about your nephew, Peter Marcus. He has an impressive background and I have turned his resume over to Rog Morton, Chairman of the President Ford Committee.

Roberta joins me in sending our best to you and Shirley.

We are heading for the convention tomorrow. We hope to get to the Cruzan Princesse sometime after election day.

Warm personal regards.

Sincerely,

ROBERT T. HARTMANN
Counsellor to the President

Mr. Felix E. Brawer
President
Hampton Warehouse Company, Inc.
1 Ferry Street
Easthampton, Massachusetts



RTH:nm

bcc: Rog Morton

HAMPTON WAREHOUSE COMPANY, INC.

1 FERRY STREET
EASTHAMPTON, MASSACHUSETTS
Telephone Area Code 413 527-0116
TWX 510-290-2136

July 29, 1976

Mr. Robert T. Hartmann
5001 Baltimore Avenue
Washington, D. C. 20016

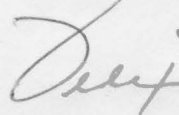
Dear Bob:

Enclosed please find an application by my nephew, Peter M. Marcus. I would appreciate anything that you could do for him.

Shirley and I are enjoying good health and are looking forward to a return to St. Croix.

I do hope that you and Roberta are also enjoying good health, and we are looking forward to seeing you again at St. Croix this winter.

Very truly yours,



Felix E. Brawer
President

FEB/sah



PETER M. MARCUS
126 HILLSIDE AVE.
CRESSKILL, NEW JERSEY
201-568-1922 - RESIDENCE
203-758-2468 - BUSINESS

MARRIED
TWO CHILDREN
2 JAN., 1943

OBJECTIVE:

ADVANCE STAFF 1976 REPUBLICAN PRESIDENTIAL CAMPAIGN.

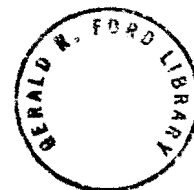
POLITICAL EXPERIENCE:

1973 GOVERNING BODY - FORT LEE, NEW JERSEY
REPUBLICAN TOWN COUNCILMAN 1971 - 1973.

1972 REPUBLICAN NATIONAL COMMITTEE

"FRIENDS OF RICHARD NIXON" NEW JERSEY REPRESENTATIVE .
COMMITTEE ORGANIZED BY THE "RNC" TO DEVELOP IN STATE
SPEAKER'S BUREAUS IN THE 1972 REPUBLICAN PRESIDENTIAL
CAMPAIGN. MEMBERS RECEIVED INTENSIVE FORMAL BRIEFINGS
BY CABINET MEMBERS CONCERNING DOMESTIC AND FOREIGN
ISSUES.

1971 CAMPAIGN MANAGER BERGEN COUNTY REPUBLICAN ASSEMBLY
CANDIDATES.



1970 NEW JERSEY REPUBLICAN SENATORIAL CAMPAIGN.
RESPONSIBLE FOR THE EXECUTION OF THE CANDIDATE'S
DAY-TO-DAY STATE WIDE ACTIVITY. DIRECTED A FULL
TIME STAFF OF FOUR.

PROFESSIONAL EXPERIENCE:

1969 GENERAL FOODS CORPORATION
MARKETING - PROMOTION ASSISTANT.

1973 W.W.C.O. RADIO - WATERBURY, CONNECTICUT
to
CURRENT OWNER - OPERATOR.

EDUCATIONAL:

1969 UNIVERSITY OF ARIZONA
MASTER OF SCIENCE DEGREE - MARKETING

1968 BACHELOR OF SCIENCE DEGREE - MARKETING



MILITARY:

UNITED STATES NAVY 1963 - 1969

ACTIVE DUTY 1964 - 1966

VIET NAM - TWO TOURS.

Campaign '76
Media Communications, Inc.

1828 L STREET, N.W., WASHINGTON, D.C. 20036 (202) 833-8950

August 27, 1976

The Honorable Robert Hartmann
Counsellor to the President
The White House
Washington, D.C. 20500

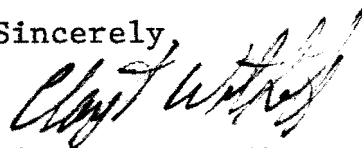
Dear Mr. Hartmann:

All of us involved in the production of the Convention Film that preceded the President's Acceptance Speech want to thank you most sincerely for your participation in the interview sessions that were necessary for its development.

It was evident to those of us who were present for all the interviews that the President is very highly regarded and respected by all those close to him. Consistent and honest commentary of the kind you provided us gave the film (as it will any future advertising) a believability that made it a motivating documentary about the President rather than a political advertisement.

Once again, we thank you for your assistance, and hope that you will give us the opportunity to request your help in the future should that be necessary.

Sincerely,



Clayton E. Wilhite
Acting President and
General Manager



September 3, 1976

MEMORANDUM TO: Stu Spencer

FROM: Robert T. Hartmann

RTH

Forwarded for your information
and appropriate action.



PRESIDENT FORD COMMITTEE

GARRICK, Robert M.

(office of assistance)

September 3, 1976

Dear Bob:

I was pleased to receive your letter of August 26th and the enclosed tear sheets from the New Orleans newspaper regarding the President's acceptance speech. He spent many hours working on it and obviously meant every word he said. This conviction carried through to the listener and got the campaign off to a good start.

The President will need your help and that of millions of thoughtful citizens to bring it to an equally good conclusion.

I have taken the liberty of forwarding your letter to Stu Spencer at the President Ford Committee so that he may know of your kind offer of assistance.

Warm personal regards.

Sincerely,

ROBERT T. HARTMANN
Counsellor to the President

Mr. Robert M. Garrick
Vice President and Manager
Doremus & Company
3250 Wilshire Boulevard, Suite 606
Los Angeles, California 90010

RTH: nm

bcc: Stu Spencer



DOREMUS & COMPANY

Ltd.

ADVERTISING · PUBLIC RELATIONS

New York Boston Philadelphia Chicago San Francisco Los Angeles Washington, D. C. London

ROBERT M. GARRICK
Vice President and Manager

3250 WILSHIRE BOULEVARD, SUITE 606, LOS ANGELES, CALIF. 90010 213 380-5430

August 26, 1976

Mr. Robert T. Hartmann
Counsellor to the President
White House
Washington, DC 20500

Dear Bob:

I have been in New Orleans for the Flag Officers Conference and in reading the newspapers I came upon this story in which you were prominently mentioned. Thought I'd send along the tear sheets just for your information.

Where does the campaign go from here and are there any opportunities out in California where you think I could be of some help?

Hope all is well with you and give my best regards to Roberta.

Most cordially,



RMG:wd
encl

Coaching helped on Ford talk

By PHILIP SHABECOFF

c. 1976 N.Y. Times News Service

KANSAS CITY, Mo. — An emotionally high President Ford made the speech of his life Thursday night and yesterday his aides said it would set the tone for the election campaign about to begin.

In his acceptance speech, Ford employed an unaccustomed style of oratory as he brought the Republican National Convention repeatedly to its feet with a

Coaching helped Ford

Continued from Page 1

semi-somnabulance. Ford himself has conceded publicly that his campaign oratory left much to be desired.

But Thursday night's punchy, lively address, in the opinion of many observers, was clearly the most effective speech he has made, with the possible exception of his brief remarks when taking the oath of office on Aug. 9, 1974.

The speech is also likely, many say, to give a much needed life to the President's campaign to overtake Carter before Nov. 2.

The success of the speech was due chiefly to plain hard work, according to

Ford wanted the speech to mark a "watershed," according to Cheney. He wanted to underscore what he believed as the success of his past two years, even without a political mandate, and to leave a more significant imprint on the nation now that he has a mandate from his own party.

WITH A STATEMENT of his own ideological beliefs and his frontal attack against the Democrats and Carter, Ford was also seeking to set the tone for the forthcoming national campaign, Cheney added.

The President worked as hard on the delivery as he did on the preparation of the speech. He spent many hours practicing

September 7, 1976

MEMORANDUM TO: ELLY PETERSON

FROM: ROBERT T. HARTMANN



Forwarded for your information and
appropriate action.



PRESIDENT FORD COMMITTEE

FERNANDEZ, Benjamin

September 7, 1976

Dear Ben:

Thank you for your letter of August 29 and for the newspaper article you enclosed from the "Diario Las Americas," which have been passed along through appropriate channels.

Warm personal regards.

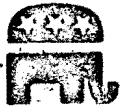
Sincerely,

ROBERT T. HARTMANN
Counsellor to the President

Mr. Benjamin Fernandez
Chairman
Republican National Hispanic Assembly
310 First Street, S.E.
Washington, D. C. 20003

RTH:nm





Republican National Hispanic Assembly

*To Ellen Patterson
for a Hispanic
(N.H.A.)*

CHAIRMAN

Benjamin Fernandez

August 29, 1976

VICE CHAIRMEN

Manuel Almaguer, Esq.
Alicia Casanova
Manuel Gonzalez
Monte F. Montez

Mr. Robert T. Hartman
Counsellor to the President
The White House
Washington, D. C.

SECRETARY

George J. Adams

Dear Mr. Hartman:

TREASURER

Frank C. Casillas

Enclosed is the front page of "Diario Las Americas."

GENERAL COUNSEL

Martin Castillo, Esq.

According to this article, Carter is the preferred candidate for Communist Cuba. The Cubans, both Democratic and Republican from Florida, are outraged. We must get this story to all interested parties, it means the entire Cuban-American vote for President Ford.

COMPTROLLER

Delfin H. Pupo

EXECUTIVE DIRECTOR

Alfonso Espinosa

Con todo respeto,

DEPUTY DIRECTOR

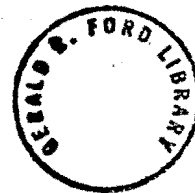
Ileana Alvarez Fresen

[Signature]
Benjamin Fernandez
Chairman

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BF:dr
Enclosure

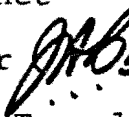


President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

September 8, 1976

MEMORANDUM

TO: The Cabinet
FROM: Jim Baker 
RE: Advocate Travel



In order to assure an effective Advocate Program and to reduce the possibility of adverse comment, the PFC has decided to simplify the manner in which political events are scheduled and the manner in which the PFC pays for such expenses. For the general election period the following rebuttable presumptions have been established in order to guide both the PFC and the Advocates regarding their travel and payment for related expenses:

1. All public appearances by Cabinet Members after the nomination will be considered candidate related in nature and paid for by the PFC, except those official activities scheduled by the respective Executive Agency prior to August 19, 1976; and
2. All public appearances by Cabinet Members after October 16, 1976, including those official activities scheduled by the respective Executive Agency prior to August 19, 1976, will be considered candidate related in nature and paid for by the President Ford Committee.

(2) :

Thus, official activities scheduled prior to the date of nomination (August 19, 1976) may remain on the Cabinet Member's official schedule. The previous determination by PFC and White House counsel that it would be appropriate for the PFC to add supplemental political activities to the official schedule once the latter has been established will continue as our policy. The PFC will, of course, pay a reasonable portion of the expenses incurred for such political activity in accordance with previously issued allocation memoranda.

Finally, the PFC Advocate Scheduling Office will forward to your office by the close of business this week a recommended plan regarding your travel during the general election.





Republican
National
Committee.

Mrs. Daniel Gray
Member for Colorado
2850 East Flora Place
Denver, Colorado 80210
(303) 756-6909

*Fwd to
Bill Greener
She called me on
this as we were
leaving Vail*

RTA

*9/10/76
Forwarded to
Mr. Greener
mm*

August 29, 1976

As per our conversation yesterday, I am enclosing two "Letters to the Editor" from the Denver Post, which I hope will be acknowledged.

1. Bob Tonsing was executive director to Dwight Hamilton, immediate past Chairman, during the Nixon years. He has PR background. Bob Dole will appreciate it.
2. I would like to see Will Meris receive a letter from the President thanking him for his campaign button idea. We think it is clever.
3. Kenneth Heiland, age 11, is to receive an award from the White House sometime this week. He left for Washington Sunday. Doug Damerst, who is with Triple A in Denver, called me about him. We'd like some Colorado publicity on him, such as the President meeting him, or a letter of commendation from the President. Doug has worked in previous campaigns and wants to work for the President. I'll pass the name along.

Thanks for your consideration of the above.

Cordially,

Daniel Gray



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Denver Post - 8/55

READER OPINIONS

open forum

"There is no hope for the satisfied man." FREDERICK G. BONFILS

Disagrees with Post Appraisal Of Senator Dole's Nomination

To The Denver Post:

THE DENVER POST'S editorial assault on Sen. Robert Dole last Friday displays a lack of knowledge about the senator's fine qualifications, track record and character.

And, from a parochial viewpoint (which should be a valid consideration for the Voice of the Rocky Mountain Empire) it was a graceless affront to a staunch ally of

Haldeman, Colson et al) to have a voice in administration policy-making councils and to bring Nixon back into contact with the American people.

He lost that battle. It was a pity, because I doubt that a Watergate could have been hatched by the Palace Guard with a man like Bob Dole in the inner circle. As it was, in the early part of 1972, Dole privately lamented the fact that the Palace Guard

10-Year-Old's Campaign Idea

To Republican National Headquarters

8-19-76

My name is Will Marie and I do lots of crossword puzzles. When Senator Dole was picked to might for Vice President I made a small crossword puzzle using the names FORD and DOLE. My Dad saw it and said it would make a good campaign poster to help in



*"Give light and
the people will find
their own way."*

Rocky Mountain News

A Scripps-Howard Newspaper

MICHAEL BALFE HOWARD, Editor
TOM GAVIN, Managing Editor

WILLIAM W. FLETCHER, Business Manager
CARLOS BOETTGER, Advertising Director

ANTHONY RIPLEY, Associate Editor
AL KNIGHT, Assistant Managing Editor

Founded April 23, 1859

Tel. 892-5000

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Audit Bureau of Circulations and American Newspaper Publishers Association Bureau of Advertising.

Ford-Carter race tightens

SINCE HIS nomination by the Republican National Convention, President Ford has sharply narrowed Jimmy Carter's lead in the public opinion polls and, if the trend continues, a close and interesting election is in store.

A Gallup Poll taken from Aug. 20 to 23 shows Carter the choice of 49 per cent of registered voters, with 39 per cent backing

scrutiny of the candidates' characters and policies.

None of these would be likely if Carter continued to hold the overwhelming edge the polls gave him last month. In such a case the underdog tends to be dissipated and feeble in his campaigning. The public hardly listens to his views, regarding them as academic because "he can't win." And

September 17, 1976

TO: ROY SHEPHERD
PRESIDENT FORD COMMITTEE
1828 L Street, N.W.
Suite 1002

FROM: ROBERT T. HARTMANN

by nm

Forwarded for appropriate
handling.

Thanks!

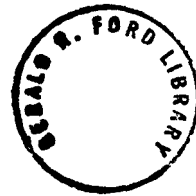


CHARLES VANWAGENEN, C.R.N., ANESTHETIST
44 VAN DUYN AVENUE
AUBURN, NEW YORK 13021

FOR OBSTETRICAL ANESTHESIA

*Bob H. I'd like some
Ford-Dole
material
Betty Austin
Annie*

MEMBER AMERICAN ASSOCIATION OF NURSE ANESTHETIST





PEOPLE FOR FORD, ELLY PETERSON, CHAIR, 1828 L Street, Washington, D.C. 20036 202/457-6430

EDITOR: ANN CHASE PRIESTLEY



September 27, 1976



Left to Right: Betsey Bellows, PFC/PFF Coordinator; Judy Petty, Southern Region; Lorraine Orr, Mid-West Region; President Ford; Pat Bailey, Northeast Region; Angie Rietz, Western Region; Pam Curtis, PFF Regional Coordinator (Louise Leonard, Mid-East Region; Not Pictured)

FORD'S SPECIAL TEAM WHO'S WHO IN THE STATES

Who's Who in American Politics, Personalities of the South? Who's Who in the World of Women? Who's Who among American Women? Who has been a member of the Republican Executive Committee in West Virginia and a member of the National Federation of Republican Women? Who was elected to the West Virginia State Senate in 1970, and a candidate for the U. S. Senate in 1972? Who has been a member of the Advisory Board of the Federal Reformatory for Women at Alderson, Virginia? She's the same person who is on board now with People for Ford, and she is our Mid-East Regional Coordinator, LOUISE LEONARD, that's who. And we welcome her.

The former chairman of Arkansas Citizens for Reagan. Also remembered as the first Republican candidate in 36 years to run against Democrat Wilbur Mills. She won 42 percent of the vote in '74. She has represented the U. S. Government at a NATO conference in Germany and despite her youth, she has years of service in and out of government which has prepared her well for her regional responsibility with the PFF. She is JUDY PETTY.

People for Ford's Mid-West Regional Coordinator is a former Nebraska Republican State Chairman and has long been active at all levels of the Republican Party. She is currently director of Nebraskans for Public Television and a member of the Small Business Administration Advisory Council and Business and Professional Women of Nebraska. People for Ford is fortunate to have engaged the many faceted talents of LORRAINE ORR.

In May 1976, who graduated first in her class from American University Law School? Who in 1968 was involved in Vice President Nelson A. Rockefeller's presidential campaign; and has long been advocating the broadening of the Republican Party's rules? She's an active member of the Republican Women's Task Force and has worked in congressional election campaigns. In addition she is married and raising two youngsters. We're proud to have PAT BAILEY as our Eastern States Regional Coordinator.

She's young, and small, bouncy and bright. At 24 she has seven years of experience as a volunteer to her credit. During this period, she has handled many administrative assignments. She brings to People for Ford an overwhelming amount of dedication, energy and enthusiasm. She is the youngest of our Regional Coordinators and is highly qualified to deliver the Western Region. Her name? ANGIE RIETZ.

FORD'S SPECIAL TEAM

MANUEL A. GONZALEZ
Ethnic Desk
V.P. for Special Projects and Programs Consolidated Edison; Ex. pro-baseball player, San Francisco Giants; Coordinating Hispanic effort.



NED SHREVE
Labor Desk
Former Special Consultant to Secretary of Labor; During last 14 years has been in Government/Labor Relations.



TOBY KNOX
Business and Professional Desk
Vermont resident; President of small manufacturing firm; Veteran campaign organizer.



BILL SULLIVAN
Veterans Desk
Graduate, University of Michigan and G.W. Law School; Member Legal Department American Life Insurance



MARGARET ARNOLD
Director Older Americans Desk
Born in Wyoming; Chairman of the Board of Outstanding Young Women of America; Former Chairman New Hampshire Problems of the Aging; Dedicated to serving people.



RENA BUTTON
Director Jewish Desk
Former Executive Director National Council of Jewish Women; With considerable political experience.



CHARLES KATSAINOS
Veterans Desk
Retired Army and State Department Officer; Formerly with R.N.C. and Presidential Clemency Board



ARNITA MONGIOVI
Ethnic Desk
Experienced Bostonian campaigner; Internationally educated; bilingual; dilettante; Involves Italians in Presidential Campaign.

GEORGE RAMONAS
Director Ethnic Desk
Cleveland Attorney; Has run local, state and national campaigns.



BILL AYRES
Director Veterans Desk
Former Congressman; Co-Author of G.I. Bill; Director of Jobs for Veterans



PAT HOLT
Black Desk
Free lance writer and consultant. Active in Civic and Community Affairs.



DAVID GORIN
Jewish Desk
Former Executive Director, Seaboard Region United Synagogue of America; Following election will be Washington Representative for American Jewish Congress.



JUDY MCLENNAN
Director National Volunteer Desk
Former Director of Volunteers at Washington Office; Assistant Delegate Coordinator; She believes volunteers must be recognized.



DICK LYNG
Director Farm Desk
On leave of absence from job as President of American Meat Institute; Former Assistant Secretary of Agriculture.



JIM LAKE
Farm Desk
Former Press Secretary for Governor Reagan; Assistant Secretary of U.S. Department of Agriculture.



ROBERTA MONDRES
Veterans Desk
Former campaign treasurer D.C. Committee for Congressman Burke; Wife of Congressional Relations Officer for Veterans Administration



KELLY SINCLAIR
Special Events
Graduated University of Kentucky Former Louisville Youth Coordinator; Dedicated to developing Special Events for People for Ford.



ROBERT MOSBACHER
Director Business and Professional Desk
Houston businessman; Former P.F.C. Finance Chairman; Dynamic business leader.



CAROLYN BOOTH
Director Youth Desk
Came to us from California; and has built and maintained the National Youth Organization.

MARTIN DINKINS
Director Black Desk
California based Public Relations Specialist; Special Consultant to Governor Ronald Reagan for two terms.



DAVID SANDS
Director Special Events
Former White House Intern; Graduated Utah State University; In '72 was Personal Aide to Congressman Gerald R. Ford.





JEWISH LEADERS MEET WITH PRESIDENT FORD

On Monday, September 20, the President and Mrs. Ford talked in the East Room of the White House with 150 prominent Jewish leaders, from all over the nation. The President was obviously moved by the outpouring of appreciation from those in the room and during his talk he praised the American Jewish Community for its contribution to the United States.

Earlier on Monday afternoon, 125 supporters of the President attended a special workshop session at the Statler Hilton Hotel. They discussed ways to bring about the election of President Ford.

In greeting these advocates for the President, Max Fisher, a member of the President's Campaign Steering Committee, stated Ford has a record of performance, not promises. He noted that forty per cent of all the aid that has gone to Israel since its creation has come under the Ford Administration.

Jim Baker, Chairman of the President Ford Committee, addressed the meeting. He discussed the progress of the campaign and stated the Jewish community would play an important role in the election.

Specific campaign tactics were discussed by others and the day ended by marking the beginning of an intensive campaign to bring the record of the Ford Administration to the Jewish Community.

PEOPLE FOR FORD TO HOST FIRST FAMILY

First Family members Jack, Steve and Susan Ford will be the featured guests in Springfield, Illinois at the first major rally sponsored by the People for Ford organization.

Jack, Steve and Susan will represent their father at the Illinois State Armory across from the state capitol in Springfield at 7:30 P.M. on October 1st. Free entertainment, music, and many of Illinois' top Republican personalities will be on the program. A well-known special guest master of ceremonies will host the evening's entertainment.

Both People for Ford supporters and GOP organization members are being invited. All Ford supporters are welcome.

On Saturday, October 2, volunteers recruited from the rally will do literature distribution for the President in key areas around Springfield. Members of the First Family will also join in this effort. The aim is to distribute to thousands of Illinois families the proven record of accomplishments of the Ford Administration.

This Illinois rally and literature drop should be one of the state's major events of this year's campaign.

ONLY 36 MORE WORKING DAYS 'TIL ELECTION

MORE TO COME

BULK RATE
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Permit No. 46424

THE WHITE HOUSE
WASHINGTON

September 28, 1976

Mr. Hartmann:

I have a new friend in Elly Peterson's office -- Judy McLennan who is the National Volunteer Chairman of PEOPLE FOR FORD.

She called to say that she had called Grant Scruggs back (I referred him to Elly Peterson's office per your request) and that he is now set with his state's business operation.

She told me about their operation -- plugging people into their state PFC operations, phone banks, etc. and said that Elly Peterson is coming to the White House this afternoon for a meeting (5:00 p.m. with the President, Cheney, etc.) and Judy asked if you would like to see a copy of the report that Elly will deliver at that meeting. I said, certainly.

Attached also is a letter she sent over FYI.

Gail

P.S. I will tell her that Hartmann has two nn's



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

September 25th, 1976

MEMORANDUM

TO: Bob Hartman

FROM: Elly Peterson/Judy McLennan

RE: Mr. John Murdock

Attached is a letter from someone who appreciated the speed in which we dealt with his letter. Also is attached a copy of the letter that was sent back to him.



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

September 25, 1976

Mr. John Murdock
P. O. Box 71024
Oakland Station
Pittsburgh, Pa., 15213

Dear Mr. Murdock:

Thank you for your letter of September 16th. The postal service was slightly tardy in delivering the letter as I only received it a couple of days ago.

Even though you are a life-long Democrat I still haven't given up hope that you will consider both candidates very carefully before you vote. If at any time you would care to join the thousands of others who make up Democrats For Ford do not hesitate to contact me.

Kind Regards,

Judy McLennan
National Volunteer Chairman
PEOPLE FOR FORD



P.O. Box 71024
Oakland Station
Pgh., Pa. 15213
Sept. 16, 1976

Dear Mr. Mc Clellan:

I think there is an understandable misun-
derstanding about Mr. Ford & me. I wrote
to the President because I was impressed
by his speech closing the convention in Kansas
City and because I respect & admire him as a
person. I did not offer him assistance in
his campaign. I am a life-long Democrat
& support Mr. Carter.

In any event, thank you for your
letter. I am always impressed by people
who deal effectively with their mail.

Proof of
the pudding

Sincerely,
John Howard



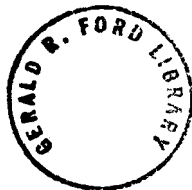
October 4, 1976

MEMORANDUM TO: ELLY PETERSON
FROM: ROBERT T. HARTMANN

pat

Do you have any recommendations about what should be done with the enclosed?

Thanks!



The attached material has been discussed with both Mr. Toby Knox and Mr. Teeley. For further information please contact:

Mr. Bruce Palmer at

Office - 387-1643

Home - 437-4176

Mr. Wayne Lewis

Office - 387-1643

Home - 370-8490



FORTY PLUS of WASHINGTON

WEBSTER HOUSE TERRACE, 1718 P STREET, N.W.
WASHINGTON, D.C. 20036
202/387-1582

PLUS

Established 1953

September 29, 1976

The President
The White House
Washington, D. C.

Dear Mr. President:

On behalf of the entire membership, I invite you to join Forty Plus of Washington, a non-profit, non-partisan, self-help organization whose purpose is to help place or retain professionals and executives in meaningful jobs. Supported entirely by membership dues and contributions, Forty Plus is managed and operated by its members on a volunteer basis. No public funds, grants, or other monies are used to support this organization.

Forty Plus of Washington is designed to help the job campaigns of professionals and executives seeking new or renewed employment in the Washington area. Our only requirements are that the applicant be 40 or more years of age, and that he or she have worked in a professional or executive capacity. You appear eminently qualified.

As a presidential candidate, you have expressed your concern with unemployment (much of it long-term), your concern with the need to reduce the Federal Government's role, and your desire to put people to work. Your Party's platform speaks out on the critical need to reduce unemployment in the nation.

Enclosed is an analysis of the Republican Party platform with respect to unemployment and the role of Forty Plus in dealing with it. Also enclosed is background information on Forty Plus organizations.


You can help highlight the efforts of some of the over 150,000 people across the country -- the unemployed professional men and women over 40 years of age constituting some two percent of the total unemployed -- who are attempting to help themselves and their co-members through this cooperative program.



Your participation will dramatize the self-help principle. It will demonstrate your personal sensitivity for the unemployed. It may help your campaign. Since we are non-partisan, we are issuing a comparable invitation to your opponent.

Your participation will give tremendous help to the many men and women who are now using (and the many more who could use) the aid of the Forty Plus organizations across the nation. We therefore ask you to join us in this very worthy effort.

Sincerely yours,


GERARD G. COLEMAN
President
Forty Plus of Washington

Enclosures



INTERVIEW AND PROCESSING RECORD

DATE OF INTERVIEW: _____ NAME OF INTERVIEWER: _____

INTERVIEWER'S COMMENTS: _____

INTERVIEW CHECKLIST:

Brochure given	_____
Fee schedule given and explained	_____
Operation explained	_____
Obligations explained	_____
Bulletin explained	_____
Bulletin deadline explained	_____
Payment received	_____
Resume received	_____

REFERENCES (LONG-DISTANCE CALLS WILL BE CHARGED TO APPLICANTS):

a. Name _____ Office Phone _____
Position _____
Organization _____

b. Name _____ Office Phone _____
Position _____
Organization _____

c. Name _____ Office Phone _____
Position _____
Organization _____

d. Name _____ Office Phone _____
Position _____
Organization _____

FOR OFFICE USE ONLY



APPLICATION FOR MEMBERSHIP IN FORTY PLUS OF WASHINGTON

(Member Number) _____

NAME (last, first, middle): _____

ADDRESS: _____

HOME PHONE: () _____ OFFICE PHONE: () _____ AGE: _____

POSITIONS HELD DURING LAST FIVE YEARS (in reverse order -- please print):

<u>Dates</u>	<u>Organization</u>	<u>Title of Position</u>	<u>Location</u>	<u>Salary</u>	<u>(\$15K+)</u>	
					<u>Yes</u>	<u>No</u>

EDUCATION: (degrees held, field of study, where and when obtained):

(Complete only if applicable) I am applying for Associate membership because:

() I am currently employed () Other _____

Have you ever been a member of or made prior application for membership in any other Forty Plus organization? Yes () No () If yes, in what city? _____

Since my eighteenth birthday I have not () have () been convicted, fined, imprisoned, or placed on probation (excluding minor traffic violations for which a fine or forfeiture was imposed). IF "HAVE" IS CHECKED, EXPLAIN:

REFERENCES (see other side)

APPLICANT'S SIGNATURE: _____ DATE: _____

FOR OFFICE USE ONLY

AMOUNT AND DATE FEE RECEIVED: _____ () Check () Cash

Fee received by (signature) _____

ACTION ON APPLICATION: () Approved () Disapproved Date _____

Signature of official approving/disapproving application _____

DATE APPLICANT NOTIFIED OF ACCEPTANCE/NON-ACCEPTANCE: _____

Signature of official notifying applicant _____

DATE Admin., Adv., Coun., Fin., Mkt. Committees Notified _____

C. SENIOR - Not marketed*

<u>Dues</u>	<u>Constant</u> <u>\$ (1973)</u>	<u>Current</u> <u>Amount</u>
Per year	\$10	\$ 12

Active or Associate Members may change to Senior Membership on finding a job or if they no longer wish to be marketed.

D. LIFE -- Not marketed*

<u>Dues</u>	<u>Constant</u> <u>\$ (1973)</u>	<u>Current</u> <u>Amount</u>
One time	\$100	\$ 120

Active or Associate Members may become Life Members by paying a Success Contribution in the amount of Life Member dues, or later when re-established.

* Senior and Life Members may return to Active or Associate Member status at any time without payment of another Initiation fee or providing new references. Simply come in, pay the current dues for Active or Associate, and you will be marketed again immediately.

CONSTANT DOLLARS -- Forty Plus dues are stated in constant dollars, based on the same dues schedule we had in 1973, adjusted for inflation.

We do not change our dues, we only reset the amount to provide the organization with the same buying power.

FORTY PLUS OF WASHINGTON
1718 P St NW, 20036 387-1582



FORTY PLUS OF WASHINGTON

MEMBERSHIP REQUIREMENTS:

1. Over 40 years of age.
2. Earned more than \$15,000/yr.
(Exceptions allowed in some cases -- women, clergy, etc.)
3. Have a marketable skill.
4. Have been in a management, executive or professional occupation.
5. Be recommended by 3 or more acceptable references.

CATEGORIES OF MEMBERSHIP

A. ACTIVE - Marketed

<u>Dues & Fees</u>	<u>Constant \$ (1973)</u>	<u>Current Amount</u>
Initiation	\$50	\$ <u>60</u>
Monthly dues	10	<u>12</u>
Application		
Total.....	\$60	\$ <u>72</u>

Active Members must attend the Member Meetings every Monday at 10 AM, and must work one full day weekly for Forty Plus.

B. ASSOCIATE - Marketed

<u>Dues & Fees</u>	<u>Constant \$ (1973)</u>	<u>Current Amount</u>
Initiation	\$50	\$ <u>60</u>
Monthly dues	35	\$ <u>75</u>
Application		
Total.....	\$85	\$ <u>135</u>

Associate Members are encouraged to attend Monday meetings and work at Forty Plus, but are not required to do so.



EMPLOYMENT

Republican Platform

" . . . We also believe that you (an American citizen), often acting through voluntary organizations, should have the opportunity to solve many of the social problems of your community. This spirit of freely helping others is uniquely American and should be encouraged in every way by government . . . "

40+

Forty Plus is a voluntary organization solving a social problem of our community. It works!

Republican Platform

" . . . We do care about encouraging permanent and meaningful jobs . . . "

40+

So does Forty Plus!

Republican Platform

"Republicans try to find ways to take care of needs through the private sector first . . . "

40+

Forty Plus is a private sector solution of a pressing need—professional jobs for over-40 professionals.

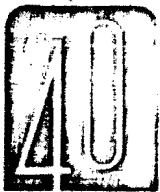
Republican Platform

"Sound job creation can only be accomplished in the private sector of the economy."

40+

Forty Plus efforts are directed primarily toward the private sector, and the vast majority of placements fall therein.





PLUS

Established 1953

FORTY PLUS of WASHINGTON

WEBSTER HOUSE TERRACE, 1718 P STREET, N.W.
WASHINGTON, D.C. 20036
202/387-1582

FOR RELEASE FRIDAY, OCT. 1, 1976
(Letters sent Wednesday, Sept. 29)

WASHINGTON, Oct. 1 — An organization of professionals and executives in search of employment has invited both President Ford and Gov. Jimmy Carter to become members.

Forty Plus of Washington, a nonprofit organization, seeks jobs for people over 40 who have in past held positions paying \$15,000 a year or more. "You appear eminently qualified," says the group's letter to the two presidential candidates.

The organization has prepared an analysis of both parties' platforms with regard to unemployment and age discrimination.

It estimates that its members alone represent a minimum of \$2.5 million a year in earning power lost to the economy.

For further information, call Joe Anderson (202) 387-1582

or (202) 686-1347.



THE WHITE HOUSE
WASHINGTON

REMINDER:

After RTH is gone, call Ms. Van Nuys
(317-633-9131)

and tell her that her letter came just
as RTH was leaving with the President.
He appreciates it and sent it on to
Elly Peterson at PFC, who is a go-
gether.

nm

Monday, October 25, 1976

I telephoned Ms. Van Nuys and gave her
the above message. She was very appre-
ciative of the call and said that she
had a letter from Elly Peterson on her
desk when she arrived at work this
morning.

Neta



MEMORANDUM

October 21, 1976

TO: ELLY PETERSON
FROM: ROBERT T. HARTMANN



This sounds like an intelligent woman
who really wants to help.

Can you do anything for her at this
late date?



Oct. 13, 1976

Dear Mr. Hartmann,

In desperation, I telephoned Lou Hiner this morning to find an avenue of communication to the White House. Efforts with Mary Louise Smith and Max Friedersdorff failed and we've been trying since the convention.

I learned from Lou you are the president's chief speech writer. Great. I wanted to write after his convention acceptance speech and say that's ^{the} best I've heard him give.

As columnist in The Indianapolis News women's department, I've been trying to shake up Eugene S. Pulliam, publisher of Indiana papers and affiliated with the Phoenix newspaper, and our editor, Harvey S. Jacobs. I've talked with both J. B. King, Gov. Bowen's campaign manager, and Bruce Melchert, Ford committee chairman.

Mike Boys, president GOP Editorial Association, sees (in today talk) Ford with "a slim lead -- in my opinion, but I definitely think he needs to come to Indiana again." This need for another visit here is expressed by others.

Hiner mentioned he told you Ford has said little or nothing about the older and younger voters. Senior citizens in Indianapolis are routing Lugar -- who with Bowen are running strong and should help Ford in this state.

I'm not an ERA person, though I've worked in newspapers, my family one to begin with in high school days, and several of us think the president is missing the boat with women -- who spend most of the family's income and, after all, are half the population. We wanted to see Anne Armstrong come home and campaign, perhaps receive a cabinet post or something similar. She still could do something since English-speaking Union groups in various cities could call meetings (as they do when British visitors are here) or utilize the women's service clubs and gigantic federated clubs organization.

Women's more active role definitely needs to be recognized, I feel.



in talking with the state GOP committee chairman, I also talked with Jim Cummings, national president of the Black Republican Council, here. He promised he'd write you a letter about speaking out for blacks, though he says he knows you and you are aware of all this anyway. 317-635-7561

Clarence Hodges with Blacks for Lugar says that group doesn't affiliate with Ford (publicly). There also is a Democrats for Lugar quite active in Indy.

Back to Cummings, he points out "Ford created this auxiliary to the national GOP committee, but it's not being utilized." Of 30 states, he went on, 20 affiliated with the council are in vital ones, New York, Pa., Ind., Mich., Missouri, Ill. and Kansas. Then he rattled off the others.

Cummings said he's "been a month trying to communicate with Jim Baker chairman President Ford Committee. Jim says, "Ford hasn't addressed himself on issues of concern to blacks, not made an effort to give blacks something they can vote for him on and not been anywhere in a black community in the country and made a speech."

Back to Boys' comments, which I overlooked, he said "Carter talks about unemployment a lot" and he feels this topic is "ideal for Ford to fire back on (which I think he did well in tv debate) using largest number of Americans employed at this time, dual incomes and aliens at work". Look at the 1 million Vietnamese we brought here.

Enclosed is a resume from the National Observer which an ardent Republican, Margaret Moore Post, wanted me to send. She's known in GOP circles on a national level and on that level in anti-crime crusades and women's organization work.

In Indiana is Howdy Wilcox, ~~XXXXXXXXXXXXXXXX~~ public relations consultant, whom we tried to get Max F. to promote for organizational ability and ideas --with no luck. He masterminded Bob Hope's forever birthday party for the USO in Indy the eve of the 500-Mile Race, has foreign advertising accounts, is helping solve West Point situation (he's a graduate), has reworked the nation's civil defense plan (was alarmed by Lt. Gen. Walters talk as former CIA deputy dir. at national American Legion meeting here). Howdy was PR for the Pulliam newspapers for many years. His phone is 317-634-1171 and he has ideas! Those ideas can help produce legitimate news headlines!



editor &
Please telephone Howdy. You'll really enjoy him, a former (reporter
newspaper man such as yourself. It sounds to me from talking with Lou
Hiner that you and sure^{ly} must be a "go getter" like Howdy. Chalk the
phone call up to me, Kathleen Van Nuys, on our Franklin, Ind., number, 317-
736-4131.

I can't get out of my mind Cummings' comment, "Blacks are waiting
for something." Mrs. Moore suggested Mattie Coney's positive influence
on the black community (she is a black) could be of considerable help.
She is hospitalized now, but her husband Elmo Coney, would be an active
help from
avenue on/the black community.

Sincerely,

Kathleen Van Nuys

Kathleen Van Nuys
The Indianapolis News
Women's Dept.
307 N. Pennsylvania
Indianapolis, Ind. 46206

317-633-9131



Oct. 9 National Observer article by Edwin Roberts Jr. with cartoon showing
Carter like a horse with blinders

- ✓ Points out Carter doesn't grasp complications of government. He speaks of reforming tax systems as if he were a high school radical.
- ✓ Carter talks of "working with the Russians" to solve problems in the Middle East when one of this nation's few diplomatic successes in recent years has been to greatly reduce Soviet influence in this part of the world
- ✓ Carter talks of sharply cutting unemployment without analyzing problems (teenage black may be jobless for one reason, the exhousewife for another, the school teacher for yet another, and the business executive for still another). In one way, Carter ^{is} very much like McGovern. He doesn't understand how jig saw pieces of economy fit together. ~~XXXXXXXXXXXXXXXXXXXX~~

To top it off, the essence of his program, he says, is to initiate more federal programs while controlling the cost of government. This is absurd -- and worse.

It reflects a cynicism about the intelligence of American voters that is almost equal to the ugliest political attitudes of recent years.

Finally, Carter's famous smile is too obviously contrived -- a mere mechanical spreading of the mouth. It is a smile without meaning.

In the end, the American people will elect a man they like better, a man who seems the more decent and discreet.



The Indianapolis News

KATHLEEN O VANNUY
RT. 1 BOX 213
FRANKLIN, IND. 46131
INDIANAPOLIS, INDIANA 46206



Mr. Robert T. Hartmann
Counsellor to the President
White House
1600 Pennsylvania Ave.
Washington, D. C. 20500