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75% Campaign
file

THE WHITE HOUSE

WASHINGTON

March 28, 1975

MEMORANDUM FOR ROBERT T. HARTMANN

FROM: GWEN ANDERSON

VIA: JACK CALKINS

SUBJECT: Mississippi and Kentucky gubernatorial races

MISSISSIPPI:

Primary is on August 5. If a runoff is necessary it will be held on August 26.

Incumbent Governor William Waller cannot succeed himself.

The filing deadline is June 6 except for independent candidates who have until Sept. 25.

Announced candidates so far include:

Gil Carmichael (R) and

David Perkins (D)

KENTUCKY:

Primary is on May 27.

Incumbent Governor Julian Carroll can succeed himself.

The filing deadline is April 2.

Announced candidates so far include:

Granville Thomas (R)

Tommy Klein (R)

*Robert E. Gable (R) (*likely nominee)

Robert McJohnson (D)

Todd Hollenbach (D)

Mary Louise Faust (D) (State Auditor)

*Campaign
'76*

August 12, 1975

To: Bob Hartmann
Counsellor to the President

Subj: State & Local Elections
(Fall, 1975)

For what it's worth, I'm attaching
a suggestion that came to mind
regarding the off-year elections
coming up this Fall.

Kent Frizzell
Kent Frizzell

Attachment.

Frizzell, Kent

A Political Suggestion

We're all aware of legal and political considerations restricting money available for 1975 campaign.

Also know two other things:

- a) Money spent through RNC this year doesn't "count" against President's campaign next year
- b) But RNC doesn't have large bankroll at present

Therefore would it be politically desirable for there to be adequate funds raised immediately for RNC treasury to allow it to lure aboard for the next three months the maximum number of good talent to make available to numerous local campaigns for this year's local elections? This group would ideally be recruited quickly from those with political talent who are able and interested in taking a 2-3 month leave of absence from current jobs. Advantages:

- a) Create good will with local and state parties, which should be to the President's benefit
- b) Perhaps help elect more Republicans to local offices, with these officials being better able to help the Party in '76.
- c) Definitely provide much needed help for a head start on building up what now has to be viewed as limited GOP organization at the grass roots -- knowing that campaigns are the best time to build organizations, with these '75 local campaign efforts also providing results in terms of lists of voters, workers, donors etc.
- d) This additional force of field workers gets the benefit of going through a campaign -- thus becomes more experienced political operatives generally while also learning specifically about the people and politics of a given area(s).
- e) By putting this larger number of political workers in the field, you give each of them a chance to show how good or bad they are, thereby giving you a better basis for picking the more limited number of staff that can be on the GOP campaign rolls in 1976.

KENT FRIZZELL
3268 Juniper Lane
FALLS CHURCH, VA. 22044



Mr. Robert T. Hartmann
Counsellor to the President
The White House
Washington, D.C. 20500



orig. filed in Hartmann
(Memos to + from)

11/4/75

Send copy to
Rumfield
Cheney
J. Jones
RKH

THE WHITE HOUSE
WASHINGTON

November 3, 1975

TO: ROBERT T. HARTMANN
JACK CALKINS
GWEN ANDERSON

done
nm

Jim Galbraith called with the following
phone numbers for candidates on
election night:

GIL CARMICHAEL
Holiday Inn
Jackson, Miss
601/969-5100

staff at HQ: 601/354-1112

BOB GABLE
Stouffer's Hotel Room 1207
Louisville, Ky.
502/582 --2241

staff at Masterson's Restaurant
502-636-2511

SH 2:30 p.m.



CONNECTICUT In Stamford, Louis Clapes defeated incumbent Dem. Mayor.

64 towns went Republican, a gain of 4 towns

There were 157 elections, which means that 93 went Democratic.

INDIANA ELECTION RESULTS.

Indiana GOP headquarters ~~xxxxxxxxxx~~ feels that Bill Hudnut's victory in Indianapolis represents a great victory for the Party. Republican Hudnut won by over 12,000 votes.

In another major city Republican win, Republican Mayor Russell Lloyd was reelected in Evansville.

Overall, Republicans won 38 Mayor races and lost 77 with one, Fort Wayne, still undecided. This represents a net loss of 9 Mayors' offices across the state.

KENTUCKY ELECTION RESULTS

With 2,694 of 3,311 precincts reporting in the gubernatorial race:

Carroll (D)	374,878
Gable (R)	232,845

Democrats swept all other statewide offices.

Republicans retained a handful of seats in the General Assembly with early unofficial returns last nite showing Democrats winning in 63 of the 100 House seats and in 27 of the 38 Senate seats.

MISSISSIPPI

with 80% counted-

The final results are not in in Mississippi and they said that it is still a very close race.

Finch 50.6%

Carmichael 46.4%

Kirksey 2.8%

OHIO ELECTION RESULTS

State GOP Chairman Kent McGough reports that Republicans faired well in yesterdays ~~statewide~~ municipal elections across the state. Republican Mayors were elected in 5 of Ohio's 8 largest cities:

Cleveland	--	Perk
Youngstown	--	Hunter
Canton	--	Cmick
Akron	--	Ballard
Columbus	--	Moody

McGough knew of no elections where Republicans were supposed to win where they did not.

He also reports that an economic package of issues, which were originally promoted by Rhodes, was defeated by the voters.

The package, involving such issues as building of roads, capital improvements, housing, etc., would have required additional taxes.

NEW JERSEY

I talked with Webb Todd and he said that before the election they had 14 out of 80 seats in the Assembly. Now they will have 30 or 31 seats. They may pick up between 15 and 17 seats, which is about what was expected.

Some of the counties (Morris) did very well but yet they lost some of the towns.

He said that there would be some recounts.

No one expected to win the Assembly back again.

NEW YORK

They took a 20-county sample in the early hours of the morning and it looks like a trade off. Cities have gone both Democratic and Republican after many years of sustained elections.

The State Headquarters feel that the Democratic tide has been stopped and the Republicans are holding their own,

WASHINGTON ELECTION RESULTS

Secretary of State Bruce Chapman (R) won election to a full term by 53% of the vote in a race he was expected to lose. There was a much larger voter turnout than had been expected. Results in that race:

Chapman (R)	401,000
Kay Anderson (D)	354,000

Death penalty passed 53%
King County Council went Demo. (Seattle)

VIRGINIA ELECTION RESULTS

State GOP headquarters indicates that Republicans did not do well in yesterdays legislative. GOP ~~xx~~ seats were lost in both the State Senate and House of Delegates.

Makeup of both houses ~~xx~~ has been:

State Senate	5 R	35 D	
House of Delegates	19 R	72 D	9 I

DRAFT
November 5, 1975

STATEMENT BY THE PRESIDENT

I am gratified that in local elections throughout the Nation Republican candidates have made strong showings and in many cases have won upset victories in previously held Democratic offices.

Where Republicans trailed in incomplete returns, such as the Mississippi Governor's race, our candidate, Gil Carmichael, won a remarkable total of votes in a state which always has been strongly Democratic.

There is also encouraging evidence of a return to the two party system by the voters of New Jersey, where Republican candidates made significant gains in the State Legislature.

Although most of yesterday's elections primarily involved local issues and the results in Republican vs. Democrat contests were mixed, I think it is a fair conclusion from this sampling that the Republican Party is alive and well all across the country.

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P.H.S.
file

THE WHITE HOUSE

WASHINGTON

November 5, 1975

MEMORANDUM FOR THE PRESIDENT

VIA: ROBERT T. HARTMANN *[Signature]*

FROM: JACK CALKIN *[Signature]* AND GWEN ANDERSON

An overview of the 1975 election results leads us to the conclusion that, while there is little cause for wild celebration because of the mixed results, one fact emerges clearly -- it is no longer an overwhelming burden for a candidate to have an "R" after his name on the ballot. When one considers the 1974 results in which many candidates went down to defeat almost exclusively because of the party affiliation, this is a considerable step forward.

Republicans fielded good quality candidates in all types of election races and most of them ran very well, sometimes winning in the face of heavy Democratic margins in registration.

The turn-around in Republican fortunes must be ascribed in great measure to the leadership and image of the President. While the Republican Party is still very definitely in the minority nationwide, no one who is enrolled as or considers himself to be a Republican need feel the slightest bit ashamed of that affiliation. If there is any thread that runs through the very mixed results of Tuesday's elections, we believe this is it.

In the two gubernatorial races, Gil Carmichael in Mississippi was expected to run the strongest and he did so, pulling better than 46% of the total vote of over 600,000. His campaign, as you know, drew considerable media attention because it was issue oriented and because Carmichael himself is a very attractive candidate. A further factor was the comparatively colorless stand-pat campaign

conducted by Democrat Finch. Mississippi law provides that to win a candidate must have a majority or else the election goes to the State Legislature. At last reports, Finch had slightly better than 51% of the vote (there was a black Independent candidate in the race also), and so it must be admitted that Finch's do-nothing strategy did succeed. However, Carmichael's strong run, the retention of some city offices by Republicans, and the fact that the two Republican-held congressional districts appear to be safe for next year definitely mean that Mississippi has become a two-party state at last.

The Kentucky gubernatorial race was disappointing because, while few observers gave our candidate, Bob Gable, a strong chance to win, they did believe he would come reasonably close to Governor Julian Carroll chiefly because of the busing controversy in Jefferson County (Louisville). Gable's strategy was to come out of Jefferson County with at least 25,000 majority to offset the expected strong Democratic vote in the rest of the state. Every statewide Republican candidate for the past 20 years has carried Jefferson County but Gable did not and, having failed in this key element of his plan, he lost statewide with Carroll pulling approximately 455,000 votes for better than 63%.

Therefore, the gubernatorial lineup continues to be 36 Democrats, 13 Republicans, and 1 Independent.

A look at major cities is somewhat interesting because, despite widespread feeling that people were in an anti-incumbent mood, most incumbent mayors of large metropolitan areas were reelected. These include Philadelphia, Baltimore, Cleveland, Gary, Hartford, Miami, and Boston. Of these, only Cleveland was held by a Republican, Ralph Perk. Perk's reelection is significant, however, because Cleveland is heavily Democratic in enrollment, yet he won by about 55% of the vote, 97,000 to 76,000. The reelection of Boston's Democratic mayor, Kevin White, is worth noting also because the anti-busing turmoil in that city had been expected to be a significant factor. White won by less than he has in the past, but he won. His victory, coupled with the vote in Jefferson County, Kentucky, would give evidence that, while busing protests draw a

great amount of publicity, they are not the controlling political factor in an election, at least for state or local office.

Indianapolis was certainly a bright spot for the GOP with former Rep. Bill Hudnut winning by about 53%. This was an open seat with Mayor Lugar retiring for a probable run against Senator Hartke next year. Overall in Indiana, however, there was a slight loss in Republican mayors throughout the state.

In only a few major cities did incumbents not fare too well -- in Salt Lake City, in a non-partisan election incumbent Mayor Harrison (who is a Republican) was defeated by Ted Wilson (who is a Democrat). In Minneapolis, the Democratic incumbent was narrowly ousted by a former mayor, Charles Stenvig, who ran as an Independent.

In San Francisco, where most observers thought that Dianne Feinstein might win, she ran a surprising third, and there will be a non-partisan run-off on December 11 between Senator George Moscone (who is a Democrat) and Supervisor John Barbagelata (who is a Republican). Barbagelata had previously asked for the President's endorsement which was declined because of the non-partisan nature of the race.

In Michigan, all of the local races were non-partisan in nature, and State Committee Executive Director Jerry Rowe said that "There was no party significance in any of the results." In Grand Rapids, Abe Drasin defeated Harold Dekker by a vote of 21,329 to 14,169.

In states having legislative elections, we won some and we lost some. In Virginia, there was a small net loss in legislative seats held by Republicans. In New Jersey, there was a good move forward so that Republicans will have about 40% of the Assembly, having previously only had about 20%.

In a special election for a California Assembly seat in a multi-candidate race, GOP candidate Mike Abernathy received 38% and Democratic candidate Vic Fazio, 31%. The Sacramento area Assembly District has a Republican registration of 31%. There

will be a run-off on December 2. California State Committee people believe Abernathy has a good chance of winning.

All in all, there was some good news and some bad news, but the important thing is there was no disastrous news for the GOP. When we consider the results of one year ago, we believe the current situation can be logically viewed with some satisfaction and certainly with an element of confidence as well as challenge for the year ahead.