

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

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# President Ford Committee

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December 9, 1975

MEMORANDUM FOR THE PRESIDENT

FROM:

BO CALLAWAY 

SUBJECT:

Weekly Report #21, Week Ending December 5, 1975

## GENERAL CAMPAIGN ORGANIZATION

The second edition of The Inside News was mailed to 20,000 Republican households throughout the country.

Fred Slight, Research Coordinator, prepared a fact sheet highlighting your accomplishments as President for use by State PFC leadership. Additional information will be provided in the coming weeks to keep all PFC offices up to date and informed on Administration policy and action.

Copies of The Inside News and the Fact Sheet are attached at Tab A.

## STATE CAMPAIGN ORGANIZATIONS

The appointment of Chairmen in Colorado, Connecticut, Hawaii, Missouri and Minnesota bring to 37 the number of state organizations established. A current list is provided at Tab B.

COLORADO -- Steve Duncan, a Denver lawyer and member of the Colorado Republican Central Committee, accepted the Chairmanship for that State. Steve is a Naval Academy graduate who served for six years in Vietnam. In 1972 and 73 he served as Assistant U.S. Attorney for Colorado and is presently in private practice in Denver.

CONNECTICUT -- Joe Burns, the former President and Board Chairman of the Fuller Brush Company has accepted the PFC Chairmanship for Connecticut. Burns, 58, is presently a Hartford attorney and is Chairman of the Budget and Control Committee of the Connecticut GOP.

HAWAII -- Vern Brye of Honolulu was named Chairman for Hawaii. Vern is Vice President of Foremost Dairies and is currently President of Hawaii Goodwill and a Director of the Honolulu Chamber of Commerce.

MISSOURI -- Gene McNary, County Commissioner from St. Louis County was named Chairman for Missouri. Although he ran against Kit Bond in the Gubernatorial primary, Bond endorsed him as PFC Chairman. He is a young and aggressive lawyer and was formerly City Prosecutor.

MINNESOTA -- Hap LeVander, the former GOP Governor's son, has agreed to serve as Campaign Chairman along with Ancher Nelson who is Chairman of the Steering Committee. A convention state, Minnesota reports no Reagan activity at this time.

Other state activity of interest includes:

ALASKA -- Mike Colletta reports your visit was well received and definitely will help with their organizational efforts. However, the Reagan forces are active and have recently mailed an effective support letter. Mike believes we can overcome this, but we have our work cut out for us.

ARIZONA -- Keith Brown, former GOP Chairman who has been very supportive of you and helpful in setting up our organization, announced last week that he now will be neutral pending your decision on common situs legislation.

Other problems in the state evolve from newly elected GOP officials, including State Chairman Jim Colter, who have publicly vowed to change Arizona Party politics. They have gone so far as to state that if they can embarrass Goldwater and Rhodes through a Ford defeat, then that is their aim. On the other hand, of course, Goldwater and Rhodes still have a strong following, although it is not now representative of the State GOP organization.

Maricopa County (Phoenix) represents two-thirds of the delegate votes, with the County organization leaning toward Reagan. It would definitely be helpful here to have John Rhodes take a visible stand to counteract the Reagan movement. Pima County (Tucson) is better organized than Maricopa for the PFC with Barbara Janoff, the PFC State Co-Chairman being an aggressive, smart politician who is helping organize that County. Don Hall, the County Chairman, is also being very cooperative. Being a convention state, Arizona could go either way right now.

GEORGIA -- The first PFC State Executive Committee meeting was held on Friday. Forty-two people attended, including District and "Red" County Chairman and members of the Key State Official Group. The latter is comprised of nine officials who have agreed to send letters to their personal friends urging their support. Former Congressman Fletcher Thompson has already mailed 640 letters, and Bob Shaw, former GOP Chairman, is due to mail several hundred within the next few weeks. The second edition of the Georgia "Inside News" will be mailed this week to 3,000 people. Eight of the ten District Chairmen have been selected, as well as eight of the sixteen "Red" County Chairmen (representing 72% of the Republican vote).

During the Executive Committee meeting all 42 State leaders strongly urged the veto of the Common Situs legislation, and considered it the major issue in Georgia.

A political newcomer from DeKalb County, Sam Tate, was named Reagan Chairman. He's a "nice", non-controversial individual but has few State contacts. However, Carl Gillis, a well-thought of Republican from Adrian in the 1st District is the Southern Georgia Coordinator which is a real coup for the Reagan forces.

ILLINOIS -- At its meeting on Monday, December 1, the Illinois Republican State Central Committee voted overwhelmingly in favor of running four delegate candidates per Congressional District (96) and the remainder at-large (5). The Committee's logic for this was that it conformed with Illinois law and that it would preclude legal challenges (from Reagan supporters).

The PFC representatives at the meeting pointed out that RNC's General Counsel Bill Cramer had written an opinion in favor of three delegates per Congressional District (72) and 29 at-large, and that any other formula was subject to challenge at the National Convention. In essence, we reserved our position to challenge.

The State Central Committee's decision means that PFC/Illinois will have to run the strongest possible candidates in every Congressional District, i.e., Dick Ogilvie will run for delegate in the 9th District. It also means that the Republican State Convention will appoint only five delegates, these going to Senator Percy, GOP National Committeeman and Committeewoman, GOP State Chairman, and one other of statewide significance.

Though we might have preferred the 3 and 29 formula, this can in no way be construed as a defeat for PFC. It will cause us to work harder at the Congressional District level and to depend less on winning delegates at the State Convention.

PFC/Illinois has selected 21 of 24 Congressional District Chairmen and 37 of 101 County Chairmen. Target date for completion of Chairmen selection is December 15. Ogilvie reports that all except one (Phil Crane) Illinois Congressmen are for or leaning for the President.

IOWA -- Ed Terrill and Dave Owen met with Governor Bob Ray and his AA. The Governor is working hard and whole-heartedly for you, utilizing all the resources available to him and he's doing an excellent job. A full-time Coordinator recommended by the Governor has been hired. A mailing will go to all precinct committeemen and women prior to the precinct caucuses on January 19.

MONTANA -- Both Bob Flanigan, the Regional Coordinator, and Ken Neill, State PFC Chairman, recommend that Montana be treated as a convention state, even though a primary is scheduled for June 1, as the primary is not binding and the actual delegates are selected at the State Convention on June 30. Also, there is no party registration in Montana, which makes the outcome difficult to predict.

NEW HAMPSHIRE -- Stu Spencer spent two days in New Hampshire last week reviewing the progress of the campaign plan and organization. To date they have recruited about 600 volunteers and the organization is beginning to come together. Contingency plans are also being developed for a telephone bank which will probably be needed.

Stu will be meeting with Congressman Cleveland on Tuesday, December 9, to discuss a number of items, including the best way to use research materials on the Reagan record. I will be visiting the state for a media tour and meeting with organization people on the 16th.

NEW MEXICO -- All but 2 of the 32 County Chairmen have been named for our PFC organization. Pete Domenici and Manny Lujan have sent letters to 700 Republican activists announcing their position and requesting support. A press conference held last week announcing their role in the campaign was well covered in the State.

OKLAHOMA -- Governor Holshouser addressed the State GOP Central Committee meeting on Saturday. Paula Unruh, the State Chairman, had also invited Paul Laxalt to speak for Reagan. At the last minute, Laxalt cancelled and the Reagan people sent former State Chairman Clarence Warner to speak in their behalf. Warner read a Reagan speech (verbatim) -- even to the extent of quoting "We in California". Needless to say, it was not well received and that, coupled with Governor Holshouser's very positive remarks,

were a definite plus for you. Oklahoma will always be hard-core conservative, but Reagan strength seems to have peaked.

OREGON -- Nola Haerle, Regional Coordinator, has met with PFC Chairman Craig Berkman; John Mason, '72 Campaign Chairman; Senator Vic Atiyeh; National Committee Members Bun Stadelman and Mrs. Collis Moore. They assess the state at this time at 50-50, with several issues being key ..... 1) Common Situs picketing, against which people have extremely strong feelings; and, 2) the grain deal over which many people are confused. \*\* Bun Stadelman recommends that Secretary Butz attend the National Wheat Meeting in Billings, Montana, in mid-January as he is well liked by this group and can help clarify the issue.

There has been some negative reaction to our naming Craig Berkman as PFC Chairman, as he is an aggressive and ambitious individual and has stepped on some toes in previous organization work. However, we are going to need aggressive leadership and Nola does not see this as a problem.

Reagan was in Portland for a GOP fund-raising lunch which flopped. A \$250-a-head reception prior to the luncheon was cancelled at the last minute with only 10 checks received, and 289 people attended the \$25-per-person lunch. A dinner that evening in Eugene, however, was very successful. Jim Stern, a rancher, and John Graham, a real estate developer from Portland, are the Reagan Chairmen. Both are apparently nice people, but not known politically in the State. No elected leadership have come out for Reagan to date.

TENNESSEE -- Howard Baker has accepted the Honorary Chairmanship for Tennessee. In individual meetings with Baker and Bill Brock they approved Jack Craddock of Memphis for West Tennessee Chairman, Ann Tuck of Nashville for Mid-Tennessee, and former Mayor Kyle Testerman of Knoxville for East Tennessee. We are waiting on acceptances from these three before an official announcement is made. Brock was also asked to serve as an Honorary Chairman, but declined due to his Senate race.

WASHINGTON -- We are waiting a decision from Norton Clapp, whom Governor Evans has asked to be PFC Chairman. In the interim, State GOP Chairman Ross Davis and Jack Gordon, Executive Vice President of the Washington Restaurant Association and a staunch supporter, are lining up PFC County Chairmen. You have solid support from the GOP leadership, and Spokane Mayor Dave Rogers is ready to help.

ISSUES

Regional Coordinators have reported a generally favorable reaction on your New York City announcement and a unanimously positive response to the Supreme Court appoint of Judge Stevens.

On New York City, some still seem confused and consider it a bail-out. This attitude was expressed particularly in the Great Plains States of Kansas, Missouri and Nebraska.

LEGAL

Documents have been prepared to incorporate "Campaign '76, Inc." and The President Ford Committee as non-profit corporations in the District of Columbia. These Articles of Incorporation will be filed on Monday, December 8, with the Recorder of Deeds.

The certification letter requesting matching funds from the U.S. Treasury was filed with the FEC on December 1.

TREASURER'S REPORT

A total of \$1,287,788 has been raised to date with \$36,733 raised during the week ending December 5. Total disbursements for the week were \$118,060, which is unusually high due to two large disbursements for direct mail lists and postage. The Treasurer's Report is attached at Tab C.

Ronald Reagan qualified during the week for matching funds by meeting the necessary goal in 21 States. Approximately \$500,000 is eligible for the matching amount.

FINANCE COMMITTEE

Bob Mosbacher was officially announced as Finance Chairman on Wednesday, December 3, and has been working full time since Tuesday. He plans to make several changes in the Finance organization and will make a report on these changes next week.

C. William Verity, Jr., Chairman of the Board of Armco Steel Corporation, has joined the Executive Committee. Thirty-nine states, plus the District of Columbia and Puerto Rico, have Finance organization.

Alaska now leads in percentage of quota raised with 48%, followed by Georgia (47%) and Kansas (43%).

The Finance Executive Committee and State Chairmen lists are attached at Tab B, along with State PFC Chairmen.

### MISCELLANEOUS

PRESS BRIEFING -- On Friday, Peter Kaye initiated the first of a series of briefings for Stu Spencer and me with representatives of the media. Included in this first meeting were:

Dean Fisher	TIME Magazine
Hal Bruno	NEWSWEEK Magazine
Bob Boyd	Knight Newspapers
Marty Plissner	CBS
Bill Boyarsky	Los Angeles Times
Jack Germond	Washington Star
Jules Witcover	Washington Post

During the 1½ hour meeting we discussed our general organization concentrating on New Hampshire, Florida, and Illinois. The meeting was frank and open and seemed to be well received. However, the meeting was aimed at long term benefits rather than immediate results.

NATIONAL LEAGUE OF CITIES CONVENTION -- Republican Mayors hosted a meeting in Miami during the National League's Convention, which was attended by Leo Thorsness of the PFC. Leo addressed the Republican group, calling for their support and asking them to join a "Mayors for Ford" group. Several mayors have offered their help in setting up this group, including Pat Kramer of Patterson, Dave Rogers of Spokane, Pete Wilson of San Diego, Ralph Perk of Cleveland, and Tom Moody of Columbus. A rough sampling indicated approximately 80% of the sixty attending in support of you. Jack Jordan, a former Chairman of the Mayor's Association and former GOP Chairman for Pennsylvania, has volunteered to help Leo and the mayors with this program.

SCHEDULE -- WEEK OF DECEMBER 8

Monday, December 8            Callaway in Florida for meeting with Hillsborough, Pasco and Pinellas County organizations.

Tuesday, December 9           Mayor Vincent Cianci of Providence, R.I.

Wednesday, December 10       Cabinet Members briefing  
Meeting with Gil Carmichael (Mississippi)

Friday, December 12           PFC coffee reception for Republican legislators attending Intergovernmental Relations meeting (at Headquarters)

Friday and Saturday  
December 12 and 13           Callaway/Spencer and several other staff members in Houston for Southern Regional Conference. Secretary Butz is Saturday's luncheon speaker. Butz and Morton available for meetings Saturday afternoon.

Copy to:  
Dick Cheney



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

November 26, 1975

MEMORANDUM FOR: PFC LEADERSHIP  
FROM: BO CALLAWAY  
SUBJECT: Fact Sheets on the  
President's Accomplishments

Attached are a set of issue fact sheets concerning Presidential actions and accomplishments.

These items have been produced by our Director of Research as resource material to assist you in reviewing significant decisions and actions taken by the President during his fifteen months in office. Updates on these issues as well as the inclusion of additional subjects will be forthcoming over the next several weeks.

Let me emphasize that the attached materials are for your personal guidance and have not been designed as literature for mass distribution. Our advertising arm, Campaign '76, Inc., has begun the development of campaign materials and you will be receiving the first of a series of issue pamphlets prior to Christmas. A fuller array of advertising pieces will become available after the first of the new year.

Attachments

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

November 25, 1975

MEMORANDUM FROM:

FRED SLIGHT

SUBJECT:

President Ford's Actions and  
Accomplishments in Office

Gerald R. Ford, 38th President of the United States, received the oath of office from Chief Justice Warren E. Burger at noon on Friday, August 9, 1974. The national experience was new for the American people, coming at a time when the country was gravely troubled by problems at home and abroad.

At his swearing in, the President stated:

". . . I assume the Presidency under extraordinary circumstances. . . . This is an hour of history that troubles our minds and hurts our hearts.

Therefore, I feel it is my first duty to make an unprecedented compact with my countrymen. Not an inaugural address, not a fireside chat, not a campaign speech -- just a little straight talk among friends. And I intend it to be the first of many."

The President reaffirmed his responsibility to America, and vowed to "be the President of all the people," as we "go forward now together."

President Ford has lived up to his promises. The high respect for his honesty and forthrightness transcends both state boundaries and party lines. His courageous decisions have demonstrated the quality of leadership so necessary in a complex world.

The attached fact sheets briefly review significant actions taken by the President during his fifteen months in office. These items should be helpful to you in communicating the reasons why Gerald Ford is deserving of the support of his fellow Americans.

Attachments

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
IN AGRICULTURE

President Ford has created a farm policy that aims to balance the real interests of the American farmer and those of the American consumer. Earlier this year, he said: "This Administration is determined to act in support of the American farmer and his best interests. (But) it will not act to distort the market." To carry out this program, he has:

- \* Signed into law an expansion of the Emergency Livestock Credit Act, broadening eligibility and providing guarantees for loans by private lenders to farmers and ranchers for livestock, while at the same time reducing the aggregate level of Federal loan guarantees by \$.5 billion.
- \* Concluded and signed an agreement with the Soviet government committing them to purchase a minimum of six million metric tons of wheat and corn annually from the U.S. This agreement further allows the Soviet government to purchase an additional two million tons annually without Government-to-Government consultation, and provides that the U.S. Government will facilitate Soviet purchases under the agreement, except where the U.S. grain supply is less than 225 million tons in a given crop year, in which case the U.S. may reduce the quantity to be sold.

This long-term grain sale contract benefits the American economy in several important ways. Benefits include the fact that it has:

- \* Assured the American farmer that the Soviet Union will be a more consistent buyer for grain at market prices -- they have fluctuated too much over the last decade.
- \* Facilitated the hiring of labor, the purchase of new farming machinery, and generally stimulated agriculture and business, thus providing more jobs for Americans.
- \* Neutralized a great de-stabilizing factor in recent years -- changes in yearly production of wheat in the Soviet Union have accounted for nearly 60 percent of the annual fluctuations in world wheat production over the last decade -- and buying of American wheat to make up for the crop differences by the Soviets have contributed significantly to fluctuations in wheat prices in the United States. This agreement should bring stability to the American grain market and to the American consumer, as well as minimize fluctuation.

The President is also concerned about farmers who have suffered severe financial difficulties because of the cost price squeeze. To aid this financially beset group of farmers, President Ford has:

- \* Directed the Secretary of Agriculture to increase the 1976 wheat acreage allotment by 8 million acres to 61.6 million acres (this provides wheat farmers additional target price and disaster protection).
- \* Increased crop cotton price support loan rate by 9 cents per pound.
- \* Announced an increase in the price support level for milk.
- \* Negotiated successfully with the European Community for the removal of export subsidies on industrial cheese coming to the U.S.
- \* Directed the conclusion of agreements with twelve countries limiting their 1975 exports of beef to the U.S.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
ON BUSING

The President has stated that he is firmly opposed to the use of court-ordered busing as a means of achieving an artificial racial balance in our schools. Nonetheless, he has repeated his intention to enforce the laws of the country and the order of the Courts as is his Constitutional duty.

The President has stated that ". . . without any hesitation or qualification. . . if the Court says something has to be done, it will be done, as far as this Administration is concerned." He is most concerned that all Americans receive a quality education.

To help alleviate some of the burden imposed by court-ordered busing, and to explore better ways to bring a quality education while upholding the law and the courts, the President has:

- \* Proposed the Desegregation Assistance Act of 1975 to target to school districts in the process of desegregation support on the basis of need.
- \* Ordered the Department of Justice and Health, Education and Welfare, to undertake an extensive review of the effect of busing.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
ON COMBATTING CRIME

The rate of serious crime -- murder, forcible rape, robbery, aggravated assault, burglary, larceny and auto theft -- was 18 per cent higher in 1974 than in 1973. This is the sharpest increase in the forty-four years that the F.B.I. has collected and reported crime statistics. Since 1960, the crime rate has more than doubled, despite the billions of dollars which have been spent on law enforcement programs. More significantly, the number of crimes involving the threat of violence or actual violence has also increased.

The personal and social toll that crime exacts from our citizens is enormous. Yet, the law continues to center its attention more on the rights of the criminal defendant than on the victims of crime.

President Ford believes that it is time for law to concern itself more with the rights of the people it exists to protect. The victims of crime are his primary concern.

The President believes that the Federal government can and must play an important role in combatting crime by:

- \* Providing leadership to State and local governments by enacting a model criminal code and improving the quality of the Federal criminal justice system;
- \* Enacting and vigorously enforcing laws covering criminal conduct within the Federal jurisdiction that cannot be adequately regulated at the State or local level; and
- \* Providing financial and technical assistance to State and local governments and law enforcement agencies, thereby enhancing their ability to enforce the law.

To accomplish these objectives, President Ford has:

- \* Addressed to the Congress a comprehensive special message on crime, calling for the enactment of laws (1) establishing mandatory minimum sentences for persons committing violent Federal crimes, particularly crimes involving the use of a dangerous weapon, (2) prohibiting the domestic manufacture or sale of so-called "Saturday Night Specials" that have no apparent use other than against human beings, (3) extending for an additional five years the Law Enforcement Assistance Administration and authorizing up to \$6.8 billion of Federal assistance to State and local governments to fight crime; and (4) providing for economic compensation to the victims of Federal crimes.
- \* Initiated at the national level a policy review committee on drug abuse to develop a better program for dealing with the national drug abuse problem and the costs, criminal and social, it exacts from our society.

- \* Directed the Department of Justice to develop enforcement priorities in the area of white collar crime -- which in 1974 cost the public more than \$40 billion -- and crime involving official corruption.
  
- \* Endorsed the recommendation of the Judicial Conference of the United States for the creation of fifty-one additional Federal District Court judgeships throughout the country. This, coupled with the enactment of legislation expanding the criminal jurisdiction of U.S. magistrates, will enable the relatively small number of Federal District Court Judges to focus their attention on the most significant criminal cases.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
ON ENERGY INDEPENDENCE

President Ford has said that he will not sit by and watch the Nation continue to talk about an energy crisis and do nothing about it. Nor will he accept half-way measures which fail to change the direction that has made our nation vulnerable to foreign economic interests.

The President has proposed firm, but necessary measures designed to achieve energy independence for the U.S. by 1985, and to regain our position of world leadership in energy. His policies will accomplish this by: (1) increasing domestic energy production, (2) promoting the conservation of scarce domestic energy supplies, and (3) promoting the development and efficient utilization of new domestic energy resources, including fossil, nuclear, solar and geothermal energy sources.

If Congress will adopt the President's energy program we can look forward to stable energy prices in the future, because we would be less vulnerable to the threat to a disruptive embargo or to the excessive prices set by a foreign oil cartel.

To meet his objectives, the President has:

- \* Recommended to the Congress the first comprehensive national energy program specifically designed to reduce dependence on foreign oil by cutting back U.S. imports of oil by 3-5 million barrels of oil per day by 1985, and then to regain U.S. world energy leadership.
- \* Submitted to the Congress proposals calling for energy conservation taxes, and the Energy Independence Act of 1975, which provides specific measures to increase energy supply, reduce demand, and establish national strategic petroleum reserves. Other specific proposals include:
  - A tax credit for home owners for energy conservation investments and a program for home insulation for low-income families.
  - Production from the Naval Petroleum Reserves.
  - Commercialization of synthetic fuels technologies.
  - Thermal efficiency standards for new buildings.
  - Deregulation of new natural gas prices to spur domestic production.
- \* Signed into law an act creating the Energy Research and Development Administration, and presented a \$2.3 billion energy research and development budget for FY '76.
- \* Launched a voluntary automobile efficiency program to increase gasoline mileage, and a voluntary energy conservation program in industry.

- \* Taken administrative steps to accelerate leasing of the Outer Continental Shelf to find and develop oil and gas reserves while providing, at the same time, protection for the environment.
- \* Reduced energy use by the Federal Government.
- \* Increased international cooperation in the energy field through our support of the International Energy Agency.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
ON FISCAL RESPONSIBILITY

The President has repeatedly asserted his intention to make the Federal Government fiscally responsible:

". . . To put it simply, we must decide whether we shall continue in the direction of recent years -- the path toward bigger Government, higher taxes, and higher inflation -- or whether we shall now take a new direction -- bringing to a halt the momentous growth of Government, restoring our prosperity, and allowing each of you a greater voice in your own future."

To accomplish this, the President believes that (1) the Federal government must make a substantial and permanent cut in Federal taxes, and (2) make a substantial reduction in the growth of Federal spending. President Ford called upon the Congress to join him in restraining Federal spending by placing a \$395 billion limit on FY 1977 expenditures -- some \$28 billion below projected spending for that year. Specific actions that he has taken include:

- \* Setting a one-year 5% limit on Federal pay increases and in government programs tied to the consumer price index.
- \* Using the Presidential veto power to save the taxpayer some \$7.6 billion in the 94th Congress and \$1.6 billion in the 93rd. The Congress has overridden 6 of President Ford's 39 vetoes, costing the American taxpayer an additional \$4.4 billion.

In his speech to the nation on October 6, 1975, President Ford said:

". . . If we cut only taxes but do not cut the growth of Government spending, budget deficits will continue to climb, the Federal Government will continue to borrow too much money from the private sector, we will have more inflation, and ultimately we will have more unemployment. . . In 1962, the Federal budget for the first time in our history ran over \$100 billion. In only 8 years, the budget doubled in size. In the coming fiscal year, unless we act, it doubles again to over \$400 billion. . . (M)uch of the increase in each year's budget is required by programs already on the statute books. . . If we don't slow it down, Federal spending could easily jump to more than \$420 billion -- without a single new Federal program."

The President has pointed to the financial experience of our biggest and richest city -- New York -- as a profound lesson to all Americans about the dangers of living beyond our means:

" . . . Though we are . . . the richest Nation in the world, there is a practical limit to our public bounty, just as there is to New York City's. . . If we go on spending more than we have, providing more benefits and more services than we can pay for, then a day of reckoning will come to Washington and the whole country just as it has to New York City. . . When that day of reckoning comes, who will bail out the United States of America?"

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
FOR HOUSING INDUSTRY

The President has indicated that the health of the housing industry is of critical importance to the Nation's economic well-being. He has made a strong commitment to assist the recovery of the housing industry by:

- \* Authorizing an unprecedented \$15.5 billion of mortgage purchases by the Government National Mortgage Association over the past 22 months, including the release of \$2 billion in Federal funds to purchase home and project mortgages at below-market interest rates.
- \* Authorizing the Department of Housing and Urban Development (HUD) to activate a revised home-ownership subsidy program (Section 235) that provides \$264.1 million to subsidize the construction or substantial rehabilitation of more than 250,000 new or substantially rehabilitated units of single-family housing for low and moderate-income families.
- \* Curtailing the excessive Federal spending that has required heavy borrowing from the private sector in order to reduce interest rates for home mortgages.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
IN MIDDLE EAST RELATIONS

President Ford believes that peace in the Middle East is a matter not only of preference, but of vital national interest -- because of our historical friendship with the 150 million people of the Arab world and our moral commitment to the survival and security of Israel -- and also because the economic repercussions of an upheaval in the Middle East could disrupt the world's economic recovery, undermining living standards in all of the industrial nations and the hopes of the developing world. In addition, perpetual conflict in the Middle East could strain our ties with our most important allies in Europe and Japan and increase the danger of direct U.S. - Soviet involvement with its risk of nuclear confrontation.

Because President Ford believes that this nation can make a decisive contribution to world peace, he has:

- \* Consulted with Prime Minister Rabin of Israel, President Sadat of Egypt, King Hussein of Jordan, and Syrian Deputy Prime Minister Khaddam, to bring about the September Sinai agreement between Egypt and Israel, and made advances in the cause of peace that are unprecedented in 30 years of hostilities.
- \* Directed the Secretary of State to intensify the effort to bring a just, lasting and comprehensive settlement to the Arab-Israeli conflict and to undertake a series of missions to the Middle East to pursue a second-stage agreement in the Sinai, working towards an overall peace settlement.
- \* Initiated a strong effort to bring about new and more durable economic arrangements with countries of the Middle East, to serve the interests of both producers and consumers of oil.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
FOR REGULATORY REFORM

One of the major goals President Ford has set for himself is to cut big government down to size, ". . . to make it more manageable, more responsive, more efficient, and less costly."

The President has been particularly concerned over the need for reform of regulatory agencies which over the years have intruded to an increasing degree into the lives of the individual and of businessmen. There are now more than 5100 Federal forms that have to be filled out by individuals and businesses at all levels, from the small businessman to the large corporation. President Ford believes that:

". . . Although most of today's regulations affecting business are well-intentioned, their effect, whether designed to protect the environment or the consumer, often does more harm than good. They can stifle the growth of our standard of living and contribute to inflation. . ."

To curb the growth, the cost and the time-burden of Federal regulation, to assess the impact of new Federal regulations, and to evaluate the usefulness of existing regulations, the President has:

- \* Met with Commissioners of the 10 independent regulatory agencies, directing them to improve regulatory procedures through the use of improved cost-benefit analysis of regulations, to reduce delays and backlogs in the regulatory process, to become more responsive to consumer interests, and to eliminate unnecessary regulations.
- \* Created a White House Domestic Council Review Group on Regulatory Reform to work with the Congress and the regulatory agencies to assess the impact of Federal regulations on individuals, consumer prices and inflation, and on the efficiency of the market place.
- \* Directed executive branch departments and agencies of the Federal government to evaluate the inflationary impact of major proposed legislation, rules and regulations.
- \* Initiated a major program to modernize Federal economic regulation of U.S. transportation. These proposals -- The Aviation Act of 1975, The Motor Carrier Reform Act, and The Railroad Revitalization Act -- are designed to eliminate antiquated regulations, improve customer service, and increase competition in those industries.

To assist him in carrying out his regulatory reforms, President Ford has already appointed new chairmen for six of the ten independent regulatory agencies -- Civil Aeronautics Board, Federal Power Commission,

Equal Employment Opportunity Commission, Federal Maritime Commission, National Labor Relations Board, and the Securities Exchange Commission -- and charged each with the task of revitalizing and modernizing the procedures of their agencies.

PRESIDENT GERALD R. FORD  
ACTIONS AND ACCOMPLISHMENTS  
ON REVENUE SHARING

President Ford believes that the General Revenue Sharing program, initiated in 1972, has been a resounding success, as it supports and embodies his belief in the concept of Federalism -- that unique aspect of the American system which permits and promotes creativity and freedom of action simultaneously at three levels of government. He has said that "Federalism enables our people to approach their problems through the governments closest to them, rather than looking to an all-powerful central bureaucracy for every answer."

While revenues over the last decade have grown faster at the Federal level, needs were growing fastest at the State and local levels. For this reason, President Ford has sent to the Congress for action the State and Local Fiscal Assistance Act Amendments of 1975 which authorize the extension and revision of General Revenue Sharing. The principal elements of the renewal legislation that he has proposed include:

- \* Retention of the basic revenue sharing formula now in use.
- \* Authorization of funds for almost six years.
- \* Continuation of the current level and method of funding, with annual increases of \$150 million.
- \* Increased public participation in determining the use of shared revenues.
- \* Improved enforcement of the civil rights provisions to insure that revenue sharing funds are not used in a discriminatory manner.



# FORD SHOWS BROAD SUPPORT IN POLLS

## FORD WILL ENTER ALL 31 STATE PRIMARIES

BOSTON — President Ford has announced his intention to be on the ballot in all states that are holding primary elections next year. The President's determination to run in all primary states was made public in front of a large fund raising rally here.

Stuart Spencer, Deputy Chairman and Political Director for the President Ford Committee, said the decision is a positive step for the President's campaign. Spencer explained that the President's announcement will provide an incentive for state campaign leaders who are now assured the President's name will appear on their primary's ballots.

Presidential responsibilities and new campaign spending restrictions may not permit the President to campaign actively in all primary states. However, he has expressed little sympathy for those candidates who selectively enter the primaries and therefore deny many voters a real voice in the election process.

Efforts on behalf of the President are already underway in early primary states. Republican leaders in both New Hampshire and Florida have given the President's campaign massive support. William C. Cramer, Florida's GOP National Committeeman, reports that "the President is strong and getting stronger" and that Florida voters would continue to support the President "when he is doing a fine job, as Ford is."

GROUP SURVEYED	
Republican Nomination — Ford 45% — Reagan 19% — Goldwater 11%  Source: Gallup Poll, Sept. 1975	REPUBLICANS
Republican Nomination — Ford 31% — Reagan 23% — Goldwater 12% Presidential Election — Ford 64% — Humphrey 29%  Source: Gallup Poll, Sept. 1975	INDEPENDENTS
Presidential Election — Ford vs. Kennedy 48%    46% — Ford vs. Jackson 47%    43% — Ford vs. Muskie 49%    44% — Ford vs. Shriver 52%    40% — Ford vs. Brown 53%    30%  Source: Harris Surveys, Oct. 1975	GENERAL ELECTORATE

## PRESIDENT LEADS OPPONENTS IN BOTH PARTIES

WASHINGTON — Several recent nationwide polls show widespread support for President Ford's campaign. These independent surveys reveal the President to be the voter's choice to win not only the Republican nomination but next year's Presidential election as well.

In the latest Gallup survey, President Ford was selected by 45% of the Republicans as their top choice for the nomination. Former California Governor Ronald Reagan received 19% of the vote. Others were undecided of for other candidates.

The President also was the favorite for the nomination among independent voters, who constitute more than one-third of the American electorate. The independents also chose Mr. Ford by an overwhelming 64 to 29% margin against Hubert Humphrey, the leading Democratic contender.

The most recent Harris poll confirms the President's overall strength against the entire field of potential Democratic candidates. The results show that the President currently would defeat all the declared Democratic hopefuls, as well as undeclared Democrats Sen. Edward Kennedy, D-Mass., and Governor Edmund G. Brown, Jr. of California.

## CONTRIBUTIONS GO OVER \$1.1 MILLION

WASHINGTON — Contributions for the President's election have gone over the \$1 million mark.

About half the \$1.1 million collected comes from donors giving less than

The top five states, in order are Georgia, Kansas, Alaska, Alabama and Nevada. Georgia, which already has reached 42% of its quota, has been utilizing a "Make Georgia First" campaign under the leadership of State Finance Chairman Julian LeCraw, Assistant Finance Chairman Bob Redfearn, and Susan Tucker and Sidney Adamson of the PFC staff in the state.

Although its quota is only 1.1% of the national goal, Georgia to date has accounted for 6% of all money raised.

"I think it's great," said PFC Chairman Bo Callaway, a Georgian. "If all states could meet quotas early we could use our fund raisers' talents in other important areas."

Forty states have appointed finance chairmen and contributions have been received from 49. Where are you, Wyoming?

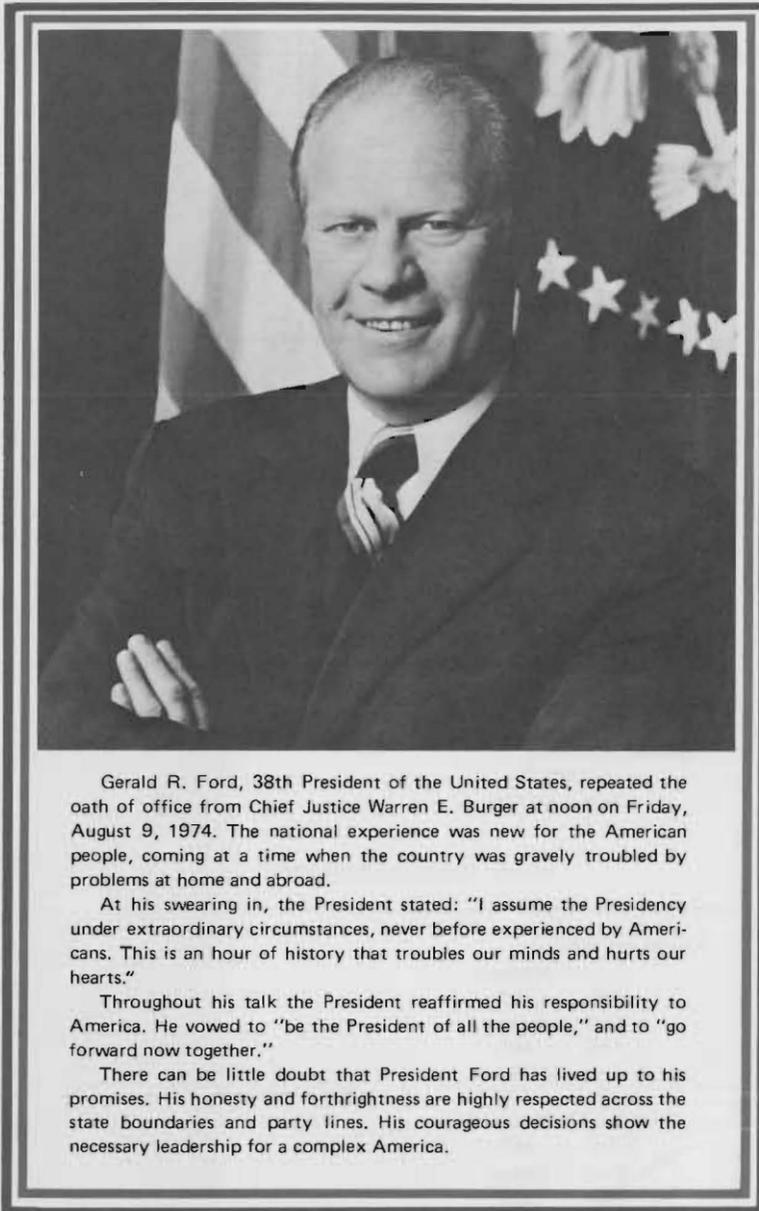
Dear Friends,

The enthusiastic good wishes President Ford has received from supporters throughout the Nation have shown a deep-seated public confidence and trust in both the man and the Office of the President.

Gerald Ford has country in overcoming problems which have during the past year. looking forward to an opportunity to that has been

We at the Committee are toward providing him Our early efforts here indicate that it will difficult campaign, and the help of thousands across the country.

During the will try to keep you up to date about the activities of the President's campaign on both the national and statewide levels. I encourage you to read through this issue of the *Inside News*, and hope that we can count on your support of our work on behalf of the President.



Gerald R. Ford, 38th President of the United States, repeated the oath of office from Chief Justice Warren E. Burger at noon on Friday, August 9, 1974. The national experience was new for the American people, coming at a time when the country was gravely troubled by problems at home and abroad.

At his swearing in, the President stated: "I assume the Presidency under extraordinary circumstances, never before experienced by Americans. This is an hour of history that troubles our minds and hurts our hearts."

Throughout his talk the President reaffirmed his responsibility to America. He vowed to "be the President of all the people," and to "go forward now together."

There can be little doubt that President Ford has lived up to his promises. His honesty and forthrightness are highly respected across the state boundaries and party lines. His courageous decisions show the necessary leadership for a complex America.

already led this many of the critical faced our country The President is the time ahead as continue the progress achieved.

President Ford determined to work with that opportunity in Washington be an interesting and we are going to need of informed people

coming months, we

*Bo Callaway*  
**BO CALLAWAY**  
Chairman

"The President Ford Committee, Howard H. Callaway, Chairman, Robert C. Moot, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463."

## 50-STATE FORD CAMPAIGN DESCRIBED

WASHINGTON — A 50-state PFC organizational effort was outlined at this month's meeting of the PFC Advisory Board.

Jack Mastrangelo, Northeast, said organizational and fund-raising efforts already are underway in the early primary states of New Hampshire and Massachusetts. The bulk of Mastrangelo's convention state activity has centered to date in Maine, Vermont, Delaware, Rhode Island, New Jersey and the District of Columbia.

Mastrangelo also predicted the President would do very well in the Pennsylvania and New York primary elections.

B. Oglesby said the PFC organizational effort is being accelerated in key Florida counties and that the West Virginia delegation is being put together with the help of Gov. Arch Moore.

Bruce Ladd, Midwest, gave an optimistic report on upcoming primaries in the big industrial states of Ohio, Michigan, Illinois, Indiana and Wisconsin.

David Owen, Great Plains, said Minnesota, Iowa, South Dakota, Kansas and Missouri all have strong organizations poised to attract convention delegates.

Al Zapanta, Southwest, said Texas is the best organized state in his area. Strong support from party leaders and elected officials make New Mexico a "hot spot," he added.

Bob Flanigan, Rocky Mountain, described Wyoming and Montana as



Blue Ribbon opening at new Michigan PFC Headquarters, with Gov. William G. Milliken (center), State PFC Chairman Peter B. Fletcher (left) and William F. McLaughlin, Chairman, Michigan Republican State Committee (right).

the states with the best organizational effort where he has responsibility.

Mrs. Nola Haerle, Northwest, said Hawaii is solid for the President and that Oregon, Washington and Alaska also look good.

David Liggett said a widespread organizational effort in all 58 California counties is being undertaken to complement the President's popularity in ex-Gov. Reagan's home state.

Reporting for Brad Hays, who was attending a North Carolina political convention, Skip Watts and Ed Terrill said the South will be a political battleground — particularly North

## PRESIDENT FORD ON THE JOB

MIDDLE EAST: President Ford and Egyptian President Anwar El-Sadat met in Washington to work together for peace and stability in the Middle East.

REVENUE SHARING: The President told the Chairman and other members of the House Government Operations Committee that he wants early enactment of his proposal to extend the general revenue sharing bill.

ECONOMY: The real GNP shot up in the third quarter at an annual rate of 11.2%, demonstrating an increase in production that should help to generate additional jobs to further reduce unemployment. President Ford's \$23 billion dollar tax cut also serves as evidence that the United States has taken more decisive action to stimulate the economy than any of the other five major powers who attended the recent Paris summit meeting.

Carolina which has an early primary. Both North Carolina and Georgia benefited from the President's recent visit, Chairman Bo Callaway said.

## ADMINISTRATION URGES CONGRESS ACT ON ECONOMY AND ENERGY

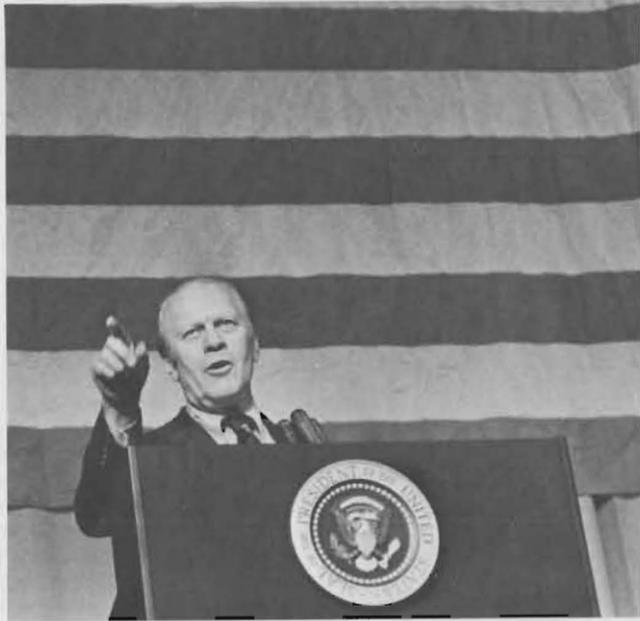
WASHINGTON — President Ford has continued his efforts to prompt the 94th Congress to act quickly and decisively in developing both a comprehensive economic recovery policy and a national energy program.

The President, whose \$23 billion dollar tax cut this past spring has helped to revive a sagging economy, is now working to persuade the Congress to extend the tax cut to a total of \$28 billion, while reducing Federal spending in fiscal year 1977 by an equal amount. He has said he is determined to put a stop to the alarming growth of the Federal budget which has taken place over the past twenty years. His use of the Presidential veto in the past fifteen months has saved the American taxpayers more than three billion dollars in expenditures authorized by Congress.

President Ford has also told Congress the nation cannot afford to delay action with regard to the nation's energy concerns. He has already proposed the Energy Independence Act of 1975, which is capable of reducing our dependence on foreign oil and restoring the United States to world energy leadership by 1985. The President also signed into law an act creating the Energy Research and Development Administration, whose purpose is to develop alternative sources of energy for future needs. Other actions by the President, such as tax credits to homeowners for energy conservation investments, and continued support of the deregulation of natural gas prices, all have provided the Congress with presidential leadership on important legislation.



The President discusses legislation with Senate Minority Leader Hugh Scott, R-Penn.



*President Ford emphasizes a point during a recent speech.*



*The President responds to an enthusiastic welcome from the airport crowd in Fresno, California.*



*The President at work in the oval office.*



*The President presides over a recent White House Staff meeting.*



*Greeting Congressmen gathered in the Rose Garden.*

# President Gerald R. Ford



*The Fords greet President and Mrs. Leone of Italy before attending a formal dinner held at the White House.*

# A Decisive and Energetic Chief Executive

# NATIONWIDE VOLUNTEER MOVEMENT GROWS

WASHINGTON — An enthusiastic response to recent efforts to recruit volunteers has been received by the President Ford Committee from throughout the country. Volunteers, who conducted a telephone campaign from PFC Headquarters, reported that approximately three out of every four Republicans contacted were willing to both support and work on behalf of the President.

Listed below are the chairmen and PFC offices that have already been established in many states. If your state's office is listed and you wish to join the President Ford Committee, we encourage you to contact the headquarters directly. If a PFC office has not yet been established in your state, please contact PFC in Washington, and we will tell you how you can help the President.

## WHERE YOU CAN JOIN THE PFC

### Alabama

Mildred Ann Lee,  
Cmpg. Coordinator  
4227 Overlook Rd., S.  
Birmingham, Alabama 35222

### Alaska

State Senator Mike Colletta  
Box 3188, Anchorage, Alaska 99501  
Keith Specking, Co-Chmn.  
Hope, Alaska

### Arkansas

Guy Newcomb, Co-Chmn.  
Mrs. Dorothy Webb, Co-Chmn.  
917 West Markham  
Little Rock, Arkansas 72203  
(501) 375-2371

### California

Attorney General Evelle Younger,  
Co-Chmn.  
State Sen. Denny Carpenter, Co-Chmn.  
David Liggett, Cmpg. Mgr.  
Spencer-Roberts & Associates, Inc.  
4201 Long Beach Blvd.  
Suite 415  
Long Beach, California 90807

### District of Columbia

Dr. William Cooper  
825 New Hampshire Ave., N.W.  
Washington, D.C.

### Florida

Rep. Lou Frey  
Oscar Juarez, Cmpg. Manager  
P.O. Box 1706  
Orlando, Florida 32802  
(305) 843-3673

### Georgia

Matthew Patton  
2410 Equitable Building  
Atlanta, Georgia 30303  
(404) 522-9410

## MICHIGAN AND OHIO GOP'S ENDORSE PRESIDENT FORD

Republican State Committees in both Michigan and Ohio have endorsed President Ford for the 1976 Republican nomination.

Kent B. McGough, Ohio GOP Chairman, praised the President's performance in office during the past fifteen months, saying "President Ford has represented the United States with distinction both at home and abroad." Michigan Chairman Bill McLaughlin said the President's "honesty, integrity, and 26 years' experience in public life" are the major factors behind his state's official support.

### Indiana

Donald B. Cox  
1010 Sycamore Street  
Evansville, Indiana 47708

### Iowa

Ralph McCartney  
R.R. # 4  
Charles City, Iowa 50616

### Illinois

Former Gov. Richard B. Ogilvie  
127 North Dearborn Street  
Room 808  
Chicago, Illinois  
(312) 641-6400

### Maryland

State Sen. Newt Steers, Co-Chmn.  
6601 River Road  
Bethesda, Md. 20034

Robert Pascal, Co-Chmn.  
112 Hatton Drive  
Severna Park, Md. 21146

### Massachusetts

Rep. Silvio Conte  
68 Leonard Street  
Belmont, Massachusetts 02178  
(617) 484-5411

### Michigan

Peter Fletcher  
223 North Walnut Street  
Lansing, Michigan 48933

### Montana

Kenneth R. Neill  
166 Riverview C  
Great Falls, Montana 59404

### New Hampshire

Rep. James Cleveland  
John Michels, Cmpg. Mgr.  
150 North Main Street  
Concord, New Hampshire  
(603) 228-0150

### New Jersey

Assembly Minority Leader  
Thomas H. Kean  
1 Elizabeth Plaza  
Elizabeth, New Jersey 07202

### North Carolina

J.M. Peden, Jr., Co-Chmn.  
Mrs. Margaret King, Jr., Co-Chmn.  
P.O. Box 10742  
Raleigh, North Carolina 27611

### Ohio

Keith McNamara  
21 East State Street  
Suite 1118  
Columbus, Ohio 43215  
(614) 228-6131

### Oklahoma

Doug McKeever  
P.O. Box 1026  
Enid, Oklahoma 73701  
(405) 234-4133

### Oregon

State Sen. Victor Atiyeh, Hon. Chmn.  
800 S.W. Washington  
Portland, Oregon 97205

### Craig Berkman

1st National Bank of Oregon  
Tower Suite 2323E  
Portland, Oregon 97201

### Pennsylvania

Drew Lewis  
1 Plymouth Meeting  
Suite 525  
Plymouth Meeting, Pennsylvania

### Rhode Island

James Field, Jr., Temp.  
Rep. State Central Committee  
of Rhode Island  
Turks Head Building  
Suite 501  
Providence, Rhode Island 02903

### South Dakota

David Volk  
Office of the State Treasurer  
State Capitol  
Pierre, South Dakota 57501

### Texas

Sen. John Tower  
Mrs. Tobin (Anne) Armstrong,  
Co-Chmn.

P. O. Box 15345  
Austin, Texas 78761

### Wyoming

Diemer True  
True Oil Company  
106 River Cross Road  
Casper, Wyoming 82601

## FLORIDA PFC SHINES

ORLANDO, FLA. — Four of Florida's five Republican congressmen support the President's nomination and election. The fifth is neutral.

Rep. Lou Frey, R-Fla., PFC campaign chairman, reports three field directors and 26 chairmen in key counties are organizing the effort among Republican voters for the March 9 primary.

While the Ford campaign will be waged throughout the state, the concentration is in heavily Republican areas across central Florida and the south coast area.

## N.H. SNOWBALLS

CONCORD, N.H. — Rep. James Cleveland, R-N.H., State PFC Chairman, reports a grassroots field organization is being set up for the Feb. 24 primary.

Cleveland helped open the Committee's New Hampshire office here at 150 N. Main Street. Former Sen. Norman Cotton, R-N.H., also spoke.

The state PFC campaign manager is John Michael. Fund raising, polling and press activities are already underway, and canvassing will start early next year.

An Evaluation of  
the Inside News October Questionnaire  
Conducted by The  
President Ford Committee

# SPECIAL REPORT

\*Important findings among voters throughout the nation.

\*Objective campaign suggestions from 2,421 Republican leaders.

\*Critical responses show genuine support for President Ford.

## Results from a Nationwide Questionnaire about President Ford



President and Mrs. Ford greeting crowds in their home state of Michigan.

SPECIAL REPORT

PFC Questionnaire Results

Responses to a recent survey conducted by The President Ford Committee are continuing to come into the National PFC offices. In just four weeks 2,421 questionnaires have been returned, which adds up to an almost 25% return of the original 10,000 pieces mailed in October. In addition, over five hundred of those who responded have volunteered their services to the President's campaign in their respective states.

The first INSIDE NEWS Questionnaire asked leading Republicans to answer some very basic questions of critical concern to both the President and the nation.

Those questions were:

- 1) What do you consider to be President Ford's greatest asset among the voters in your state?
- 2) What do you feel is President Ford's biggest problem among the voters in your state?
- 3) What solution would you recommend to this problem?

All of the returns to date reveal both an objective evaluation of the questions as well as many valuable suggestions for the President. The general results were as follows:

- 1) An overwhelming majority (80%) of respondents felt the President's strongest asset to be his honesty and integrity.
- 2) The voters' top three concerns were the economy, inflation and unemployment, followed closely by the crime and energy issues.
- 3) These responses contained a broad variety of suggestions. The most frequent comment was that President Ford is doing a good job and that by continuing his demonstrated capacity for strong leadership, the United States will be able to solve the problems mentioned in Question Two.

On the opposite page is a new questionnaire which we feel will help us further understand your thoughts and suggestions. Please take a few minutes to fill in the Questionnaire and return it to us in Washington.

PLEASE TAKE A FEW MINUTES TO FILL IN QUESTIONNAIRE NUMBER 2 BELOW AND RETURN IT TO:

Mr. Dave Crain  
President Ford Committee  
1828 L Street, N.W.  
Washington, D.C. 20036

1. In order of priority please indicate which 3 national areas of concern will be the most important to the voters in your state in the upcoming Presidential campaign.

- |   |   |
|---|---|
| <input type="checkbox"/> Cost of Living/Inflation | <input type="checkbox"/> High Taxes                                 |
| <input type="checkbox"/> Unemployment             | <input type="checkbox"/> Environment                                |
| <input type="checkbox"/> Crime                    | <input type="checkbox"/> Reducing tensions with Communist countries |
| <input type="checkbox"/> Energy/Fuel              | <input type="checkbox"/> Defense Spending                           |
| <input type="checkbox"/> Government Spending      | <input type="checkbox"/> Other (please list) _____                  |

2. What recommendations would you make to President Ford in dealing with these concerns?

1) \_\_\_\_\_  
\_\_\_\_\_

2) \_\_\_\_\_  
\_\_\_\_\_

3) \_\_\_\_\_  
\_\_\_\_\_

PLEASE USE THE REVERSE SIDE FOR ANY ADDITIONAL THOUGHTS.

THANK YOU.

Name (Please Print) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036

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To help us defray the costs of sending this newsletter to you, your contribution for \$10.00 or less would be greatly appreciated.



THE INSIDE NEWS

THE INSIDE NEWS



For release: WEDNESDAY, DECEMBER 3, 1975

Contact: Peter Kaye (202) 457-6430

President Ford today announced the appointment of Robert Mosbacher, a Houston businessman, as finance chairman of The President Ford Committee.

In announcing the appointment, the President said: "I am looking forward to working with Bob Mosbacher throughout this campaign. I recognize him as a competent and dynamic leader who will be able to attract financial support from hundreds of thousands of Americans."

Mosbacher, 48, presently is a member of the finance executive committee. In his new duties, he will serve as a full-time finance chairman.

"I hope to reach many people from all walks of life who are behind the President but who have not had an opportunity to become involved," Mosbacher said.

"We hope to establish a broad base of support for the President with contributions ranging from \$1 to the legal maximum of \$1,000."

Mosbacher is an independent businessman in oil and gas producing, real estate and ranching.

He has been active in Republican politics and has served as a member of the executive committee of the Republican National Finance Committee. In 1971-2, he was state chairman of that committee.

Mosbacher is a member of the National Petroleum Council. He is board chairman of the M.D. Anderson Hospital and Cancer Research Center in Houston, a director of the Texas Heart Institute and a committee member of St. Luke's and Texas Children's Hospitals.

A native of New York, Mosbacher is a graduate of Washington and Lee University. He is married and has six children. He is the winner of world sailing championships in two Olympic classes in 1969 and 1971.

The President also announced the appointment of David Packard as honorary chairman of the finance committee and Max Fisher as co-chairman and chairman of the finance executive committee.

##

EDITORS AND REPORTERS: Bob Mosbacher will be available to meet with reporters at 10 a.m. Thursday at The President Ford Committee, 1828 L. St. N.W. Please contact Peter Kaye.

# President Ford Committee

1628 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

December 2, 1975

## THE EXECUTIVE COMMITTEE OF THE PRESIDENT FORD FINANCE COMMITTEE

Max M. Fisher Chairman, The Executive Committee 2210 Fisher Building Detroit, Michigan 48202	313-871-8000
Loren M. Berry L. M. Berry and Company 3710 Kettering Boulevard Dayton, Ohio 45401	Bus: 513-296-2121
Winton M. Blount (Red) Chairman of the Board Blount, Inc. 4250 Executive Park Drive Montgomery, Alabama 36111	205-272-8020
Mrs. George C. (Margaret) Brock 1404 Century Towers, West (switchboard) 2220 Avenue of the Stars Los Angeles, California 90067	213-277-0787 213-277-0800
Albert L. Cole Round Hill Road Greenwich, Connecticut 05830	203-869-4964
Edwin D. Dodd President & Chief Executive Officer Owens-Illinois, Inc. Post Office Box 1035 Toledo, Ohio 43666	419-242-6543
Miss Louise Gore Fairfax Hotel 2100 Massachusetts Avenue, N. W. Washington, D. C. 20008	202-293-2100
Harry J. Haskell, Jr. 1300 Market Street Wilmington, Delaware	302-654-8764
Raymond Kravis Chairman of the Board Raymond F. Kravis Associates, Inc. 1705 First National Bank Building Tulsa, Oklahoma 74103	918-587-5161

Executive Committee  
December 2, 1975  
Page two

Donald M. Kendall Chairman Pepsico, Inc. Purchase, New York 10755	914-253-2000
Bernard J. (Bunny) Lasker Lasker, Stone, and Stern 20 Broad Street New York City, New York 10022	212-944-0317
Gustave Levy Goldman Sachs and Company 55 Broad Street New York City, New York 12202	212-676-8000
William C. Messinger Rexnord, Inc. 3500 First Wisconsin Center 777 East Wisconsin Avenue Milwaukee, Wisconsin 53202	414-384-3000
Mrs. Harvey M. (Lyn) Meyerhoff 3200 Caves Road Owings Mills, Maryland 21117	301-363-0499 301-363-0498
Robert Mosbacher Capitol National Bank Building 1300 Main Street Houston, Texas 77002	713-225-0781
David Packard Chairman of the Board Hewlett-Packard Company 1501 Page Mill Drive Palo Alto, California 94304	415-493-1501
Thomas A. Pappas C. Pappas Company, Inc. 647 Summer Street Boston, Massachusetts 02110	617-542-4210
Taft Schreiber 100 Universal City Plaza Universal City, California 91608	213-985-4321

Executive Committee  
December 2, 1975  
Page three

William W. Scranton  
Northeastern Bank of Pennsylvania  
Scranton, Pennsylvania 18503

717-961-7137

Richard B. Sellars  
Chairman of the Board  
Johnson and Johnson  
501 George Street  
New Brunswick, New Jersey 08903

201-524-0400

W. Clement Stone  
Combined Insurance Company  
5050 North Broadway  
Chicago, Illinois

312-275-8000

John Swearingen  
Chairman & Chief Executive Officer  
Standard Oil Company  
200 East Randolph Drive  
Chicago, Illinois

312-856-6111

C. William Verity, Jr.  
Chairman of the Board  
Armco Steel Corporation  
703 Curtis Street  
Middletown, Ohio 45042

202-223-5370

David K. (Pat) Wilson  
Chairman, Cherokee Equity Corporation  
95 White Bridge Road  
Nashville, Tennessee 37205

615-356-1940

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

December 8, 1975

## ALABAMA

(COMMITTEE REPRESENTING ALL 7 CONGRESSIONAL DISTRICTS)

(Temporary Contact)

EDGAR WELDEN 205-322-5733 (O)  
Chairman,  
Alabama Republican Executive Committee  
P.O. Box 3315  
Birmingham, Alabama 35205

(Campaign Coordinator)

MILDRED ANN LEE 205-595-8212 (H)  
4227 Overlook Road, S.  
Birmingham, Alabama 35222

## ALASKA

(Co-Chairman)

STATE SENATOR MIKE COLLETTA 907-279-1536 (O)  
Box 3188  
Anchorage, Alaska 99501

(Co-Chairman)

KEITH SPECKING (no phone)  
Hope, Alaska

## ARIZONA

BURTON KRUGLICK 602-264-2581 (O)  
Guarantee Appliance Company  
1333 East Camelback Road  
Phoenix, Arizona 85014

## ARKANSAS

(Co-Chairman)

GUY NEWCOMB 501-563-3535 (O)  
P.O. Box 129  
Osceola, Arkansas

(Co-Chairman)

MRS. DOROTHY WEBB 501-375-7108 (O)  
4924 East Crestwood  
Little Rock, Arkansas

ARKANSAS (continued)

ARKANSAS HEADQUARTERS

917 West Markham  
Little Rock, Arkansas 72203 501-375-2371 (O)

CALIFORNIA

(Co-Chairman)  
ATTORNEY GENERAL EVELLE YOUNGER 213-620-3145 (O)  
3580 Wilshire Blvd.  
Suite 800  
Los Angeles, California

(Co-Chairman)  
STATE SENATOR DENNY CARPENTER 916-445-5831 (O)  
State Capitol  
Sacramento, California

CALIFORNIA HEADQUARTERS

David Liggett, Campaign Manager 213-595-1676 (O)  
Spencer-Roberts & Associates, Inc.  
4201 Long Beach Blvd.  
Suite 415  
Long Beach, California 90807

COLORADO

STEVE DUNCAN 303-893-1000 (O)  
4846 South Nelson  
Littleton, Colorado 80224

CONNECTICUT

JOSEPH B. BURNS 203-528-4109 (O)  
477 Connecticut Blvd.  
East Hartford, Connecticut 06108

DISTRICT OF COLUMBIA

DR. WILLIAM COOPER 202-337-2727 (O)  
825 New Hampshire Ave. N.W.  
Washington, D.C.

FLORIDA

THE HONORABLE LOU FREY 202-225-3671 (O)  
U.S. House of Representatives  
Washington, D.C. 20515

FLORIDA (continued)

FLORIDA HEADQUARTERS

Oscar Juarez, Campaign Manager 305-843-3673 (0)  
P.O. Box 1706  
Orlando, Florida 32802

GEORGIA

MATTHEW PATTON 404-522-3100 (0)  
Kilpatrick, Cody, Rogers  
McClatchey & Regenstein  
Equitable Building  
100 Peachtree Street  
Atlanta, Georgia 30303

GEORGIA HEADQUARTERS

Susan Tucker, Campaign Coordinator 404-522-9410 (0)  
2410 Equitable Building  
Atlanta, Georgia 30303

HAWAII

VERN S. BRYE 808-841-5831 (0)  
35 Pueohola Place  
Kailua, Hawaii 96734

ILLINOIS

THE HONORABLE RICHARD B. OGILVIE 312-786-7500 (0)  
Isham, Lincoln & Beale  
One First National Bank  
Chicago, Illinois 60670

(Honorary Co-Chairman)  
THE HONORABLE LESLIE C. ARENDS 217-388-2258 (0)  
Melvin, Illinois 60952

THE HONORABLE MARGUERITE STITT CHURCH  
300 Church Street 312-UN4-4831 (0)  
Washington, D.C. 20510

THE HONORABLE CHARLES H. PERCY 202-225-2152 (0)  
United States Senate  
Washington, D.C. 20510

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PRESIDENT FORD COMMITTEE - OFFICE OF THE FINANCE CHAIRMAN

STATE FINANCE CHAIRMEN

December 3, 1975

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STATE FINANCE CHAIRMEN

December 3, 1975

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STATE FINANCE CHAIRMEN

December 3, 1975

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STATE FINANCE CHAIRMEN

December 3, 1975

Page six

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December 3, 1975

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STATE FINANCE CHAIRMEN

December 3, 1975

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TAB C

## WEEKLY TREASURER'S REPORT

WEEK ENDING: December 5, 1975

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual			
Identified	\$1,188,516.05	\$ 36,483.02	\$1,224,999.07
Suspense	45,141.00	250.00	45,391.00
Total	1,233,657.05	36,733.02	1,270,390.07
Committees, Reg.-			
Identified	14,350.00	-0-	14,350.00
Suspense	1,000.00	-0-	1,000.00
Total	15,350.00	-0-	15,350.00
Pledges	500.00	-0-	500.00
Total Contributions	1,249,507.05	36,733.02	1,286,240.07
Interest Income	1,548.53	-0-	1,548.53
Total Receipts	1,251,055.58	36,733.02	1,287,788.60

## MATCHING FUNDS (MEMO ACCOUNT)

Qualifiable -		
States Qualifiable		23
Funds Qualifiable		584,737.22

## DISBURSEMENTS:

Fund Raising	307,324.91	71,105.54	378,430.45
Non Fund Raising	497,150.87	42,252.42	539,403.29
Refundable Deposits	34,160.20	-0-	34,160.20
Contribution Returns	6,136.00	1,000.00	7,136.00
Advances	122,721.00	3,703.00	126,424.00
Total Disbursements	967,492.98	118,060.96	1,085,553.94

## FUNDS BALANCE:

Cash in Bank	99,353.09
Petty Cash	400.00
Certificate of Deposit	101,981.57
Securities in Process of Sale	-0-
Pledges Receivable	500.00
Total Funds Balance	202,234.66

## STATISTICS:

Total Number of Contributors as of December 5, 1975	3322
Average Amount of Contribution to date	387.00
Cost of Fund Raising to date - percent of contribution	29

SUMMARY OF CONTRIBUTIONS AND EXPENSES  
WEEK ENDING DEC. 5

	<u>CONTRIBUTIONS</u>			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
ALABAMA	\$ 75,000	23,710	31.6	1,000	4.2
ALASKA	20,000	9,650	48.3		
ARIZONA	140,000	10,705	7.7	2,696.70	25.2
ARKANSAS	50,000	3,910	7.8		
CALIFORNIA	1,795,000	179,032.50	10.0	17,410.92	9.7
COLORADO	150,000	11,785	7.9	1,750	14.9
CONNECTICUT	300,000	31,365	10.5		
DELAWARE	100,000	7,130	7.1		
DISTRICT OF COL.	300,000	34,132	11.4		
FLORIDA	450,000	34,235	7.6	137.90	0.4
GEORGIA	150,000	70,281	46.9	8,554.66	12.2
HAWAII	45,000	1,220	2.7	3,887.40	318.6
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	130,987.50	13.7	24,726.51	19.0
INDIANA	275,000	10,706.75	3.9	3,000	28.0
IOWA	150,000	1,910	1.3		
KANSAS	135,000	57,505	42.6	207.81	0.4
KENTUCKY	100,000	7,550	7.6		
LOUISIANA	75,000	6,775	9.0	500	7.4
MAINE	45,000	200	0.4		
MARYLAND	225,000	24,967	11.1		
MASSACHUSETTS	325,000	20,235	6.2		
MICHIGAN	550,000	61,261.02	11.1	6,100	10.0
MINNESOTA	275,000	32,492	11.8	1,000	3.1
MISSISSIPPI	40,000	30	0.1		
MISSOURI	250,000	38,325	15.3	3,550	9.3
MONTANA	40,000	1,500	3.8		
NEBRASKA	85,000	4,135	4.9		
NEVADA	25,000	7,110	28.4	2,444.33	34.4
NEW HAMPSHIRE	40,000	1,104	2.8	105.90	9.6
NEW JERSEY	350,000	36,298.33	10.4	4,834.53	13.3
NEW MEXICO	50,000	3,310	6.6		
NEW YORK	1,650,000	105,963.50	6.4	10,917.08	10.3

SUMMARY OF CONTRIBUTIONS AND EXPENSES

page two

	<u>CONTRIBUTIONS</u>			<u>FUND RAISING EXPENSES IN THE STATES</u>	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	17,805	14.2		
NORTH DAKOTA	30,000	1,120	3.7		
OHIO	650,000	36,935	5.7		
OKLAHOMA	120,000	17,661	14.7	4,408.97	25.0
OREGON	90,000	21,425	23.8	4,241.80	19.8
PENNSYLVANIA	700,000	43,895.27	6.3		
RHODE ISLAND	50,000	1,550	3.1		
SOUTH CAROLINA	75,000	1,160	1.6		
SOUTH DAKOTA	30,000	100	0.3		
TENNESSEE	175,000	24,885	14.2	525.69	2.1
TEXAS	650,000	79,407.20	12.1	4,000	5.0
UTAH	35,000	10	0.0		
VERMONT	25,000	900	3.6		
VIRGINIA	250,000	29,555	11.8	423.10	1.4
WASHINGTON	175,000	6,610	3.8		
WEST VIRGINIA	40,000	2,200	5.5		
WISCONSIN	225,000	15,045	6.7		
WYOMING	30,000	9,215	30.7		
PUERTO RICO	25,000	-	-		
TERRITORIES		500			
CANADA		5			
UNIDENTIFIED					
<b>TOTALS</b>	<b>12,720,000</b>	<b>1,279,604.07</b>	<b>10.0</b>	<b>106,423.30</b>	<b>8.3</b>

1/ Includes advances for fund raising and Direct Expenses only.

TREASURER'S OFFICE

Total Quota (000)	STATE	CUM. THRU.	FRI	MON	Tues	Wed	THURS.	CUM. THRU.
				12/1	12/2	12/3	12/4	
75	Alabama	22,700				1010		23,710
20	Alaska	8,400					1250	9,650
140	Arizona	9,955				750		10,705
50	Arkansas	3,800					110	3,910
1,795	California	176,476.50		1501	25	1000	30	179,032.50
150	Colorado	11,685				100		11,785
300	Connecticut	30,990		100	25	10	240	31,365
100	Delaware	7,055			25	50		7,130
300	D.C.	32,672			1200	160	100	34,132
450	Florida	34,095			125	15		34,235
150	Georgia	67,541		715		2025		70,281
45	Hawaii	1,220						1,220
35	Idaho	1,000						1,000
950	Illinois	129,112.50			200	500	275	130,087.50
275	Indiana	9,456.75			200	1000	50	10,706.75
150	Iowa	1,910						1,910
135	Kansas	56,505					1000	57,505
100	Kentucky	7,550						7,550
75	Louisiana	6,760		15				6,775
45	Maine	200						200
225	Maryland	23,497		560	10	900		24,967
325	Massachusetts	20,235						20,235
550	Michigan	52,565		1725.01	3216.01	2047	1708	61,261.02
275	Minnesota	31,817		675				32,492
40	Mississippi	30						30
250	Missouri	38,075				200	50	38,325
40	Montana	1,500						1,500
85	Nebraska	4,135						4,135
25	Nevada	7110						7,110

Total Quota (000)	STATE	CUM. THRU.	1/6/1	1/10/1	1/05/1	Wed 12/3	THURS 12/4	CUM. THRU.
40	N. Hampshire	1,000				104		1,104
350	New Jersey	34,198.33			2100			36,298.33
50	New Mexico	3,310						3,310
1,650	New York	104,861.50		2	100	1000		105,963.50
125	N. Carolina	16,355			100	1000	350	17,805
30	N. Dakota	1,100		20				1,120
650	Ohio	36,585			100		250	36,935
120	Oklahoma	16,326			1335			17,661
90	Oregon	19,075					2350	21,425
700	Pennsylvania	43,545.27		250		100		43,895.27
50	Rhode Island	1,525				25		1,550
75	S. Carolina	1,160						1,160
30	S. Dakota	100						100
175	Tennessee	24,885						24,885
650	Texas	77,632.20			525	250	1000	79,407.20
35	Utah	10						10
25	Vermont	500		100				900
250	Virginia	28,845		10	500	100	100	29,555
175	Washington	6,610						6,610
40	W. Virginia	2,200						2,200
225	Wisconsin	15,045						15,045
30	Wyoming	9,150			65			9,215
	Territories							
States Cum. Total		1,242,366.05		5673.01	9851.01	12,346.	8863	1,279,099.07
	Unidentified	5						5
	Sub-total							
	Other Receipts	500						500
	TOTAL	1,242,871.05		5673.01	9851.01	12,346	8863	1,279,604.07