

THE PRESIDENT HAS SEEN....

# The President Ford Committee

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October 6, 1975

MEMORANDUM FOR THE PRESIDENT

FROM: BO CALLAWAY

SUBJECT: Weekly Report #13, Week Ending October 3, 1975

## I. GENERAL CAMPAIGN ORGANIZATION

Stu Spencer has assumed the position of Acting Political Director with the resignation last Wednesday of Lee Nunn. Additional staff changes include the employment of former U.S. Senate candidate Leo Thorsness to handle special groups' activities, and Tim Ryan, formerly of the Baltimore firm of Venable, Baetger and Howard, to serve as Assistant General Counsel.

I have met with former 1972 "November Group" director, Pete Dailey, who has agreed to assist us in organizing a Washington based advertising effort. Initial staff selections for this new group will be made during the next several weeks.

A phone center and direct mail program is now being designed for the early primary states. Both of these efforts, but particularly the latter, will be tied in to our polling results.

## II. FINANCE

Funds received as of last Friday were \$53,478, for a total to date of \$739,508.85. The Treasurer's Report is attached. Also attached is a list of of the confirmed State Finance Chairmen.

## III. STATE CAMPAIGN ORGANIZATION

New Hampshire - An extensive poll, developed last week with Bob Teeter, will be launched in the State October 6, with results expected to be ready for our review by the first of November. Jim Cleveland accepted the role of PFC Chairman with Norris Cotton as Honorary Chairman, and the announcement was made on Friday.

Florida - An in-depth survey has been designed for Florida and will be in the field this weekend, with results available to us during the first week in November. Lou Frey's announcement as PFC Chairman will be made in Tallahassee.

Georgia - Matt Patton of Atlanta was announced on Thursday as the State PFC Chairman. Matt is setting up a committee of 10 District Chairmen for the statewide organization.

South Dakota - State Treasurer David Volk received clearance and accepted the Chairman's position. Former Congressmen Ben Reifel and E.Y. Berry have agreed to be Honorary Co-Chairmen.

Oklahoma - National Committeeman Skip Healy and Committeewoman Grace Boulton are definitely pro-Reagan; however, State Chairman Paula Unruh is willing to quietly help us. My visit to Tulsa and Oklahoma City uncovered Reagan support among the local leadership, particularly in the latter city. Doug McKeever is under consideration for PFC State Chairman, Due to Oklahoma's District orientation, strong leadership appointments at this level are crucial.

#### IV. WESTERN REGIONAL REPUBLICAN MEETING

Jack Stiles, Bob Mathias, Jack Ford, and Judy Harbaugh, and PFC Regional Chairman Bob Flanigan attended the Western States Republican Conference in Portland. They reported a great deal of interest among the Party leadership in your election and noted a significant change in attitude among the representatives from Idaho, Montana, New Mexico and Utah, all of whom are now wishing to know how they can best assist your campaign. This unanimity of support is a remarkable turn-around from that of just a few weeks ago when these same persons met with us at the RNC meeting.

#### V. YOUNG REPUBLICAN EXECUTIVE COMMITTEE MEETING

Gene Anderson, Executive Assistant to Governor Holshouser, represented the PFC last week at the Y.R. Executive Committee meeting in Charleston, South Carolina. Gene feels that a net gain was made with the auxiliary's leadership by virtue of our presence and personal contact. He also reports solid support for you among a larger segment of the State leadership and regular membership than is indicated in press reports.

VI. MAJOR APPOINTMENTS SCHEDULE

Monday - Peter Kaye  
Tuesday - Bob Taft  
Wally Mears, Detroit News  
Wednesday - SOS Club Breakfast (Speaker)  
Dean Fisher, TIME Magazine  
Conservative Union Club  
Thursday - The Vice President  
Malvina Stephenson (Syndicated Columnist)  
Friday - Kansas City (Personal business)  
Saturday/ - In Atlanta  
Sunday



Copy to: Don Rumsfeld  
Dick Cheney

WEEKLY TREASURER'S REPORT

WEEK ENDING: October 3, 1975

	Beginning Totals	This Week	Totals to Date	Budgeted
<b>CONTRIBUTIONS:</b>				
Individual -				
Identified	\$551,099.25	\$167,724.50	\$718,823.85	
Suspense	124,366.50	(114,246.50)	10,120.00	
Total	<u>\$675,465.75</u>	<u>53,478.00</u>	<u>\$728,943.85</u>	
Committees, Reg. -				
Identified	\$ 10,250.00		\$ 10,250.00	
Suspense	1,000.00		1,000.00	
Total	<u>\$ 11,250.00</u>		<u>\$ 11,250.00</u>	
Pledges		\$ 500.00	\$ 500.00	
Total Contributions			<u>\$740,008.85</u>	
Interest Income	\$ 479.17	\$ 7.48	\$ 486.65	
Total Receipts			<u>\$741,180.50</u>	

**MATCHING FUNDS (MEMO ACCOUNT)**

Qualifiable -			
States Qualifiable			21
Funds Qualifiable			\$324,579.00

**DISBURSEMENTS:**

Fund Raising	\$ 9,3008.77	\$ 4,835.56	\$ 97,844.33
Non-Fund Raising	\$110,638.75	\$ 10,935.64	\$121,574.39
Refundable Deposits	\$ 4,400.00	- 0 -	\$ 4,400.00
Contribution Returns	\$ 5,251.00	(\$ 250.00)	\$ 5,001.00
Advances	\$ 21,800.00	\$ 5,000.00	\$ 26,800.00
Total Disbursements	<u>\$235,098.52</u>	<u>\$ 20,521.20</u>	<u>\$255,619.72</u>

**FUNDS BALANCE:**

Cash in Bank		\$383,751.64
Petty Cash		\$ 351.22
Certificate of Deposit		\$100,479.17
Securities in Process of Sale		\$ 978.75
Total Funds Balance		<u>\$485,560.78</u>

**STATISTICS:**

Total Number of Contributors as of <u>October 3, 1975</u>	1,416
Average Amount of Contribution to date	523
Cost of Fund Raising to date - percent of contribution	13%

SUMMARY OF CONTRIBUTIONS AND EXPENSES  
AS OF OCTOBER 3, 1975

FUND RAISING EXPENSES  
IN THE STATES

	<u>CONTRIBUTIONS</u>			AMOUNT	% OF CONTRIBUTIONS RECEIVED
	QUOTA	RECEIVED	% OF QUOTA		
ALABAMA	\$ 75,000	\$ 19,450	25.9 %		
ALASKA	20,000	2,000	10.0		
ARIZONA	140,000	8,330	6.0		
ARKANSAS	50,000	-	-		
CALIFORNIA	1,795,000	122,514.50	6.8		
COLORADO	150,000	8,810	5.9		
CONNECTICUT	300,000	22,115	7.4		
DELAWARE	100,000	3,600	3.6		
DISTRICT OF COL.	300,000	23,247	7.7		
FLORIDA	450,000	21,320	4.7		
GEORGIA	150,000	22,075	14.7		
HAWAII	45,000	20	-		
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	65,236.50	6.9		
INDIANA	275,000	7,261.75	2.7		
IOWA	150,000	260	0.2		
KANSAS	135,000	41,055	30.4		
KENTUCKY	100,000	7,525	7.5		
LOUISIANA	75,000	4,200	5.6		
MAINE	45,000	200	0.4		
MARYLAND	225,000	16,187	7.2		
MASSACHUSETTS	325,000	13,135	4.0		
MICHIGAN	550,000	43,380	7.9		
MINNESOTA	275,000	16,621	6.0		
MISSISSIPPI	40,000	15	-		
MISSOURI	250,000	9,625	3.9		
MONTANA	40,000	500	1.2		
NEBRASKA	85,000	2,010	2.4		
NEVADA	25,000	4,800	19.2		
NEW HAMPSHIRE	40,000	-	-		
NEW JERSEY	350,000	10,728.33	3.1		
NEW MEXICO	50,000	2,010	4.0		
NEW YORK	1,650,000	70,577.50	4.3		

SUMMARY OF CONTRIBUTIONS AND EXPENSES  
AS OF OCTOBER 3, 1975  
page two

	<u>CONTRIBUTIONS</u>			<u>FUND RAISING EXPENSES IN THE STATES</u>	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	\$ 7,380	5.9 %		
NORTH DAKOTA	30,000	1,100	3.7		
OHIO	650,000	29,450	4.5		
OKLAHOMA	120,000	5,600	4.7		
OREGON	90,000	5,525	6.1		
PENNSYLVANIA	700,000	30,040.27	4.3		
RHODE ISLAND	50,000	1,025	2.0		
SOUTH CAROLINA	75,000	1,010	1.3		
SOUTH DAKOTA	30,000	100	0.3		
TENNESSEE	175,000	19,015	10.9		
TEXAS	650,000	32,393	5.4		
UTAH	35,000	-	-		
VERMONT	25,000	-	-		
VIRGINIA	250,000	17,835	7.1		
WASHINGTON	175,000	3,000	1.7		
WEST VIRGINIA	40,000	-	-		
WISCONSIN	225,000	12,410	5.5		
WYOMING	30,000	-	-		
TERRITORIES		-	-		
UNIDENTIFIED		1			
<b>TOTALS</b>	<b>12,720,000</b>	<b>734,692.85</b>	<b>5.8</b>	<u>1/</u>	<u>1/</u>

1/ No significant fund-raising expenditures have been made in the States. These columns will be completed for subsequent reports as expenditures are made.

TREASURER'S OFFICE

Total Quota (,000)	STATE	CUM. THRU. Friday Sept. 26,	MON. 9/29	TUES. 9/30	WED. 10/1	THURS. 10/2	FRI. 10/3	CUM. THRU. Friday Oct. 3, 1975
75	Alabama	19,450	-	-	-	-	-	19,450
20	Alaska	2,000	-	-	-	-	-	2,000
140	Arizona	8,330	-	-	-	-	-	8,330
50	Arkansas	-	-	-	-	-	-	-
1,795	California	114,164.50	8,100	-	-	250	-	122,514.50
150	Colorado	8,810	-	-	-	-	-	8,810
300	Connecticut	21,625	-	500	-	-	-	22,115
100	Delaware	3,600	-	-	-	-	-	3,600
300	D.C.	24,686	-	-1439	-	-	-	23,247
450	Florida	21,575	-	-255	-	-	-	21,320
150	Georgia	22,075	-	-	-	-	-	22,075
45	Hawaii	20	-	-	-	-	-	20
35	Idaho	6,000	-	-	-	-	-	6,000
950	Illinois	52,936.50	3,000	7,100	-	2,200	-	65,236.50
275	Indiana	7,261.75	-	-	-	-	-	7,261.75
150	Iowa	260	-	-	-	-	-	260
135	Kansas	17,355	-	-	-	23,700	-	41,055
100	Kentucky	7,525	-	-	-	-	-	7,525
75	Louisiana	4,200	-	-	-	-	-	4,200
45	Maine	200	-	-	-	-	-	200
225	Maryland	16,977	-	-790	-	-	-	16,187
325	Massachusetts	13,135	-	-	-	-	-	13,135
550	Michigan	40,350	2,000	5	-	1,025	-	43,380
275	Minnesota	15,326	1,295	-	-	-	-	16,621
40	Mississippi	15	-	-	-	-	-	15
250	Missouri	8,625	1,000	-	-	-	-	9,625
40	Montana	500	-	-	-	-	-	500
85	Nebraska	2,000	10	-	-	-	-	2,010
25	Nevada	4,800	-	-	-	-	-	4,800



STATE FINANCE CHAIRMEN - CONFIRMED

ALABAMA

WILLIAM P. ACKER, III (Co-Chairman) 205-251-0152  
First National-Southern Natural Bldg. Res: 237-0637  
Birmingham, Alabama 35203

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Thompson Tractor Company  
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LOUISIANA

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President, McMoran Oil Exploration  
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HARMON DUDLEY (Assisting Mr. Helm)  
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PENNSYLVANIA (EASTERN)

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Life & Casualty Insurance Company  
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TEXAS

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