

The President Ford Committee

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1828 L Street, N.W.
Suite 250
Washington, D. C. 20036
(202) 833-8920



October 1, 1975

MEMORANDUM TO THE PRESIDENT

FROM: BO CALLAWAY 

SUBJECT: Weekly Report #12, Week ending September 26, 1975

I. GENERAL CAMPAIGN ORGANIZATION - Bruce Ladd begins with the Committee today to serve as a Regional Coordinator under Lee Nunn. With Ladd's employment the field force has increased to four persons. These additions will definitely benefit our ability to establish an active presence in most important key states.

A meeting will be held this evening with Clif White, Stu Spencer, Brad Hayes and Lee Nunn to discuss the best available people for Regional Coordinators (paid staff) and Regional Chairmen (volunteers). Again, any White House suggestions will be appreciated.

Bob Teeter of Market Opinion Research is now assisting us in the preparation of a survey questionnaire for Florida and New Hampshire (with the possible inclusion of Massachusetts with the New Hampshire poll). We are projecting an early October sampling period with results available in early December.

As earlier reported, Stan Anderson is assisting with Convention arrangements and last weekend, Stan and I visited Kansas City to inspect the Arena and review hotel facilities. A summary of the trip is provided later in this memorandum. Stan will plan to attend the RNC's Arrangements Committee meeting in Kansas City later this month. Let me add that I am very impressed with Stan's knowledge of Convention matters.

(The Committee's full-time paid staff currently numbers nineteen persons for the non-fundraising operation. Two Regional Chairmen and two State Chairmen have been appointed and announced. State Chairmen appointments are pending announcement in New Hampshire, Florida, Iowa, Georgia, and South Dakota. Texas and California are continuing initial activity through an organizing

committee.

II. FINANCE - Funds raised as of the reporting period ending September 26 were \$21,390, for a total to date of \$686,715.85 or approximately 7% of the \$10 million pre-convention goal. The Treasurer's report is attached for your additional information.

Twenty-nine State Finance Chairmen have been selected and appointed to date with Chairmen also in place in Eastern Pennsylvania, the District of Columbia and Puerto Rico. Public announcements of these appointments are in various stages of completion.

Currently, sixteen full-time employees are working with the Finance Committee and Treasurer's office.

III. STATE CAMPAIGN ORGANIZATION

New Hampshire - The State is beginning to show progress and should improve considerably once the PFC State Chairman is on board and local organizational activities can proceed. Voter acquisition is underway and, as earlier mentioned, a poll is being designed for introduction into the field in the next two weeks.

Florida - Lou Frey is to be announced as the PFC Chairman on October 6, and a minimum budget for the state is being reviewed for approval at this time. Clearly, a strong organizational effort is essential if we are to be successful in the Florida primary. A recent field visit once again showed considerable Reagan strength among state Republicans and indicated a somewhat shallow support level for you among our current backers. As you know, former State GOP and '72 CRP Chairman Tommy Thomas declined our offer to play a role in the PFC effort and signed on with Reagan instead. Party infighting is expected to be a major problem throughout the primary.

Massachusetts - After an extensive visit in the state, Dick Mastrangelo reports that the Party is in the worst shape in recent memory with the Reagan forces seeking to fill the void, particularly in the delegate selection process. Local factional bickering over the delegate question further clouds the issue. We are following the situation closely and, where possible, attempting to have discreet input. Let me emphasize that the electorate for the general election and the primary represents the two ideological extremes. The next ten days can prove critical.

Illinois - State PFC Chairman Richard Ogilvie and others are continuing to identify delegate candidates in each Congressional

District. Reagan activity has increased, but they have not made a great deal of progress in finding strong delegate candidates at this point. Reagan does have the potential ability to gain a strong popular vote in Illinois, but our organizational effort should insure a minimum of 85 delegates according to state leadership reports.

Iowa - National Committeeman John McDonald, joined by other state Republican leaders, have recommended former state senator and House majority leader Ralph McCartney to serve as the PFC Chairman with the current State GOP Co-Chairman Margaret McDonald to serve as the Iowa PFC Co-Chairman. Both of these individuals are under consideration at this time. An additional suggestion made to me was to withhold any action in appointing and announcing Governor Ray as the Honorary Chairman until the principal state and district leadership are publicly named. This recommendation is under consideration.

Finally, Jack Stiles made a swing into Minnesota and Wisconsin (following the Michigan Mackinac Island Conference) and reports little, if any, Reagan activity in these two states. It was suggested to Jack, however, that former Goldwater leader Sam Hay could be a catalyst for Reagan efforts in Wisconsin. GOP leadership in both states are reported to be solidly behind you.

IV. CONVENTION ARRANGEMENTS - Stan Anderson and I visited Kansas City last weekend to conduct an on-site inspection of the Arena and the Crown Center Hotel. A request will be made of the National Committee to reserve space that appears ideal for the convention hall command spot. This area is located at the delegates' entrance to the hall and is far superior to other options.

The Crown Center Hotel appears to be the best facility for the First Family, White House staff and campaign committee. The top three floors are still available for our use and while other delegations will be housed in the hotel, a secure, yet politically unoffensive environment can be established to contrast against the excessively security-conscious atmosphere which existed at the Doral Hotel in 1972.

Stan will be providing me with his specific suggestions by no later than October 7 for incorporation into my recommendations to Dick Cheney.

V. DEMOCRAT ACTIVITY - The Americans for Democratic Action (ADA) have launched the first two of five regional forums for all announced Presidential candidates in order to evaluate their position on issues of concern to the Democratic Party's left-wing. Additionally, the meetings afford each participating contender a chance to recruit workers from those persons in attendance.

The first day-long session was held in Minneapolis two weeks ago with approximately 1,600 ADA members present and the second meeting took place in Springfield, Massachusetts, this past Saturday with more than 1,700 ADA participants. Based on the nature of the questions asked of the Presidential candidates at these forums, it initially appears that a liberal Democrat, in order to pass the left-wing "litmus test", will have to:

1. Support legislation to guarantee jobs and to make the Federal government the employer of last resort.
2. Pledge significant cuts in the defense budget.
3. Continue the American role in active support of Israel.
4. Condemn oil companies and multi-national corporations of all varieties.
5. Promise more stable farm prices (and seek the ouster of Secretary Butz).
6. Attack the Administration's efforts to decontrol oil prices.
7. Actively support the passage of the Equal Rights Amendment.
8. Oppose any change in the Supreme Court's most recent abortion decision.

Copy to: Don Rumsfeld
Dick Cheney

WEEKLY TREASURER'S REPORT

WEEK ENDING: SEPT. 26, 1975

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual -			
Identified	\$534,209.35	\$ 16,890	\$551,099.35
Suspense	<u>119,866.50</u>	<u>4,500</u>	<u>124,366.50</u>
Total	\$654,075.85	\$ 21,390	\$675,465.85
Committees, Reg. -			
Identified	\$ 10,250.00	- 0 -	\$ 10,250.00
Suspense	<u>1,000.00</u>	<u>- 0 -</u>	<u>1,000.00</u>
Total	\$ 11,250.00	- 0 -	\$ 11,250.00
Total Contributions	\$665,325.85	\$ 21,390	\$686,715.85
Interest Income	479.17	- 0 -	479.17
Total Receipts	<u>\$665,805.02</u>	<u>\$ 21,390</u>	<u>\$687,195.02</u>

MATCHING FUNDS (MEMO ACCOUNT)

Qualifiable -		
States Qualifiable		21
Funds Qualifiable		\$308,431.00

DISBURSEMENTS:

Fund Raising	\$ 90,528.88	\$ 2,479.89	\$ 93,008.77
Non-Fund Raising	\$104,034.44	\$ 6,604.31	\$110,638.75
Refundable Deposits	\$ 4,400.00	- 0 -	\$ 4,400.00
Contribution Returns	\$ 5,251.00	- 0 -	\$ 5,251.00
Advances	\$ 8,200.00	\$ 13,600.00	\$ 21,800.00
Total Disbursements	\$212,414.32	\$ 22,684.20	\$235,098.52

FUNDS BALANCE:

Cash in Bank	\$348,874.86
Petty Cash	\$ 351.22
Certificate of Deposit	\$100,479.17
Securities in Process of Sale	\$ 2,391.25
Total Funds Balance	<u>\$452,096.50</u>

STATISTICS:

Total Number of Contributors as of <u>September 26, 1975</u>	1,333
Average Amount of Contribution to date	\$515
Cost of Fund Raising to date - percent of contribution	13%

SUMMARY OF CONTRIBUTIONS AND EXPENSES
AS OF SEPTEMBER 1975

	<u>CONTRIBUTIONS</u>			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
ALABAMA	\$ 75,000	\$ 19,450	25.9%		
ALASKA	20,000	2,000	10.0		
ARIZONA	140,000	8,330	6.0		
ARKANSAS	50,000	-	-		
CALIFORNIA	1,795,000	114,164.50	6.4		
COLORADO	150,000	8,810	5.9		
CONNECTICUT	300,000	21,615	7.2		
DELAWARE	100,000	3,600	3.6		
DISTRICT OF COL.	300,000	24,686	8.2		
FLORIDA	450,000	21,575	4.8		
GEORGIA	150,000	22,075	14.7		
HAWAII	45,000	20	-		
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	52,936.50	5.6		
INDIANA	275,000	7,261.75	2.7		
IOWA	150,000	260	0.2		
KANSAS	135,000	17,355	12.9		
KENTUCKY	100,000	7,525	7.5		
LOUISIANA	75,000	4,200	5.6		
MAINE	45,000	200	0.4		
MARYLAND	225,000	16,977	7.5		
MASSACHUSETTS	325,000	13,135	4.0		
MICHIGAN	550,000	40,350	7.3		
MINNESOTA	275,000	15,326	5.6		
MISSISSIPPI	40,000	15	-		
MISSOURI	250,000	8,625	3.5		
MONTANA	40,000	500	1.2		
NEBRASKA	85,000	2,000	2.4		
NEVADA	25,000	4,800	19.2		
NEW HAMPSHIRE	40,000	-	-		
NEW JERSEY	350,000	9,728.33	2.8		
NEW MEXICO	50,000	2,010	4.0		
NEW YORK	1,650,000	69,478.50	4.2		

SUMMARY OF CONTRIBUTIONS AND EXPENSES

AS OF SEPTEMBER 1975

page two

	<u>CONTRIBUTIONS</u>			<u>FUND RAISING EXPENSES IN THE STATES</u>	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	\$ 7,380	5.9 %		
NORTH DAKOTA	30,000	100	0.3		
OHIO	650,000	28,950	4.5		
OKLAHOMA	120,000	5,600	4.7		
OREGON	90,000	5,525	6.1		
PENNSYLVANIA	700,000	30,040.27	4.3		
RHODE ISLAND	50,000	1,025	2.0		
SOUTH CAROLINA	75,000	1,010	1.3		
SOUTH DAKOTA	30,000	-	-		
TENNESSEE	175,000	18,015	10.3		
TEXAS	650,000	31,325	4.8		
UTAH	35,000	-	-		
VERMONT	25,000	-	-		
VIRGINIA	250,000	17,085	6.8		
WASHINGTON	175,000	3,000	1.7		
WEST VIRGINIA	40,000	-	-		
WISCONSIN	225,000	12,400	5.5		
WYOMING	30,000	-	-		
TERRITORIES		-	-		
UNIDENTIFIED		1			
TOTALS	12,720,000	681,464.85	5.4	<u>1/</u>	<u>1/</u>

1/ No significant fund-raising expenditures have been made in the States. These columns will be complete for subsequent reports as expenditures are made.

TREASURER'S OFFICE

WEEKLY STATE SUMMARY

Total Quota (000)	STATE	CUM. THRU. Friday 9/19/75	MON.	TUES.	WED.	THURS.	FRI.	CUM. THRU.
			9/22	9/23	9/24	9/25	9/26	Friday September 26
75	Alabama	19,200	250	-	-	-	-	19,450
20	Alaska	2,000	-	-	-	-	-	2,000
140	Arizona	8,305	25	-	-	-	-	8,330
50	Arkansas	-	-	-	-	-	-	-
1,795	California	109,939.50	2,625	-	-	600	1,000	114,164.50
150	Colorado	8,810	-	-	-	-	-	8,810
300	Connecticut	19,515	1100	-	1,000	-	-	21,615
100	Delaware	3,600	-	-	-	-	-	3,600
300	D.C.	23,936	-250	-	1,000	-	-	24,686
450	Florida	20,325	1,000	-	250	-	-	21,575
150	Georgia	22,075	-	-	-	-	-	22,075
45	Hawaii	20	-	-	-	-	-	20
35	Idaho	1,000	-	-	-	-	-	1,000
950	Illinois	48,636.50	-	1,750	1,300	-	1,250	53,936.50
275	Indiana	7,261.75	-	-	-	-	-	7,261.75
150	Iowa	260	-	-	-	-	-	260
135	Kansas	16,355	500	500	-	-	-	17,355
100	Kentucky	7,525	-	-	-	-	-	7,525
75	Louisiana	3,200	-	1,000	-	-	-	4,200
45	Maine	200	-	-	-	-	-	200
225	Maryland	14,702	250	25	2,000	-	-	16,977
325	Massachusetts	10,635	1,000	1,500	-	-	-	13,135
550	Michigan	39,590	260	-	500	-	-	40,350
275	Minnesota	14,226	-	100	1,000	-	-	15,326
40	Mississippi	10	5	-	-	-	-	15
250	Missouri	6,125	-500	1,000	-	-	2,000	8,625
40	Montana	500	-	-	-	-	-	500
85	Nebraska	2,000	-	-	-	-	-	2,000
25	Nevada	3,800	1,000	-	-	-	-	4,800

Quot: (000)		Friday Sept. 19	9/22	9/23	9/24	9/25	9/26	Friday September 26
40	N. Hampshire	-	-	-	-	-	-	-
350	New Jersey	9,728.33	-	-	-	-	-	9,728.33
50	New Mexico	2,010	-	-	-	-	-	2,010
1,650	New York	70,228.50	1,250	-	-2000	-	-	69,478.50
125	N. Carolina	5,330	50	1,000	-	-	1,000	7,380
30	N. Dakota	100	-	-	-	-	-	100
650	Ohio	28,450	-	-	50	450	-	28,950
120	Oklahoma	5,600	-	-	-	-	-	5,600
90	Oregon	5,525	-	-	-	-	-	5,525
700	Pennsylvania	30,040.27	-	-	-	-	-	30,040.27
50	Rhode Island	1,025	-	-	-	-	-	1,025
75	S. Carolina	1,010	-	-	-	-	-	1,010
30	S. Dakota	-	-	-	-	-	-	-
175	Tennessee	16,715	200	-	1,100	-	-	18,015
650	Texas	30,325	-	1,000	-	-	-	31,325
35	Utah	-	-	-	-	-	-	-
25	Vermont	-	-	-	-	-	-	-
250	Virginia	17,335	-	-	-250	-	-	17,085
175	Washington	3,000	-	-	-	-	-	3,000
40	W. Virginia	-	-	-	-	-	-	-
225	Wisconsin	12,400	-	-	-	-	-	12,400
30	Wyoming	-	-	-	-	-	-	-
	Territories	-	-	-	-	-	-	-

States Cum. Total 651,523.85 8,765 7,875 5,950 1,050 681,463.85

Unidentified	7,501	-4,100	-	-3,400	-	-	1.00
Sub-total							
Other Receipts							
TOTAL	660,074.85	4,665	7,875	2,550			681,464.85

4,665 7,875 2,550 1,050 5,250

SCHEDULE A

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page(s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
6/30/75	Credit Union Legislative Action Council Box 31206 Birmingham, Ala. 35222 ID# NP000077	Aggregate Year-to-date \$ 1,000	\$1,000
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD
(Last page of this Part only)

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

60

THE PRESIDENT FORD COMMITTEE
 (Full Name of Candidate or Committee)

Part No. 5
 (Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS
 (Use separate page(s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
7/7/75	Pacific Lighting Political Assistance Committee 720 West Eighth St. Los Angeles, California 90017	Aggregate Year-to-date \$ 1,000	\$1,000
	ID # NP000038		
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD 5475
 (Last page of this Part only)

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5

91

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
7/18/75	G. P. Employees Fund 900 S.W. Fifth Ave. Suite 2700 Portland, Oregon 97204 ID# 0000DA	Aggregate Year-to-date \$2,500	\$2,500
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD (Last page of this Part only)

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ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
7/18/75	Kennecott Executives' Citizenship Association Room 977, 161 East 42nd St. New York, New York 10017	Aggregate Year-to-date \$1,000	\$1,000
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD ~~1,000~~
(Last page of this Part only)

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5

102

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
7/10/75	Federal Citizenship Responsibility Group 2244 Walnut Grove Avenue Political Assistance Rosemead, California 91770 ID# NP000505	Aggregate Year-to-date \$ 1,000	\$1,000
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD \$ ~~50,133~~

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5

133

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page(s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
8/5/75	Special Projects Group 500 Water St. Jacksonville, Fla. 32202	ID # RN 000003 Aggregate Year-to-date \$ 250	\$250
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD ~~\$ 7566~~
(Last page of this Part only)

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

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THE PRESIDENT FORD COMMITTEE
(Full Name of Candidate or Committee)

Part No. 5
(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS
(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
7/21/75	Responsible Government Association 10th Floor International Tower Building /8550 W. Bryn Mawr Av. Chicago, Ill. 60631 ID# NP00088	Aggregate Year-to-date \$1,000	\$1,000
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD ~~21,000~~
(Last page of this Part only)

SCHEDULE A

RECEIPTS FOR SEPTEMBER 3

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

THE PRESIDENT FORD COMMITTEE

Part No. 5 164

(Full Name of Candidate or Committee)

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
8/28/75	Good Government Group c/o Trust Company of Georgia P.O. Drawer 4418 Atlanta, Ga. 30302	ID# 131001 Aggregate Year-to-date \$ 2,500	\$2,500
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD ~~10,500~~

(Last page of this Part only)

Page 2/2 Total This Period \$10,500

ITEMIZED RECEIPTS—CONTRIBUTIONS, TICKET PURCHASES, LOANS, AND TRANSFERS

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THE PRESIDENT FORD COMMITTEE

(Full Name of Candidate or Committee)

Part No. 5

(Use for itemizing Part 1, 2, 3, 4, or 5)

SEE REVERSE SIDE FOR INSTRUCTIONS

(Use separate page (s) for each numbered Part)

Date (month, day, year)	Full Name, Mailing Address, and ZIP Code (occupation and principal place of business, if any)	Aggregate Year-to-date (complete if applicable)	Amount of Receipt This Period
8/18/75	Commonwealth Associates (Federal Candidates) Jefferson First Union Tower 1 Plaza, P.O. Box 10498 Charlotte, N.C. 28201	ID# NP-000610 Aggregate Year-to-date \$ 250	\$250
		Aggregate Year-to-date \$	

TOTAL THIS PERIOD ~~\$10930~~