The original documents are located in Box 4, folder "Rally, Rochester, Michigan, October 27, 1976" of the Francis K. Pullen Papers at the Gerald R. Ford Presidential Library.

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Michigan Background

A poll this morning (10/25) shows Marvin Esch within one percentage point of Riegle (43 to 42), and this poll was taken before the revelations about Riegle's extracurrila activities.

A Sunday newspaper poll showed the President's lead over Carter had been cut to about four percentage points.

The Rochester rally is designed to pull people from Oakland and Macomb Counties, the second and third largest counties in the state.

On that program will be Dan Murphy, Oakland County Executive (who has a tough race); David Serotkin, GOP candidate in the 12th; Bill Broomfield, incumbent Republican in the 19th, and Marvin Esch.

Serotkin is running a very close race against Democrat Jim O'Hara, who was first elected in 1958. Serotkin, a lawyer from Mt. Clements, ran a strong race against O'Hara in 1972. Macomb has almost no blacks. It is an area of neat suburbs and new shopping centers. This has been a fastgrowing area, and many of the residents are Polish and Italian immigrants from Detroit's East Side.

Bill Broomfield represents about half of Oakland County. The largest city in the 19th is Pontiac with a population of 85,000. The real political center of the 19th is described as the suburbs of Birmingham and Bloomfield Hills. Broomfield has an opponent (a woman), but despite the Post revelations Sunday on money from Korea, he isn't expected to have any re-election problems.

"Jerry"---the puppy of Liberty's that was given to the Rochester Leader Dog School for the Blind will be at the Rochester rally.

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Rochester Rally, October 27, 1976

Next week when Jerry and I come home to Michigan, this long campaign will be over, but the next few days are more important than all the past months. Jerry Ford needs your help to carry Michigan, and you know how important it is for him to win in his own home state.

I am proud of the job my husband is doing. He has brought peace and stability to America. He has made some tough decisions that have saved billions of your tax dollars. With your vote and support, he will keep fighting for you and your concerns!

The President needs the help of good Republicans in the House and Senate. Marv is an old and dear friend, and we want him back in Washington as Senator Esch. Bill Bloomfield is another very special friend, and we need him back in the House. The President also is concerned about the election of talented newcomers like David Serotkin.

November 2nd---I hope you will vote to put all these fine Michiganders in office. The President and I are counting on you to make this election a very proud one for Michigan. Don't forget to vote & make sure your friends, neighbors & relatives get to the polls.

ROCHESTER RALLY

OCTOBER 27, 1976

Tues Nov. 2

~~NEXT WEEK~~ JERRY AND I will be IN HOME IN MICHIGAN, to vote — just 6 days away. Do you realize that's less than a week? — And then

THIS LONG CAMPAIGN WILL BE OVER —

BUT THE NEXT FEW DAYS

ARE MORE IMPORTANT THAN ALL THE PAST MONTHS.

JERRY FORD NEEDS YOUR HELP

TO CARRY MICHIGAN,

AND YOU KNOW HOW IMPORTANT

IT IS FOR HIM TO WIN

IN HIS OWN HOME STATE.

You did it in the primaries!
Now let's do it again in the General Election!

I AM PROUD OF THE JOB

MY HUSBAND IS DOING.

HE HAS BROUGHT PEACE AND STABILITY TO AMERICA.

HE HAS MADE SOME TOUGH DECISIONS

THAT HAVE SAVED BILLIONS OF YOUR TAX DOLLARS.

WITH YOUR VOTE AND SUPPORT,

HE WILL KEEP FIGHTING FOR YOU AND YOUR CONCERNS!

THE PRESIDENT NEEDS THE HELP

OF GOOD REPUBLICANS IN THE HOUSE AND SENATE.

MARV IS AN OLD AND DEAR FRIEND, he has done a great job

AND WE WANT HIM BACK IN WASHINGTON AS SENATOR ESCH.

BILL ~~BLOOMFIELD~~ BROOMFIELD IS ANOTHER VERY SPECIAL FRIEND,

AND WE NEED HIM BACK IN THE HOUSE.

THE PRESIDENT IS ALSO CONCERNED

ABOUT THE ELECTION OF TALENTED NEWCOMERS

LIKE DAVID SEROTKIN.

NOVEMBER 2ND ---

I HOPE YOU WILL VOTE

TO PUT ALL THESE FINE MICHIGANDERS IN OFFICE.

THE PRESIDENT AND I ARE COUNTING ON YOU

TO MAKE THIS ELECTION

A VERY PROUD ONE FOR MICHIGAN.

DON'T FORGET TO VOTE!

MAKE SURE YOUR FRIENDS,

NEIGHBORS

AND RELATIVES GET TO THE POLLS on Tues Nov 2 —

-0-

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More on Rochester Rally

Bill Broomfield will not be at the rally, but still should be mentioned. Jack Olson, GOP candidate, should also be mentioned. His name can be added right after Serotkin.

Olson,44, is a city commissioner from Huntington Woods. He also works for General Motors as a budget administrator. He has a B.S. in finance from Penn State. He did graduate work at Wayne State. An Army veteran, he is married and has two children.

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