The original documents are located in Box 3, folder "First Ladies Book Presentation, White House, November 14, 1975" of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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November 14, 1975

BACKGROUND INFORMATION

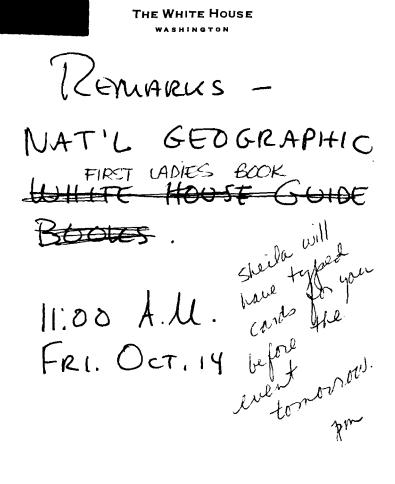
The portraits of the First Ladies being displayed at the presentation ceremony today are: Mrs. Johnson, Mrs. Kennedy, Mrs. Eisenhower, Mrs. Truman, and Mrs. Madison and Mrs. Roosevelt.

Dolly Madison's portrait was obtained for the White House through the efforts of Mrs. Nixon. It is on loan from the Philadelphia Academy of Fine Arts--the only time they have allowed it out of house. It hangs in the Red Room where it hung when Mrs. Madison was First Lady. At that time, the Red Room was her sitting room. (It was not red.)

The objects on the table behind the platform are a watercolor painted by Mrs. Benjamin Harris when she was First Lady, an ivory fan owned by Mrs. Theodore Roosevelt, and a breast pin with hair of Mrs. Zachary Taylor. These articles can be tied into the ceremony by pointing out that periodically there are displays of these personal articles of First Ladies in the White House.

Additional articles belonging to First Ladies will be displayed in the Family Dining Room, where we will have refreshments. The articles include:

Paper and ivory fan used by Mrs. James Madison Book owned by Mrs. Franklin Pierce Letter written by Mrs. Abraham Lincoln Letter written by Mrs. Grover Cleveland Thread booklet with White House fabric selected by Mrs. Grover Cleveland



Good morning. This is a special day for many of us. For those of you who have been involved in the preparation of the new book, <u>The First Ladies</u>, it's the culmination of two years of research, decisions, and a lot of hard work in putting together such a professional and well-done volume. And for me, it's particularly special. I feel strongly that for historical purposes the book needed to be done.

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But also, having been familiar with the earlier publication, <u>The Presidents of the United States of America</u>, I'm very happy to be able to be present the day equal opportunity came to our guide books!

I have many acknowledgments I would like to make this morning. First, to the White House Historical Association for its idea and its follow-through. I also want to recognize the National Geographic Society for its total support on this and past projects. For those of you who are not aware, the National Geographic lends its people, its time, its resources, and its exceptional talent to projects like this as a public service. This book, and the three which have preceded it, are of exceptional quality in every aspect. Around the White House, we use them continually as a prime reference source. And hundreds of visitors every day take them to their homes across the country to learn more about their country and its history. It is largely because of the National Geographic's support that we are able to offer them at such a nominal price so that people everywhere can afford to buy them. And it's largely because of their support and cooperation with the White House Historical Association that we have been able to appreciate \$975,000 from sales of the books for historic items at the White House.

We are very grateful.

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Also, I want to thank the staff of the Special Publications Department of National Geographic for all its work. And a special work to the book's author, Margaret Brown Klapthor. Your professionalism, thoroughness and ability to make the history of our First Ladies sparkle will make this book live for years to come.

On a personal note, I want to say that the new book was especially meaningful to me because it provides a clearer picture of a very human side of live in the White House. Those of us who are fortunate enough to live here for that very brief period of history have our own particular styles and identities. These styles have been diverse, I'm sure, but I suspect we've had a good deal more in common than not. How we've reacted to our husband's job and pressures. . . the concerns we've had with raising our families

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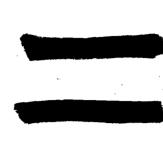
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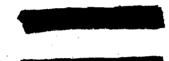
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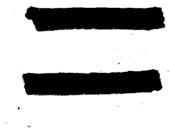




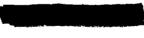












November 23, 1927 Cranford, New Jersey

July 8, 1929 Philadelphia, Pa.

October 8, 1934 Providence, R. I.

January 13, 1947 Alexandria, Va.

January 14, 1920 Nogales, Arizona

December 25, 1906 Fort Scott, Kansas

January 5, 1915 Purcellville, Va.

March 29, 1921 Mattoon, Illinois

July 8, 1934 Lenoir, N. C.,

September 13, 1890 York, S. C.

October 8, 1915 Farmersville, Texas



May 30, 1909 Baltimore, Md. Mr. George Hartzog, Jr. 1643 Chain Bridge Road McLean, Virginia 22101

Mr. John Kenna Hillers (J&D) 10216 Ridgemoor Drive Silver Spring, Maryland 20901

Mr. Thomas Sutton Jett 121 Hilltop Road Silver Spring, Maryland 20910

Mr. Kenneth Francis King (J&D) 4611 Duncan Drive Annandale, Virginia 22003

Mrs. Christie Allayne Walker Lange 6038 Richmond Highway Building 2, Apartment 405 Alexandria, Virginia 22303

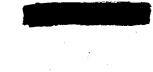
Miss Mary Ann Denice Markward 3124 Parkway Street Cheverly, Maryland 20785

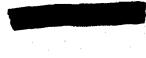
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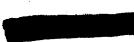
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Mr. Howard Wayne Warner (J&D) 7011 Darby Road Bethesda, Maryland 20034

Mr. Conrad Louis Wirth 9633 East Bexhill Drive Kensington, Maryland 20765







March 17, 1920 Colleton Co., S. C.

September 29, 1916 Washington, D. C.

July 20, 1910 Fleeton, Va.

September 22, 1935 Chicago, Ill.

July 10, 1951 Austin, Texas

June 5, 1940 Coatesville, Pa.

September 20, 1913 New York, New York





October 24, 1897 near Laredo, No.

December 21, 1931 Frederick, Md.

December 1, 1899 Hartford, Conn.

(J&D) after the name indicates that the person is from Judd and Detweiler, the printers of The First Ladies. There are four persons from the company who will attend today's tea and presentation.

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- Robert Walter Messer (Frankling) born 5/17/39, Glenridge, N.J.) Fairfax, Va.
- John Robert Metcalf Bowie, Md.
- Raja Diab Murshed (born 2/20/42, Shatana, Jordan) Washington, DC
- Robert Stanley Oakes _____ born 7/19/22, Ft. Collins, Col.) Garrett Park, Md.

- born 3/21/47, Neckarsulm, Germany)

- born 3/9/44, Bainbridge, Md.)

- born 8/18/24, Carson County, Texas)

- born 2/19/42, Washington, DC)

- Ursula Theresia Perrin (Washington, DC
- Philip Bruce Silcott (McLean, Va.
- Jennifer Compton Urquhart Washington, DC
- George Vernon White , Manassas, Va.
- Marilyn Lee Wilbur (born 5/4/50, Wilmington, Del.) Arlington, Va.
- Linda Mariko Yee (born 11/1/55, Fukuoka, Japan) Chevy Chase, Md.

Other

- Mrs. Margaret Brown Klapthor (born 1/16/22, Henderson, Ky.) Washington, DC
- Mr. Frank Edward Klapthor (born 7/19/14, Erie, Pa.) Washington, D. C. (Mrs. Klapthor's husband)
- Carlson Brown Klapthor (born 3/13/63, La Plata, Md.) Washington, D. C. (Mrs. Klapthor's son)