#### PRESIDENT FORD COMMITTEE RECORDS:

### **General Election Radio Spots Audiotapes**

## Tape Contents

1 President Ford Campaign 76 - Radio Spots - NO. 1-4 (2 copies) PFUS4066 FORD, HAPPY:60 PFUS4166 MOS plus FORD w/HAPPY TAG:60 PFUS4266 SOUL - MOS plus FORD w/HAPPY TAG:60 PFUS4366 SOUL - MOS plus FORD, MUSIC OVERLAY w/HAPPY TAG:60 2 President Ford Campaign 76 - Radio Spots - NO. 5-10 (2 copies) PFUS4466 MOST HAPPY FORD "DONUT" :60 PFUS4566 "CARTER, NO GUV":60 PFUS4666 SOUL 2 (NO MUSIC):60 PFUS4766 SOUL w/MUSIC:60 PFUS4866 "CAN'T AFFORD CARTER":60 PFUS4966 "CAN'T AFFORD CARTER" w/MARCH:60 3 President Ford Campaign 76 - Radio Spots - NO. 11-21 (2 copies) PFUS6866 "CARTER, NO GUV" PFUS6966 "CAN'T AFFORD CARTER" (NO MUSIC) PFUS7066 "CAN'T AFFORD CARTER" w/MUSIC PFUS7166 TV NO. 1 - ATLANTA, ANTI-CARTER PFUS7266 TV NO. 2 - ATLANTA, ANTI-CARTER PFUS7366 TV NO. 3 - STABILIZING MAN PFUS7466 TV NO. 4 - VOTE FOR FORD (DEMS) PFUS7566 TV NO. 5 - COMEBACK PFUS7666 TV NO. 6 - FEEL GOOD No. 1 PFUS7766 TV NO. 7 - FEEL GOOD No. 2 PFUS7866 LIONEL - FORD (MUSIC) 4 President Ford Campaign 76 - Radio Spots - NO. 22-24 PFUS9266 DEMS FOR FORD PFUS9366 IMMIGRANT PFUS9466 URBAN 5 President Ford Committee - HQ General Pool - NO. 1-11 (2 copies) PFUS5066 JOBS:60 PFUS5666 PEACE:60 PFUS4066 FORD, HAPPY:60 PFUS4566 CARTER, NO GUV:60 PFUS7166 TV ATLANTA - A:60 PFUS7266 TV ATLANTA - B:60 PFUS7366 TV STABILIZING MAN:60 PFUS7466 TV VOTE (DEMS):60 PFUS7566 TV COMEBACK:60 PFUS7666 TV FEEL GOOD No. 1:60 PFUS7766 TV FEEL GOOD No. 2:60

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### Tape Contents

6 President Ford Campaign 76 - Radio Spots (2 copies)

PFUSB266 JOE GARAGIOLA REVISED

PFUS5666 PEACE - MOR

PFUS7166 TV #1 - ATLANTA - ANTI-CARTER

PFUS7366 TV #3 - STABILIZING MAN

PFUS7766 TV #7 - FEEL GOOD #2

7 President Ford Campaign 76 - Radio Spots

PFUS1096 New Job:60

PFUS1106 Car Pool:60

PFUS1116 Supermarket - Revised: 60

PFUS1126 Dad's Daughter - Revised: 60

PFUS1136 Bus - Revised: 60

President Ford Campaign 76 - Radio Spots

PFUS1156 Peace w/PF:60

PFUS1176 Car Pool w/PF:60

PFUS1186 Supermarket w/PF:60

PFUS1196 Dad's Daughter w/PF:60

PFUS1026 Facts - Recovery - General - Revised

8 President Ford Campaign 76 - Radio Spots 10/12/76

Lionel - Interview

Lionel - Ford

We're Hearing - Reagan

Party Platform - Reagan

Governor William Milliken - Michigan

President Ford Campaign 76 - Radio Spots 10/12/76

We're Hearing - Reagan 60

Party Platform - Reagan: 60

Lionel - Ford:60