THE WHITE HOUSE	THE DAILY DIARY OF PRESIDENT	GERALD R. FORD
PLACE DAY BEGAN PRESIDENTIAL VACAT	ION RESIDENCE	DATE (Mo., Day, Yr.) APRIL 3, 1975
RANCHO MIRAGE, CAL	IFORNIA	TIME DAY 7:22 a.m. THURSDAY

***************************************	·····	PHONE	7:22 a.m. THURSDAY
TI)	ME Out	P=Placed R=Rec'd	ACTIVITY
7:22			The President, accompanied by Leon C. Parma Group Executive, Teledyne Ryan Aeronautical Company, San Diego, California went to his motorcade.
7:22	7:40		The President and Mr. Parma motored from the Presidential vacation residence to the Palm Springs Municipal Airport, Palm Springs, California.
7:46	8:06		The President flew by the "Spirit of '76" from Palm Springs Municipal Airport to Lindbergh Field, San Diego, Califor- nia. For a list of passengers, see APPENDIX "A."
8:06			The President was greeted by Mayor Pete Wilson (R-San Diego, California).
8:11			The President went to his motorcade.
8:11	8:17		The President motored from Lindbergh Field, San Diego, California to the Little America Westgate Plaza Hotel, 1055 2nd Street. He was accompanied by: Mr. Parma Mr. Wilson
8:21	8:29	R	The President talked with Secretary of State Henry A. Kissinger.
			The President was greeted by: Lawrence J. Boyle, General Manager of the Little America Westgate Plaza Hotel Earl Holding, owner of the Little America Westgate Plaza Hotel
8:30			The President went to the Versailles Ballroom.
8:30	10:00		The President hosted a working breakfast for approximately 50 newspaper editors, publishers and broadcast executives For a list of attendees, see APPENDIX "B."
8:30	8:40		The President greeted guests.
8:40	10:00		The Presidential party had breakfast.
10:05			The President went to his suite.

THE WHITE HOUSE THE DAILY DIARY OF PRESIDENT GET	RALD R. FORD
PLACE DAY BEGAN	DATE (Mo., Day, Yr.)
PRESIDENTIAL VACATION RESIDENCE	APRIL 3, 1975
RANCHO MIRAGE, CALIFORNIA	TIME DAY
·	10:12 a.m. THURSDAY

RANCHO	MIRAGE,	CALIF	FORNIA TIME DAY 10:12 a.m. THURSDAY					
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10:12	10:21	R	The President talked with Secretary of Defense James R. Schlesinger.					
11:38?	11:40?		The Presidemt met with Mayor Wilson.					
11:40?	11:55?		The President, escorted by Mr. Wilson, went to the Silver Room in the San Diego Convention Center. Enroute, the President greeted a crowd gathered in the Plaza.					
11:55?	12:45		The President participated in his 12th Press Conference with the regional press and White House press corps. The President's remarks were broadcast live on nationwide radio and television.					
12:45	12:48		The President returned to his suite in the Little America Westgate Plaza Hotel.					
?	?		The President met for a photo opportunity with Mr. and Mrs. Wilson.					
2:57			The President went to the Embassy Room.					
2:57	3:58		The President hosted a reception for California Republican leaders. For a list of attendees, see APPENDIX "C."					
4:00			The President returned to his suite.					
4:34			The President went to his motorcade.					
4:34	4:37		The President motored from the Little America Westgate Hotel to the El Cortez Hotel Convention Center, 8th and Beech Streets.					
4:38			The President went to the Assembly Room.					
4:38	5:35		The President participated in the White House Conference on Domestic and Economic Affairs co-sponsored by the White House Office of Public Liaison and 15 local organizations.					
5:05?	5:25?		The President addressed approximately 650 delegates attending the conference. The President's remarks were broadcast live over local radio and television. For a list of platform guests and sponsor organizations, see APPENDIX "D."					

THE WHITE HOUSE THE DAILY	DIARY OF PRESIDENT GERALD R. FORD
PLACE DAY BEGAN	DATE (Mo., Day, Yr.)
PRESIDENTIAL VACATION RESIDE	NCE APRIL 3, 1975
RANCHO MIRAGE, CALIFORNIA	TIME DAY
-	5:05? p.m. THURSDAY

		PHONE	5:05? p.m. THURSDAY
TIME Out		P=Placed R=Rec'd	ACTIVITY
5:35 5:45	5:45	a. B.	The President returned to his motorcade. He was accompanied by: Congressman Lionel Van Deerlin (D-California) Congressman Clair W. Burgener (R-California) The Presidential party motored from the El Cortez Hotel Convention Center to the San Diego U.S. Naval Training Center. The President had dinner with approximately 800 enlisted
5: 45	6:35		The President had dinner with approximately 800 enlisted recruits at the U.S. Naval Training Center Mess Hall. Members of the Press The President was greeted by Capt. A.G. French, Naval Training Center Commander. The President, escorted by Mess Hall Master Chief Richard Davis, went to the Mess Hall and joined enlisted recruits in the mess line. The Presidential party had dinner.
6:35 6:35	6:40		The President returned to his motorcade. The President motored from the U.S. Naval Training Center to
0.33	0.40		Lindbergh Field, San Diego, California. He was accompanied by: Congressman Van Deerlin ? Congressman Burgener ?
6:51	7:12		The President flew by the "Spirit of '76" from Lindbergh Field, San Diego to Palm Springs Municipal Airport, Palm Springs, California. For a list of passengers, see APPENDIX "E."
7:17	7:33		The President and Mr. Parma motored from the Palm Springs Municipal Airport to the Presidential vacation residence.
7:19		R	The President was telephoned by Vice President Nelson A. Rockefeller. The call was not completed.
7:37	7:46	R	The President talked with his daughter, Susan.
10:27	10:28	R	The President talked with Warren J. Gulley, Executive Assistant to Military Assistant Capt. Leland S. Kollmorgen.

THE WHITE HOUSE THE DAILY DIARY OF PRESIDENT	GERALD R. FORD
PLACE DAY BEGAN	DATE (Mo., Day, Yr.)
PRESIDENTIAL VACATION RESIDENCE	APRIL 3, 1975
RANCHO MIRAGE, CALIFORNIA	TIME DAY
	10:54 p.m. THURSDAY

	RESIDENTIAL VACATION RESIDENCE				APRIL 3, 1975 TIME DAY						
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AIR FORCE ONE

TRISSION 250

27000

Palm Springs, CA to Lindbergh Field, San Diego, CA Dep: 7:66am Arr: 8:06am 125SM THE PRESIDENT 1.0 Mr. Robert T. Hartmann, Counsellor Mr. Leon Parma, Group Exec., Teledyne Ryan Aeronautical Co. 3. Mr. Dick Chaney, Deputy Assistant 4. Mr. Terrance O'Donnall, Aide 5, Mr. Alan Greenspan, Chm., Council of Economic Advisers (CEA) ΰ, Mr. Red Cavaney, Director, Advance Office 7. Mr. Robert Orben, Associate Editor 8, Mr. Ronald Nessen, Press Secretary 9. RADM William M. Lukash, Physician 10. LTC Robert E. Blake, Air Force Aide 11. Mrs, Nellie L. Yates, Staff Assistant 12. Miss Kathryn L. Wooten, Secretary to Mr. Theis 13. 14. Mr. Milton Friedman, Deputy Editor Mr. Jack Kightlinger, Photographer 15. 15. MSCS Arturo Bautista, valet SGT Patricia A. Jones, stenographer 17, MSC Herbert G. Oldenburg, baggage handler 18. 19. Mr. R. Keiser 20. Mr. J. Merchant 21. Mr. L. Alfaro 22, Mr. J. Ball USSS 23. Mr. A. Yee 24. Mr. M. Mikalson 25. Mr. J. McEleny 26. Mr. C. Ortman 27. Mr. R. Hoch 28. Mr. M. Rest. 29. Mr. Frank Cormier AP 30. Miss Helen Thomas UPI 31. Mr. Charles Tasnadi AP Photo 32. Mr. Ron Bennett UPI Photo 33. Mr. Peter Lisagor Chicago Daily News 34. Mr. Tom DeFrank Newsweek 35. Miss Ann Compton ABC News 36. Mr. Gordon Hoover ABC News 37. Mr. Lew Maddox ABC News 38. Mr. Cleve Ryan Lighting Technician

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MEDIA BREAKFAST ATTENDEES SAN DIEGO, CALIFORNIA

Attendance confirmed by Margita White --all present

Little America Westgate Plaza Hotel April 3, 1975

Mr. Carlton R. Appleby President and Publisher Escondido Times-Advocate 207 E. Pennsylvania Avenue Escondido, California 92025 714/745-6611

Mr. Gene Autry
Chairman and President
Golden West Stations
5858 Sunset Boulevard
Los Angeles, California 90028
213/468-5341

Mr. Elbert H. Baker, II. President and Publisher Tacoma News-Tribune 1950 South State Street Tacoma, Washington 98411 206/597-8511

Mr. Russell Barry
Vice President & General Manager
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6121 Sunset Boulevard
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213/469-1212

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Mr. Alexander Bodi Editor Palo Alto Times 245 Lytton Avenue Palo Alto, California 94301 415/326-1200 Mr. Clayton Brace Vice President & General Manager KGTV Box 10 San Diego, California 92138 714/441-4041

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Vice President
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350 Camino de la Reina
San Diego, California 92108
714/299-3131

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Editor
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213/796-0311

Mr. C. E. Cooney Vice President & General Manager KRON Box 3412 1001 Van Ness Avenue San Francisco, California 94119

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Program Director
KABC-TV
4151 Prospect Avenue
Los Angeles, California 90027
213/666-1240

San Diego, California Page Three

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Editor and Publisher
San Diego Voice and Viewpoint News
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San Diego, California 92102
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Mr. Jack Doughty Editor Seattle Post-Intelligencer 6th and Wall Seattle, Washington 98121 206/662-2000

Mr. Bill L. Fox
Vice President and General Manager
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Mr. Deane Funk
Publisher and General Manager
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Mr. Ferdinand Mendenhall Editor Van Nuys Valley News & Green Sheet 14539 Sylvan Street Van Nuys, California 91408 213/786-7111

4/3/75

San Diego, California Page Six

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Political Editor
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Mr. Joseph B. Ridder Publisher San Jose Mercury-News San Jose, California 95190 408/289-5000

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Vice President & General Manager
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415/348-4321

Mr. Charles D. Young Vice President & General Manager KTTV 5746 Sunset Boulevard Los Angeles, California 90028 213/462-7111

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APPENDIX "C"

Attendance confirmed by Susan Hosmer -all present

RECEPTION FOR CALIFORNIA REPUBLICAN LEADERS Little America Westgate Plaza Hotel San Diego, California April 3, 1975

The President

Paul R. Haerle, Republican State Chairman for California

Pete Wilson, Mayor (R-San Diego, California)

Michael Donaldson, Treasurer, Republican State Central Committee of California and Attorney in Los Angeles, California

Robert H. Finch, partner with McKenna, Fitting and Finch law firm, Los Angeles, California and former Secretary of Health, Education and Welfare

James Knapp, President of California Young Republicans

Charles C. Reed, Member of the Republican State Finance Committee of California

Gordon Luce, former Republican State Chairman for California

Kim Fletcher, President of Home Savings and Loan, San Deigo, California and Pioneer Savings and Loan, Hawaii

Betty Wilson, wife of Mayor Peter Wilson

Congressman Alphonzo Bell (R-California)

Congressman Andrew Hinshaw (R-California)

Leon C. Parma, Group Executive, Teledyne Ryan Aeronaturical Co., Inc., San Diego, California

Dennis Carpenter, Chairman of the Republican Senate caucas, California State Senate

Edward Ward, Chairman of the Orange County Republican Central Committee Charles S. Thomas, Honorary Chairman of the Republican National Finance Committee and former Secretary of the Navy

Charles G. Bakaly, Jr., Campagin Chairman for Evelle Younger, State Attorney General for California

Peter F. McAndrews, Chairman of the Republican state party's Candidate Research and Development Committee, California

Mrs. George C. (Margaret) Brock, Member of the Executive Committee, Republican National Finance Committee

C. Douglas Kranwinkle, Mr. Kranwinkle managed the 1974 campaign

of Flournoy for Governor of California.
Burt Raynes, Chief Executive Officer, Rohr Industries, Inc. Chula Vista,
California

Congressman Clair W. Burgener (R-California)

Congressman Carlos J. Moorhead (R-California)

Attendance confirmed by John B. Shlaes all present

PLATFORM GUESTS
WHITE HOUSE CONFERENCE ON DOMESTIC AND ECONOMIC AFFAIRS
El Cortez Hotel Convention Center
San Diego, California
April 3, 1975

Front Row

John E. Jacob, San Diego Urban League, Inc.

Frank G. Zarb, Administrator, Federal Energy Administration

Katherine L. Cline, Business and Professional Women's Clubs of San Diego, California

Robert F. Ellsworth, Assistant Secretary of Defense

John W. Barnum, Deputy Secretary of Transportation

Pete Wilson, Mayor (R-San Diego, California)

L. William Seidman, Executive Director of the Economic Policy Board and Assistant for Economic Affairs

William J. Baroody, Assistant for Public Liaison

Lawrence W. Cox, President of the San Diego, California Chamber of Commerce

The President

Jack Henning, President of the California Labor Federation (AFL-CIO) Tom D'Agustino, President of the San Diego Collegiate Area Council Mateo R. Camarillo, Executive Director of the Chicano Federation of San Diego County

Back Row

Michael Raoul-Duval, Associate Director of the Domestic Council for Natural Resources

Robert Gilligham, American Association of Retired Persons and the National Retired Teachers Association

Norman Ferguson, Economic Development Corporation of San Diego County H.R. Crawford, Assistant Secretary, Department of Housing and Urban Development

David G. Soash, Executive Vice President of Merchants and Manufacturers Association

Harold B. Starkey, Jr, President of the Rotary Club of San Diego, California Janet Chrispeels, League of Women Voters of San Diego County, California Dick Burt, Navy League of the United States, San Diego Chapter

Redmond Rodgers Richardson, San Diego-Imperial Counties Labor Council C. Langhorne Washburn, Assistant Secretary of Commerce for Tourism

Tom Stokes, Chairman of the San Diego, California Convention and Visitors Bureau

Fernando E. C. De Baca, Special Assistant for Hispanic Affairs Brage Golding, President of San Diego State University

The following persons were not on the platform but met with the President prior to the Conference:

Leroy A. Grissom, General Manager, San Diego Chamber of Commerce John F. Borchers, Executive Vice President, San Diego Chamber of Commerce Don Pouliot, Director of Personnel, Veterans Hospital of San Diego, California Bill Shaw, U.S. Attorney's Office, San Diego, California Jeffery P. Eaves, Director of the White House Office of Public Liaison Connie N. Crupi, Secretary to Mr. Eaves

SPONSORING ORGANIZATIONS

American Association of Retired Persons and the National Retired Teachers Association Business and Professional Women's Clubs of San Diego California Labor Federation, AFL-CIO Chicano Federation of San Diego County Economic Development Corporation of San Diego County League of Women Voters of San Diego County Merchants and Manufacturers Association Navy League of the United States, San Diego Chapter Rotary Club of San Diego San Diego Chamber of Commerce San Diego Collegiate Area Council San Diego Convention and Visitors Bureau San Diego-Imperial Counties Labor Council San Diego State University San Deigo Urban League, Inc. White House Office of Public Liaison

AIR FORCE ONE 27000

MISSION 250

Lindbergh Field, San Diego, CA to Palm Springs, CA

3 Apr 1975

Dat: 6:51pm Arr: 7:12pm +21 125SM

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l.
       THE PRESIDENT
2.,
       Mr. Robert T. Hartmann, Counsellor
       Mr. Leon Parma, Group Exec., Teledyne Ryan Aeronautical Co., San Diego, Calif.
       Mr. Tarrence O'Donnell, Aide
4.
       Mr. Alan Greenspan, Chairman, Council of Economic Advisers (CEA)
5.
       Mr. Red Cavaney, Director, Advance Office
6.
       Mr. Robert Orben, Associate Editor
7.
       Mr. Ronald Nessen, Press Secretary
3.
       RADM William M. Lukash, Physician
9.
       LTC Robert E. Blake, Air Force Aide
10.
       LCDR T. Stephen Todd, Naval Aide
11.
       B/GEN Lawrence Adams, Commanding Officer, White House Communications Agency
12.
       Mr. Frank Ursomarso, Staff Assistant
                                                                               (WHCA)
13.
       Mrs. Nellie L. Yates, Staff Assistant
14.
       Miss Kathryn L. Wooten, Secretary to Mr. Theis
15.
       Mr. Milton Friedman, Deputy Editor
16.
       Mr. Jack Kightlinger, Photographer
17.
       Mr. Bob Mead, Television Adviser to the President
18.
       MSCS Arturo Bautista, valet
19.
       SCF Patricia A. Jones, stenographer
20.
       MSG Herbert G. Oldenburg, baggage handler
21.
22.
       Mr. R. Keiser
23.
       Mr. J. Merchant
24.
       Mr. L. Alfaro
       Mr. J. Ball
25.
                                    USSS
26.
       Mr. A. Yea
27.
       Mr. M. Mikalson
28.
       Mr. C. Ortman
       Mr. R. Hoch
29.
30.
       Mr. M. Best
31.
       Mr. J. McEleny.
32.
       Mr. Howard Benedict
                                             AP
33,
       Miss Helen Thomes
                                             Igu
34.
       Mr. Charles Tasnadi
                                             AP Photo
35.
       Mr. Ron Bennett
                                             UPI Photo
36.
       Mr. Bill Theis
                                             Hearst Newspapers
37.
       Mr. Phil Jones
                                             CBS News
38.
       Mr. Gordon Hoover
                                             ABC News
39.
       Mr. Lew Maddox
                                             ABC News
40.
       Mr. Cleve Ryan
                                             Lighting Technician
41.
       Mr. John Weisman
                                             TV Guide
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